

Asia braces for leadership changes

Rozhan, Cox going, Tan takes top job, speculation rife about iflix's Carey

June opened with whiplash activity on the jobs front, led by the announcement that Rohana Rozhan had resigned as group chief executive of Malaysian media company Astro, and that Astro veteran, Henry Tan, had been appointed to replace her from February 2019.

At the same time, a LinkedIn job post for a global chief content officer for an unidentified emerging markets streaming platform started to go viral, sparking off speculation that iflix was hunting for a replacement for existing content boss, the L.A.-based Sean Carey.


The lengthy job description described the Southeast Asia-based company as a rapidly growing international SVOD service targeting consumers in emerging markets. The post was taken down over the weekend.

iflix has not confirmed (or denied) Carey's departure and said only that "we are actively hiring senior content people in Asia as we focus more on local".


Carey hasn't commented.

Another significant exit looms, this time in Japan where Disney is about to lose 14-year veteran Eddie Cox. Cox is retiring from his role as VP/GM television and mobile for The Walt Disney Company Japan, and exits by the end of August. Disney has confirmed the move and said a replacement hadn't yet been chosen. Cox has been with Disney Japan since September 2003 and before that worked for Turner in Japan for six years.

Lower key exits are known to be happening at Viacom International Media Networks in Singapore, where president/MD Asia Pacific Mark Whitehead is paring down his team. Five people are said to have been made redundant in the latest cuts. The company is not commenting.
















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Hi-stakes week for Singapore's Mediacorp

Host broadcaster "pulls out all the stops" to service global media frenzy, CEO Tham says

The stakes have never been as high for Singapore's sole free-TV broadcaster, Mediacorp. Thrust onto the global stage in a big way as host broadcaster for Tuesday's DPRK-USA Summit, the government-supported media company has dug deep to provide broadcast services and facilities to support global media covering the event.

In the words of CEO Tham Loke Kheng, Mediacorp has pulled out all stops to provide the best possible service to the international media community. She did not talk about the costs of Mediacorp's day in the sun.

The Broadcast Centre services and facilities at the Ministry of Communications and Information's International Media Centre include the live feed distribution and monitoring system, indoor and outdoor live presentation services and media booth space with editing facilities.

More than 250 Mediacorp staff will power the facility including engineering, production services and news personnel, to make sure the quality of broadcast services and facilities is world class.

At last count, the Ministry of Communications and Information (MCI) had approved 2,500 accreditation applications for the event, which kicked off at the weekend with the arrival of Kim Jong Un.

At the same time, the broadcaster is elbow-deep in servicing its own outlets for events unfurling on its doorstep.

Like every other news outlet in the world, Mediacorp has been running specials and other specials, focusing on everything from bulletins and geo-political analysis across multiple platforms.

US\$835m World Cup ad boost for China

Global ad market to gain US\$2.4 billion extra

The FIFA World Cup tournament in Russia is predicted to add a net US\$2.4 billion to the global advertising market, according to new research by Zenith.

The biggest boost in dollar terms will be in China, where Zenith expects the World Cup to generate US\$835 million in extra adspend, or 1% of the entire ad market.

This is all driven by brands racing to establish their association with football. Zenith says there are "few established brand relationships with the World Cup in China and this year advertisers have been aggressively bidding to establish their association with football".

"Some advertisers that had been planning to cut back their expenditure on television decided to increase it instead specifically to take advantages of the opportunities offered by the World Cup. So for brands in China this will be the most important World Cup yet, despite the absence of the Chinese national team," Zenith says.

Russia will benefit from a US\$64-million adspend boost, representing 2.1% of all Russian advertising expenditure in 2018.

The U.S. will receive a US\$400 million boost to adspend this year. A downer is the U.S. team's failure to qualify for this Cup for the first time in more than three decades. Zenith says this is "likely to reduce audiences, particularly given the large time differences with Russia. So we think the event will boost the U.S. market by just 0.2% of total annual expenditure this year".

About 3.5 billion people across 200 countries are expected to watch the event.

"As well as producing large audiences – in some countries, the largest of the year – the World Cup disproportionately attracts people who are hard to reach on television: young, upmarket and mo-

bile consumers who are more likely to spend their time outside the home and adopt the latest media technologies," Zenith says, adding that social media will play a greater role in viewing the World Cup than ever before. This will, however, be in "moments rather than full matches".

