

## Thailand's Fiber One, Charoen talk TV revolution

Tie-up aims for one million subs in 2017

Thai fibre optic network developer, Fiber One, is eyeing a piece of the country's entertainment pie, rolling out a new high-definition video platform – Fiber TV – across the country in partnership with the Charoen Cable TV group and talking about its plan to “revolutionise local cable”.

Announcing the new TV deal this month, Fiber One also talked about stepping further into a digital economy that supports services such as e-medicine and smart households.

The infrastructure group aims to have one million subscribers to its fibre optic network this year.

Charoen Cable, which currently has about 600,000 subs, said the venture would make HD TV available in provincial areas for the first time.

Ambitions to deliver better services come at a tumultuous time in Thailand's TV history.

Charoen Cable TV has been operating for more than 30 years as a traditional pay-TV platform licensed by the National Broadcasting and Telecommunications Commission (NBTC).

### What's inside....

- CMC's Li Ruigang headlines at INTV
- NHK co-pro debuts in Cannes
- S'pore subs fry in Year of the Chicken
- Thai streamers on high alert
- ABS-CBN ramps up anti-piracy war
- GMA doubles down on crime
- MIP TV programme picks
- Who's who in Indonesia

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## CMC's Li Ruigang headlines @ INTV

### Spotlight on China's role in global media revolution



Li Ruigang, chairman of Chinese media and entertainment company CMC, keynotes at this year's Innovative TV Conference (INTV) in Jerusalem.

Li Ruigang

The conference, organised by Israeli media group Keshet,

runs from 6-7 March.

Li's keynote looks at China's role in the worldwide media revolution along with his vision for CMC's diverse portfolio, which ranges from TV production and tech investments, to sports and online properties.

The discussion on Asia's media agenda continues in the session, "Deal or No Deal", which explores China-U.S. media investments and partnership dynamics. Panelists include The Raine Group managing director, Erik Hodge, who will discuss venture capital investment in the media sector with WME partner, Chris Rice, and Jonathan Benartzi, managing partner at Firsttime VC.

Keynotes at the two-day event include FOX Television Group chairman and chief executive, Dana Walden; CNN Worldwide president, Jeff Zucker; NBC Entertainment president, Jennifer Salke; and McCann Worldgroup chairman and chief executive, Harris Diamond, who will talk about advertising threats in a digital era.

Other panel discussions across the two days will look at scripted content, and documentary as the new reality, along with a session with the award-winning team behind AMC/BBC drama series *The Night Manager*.

## Subs #s fry for Year of the Chicken

### Singapore's two platforms lose 53,000 subs in 2016

Singapore's two leading pay-TV platforms continue to bleed subs, moving into the Lunar New Year with 53,000 fewer subscribers – a loss of 5.5% – from the beginning of 2016.

At the same time, telco Singtel says TV revenue is up more than 10% – from S\$57 million/US\$40.2 million to S\$63 million/US\$44.4 million. This includes wholesale of Premier League content rights from the June-September 2016 quarter.

StarHub's pay-TV revenue for the quarter to end December 2016 was S\$93.9 million/US\$66 million, S\$378 million/US\$267 million (down 3.4%) for the whole of 2016.

Of the two platforms, StarHub still leads, with 498,000 TV subs at the end of December 2016. This gives StarHub 89,000 more subs than Singtel's 409,000.

Singtel says TV subs at end December 2016 were down 15,000 (3.54%) from 424,000 at the same time last year. The drop has been steady – 423,000 at the end of March 2016, 416,000 at the end of June 2016, and 412,000 at the end of September 2016.

Singtel's app-based OTT services – Cast and Singtel TV Go – ended 2016 at 33,000 subscribers – an increase of 11,000 from end September 2016.

SingTel closed 2016 with 546,000 fibre broadband subs – an increase of 13,000 compared to the previous quarter.

StarHub opened 2017 with 473,000 residential broadband customers – down 1% year on year. The platform reported an 8% increase in broadband revenue for the full year to S\$216.8 million/US\$15.3 million.

## TVB ramps up product placement fight

### HK broadcaster calls criteria "impossibly subjective & vague"

Hong Kong's dominant broadcaster, Television Broadcasts Ltd (TVB), has ramped up its ongoing battle with regulator, the Communications Authority (CA), over in-programme product placement.

A notice of application was filed in the High Court on Monday, 20 February, asking for a judicial review of the CA's ruling over TV programme *Scoop*.

Three of the episodes, aired in April/May/July last year, were found in November to have breached provisions in the TV Programme Code and TV Advertising Code.

At the time, TVB described the CA's ruling as "unreasonable and erroneous", and accused the body of being "inconsistent and arbitrary".

TVB's assertion is that the CA's decision "contravenes the Hong Kong Bill of Rights". TVB also said that the relevant provisions of the Codes of Practice were "unconstitutional".

In a statement on Monday (20 February), TVB said Hong Kong's Codes of Practice allowed product placement, but that the criteria "are impossibly subjective and vague, and are ultimately judged by the opinion of the CA on a case by case basis".

TVB added that "this is wholly unacceptable where the provision at issue restricts fundamental rights".

The criteria are that the placement has to be justified editorially; not obtrusive to viewing pleasure; and not gratuitous.

