

## Sony kicks off new AGT season

David Foster, Anggun & Jay Park return



David Foster, Anggun and Jay Park

Sony Pictures Television Networks Asia kicked off the third season of *Asia's Got Talent* at the weekend with a Facebook Live judges session at the Pinewood Iskandar Malaysia Studios. All three judges from last year – David Foster, Anggun and Jay Park – are back, along with hosts Alan Wong and Justin Bratton.

The show airs on AXN across Asia in early 2019.

The announcement of this year's judges comes only days after season one winner, *The Sacred Riana*, became the most viewed video on Facebook in history with more than 500 million views.

*Asia's Got Talent 3* open auditions were held in July. 150 acts from 17 countries have been shortlisted for the new season.

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## HBO counts down to 7 Oct horror debut

Series goes live with int'l film fest stamp of approval



*Folklore: Tatami* (Japan)

Three international film festivals – including the Toronto International Film Festival (TIFF) – have given their stamp of approval to HBO Asia's original Asian horror series, *Folklore*, which premieres on the regional service on Sunday, 7 October at 10pm.

The six episodes of the anthology, each helmed by a different director, debuted in pairs at three festivals. In addition to TIFF, which wrapped this weekend, episodes will screen at Spain's SITGES International Fantastic Film Festival of Catalonia in October and the Fantastic Fest in the U.S. later this month.

*Folklore* is TIFF's first Asian TV series to be selected officially since the start of its Primetime programme in 2015.

Each *Folklore* episode is set in a different country and based on a modern adaptation of local supernatural lore.

TIFF has accepted *Folklore: A Mother's Love* from Indonesian director Joko Anwar (*Halfworlds*, *Satan's Slave*) and *Folklore: POB*, directed by Thailand's Pen-Ek

Ratanaruang (*Samui Song*).

*Folklore: A Mother's Love* is about a single mother and her young son who discover dirty and underfed children living in a mansion's attic. Returning them to their families stirs the wrath of their adopted mother, Wewe Gombel.

*Folklore: Pob* is about a journalist who meets with Thai ghost Pob, who confesses to a murder. Finally finding an outlet for complaint, Pob explains how the murder happened. The journalist declines to publish the story and the two make a deal.

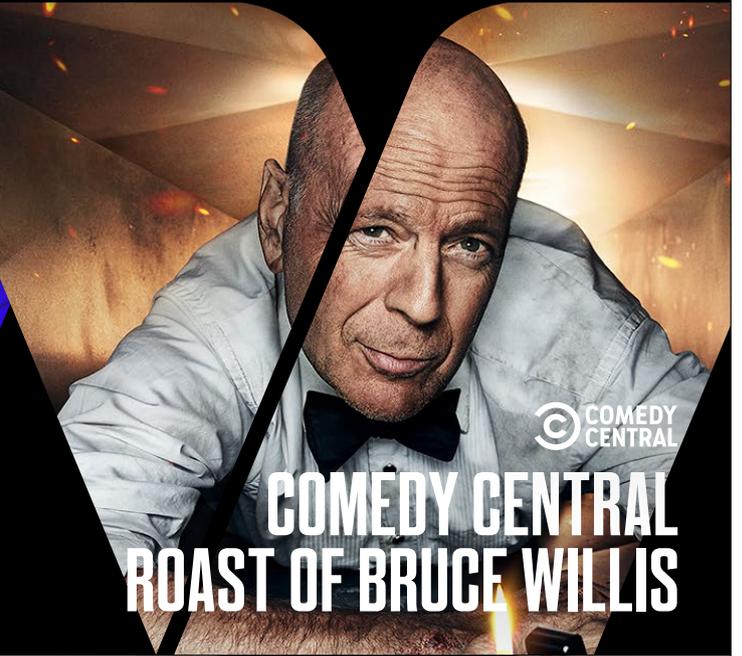
SITGES will feature *Folklore: Nobody* by Singaporean filmmaker and series showrunner, Eric Khoo (*Ramen Teh*), and *Folklore: Tatami*, from Japanese director and actor, Takumi Saitoh (*Blank 13*).

The largest genre film festival in the U.S. specialising in horror, fantasy, sci-fi and action, Fantastic Fest has included *Folklore: Mongdal* from Korean director Lee Sang-woo (*Barbie*) and *Folklore: Toyol*, directed by Malaysia's Ho Yuhang (*Rain Dogs*).



