

FOX Networks ups China drama

Nothing Gold Can Stay heads for SCC, FOX+ in new global licensing deal

FOX Networks Group Asia has sealed exclusive worldwide broadcast/distribution rights (ex China) to upcoming mainland drama *Nothing Gold Can Stay*. The agreement gives new streaming platform FOX+ exclusive access to the story of Shanxi merchant Zhou Ling, played by Sun Li.

The whole story is on page 2

MasterChef returns to Thailand

Food format debuts on Channel 7

Thai free-TV broadcaster Channel 7 has returned the *MasterChef* brand to Thailand four years after rival Channel 3 walked away from a junior version of the culinary contest.

The whole story is on page 5

PLUS

Celebrity *Car Wars* cameras roll for History page 4

Philippines rocks drama, Netflix's *13 Reasons Why* jumps to mainstream top 10 list page 17

SONY PICTURES TELEVISION PROUDLY PRESENTS



Defy Expectations

THE GOOD DOCTOR

VIEW PROMO

SONY PICTURES TELEVISION

Nippon TV taps Nakayama for international biz division



Yoshio Nakayama

Nippon TV has appointed board director and operating officer, Yoshio Nakayama, to oversee its five-year-old international business division. He reports to president and CEO Yoshio Okubo. Atsushi

Hatayama, appointed in June last year, will continue as president of the division will report to Nakayama.

Zee pulls Hindi GE channel off air Zindagi shifts to streaming platform OZEE

Zee is pulling three-year-old Hindi general entertainment channel Zindagi off air at the end of this month in favour of a streaming model through on-demand platform OZEE.

Zindagi's digital incarnation goes live on Sunday, 1 July, with a similar schedule of programmes from India, Pakistan, Turkey, Brazil, South Korea and Ukraine.

Exclusive OZEE titles include *Snowdrop* (Ukraine), *Descendants of the Sun* (Korea) and *Total Dreamer* (Brazil), along with a slate of Zindagi originals.

Zee says the move aims to "expand digital engagement with audiences who thrive on time-shifted viewing". The company also says it is "focused on owning the full extent of the consumer's premium and personal video experience".

Targeting 18 to 24-year olds, OZEE is offered across all connected devices and platforms globally. OZEE is operated by Zee's digital arm, Zee Digital Convergence, which also manages dittoTV.

FOX ups China drama in global rights deal SCC, FOX+ exclusive for *Nothing Gold Can Stay*



Nothing Gold Can Stay

FOX Networks Group (FNG) Asia has picked up exclusive worldwide broadcast/distribution rights (ex China) to upcoming Chinese drama *Nothing Gold Can Stay*.

The deal with Beijing-based Chinese production house, HS Entertainment, for the 68-episode series extends FNG's go-big programming strategy launched with titles such as *Tiger Mom*, *Go Lala Go 2* and *Ruyi's Love in the Palace*.

Based on a true story, *Nothing Gold Can Stay* stars Sun Li (*Empresses in the Palace*) as Zhou Ling, a woman who becomes the richest merchant in Shanxi.

Nothing Gold Can Stay airs in China in November 2017 and will be carried by FNG's flagship Chinese entertainment channel, SCC, and on new streaming platform FOX+ in the fourth quarter of this year. Chinese broadcasters are Dragon TV, Jiangsu TV and Tencent.

HBO picks up *Warrior* for Asia Bruce Lee-inspired action series to air on Cinemax

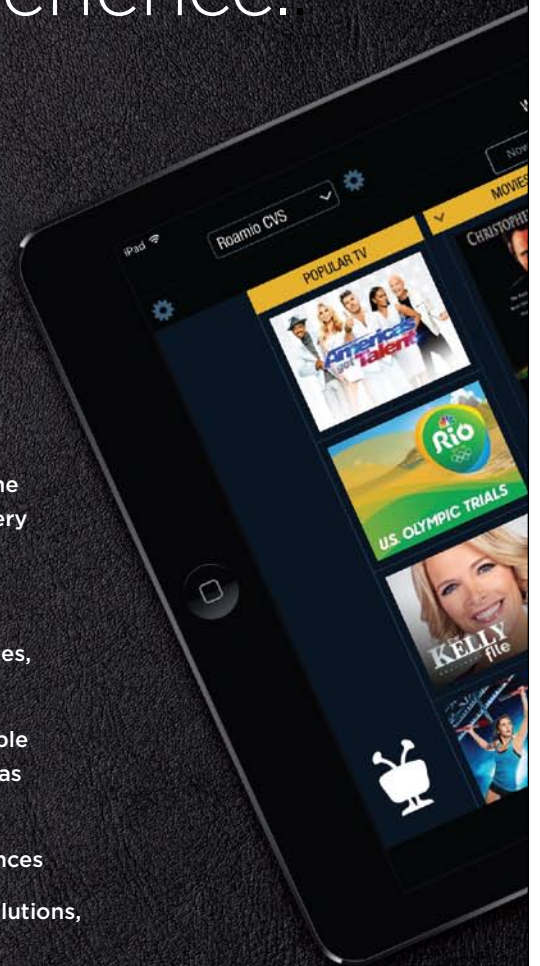
HBO Asia has picked up rights to Bruce Lee-inspired action/crime series, *Warrior*, for Cinemax in Asia.

The 10-episode crime drama, which starts shooting in South Africa this fall, is set during the Tong Wars of San Francisco's Chinatown in the second half of

the 19th century.

Warrior is created/executive produced for Cinemax by Jonathan Tropper (*Banshee*) from an idea by Bruce Lee. EPs include Justin Lin (*The Fast and the Furious*) and Bruce Lee's daughter Shannon Lee.

Get ready for **the ultimate** entertainment experience.



At Tivo, we're always innovating to deliver the ultimate entertainment experience. From every room of the house to anywhere in the world, we're revolutionising how people find media in this chaotic and fragmented landscape by deepening consumer engagement with movies, TV shows, music and more.

Our technologies are customisable, compatible across systems and platforms, and available as end-to-end solutions and flexible APIs.

