

Asia's Next Top Model hits Thai Top 10

Thai viewers online vote for drama, anime, talent competition

FOX Networks Group's regional reality modelling contest, *Asia's Next Top Model* season five, made it onto Thailand's list of most popular shows for the week of 18 to 24 May, according to Parrot Analytics demand expressions data. The series is the only regional original production that made the top 10.

You'll find the whole story on page 13

Crisis treads new ground for Japan storylines

Crime, politics, martial arts & action blend in latest Kansai TV/Fuji TV series

Japanese drama storylines take something of a different turn in new series *Crisis – Special Security Squad*, integrating politically charged plots inspired by real events, stepping carefully through issues previously considered too sensitive for mass television audiences, and adding a level of action usually reserved for manga series.

You'll find the whole story on page 6

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iflix rolls out live football streaming

Deal kicks off with Indonesian broadcaster TVOne

Streaming platform iflix has added live football to its SVOD offering, kicking off its new era with Indonesian free-TV broadcaster TVOne.

The live matches from premiere leagues GO-JEK Traveloka Liga 1 and Liga 2 will air simultaneously on iflix and TVOne across Indonesia.

The deal makes iflix the first international SVOD platform to offer live coverage

of the Indonesian leagues in Indonesia.

Coverage begins on 31 May at 8.30pm with Bali United F.C. vs. Persib Bandung.

iflix will offer nine new matches a week. Seven of the matches are from Liga 1 and two are from Liga 2.

iflix will carry more than 200 live football matches – all TVOne pre-match and post-match programmes plus highlights of the GO-JEK Traveloka Liga 1 and Liga 2.

Eleven pulls live/mobile EPL out of S'pore

Sports network's bosses blame out-of-control piracy

Singapore platforms spent this week scrambling to sort out English Premier League (EPL) broadcasts after a decision by Eleven Sports Network (ESN) to pull the plug on a deal that gave it exclusive streaming rights to three live+encore EPL matches a week.

ESN, which sub-licensed mobile/streaming rights from Singtel in 2016 in a multi-year deal, is also shuttering the Eleven Plus linear service in mid-June.

Singtel TV hasn't said whether it will ultimately take back mobile/online rights to the three games for its own platform, but said today that it was looking for alternative distribution partners.

Singtel, which holds exclusive EPL rights, is forced to offer EPL matches on linear services to rival platforms in terms of the country's cross-carriage regulations. Advanced interactive services are not subject to cross carriage.

Meanwhile, ESN's Singapore managing director, Shalu Wasu, blames the country's rampant piracy for the failure of the

three-match strategy, and says that attracting and retaining mobile subscribers is challenging.

The network says it signed up about 45,000 subscribers across all mobile platforms by the end of the most recent season.

Subscribers will be contacted in the next few days and transitioned to a new Eleven Value Plan by 16 June, the sports network told *ContentAsia*.

The value plan will be offered via Singtel and StarHub as well as other platforms in Singapore.

ESN's new plan slashes subscription rates by more than half, from S\$214.90/US\$155 a year to S\$99.90/US\$72 a year. Monthly rates for the new plan are S\$9.90/US\$7, down from S\$24.90/US\$18.

Billing the shift as a "nimble" change, the network said Singapore viewers "clearly showed" a passion for their favourite team rather than the entire league. The new pack offers subscribers Chelsea TV and MUTV, both of which air

The rest of the story is on page 5

Out Now!



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Colors Infinity debuts new food block

Indian entertainment channel, Colors Infinity, has debuted its revamped 8pm slot with a non-fiction food-related segment. Titles in the East@8 band include *Come Dine With Me – Couple* series three, *Junior Bake-Off* and *My Kitchen Rules*. The block premiered on Monday, 29 May, and runs alongside English-language series such as *Orange is the New Black* season five, *America's Next Top Model* season 23, *iZombie* and *The Night Shift*.

Aniplus' Philippines free window closes on 15 July

Philippines' pay-TV platform SKY starts charging Ps100/US\$2 a month for anime channel Aniplus Asia on 15 July, closing a free promo window that has been running since mid-May. The channel is available as an add-on to subscribers of SKY with One SKY, SKY-cable and Destiny digital subscribers in

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Sword Oratoria: Is It Wrong to Try to Pick Up Girls in A Dungeon?

Metro Manila. Aniplus Asia's latest series include *Sword Oratoria: Is It Wrong to Try to Pick Up Girls in a Dungeon?*, which airs in the Philippines right after the Japan premiere, and the second season of *Attack on Titan*, which airs on Sundays at 6pm right after Japan.

India's Essel Group turns 90

Celebrations include not-for-profit world news channel



From left to right: Zee/Essel Chair, Dr. Subhash Chandra with India's Prime Minister Narendra Modi and President Pranab Mukherjee at the launch of the DSC Foundation

Zee Entertainment parent, the Essel Group, has celebrated its 90th anniversary with, among other things, a Rs5,000 crore/US\$774 million donation to the new Dr Subhash Chandra (DSC) Foundation to support entrepreneurship and education.