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# RISE OF THE TEENAGE MUTANT NINJA TURTLES



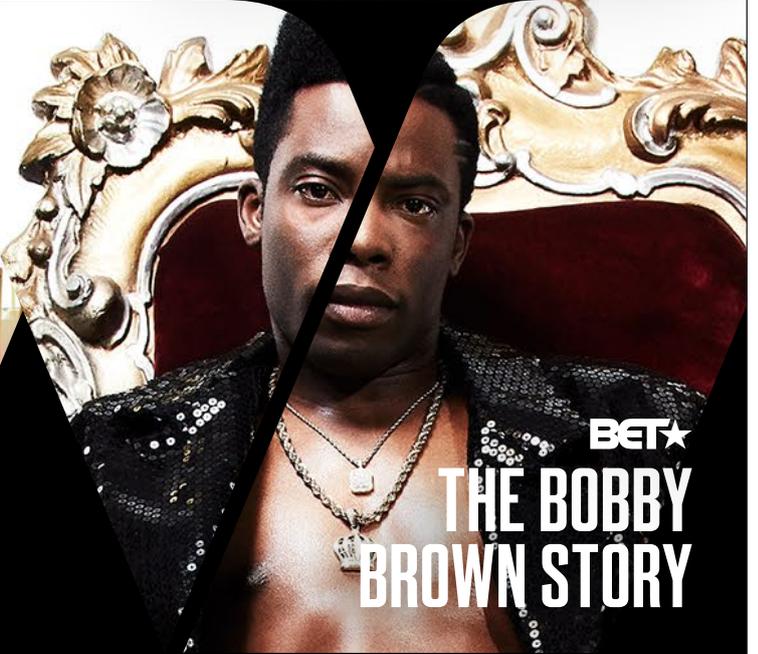
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## French sales to Asia-Pacific markets slide 18.3%

### Greater China sales soar, India/Southeast Asia plummet, latest figures show

Sales of French TV programmes to the Asia-Pacific region last year totaled €14.6 million/US\$17 million, 18.3% down compared to 2016. Asia Pacific accounted for 7.1% of France's total foreign sales in 2017, according to data released by Centre National du Cinema et de l'Image Animée (CNC) and TV France International.

For the second year running, combined sales to China/Hong Kong/Taiwan increased. 2017 figures were up 44.8% to €5.6 million/US\$6.5 million. The sub-region accounted for 38.6% of exports to Asia/Pacific in 2017 (up 16.8 points on 2016).

China remained a key territory for the sale of French productions, especially animation, the report said, adding that the development of local platforms buying directly and the emergence of local distributors had driven the increase.

In total, sales of animation to China/Hong Kong/Taiwan jumped 85.3% in 2017 to €3.3 million/US\$3.8 million, and the genre accounted for 61.6% of sales to the region.

The second best-selling genre in the Asia-Pacific region was documentary, with total sales of €1.5 million/US\$1.7 million, including significant deals with platforms and broadcasters for arts and culture programming. The report described French-made historical and geopolitical topics as "a tough sell" in the region.

Exports to India slumped last year, following "an exceptional" 2016 driven by animation sales to non-linear operators such as Amazon India. In 2017, French programme sales to India dropped 85.3% to €600,000/US\$700,000.

In Japan, sales of French programmes

increased by 12.3% in 2017 to €2.6 million/US\$3 million, making Japan France's second-biggest buyer in the region.

In South Korea, sales of French programmes rose 8.4% in 2017 to €900,000/US\$1 million. "This market remained relatively hard to penetrate for French documentary, due to the strong level of local production and the keen interest in local topics," the report said. France's biggest buyer in Korea in 2017 was public broadcaster KBS.

Sales to the rest of Asia, including Southeast Asia, dipped for third consecutive year, down 16.6% to €1.7 million/US\$2 million. Exports to Australia/New Zealand increased by 3.4% to €2.1 million/US\$2.4 million in 2017. Multi-territory sales of French programmes in Asia slumped by 59.7% to €1.2 million/US\$1.4 million in 2017.

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## Vietnam's Pops premieres first animation original



Silver Ion Squad

Vietnamese platform Pops Worldwide has premiered its first original animation series, *Silver Ion Squad* (*Biet Doi Ion Bac*).

The 18-part eight-minute series, created and produced by Pops, was sponsored by Unilever/Lifebuoy.

The series is set in 2108, a golden age threatened by the arrival of two aliens: the Germ, a malicious fugitive, and its pursuer, an Artificial Intelligence called Dr Lifebuoy, who will cross the path of three Vietnamese schoolchildren – Long, An and Thanh – and bestow upon them powers to help her prevent the Germ from mutating.

Local paper, Tech Times Vietnam, points out that children are an underserved segment in Vietnam, and that *Silver Ion Squad* lands squarely into a large gap.

The paper says the series simultaneously taps into every child's dreams of being a superhero and at the same time remains boldly Vietnamese.