- / Fully integrated content discovery experiences
- / Advanced search and recommendations solutions, including natural-language voice search
- / Immersive entertainment metadata
- / Insightful, data-driven audience analytics

Visit tivo.com or follow us on [Twitter @tivoforbusiness](https://twitter.com/tivoforbusiness)



© 2017 Tivo Corporation. All rights reserved. Tivo and the Tivo logo are registered trademarks of Tivo Corporation and its subsidiaries worldwide.

Flanagan tapped to head History Japan

A+E Networks has appointed John Flanagan as GM for Japanese joint venture, The History Channel Japan Corp.



John Flanagan

Flanagan, most recently with retailer Blackhawk Network Japan and Korea, replaces Asia Ireton, who has led the History Japan venture's business for the past four years.

The announcement comes in the run up to the first anniversary of A+E Networks' acquisition of an 80% stake in the 15-year-old joint venture with Japan's Super-Network Inc. A+E increased its stake in the venture from 50% in July 2016.

Flanagan is based in Tokyo and will work with the rest of the Asia team.

The announcement was made out of New York by Edward Sabin, A+E Networks' international MD, and Akira Miyauchi, Super Network's president.

CNNI expands Asia commercial team

CNN International Commercial has tapped Delilah Chan as sales director for Southeast Asia and Zab Ali as digital director for North Asia. Chan is based in Singapore and Ali in Hong Kong. Chan reports to Sunita Rajan, CNN International Commercial Asia Pacific SVP for ad sales. Ali reports to Rob Bradley, VP, digital commercial strategy and revenue. Chan was most recently head of Asia Pacific sales for kids digital platform SuperAwesome. She previously worked for Twitter and BBC. Ali was most recently with Havas Media.

History returns *Celebrity Car Wars* Cameras roll end-June, premiere set for Q4



Host Bobby Tonelli returns for *Celebrity Car Wars* season two

A+E Networks Asia's History Asia starts production on season two of action reality series *Celebrity Car Wars* at the end of this month.

The eight one-hour episodes, produced by activeTV and funded by Caltex, are expected to air in Q4 this year.

Bobby Tonelli returns as host for the new season, which puts six celebrities from across Asia behind the wheel, minus their usual drivers and minders.

Season one's three mentors – female

racing champion Michele Bumgarne, model/Formula 3 driver Gabrielle "Gaby" Dela Merced and Malaysian-Chinese professional racing driver Alex Yoong – are also back for the new season.

Celebrity participants have not yet been disclosed. Last season's celebs included Allan Wu, Andrea Fonseca and Joey Mead King.

The entire second season will be shot in the Philippines with 48 cameras and two drones.

TBS Japan celebrates U.S./U.K. renewals

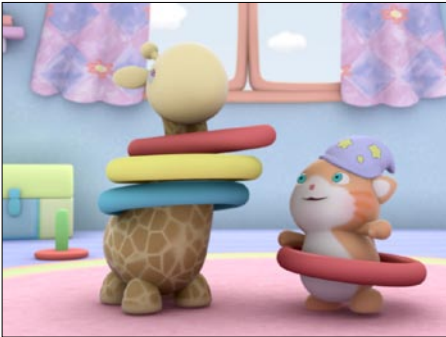
Japanese broadcaster TBS is celebrating the 28th anniversary of video-clip series *America's Funniest Home Videos* – based on its format *Fun TV with Kato-chan and Ken-chan* – on ABC in the U.S.

In a second milestone, TBS has broken out the Champagne for *You've Been Framed*, which has been on air in the U.K.

since 1990. Season 30 of *You've Been Framed* is currently in production for ITV.

TBS' current formats catalogue includes *American Ninja Warrior*, currently in its eighth season; *26hours/day*, which charts the shortest time possible to complete viewer-led tasks; and *Brain Survivor*, a studio-based test of perception and memory.

iQiyi premieres *Looi* in first Asia deal



Looi

Mainland Chinese platform iQiyi premiered pre-school series *Looi* on its SVOD and AVOD platforms this month. *Looi*, produced by U.K.-based Looi Ltd, is the story of Looi the Cat and a magic box of shapes used to create a variety of animal toy figures. iQiyi bought all 26-episodes/two seasons along with 29 shorts in a non-exclusive licensing deal that marked *Looi*'s entry into Asia. Previous access to *Looi* in the region was on YouTube.

HK's UA Cinemas enters e-licensing realm for *Saving Banksy*

Hong Kong's UA Cinemas Circuit has entered the e-licensing realm in a deal for street art doc *Saving Banksy*. The feature-length show was acquired through online sales platform BidSlate, which went live in October last year. *Saving Banksy*, released in the U.S. in January this year, will air during this year's ARTiculate Film Festival.

[@contentasia](#)

[/contentasia](#)

[contentasia.tv](#)

[/company/contentasia](#)

MasterChef grows up for Thailand

Cooking contest debuts on Ch7 four years after Jnr exits



Host Piyathida Mittrirarot with judges (from left) Kwantip Devakula, Pasan Sawasdiwat and Ian Kittichai

Thai free-TV broadcaster Channel 7 premiered the first local version of *MasterChef* this month, four years after rival Channel 3 walked away from a junior version of the culinary contest.

MasterChef Thailand (17 x 80 mins) premiered on 4 June and airs Sundays (6.20pm-7.50pm).

MasterChef Thailand was commissioned by production company Heliconia H Group with involvement by cia, a special content unit of dentsu X (Thailand) for formats rights consultation and production coordination.

The *MasterChef* brand debuted in Thailand in 2013 with *MasterChef Junior*. At the time, the production was criticised for low production values and the show was not renewed.

Thailand has always been one of Asia's most vibrant formats markets. The country had 30 formats on air or commissioned in the first three months of this year, giving the market a share of about 14% of the regional total, according to ContentAsia's

Formats Outlook Q1 2017. The dominant genres are fun game shows, most of which are in second, third or fourth seasons, and singing competitions.

The longest-running game show at the moment is *Step Right Up*, currently in its eighth season on MCOT/Channel 9. *Real Housewives of Bangkok* flies the flag for character-driven reality in this market of 22 million television households.