Zenith says it expects social media to "play a vital role as fans discuss matches in real time and share their favourite moments later. We expect heavy paid social activity around the matches as brands seek to join the conversation".

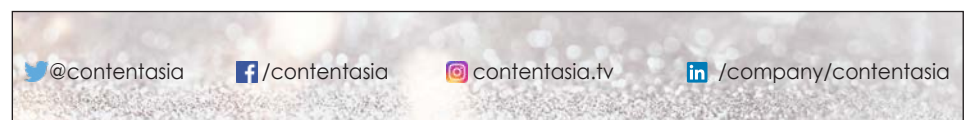
"The World Cup provides a reliable boost to the global ad market every four years, and will be responsible for 10% of all the growth in ad dollars this year," said Jonathan Barnard, Zenith's head of forecasting and director of global intelligence.

The World Cup forecasts followed the publication at end-May of Zenith's media consumption forecasts for this year, which says 24% of all media consumption across the world will be mobile this year, up from just 5% in 2011.

"By 2020 we expect this proportion to reach 28% as the mobile internet takes share from almost all other media. The rise of mobile is also forcing brands to transform the way they plan their communications across media, focusing less on channels and more on consumer mind-set as the distinctions between channels are eroded," Zenith says.

Since 2011, television channels and radio stations have gained audiences online, although they face "stiff competition" from native digital platforms.

Zenith estimates that the average person will spend 479 minutes a day consuming media this year. This is 12% more than in 2011, and is forecast to rise to 492 minutes a day in 2020.



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Fox Networks Group pulls three on-demand services

Three of Fox Networks Group's (FNG) on-demand "play" services are going dark on Singapore platform Singtel on 30 June. The three are Fox Sports Play, Star Chinese Movies Play and Fox Movies play. The platform said the decision was FNG's.

Global news base shifts to Singapore for North Korea/U.S. Summit

Global news services have shifted their hearts, minds and teams to Singapore this week for tomorrow's meeting between North Korean leader Kim Jong Un and U.S. president Donald Trump.

CNN's live programming on the ground is led by Anderson Cooper, Christiane Amanpour and John Berman, joined by correspondents from the network's White House and national security teams and from the region.

BBC World News said it would be co-presenting every programme globally from Singapore during the summit, with coverage led by Babita Sharma, Christian Fraser, Rico Hizon and Sharanjit Leyl.

Out of South Korea, government-backed global English-language channel Arirang TV has cleared its schedule to feature the historic meeting. Shows include *Foreign Correspondents*, *The Diplomat* and *A Road to Peace*, which explores denuclearisation, along with *The Negotiators*, which analyses the diplomatic performance of three leaders – South Korea's Moon Jae-in, Kim Jong-un and Donald Trump.

Kid's Got Talent in China

Chinese streaming service Tencent Video has premiered talent show *Extraordinary Kid's Got Talent* in partnership with FremantleMedia China. The series is sponsored by Wyeth.

Thailand's BEC pushes global agenda Deal with JKN puts 70 titles on the international market



Nakee

Thai media company Bangkok Entertainment Company (BEC) World, has sealed its first content distribution deal with listed Thai content management and distribution company JKN Global Media.

The three-year partnership, which gives JKN rights to distribute 70 Thai drama series globally, is expected to at least generate THB100 million/US\$3 million in revenue, says Anne Jakrajutatip, JKN Global Media's CEO.

Revenue arrangements with BEC World have not been disclosed.

The deal comes as platforms – and particularly streaming services – expand their slates and experiment with new content genres and sources, and as local producers seek more diverse markets.

"Our target markets are Indonesia and

Latin America," Jakrajutatip said.

All 70 series involved in the new deal are local dramas produced between 2014-2017 and aired on BEC-owned channels, terrestrial analogue TV station Channel 3 and three digital terrestrial channels – 33HD (general entertainment HD), 28SD (general entertainment SD) and 13Family (kids/family).

Titles include romantic/action *Rising Sun* part 1 (27 eps, 27.5 hours) about Takeshi Onitsuka, the youngest son of the biggest yakuza family in Yokohama who falls in love with a Thai student Praewdao; *Rising Sun* part 2 (30 eps, 30 hours), about Ryo Onitsuka a young yakuza and his quest to win over Mayumi, the girl he secretly likes; and *Nakee* (27 eps, 27.5 hours), about the love between a Naga/snake princess and a human being.