*Silver Ion Squad* streams on Pops' YouTube channel, which has more than 5.6 million followers.

## Netflix backs Korean romance

Netflix is backing eight-episode Korean drama, *My First First Love*, from director Oh Jin-seok (*Goddess of Marriage*) and writer Kim Min-seo (*Little Black Dress*). The trendy romance series goes into production this year and will be available exclusively on Netflix globally in 2019. *My First First Love* is the story of first love and college students.

## Room No. 9 to follow Mr Sunshine tvN bets on supernatural crime for 9pm weekend drama



Mr Sunshine

Korean cable channel tvN is following Studio Dragon's mega hit *Mr Sunshine* with new 16-part revenge drama series, *Room No. 9* in October.

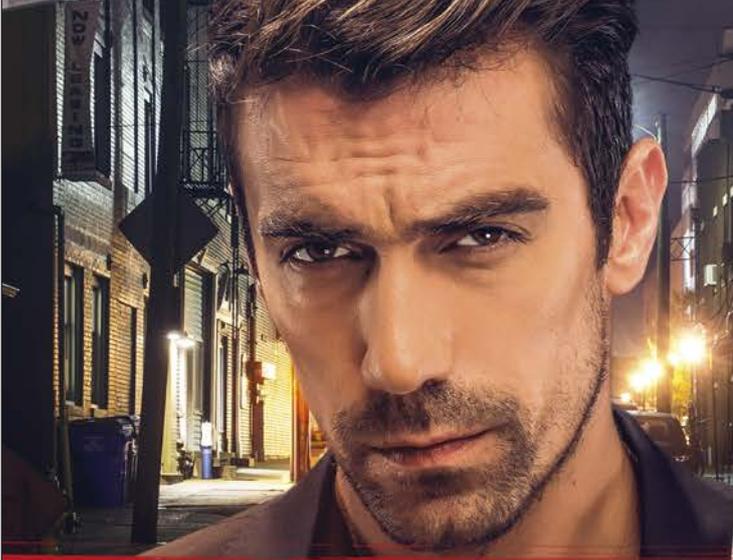
*Room No. 9* is the story of convicted criminal, Jang Hwa-sa, who is sentenced to death, but wakes up to find her body has been swapped with her lawyer, Eulji He-yi. Using He-yi's body, Hwa-sa tries to find the truth of her imprisonment.

tvN's other two flagship winter dramas include *100 Days My Prince*, a 16-episode historical rom-com about a prince, Lee Yool, who loses his memory after an attack during a royal ceremony. The prince

wakes up as a low-class boy, where he meets a smart and bright girl, Hong-sim. Hong-sim is forced to marry Lee Yool, but his lost memories as a prince slowly recover. K-pop group EXO's member D.O and Nam Ji-hyun star.

The third drama, *The Smile Has Left Your Eyes*, is a Korean remake of Japanese broadcaster Fuji TV's 2002 mystery series about a handsome brewer and a warm hearted woman who share similar scars. They fall for each other while her brother, a police officer, tries to separate them believing that the brewer is a murder suspect.

# WOUNDED LOVE



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## Thailand, Mongolia debut Nippon TV's *Silent Library*

Thai streaming platform Line TV debuted the local version of Nippon TV's *Silent Library* at the weekend (15 Sept). Another local version debuts on digital in Mongolia in mid-November in a deal with



*Silent Library*

VOL+ / Mongol TV HD and VOD service ORI. This is the first time the unscripted comedy format is being adapted for both markets.

## ABS-CBN opens indoor park in the Philippines

Philippines' broadcaster, ABS-CBN, opened its first "studio city" at the weekend, promising an indoor amusement park that "brings not only exciting physical attractions but also one of a kind digital innovations". The park – Studio XP – is divided into three areas – fantasy, reality and retail, with 15 attractions over 1,400 square metres and the opportunity to interact with ABS-CBN stars and shows. The park also includes an 80-seat 4D theatre.

## iflix ramps up SEA originals slate

### New shows target Indonesia, Philippines, Malaysia



*KL Gangster: Underworld*

Streaming platform iflix has at least four premium local series in development for Indonesia at the moment in addition to season two of *Magic Hour* and *Conversations with Ghosts*.

The 2019 slate brings the total number of shows either streaming or in production in Indonesia next year to 34 titles, including 26 original movies (two less than the 28 iflix talked about in August) that are part of iflix's deal with story-sharing platform Wattpad. iflix has also greenlit another two series of stand-up comedy show *Oi! Jaga Lambe* for Indonesia.

iflix says its 2019 originals slate will be four times higher than in 2017/2018, with 50 new titles including sports and music shows as well as 12 television series and 30 movies.