Korean formats have made headway in Thailand; the two most recent are *I Can See Your Voice* from CJ E&M and *The Mask Singer* from MBC. *The Mask Singer* was originally commissioned by Workpoint TV as a 13-episode series and was so successful it was extended to 27 episodes.

FremantleMedia was ahead in Thailand for Q1 with 10 titles, including multiple seasons of game shows *Family Feud Thailand* (season two and three) and *Price is Right Thailand* (season three and four). The rest of the titles belong to Endemol Shine (4), NBCUniversal (3), Talpa (3), and Warner Bros (3), among others.

the **c**o**n**tent asia 
summit 

7-8 September 2017

PARKROYAL on Pickering • Singapore

www.contentasiasummit.com

Contact CJ Yong at cj@contentasia.tv for details

APOStech countdown to a tech-eye-view of Asia's video industry

The second APOStech opens in Hong Kong on 4 July with a focus on mapping product journeys, a look at tech-driven transformation in the ad industry, and reinventing the channels business for a non-linear age.

This year's second annual tech event, a spin-off of the Asia Pacific Video Operators Summit (APOS) in Bali, will also look at broadband networks in the video age, and showcase a selection of startups revolutionising the video ecosystem.

Confirmed speakers include iflix CTO Emmanuel Frenehard; Globe Telecom SVP broadband Martha Sazon; FOX Network Group's EVP, Asia Pacific and Middle East, Rohit D'Silva; Linknet CTO Desmond Poon; and Karl Mak, co-founder and CEO of Singapore-based Hepmil Media Group.

Astro/StarHub's *The Voice* unveils coaches

Hanjin Tan, Della Ding, Gary Chaw and Sky Wu take their red seats on 17 September for the first Singapore/Malaysia version of *The Voice*.



The multi-country co-production will air on StarHub in Singapore and on Astro in Malaysia.

The Voice Singapore/Malaysia, produced by mm2 entertainment, is hosted by Singapore's Wenhong and Malaysia's Hui Mei.

NHK adds diversity to Tokyo 2020 Japanese pubcaster ups focus on para-sports



Masayuki Higuchi

Japanese public broadcaster NHK is adding a diversity angle to its Tokyo 2020 Olympics preparations.

As a first step, NHK says it is hiring a person with a physical disability to front its coverage of the of the World Para Athletics Championships in London next month.

NHK will cover the championships daily from 1pm to 1.50pm on its BS1 satellite channel from the opening on 14 July to the closing on 24 July, with encore telecasts at night.

This is the first time NHK has covered the para-athletics championships on such a large scale.

NHK says the aim is to "promote a healthy respect for social diversity and harmony".

Commentary from London will be led

by para-sports legend Yoshifumi Nagao, who competed in seven Paralympic Games.

The new presenter/reporter will cover the games "on the basis of their own experience as persons with an impairment in order to reveal the true face of the athletes".

Japanese athletes at the centre of the coverage include Atsushi Yamamoto, Tomoki Sato and Sae Tsuji.

In the run-up to the London opening, NHK will air 50-minute documentary, *Para Athletes x Artists* (Track & Field Edition), featuring athletes Maya Nakanishi and Masayuki Higuchi. The programme on 9 July (7pm) blends the world views of the athletes and artists, creating new works based on their impressions.

Abs and autism light up Sony's screening for Asian buyers

The Good Doctor's Korean origins are part of a bigger global storytelling goal, Le Goy says

Asian buyers emerged from Sony Pictures Television screenings in L.A. a few weeks ago talking mostly about Shemar Moore's abs and British actor Freddie Highmore as an American version of Korean heartthrob Joo Won in medical drama *The Good Doctor*.

Shemar Moore's in-the-flesh six-pack was in the name of promoting action series *S.W.A.T* ("It's not about kicking a*#s, it's about saving lives," in his own words, if anyone was listening).

If Moore lit up the party (and social media) for raw physical power, Highmore in *The Good Doctor* warmed hearts as the brilliant autistic surgeon in a born-in-Asia story strong enough to attract the attention of *House* creator David Shore and *Hawaii Five-O* co-star Daniel Dae Kim, and a slot on U.S. broadcast network ABC. *The Good Doctor* is Sony's first Korean drama adaption for the U.S.

For Keith Le Goy, Sony Pictures Television's international distribution president, *The Good Doctor* is part of a bigger conversation about expanding international production initiatives and collaborations, as well as stories that can come from anywhere.

He points to sci-fi anthology series, *Philip K. Dick's Electric Dreams*, which he calls a "really interesting example of the fact that story telling is a global thing, and the business that we are in is a totally connected global business". *Philip K. Dick Electric Dreams* is a 10-episode series jointly commissioned by Channel 4 in the U.K. and Amazon in the U.S. Five episodes are being made in the U.K. and five in the U.S.

The globalisation of content follows the shift in consumer control and choices, largely as a result of digital technology. "It's easier than it's ever been to get great content in different forms anywhere in the world," Le Goy says.

In Asia *The Good Doctor's* Korean heritage is one more advantage in an environ-



Keith Le Goy

ment where Hollywood content's overall share of viewing, particularly on streaming platforms, is being eroded by Asian titles.

But like other U.S. studio distribution bosses, Le Goy says overall consumption in Asia is growing exponentially, driven by a greater number of platforms and viewing options.

At the same time, SPT continues to produce for its own international networks. New thriller, *Absentia*, for AXN stars Stana Katic as FBI agent Emily Byrne, who disappears while hunting a serial killer and is found six years later. Le Goy says Sony's global networks "give us the opportunity to finance and produce independently of the U.S. network system".

He would also like to replicate the relationship with the U.K.'s ITV for *The Halcyon* in Asia. "That's exactly the way we would like to work with partners in China, India or Japanese, where they would be the primary commissioner of content that is

highly relevant to local audiences but with global appeal," he says.

SPT continues to be "very present in China", where a local version of Crackle digital original series, *The Chosen*, is in production, and where conversations are ongoing about making Chinese stories in English for a global audience.