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Taiwan

In numbers

Population.....23.5 million
 Households.....8.5 million
 Cable TV subscribers.....5.2 million
 IPTV pay TV subs1.33 million
 Fixed bb internet subs.....5.8 million
 Mobile operators.....6
 Mobile phone users.....28.9 million
 Mobile broadband subs.....21.8 million
 4G subs.....18.1 million

Source: Companies, National Communications Commission (NCC), Ministry of the Interior

Free TV

China Television Company (CTV)

Terrestrial broadcaster China Television Company (CTV) was established in 1968 and started broadcasting in 1969. CTV owns and operates – CTV/HD, CTV News/HD, CTV Bravo SD and CTV Classic SD. CTV became a subsidiary of the Want Want group in 2008. The company is also involved in production and content distribution via subsidiary China TV Cultural (CTV) Enterprises.

Chinese Television System (CTS)

Chinese Television System (CTS) was founded in 1971 in a joint venture between Taiwan's Ministry of National Defence and the Ministry of Education. In 2006, the channel (along with Public Television Service, PTS) was incorporated into Taiwan Broadcasting System (TBS), the state consortium of public TV stations. CTS' channels include CTS-HD, CTS Education Channel, CTS News, CTS Variety channel and CTS MOD News Channel. CTS-HD's schedule is generally 60% entertainment (primarily local drama) and 40% news. CTS also co-produces/produces and distributes content worldwide via subsidiary Chinese Television System Culture Enterprise (CTSE).

Formosa Television (FTV)

Established in June 1997 as the first privately owned terrestrial TV station in Taiwan, Formosa TV (FTV) owns and operates three television channels – FTV Gen-



The Teenage Psychic, HBO Asia's first Chinese-language original drama series, jointly developed with Taiwanese broadcaster, Public Television Service (PTS) and Singapore production company, InFocus Asia.

eral, FTV News and Follow me TV (FMTV). FTV broadcasts in various languages and dialects, including English. The station claims 100% coverage via six broadcast stations in Taipei, Ilan, Hualien, Taitung, Nantou and Kaohsiung. FTV also has interests in mobile TV, offering 4GTV since 2011, and content production.

PTS

Founded in 1998 as a non-profit foundation, Public Television Service (PTS) is Taiwan's first public service broadcaster. PTS offers three channels: PTS (culture/education/news/current affairs), digital mobile TV platform PTS2 (info/entertainment/sports) and PTS HD. PTS became part of Taiwan's state consortium of public TV stations, Taiwan Broadcasting System (TBS), in 2006. PTS is also involved in content production/distribution.

Taiwan Television Enterprise (TTV)

Taiwan Television Enterprise (TTV) was established in 1962 as a government-affiliated TV station. In 2007, TTV was privatised and acquired by CATV channel operator Unique Satellite TV (USTV), which transformed TTV into Taiwan's first commer-

cial TV broadcaster. TTV operates four TV channels – Taiwan Television HD, TTV News SD, TTV Finance SD, TTV Variety SD.

MSO (Cable TV)

China Network Systems (CNS)

China Network Systems (CNS) was established in 2001 and offers about 130 analogue/digital TV channels and broadband/fibre/telephony services to one+ million subscribers in Keelung, Taipei, Northern Taoyuan, Tainan and Kaohsiung, via 10 system operators.

Kbro

Established in 1995, Kbro provides cable TV, broadband internet, VOD/OTT, interactive TV and home security services. The company carries 12 cable TV networks serving more than one million households across eight cities via 12 cable system operators and has about two million broadband subscribers.

TBC

Established in 1999, Taiwan Broadband Communications (TBC) offers 120 HD

and 64 SD local/international TV channels to more than 700,000 cable/digital TV subscribers in South Taoyuan, Hsinchu County, North Miaoli, South Miaoli and Taichung City (September 2017).

Taiwan Optical Platform (TOP)

Founded in March 2001, Taiwan Optical Platform (TOP) is made up of five cable TV operators – Da-Tun Cable TV, Top Light Communications, Best Light Telecom, Chong Tou CATV and Chia-Lien Cable TV. TOP also offers internet broadband and video-on-demand services.

TWM Broadband

TWM Broadband offers quadruple-play services – cable/digital TV, fibre-optic/ADSL internet, fixed line and mobile. A subsidiary of Taiwan Mobile, TWM Broadband was launched in 2007, and also distributes local and international TV channels to other cable TV system operators and video platforms in Taiwan.