In Malaysia, iflix originals boss Mark Francis is working on at least 20 shows, includ-

ing a documentary about people power during a pivotal point in Malaysian history (details to be announced), more seasons of stand-up comedy show *Oi! Jaga Mulut*, and a new marquee weekly Malaysian football review show of at least 40 episodes. Francis also says a second season of *KL Gangster: Underworld* is in the works; season one in August achieved a 24% audience share on iflix Malaysia.

The Malaysia slate also includes four premium local series in development, 12 telemovies, including one based on the *KL Gangster: Underworld* universe scheduled for release in the run up to season two.

Another premium telemovie is in pre-production in the Philippines (details not yet available), along with maybe a dozen other movies, four local series and two more seasons of stand-up comedy show *Hoy! Bibig Mo*.

## “What I make is just about who I am”

Celeb chef Nadiya Hussain talks about blending Bangladeshi and British food



Nadiya Hussain and her furikake fries

“You’re mad. It won’t work.” Those are the words TV chef Nadiya Hussain has heard countless times as she experiments with new recipes that draw on her dual Bangladeshi and British heritage.

To Nadiya, however, there really is nothing mad about blending the disparate cuisines. The 2015 winner of *The Great British Bake Off*, also dismisses the notion that her culinary creations are “fusion food”.

“What I make is just about who I am,” she insists. “I consider myself extremely fortunate to have had the type of upbringing I had. Home was Bangladesh – curry and rice eaten with our fingers. School was British – pie and mash and gravy eaten with a knife and fork. Now, in my own home, I can do what I like, and that’s reflected in the food I love to cook, eat and serve to my family.”

This food has propelled Nadiya from the

obscurity of running a home for her husband and three children in the English city of Leeds, to culinary stardom in the U.K.

Her latest TV series, the eight-part *Nadiya’s Family Favourites* distributed by Fremantle, features easy-to-prepare dishes that probably had some British food purists tut-tutting into their tea. Her iconic Samosa Pie, for example, transforms a classic British favourite with a warm and spicy lamb filling usually associated with the triangular South Asian snack.

Even her family is taken aback at some of her experiments. Her children nearly fell off their chairs when she served them her twist on savoury pakoras.

“They looked just like conventional pakoras, but instead of vegetables, I used a carrot cake mix of carrots, spices, nuts and raisins which I deep-fried and served hot with a dusting of icing sugar,

and a cream cheese dip on the side to take place of the traditional carrot cake cream cheese frosting,” she explains.

It’s not only in Britain that her food raises some eyebrows. Soon after winning *The Great British Bake Off* – which resulted in her being asked to bake the cake for Britain’s Queen Elizabeth’s 90th birthday – she hosted a two-part food travelogue on Bangladesh, *The Chronicles of Nadiya*.

This included cooking for her Bangladeshi family. While they were fascinated by her techniques, they were somewhat hesitant to try her British take on traditional Bangladeshi recipes.

“In the end, they liked what I prepared – although I’m not sure they will adopt my ways,” she laughed.

At home, though, her carrot cake pakoras are now a firm family favourite.



### **Into the Dark**

*Into the Dark* is a horror event series from prolific award-winning producer Jason Blum. It's an anthology series of 12 self-contained super-sized episodes. Each story is inspired by a holiday and explores the dark side of humanity. New installments will be released in each month. Length: 12x80-90 mins **Sony Pictures Television** 2/F Cityplaza Three, 14 Taikoo Wan Road, Taikoo Shing, Hong Kong T: +852 2913 3788 **MIPCOM Stand # C12**

### **The Rookie (ABC, USA)**

Based on a true story, the primetime police procedural series is executive produced by Mark Gordon (*Designated Survivor*, *Grey's Anatomy*) and Alexi Hawley (*Castle*, *The Following*), and stars four-time Emmy®-nominated Nathan Fillion (*Castle*, *Firefly*, *Modern Family*) as John Nolan, the oldest rookie in the LAPD. At an age where most people are at the peak of their career, Nolan casts aside his comfortable, small-town life and moves to L.A. to pursue his dream of being a cop. Nolan, surrounded by rookies 20 years his junior, must navigate the dangerous, humorous and unpredictable world of the streets of L.A. as he makes his second shot at life count. Length: 13x60 mins (Season 1) **Entertainment One (eOne)** 20/F Tower 535, 535 Jaffe Road Hong Kong T: + 852 3905 4907 **MIPCOM Stand # C15.A5**



