

Dembla upped @ Turner Asia Pac

Reorg creates new unit for Southeast Asia



Vishal Dembla

Vishal Dembla has been upped to vice president and general manager of Turner Southeast Asia in a reorg that creates a Turner's first dedicated division for the sub-region.

The new role, based in Singapore, tasks Dembla with all operations in Southeast Asia.

This includes commercial, ad and content sales, and day-to-day management of the kids and entertainment businesses, within what Turner calls "this increasingly important region".

The Southeast Asia team will also handle channel distribution in the region for CNN International, WarnerTV, Korean channel Oh!K, Cartoon Network and Boomerang.

The announcement was made by Phil Nelson, Turner's managing director of Southeast Asia Pacific and North Asia, and comes after last year's speculation that Dembla was joining Netflix in Asia.

Dembla was most recently responsible for Turner's distribution and content sales in Hong Kong, Thailand, Vietnam and the Philippines.

Sun Moon boost for A+E Nets in N. Asia

Former FOX veteran joins Banerjee's team for Japan, Korea



Sun Young Moon

Former FOX Networks Group veteran Sun Young Moon has joined Saugato "Shoggy" Banerjee's hand-picked team driving A+E Networks' reimagined North Asia business.

Moon joins the Seoul-based business later this month as head of content and development for North Asia, responsible for all content planning and initiatives across Japan and Korea.

The role includes driving "significant expansion in local original content and overseeing programme acquisitions and scheduling," A+E Networks says.

Moon reports directly to Banerjee, who joined A+E Networks Asia in 2011 and took over as North Asia GM in 2016. Banerjee reports to Asia-Pacific MD, Alan Hodges, in Singapore.

Banerjee is credited with sealing A+E's US\$15-million acquisition of two Korean channels and a 5% investment in Korean

KOSPI-listed production house IHQ towards the end of last year (*ContentAsia*, 22 December 2016).

The Korea initiative is A+E Networks' biggest in Asia, and gives the global programmer its biggest presence in Korea to date.

Under A+E Networks, the two 100%-owned channels – FoodTV and TVIS – will be rebranded as History and Lifetime, with "a significant pipeline of local original content alongside A+E's blockbuster franchises", the network said just before Christmas last year.

The channels are distributed in approx 18 million of Korea's 20 million households.

In addition to driving A+E's business in Korea, the acquisitions are expected to drive licensing/syndication revenues in the rest of the region and other parts of

The rest of the story is on page 3



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HBO, FOX seal AIS Thailand deal

New TV BFF for channel programmers

Thai telco AIS has added 21 FOX Networks Group channels to its platform along with the full slate of HBO Asia services, including HBO Go.

The telco unveiled its 2017 digital vision in Bangkok on Monday (6 Feb), stepping into a chasm left by the collapse of CTH last year as well as by the channel reorg at TrueVisions that has left HBO Asia homeless in Thailand since 1 January 2017.

AIS added Deutsche Welle (DW) in October last year, and also carries beIN and NBA.

From page 1: A+E Networks

the world.

The announcement of Moon's appointment was made out of New York by Edward Sabin, A+E Networks' executive managing director, international, and comes a week after Sabin announced the appointment of Youngsun Soh as GM for Korea (ContentAsia Insider, 30 Jan 2017).

Moon shifted to Seoul in September last year after about 11 years with FOX Networks Group (FNG) in Korea, Middle East and Hong Kong. She was most recently VP of programming/channel head of National Geographic Channels Asia, StarWorld Asia, FOX, FX and Channel [V].

APOS eye on US\$120b "juggernaut"

Key themes in Bali include online, internet, apps & social

Media Partners Asia (MPA) has put online video, internet TV, aggregators, apps, super apps and social video at the centre of this year's Asia Pacific Video Operators Summit (APOS) agenda.

The three-day annual event takes place in Bali from 25-27 April 2017.

Speakers announced so far span industry sectors and regions, with a focus on an ecosystem that blends emerging models and evolving approaches with existing businesses.

Headliners include Amazon's Asia-Pacific head of content, James Farrell; Philippines platform Cignal TV's president and chief executive, Jane Jimenez-Basas, CJ E&M executive vice president and chief strategy officer, Sang Gill (Tschaik) Lee; and FOX Networks Group president and chief operating officer, digital consumer group, Brian Sullivan; iflix co-founder and chief executive Mark Britt; Tencent's senior executive vice president and chief strategy officer, James Mitchell; and Viceland international president and chief corporate development officer, Jay Rosenstock.

Key themes this year include a look at the role of incumbent pay-TV operators as telcos and online video platforms expand distribution partnerships, and whether this is the start of a new pay-based video ecosystem or "old wine in a new bottle".