Essel Group chairman, Subhash Chandra, also looped five-month-old English-language global news network, World in One News (WION), into the celebrations.

The anniversary extravaganza was held at the Indira Gandhi Indoor Stadium in New Delhi.

A third anniversary initiative – Sarthi – is a network of government, private, community and volunteer institutions that aims to become “a guiding force that propels change in the lives of people through constructive interventions”. The idea is to build a “well-informed and empowered nation to bring about sus-

tainable positive change”.

Not-for-profit news network WION, which launched in December last year, provides news from around the world from a South Asian perspective.

The network is operated by Zee Media and targets upscale viewers in India and the Indian diaspora.

The Essel Group described the channel as “a medium for society and the nation to benefit”.

The promise is “a sophisticated transition from the usual ‘breaking news’ phenomenon” and “exclusive and insightful content that often escapes popular media”.

“The goal of the channel is to engage and empower viewers through balanced and extraordinary storytelling on digital, mobile and television platforms,” Zee said.

Thai streamers push for level regulatory playing field

Thailand's domestic streaming platforms have ramped up the pressure on the country's regulator, pushing for a level regulatory playing field that applies to both local and foreign digital players.

Among the demands before the National Broadcasting and Telecommunications Commission (NBTC) are local registration and company filing for global companies including Netflix, Facebook and YouTube.

Local players, which offer SVOD/AVOD-based services, say the move will help combat rampant online piracy.

The NBTC, which is believed to be in favour of equal standards for all, has scheduled a forum for online operators to discuss regulatory issues in the first week of June.

The forum follows a decision in late April that VOD services offered by online platforms should be categorised as broadcast businesses.

StarHub boosts cybersecurity muscle in US\$14m acquisition

Singapore's StarHub has added cybersecurity to its portfolio in a S\$19.4 million/US\$14 million deal to acquire a controlling stake in Singapore's Accel Systems & Technologies.

StarHub's chief executive, Tong Hai Tan, said the proposed acquisition gave the company the ability to meet the demands of a smart nation.

Accel will operate as a standalone StarHub subsidiary and will continue to be led by its current management team.

The acquisition is expected to close in mid-June this year.

Astro AEC celebrates 20th birthday

Malaysian platform marks anniversary with four new originals



Asian Battleground

Malaysian platform Astro's Chinese channel, Astro AEC, celebrated its 20th anniversary this month, unveiling an original production line up and various multi-screen initiatives it says "cater to the increasingly digital lifestyle of its viewers".

The channel has 2.1 million regular viewers across linear, mobile, online and social media platforms, according to Astro.

Upcoming anniversary originals include *Call Me Handsome* season two, a late-night variety show premiering on 8 July.

Astro is promising that the returning season will include unedited live content via eight fancams during the show's filming. Guests are from Malaysia, Singapore, Taiwan and Thailand.

The three other anniversary shows are *The Voice Malaysia/Singapore*, a Mandarin-language talent show format premiering on 17 September; a new season of regional street dance competition, *Asian Battleground*, which starts on 30 September; and a new sitcom starring Astro talent and web celebrities available on TV, mobile and online. The sitcom premieres

in December.

The Voice Malaysia/Singapore format, acquired by mm2 from Talpa in October last year, is the first multi-territory licensing deal signed for *The Voice* format. FOX Networks Group (FNG) is believed to be looking at a pan-Asian version but no announcements have been made. The format is widely produced in single markets in Asia, including four seasons each of *The Voice* and *The Voice Kids* in Vietnam, *The Voice Kids Cambodia*; *The Voice India* and *The Voice Kids India*.

Street-dance contest, *Asian Battleground*, launched in Malaysia in 2007, aiming "to provide a platform to discover and support talented youths who love street dance". The show expanded from a one-off special to a three-part regional competition in 2015.

Astro AEC also said it would introduce a Chinese news and infotainment portal later this year. In addition, Chinese entertainment portal, Xuan, is planning to up its M.I.X (Made In Xuan) digital originals with celeb news and showbiz headlines.

CNBC returns *Lasting Legacy*, ups Asia focus

CNBC returns weekly half-hour series, *Lasting Legacy*, for a second season on Thursday, 1 June, at 5.30pm (HK/Singapore). The new five-part series, which looks at successful family businesses, expands its focus across Asia, looking at local tycoons such as Indonesia's Sukanto Tanoto and China's Chu siblings of the Mission Hills empire. *Lasting Legacy* is hosted by Martin Soong and Karen Tso. Encore telecasts will run Saturdays at 6.30pm and Sundays at 7.30pm. *Lasting Legacy* debuted in August 2016, taking viewers behind the scenes of some of Europe's most successful family businesses.