### **The Circle**

*The Circle* is a bold new entertainment series that asks provocative questions about identity and the way we live our lives through social media. A group of strangers compete to win a large cash prize – all living in one modern building but only interacting with one another through a bespoke voice-activated social media platform called *The Circle*. Popularity matters and no one wants to be rated the least popular by the rest. But how will each member of *The Circle* play the game and stay popular? And will the others believe their hype? 60 mins episodes **all3media international** Berkshire House, 168-173 High Holborn, London, EC1V 7AA, U.K. T: +44 (0)207 845 4350 **MIPCOM Stand # P3.C10**



### **Lawless Lawyer**

Law books vs. fists, what's the best way to get revenge? When Sang-pil was a boy, he witnessed his mother's wrongful death. Scarred and angry, he vows to avenge his mother, and becomes a lawyer. One-time ace lawyer in the Court of Justice, Jae-yi, works with Sang-pil at his law firm. Using both lawless and legal means, the two do whatever they have to complete their mission. Length: 16x60 mins **CJ ENM** CJ ENM Center, 66 Sangamsan-Ro, Mapo-Gu, Seoul, Republic of Korea T: +82 2 371 8616 **MIPCOM Stand # P-1.G1**



### **Way Too Kawaii!**

An elite editor finds himself unwillingly transferred to a teen fashion magazine where cuteness (*kawaii*) reigns supreme. He works resentfully, butting heads with colleagues as he struggles to find his way in a department he could not care less about. Nevertheless, he finds the professionalism behind it all, a romance even blossoms, and he sees there is a passionate spirit that lies beneath the glitz and glamour in today's world of *kawaii*. (*kawaii*: A super popular Japanese term meaning cute, loveable, irresistible) Length: 10x30 mins **Nippon TV** 1-6-1 Higashi-Shimbashi, Minato-ku, Tokyo, Japan 105-7444 T: +81 3 62153036 **MIPCOM Stand # P-1.F55**

### **The Body**

Utilising beautiful UHD imagery, this eye-opening series marks a paradigm-shift from the age-old thinking that the brain is at the centre of the human body. The latest research reveals that every cell and organ is an active, boisterous participant in a dynamic exchange of information. Inside us, then, is a veritable cacophony, a massive self-supporting information network. And deciphering these "messages" exchanged between organs is paving the way to new treatments for diseases, including cancer, diabetes and dementia. Length: 8x50 mins **NHK Enterprises, Inc.** Daisan Kyodo Bldg. 4-14 Kamiyama-cho, Shibuya-ku, Tokyo 150-0047 Japan T: +81(0)3 3468 6984 **MIPCOM Stand # P-1.C51**



Photo credit: The credit is (c) NHK in co-production with S4C, CuriosityStream, Al Arabiya Channel, Autentic, Mona Lisa/France Télévisions, and National Film Board of Canada.



**Get Real**

In its 16th season, *Get Real* is back with more stories that will touch the very nerve of Asia. This one-hour multiple award-winning investigative documentary travels across the continent, revealing old issues that are still plaguing today's modern society, highlighting trends and triggering debate. Length: 10x60 mins **Mediacorp** 1 Stars Ave Singapore 138507 T: +65 6333 3888/+65 6251 5628 **MIPCOM Stand #Singapore Pavilion P-1.C16/ P-1.D15**



**Condor**

Based on James Grady's novel *Six Days of the Condor* and screenplay *Three Days of the Condor* by Lorenzo Semple Jr. and David Rayfiel, *Condor* follows a young CIA analyst who stumbles onto a terrible but brilliant plan that threatens the lives of millions. Starring Max Irons, William Hurt, Bob Balaban, Mira Sorvino and Brendan Fraser. Length: 10x60 mins **Metro Goldwyn Mayer** 245 N. Beverly Drive, Beverly Hills, CA 90210-5317, U.S. T: +1 310 449 3000 W: www.mgm.com **MIPCOM Stand # R9.A30**

**Talento Fox**

A high-profile, competitive reality show – and format – searching for the next big singing star. With a genuine focus on helping contestants to overcome problems such as stage fright and image issues, this major primetime event series features big star judges and a wide range of unique participants from different walks of life – all in search of a dream. Length: 13x60 mins **Fox Networks**



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**Trucking Hell**

Follow the daily expeditions of family-owned, heavy rescue company, Crouch Recovery, as they risk life and limb to perform extreme rescue missions and keep Britain's roads moving. *Trucking Hell* offers



a rare glimpse into the bustling world of trucking and heavy vehicle rescue as cameras capture the entire recovery mission cycle – from receiving the emergency call to wrapping up the scene. With the police, highways agencies and their customers all breathing down their necks, Crouch Recovery must deliver results – and fast! This crack team is dedicated to keeping the British trucking workforce safe and the roads open for all. Length: 10x60 mins **Keshet International** Keshet Asia, Room 306, 3/F, Yu Yuet Lai Building, 43-55 Wyndham Street, Central, Hong Kong T: +852 3956 7168 3788 **MIPCOM Stand # R8.C9**