Other themes include phase two of the internet TV evolution, including how platforms are investing in a differentiated content proposition and creating a compelling consumer experience; and the evolving equation for investors, including how strategic and financial investors are placing their bets and valuing assets and people across emerging markets and digital assets.

The discussion in Bali will also cover app aggregators, super apps and virtual operators, and what this means for others in the ecosystem; the power of social video; and the future of sports.

Market-specific sessions will focus on Australia, China, India, Korea, South-east Asia, U.K., Europe and the U.S.

"The Asia Pacific video industry, a US\$120 billion juggernaut in 2017, is undergoing significant change and important shifts," says MPA executive director Vivek Couto.

"Over the next five years, approximately US\$40 billion will flow into the industry with digital taking up almost 60% while TV will retain 40%," he says.

"While TV will maintain a strong share of wallet and ad budgets in key emerging markets, the increased market share of digital across the region is creating fresh opportunity for content creators, distributors and consumers," Couto adds.



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Saimdang tops Singapore viewing

Korean series tops timeslot across all pay-TV channels & all audiences



Lee Young Ae in Saimdang

The premiere of episode three of Korean drama *Saimdang* on 1 February was Singapore's top Korean show.

The mega-series, which airs on Turner's Oh!K channel, also ranked number one in its timeslot across all pay-TV channels and all audiences 4+.

Saimdang is the first ever drama to go out simultaneously as the Korean premiere, with full subs and dubs available in Southeast Asia.

The double-episode series premier on 26 January put Oh!K at the top of the Korean general entertainment rankings among all audiences with a category share of 55%. Turner says Oh!K led its closest competitor by 230% in ratings for pay-TV audiences 4+.

(Source: GFK SG TAM. Live + VOSDAL, data provided by Turner).



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RTL CBS Asia Entertainment Network is a venture of two of the world's largest content producers: RTL Group, a global leader across broadcast, content and digital, and CBS Studios International, the leading supplier of programming to the international market place. The Network has two channels: the general entertainment channel, RTL CBS Entertainment HD and the male-skewed entertainment channel, RTL CBS Extreme HD. Both channels are widely distributed in the Asia Pacific and are localized in five languages.

Program Manager to be based in Singapore

- Create and maintain a strong channel schedule/long term planner
- Planning and preparations of day to day (and long term) schedules, repeat patterns, stunts, live broadcasts and accurate entry into program scheduling software for broadcast
- Manage last-minute changes in day-to-day schedule
- Inserting monthly and annual schedule/planning into the RTL CBS planning system
- Manage/distribute (to set deadlines) all on air information - producing monthly/yearly highlights, EPG's (various formats), catch up availability (various formats), promo grids and long term action plans
- EPG's - produce and distribute (to set deadlines) monthly EPG's (various formats) including updating last minute schedule changes and updates
- Ensure schedule is optimized to maximize ratings and ad sales.
 - Maintain an up-to-date and thorough knowledge of the market by studying schedules of competitors and channel ratings
- Responsible for maintaining program inventory - overview of catch up rights/utilization, linear broadcast runs and content license periods
- Support EVP, Programming with International Acquisitions, sourcing and screening content
- Communicate regularly with various internal and external parties
- Work with the channel management and operations, as key support.

Experience Required

- Minimum 5 yrs of relevant work experience

Knowledge and Skills

- Excellent communication and interpersonal skills, able to communicate with staff at all levels, located within office and at satellite offices
- Proficient with computers and office software (Word, Excel, PowerPoint, etc..)
- Passion for TV and media
- Creative, proactive personality
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Singapore's StarHub pay-TV subs dip below 500,000

Singapore platform StarHub's pay-TV subs dropped below 500,000 at the end of December 2016.

The company's residential broadband customer base was also down, ending the year with 473,000 customers – a 1% drop.

At the same time, broadband revenue increased 4% year on year to S\$54.2 million/US\$38.5 million for the quarter compared to a year ago. Full year broadband revenue was 8% higher at S\$216.8 million/US\$154 million.

The platform, which struggled with television customer exits through 2016, closed the year at 498,000 pay-TV homes.

StarHub said pay-TV revenue dropped 3% for the full year to S\$377.8 million/US\$268 million, and blamed the decrease primarily on its reduced customer base.

Pay-TV ARPU was S\$51/US\$36 for the year and average monthly churn for the year was 1%.

Thaicom picks new chief strategy officer

Supoj Chinveeraphan has joined Thai satellite operator, Thaicom, as chief strategy officer. The biz dev push comes as the satellite industry searches for new relevance in a fast-changing delivery environment. Chinveeraphan's previous roles include director and general manager of IPSTAR Australia/ New Zealand from 2009 to 2015.