Thailand's Cineplex picks up seven GRB titles

Thai platform Cineplex has bought seven titles across a range of genres from the U.S.-based GRB Entertainment. Among the seven is *Secret Guide to Fabulous*, a lifestyle show that covers everything from fashion to cooking. The titles also include *FBI Takedowns*, which follows FBI agents hunting down wanted criminals.



Secret Guide to Fabulous

China's iQiyi to stream *Teletubbies* DHX Media SVOD/AVOD deal kicks off on 1 June



Teletubbies

Chinese streaming platform iQiyi premieres season one of *Teletubbies* in China on 1 June in a licensing deal with Canada's DHX Media. The pre-school show will stream on iQiyi's SVOD and AVOD platforms. Season two will follow.

DHX says it has licensed more than 9,700 half hours across digital and linear platforms in China.

In a separate deal, DHX appointed Promotional Partners Worldwide as its consumer products agent in China.

From page 1: Eleven Sports

delayed screenings of the clubs' matches on the same day.

There will be no impact on the rest of ESN's offer in Singapore, the network said.

Talking about the devastating impact of piracy, Wasu said "fans and consumers have access to live streams of matches from various sources ranging from apps, android boxes to streaming websites.

"That has made it extremely challenging to recruit new subscribers on Eleven Sports and keep them for a longer period of time.

"When we speak to subscribers, they say Eleven's offering is great, but not as

great as free!," he says.

Eleven Sports Group managing director, Danny Menken, said in a statement that the network's decentralised model allowed market-by-market customisation shaped by domestic consumption and distribution partners.

ESN's value plan subscribers will continue to see a selection of sports, including live broadcasts, from the Emirates FA Cup, Serie A, English Football League, FIFA World Cup Qualifiers (Europe/South America), MUTV or Chelsea TV and all Singapore Lions home international, along with a range of other events such as live NBA games and the International Table Tennis Federation Championships.

Crisis treads new ground for Japanese storylines

Crime, politics, martial arts & action blend in latest Kansai TV/Fuji TV series

Japanese drama story lines took something of a different turn in new series *Crisis* – *Special Security Squad*, integrating politically charged story lines inspired by real events and stepping carefully through issues previously considered too sensitive for mass television audiences.

Attempting to navigate the intersection of crime and politics, the 10-episode action entertainment series is the story of a special squad formed to deal with crisis situations, many of which include some level of moral ambiguity.

In episode one, for instance, a terror group attempts to blow up a train, and a distraught father tries to take revenge on his daughter's rapist after the boy, the son of a local dignitary, walks free. The special squad, of course, foils both attempts, underscoring a dilemma that is one of the show's core themes – saving lives and upholding the law regardless.

Executive producer Takahiro Kasagi says the most difficult aspect of the production was treading carefully around very real political issues.

"It's quite dark and you never know where the truth is... But we couldn't push too far," he says, adding that it is still difficult to portray certain situations in Japan. "We hope that the people who watch the drama feel that it is very close to reality," he says.

The Kansai TV/Fuji TV action series, part of MIP TV's world premiere series in Cannes in early April, stars Shun Oguri and Hidetoshi Nishijima, who trained in the Philippines for the martial arts fight/action scenes. The



Crisis stars Shun Oguri and Hidetoshi Nishijima

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director is Kosuke Suzuki (*Marks No Yama, Presumption of Guilt*).

Kasagi is particularly proud of the action scenes. "In Japan, we don't have action entertainment of this nature in TV dramas... we wanted to show the world that Japanese can also do action," he says.

Sky PerfectTV's regional Japanese entertainment channel, WakuWaku Japan, aired the series across Asia in April two hours after its domestic telecast in Japan. The decision to collapse

the rights window and to offer language customised versions within two hours was a first for the regional channel.

At home, *Crisis* is holding its own, hitting ratings of 13.9 in the week of its premiere and maintaining double-digit performance for four of the following five weeks, according to audience measurement agency Video Research Japan.

It was a long-time coming. The concept and script was in development for almost five years by writer Kazuki Kaneshiro, but the stories were too close to reality and were considered too sensitive, Kasagi says.

"At the time it was too difficult to speak about those things. But now in Japan people are really thinking about what they would do if faced with terror attacks, so people are starting to think about this and it is possible to speak about it more easily," he says, adding: "We thought this was the right moment to do the drama".



Executive producer, Takahiro Kasagi

Who's who in Taiwan...