**Wissper**

It started from the evergreen idea that every child feels attracted to animals and immediately starts talking to them. So *Wissper*, a little girl with the magical ability to talk to and understand animals, starts to help them solve their problems in their own worlds, where she travels to. Season 1 (52x7 mins) was successfully broadcast in more than 100 countries. Season 2 is in production; 26 of 52 episodes will be ready in October 2018. Length: 104x7 mins **Studio 100 Media | m4e** Neumarkter Str. 18-20, 81673 Munich, Germany T: +49 89 960855-0 **MIPCOM Stand # R7.C15**

**The Bronze Garden**

The lives of Fabián Danubio and his wife Lila are changed forever when their four-year-old daughter Moira disappears inexplicably and without any trace in the Buenos Aires subway. There are no motives, no clues and no witnesses. The parents conduct a desperate search over many years and finally come to a surprising conclusion. Length: 8x60 mins **HBO Latin America** 396 Alhambra Circle Suite 400, Miami, FL 33134, U.S. T: +1 305 648 8100 **MIPCOM Stand # R9.A8**



# Cambodia

## In numbers

Population.....15.7 million  
 Households.....3.2 million  
 TV households.....2.9 million  
 TV penetration.....68%  
 Avg household size.....5  
 Internet subs (fixed/mobile).....5.8 million  
 Mobile phone users.....21.2 million  
 Mobile phone penetration rate.....135%

Source: National Institute of Statistics,  
 Telecommunication Regulator of Cambodia

## Free TV

### Apsara Television (TV11)

Apsara Television is a private television channel in Cambodia, offering news, entertainment, talk shows, variety, lifestyle, kids, history and sports (boxing) programming. Launched in 1996, Apsara Television is operated by the Apsara Media Group.

### Bayon TV/Bayon News/ETV News

Bayon Television owns and operates three TV channels – Bayon TV, Bayon News (BTV-News) and ETV News. Bayon Television was established in 1998 and broadcasts from its main station in Phnom Penh to about 15 provinces. Bayon News and ETV News offer local and international news.

### Cambodian Television Station Channel 9 (CTV9 HDTV)

General entertainment channel CTV9 was established in 1992 and is a 100% Cambodian private sector company.

### CTN/CNC/MYTV/CTN International

Cambodian Broadcasting Service (CBS) operates three local channels – Cambodian Television Network (CTN), Cambodian News Channel (CNC) and MyTV – and international service, CTN International. 24-hour flagship channel, CTN, launched in March 2003, prides itself on introducing local viewers to international formats such as *Minute to Win It* and *Who Wants to be a Millionaire*.



MasterChef Khmer on CTN airing Sundays at 8pm-9.30pm

CTN also co-produces international movie/drama series and entertainment content. CNC is a hybrid 24-hour news and entertainment news service. MyTV, launched in 2009 as a youth service, re-branded in 2013 as a modern channel targeting the 15-49 age group offering local/foreign drama, concerts and variety shows. The three channels have 40% market share nationwide.

### Hang Meas HDTV (HM HDTV)

Cambodia's first high-definition (HD) broadcaster, Hang Meas HDTV, transmits a 24-hour schedule to 24 cities/provinces. Content includes Korean and mainland Chinese drama series, and formats such as *The Voice Cambodia*, *Cambodia Idol* and *Cambodia's Got Talent*. Launched in Feb 2012, Hang Meas HDTV is part of the Hang Meas Group, a multimedia company also involved in production, content, radio and talent management.

### National Television of Kampuchea (TVK)

State-owned broadcaster, National Television of Kampuchea (TVK), launched in Dec 1963, closed during the civil war in the 1970s and was resurrected at the

end of 1983. The schedule includes local news, educational shows, entertainment and sports, with some acquisitions from China and Singapore. TVK also cooperates with foreign TV stations/media services such as China's CCTV and Japan's NHK. The broadcast philosophy is to publicise peace, human rights and democracy, promote government policies, and convey public opinions for Cambodians. TVK also operates about 12 radio stations in Cambodia.

### Phnom Penh Television (TV3)

Phnom Penh Television (TV3) was established in 1996 as a joint venture between KCS Cambodia Limited and Phnom Penh Municipality. In 2012, the station became a wholly owned company of KCS. TV3 offers local content, including news, TV series, game shows, sports, lifestyle, music, concerts and talk shows.

### PNN TV Station

Established in 2015 by the L.Y.P. Group, PNN TV boasts a US\$10-million production complex consisting of five studios equipped with equipment worth US\$10 million. Over 50% of PNN TV's schedule is locally produced, including game shows, variety shows, talk shows and

news. Some content is acquired regionally. The station claims a 95% reach across Cambodia.