Discovery Asia says Yes to the Dress Regional format part of 2017 Southeast Asia originals

Discovery Networks Asia Pacific has commissioned the first regional version of *Say Yes to the Dress* as part of its 2017 original production slate out of Southeast Asia.

The wedding reality show, produced by the Endemol Shine Group out of Singapore, is scheduled to air on female focused lifestyle channel TLC in the second half of the year.

The Singapore-based regional network hasn't disclosed how many original hours are involved in this year's slate, but said the shows represent "a massive increase from what we've done in the past and there is a clear focus on accelerating growth and engagement with local audiences across the Southeast Asia region".

The other long-form slate headliner is *The Kings*, about businessman, car connoisseur, and transgender woman, Angelina Mead King, and her model-host wife Joey Mead King. The TLC series, produced by activeTV out of Singapore, promises "an intimate and inspirational journey". *The Kings* debuts in April.

The 2017 originals involve seven long-form and eight short-form titles, including a 30-hour order for *You Have Been Warned*, which tentatively airs from May. *You Have Been Warned*, produced by Jesuit Communications Foundation, deconstructs the science behind a range of experiments found online and looks at why these shouldn't be attempted at home.

The eight short-form shows follow digital original *Wok With Us*, which debuted in

December last year. The shorts are supported by the Singapore government's Info-Communications Media Development Authority of Singapore (IMDA).

Two of the new productions are about Borneo – *Surviving Borneo* and the 10-episode *Frontier Borneo*, which was announced by the Malaysian government film commission in September last year and airs this month.

Frontier Borneo, also supported by the IMDA, "follows the cast of Borneo's unsung heroes as they uncover and protect Borneo's stunning tropical landscape and rich biodiversity". *Frontier Borneo* is produced by Singapore's Beach House Pictures and Kyanite TV out of Malaysia.

Surviving Borneo, scheduled to air in August, follows local personality Henry Golding on a mission to discover his roots as a descendant of the once feared Iban tribe of Sarawak. The show is produced by Malaysia's Matavia Reka.

The originals also include shock doc, *Worst Vacation Ever*, from Montero Productions out of the Philippines. The series is fronted by celeb brothers KC and Troy Montero and "boldly relives the worst, and most unbelievable holiday anecdotes to ever grace the internet".

Discovery has also trawled the internet for tabloid fishing headlines for *Bangkok Hooker*, which follows Oz Chanarat on a mission to "experience the weirdest and wildest fishing adventures Thailand has to offer". The series is produced by Infocus Asia.

2017: The Big Influence is...

ContentAsia asks industry bosses about the one thing they think will make the most difference to the content industry in 2017

	<p>“In this world of audience fragmentation, success lies in how we drive our content as close to consumers as possible.”</p> <p>Leena Singarajah Managing Director, Asia, Scripps Networks Interactive</p>	<p>“Content originality and differentiation will be key in 2017. With far more platforms now available, unique, relevant and exclusive content is crucial to winning this race.”</p> <p>Virginia Lim Senior Vice President and Head, Content, Production & Marketing, Sony Pictures Television Networks Asia</p>	
<p>“Mobile wallets to expand reach of content and services.”</p> <p>Ken Lo SVP, International Distribution Asia Pacific, Sony Pictures Television</p>			<p>“Our ability to unshackle and go back to basics – focused on delivering solid viewer experiences and value through power of curation and simplicity of proposition.”</p> <p>Avi Himatsinghani Founder & CEO, Rewind Networks</p>
	<p>“Competition.”</p> <p>Zainir Aminullah Chief Executive Officer, Ideate Media</p>	<p>“2017 is the year of empowered Asian viewers. Greater variety of services, More choice of content, higher content quality, seamless multi devices experience, better infrastructure, better product features.”</p> <p>Tony Zameczkowski VP, Business Development Asia, Netflix</p>	
<p>“Mobile and user insight.”</p> <p>Unmish Parthasarathi Global Head of Digital Sales, International Cricket Council</p>			<p>“In this tough and challenging year for TV and advertising in Thailand, my goal is to initiate H to H – ‘human to human’ or ‘heart to heart’ – communication through genuine storytelling, enjoyable & engage-able content.”</p> <p>Tatiya Sinhabaedya Chief of Content Acquisition, CIA (Dentsu Thailand)</p>