In numbers

Population.....	23 million
Households.....	8.5 million
Cable TV subscribers.....	5.14 million
Cable TV penetration rate.....	60.5%
Digital set-top box users.....	4.8 million
Digital pay TV subs	1.3 million
Fixed bb internet subs.....	5.77 million
Mobile operators.....	6
Mobile phone users.....	29 million
Mobile phone penetration rate.....	127%
4G subs.....	15.2 million

Source: companies, National Communications Commission (NCC)

Free TV

China Television Company (CTV)

Terrestrial broadcaster China Television Company (CTV) was established in 1968 and started broadcasting in 1969. CTV owns and operates – CTV/HD, CTV News/HD, CTV Bravo SD and CTV Classic SD. CTV became a subsidiary of the Want Want group in 2008. The company is also involved in production and content distribution via subsidiary China TV Cultural (CTV) Enterprises.

Chinese Television System (CTS)

Chinese Television System (CTS) was founded in 1971 in a joint venture between Taiwan's Ministry of National Defence and the Ministry of Education. In 2006, the channel (along with Public Television Service, PTS) was incorporated into Taiwan Broadcasting System (TBS), the state consortium of public TV stations. CTS' channels include CTS-HD, CTS Education Channel, CTS News, CTS Variety channel and CTS MOD News Channel. CTS-HD's schedule is generally 60% entertainment, primarily local drama, and 40% news. CTS also co-produces/produces and distributes content worldwide via subsidiary Chinese Television System Culture Enterprise (CTSE).



Huang's World – Taiwan, VICELAND

Formosa Television (FTV)

Established in June 1997 as the first privately owned terrestrial TV station in Taiwan, Formosa TV (FTV) owns and operates three television channels – FTV General, FTV News and Follow me TV (FMTV). FTV broadcasts in various languages and dialects, including English. The station claims 100% coverage via six broadcast stations in Taipei, Ilan, Hualien, Taitung, Nantou and Kaohsiung. FTV also has interests in mobile TV, offering 4GTV since 2011, and content production.

PTS

Founded in 1998 as a non-profit foundation, Public Television Service (PTS) is Taiwan's first public service broadcaster. PTS offers three channels: PTS (culture/education/news/current affairs), digital mobile TV platform PTS2 (info/entertainment/sports) and PTS HD. PTS became part of Taiwan's state consortium of public TV stations, Taiwan Broadcasting System (TBS), in 2006. PTS is also involved in content production/distribution.

Taiwan Broadcasting System (TBS)

Taiwan Broadcasting System (TBS) was created in 2006 by the merger of gov-

ernment-owned networks, China Television System (CTS) and Public Television Service Foundation (PTS). In 2007, three more networks – Hakka TV, Indigenous TV and Taiwan Macroview TV – became part of the TBS group.

Taiwan Television Enterprise (TTV)

Taiwan Television Enterprise (TTV) was established in 1962 as a government-affiliated TV station. In 2007, TTV was privatised and acquired by CATV channel operator Unique Satellite TV (USTV), which transformed TTV into Taiwan's first commercial TV broadcaster. TTV operates four TV channels – Taiwan Television HD, TTV News SD, TTV Finance SD, TTV Variety SD.

Multiple System Operators (Cable TV)

China Network Systems (CNS)

China Network Systems (CNS) was established in 2001 and offers about 130 analogue/digital TV channels and broadband/fibre/telephony services to more than one million subscribers in Keelung, Taipei, Northern Taoyuan, Tainan and Kaohsiung, via 10 system operators.

Kbro

Established in 1995, multiple system operator Kbro provides cable TV, broadband internet, VOD/OTT, interactive TV and home security services. The company carries 12 cable TV networks serving more than one million households across eight cities via 12 cable system operators and has about two million broadband subscribers.

Taiwan Broadband Communications (TBC)

Established in 1999, Taiwan Broadband Communications (TBC) offers up to 198 local/international channels to 939,000 cable/digital TV households (of which 178,000 are premium digital cable TV subs) in South Taoyuan, Hsinchu County, North Miaoli, South Miaoli and Taichung City (Sept 2016).

Taiwan Optical Platform (TOP)

Founded in March 2001, Taiwan Optical Platform (TOP) is made up of five cable TV operators – Da-Tun Cable TV, Top Light Communications, Best Light Telecom, Chong Tou CATV and Chia-Lien Cable TV. TOP also offers internet broadband and video-on-demand services.

TWM Broadband

TWM Broadband offers quadruple-play services – cable/digital TV, fibre-optic/ADSL internet, fixed line and mobile. A subsidiary of Taiwan Mobile, TWM Broadband was launched in 2007, and also distributes local and international TV channels to other cable TV system operators and video platforms in Taiwan.

IPTV/Broadband/OTT

4gTV

4gTV was established in July 2015 offering 80+ live TV channels and videos on demand of TV content and movies. Monthly subscriptions start from NT\$99/US\$3 for 31 channels to NT168/US\$5 for 80 channels.

Amazon Prime Video (Taiwan)

Launched in Taiwan in Dec 2016 as part of Amazon's global push across 200+ countries. Monthly subscription costs US\$2.99 for the first six months and US\$5.99 thereafter.