**Southeast Asia Television (SEA TV)**

Established in 2009, Southeast Asia Television (SEA TV) is a 24-hour all-local commercial station airing education, news, religion, variety/concert and lifestyle content. Select content is accessible online.

**TV5 Cambodia**

Channel 5 (TV5) carries mostly local entertainment content, including news and sports (boxing). TV5 was licensed by Cambodia's Ministry of Defence in 1995 and is owned by the Royal Cambodian Armed Forces. The station operates as a joint venture with Cambodian post-production company, MICA Media, which is part of Thailand's Kantana Group.

**Pay TV**

**Cambodia Cable Television**

Cable TV operator, Cambodia Cable TV (CCTV), offers 60+ local/international TV channels (includes music, local/foreign movies and sports content) and 40+ all-digital music/audio channels. Launched in 1995, CCTV is a subsidiary of Taiwan's Taichung Cable Company (owner of Formosa Television in Taiwan). CCTV services 96% of the Phnom Penh area.

**Cambodian DTV Network**

DTH pay-TV operator Cambodian DTV Network limited (CDN) is a subsidiary of Thai satellite operator Thaicom, offering SD/HD TV channels to mainly rural areas (about 300,000 households) across 24 provinces in Cambodia.

**OneTV Cambodia**

OneTV launched as a joint project between the international holding GS Group and Cambodia's Royal Group in Sept 2012 and became a wholly owned subsidiary of The Royal Group in March 2016. OneTV offers 80 channels to households in multiple provinces/cities, covering about 70% of the country. OneTV



*The Misery Inbox on MyTV, airing Mondays-Thursdays at 7pm-8pm*

has six in-house channels – OneTV Info Channel, OneTV Classic Karaoke, OneTV Modern Karaoke, OneTV Cinema, OneTV Drama and OneTV Sabay. The full pack costs US\$10 a month for all 80 channels with two months free usage.

**Phnom Penh Municipal Cable Television (PPCTV)**

Founded in 1995, Phnom Penh Municipal Cable Television (PPCTV) offers 100+ local/regional/international TV channels. The pay-TV platform has also operated free-TV nationwide channel, CTV 8 HD, since Jan 2013 as well as internet broadband in some areas.

**Broadband/Online**

**ifix**

Regional subscription-based streaming platform iflix launched in Cambodia in August 2017, offering access to international/regional/local TV series and movies for a single monthly subscription at US\$3 a month.

**KhmerLive.tv**

Online portal, KhmerLive.TV, offers live-streaming content from four Cambodian TV stations – Bayon TV, Bayon TV

News, TVK and TV3 – and 18 radio stations, as well as catch-up content spanning news, politics, entertainment/music, game shows, lifestyle and sports. The aim is to provide Cambodian TV/radio access to people living in and outside of Cambodia.

*Cambodian viewers also have access to regional/global platforms such as Amazon Prime Video, Netflix, Spuul and YupTV.*

**Production**

**Bophana Center Production**

Bophana Center's production services include equipment rental, sound recording, and film/sound editing as well as post-production for short films, documentaries, fiction, corporate movies and commercial videos. Co-founded by Cambodian filmmakers Rithy Panh and Ieu Pannakar in 2006, the centre works closely with the Cambodia Film Commission. The organisation also acquires film, TV content, photography and sound archives on Cambodia from around the world and offers public access to this heritage. To date, the centre has almost 2,000 videos (670 hours), 847 audio ar-

chives (209 hours) and 157 series of photos, each containing between 20 and 100 photos.

**Cambodia Film Commission**

The Cambodia Film Commission (CFC) is a non-profit organisation supporting production activity in Cambodia. Backed by the Ministry of Culture and Fine Arts of Cambodia, CFC provides complimentary production services that include location scouting, information/advice, casting/crew network, handling administrative tasks/permits and logistic support.

**FXLab**

FXLab produces motion graphic, animation and digital effects for ads, movies and branded creative content.

**Hanuman Films**

Established in 2000, Hanuman Films specialises in TV/film production services in Cambodia and the Mekong region, including script review (with regards to sensitive filming areas/issues), securing permits/paperwork/visa, location scouting, casting, equipment rental and post production.

**Khmer Mekong Films International**

Established in July 2006, film/TV production company Khmer Mekong Films International (KMF), specialises in the production of TV drama, documentary, commercials and films for local theatrical release. KMF is also the producer of *Taste of Life*, the first 100-episode drama series in Cambodia, funded by the U.K. government and managed by BBC World Service Trust. The hospital drama (dubbed *Khmer ER*) aired on TV5 with encores on state channel TVK in 2003-2006.