IPTV/Broadband/OTT

Consumers in Taiwan are able to access a plethora of regional/global streaming services such as **ALTBalaji** (Indian content), **Amazon Prime Video**, **Netflix** (NT\$270/US\$8.40 a month for one SD screen; NT\$390/US\$12 for four HD/UHD screens), **Spuul** (Indian, US\$4.99 a month) and **YuppTV** (Indian).

4gTV

4gTV was established in 2015 offering 80+ live TV channels and VOD of TV content and movies. Monthly subscriptions start from NT\$99/US\$3 for 31 channels to NT\$168/US\$5 for 80 channels.

bbMOD

Multiple system operator CNS launched bbMOD in September 2017, in cooperation with CatchPlay, offering Hollywood and Chinese content. The basic monthly plan costs NT\$99/US\$3.30.

CATCHPLAY On DEMAND

Movie streaming VOD service CATCHPLAY On DEMAND launched in 2007 as an

independent film distributor and digital content provider in Taiwan. In Jan 2013, the group launched linear TV service, CatchPlay HD Movie Channel, in Taiwan partnering with Chunghua Telecom and Kbro. In May 2015, CatchPlay ventured into OTT by launching AsiaPlay Inc and AsiaPlay Taiwan to develop and operate international OTT entertainment content services in Taiwan (launched in March 2016 via FarEastone) and across Asia. CATCHPLAY On DEMAND offers local, regional, international/Hollywood movies. In Taiwan, *a la carte* costs from NT\$60/US\$2 to NT\$80/US\$2.70 a title.

Choco TV

Choco TV offers in-house drama series (since 2016) as well as acquired local, Chinese, Japanese and Korean dramas from content partners including ETV, PTS, LTV, ELTA TV, UDN, KBS, and MBC. Original series include *OBA*, *The Unknown Lovers*, *Pubby and Me* and *HIStory*.

Chunghwa MOD

Taiwan's largest telco Chunghwa Telecom's IPTV service, Chunghwa MOD, carries 180+ live TV channels (including 130 HD) and 10,000+ hours of VOD titles, including movies, kids, sports and (free) English-language tutoring to about 1.5 million subscribers in Taiwan (October 2017). Monthly subscriptions start from NT\$100/US\$3.30 for 20+ channels to NT\$270/US\$9 for the Luxury pack with 120+ channels.

Elta OTT

Elta TV, which started out as a technology company, launched Elta OTT in January 2016 offering live streaming TV channels and VOD. Monthly subscriptions start from NT\$129/US\$4.30.

FainTV

Taiwanese content provider, Chinese Satellite TV Communications Group (CSTV), launched mobile TV app FainTV in 2014, in corporation with mobile company Samsung and cloud service provider Octoshape. FainTV offers 50+ TV channels to Samsung mobile phone users in Taiwan.

FOX+

Video streaming FOX+ launched in Taiwan in September 2017, offering 10,000+ hours of programming across multiple genres, including U.S. series, first-run Hollywood movies, Chinese and Asian content, National Geographic titles as well as three live sports channels. Monthly subscriptions start at NT\$199/US\$6.60 a month.

friDay

Telco Far Eastone launched online video platform friDay in November 2015 offering mainly local, Korean, Japanese and Hollywood films, as well as documentary and sports content. friDay had one million registered subscribers, of which about 250,000 are paying subscribers. Monthly subscription costs NT\$199/US\$6. Partners include OTT/content provider CatchPlay.

GagaOOLala

GagaOOLala is a LGBTQ-focused online streaming service by Portico Media, content aggregator and founder of the Taiwan International Queer Film Festival (TIQFF) and Queermosa Awards. GagaOOLala offers movies, docus, drama series and original content, among other shows.

G+ TV

G+ TV is an OTT service of Taiwan's mobile operator Asia Pacific Telecom. Offerings include local/international TV channels priced at NT\$299/US\$10 a month for 150+ channels and 10,000+ movie titles.

Hami TV

Chunghwa Telecom's Hami TV is a mobile TV service that displays four simultaneous HD picture frames. Offerings include drama series (from mainland China, Taiwan and Korea), movies and animation series from NT\$149/US\$5 a month.

iTunes

Apple launched its VOD service in 2012 as part of its global rollout. No TV programming is offered in Asia.

iQIYI

Taiwan is mainland Chinese platform iQIYI's sole venture outside its domes-

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tic market. Launched in March 2016, the platform offers drama series, variety shows, animation, entertainment, kids, travel, documentary, movies, live streaming sports events and in-house content. iQiyi costs NT\$239/US\$7.40 a month or NT\$1,999/US\$62 a year.