## Thai streamers on alert for new regs NBTC after a level playing field and licensing revenue

Thai streaming/OTT operators are on alert for possible new regulations that will, if current industry speculation is accurate, introduce some sort of licensing framework for many of them for the first time.

Thailand has 11 video streaming platforms, including four domestic and six regional/international operators.

At the moment many operate outside of the licensing regime that governs traditional and new broadcast services, including digital terrestrial (DTT) players.

The National Broadcasting and Telecommunications Commission (NBTC) is thought to be eager to bring everyone into the fold and level the playing field.

Local daily, *The Bangkok Post*, quotes a NBTC report that estimates free/ad-supported platforms in Thailand

earned combined advertising revenue of THB2.16 billion/US\$61.7 million in 2016. 70% of this comes from YouTube. 2017 media forecasts include a 10% increase in total ad-spend following an 11% dip in 2016.

Speculation of adjustments to Thailand's regulatory environment follow a year of turmoil in the country's media space, including the collapse of pay-TV platform CTH, a radical realignment of channels at TrueVisions, the rise of telco AIS as an entertainment provider, and an overhaul of the DTT environment in an effort to prevent more fledgling operators from going down the pan.

The NBTC has also granted the country's second satellite licence, breaking a decades-old monopoly held by Thai-owned operator Thaicom.

## Wildflower debuts at 20.1%

Revenge drama replaces local *Big Brother* on ABS-CBN



Wildflower

Philippines' broadcaster ABS-CBN's newest prime-time drama, *Wildflower*, premiered on Monday, 13 February, with a national rating of 20.1%, according to Kantar Media viewership data.

The Onat Diaz revenge drama stars Maja Salvador as Lily/Ivy, an orphan who grows up determined to avenge the death of her parents. The series replaces reality show *Pinoy Big Brother*.



The network with the most anime simulcasts



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The most anticipated **Attack on Titan 2** is simulcasting on **ANIPLUS** this April.

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## NHK co-pro global premiere in Cannes

*Tokyo Phoenix: The Rise of Modern Japan* at MIPDoc



*Tokyo Phoenix: The Rise of Modern Japan*

NHK coproduction, *Tokyo Phoenix: The Rise of Modern Japan*, premieres worldwide in Cannes on 2 April as part of this year's MIPDoc event.

The screening will be followed by a discussion on NHK's content development in the run-up to the 2020 Tokyo Olympics.

*Tokyo Phoenix: The Rise of Modern Japan* charts Tokyo's rise as a major urban power over the past 150 years,

including its resurrection after the devastating earthquake of 1923 and the bombing during World War II.

The programme was originally produced by NHK for domestic broadcast, and draws heavily on the public broadcaster's vast national archives.

The version that will premiere in Cannes was adapted in partnership with Arte France and CC&C and is distributed by France's Terranoa.

## ABS-CBN steps up U.S. pirate war

\$8-million suit kicks off year of stronger enforcement

Philippines broadcaster ABS-CBN marked its US\$11-million default judgement in the U.S. this month by filing a multi-million dollar suit against yet another platform pirating its content.

The new US\$8-million suit was filed in U.S. Federal District Court against online platform kissasian.com for

trademark/copyright infringement of 27 movie and TV titles.

ABS-CBN has never been timid in going after sites that sell pirated copies of its shows, but ABS-CBN's assistant VP of global anti-piracy, Elisha Lawrence, says enforcement efforts this year are being quadrupled.

The network  
with the  
most anime  
simulcasts



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## India's DD nets US\$9.8m in latest DTH auction

Seven channels – including Sony and Star – have retained their slots on Indian direct-to-home satellite platform, DD Free Dish, following state-backed broadcaster Doordarshan's Valentine's Day capacity auction. The remaining three spaces in the 10-slot auction go to new channels – Mubu, ETV UP and ETV Rajasthan. DD netted Rs65.5 crore/US\$9.8 million in the auction, in which 18 broadcasters participated. The slot reserve price was Rs4.8 crore/US\$716,000. The highest bid came in at above Rs7 crore/US\$1 million.

## Wakuwaku Japan moves into Taipei Railway Station

Japanese general entertainment channel, Wakuwaku Japan, takes over the main hall at Taiwan's Taipei Railway Station for six days at the end of this month for its first on-ground food festival, Eat Up Japan 2017. The stunt runs from 25 February to 2 March. The channel debuted in Taiwan in October last year and is available on six platforms.

## True walks its own red carpet in post-HBO era

Thai platform TrueVisions embarks on its post-HBO future with rights to the 89th Academy Awards on 27 February running alongside various Oscars promos – including 50% rate discounts and free access to mobile platform TrueVisions Anywhere. In January, the platform ended its two-decade-old relationship with HBO Asia, which has exclusive rights to the Oscars in other markets. TrueVisions has always acquired its own rights to the awards ceremony from Los Angeles.

## GMA doubles down on crime Original drama/docu-drama top this week's premieres



Dingdong Dantes, *Case Solved*



Janine Gutierrez in *Legally Blind*

Philippines' free TV network GMA has doubled down on law and crime on its original premieres this month.

The daytime original drama of the moment is *Legally Blind*, which premieres on the domestic channel on Monday, 20 February, and across GMA's global platforms the following day, replacing long running show *Hahamakin Ang Lahat*.

The series will be stripped daily on weekdays. The final number of episodes has not been confirmed.