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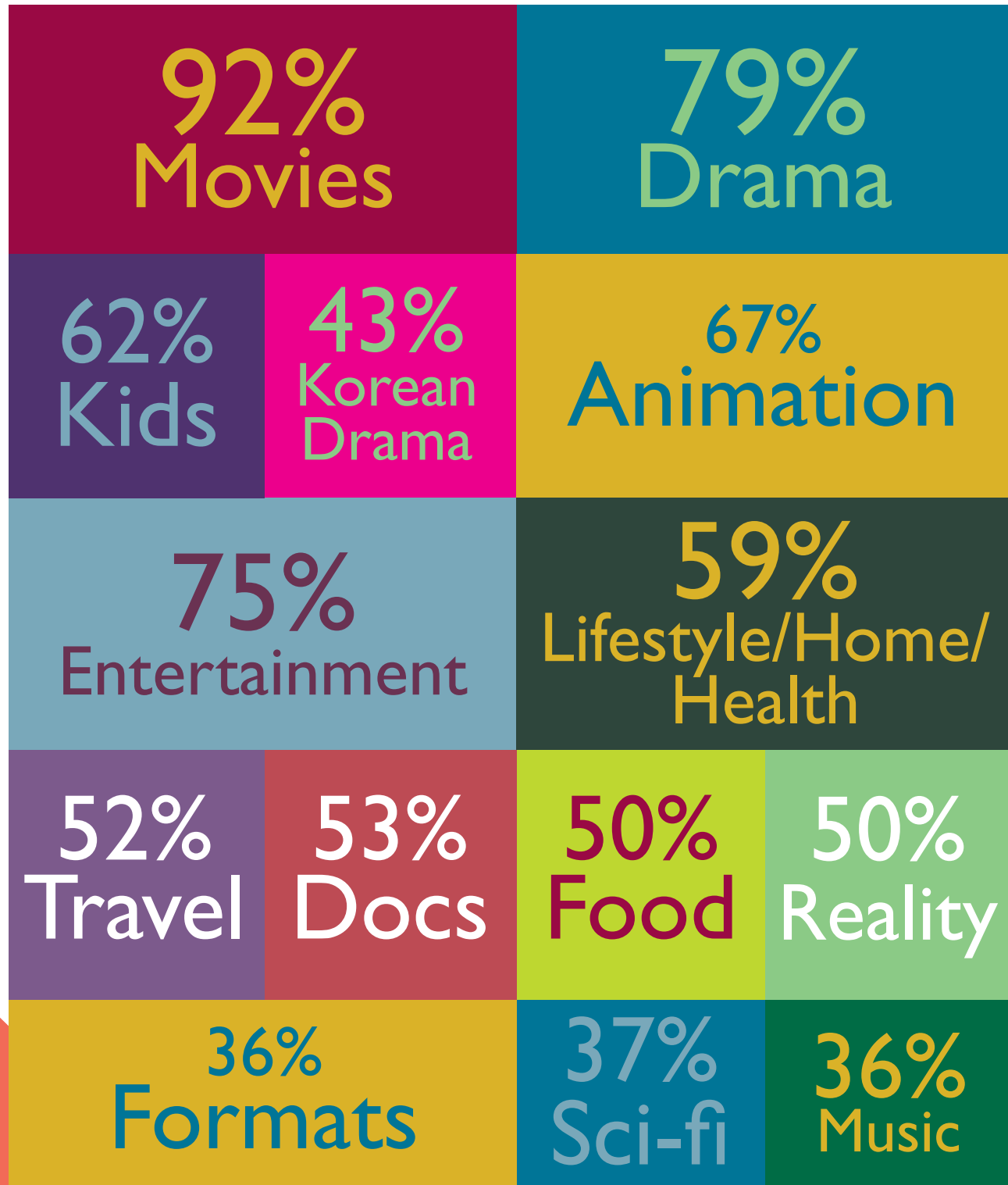
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2017: What's in demand

ContentAsia asked 72 buyers in Asia what they are buying in 2017.



Source: ContentAsia's Buyers Survey 2017. 72 buyers from multiple platforms across Asia.

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Who's who in Singapore...

In numbers

Population.....	5.6 million
Households.....	1.2 million
TV households.....	1.19 million
TV penetration.....	99.5 %
Pay TV households.....	919,000
Pay TV penetration.....	77%
Fixed bb internet subs.....	12.3 million
Fixed bb penetration rate.....	97%
Mobile phone users.....	8.4 million
Mobile phone penetration rate.....	149.2%

Date: December 2016

Source: companies, Singapore Department of Statistics (DOS), Info-communications Media Development Authority (MDA)

Free TV

Mediacorp

Singapore's government-backed monopoly free-TV broadcaster operates seven TV channels and an online platform.