KKTV

KKTV trialed services in July 2016 and launched commercially a month later. KKTV is managed by KKBOX, majority owned by Japan's telco KDDI. 20 TV channels are offered for free. Access to unlimited content costs NT\$149/US\$5.

LiTV

LiTV started operations in March 2015 and now offers up to 100 local/international TV channels (news, sports, finance, politics, drama, film, variety, animation, travel and kids) and 25,000+ hours of on-demand video/audio services to more than 600 monthly unique users. Subscription costs NT\$199/US\$6 a month for the Value Pack. The VOD pack costs NT\$99/US\$3 a month.

Super MOD

Kbro commercially launched multi-media on-demand service, Super MOD, in September 2012 offering a range of online applications, including VOD and interactive services for home users. The VOD line-up consists of both acquired and in-house-produced content. Monthly subscriptions range from NT\$199/US\$6 to NT\$300/US\$9. Kbro has about one million subscribers.

Taiwan Interactive Television (TITV)

Taiwan Interactive Television (TITV) is an IPTV content aggregator providing more than 60 digital TV channels and nearly 10,000 hours of VOD content.

Vee Time Corporation

Vee Time Corporation specialises in fibre-optic broadband (up to 100 Mbps symmetrical) for consumers and businesses, dedicated Ethernet connections for enterprises and cloud-based TV/multimedia platform, Vee TV, which offers more than 150 local/international channels and VOD titles.

Monthly Vee TV packages cost from NT\$99/US\$3 for 21 channels to NT\$585/US\$18 for 110+ channels. Add-on pack is NT\$150/US\$4.70 a month for 21 premium channels.

Vidol

Vidol is a video streaming app by major Taiwanese programmer, Sanlih E-Television (SET). Vidol carries Sanlih-branded live TV channels and in-house drama and variety shows, among other programmes.

Satellite DTH

C-Sky-Net

Chinese Satellite Television Communications' (CSTV) Hsin-Chi Broadcast operates direct-to-home (DTH) service C-Sky-Net, offering about 50 local and international channels. C-Sky-Net launched in 1998.

Cable/Programmers

Asia Digital Media

Taiwan's Asia Digital Media, a subsidiary of Chinese Satellite Television Communications group (CSTV), owns and operates nine channels with genres ranging from news to entertainment, food and travelogue.

CTI Television

CTI Television was established in 1994 by Chinese Television Network (CTN) and acquired by China Times in 2002. The network became a member of the Want Want Group in late 2008. CTI owns and operates five TV channels.

Eastern Broadcasting Corporation

Founded in 1991, Eastern Broadcasting Corporation (EBC) operates eight local TV channels for Taiwan and more than 10 international channels. EBC's distribution subsidiary for Asia, EBC Asia, manages and distributes four TV channels in 48 countries in the Asia-Pacific region.

ERA Communications

Cable TV operator and channel distributor ERA Communications was established in 1981. ERA owns and operates three commercial cable TV channels: ERA

News, Much TV (entertainment, variety, talk shows) and JET TV (variety shows, talk shows). In addition, ERA is the commercial agency and distributor for, among others, Asia Plus, Pili and Disney Channel. ERA is also involved in content production.

Gala Television (GTV)

Established in June 1997, Gala Television operates four commercial TV stations (GTV First, GTV Entertainment, GTV Drama, Channel K), which offer a mix of in-house produced, commissioned and acquired content. Gala Television became a subsidiary of Yung-tsai Investement in 2014 after it was sold by former owner EQT Greater China, which acquired Gala TV in 2011.

Liann Yee Production/TVBS Media Inc

Liann Yee operates cable television channels – TVBS, TVBS News and TVBS Entertainment – in Taiwan. A former subsidiary of Hong Kong's Television Broadcasts Ltd (TVB), Liann Yee has since the beginning of 2016 been wholly owned by Taiwanese entities. The company was established in 1993 and operates a multi-million dollar production centre.

Long Turn TV (LTV)

Long Turn TV (LTV) is the international media business unit of Chinese Satellite Television. LTV develops/produces/distributes in-house channels and distributes foreign pay-TV channels including DW, Nickelodeon and Outdoor Channel. The company also offers satellite broadcasting and content distribution services.