*Legally Blind* stars Janine Gutierrez as law student Grace Evangelista, who loses her sight after being raped, and Mikael Daez as the man at her side in her fight for justice.

The series, directed by Ricky Davao and produced by GMA's drama unit under Lilybeth Rasonable, is followed on 25 February by the international channel premiere of new docu-drama series, *Case Solved*, fronted by Dingdong Dantes.

*Case Solved* premiered on the domes-

tic service on 18 February in a Saturday, 3pm slot.

GMA's slate this year also includes prime-time drama, *Destined To Be Yours*, starring the AIDub love team Alden Richards and Maine Mendoza, and original rom-com *Meant To Be*.

Remakes include *My Love from the Star*, adapted from the 2013 Korean drama; *Impostora* with Kris Bernal and Rafael Rosell; and *Pinulot Ka Lang Sa Lupa*, an adaptation of the 1987 movie. Dennis Trillo leads the channel's fantasy drama with *Mulawin* sequel *Mulawin vs Ravena*.

GMA remains a strong supporter of Korean drama, including *Saimdang* on its current schedule along with *Moon Lovers: Scarlet Heart Ryeo* and *Cinderella and Four Knights*.

GMA entered 2017 on a high generated by long-running fantasy series reboot, *Encantadia*, which was the top show nationwide in December last year, according to Nielsen's NUTAM data. This topped a quarter in which GMA claimed audience share of 40.3%.

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Luningning is a DJ whose main goal is to uplift her mountain town and protect it from the people who want to take it away. Benjie is an architect tasked to acquire the town's land for his family's real estate empire. Posing as a tourist, Benjie infiltrates the town to convince the townsfolk to sell. When he falls for Luningning, he is torn between love and his desire to please his family. Length: 45x45 mins **GMA Worldwide Inc** 10th Floor, GMA Network Center, EDSA Corner Timog Avenue Diliman, Quezon City, Philippines 1103 T: +63 2 333 7572/73 **MipTV Stand # P-1.H63**



**Mysteries at the Museum**

Host Don Wildman digs into the world's greatest institutions to unearth extraordinary relics that reveal incredible secrets from the past. Through compelling interviews, rare archival footage, and arresting recreations, *Mysteries at the Museum* illuminates the hidden treasures



at the heart of history's most incredible triumphs, sensational crimes, and bizarre encounters. Length: 245x60 mins **Scripps Networks Interactive** 1180 Avenue of the Americas, 15th Floor, New York, NY, 10036, U.S. T: +1 212 823 8909 **MipTV Stand # P4.C20**

**Knighthall**

*Knighthall* is the story of the Knights Templar, one of the most powerful entities in history, guardians of the Holy Grail and the road to Jerusalem, founders of the modern banking system and inspiration for Arthurian legends and modern-day blockbuster films and books. This epic drama series chronicles the actual events leading up to and following the persecution, downfall and eventual burning at the stake of the Knights Templar on a fateful Friday the 13th, 1307. Length: 10x60 mins **A+E Networks** 235 East 45th Street, New York, NY 10017, U.S. T: +1 212 210 1400 **MipTV Stand # P3.C1**



**Crow's Blood**

A horror-suspense series created by iconic Japanese producer Yasushi Akimoto, starring J-Pop group AKB 48's Mayu Watanabe and Sakura Miyawaki. 20 years since the first cloned sheep Dolly was born, regenerative medical techniques have advanced evolutionally and regeneration of human organs has become a reality. While regeneration offers a broad range of possibilities, humans are now trying to play God, to "re-create life." When we lose someone we love, are we allowed to regenerate their life or even bodies? Set in modern Japanese society, *Crow's Blood* tackles this controversial subject. Length: 6x40 mins **MIRAMAX®** Ground Floor, 111 Flinders Street Surry Hills, Sydney, NSW 2010 Australia T: +1 310 409 4321 (U.S.) **MipTV Stand # R8.D2**



**The Son**

*The Son* is a multigenerational saga of the bloody price of power that follows the rise of one ambitious family as resilient and dangerous as the land they claim. At the centre of the story is the family patriarch, Eli McCullough, struggling to maintain the ranch and oil dynasty he has built in the turbulent days of early 20th-Century America. Length: 10x60 mins **Sonar Entertainment** 2121 Avenue of the Stars Suite 2150, Los Angeles, CA 90067, U.S. T: +1 424 230 7140 **MipTV Stand # R7.N11**



**Wounded Love**

An epic story of love during war and the power of true love tested in the toughest conditions. A devoted mother struggling to keep her family together, finds solace in the memories of her love. A man, fated to be alone because of the vital secret he cannot reveal, brave enough to face death without any hesitation, agreeing to reject every part of his life. Length: 150 mins **Kanal D** Dogan TV Center, 100. Yil Mahallesi 34204 Bagcilar, Istanbul, Turkey T: +90 212 413 5666 **MipTV Stand # P-1.G51**

## Who's who in Indonesia...

### In numbers

Population.....	254 million
Households.....	62 million
TV households.....	42 million
TV penetration.....	63%
Pay TV households.....	4.5 million
Pay TV penetration.....	10.7%
Internet users.....	100 million
Fixed broadband subs.....	4.9 million
Wireless broadband subs.....	69 million
Fixed broadband penetration.....	7.7%
Mobile phone users.....	333.6 million
Mobile phone penetration rate.....	131%