Pay TV

Singtel TV

Singapore telco Singtel launched digital pay-TV platform Singtel TV (formerly Mio TV) in July 2007. The IPTV service offers more than 120 channels to 412,000 residential subscribers (Sept 2016) along with on-demand, mobile and streaming options. These include in-house platforms Singtel TV Go and Cast, as well as U.S. streaming service, Netflix, which Singtel is bundling with broadband plans and offering to subscribers at no extra cost for up to nine months depending on the subscription plan/re-contract. Singtel also offers Viu, a multi-screen on-demand platform from Hong Kong telco PCCW; Viu's

advantages are its powerful slate of Korean content, uploaded within hours of its release in Korea. Singtel's channels cost from S\$18.90/US\$14 to S\$77.90/US\$57. Singtel has 602,000 fixed broadband internet subscribers, of which 533,000 are fibre broadband subscribers (Sept 2016).

StarHub

Launched in 2000, StarHub offers more than 200 channels, including a bouquet of in-house channels: Chinese entertainment channels (E City, VV Drama, VV Drama On Demand); five sports channels; and two Malay entertainment channel (Sensasi, Dunia Sinema On Demand) as well as one Tamil channel (Varnam). StarHub also offers digital services, including catch-up, on demand, mobile (StarHub Go app) and streaming services Netflix and Taiwan's CatchPlay. StarHub has 507,000 pay-TV households, 2.27 million mobile customers and 475,000 residential broadband customers (Sept 2016).

Streaming/OTT

Cast

Singtel launched video portal app Cast in July 2016, offering third-party and in-house apps and services, including on-demand and linear channels, including Jia Le, CHK, Celestial Movies, Nickelodeon and KBS. Cast also offers PCCW's Viu Premium service at promo rates via billing-on-behalf arrangement. Bundles (Viu, Kids, Asian, Hallyu) cost from S\$4.90/US\$4 a month per pack for a one-year contract to S\$9.90/US\$7 a month per pack with 1 GB data without contract. Singtel had 22,000 on-the-go subscribers at the end of Sept 2016.

CatchPlay

Taiwan-owned Catchplay is offered on StarHub as part of a linear TV/streaming/SVOD/VOD offering. VOD titles cost S\$3/US\$2.20 each. Content includes Hollywood studio, independent and Asian movie titles. Linear channels cost S\$12.90/US\$9.45 a month. The service is available to non-StarHub customers at the same monthly/a la carte rates.

HOOQ Singapore

A joint venture established in January 2015 by Singtel, Sony Pictures Television and Warner Bros, HOOQ launched in Singapore on 24 Nov 2016 offering Hollywood/Bollywood/regional blockbusters and TV series via streaming and download. Tiered subscriptions cost S\$3.48/US\$2.40 a week; S\$8.98/US\$6.30 a month; S\$21.98/US\$15 for 90 days; S\$40.98/US\$29 for 180 days; S\$78.98/US\$55 for 360 days. Distribution partner is Singtel. HOOQ is also available in the Philippines, Thailand, India and Indonesia (Nov 2016).

iTunes Singapore

Launched in Singapore and 11 other markets in Asia in 2012, Apple's iTunes Store carries more than 40 million DRM-free songs and more than 85,000 movie titles (for rent/purchase). iTunes does not offer television programming in Singapore.

KyLinTV

Launched in Singapore in Oct 2010, U.S.-owned IPTV service KylinTV offers approx 100 SD/HD Chinese channels and about 30,000 hours of VOD content from China, Hong Kong and Taiwan accessible via smart TV, computers and Android-based smartphone/tablets as well as regular TV with the KylinTV set-top box. Monthly box rental is S\$5/US\$3.60. Packages cost from S\$9.99/US\$7.20 a month for three channels+VOD to S\$24.99/

Adapted from ContentAsia's The Big List 2017



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ferred as a stand-alone for between S\$11/US\$7.65 and S\$17/US\$11.80 or through Singapore's two major broadband/pay-TV service providers – StarHub and Singtel.

Singtel TV Go

Singtel TV Go is a companion app to Singtel TV's pay-TV set-top box and is offered to Singtel TV subscribers only. The mobile platform launched in July 2013, revamped in Jan 2015, and the slate was upgraded in Jan 2016. The mobile platform carries about 105 channels (including 22 catch-up) of the 152 delivered via its set top box. Add-on rates are S\$6.90/US\$4.80 a month for one device or S\$9.90/US\$7 a month for three devices.

StarHub Go

Launched in August 2015, StarHub Go is a stand-alone streaming service offering a selection of StarHub TV content across multiple devices. StarHub Go pricing ranges from S\$5.35/US\$3.70 to S\$24.90/US\$18 for Go Sports. StarHub first ventured into OTT in June 2012 with the launch of StarHub TV Anywhere/Wherever platform.

SPH Razor/RazorTV

Launched in August 2008 by Singapore Press Holdings (SPH), Sph Razor (RazorTV) is a free access, interactive webcast service offering live streaming of studio content and on-demand videos over a real-time interactive platform streaming local news/trends, entertainment, lifestyle and sports. RazorTV claims 410,046 average page views a month, 79,352 average unique visitors a month and an average time spent of 5.33 mins per visit (June 2016, source: AT Internet).