The idea is to do for television production what the company did with, for example, films like Stephen Chow's *The Mermaid* (2016), Le Goy says.

"We see the same opportunity for television shows," he continues, admitting that it's a "longer ongoing conversation but one that we are very committed to having".

"There are plenty of stories with global appeal and global value," Le Goy says, adding: "Want to try to tell those stories and expose them to the widest possible audience in the same way as we do with Hollywood storytelling".

mipcom®

Take Your Place in the Kingdom of Content



▶ MIPCOM 16-19 October 2017 The World's Entertainment Content Market
MIPJunior 14-15 October 2017

Cannes, France

Registration mipcom.com

mip® Driving the content economy

Philippines

In numbers

Population.....	100.98 million
Households.....	100.57 million
Avg. household size.....	4.4
TV households.....	17 million
TV penetration.....	17%
Cable TV/DTH subs.....	2.53 million
Internet users.....	44 million
Mobile phone users.....	128 million
Mobile phone penetration rate.....	127%

Source: companies, Philippine Statistics Authority (PSA)

The Philippines moves into the second half of 2017 the way it entered the year – as a bright spot of optimism on a South-east Asian map largely characterised by a grim and grimmer litany of woes, from falling subs numbers and little apparent balance between sunset and sunrise businesses to widespread piracy and currency issues.

Like elsewhere, telcos are the industry's new best friends despite their reluctance to replicate the pay-TV content licensing environment.

Globe is being held up as the poster platform for next-generation relationships. The telco is, among other things, is on track to offer high-speed 10-Mbps to two million homes by 2020. It won't solve all of the country's infrastructure issues, but it's a fine start. By end March 2017, Globe had 1.2 million residential customers (8.8% year on year growth).

Globe says premium entertainment content – including Disney, Netflix and the NBA – and rising demand for internet/data connectivity is driving take up, helped no doubt by more generous broadband data allocations and bundled services such as free-data access to YouTube, six months subscription to Netflix and Disney Channel apps, and a two-month subscription to HOOQ.

Streaming platforms, meanwhile, are rolling out fast and furiously. The Philippines had more than 10 streaming services at the end of May this year, including five local platforms – Blink, Signal Front Seat, iWant TV, Sky On Demand and SmartLife – running alongside re-



ABS-CBN returned Philippines' version of game show format *Bet on Your Baby* (season three) last month

gional/global platforms such as Viu, iflix and Netflix.

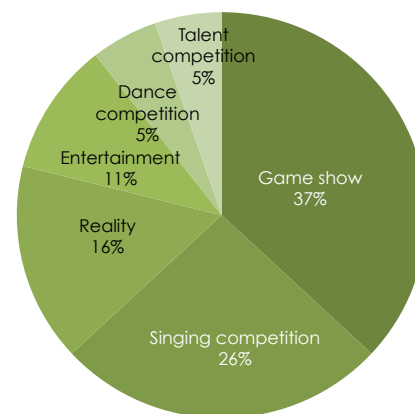
Running alongside the platform boom, content production is as vibrant as ever, with fierce competition between the two free-TV leaders – ABS-CBN and GMA Network – driving local drama series and third player TV5 working its assets and ideas as hard as anyone.

Licensing and distribution activity is also as active as it has ever been, according to the country's two leading producers – ABS-CBN and GMA. Neither have sold this much or dealt with such high interest in the past, driven perhaps by new streaming players in Asia and around the world but also by the global hunt for new story lines and scripted formats. Both broadcasters report rising drama sales not only in Latin America but in Canada, Turkey and Africa as well. Newer up is Eastern Europe.

Formats rights holders report healthy activity and strong support for renewals. The Philippines had 19 formats on air/commissioned for 2017 in the first three months of this year. This put the country at fifth place after Vietnam, Thailand, China and Cambodia, according to *ContentAsia's* Formats Outlook Q1 2017.

Philippines is also the country with the biggest increase in the number of formats from January to March this year,

Game shows rule



Source: ContentAsia's Formats Outlook Q1 2017

with six more titles in Q1 this year compared to last year.

Dominant genres are game shows (seven titles) and singing competition (five titles), followed by reality (three), entertainment (two), dance competition (one) and talent competition (one).

Second quarter newcomers include the third installment of *Bet On Your Baby Philippines*, which premiered in May on ABS-CBN, and *BOOM! Philippines* as a segment in GMA's long-running variety series *Eat Bulaga!*, from Mondays to Saturdays.

Philippines ended 2016 with 27 formats, aired/commissioned for 2016/7, giving the market about 8% share of the regional total.

Who's who in the Philippines...

Free TV

ABS-CBN

Philippines' media conglomerate, ABS-CBN Broadcasting Corporation owns and operates free-to-air channels Channel 2 and ABS-CBN Sports+Action. ABS-CBN launched in Oct 1953 as Alto Broadcasting System, and today operates free TV, digital terrestrial TV and pay-TV platforms, as well as film and television production, music and publishing businesses.

International Broadcasting Corporation

International Broadcasting Corporation (IBC) is a state-owned television network in the Philippines.

Nine Media

Nine Media Corporation launched CNN Philippines in March 2015, replacing the former 9TV. The 24-hour free-to-air channel airs predominantly English-language local/international news, current affairs and documentaries. It is also available on cable/pay TV.

GMA Network

GMA Network, founded in 1950 as Republic Broadcasting System, began broadcasting free-TV Channel 7/GMA-7 in Greater Manila in 1961. Today, GMA Network operates 47 VHF and 33 UHF TV stations throughout the Philippines, as well as radio networks, film production, programme acquisition and syndication businesses. GMA-7 is a general entertainment channel. GMA News TV covers news and public affairs, with some documentary and lifestyle programming.

People's Television Network

Government-owned/operated television network, People's Television Network, launched in 1974 as Government Television (GTV-4). The network has 32 provincial stations across the country and reaches 85% of Filipino television house-



GMA's long-running fantasy series *Encantadia*

holds. PTV-4 (the former GTV-4) mostly offers news and public affairs programming, with some sports, formats and lifestyle content.