CatchPlay (Taiwan)

Movie streaming VOD CatchPlay launched in 2007 as an independent film distributor and digital content provider in Taiwan and has since distributed 630 films theatrically and over 2000 titles on DVD/digital (Aug 2016). In Jan 2013, the group launched linear TV CatchPlay HD Movie Channel in Taiwan partnering with Chunghwa Telecom and Kbro. In May 2015, CatchPlay ventured into OTT by launching AsiaPlay Inc and AsiaPlay Taiwan to develop and operate international OTT entertainment content services in Taiwan (launched in March 2016 via FarEastone) and across Asia (Indonesia in June 2016 via Telkom Indonesia and Singapore in August 2016 via StarHub). CatchPlay On Demand offers local, regional, international/Hollywood movies such as *The Lord of the Rings* trilogy and the *Harry Potter* series. In Taiwan, monthly subscription costs NT\$250/US\$7.80 for 1,000+ titles unlimited view. *A la carte* costs from NT\$60/US\$1.80 to NT\$80/US\$2.50 a title.

Chunghwa MultiMedia On Demand (MOD)

Taiwan's largest telco Chunghwa Telecom's IPTV service, Chunghwa MOD, carries more than 180 live TV channels (including 130 HD) and 10,000+ hours of VOD titles, including movies, kids, sports and (free) English-language tutoring to about 1.3 million subscribers in Taiwan (Dec 2016). Monthly subscriptions start from NT\$100/US\$3 for 20+ channels to NT\$359/US\$11 for the Luxury pack with 120+ channels.

friDay

Telco Far EastOne launched online video platform friDay in Nov 2015 offering mainly local, Korean, Japanese and Hollywood films, as well as documentary and sports

content. friDay had one million registered subscribers, of which about 250,000 are paying subscribers. Monthly subscription costs NT\$199/US\$6. Partners include OTT/content provider CatchPlay.

Gt TV

Gt TV is an OTT service of Taiwan's mobile operator Asia Pacific Telecom.

iQiyi

Taiwan is the first and only country in which mainland Chinese platform iQiyi has a presence outside of China (as of Dec 2016). Launched in March 2016, the platform offers drama series, variety shows, animation, entertainment, kids, travel, documentary, movies, live streaming of sporting events and in-house content. iQiyi in Taiwan costs NT\$239/US\$7.40 a month or NT\$1,999/US\$62 a year.

KKTV

KKTV rolled out its trial service in July 2016 and the commercial platform a month later, in August 2016. KKTV is managed by KKBOX, majority owned by Japan's telco KDDI.

LiTV

LiTV started operation in March 2015 and now offers up to 100 TV channels, including news, sports, finance, politics, drama, film, variety, animation, travel and kids, and tens of thousands hours of on-demand video/audio services (Jan 2017). Subscription costs NT\$199/US\$6 a month for the Value Pack. VOD pack costs NT\$99/US\$3 a month, with titles including Hollywood movies *The Imitation Game* and *Room*; Korean drama *Descendants of the Sun*; and China drama *The Legend of Mi Yue*.

Netflix (Taiwan)

Taiwan was part of Netflix's global push in Jan 2016. Monthly subscriptions cost from NT\$270/US\$8.40 for one SD screen to NT\$390/US\$12 for four HD/UHD screens.

Super MOD

See Kbro under MSO (Cable TV)
Kbro commercially launched multi-me-

dia on-demand service, Super MOD, in Sept 2012 offering a range of online applications, including video on demand and digital interactive services for home users. The VOD line-up consists of both acquired and in-house-produced content. Monthly subscription fees start from NT\$199/US\$6 to NT\$300/US\$9. Kbro had 500,000 Super MOD subscribers in October 2016 and aims to hit one million at the end of 2017.

Taiwan Interactive Television (TITV)

Taiwan Interactive Television (TITV) is an IPTV content aggregator providing more than 60 digital TV channels and nearly 10,000 hours of VOD titles for the Taiwan market.

Vee Time Corporation

Vee Time Corporation specialises in fibre optic broadband (up to 100 Mbps symmetrical) for consumers and businesses, dedicated Ethernet connections for enterprises and cloud-based TV/multimedia platform, Vee TV, which offers more than 150 local/international channels and various VOD titles. Monthly Vee TV packages cost from NT\$99/US\$3 for 21 channels to NT\$585/US\$18 for 110+ channels. Add-on pack is NT\$150/US\$4.70 a month for 21 premium channels.

Satellite DTH

C-Sky-Net

Chinese Satellite Television Communications' (CSTV) Hsin-Chi Broadcast operates direct-to-home (DTH) service C-Sky-Net, offering about 50 local and international channels via the Apstar-7 satellite. C-Sky-Net launched in 1998.