Spuul

Founded in 2010 and launched in April 2012, Singapore-based Spuul is a video streaming subscription service targeting South Asia and the South Asian diaspora. The service offers full-length movies in Hindi, Tamil, Malayalam, Telugu and Punjabi, among other Indian regional languages. The premium plan costs S\$4.99/US\$3.70 a month or S\$49.99/US\$37 annually.

Toggle

Toggle Singapore launched in April 2015. Toggle offers free and paid on-demand titles and channels (including live streaming/catch-up of owner Mediacorp channels). Toggle Prime (unlimited access to all content, including premium linear/VOD and free-TV previews) costs S\$9.90/US\$7 a month. Toggle Sports is S\$24.90/US\$18 a

month (S\$19.90/US\$15 a month for a 12-month contract) or S\$214.90/US\$159 a year. Bundled Toggle Prime and Toggle Sports is S\$298.80/US\$221 a year.

Viu

Viu is Hong Kong telco PCCW's regional mobile streaming play. The free Viu app launched in Singapore in January 2016, and has a distribution partnership with telco Singtel. Viu's biggest selling point is an enviable library of mobile rights for Korean drama, some of which will be offered within eight hours of their domestic debut, along with titles from Japan, mainland China and Taiwan. Viu's premium subscription tier is offered directly (S\$5.98/US\$4.43 a month) or via Singtel's Cast (S\$6.98/US\$5 a month with no contract or S\$4.98/US\$3.70 a month on a 12-month contract). Viu Premium offers unlimited downloads.

Production

activeTV Asia

activeTV Asia, established in 2006, produces content across various genres, including reality, factual entertainment and children's television. Production credits include *Cash Cab Asia* season one for AXN, local info-educational series *If My Block Can Talk* and infotainment series *Food Detectives* for Channel 5 Singapore.

August Media

August Media co-produces with partners such as Philippines-based Synergy88 and DreamWorks Animation. The production unit is part of August Media Holdings, which creates and manages intellectual property targeting kids/youth.

BDA Creative

With offices in Singapore and Manila, BDA Creative crafts stories for brands, collaborates with broadcasters, and produces long/short-form content, promos, branding and design for channels and for other media. BDA Creative was founded in 2003.

Beach House Pictures

Established in 2005, Beach House Pictures (BHP) has over the past few years expanded its factual expertise to include kids, reality, animation and apps. BHP had produced 600 hours of programming as of Sept 2016 (60% factual, 10% reality and 20%-30% kids content). Projects include amateur photography format *Photo Face Off* season three for A+E Networks Asia, *Machine Impossible*

for National Geographic Channel and 4K series *A World Icon: Singapore Botanic Gardens* for World Heritage Channel. BHP operates four divisions – Beach House Pictures, Beach House Kids, Beach House Entertainment (reality formats) and Beach House Studios (apps, animation, design).

Bomanbridge Media

Bomanbridge Media is a content distribution and production company, holding over 6,000 hours of programming consisting of formats, lifestyle, factual, drama, kids and educational.

Coconuts TV

Coconuts TV produces short videos exploring the weird and wondrous stories of Asia and distributes them online, earning millions of views a month. New videos, spanning news, food, travel, and documentary, are published every week and licensed to broadcast TV channels in the U.S., Europe and Asia. Coconuts TV is the video production division of Coconuts Media, an online news network reaching up to 26 million people a month.

Endemol Shine Asia

Endemol Shine Asia was established in early 2015 following the merger of Endemol and Shine's Singapore-based regional offices. Endemol Shine Asia's focus for 2017 is a 360-degree approach to IP, including TV, online and on-ground, as well as co-developing content on the ground in Asia. The Singapore-based operation works alongside separate units in India and China.

Freeflow Productions

Indie production house Freeflow Productions offers a full suite of services from pre- to post-production. Productions include the six-part half-hour *Must Try Asia* season two for Scripps Networks Interactive's Asian Food Channel (AFC). Broadcast clients include BBC and CNBC.

IFA Media

Established in 2003, IFA Media specialises in news/current affairs and long-form factual entertainment for international markets. Production credits include five-part series *Crossroads: The Silk Road* co-produced with China Intercontinental Communication Center for CCTV-9, *Monster Fish* for Nat Geo Wild U.S.A. and mini-series *Grace* for HBO Asia. IFA Media also operates IFA Creative, launched in 2014 for branded content and online projects.

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Imagine Group

Established in April 2011, Imagine Group produces brand-backed reality series for regional broadcasters.