TV5

TV5 is a 24-hour general entertainment channel, offering both international content and local productions in a variety of genres, including tentpole sports, news, Hollywood movies and reality shows. TV5 offers multi-screen viewing via online platform News5Everywhere and entertainment programming on the TV5 portal. TV5 is owned and operated by MediaQuest Holdings, a subsidiary of Philippine Long Distance Telephone Company (PLDT).

UNTV

24-hour UHF station, UNTV, is a general entertainment network launched in May 2002. The channel airs local programming, including entertainment and news.

Cable TV (National)

Destiny Cable

Destiny Cable was founded in 1995 and

acquired by Sky Cable Corporation in 2012. Destiny Cable offers digital and analogue channel packages, with 95 channels available in the basic plan plus about 30 add-on channels. The basic plan with 95 digital channels starts at Ps550/US\$11 a month, with add-on *a la carte* channels from Ps20/US\$0.40 a month. The offering also includes pay-per-view services.

SkyCable

SkyCable, part of the ABS-CBN media empire, launched in Jan 1992. Subscription options include cable, add-on channels/channel packs, pay-per-view and on-demand. Bundles of SKYcable and SKYbroadband internet start from Ps1,500/US\$30 for 10 HD, 31 SD and up to 8 Mbps connection.

Cable TV (Provincial)

Cablelink

Cable Link and Holdings Corporation's Cablelink is a cable TV and broadband cable internet provider. The basic cable TV package offers 62 local and regional/international channels for Ps495/US\$10.50 a month. Add-on packs, including gen-

eral entertainment (five channels), music (two channels), HD (nine channels), movies (seven channels), sports (one channel), kids (four channels), documentaries (three channels) and Chinese (four channels), start at Ps200/US\$4.20 a month. Bundled cable/internet packages are also available.

DCTV

DCTV Cable Network provides cable television, broadband internet and direct fibre services in the Bicol region. DCTV offers about 122 channels, including six in HD; genres span foreign, religious, music, sports, movies, news, kids, general entertainment and local. Bundled digital cable/broadband internet packages start at Ps1,200/US\$22 a month.

MyCATV

Asian Vision Cable Holdings (AVCH) owns and operates MyCATV, a cable provider offering 90+ local and international channels and MyCATV Broadband internet services. Bundles of MyCATV and MyCATV Broadband start from Ps899/US\$18 a month for 60+ TV channels and internet connection of up to 1 Mbps to Ps5,499/US\$110 a month for 90+ TV channels and up to 12 Mbps broadband internet connection.

Parasat Cable TV

Parasat Cable TV was established in 1991 in Northern Mindanao Island. The platform offers digital TV, broadband internet, landline phone and bundled/triple-play services to Cagayan de Oro City and the surrounding areas. Parasat offers 150+ SD/HD channels, as well as pay-per-view in SD/HD. TV packages range from the DigiSaver at Ps249/US\$5 a month for up to 48 SD channels, to the Premium package at Ps1,350/US\$27 a month. Triple-play packages (cable, internet, landline) start at Ps1,645/US\$33 a month.

Satellite Cable Network

Founded in 1992, Satellite Cable Network is a cable TV and broadband internet service available in Dolores, San Fernan-

do city. The platform offers about 100 SD/HD channels, bundled in seven monthly packages. Subscriptions start from Ps150/US\$3 a month for 31 channels to Ps1,300/US\$26 a month for 131 channels. Internet service starts at Ps490/US\$10 a month for up to 1 Mbps unlimited usage. Bundles of cable TV & internet services start from Ps1,490/US\$30 a month.

Southern Cablevision

Iligan City-based provider, Southern Cablevision (SCVI), offers cable television and internet services in the Iligan City, Manticao and Naawan areas. Launched in 1993, SCVI offers local and international HD/SD channels, including general entertainment, news, sports and movies. TV packages start at Ps350/US\$7 a month for the DigiSaver package with 35 channels.

Telmarc Cable

Founded in June 1987, Telmarc Cable serves the Rizal and Laguna areas. Telmarc Cable offers 60+ local and international channels, available for Ps450/US\$9 a month in Rizal and Ps600/US\$12 a month in Laguna. Telemarc Cable also offers broadband internet and VoIP.

Satellite

Cignal Digital TV

Cignal launched in 2009 and is owned/operated by Cignal TV Inc, a subsidiary of MediaQuest Holdings/PLDT Group. Cignal offers 119 channels, including free-to-air and in SD/HD. Prepaid plans start from Ps100/US\$2 a month for 23 SD channels to Ps1,000/US\$20 a month for 21 HD+80 SD channels. Postpaid plans start at Ps290/US\$5.80 a month for 7 HD+52 SD channels to Ps1,590/US\$21 a month for 31 HD+84 SD channels.

Dream Satellite TV

Philippine Multi-Media System Inc (PMSI) launched Dream Satellite TV in 2001. Dream Satellite TV offers local and international channels, bundled in four plans, ranging from Ps99/US\$2 to Ps650/US\$14 a month.

Global Satellite (GSat)

Established in 2009, GSat is a DTH satellite TV provider owned by First United Broadcasting Corp (FUBC) and operated by FUBC's marketing arm, Global Broadcasting and Multi-Media Incorporated (GBMI). GSat offers about 85 regional and international channels bundled in monthly packages ranging from Ps99/US\$2 to Ps500/US\$10 (plus installation fee).

SKYdirect

Sky Cable launched DTH satellite platform SKYdirect in May 2016. SKYdirect's offering is a mix of local and international channels, with monthly subscriptions starting from Ps99/US\$2.10 for 21 SD and 4 HD channels to Ps450/US\$9.60 for 31 SD and 9 HD channels.

Channels/Distributors

ACCION

Asian Cable Communication, Inc. (ACCION) markets and distributes international cable channels to all platforms throughout the Philippines. The company was established in 1993.