Portico Media

Founded in 2005, Portico Media specialises in production, aggregation and channel distribution. The company distributes about 18 channels, including Universal Channel HD, Syfy HD, Diva HD, Comedy Central Asia, MTV Live HD and History in Taiwan. Portico Media also owns online comedy platform, Hahatai.

Sanlih E-Television

Established in 1983 as a video cassette supplier and cable TV satellite broadcast service provider, Sanlih E-Television

began offering in-house cable channels in 1993. Sanlih operates Sanlih Taiwan Channel, Sanlih City Channel, Sanlih News Channel, Sanlih Financial Channel and Sanlih International Channel.

Videoland Television Network

A subsidiary of the Koos Group, Videoland Television Network was founded in 1982 as a production house, providing more than 1,000 hours of content annually. Videoland Television Network now owns and manages seven in-house channels: Videoland Sports, Videoland Japanese, Videoland Movie, Videoland On-TV, Videoland Drama, Videoland Max-TV and Videoland HD.

Win TV Broadcasting

Win TV Broadcasting, owned by Taiwan Mobile, operates family channel MomoKids and owns distribution rights to a large slate of domestic and foreign TV content. MomoKids, targeting preschool, first and second graders and parents, carries cartoons and self-produced programmes on parenting, music, natural science and daily life.

Production/Post Production

Beach House Pictures Taiwan

Set up in 2011, Beach House Pictures Taiwan has produced more than 30 hours of original content, including *Rebuilding Taiwan* (for National Geographic Channel), *Chineseness* (for Discovery Channel) and *Grand Aces* (for Public Television Service).

Chimestone Digital Production

Founded in Nov 1999 as a post-production film/TV company, Chimestone Digital Production began digital film production services using 2K and 4K-3D standards in 2008 and supported production of *The Ghost Tales*, *Clownfish 3D*, *Ending Cut* and *The Mother Earth*, among others.

Creative Century Entertainment

Established in 2007, Creative Century En-

tertainment produces and distributes TV series and feature films (theatrical, home video, VOD, TV).

Dnaxcat

Dnaxcat was established in 1998 as an original creator of cat characters and merchandiser of related products.

Dot-Shine Digimedia Communication

Dot-Shine Digimedia Communication, established in 2001, produces feature films, TV programmes, TV commercials and music videos. The company produced its first HD drama series, *Fifi*, in 2003. 2017 titles included movie *Drive Me Crazy* (90 minutes) and drama series *Killer Online* (10x48 mins).

Next Animation Studio

Next Animation Studio (NAS) focuses on news animation, primarily for its YouTube channel TOMONEWS and animation servicing. In 2018, NAS pivoted away from its two-year foray into premium original animation IP development for global distribution across multiple platforms.

Studio Ilya Animation

Studio Ilya Animation specialises in 3D animation offering development, pre-production and production services of animated TV programmes and feature films. Credits include *My Favourite Towels*, an adventure series starring five animals created from household towels.

Studio2 Animation Lab

Tainan-based Studio2 Animation Lab specialises in the creation, development and production of animation content. Original titles include *Weather Boy!*, *Barley The Cat* and *The Little Sun*.

WaWoo Communications

WaWoo Communications was established in 1985, specialising in the production of TV docus and drama series in HD.

Xanthus Animation

Xanthus Animation provides 3D product

development and production services, including story planning, character designs, and multi-media animation production.

Telcos

Asia Pacific Telecom

Asia Pacific Telecom (APT) was founded in 2000 offering fixed line/wireless broadband services. APT has 1.936 million total mobile subscribers (April 2018).

Chunghwa Telecom

Established in 1996, Chunghwa Telecom provides fixed-line, mobile, IPTV, broadband and internet services. Chunghwa has 10.6 million fixed-line subscribers, 8.21 million mobile 4G subscribers, 3.6 million FTTx broadband subs, 1.7 million IPTV (MOD) subs and 3.73 million HiNet internet subs (March 2018).

Far Eastone Telecommunications

Far Eastone Telecommunications (FET) began commercial operations in Jan 1998, and today offers 3G/4G services to 7.143 million mobile subs (April 2018).

Taiwan Mobile

Taiwan Mobile, incorporated in 1997, offers a quadruple-play service covering mobile, fixed-line, cable TV and broadband. The company offers three brands – Taiwan Mobile, TWM Broadband and TWM Solution.