Source: companies, Association of Internet Service Providers (APJII)

### Free TV Broadcasters

#### Antv

Established in 1993, terrestrial station Antv is owned and operated by PT Cakrawala Andalas Televisi, part of the Bakrie Group's VIVA. Antv reaches more than 146 million TV viewers in more than 160 cities in Indonesia, delivered via 39 transmission relay stations. The family-oriented Antv offers a general entertainment schedule, including news and sports content. The broadcaster schedules for four key demographics: 6.30am-12pm (religious, travel/lifestyle/hobbies) for female audiences; 12pm-5.30pm (cartoons, magazine shows, reality, music) for kids and teens; 7.30pm-10.30pm (movies, comedy, talk shows) for families; and 10.30pm-midnight (news, sports, documentary) for male viewers. Foreign content on the 2017 slate includes animation *Masha & The Bear* and Hindi drama series *Yeh Hai Mohabbatein*. The station has also bought rights for local versions of dating reality show *Take Me Out Indonesia*, game show *Let's Make A Deal Indonesia* and cooking competition *My Mom Cooks Better Than Yours Indonesia* (*Dapur Mama Seru*).

#### Global TV

Global TV was established in Oct 2001 and reaches 170 million viewers in 142+ cities delivered via 36 relay TV stations. The station is owned and operated by PT Media Nusantara Citra. The 24-hour general entertainment schedule covers local and foreign content, including kids, news/infotainment, entertainment, comedy, game shows, movies, religion, sports and drama. International programming includes kids animation (Nickelodeon block since 2006), Hollywood mov-



The Price is Right Indonesia, FremantleMedia Indonesia

ies and drama series. Global TV also carries sporting events such as the F1, Superbike, MotoGP, English Premier League and the Indonesia Premier League.

#### Indosiar

PT Indosiar Karya Media (Indosiar) started broadcasting nationwide in 1995. The station is operated by the Surya Citra Media (SCM) group, a subsidiary of Emtek, which also operates free-TV stations SCTV and O Channel. Indosiar transmits via 34 relay stations and has 80% household reach (approximately 200 million viewers) in 188 cities. The station offers a 24-hour schedule of local and some international content, and is mostly known for local singing dangdut shows. The free-TV station ranked fourth place among all national terrestrial TV stations (all people 5+, all time) in the first nine months of 2016, with an average audience share of 12.7 after RCTI (19.7), Antv (14.8) and sister station SCTV (13).

#### Jak TV

Launched in Oct 2005 by the Mahaka Group and Electronic City (EC) Group, Jak TV is a 24-hour broadcast station offering local news, current affairs, lifestyle, cooking, religion and talk show programming. Jak TV targets the 30+, A/B/C1 (upper, middle and lower middle class) demographics in Indonesia's capital, Jakarta.

#### Metro TV

Indonesian news service, Metro TV, obtained a broadcasting licence in 1999 and went on air in 2000 for 12 hours a day. Metro TV became a 24-hour station in 2001. The schedule is predominantly news, with some lifestyle, sports and infotainment. The station has more than 53 transmission sites and is a part of the Media Group, which also operates print/online daily news platform, Media Indonesia.

#### MNCTV

Owned by the MNC group, MNCTV started broadcasting on 20 Oct 2010, offering a general entertainment schedule focusing on variety, talent and comedy shows. The station ranked fifth with 11.6 average share in the free-TV rankings after RCTI (19.7), Antv (14.8), SCTV (13) and Indosiar (12.7) in the first nine months of 2016 (all demographics 5+, all time). MNCTV was formerly known as TPI, which was established in 1990 and became part of the MNC group in July 2006. MNC also owns and operates free-TV stations RCTI and Global TV.

#### RCTI

Owned and operated by Global Media-com subsidiary, PT Media Nusantara Citra (MNC), PT Rajawali Citra Televisi Indonesia (RCTI) is Indonesia's dominant free-TV channel. The station topped the free-TV rankings



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with an average audience share of 19.7 in the first nine months of 2016 (all demographics 5+, all time). RCTI schedules mostly local drama, movies, reality, talent shows, animation, news and sports. MNC also operates sister services MNCTV and Global TV.

**SCTV**

Established in August 1990 as a provincial free-TV television station in the greater metropolitan area of Surabaya, SCTV started broadcasting nationwide in 1999. In Oct 2016, the station renewed its national free-TV licence to run until Oct 2026. SCTV carries mostly local content. The station claimed third place in the free-TV rankings with an average audience share of 13 after RCTI with 19.7 and Antv with 14.8 in the first nine months of 2016 (all demographics 5+, all time). SCTV is operated by the Surya Citra Media (SCM) group, which also operates nationwide terrestrial TV station Indosiar.

**Trans7**

Trans7 was established in March 2000 as TV7 and is owned by Transmedia, a subsidiary of Chairul Tanjung's CT Corp. The family-oriented general entertainment station rebranded in 2006 to become Trans7. Transmedia also operates terrestrial free-TV channel Trans TV and online TV/news portal Detik TV.

**TransTV**

General entertainment channel TransTV obtained its broadcasting licence in Oct 1998 and started commercial broadcasts in Dec 2001. The schedule includes movies, drama series, comedy, variety shows, travel, lifestyle, news, infotainment, religious, reality and game shows. TransTV is owned by Transmedia, an entity of CT Corp.