Infinite Studios

Infinite Studios is an integrated media entertainment/creative services company. Services include back-lot facilities, post-production and visual effects. Established in 1997, Infinite Studios also operates a production facility on Indonesia's Batam Island.

mm2 Asia

Headquartered in Singapore with a presence in Malaysia, Hong Kong, Taiwan and China, mm2 Asia produces films and TV/online content. The company was listed in Singapore in 2014. mm2 Asia has co-produced and/or distributed more than 50 films (Nov 2016) across Asia since 2008, including the *Ah Boys to Men* and *Long Long Time Ago* series; and distributed titles such as Malaysia's *The Journey* and Taiwan's *Café.Waiting.Love*.

The Moving Visuals Co

Established in 1998, The Moving Visuals Co is an independent TV content company creating across multiple genres and formats in English, Chinese and Malay. Clients include Mediacorp, Disney, Discovery, National Geographic Channel, AXN, History, CCTV and KBS.

Oak3 Films

Oak3 Films was established in 1996 and produces across a range of genres.

Ochre Pictures

Since its inception in 2000, TV/film production company Ochre Pictures has produced more than 500 hours of TV content, including documentary, drama series, telefilm, entertainment and lifestyle series for local and international clients. Broadcast partners include National Geographic Channel, Discovery Channel, Life Inspired, Disney Channel and Disney Playhouse.

Refinery Media

Refinery Media was best known for its original, multi-platform modelling format *Supermodel/Me*, which ran on various channels from 2009 to 2015. The indie production house produced *Asia's Next Top Model* season 5 for FOX Networks Group Asia's Star World.

Scrawl Studios

Scrawl Studios was founded in 2002, specialising in graphic/print design, video production (animation and live-action) and

interactive content development. Scrawl's clientele includes international broadcasters such as Nickelodeon, YTV, ABC and Discovery Kids.

Sitting In Pictures

Sitting In Pictures, formed in 2000, produces documentaries, lifestyle, drama and children's content for local and international markets. The company has produced more than 300 hours of factual lifestyle, travel and adventure, science and history content as well as children's drama and game shows, for partners such as Discovery Channel and FremantleMedia U.K. Production credits include *Gok's Chinese Takeaway* (2016) for National Geographic.

Sparky Animation

Established in 2006, Sparky Animation specialises in co-productions/co-investments, work-for-hire ventures and original content creation. Besides being a full-fledged animation company, Sparky Animation also has a dedicated gaming/games development division. The company is headquartered in Singapore, with offices in Malaysia and India.

Threesixzero Productions

Established in 2001, Threesixzero Productions specialises in factual programming. The company produces on average 80 hours of TV programmes a year.

Broadband

Singapore has five fixed fibre broadband providers – M1, MyRepublic, Singtel, StarHub and ViewQwest.

MyRepublic

Launched commercially in February 2012, MyRepublic is a high-speed broadband service provider using Singapore's next-gen broadband network. The company has about 50,000 customers. Monthly subscriptions range from S\$34.99/US\$25 (S\$49.99/US\$36 without contract) for 1Gbps fibre broadband to S\$59.99/US\$43 for 2Gbps. All subscriptions include the Teleport service, which bypasses content geo-filters. MyRepublic lost its bid at end 2016 to become Singapore's fourth telco when the new licence went to Australian company TPG Telecom, which bid S\$105 million/US\$73 million.

ViewQwest Fibernet

ViewQwest was established in 2001. Monthly subs for ViewQwest Fibernet broadband

cost S\$65/US\$47 for a 1 Gbps internet connection and S\$89.95/US\$65 for 2 Gbps. The two bundles include ViewQwest Freedom VPN, a home entertainment service that allows access to geo-restricted streaming sites. Also included in the bundles is ViewQwest TV, an Android-based media player pre-loaded with apps such as Hulu, Crunchyroll and DramaFever.

Mobile/Telcos

M1

Established in 1997, M1 provides mobile and fixed services to about two million customers. Services consist of nationwide 4G services, ultra-high-speed fixed broadband and fixed voice. The telco used to operate IPTV MiBox on the Next Generation Nationwide Broadband Network (NGNBN) but ceased the service in early 2016.

Singtel

Singtel in Singapore offers broadband internet, IPTV, mobile and fixed line telephony services. 4G/Wifi plans start at S\$27.90/US\$20. Bundled TV and comms packages start at S\$49.90/US\$36 a month (500Mb). Singtel has 498,000 triple/quad play residential households, 4.115 million mobile subscribers (of which 2.48 million are 4G customers), 602,000 fixed broadband subscribers (of which 533,000 are fibre broadband subscribers), and 421,000 pay-TV subs in Singapore (Sept 2016).