Taiwan Star

Taiwan Star was formed after the merger of 4G operator Taiwan Star and 3G mobile network service provider VIBO in November 2013.

TBC

Multi-system cable operator Taiwan Broadband Communications (TBC) offers 5Mbps-120Mbps broadband services via its hybrid fiber-coaxial (HFC) network to subscribers in South Taoyuan, Hsinchu County, North Miaoli, South Miaoli and Taichung.

Adapted from ContentAsia's The Big List 2018

Be included! Please send your details to Malena at malena@contentasia.tv or +65 6846 5982

What's on where...

June 2018	11-13	DW Global Media Forum	Bonn, Germany
	12-14	Shanghai International Film & TV Festival TV Market	Shanghai, China
	25	CASBAA Satellite Industry Forum	Singapore
	26-28	BroadcastAsia	Singapore
	26-28	CommunicAsia	Singapore
August 2018	28-29	ContentAsia Summit	Singapore
September 2018	5-7	BCWW	Seoul, South Korea
	13-16	Gwangju ACE Fair	Gwangju, South Korea
October 2018	2-4	APSCC	Jakarta, Indonesia
	13-14	MIP Junior	Cannes, France
	15-18	MIPCOM	Cannes, France
	23-25	TIFFCOM 2018	Tokyo, Japan
	30 Oct-1 Nov	CASBAA Convention	Hong Kong
	31 Oct-7 Nov	American Film Market (AFM)	Santa Monica, U.S.
November 2018	28-30	Asian Animation Summit	Seoul, South Korea
December 2018	3-4	PromaxBDA Asia	Singapore
	5-7	Asia TV Forum & Market, ATF	Singapore
March 2019	18-21	Hong Kong FILMART	Hong Kong
April 2019	8-11	MIP TV	Cannes, France

Indonesia ♥ Spongebob

Drama, animation, variety pop in eclectic top three

Nickelodeon's *Spongebob Squarepants* bounded onto Asia's charts in the top three for the first time during the week of 24-30 May, placing second only to U.S. zombie drama *The Walking Dead*.

In what is probably the most eclectic top three we've seen on data science company Parrot Analytics info for Asia, Indonesians also gathered around South Korean variety show *Running Man*, which placed a close third to *Spongebob*. Less than 100,000 demand expressions sepa-

rated *Spongebob* and *Running Man*. The drama/animation/variety triumvirate were the only titles that beat the 14 million demand expressions mark for the week. The other two that broke the 10 million barrier were *Westworld* and *13 Reasons Why*.

Netflix's *13 Reasons Why* slayed every other title made under the banner of "digital originals", with more than double the demand of Amazon's *The Grand Tour*, which placed second, and three times the interest around *Stranger Things*.

Indonesia: Top 10 Overall TV Shows

Rank	Title	Average Demand Expressions™
1	The Walking Dead	16,683,580
2	Spongebob Squarepants	14,810,270
3	Running Man (런닝맨)	14,718,765
4	Westworld	13,049,154
5	13 Reasons Why	11,487,894
6	The Flash	9,027,438
7	Game of Thrones	8,255,049
8	The Voice	7,629,391
9	Agents of S.H.I.E.L.D.	7,354,498
10	One Piece (ワンピース)	7,052,264

Indonesia: Top 10 Digital Originals

Rank	Title	Platform	Average Demand Expressions™
1	13 Reasons Why	Netflix	11,487,894
2	The Grand Tour	Amazon Video	5,402,088
3	Stranger Things	Netflix	3,821,369
4	Black Mirror	Netflix	3,748,042
5	The Good Fight	CBS All Access	2,844,522
6	Altered Carbon	Netflix	2,699,821
7	Marvel's The Punisher	Netflix	2,660,954
8	Star Trek: Discovery	CBS All Access	2,566,877
9	Marvel's The Defenders	Netflix	2,564,730
10	Narcos	Netflix	2,180,834

Date range: 24-30 May 2018

Market: Indonesia

Demand Expressions®: A global metric standard developed by Parrot Analytics which represents the total audience demand being expressed for a title, within a market. Audience demand reflects the desire, engagement and viewership, weighted by importance; so a stream/download is a higher expression of demand than a 'like'/comment.

Note: Local/regional content in this country is still being onboarded by Parrot Analytics



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