Cable BOSS/Omnicontent Management Inc (OMI)

Cable BOSS distributes more than 20 channels. The company was established in 1993, and has content relationships with more than 300 affiliates. Subsidiary Omnicontent Management Inc (OMI) launched in 2010 and exclusively distributes FOX Networks Group (FNG) channels in the Philippines.

Creative Programs Inc (CPI)

Creative Programs Inc (CPI), a subsidiary of ABS-CBN Corporation, handles distribution and production. CPI operates and distributes TAG, a movie channel; Hero TV, an anime channel; Lifestyle Network, a food/travel/fashion channel; Myx, for music; Jeepney TV, offering classic ABS-CBN programming; and Cinema One (local movies). CPI also represents ABS-CBN channels (ANC, DZMM Telera-

dyo, ABS-CBN Sports + Action) and foreign channels.

Nine Media Corporation

Nine Media Corporation owns and operates free-to-air channel CNN Philippines, which replaced 9TV in March 2015. Nine Media also operates the branded CNN Philippines online platform, and is involved in a range of content services, including production and distribution. Nine Media Corporation is majority owned by the Aliw Broadcasting Corporation.

Solar Entertainment Corporation (SEC)

Solar Entertainment Corporation (SEC) is a content provider and channel operator, established in 1976 as Solar Films. SEC aggregates content, manages branded TV services for distribution on local platforms and produces original content/local versions of franchised programmes. SEC's channels include style-focused ETC, female-g geared 2nd Avenue, sports channels Basketball TV and Solar Sports, and youth-skewed Jack TV.

Online/OTT

Amazon Prime Video (Philippines)

Launched in the Philippines in Dec 2016 as part of the platform's Asia/global push.

Blink

Online video-on-demand service Blink streams movies and TV series to about 139,000 subscribers in the Philippines (Feb 2016). The service targets upwardly mobile young adults aged 21-35 years. The offering consists of 300+ movies and 2,000+ hours of TV content. Content partners include Paramount Pictures, The Walt Disney Company, CBS Studios, Sony Pictures Entertainment, Warner Brothers and 20th Century Fox. Titles are available as pay-per-view (from Ps60/US\$1.30 to Ps150/US\$3 a title for 48 hours viewing) or as part of an unlimited monthly sub-

scription, starting at Ps125/US\$2.70. Blink, rolled out originally in Oct 2013 by Solar Entertainment's Omni Digital Media Ventures, relaunched in Jan 2016 after SM Lifestyle Entertainment acquired Omni Digital in 2015.

Signal Front Seat

Signal Front Seat (formerly Signal TV-To-Go) is a live streaming platform for DTH service Signal TV's postpaid subscribers. The service offers 10 live TV channels (Aksyon TV, Asian Food Channel, Colours, Cartoon Network, CNN, Hyper, Food Network, Warner TV, Bloomberg TV Philippines, Fashion TV) and one pay-per-view channel. It runs on Android Jellybean/Kitkat/Lollipop, iOS 7-9, Windows and Mac devices, with data speed of at least 300 Kbps.

Globe At Home

Globe Telecom offers streaming services Netflix, HOOQ and NBA via its broadband plan Globe At Home starting from Ps1,299/US\$26 a month for a 10-Mbps internet connection and 100 GB of data. Users also need to pay additional rental fee from Ps120/US\$2.40 a month (with a two-year contract) for rental of streaming devices.

HOOQ (Philippines)

Video-on-demand service, HOOQ, launched in the Philippines in March 2015 with telco partner Globe Telecom, offering unlimited access to more than 35,000 international and local movies and TV series (streaming and offline viewing) priced at Ps149/US\$3 a month. HOOQ is a JV between Singtel, Sony Pictures Television and Warner Bros. Entertainment.

ifix (Philippines)

ifix launched in the Philippines in May 2015, offering more than 10,000 hours of U.S., Asian and local TV shows and movies, accessible to stream and/or download. ifix in the Philippines costs Ps129/US\$2.80 a month, accessible via telco partners PLDT and Smart.

iWant TV

ABS-CBN launched iWant TV in Dec 2009. The video-on-demand and live-streaming website features content from ABS-CBN, ABS-CBN Regionals and ANC. Programming also includes local movies from Star Cinema, Regal and Viva as well as live streaming channels of ABS-CBN, ANC and DZMM. Limited access to iWant TV is available for free to users in the Philippines upon registration; full access costs Ps10/US\$0.20 a day via registration with ABS-CBNmobile.

Netflix (Philippines)

Netflix in the Philippines costs Ps370/US\$7.99 a month (basic pack), Ps460/US\$9.99 a month (standard) and Ps550/US\$11.99 a month (premium).

SKY On Demand

SKY On Demand is an online video streaming service exclusively for SKY subscribers (allows max. five registered devices and only accessible via the SKY On Demand digibox or player for PC/laptops). The streaming service is geo-blocked for the Philippines and offers live TV channels, including ABS-CBN, AXN, History, Warner TV, Disney Channel and Basketball TV; and video on demand of local and foreign movies.

SmartLife

SmartLife is a content portal/app by PLDT mobile subsidiary, Smart Communications, and operated by D5 Studio, the online programming division of TV5 Network. The service launched in June 2016 as part of a three-year PLDT/Smart digital pivot to boost data services/infrastructure in the Philippines. SmartLife offers live digital channels (FOX Sports, TV5, Sports5), video-on-demand (entertainment, sports, movies, concerts), game E-pins and music content. The aim is to gather 50,000 average users a month.

Tribe (Philippines)

Astro Malaysia and Philippines' Globe Telecom launched over-the-top video platform Tribe in the Philippines in Dec

2016. The OTT service offers live/on-demand content targeting fans of Korean content (KBS World, tvN), anime (Aniplus), live e-Sports, action/Asian thriller (KIX, Thrill), and comedy (truTV). Tribe in the Philippines costs Ps69/US\$1.40 a month or Ps30/US\$0.60 a week. Tribe diversifies its revenue streams through a hybrid monetisation model, with both subscription and advertising capabilities, and rolled out its freemium model in early 2017.