DishHD

DishHD was established in 2010 with offices in Hong Kong and Greater China. DishHD delivers more than 40 local/international channels spanning sports, lifestyle, entertainment, kids, music, movies/drama, news and info/news.

Cable/Programmers

Asia Digital Media

Taiwan's Asia Digital Media, a subsidiary of Chinese Satellite Television Communications group (CSTV), owns and operates nine channels: Global News, Global News 2, Global HD, Global Business, Asia Entertainment, Taiwan Drama, Food Planet, Asia Travel and Smart Knowledge. Driver content is news, travelogue and food.

CTI Television

CTI Television was established in 1994 by Chinese Television Network (CTN) and acquired by China Times in 2002. The network became a member of the Want Want Group in late 2008. CTI owns and operates three TV channels: CTI News Channel (CTIN); CTI Knowledge Channel (CTIK), a variety channel offering knowledge/humour programming; and CTI Entertainment Channel (CTIE).

EBC

Eastern Broadcasting Corporation (EBC) was founded in 1991. EBC operates eight local TV channels for Taiwan and more than 10 international channels. The local EBC-branded channels include EBC News, EBC Financial News, EBC Variety (drama, entertainment), EBC Drama (Korean/Taiwanese/local dramas), EBC Movie (local movies, foreign feature films), EBC Foreign Movies (first-run box office hit movies and international films) and EBC Yoyo TV (kids, education). EBC's distribution subsidiary for Asia, EBC Asia, manages and distributes four TV channels in 48 countries in the Asia-Pacific region (Dec 2016).

ERA Communications

Cable TV operator and channel distributor ERA Communications was established in 1981. ERA owns and operates three commercial cable TV channels: ERA News, Much TV (entertainment, variety, talk shows) and JET TV (variety shows, talk shows). In addition, ERA is the commercial agency and distributor for, among others,

Asia Plus, Pili and Disney Channel. ERA is also involved in content production.

Gala Television (GTV)

Gala Television was established in June 1997. Gala operates four commercial TV stations (GTV First, GTV Entertainment, GTV Drama, Channel K) offering a mix of in-house produced, commissioned and acquired content. Gala Television became a subsidiary of Yung-tsai Investment in 2014 after it was sold by former owner EQT Greater China, which acquired Gala TV in 2011.

Liann Yee Production

Liann Yee operates cable television channels – TVBS, TVBS News and TVBS Entertainment – in Taiwan. A former subsidiary of Hong Kong's Television Broadcasts Ltd (TVB), Liann Yee has since the beginning of 2016 been wholly owned by Taiwanese entities. The company was established in 1993 and operates a multi-million dollar production centre.

Long Turn TV (LTV)

Long Turn TV (LTV) is the international media business unit of Chinese Satellite Television. LTV develops/produces/distributes in-house channels and distributes foreign pay-TV channels including DW, Nickelodeon and Outdoor Channel. The company also offers satellite broadcasting and content distribution services.

Portico Media

Founded in 2005, Portico Media specialises in production, aggregation and channel distribution. The company distributes about 18 channels, including Universal Channel HD, Syfy HD, Diva HD, Comedy Central Asia, MTV Live HD and History in Taiwan. Portico Media also owns online comedy platform, Hahatai.

Sanlih E-Television

Established in 1983 as a video cassette supplier and cable television satellite broadcast service provider, Sanlih E-Television began offering in-house cable channels in 1993. Sanlih-branded chan-

nels consist of Sanlih Taiwan Channel, Sanlih City Channel, Sanlih News Channel, Sanlih Financial Channel and Sanlih International Channel.

Videoland Television Network

A subsidiary of the Koos Group, Videoland Television Network was founded in 1982 as a production house, providing more than 1,000 hours of content annually. Videoland Television Network now owns and manages seven in-house channels: Videoland Sports, Videoland Japanese, Videoland Movie, Videoland On-TV, Videoland Drama, Videoland Max-TV and Videoland HD.

Win TV Broadcasting

Win TV Broadcasting, owned by Taiwan Mobile, operates family channel MomoKids and owns distribution rights to a large slate of domestic and foreign TV content. MomoKids, targeting pre-school, first and second graders and parents, carries cartoons and self-produced programmes on parenting, music, natural science and daily life. MomoKids has produced over 1,500 hours (800 hours are HD) of content since launched in 2006 (Dec 2016).

Production/ Post Production

Beach House Pictures Taiwan

Set up in 2011, Beach House Pictures Taiwan has produced more than 30 hours of original content, including *Rebuilding Taiwan* (for National Geographic Channel), *Chineseness* (for Discovery Channel) and *Grand Aces* (for PTS).