**TVOne**

TVOne (formerly Lativi) started broadcasting in Feb 2008. Core content is news, sports, information and reality. Targeting the ABC1/15+ demographic, the channel produces most of its content in-house. The channel was acquired in 2007 by The Bakrie Group's PT Visi Media Asia Tbk (VIVA).

**TVRI**

Established in 1962, TVRI is Indonesia's oldest TV station with a nationwide reach via 22 regional stations. The station broadcasts information and educational content, as well as entertainment from 4am to 2am. TVRI also operates four digital terrestrial DVB-T channels: TVRI 1 (on-air as TVRI Nasional) provides national coverage; TVRI 2 is the regional

network of regional TVRI broadcasters; TVRI 3 is a culture-oriented service; and TVRI 4 is a sports channel.

**Pay TV**

**BiGTV**

Direct-to-home (DTH) satellite platform, BiGTV, offers about 110 channels including 36 HD channels bundled in five basic packages and 12 add-on packages. Subscription plans start from Rp120,000/US\$9.20 a month for the Big Deal package and go up to Rp500,000/US\$38.50 for the top-tier Big Universe package. Delivered via JCSAT-13/Lippo Star-1 satellite, BiGTV launched in 2013 and is operated by Lippo Group subsidiary, PT Indonesia Media Televisi.

**Biznet Home**

Launched in 2012 by multimedia telecommunication operator Biznet Networks, Biznet Home (formerly Max3) cable TV service is bundled as part of the network's broadband internet+TV combo accessible to about 26 cities in Java and Bali islands. The Biznet Home Combo offers six packages, starting from Rp350,000/US\$27 for 42 channels (local, kids, news, international) and 25 Mbps broadband connection to Rp1,000,000/US\$77 for 74 channels and 100 Mbps broadband connection. Founded in 2000 as an internet service provider, Biznet Home transmits via Hybrid Fibre Coaxial (HFC) cable and provides broadband internet service (Biznet Fibre) to about 72 cities (about 17,000 km fibre optic route) in Java, Bali and Sumatra islands.

**HD Entertainment Box/ MyRepublic**

Singapore-grown fiber broadband startup MyRepublic launched in Indonesia in 2015 offering fibre broadband and pay-TV services. The TV offering consists of 80+ SD/HD channels (28 HD, 24 local, 3 kids, 4 documentary, 11 entertainment, 4 movies, 6 lifestyle, 7 news, 4 variety, 3 sports) delivered via android TV box branded as HD Entertainment Box (rental is Rp50,000/US\$4 monthly). Monthly packages cost Rp160,000/US\$12 for Star pack (37 SD+13 HD) and Rp360,000/US\$27 for Cosmic plan (38 SD+28 HD). Internet+TV bundles cost Rp359,000/US\$27 a month for the Star+25 Mbps-50Mbps pack and Rp599,000/US\$45 a month for the Cosmic+50 Mbps-100 Mbps pack.

**HomeCable/HD**

Cable platform HomeCable was estab-

lished in 1994 and is part of First Media's triple-play bundle (cable TV HomeCable, internet broadband FastNet, corporate data communications DataComm) offering 170+ SD/HD channels across all genres. Combo packages, consisting of cable TV, internet connection, everywhere service and D'Lite X1 HD, cost from Rp299,000/US\$22 a month for 42 HD, 76 SD channels and FastNet up to 10 Mbps connection to Rs2,979,000/US\$222 a month for 68 HD, 100 SD and FastNet 200 Mbps connection. *A la carte* costs anywhere from Rp25,000/US\$1.80 a month for the Chinese bundle (Phoenix Info News, Phoenix Chinese Channel, Xingkong) to Rp150,000/US\$11 a month for the Korean K-TV channel. First Media is 33.8% owned by Link Net, an affiliate of the Lippo Group, and offers broadband service FastNet, which has about 1.8 million homes passed (Sept 2016).

**Indovision**

Direct-to-home satellite operator, Indovision, offers about 130 local and international channels bundled in four packages, ranging from Rp169,900/US\$12 a month for 63 channels to Rp269,900/US\$20 a month for 102 channels. *A la carte* packages cost from Rp8,000/US\$0.60 a month for the Mini Galaxy Kids pack (Toonami and Disney Junior) to Rp120,000/US\$9.24 a month for the Cinema 4 pack. Transmitting via the Indostar-II satellite, Indovision targets middle- and upper-middle class audiences.

**K-Vision**

K-Vision is a DTH platform launched in March 2014 by the Kompas Gramedia Group offering local and international TV channels bundled in monthly basic groups: C-band Bromo, which starts from Rp80,000/US\$6 for 15 channels to Rp150,000/US\$12 for 23 channels; and Ku-band Cartenz, starting from Rp80,000/US\$6 for 23 channels to Rp150,000/US\$12 for 30 channels.

**MegaVision**

PT Indonesia Broadband Communications' MegaVision offers about 68 local/international TV channels spanning entertainment, kids, movies, sports, educational and news to subscribers in Bandung and Bogor. Monthly subscription costs Rp180,000/US\$13.