Viu (Philippines)

Viu launched in the Philippines (in collaboration with media/publishing Inquirer Group and mobile content/app subsidiary Megamobile) at the end of November 2016, offering Korean dramas and variety shows by Korean broadcasters, SBS, KBS, MBC and CJ E&M, as well as Japanese content.

Production Houses

7000 Islands

7000 Islands specialises in the production of documentary films and corporate/commercial videos. Production services include HD camera crew support, sound technicians and equipment rental, location scouting, translating, editing and format conversion. Credits include *Philippines – RED BULL Archaic Games*, part of a 55-minute documentary series for Leitmotiv Vision Ismaning/Germany in Kianggan/Ifugao and *WILDLIFE Conservation* in the Philippines for Deutsche Welle. Based in Dumaguete, the company operates mainly in Manila.

Alta Productions Group Inc

Alta Productions Group, a subsidiary of GMA Network, provides pre- and post-production services for GMA and external clients. Core services include audio dubbing, mixing/recording, video shooting, post-production, on-ground staging and activation.

Culture Shock Productions

Established in 2011, Culture Shock Pro-

ductions produces original series for regional and local TV channels in the Philippines. Services include conceptualisation and creation of original ideas (for long-form TV programmes, promotional campaigns, interstitial projects and other on-air content requirements), post production/production support and equipment rental.

Ideal Minds

Ideal Minds was established in March 2001 offering production services for television, webisode, live streaming events/coverage, TV commercial and audiovisual projects.

Mandala Productions

Mandala Productions was founded in 2003 with an alliance with Singapore-based regional producer activeTV Asia.

Montero Productions

Montero Productions' 2017 projects include *Worst Vacation Ever*, a travel/reality show featuring Filipino celebrity brothers KC and Troy Montero, for Discovery Network Asia Pacific.

Probe Productions

Founded in August 2010, Probe Productions specialises in factual production ranging from a full-scale documentary to public service announcements.

TAPE

Established in 1979, TV production company Television and Production Exponent (TAPE) is behind Philippines' longest-running noontime variety show, *Eat Bulaga!*, which was sold as a format to Indonesian free-TV broadcasters SCTV in 2012 and ANTV in 2014. *Eat Bulaga!*, which means "lunchtime surprise", premiered on RPN in 1979 and ran to 1989, when it switched to ABS-CBN. The show ran on ABS-CBN until 1995, and has since been on air on GMA-7. TAPE, which also produces and co-produces sitcoms and drama series, owns and operates TV/film production subsidiary APT Entertainment, established in 1994.

TOP Draw Animation

TOP Draw Animation (TDA) commenced operations in 1999 and specialises in 2D digital production. TDA's TV content output is more than 200 half hours a year, mostly international clients. Production projects include *My Little Pony*, *Tom and Jerry*, and *Peabody and Sherman*.

Unitel Entertainment

Unitel Entertainment specialises in television commercials, branded content, viral ads, networking branding and TV shows. Credits include *I Do Bidoo Bidoo*, *Kitchen Musical*, *Crying Ladies* and *Project Runway*. Unitel Entertainment is a subsidiary of Unitel Production.

Viva Communications

Viva Communications was established in 1981 as a film production company and over the years extended into TV content production (including *1000 Heartbeats* for Philippines' TV5), event management (Viva Concert Events), pay TV (Pinoy Box Office, Tagalog Movie Channel, MTV Pinoy, History, Viva Channel, FYI, Lifetime, Crime & Investigation, RTL-CBS and H2), music (Viva Records), publication and theatre businesses.

Telcos

Globe Telecom

Globe Telecom is a full service telecommunications company offering mobile, fixed, broadband, data, OTT, internet and managed services. Principals are Ayala Corporation and Singtel.

Philippine Long Distance Telephone Co (PLDT)

Philippines' leading telecommunications service provider, Philippine Long Distance Telephone Co (PLDT), offers a range of telecommunications services across the Philippines' fibre optic backbone, fixed line and cellular networks. The telco serves over 63.1 million mobile subs and about 1.8 million broadband customers in the Philippines (Mar 2017).

Subsidiaries include Smart Communications, Smart Broadband, Wolfpac (wireless content provider) and PLDT Clark Telecom (fixed line).

Smart

Wireless service provider Smart Communications provides 3G, HSPA+ and LTE services to about 23 million mobile subscribers. Smart's broadband internet brand, Smart Broadband, operates Smart BRO. Smart is a wholly owned subsidiary of the PLDT.

Sun Cellular

Sun Cellular, a subsidiary of Digital Mobile Philippines Inc (DMPI), was established in Sept 2001 to provide mobile telephony, wireless broadband (Sun Broadband) and mobile internet. The telco has 9.4 million mobile subscribers and more than 600,000 broadband customers (Mar 2017). DMPI is a subsidiary of telco PLDT.

Regulators

Department of Information and Communications Technology (DICT)

The Department of Information and Communications Technology (DICT) aims to be the pioneer agency in the adoption and incorporation of information and communication tech (ICTs) innovations to government services.

National Telecommunications Commission (NTC)

The National Telecommunications Commission (NTC) is tasked with maintaining a regulatory regime conducive to the development and provision of affordable, reliable and accessible telecommunications and information infrastructure and services.



Lakbai, a reality travel show on TV5 hosted by Sebastian 'Baste' Duterte, the youngest son of Philippine president Rodrigo Duterte

© TV5 Network Inc. All Rights Reserved.

Associations

Association of Broadcasters of the Philippines (KBP)

The Association of Broadcasters of the Philippines (known as the Kapisanan ng mga Brodcaster ng Pilipinas, KBP) is an industry body that sets broadcast and other standards.

Federation of International Cable TV & Telecommunications Association of the Philippines (FICTAP)

Established in 1999, the Federation of International Cable TV & Telecommunications Association of the Philippines (FICTAP) is a non-profit organisation consisting of over 1,000 small-medium cable television enterprises.

Film Development Council of the Philippines (FDCP)

The Film Development Council of the Philippines (FDCP) is a government-backed lead agency for the film industry in the Philippines to ensure that the economic, cultural and educational aspects of film are effectively represented at home and abroad.