Chimestone Digital Production

Founded in Nov 1999 as a post-production film/TV company, Chimestone Digital Production began digital film production services using 2K and 4K-3D standards in 2008 and supported the productions of *The Ghost Tales*, *Clownfish 3D*, *Ending Cut*, *The Mother Earth*, *Hotel Blackcat*, *Soman and Bamboo*, among others. Chimestone released

its first TV production, romantic drama *Amour et Patisserie*, in summer 2013 and its first interactive mobile drama *Medium Rare* in 2016.

China TV Cultural

China TV Cultural (CTV Cultural) was established in 1984 by terrestrial broadcaster China Television Company (CTV) specialising in TV production of documentaries and drama series, among other genres. Credits include *Made in Taiwan*, a travelogue series focusing on Taiwan's history and stories; *Taiwan Taste*, a food/travel documentary series exploring Taiwan's lifestyle; and *My Father*, a 55x60 mins drama set against the background of soy sauce making in the Southern region of Taiwan.

Chinese Television System Culture Enterprise

Chinese Television System Culture Enterprise (CTSE) is a production/distribution subsidiary of Chinese Television System (CTS). Credits include variety show *Zhu Brother Super Show* (32x120 mins); and cooking contest *Kids Kitchen* (13x60 mins).

Creative Century Entertainment

Established in 2007, Creative Century Entertainment produces and distributes TV series and feature films. 2016 productions included *Go Angels Go! – Taiwan Bike Holiday*, a documentary about investors and entrepreneurs from China, Hong Kong and Taiwan on a seven-day cycling tour in East Taiwan.

Dnaxcat

Dnaxcat was established in 1998 as an original creator of cat characters and merchandiser of related products.

Dot-Shine Digimedia Communication

Dot-Shine Digimedia Communication, established in 2001, produces feature films, TV programmes, TVCs and music videos. The company produced its first HD drama series, *Fifi*, in 2003. 2017 titles include movie *Drive Me Crazy* (90 minutes) and drama series *Killer Online* (10x48 mins).

Joy-Team Animation Production

Joy-Team Animation Production produces animated TV series, shorts and commercials, using 2D, CGI and Flash.

Next Animation Studio

Next Animation Studio (NAS) is a full-service animation studio, specialising in high-quality animation from concept to completion. The studio focuses on developing and producing high-quality, original animation IP for delivery across multiple media channels, innovative VR storytelling, and fast animated news — all in a fraction of the time of a traditional studio. NAS employs hundreds of creators and animators in Taipei, Taiwan, and has offices in Hong Kong, Japan and the United States. With millions of followers and billions of views, NAS is known for its daily CG news stories. NAS handles every step of the 3D animation content workflow: from storyboards to real-time 3D production to CG animation.

Studio2 Animation Lab

Tainan-based Studio2 Animation Lab specialises in the creation, development and production of animation content. Original titles include *Weather Boy!*, *Barkley The Cat* and *The Little Sun*.

Studio Ilya Animation

Studio Ilya Animation specialises in 3D animation offering development, pre-production and production services of animated TV programmes and feature films. Credits include *My Favourite Towels*, an adventure series starring five animals created from household towels.

WaWoo Communications

WaWoo Communications was established in 1985, specialising in the production of TV documentary and drama series in HD. The company has also (since 2006) co-produced with international brands.

Xanthus Animation

Xanthus Animation provides 3D product development and production services, including story planning, char-

acter designs, and multi-media animation production.

Telcos

Asia Pacific Telecom

Asia Pacific Telecom (APT) was founded in 2000 offering fixed line/wireless broadband services. APT has 1.6 million 4G mobile users (Dec 2016).

Chunghwa Telecom

Established in 1996, Chunghwa Telecom provides fixed-line, mobile, IPTV, broadband and internet services. Chunghwa has 10.6 million fixed-line subscribers, 10.7 million mobile subscribers (of which 10.5 million are 3G/4G subscribers), 3.48 million FTTx broadband subs, one million ADSL broadband subs, 1.33 million IPTV (MOD) subs and 3.76 million HiNet internet subs (Nov 2016).

Far EasTone Telecommunications

Far EasTone Telecommunications' (FET) began commercial operations in January 1998. The company has about eight million mobile subscribers, including 4.3 million 4G customers (Dec 2016).

Taiwan Mobile

Taiwan Mobile, incorporated in 1997, offers a quadruple-play service covering mobile, fixed-line, cable TV and broadband. The company offers three brands – Taiwan Mobile, TWM Broadband and TWM Solution.

Taiwan Star

Taiwan Star was formed after the merger of 4G operator Taiwan Star and 3G mobile network service provider VIBO in



Teenage Psychic, Taiwan's PTS' first co-production with HBO Asia and Singapore-based IFA

November 2013. The telco has about 4.3 million subscribers, including 700,000 4G subscribers (Dec 2016).