**Nexmedia**

DVB-T2 service Nexmedia offers more than 40 local/international services to subscribers in Jakarta, Bogor, Depok, Tangerang and Bekasi in Jabodetabek. Basic NexFamily plan costs Rp95,000/US\$7 a month for 28

channels. NexSport Platinum is Rp95,000/US\$7 a month for 19 channels. Add-on packages cost from Rp20,000/US\$1.50 a month for the NexKids pack to Rp75,000/US\$6 a month for the NexMovies pack. Nexmedia was launched in 2011 by the Emtek Group, which owns SCTV, Indosiar and O Channel.

**OkeVision**

Satellite platform PT Nusantara Vision (Okevision) launched in Nov 2008 using S-band frequency. Okevision offers about 76 local/international channels, spanning movies (15), music (1), news (8), general entertainment (13), knowledge (3), sports (9), kids/toddler (6), local (14), lifestyle (11) and variety (10). The basic package costs Rp139,900/US\$10 a month for 71 channels. Add-on packages start from Rp20,000/US\$1.50 for the Studio 5 bundle and go up to Rp130,000/US\$10 for the Studio 6 bundle. OkeVision/PT Nusantara Vision is part of PT MNC Sky Vision, which also operates pay-TV platforms Indovision and TopTV targeting viewers from a range of economic groups.

**Orange TV**

Owned and operated by PT Mega Media Indonesia, Orange TV launched commercially in March 2012 and uses Ku-band/C-band capacity on the Indonesian Palapa-D satellite. The prepaid service carries about 75 regional/international premium channels. Mega Media also operates OTT service Genflix, which offers streaming services for select Orange TV channels and VOD content via multiple connected devices.

**Skynindo**

Established in 2009, DTH satellite platform Skynindo targets the top 40% of Indonesian households. The service offers two packages: Family for Rp40,000/US\$3 a month (33 channels) and Full for Rp140,000/US\$10.30 a month (54 channels). Skynindo is owned and operated by PT Cipta Skynindo.

**Topas TV**

Launched in July 2012 by the Mayapada Group, Topas TV carries about 48 local/international channels bundled in various basic and add-on packages via the Palapa-D satellite (C-band). Monthly subscriptions cost from Rp55,000/US\$4 for the Basic Kid-dy/Basic Smarty/Basic Trendy/Basic Sporty pack to Rp275,000/US\$21 for the All Channel Platinum pack.

**TopTV**

DTH platform TopTV targets middle- and lower-middle class households in rural areas and

free-to-air blank spots in Indonesia. The service carries about 54 local/international channels for Rp99,900/US\$7.50 a month. TopTV uses S-band frequencies. PT MNC SkyVision (MSKY), which also owns Indovision and OkeVision, launched TopTV in April 2008.

**TransVision**

PT Transmedia Corpora (Transmedia) launched pay-TV platform TransVision in 2014. TransVision offers three packages, starting from Rp199,000/US\$15 a month for 71 channels (26 HD) and going up to Rp399,000/US\$30 a month for 111 channels (50 HD). TransVision is the next incarnation of pay-TV service Telkomvision. After the 100% acquisition of Telkomvision's stake by CT Corp in Oct 2013, Transmedia was established to operate TransVision and free-TV stations TransTV and Trans7 as well as online portal, Detik.com.

**UseeTV Cable**

UseeTV Cable (formerly Groovia TV) is an IPTV service offering local/international TV channels, catch-up TV and VOD services via web browsers and internet-connected devices. The platform offers more than 100 channels, including 16 local channels. Bundled packages (with IndiHome Fibre internet and telephone services) cost from Rp660,000/US\$50 a month to Rp1,735,000/US\$130 a month.

**OTT/Online**

**CatchPlay (Indonesia)**

Launched in June 2016 in Indonesia, Taiwan-based SVOD CatchPlay is offered as part of Telkom Indonesia's (IndiHome) packages. CatchPlay costs Rp19,500/US\$1.50 for one local/Hollywood library title, Rp29,500/US\$2 each for new releases, or Rp66,000/US\$5 a month. The Movie Lovers pack costs Rp66,000/US\$5 a month. Catchplay was founded in 2007 in Taiwan.

**Dens.TV**

Digdaya Duta Digital, a part of CBN Group Indonesia, launched Dens.TV in May 2015. Dens.TV offers live streaming of 60+ linear TV channels and on-demand access to kids, lifestyle, news and sports content. Monthly packages start from Rp44,900/US\$3 and to up to Rp194,900/US\$15. Add-on packs start from Rp49,900/US\$4 (Sports Lovers/Movie Lovers) to Rp94,900/US\$7 (PremiumBox).

**First Media X**

First Media X (formerly First Media Go) is a geo-blocked TV anywhere extension of

cable/DTH TV service HomeCable, offering 150+ live streaming channels and a seven-day catch-up service plus 150 hours weekly updates of on-demand movies, Asian drama series and local free-TV content, mainly for HomeCable subscribers.

**Genflix**

Launched in Sept 2013 and rolled out commercially in June 2015, Genflix offers live linear TV channels and VOD content via internet-connected devices to about two million users (March 2016). The key offering is sports such as English Premier League (2013-2016) and Serie A Italy (2013-2016) via linear channels BeIN1, 2 and 3. Genflix also carries more than 5,000 VOD local/international movies. Monthly subscription is US\$2 for unlimited content. Genflix is operated by PT Festival Citra Lestari, a subsidiary of PT Mega Media Indonesia Group, which also owns and operates DTH satellite pay-TV platform Orange TV.