StarHub

Launched in 2000, StarHub is an integrated info-communications company, offering information, communications and entertainment services. StarHub's mobile network provides 4G, 3G and 2G services as well as an HFC network that delivers multi-channel pay-TV services and ultra-high speed residential broadband services. StarHub dropped to below 500,000 pay-TV subs at the end of 2016. HomeHub combos cost from S\$68.80/US\$51 a month for a two-year plan (77+ TV channels, 1Gb data, unlimited home phone line).

TPG Telecom

Australian company TPG Telecom won Singapore's fourth telecoms licence in Dec 2016 with a bid of S\$105 million/US\$73 million. TPG aims to establish a mobile network with nationwide coverage by September 2018.

What's on where...

March 2017	1	CASBAA OTT Summit	Singapore
	13-16	Hong Kong FILMART	Hong Kong
	21-23	FICCI Frames	Mumbai, India
April 2017	1-2	MIP Doc	Cannes, France
	3-6	MIP TV	Cannes, France
	25-27	APOS	Bali, Indonesia
May 2017	10-12	Busan Contents Market, BCM	Busan, South Korea
	15-26	L.A. Screenings	L.A., U.S.
	17-18	PromaxBDA India	Mumbai, India
	23-25	BroadcastAsia	Singapore
	23-25	CommunicAsia	Singapore
	23-25	MIP China Hangzhou	Hangzhou, China
June 2017	8-10	Vietnam Telefilm	Ho Chi Minh City, Vietnam
	19-22	Sunny Side of the Doc	France
	28-30	Content Tokyo	Tokyo, Japan
August 2017	30 Aug-1-Sep	BCWW	Seoul, South Korea
September 2017	6	ContentAsia Production	Singapore
	7-8	ContentAsia Summit	Singapore
October 2017	10-12	APSCC	Tokyo, Japan
	14-15	MIP Junior	Cannes, France
	16-19	MIPCOM	Cannes, France
	25 Oct-3 Nov	TIFFCOM	Tokyo, Japan
November 2017	6-9	CASBAA Convention	Macau
	29 Nov-1 Dec	Asia TV Forum & Market (ATF)	Singapore
	30 Nov-1 Dec	PromaxBDA Asia	Singapore
December 2017	12-14	CineAsia	Hong Kong
January 2018	11-12	vdontx asia	Mumbai, India
	16-18	NATPE	U.S.

Running Man tops Malaysia chatter

The Grand Tour sole streaming original on Top 10 overall

Korean variety show *Running Man* was Malaysia's most popular online show for the last week in January (26 January 2017-1 February 2017).

The series hit headlines in December 2016 after Korean free-TV broadcaster SBS said it was cancelling the show from February 2017 after a six-year run. Last month, SBS flip-flopped, announcing that the show would, after all, go on and that all conflicts had been resolved.

Running Man beat back by a long way a list of international television titles, including *Sherlock*, *The Walking Dead*, *Pretty Little Liars* and *The Flash*.

The only digital original on the list of Top 10 overall TV shows was Amazon Prime Video's British motoring series, *The Grand Tour*.

Although *The Grand Tour* topped the week's digital originals, it was the only one of Amazon's titles that appeared on the list dominated by Netflix.

The sole title with a Malaysia link was *Dirk Gently's Holistic Detective Agency*, which was backed by Malaysia's Ideate Media and premiered on BBC America in October last year. The series, also streamed on Netflix, returns for a second season this year.

Top 10 Overall TV Shows

Rank	Title	Average Demand Expressions™
1	Running Man	5,620,975
2	Sherlock	2,327,302
3	The Grand Tour	2,300,323
4	The Walking Dead	2,157,993
5	Pretty Little Liars	1,850,127
6	The Flash	1,813,077
7	Vikings	1,664,413
8	Gotham	1,646,174
9	Game of Thrones	1,553,993
10	Lucifer	1,542,577

Top 10 Digital Originals

Rank	Title	Platform	Average Demand Expressions™
1	The Grand Tour	Amazon Video	2,300,323
2	Voltron: Legendary Defender	Netflix	848,355
3	Marvel's Luke Cage	Netflix	533,524
4	The Crown	Netflix	515,819
5	Stranger Things	Netflix	415,120
6	Narcos	Netflix	401,500
7	Black Mirror	Netflix	338,976
8	House of Cards	Netflix	324,007
9	Gilmore Girls: A Year in the Life	Netflix	313,020
10	Dirk Gently's Holistic Detective Agency	Netflix	296,745

Source: Parrot Analytics
 Date range: 26 January 2017-1 February 2017
 Market: Malaysia

Demand Expressions™: Total audience demand being expressed for a title, within a country. [Audience demand reflects the desire, engagement and consumption of content, weighted by importance; so a stream/download is a higher expression of demand than a 'like' / comment.]



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