Taiwan Broadband Communications (TBC)

Multi-system cable operator Taiwan Broadband Communications (TBC) offers 5Mbps-120Mbps broadband services via its hybrid fiber-coaxial (HFC) network to 201,000 subscribers in South Taoyuan, Hsinchu County, North Miaoli, South Miaoli and Taichung (Sept 2016).

Regulators

National Communications Commission (NCC)

The National Communications Commission (NCC) was established in Feb 2006 as the regulatory body for Taiwan's tele-

communications, terrestrial TV/radio, cable TV and satellite broadcasting services. The aim is to ensure effective competition in the market, safeguard public interest, promote the development of communications services, and enhance the nation's competitiveness.

Ministry of Transportation and Communications

Since the establishment of the National Communications Commission (NCC) in Feb 2006, the Ministry of Transportation and Communications (MOTC) and the NCC have divided responsibilities for Taiwan's telecommunications sector. Key telecommunications functions include formulating the country's digital TV broadcasting service development plan and deploying broadband network infrastructure.

Adapted from ContentAsia's The Big List 2017

Be included! Please send your details to Malena at malena@contentasia.tv or +65 6846 5982

What's on where...

ContentAsia's list of events for the rest of the year.

When		Event	Venue
June 2017	8-10	Vietnam Telefilm	Ho Chi Minh City, Vietnam
	28-30	Content Tokyo	Tokyo, Japan
August 2017	30 Aug-1-Sep	BCWW	Seoul, South Korea
September 2017	7-8	ContentAsia Summit	Singapore
October 2017	10-12	APSCC	Tokyo, Japan
	14-15	MIP Junior	Cannes, France
	16-19	MIPCOM	Cannes, France
	25 Oct-3 Nov	TIFFCOM	Tokyo, Japan
November 2017	6-9	CASBAA Convention	Macau
	29 Nov-1 Dec	Asia TV Forum & Market (ATF)	Singapore
	29 Nov-1 Dec	Asian Animation Summit	Brisbane, Australia
	30 Nov-1 Dec	PromaxBDA Asia	Singapore
December 2017	12-14	CineAsia	Hong Kong
January 2018	11-12	vdontx asia	Mumbai, India
	16-18	NATPE	U.S.
March 2018	19-22	Filmart	Hong Kong
April 2018	7-8	MIP Doc	Cannes, France
	7-8	MIP Formats	Cannes, France
	9-12	MIP TV	Cannes, France
May 2018	TBC	Busan Contents Market, BCM	Busan, South Korea

Asia's Next Top Model hits Thai Top 10

Thai viewers online vote for drama, anime, talent competition

FOX Networks Group's regional reality show, *Asia's Next Top Model* season five, made it onto Thailand's list of most popular shows for the week of 18 to 24 May. The series is the only regional production listed on the top 10 overall TV shows.

Asia's Next Top Model, hosted by Thai model/actress Cindy Bishop, is one of two Asian competition shows on a list dominated by U.S. drama and Japanese anime. The other is music show *King of Mask Singer*, according to Parrot Analytics' demand data.

The top three titles on the overall list

are *The Walking Dead*, *Prison Break* and *Mask Singer*.

Meanwhile, Thai viewers are putting Hulu originals on the country's digital video map, giving the U.S. streaming platform 20% of the 10 shows making the most noise online.

The two Hulu shows on the digital originals list are *The Handmaid's Tale*, which placed third on the list, and *Harlots*, which came in at seventh.

Amazon Video's *The Grand Tour* – the sole Amazon original on the list – was the most popular show on the top 10 digital list.

Top 10 Overall TV Shows

Rank	Title	Average Demand Expressions™
1	The Walking Dead	9,424,858
2	Prison Break	7,471,243
3	Mask Singer	6,967,666
4	Detective Conan (Case Closed)	6,199,813
5	One Piece	5,677,470
6	Kamen Rider Ex-aid	4,923,865
7	Game of Thrones	4,922,987
8	Asia's Next Top Model	4,671,433
9	Attack On Titan	4,522,450
10	Westworld	4,228,844

Top 10 Digital Originals

Rank	Title	Platform	Average Demand Expressions™
1	The Grand Tour	Amazon Video	2,911,718
2	Marvel's Jessica Jones	Netflix	1,479,236
3	The Handmaid's Tale	Hulu	1,271,312
4	The Last Kingdom	Netflix	1,104,017
5	Marvel's Iron Fist	Netflix	967,336
6	13 Reasons Why	Netflix	918,676
7	Harlots	Hulu	783,365
8	Travelers	Netflix	715,633
9	House Of Cards	Netflix	660,722
10	Stranger Things	Netflix	627,327

Date range: 18-24 May 2017

Market: Thailand

Demand Expressions™: Total audience demand being expressed for a title, within a country. [Audience demand reflects the desire, engagement and consumption of content, weighted by importance; so a stream/download is a higher expression of demand than a 'like'/comment.]



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