**HOOQ (Indonesia)**

HOOQ launched in Indonesia in April 2016, available via mobile companies Hutchison 3G, Indosat Ooredoo, Smartfren Telecom, Telkomsel and XL Axiata for Rp18,700/US\$1.40 a week or Rp49,500/US\$4 a month.

**ifix (Indonesia)**

Launched in Indonesia in June 2016, ifix carries regional/international slate plus some Indonesian content from local partners including Kharisma Starvision and Screenplay. ifix costs Rp39,000/US\$3 a month. Each subscription allows users to access the service on up to five devices. ifix is available via partners Telkom, Indosat and Ooredoo.

**MNC Play**

Founded in Jan 2013 and launched commercially in May 2015 by Indonesian media conglomerate MNC, MNC Play is an IPTV-over-FTTH platform, providing a quadruple-play integrated service consisting of interactive cable TV, interactive new media, 2.5Gbps ultra speed internet and telephony/video call services. Content consists of linear/HD channels, shared with sister pay-TV platform MSKY. Monthly subscription plans start from Rp353,500/US\$26 for 87 TV channels and a 10-Mbps internet connection.

**MyRepublicGO**

MyRepublicGO is the mobile app extension of HD Entertainment Box, an android-based console TV service by Singapore fibre broadband provider, MyRepublic. MyRepublicGO is offered for free to subscribers of the HD Entertainment Box service.

**Netflix (Indonesia)**

Netflix launched in Indonesia in Jan 2016, offering monthly packages Rp109,000/US\$8 for one SD screen, Rp139,000/US\$11 a month for two concurrent HD screens, or Rp169,000/US\$13 a month for four HD/UHD concurrent screens in Indonesia.

**Tribe (Indonesia)**

Astro Malaysia's OTT platform, Tribe, premiered in Indonesia in March 2016 with telco XL Axiata. Tribe offers live/on-demand content to 500,000 registered users (Jan 2017). Tribe on promo (Jan 2017) costs Rp15,000/US\$1.10 a month or Rp8,000/US\$0.60 a week.

**UseeTV.com**

UseeTV.com is the online platform offered to UseeTV Cable (formerly Groovia TV) subscribers. The platform offers more than 200 local/foreign titles, including drama, Hollywood movies, kids, comedy and Bollywood shows, as well as free-TV/radio services (Sept 2016). Some content is offered for free. Premium plans cost Rp11,000/US\$0.80 a month (Movie pack); Rp20,000/US\$1.50 a month (Kids); and Rp30,000/US\$2.26 a month (Korean). PPV costs Rp3,850/US\$0.30 per title (for a two-day viewing).

**Viu (Indonesia)**

Viu has had a presence in Indonesia since May 2016, with an offering that includes content from local production houses MD Entertainment and Multivision Plus. The premium tier costs Rp30,000/US\$2.20 a month. Partners include telcos Telkom Indonesia and Telkomsel.

**Production**

**FremantleMedia Indonesia**

Established in 1995 by FremantleMedia Asia, PT Dunia Visitama Produksi (FremantleMedia Indonesia) supports the production of FremantleMedia Asia's formats in Indonesia.

**MD Entertainment**

MD Entertainment was established in 2003 as a soap opera/sinetron television production and distribution company in Indonesia. The company expanded through subsidiaries offering film (MD Pictures) and animation (MD Animation). MD Entertainment accounts for about 50% of the group's revenues, with MD Pictures contributing about 40%. The MD group is mostly known for pro-



London Love Story 2, Screenplay Productions

ducing some of Indonesia's highest-grossing local films, such as *Ayat Ayat Cinta* and *Habibie and Ainun*.

**Multivision Plus**

Established in 1989 by PT Parkit Films, Multivision Plus specialises in sinetron/drama series and movie production for local, regional and international markets. Multivision Plus also offers production facilities and support services.

**Rapi Films**

Founded in 1968 as a film distribution company, Rapi Films ventured into production in 1971 and has produced more than 100 feature films and TV series for the local market. Services also include production supports for foreign companies shooting in Indonesia.

**Screenplay Productions**

Established in August 2010, Screenplay Produksi is the production arm of the Emtel group, which also owns free-to-air TV channels SCTV, O Channel and Indosiar. Screenplay's focus for 2017 is telemovies and movies. Daily soaps/sinetron – a past staple – have been paused. The first of the new slate of tele-movies – *Mahukah Kamu Jadi Pacarku* – premieres on SCTV on 21 February in a 2pm slot. Screenplay is one of the Asian production houses that have started benefiting from the region's SVOD streaming boom. Three titles sold so far to iflix are *London Love Story*, *I Love You From 38,000 Feet* and *Magic Hour*.

**SinemArt**

Established in 2003, PT SinemArt Indonesia has produced 150+ drama series and 20+ movies (via subsidiary, SinemArt Pictures).

**Telcos/Mobile TV**

**Indosat Ooredoo**

Established in 1967 as a foreign direct investment company, PT Indosat is owned by the public (43.06%) and Singapore Technologies Telemedia (41.94%). The group offers telecommunication and information services to more than 82 million subscribers (Sept 2016).

**M2V**

Launched in 2009 by PT Mentari Multimedia, M2V is a mobile TV service for in-car use in Jakarta and surrounding areas. M2V offers more than 20 local/international channels. Basic package costs Rp99,000/US\$7.25 a month. Monthly add-on packages cost from Rp49,500/US\$4 to Rp221,000/US\$16.