Philippine Cable Television Association (PCTA)

The Philippines Cable Television Association (PCTA) is the umbrella organisation of cable television operators in the Philippines. As of Dec 2016, the PCTA has 359 regular and 31 affiliate members, which together have 75% market share of overall cable TV subs in the Philippines.

Adapted from *ContentAsia's The Big List 2017*

Be included! Please send your details to Malena at malena@contentasia.tv or +65 6846 5982

What's on where...

ContentAsia's list of events for the rest of the year.

When		Event	Venue
March 2017	1	CASBAA OTT Summit	Singapore
	13-16	Hong Kong FILMART	Hong Kong
	21-23	FICCI Frames	Mumbai, India
April 2017	1-2	MIP Doc	Cannes, France
	3-6	MIP TV	Cannes, France
	25-27	APOS	Bali, Indonesia
May 2017	10-12	Busan Contents Market, BCM	Busan, South Korea
	15-26	L.A. Screenings	L.A., U.S.
	17-18	PromaxBDA India	Mumbai, India
	23-25	BroadcastAsia	Singapore
	23-25	CommunicAsia	Singapore
	23-25	MIP China Hangzhou	Hangzhou, China
June 2017	8-10	Vietnam Telefilm	Ho Chi Minh City, Vietnam
	19-21	DW Global Media Forum	Bonn, Germany
	28-30	Content Tokyo	Tokyo, Japan
July 2017	4-6	APOSTech	Hong Kong
August 2017	30 Aug-1-Sep	BCWW	Seoul, South Korea
September 2017	7-8	ContentAsia Summit	Singapore
	21-24	Gwangju ACE Fair 2017	Gwangju, South Korea
October 2017	10-12	APSCC	Tokyo, Japan
	14-15	MIP Junior	Cannes, France
	16-19	MIPCOM	Cannes, France
	25 Oct-3 Nov	TIFFCOM	Tokyo, Japan
November 2017	6-9	CASBAA Convention	Macau
	29 Nov-1 Dec	Asia TV Forum & Market (ATF)	Singapore
	29 Nov-1 Dec	Asian Animation Summit	Brisbane, Australia
	30 Nov-1 Dec	PromaxBDA Asia	Singapore
December 2017	12-14	CineAsia	Hong Kong
January 2018	11-12	vdontx asia	Mumbai, India
	16-18	NATPE	U.S.
March 2018	19-22	Filmart	Hong Kong
April 2018	7-8	MIP Doc	Cannes, France
	7-8	MIP Formats	Cannes, France
	9-12	MIP TV	Cannes, France
May 2018	TBC	Busan Contents Market, BCM	Busan, South Korea

Philippines rocks drama

Netflix's *13 Reasons Why* jumps to mainstream list

Netflix's breakout teen drama, *13 Reasons Why*, flew the mass market flag for digital originals in the Philippines for the first week of June, placing fourth on the top 10 list of all TV shows with more than 13.6 million demand expressions.

The 13-episode series, which topped the Digital Originals Top 10, was the only digital original that made Parrot Analytics' overall list for the week.

Netflix dominated top digital originals with nine of the top 10 titles. Amazon sneaked in in 10th spot with flagship mo-

toring series, *The Grand Tour*, which had 92% fewer demand expressions than list leader *13 Reasons Why*.

The list of digital originals is evenly split across genres, with drama taking three of the top 10 spots, and comedy/sci-fi/superheroes taking two spots each.

Drama dominated the overall list, with eight of the 10 spots, and led by far by *The Walking Dead*. Teen-drama topped the sub-genre with three of the eight spots. *Riverdale*, based on the Archie comics, was the most in-demand teen.

Top 10 Overall TV Shows

Rank	Title	Average Demand Expressions™
1	The Walking Dead	22,282,853
2	Riverdale	15,350,516
3	The Flash	15,259,052
4	13 Reasons Why	13,662,157
5	Pretty Little Liars	11,070,584
6	Game Of Thrones	9,217,727
7	Lucifer	8,417,305
8	Prison Break	8,191,869
9	Sin Senos Sí Hay Paraíso	7,646,101
10	Supergirl	6,582,235

Top 10 Digital Originals

Rank	Title	Platform	Average Demand Expressions™
1	13 Reasons Why	Netflix	13,662,157
2	Marvel's Iron Fist	Netflix	3,297,346
3	Sense8	Netflix	2,437,278
4	Orange Is the New Black	Netflix	2,124,101
5	Stranger Things	Netflix	1,743,145
6	Santa Clarita Diet	Netflix	1,649,088
7	Marvel's Luke Cage	Netflix	1,507,115
8	Narcos	Netflix	1,372,779
9	Girlboss	Netflix	1,209,057
10	The Grand Tour	Amazon Video	1,069,917

Date range: 1-7 June 2017

Market: Philippines (note: local/regional content in the Philippines is still being onboarded by Parrot Analytics)

Demand Expressions™: Total audience demand being expressed for a title, within a country. [Audience demand reflects the desire, engagement and consumption of content, weighted by importance; so a stream/download is a higher expression of demand than a 'like'/comment.]



Editorial Director

Janine Stein
janine@contentasia.tv

Assistant Editor

Malena Amzah
malena@contentasia.tv

Research Manager

CJ Yong
cj@contentasia.tv

Editorial Research

Aqilah Yunus
aqilah@contentasia.tv

Design

Rae Yong

Associate Publisher

(Americas, Europe) and VP,
International Business Development

Leah Gordon
leah@contentasia.tv

Sales and Marketing (Asia)

Maslina Masron
mas@contentasia.tv

To receive your regular free copy of *ContentAsia*, please email i_want@contentasia.tv

Published fortnightly by:
Pencil Media Pte Ltd
730A Geylang Road
Singapore 389641
Tel: +65 6846-5987
www.contentasia.tv

MCI (P) 091/11/2015

Copyright 2017 Pencil Media Pte Ltd.
All Rights Reserved.



Daily news with
ContentAsia Insider
email i_want@contentasia.tv
for subscription details