**MyRepublic**

MyRepublic offers five internet packages from Rp259,000/US\$19 a month for the FAST 50 Mbps plan and go up to Rp899,000/US\$67 a month for the Supernova 300 Mbps plan. All internet packages include 23 local TV channels accessible via HD Entertainment Box at Rp50,000/US\$4 rental fee a month.

**Telkom Indonesia**

Established in 1995, PT Telekomunikasi Indonesia services include mobile cellular, fixed wireless, pay TV, data/internet, satellite and VSAT. Telkom Indonesia has about 164 million mobile subs (Sept 2016).

**XL**

PT XL Axiata Tbk commercially launched in Oct 1996 and is majority owned by the Axiata Group (66.55%). XL provides mobile telecommunication services to about 45 million subscribers (Sept 2016).

# What's on where...

March 2017	1	CASBAA OTT Summit	Singapore
	13-16	Hong Kong FILMART	Hong Kong
	21-23	FICCI Frames	Mumbai, India
April 2017	1-2	MIP Doc	Cannes, France
	3-6	MIP TV	Cannes, France
	25-27	APOS	Bali, Indonesia
May 2017	10-12	Busan Contents Market, BCM	Busan, South Korea
	15-26	L.A. Screenings	L.A., U.S.
	17-18	PromaxBDA India	Mumbai, India
	22	CASBAA Satellite Industry Forum	Singapore
	23-25	BroadcastAsia	Singapore
	23-25	CommunicAsia	Singapore
	23-25	MIP China Hangzhou	Hangzhou, China
June 2017	8-10	Vietnam Telefilm	Ho Chi Minh City, Vietnam
	19-22	Sunny Side of the Doc	France
	28-30	Content Tokyo	Tokyo, Japan
August 2017	30 Aug-1-Sep	BCWW	Seoul, South Korea
<b>September 2017</b>	<b>6</b>	<b>ContentAsia Production</b>	<b>Singapore</b>
	<b>7-8</b>	<b>ContentAsia Summit</b>	<b>Singapore</b>
	10-14	Le Rendez-Vous	Biarritz, France
October 2017	10-12	APSCC	Tokyo, Japan
	14-15	MIP Junior	Cannes, France
	16-19	MIPCOM	Cannes, France
	25 Oct-3 Nov	TIFFCOM	Tokyo, Japan
November 2017	6-9	CASBAA Convention	Macau
	29 Nov-1 Dec	Asia TV Forum & Market (ATF)	Singapore
	29 Nov-1 Dec	Asian Animation Summit	Brisbane, Australia
	30 Nov-1 Dec	PromaxBDA Asia	Singapore
December 2017	12-14	CineAsia	Hong Kong
January 2018	11-12	vdontx asia	Mumbai, India
	16-18	NATPE	U.S.

# Animation, drama top Vietnam viewing

## Japanese cult classics take two of top three spots

Japanese anime series *One Piece* and *Naruto: Shippuden* are two of the top three shows in demand among connected Vietnamese viewers.

Both are long-running cult titles. *One Piece*, premiered in the late 1990s; almost 800 episodes have been released so far.

*Naruto*, adapted from Masashi Kishimoto's manga comic book series, celebrated its 10th anniversary on air this month. Although made for TV broadcast, the episodes have been offered to fans on various online platforms – including the official *Naruto* site – from very early in its run.

A third animated series – classic adult

title *South Park* – on the top 10 list underscores Vietnam's significant appetite for the genre.

The rest of the top 10 list for TV shows overall (including online-only originals) is dominated by drama, with *The Walking Dead* taking top spot by a meaningful margin against *Sherlock*, *Westworld*, *Game of Thrones* and *Vikings*.

Expressions of demand for digital originals, including all the usual global blockbusters from Netflix and Amazon, trails, with the top show on the digital only top 10 list – Amazon Prime Video's *The Grand Tour* – at half the average demand expressions of the last show on the overall list.

### Top 10 Overall TV Shows

Rank	Title	Average Demand Expressions™
1	The Walking Dead	11,332,247
2	One Piece	9,353,841
3	Naruto: Shippuden	9,117,390
4	Sherlock	8,473,578
5	Westworld	6,966,530
6	Game Of Thrones	6,290,212
7	Vikings	5,875,641
8	South Park	5,066,213
9	The Big Bang Theory	4,703,752
10	The Voice	4,685,001

### Top 10 Digital Originals

Rank	Title	Platform	Average Demand Expressions™
1	The Grand Tour	Amazon Video	2,374,426
2	Marvel's Luke Cage	Netflix	2,317,412
3	Black Mirror	Netflix	2,235,736
4	Frontier	Netflix	1,569,703
5	Stranger Things	Netflix	1,449,694
6	House of Cards	Netflix	1,288,711
7	The Man In The High Castle	Amazon Video	957,689
8	Transparent	Amazon Video	885,089
9	Skylanders Academy	Netflix	831,426
10	Narcos	Netflix	701,891

Source: Parrot Analytics

Date range: 9-15 February, 2017

Market: Vietnam

Demand Expressions™: Total audience demand being expressed for a title, within a country. [Audience demand reflects the desire, engagement and consumption of content, weighted by importance; so a stream/download is a higher expression of demand than a 'like' / comment.]



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