**Rock Production**

Founded in 2007, Rock Production is a multi-media entertainment, TV/movie production and distribution company. The production division produces documentaries, drama series, talk shows, variety shows and music videos, among others, for local broadcasters and pay-TV channels.

**Shoot International Media Production**

Launched in 1996, Shoot offers production services (film, TV documentaries/TV commercials), including technical support for international crews, pre-/post-production, equipment rental and translation.

**Tunsay Khmer**

Tunsay Khmer is a Cambodian registered television and film production services company created in Jan 2013. Services include transportation and supplies, filming permits and finance and commerce consultations, among others.

**Regulators**

**Council for the Development of Cambodia (CDC)**

The Council for the Development of Cambodia (CDC) is the highest decision-making level of the government for private/public sector investment. It is chaired by the Prime Minister and composed of senior ministers from related government agencies (Cambodian Investment Board, Cambodian Special Economic Zone Board).

**Ministry of Culture & Fine Arts**

The Ministry of Culture and Fine Arts' mis-

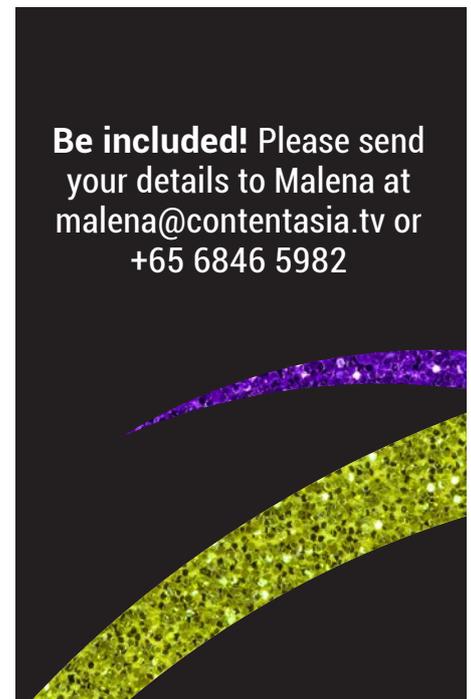
sions include the supervision of television content to ensure that traditional values are maintained and cultures preserved, as well as to promote artistic creations and cultural exchanges.

**Ministry of Information (MOI)**

Cambodia's Ministry of Information (MOI) is responsible for regulating information sources in the country, as well as issuing operating licences to TV/radio stations, publishers and related media entities.

**Ministry of Posts and Telecommunications**

The Ministry of Posts and Telecommunications in Cambodia is charged with promoting network infrastructure connectivity and accessible services of posts, telecommunications and the information, communications and technology sectors.



Adapted from ContentAsia's The Big List 2018

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## What's on where...

September 2018	13-16	Gwangju ACE Fair	Gwangju, South Korea
October 2018	2-4	APSCC	Jakarta, Indonesia
	13-14	MIP Junior	Cannes, France
	15-18	MIPCOM	Cannes, France
	23-25	TIFFCOM 2018	Tokyo, Japan
	30 Oct-1 Nov	Asia Video Summit	Hong Kong
	31 Oct-7 Nov	American Film Market (AFM)	Santa Monica, U.S.
November 2018	28-30	Asian Animation Summit	Seoul, South Korea
December 2018	3-4	PromaxBDA Asia	Singapore
	5-7	Asia TV Forum & Market, ATF	Singapore
	9-10	MYCONTENT (Dubai International Content Market)	Dubai, U.A.E.
January 2019	22-24	NATPE	Miami, U.S.
March 2019	18-21	Hong Kong FILMART	Hong Kong
April 2019	3-5	Content Expo Tokyo	Tokyo, Japan
	6-7	MIP Doc	Cannes, France
	6-7	MIP Formats	Cannes, France
	8-11	MIP TV	Cannes, France
May 2019	8-10	Busan Contents Market (BCM)	Busan, Korea
	27-28	DW Global Media Forum	Bonn, Germany
June 2019	18-20	BroadcastAsia	Singapore
	18-20	CommunicAsia	Singapore

# Mr Sunshine rules Korean demand

## Netflix, Amazon lag behind traditional platforms

*Game of Thrones* and *The Walking Dead* are the only two foreign shows generating enough consumer demand and conversation in Korea to make it to the country's top 10 programme list for the week of 30 August to 5 September.

The top show for the week was Studio Dragon's *Mr Sunshine*, with demand expressions topping four million, according to data science company, Parrot Analytics. The series airs on cable channel tvN in Korea and on Netflix in the rest of the world.

Not that far behind is *Music Bank*, a

long-running weekly Friday music show on public broadcaster KBS, followed by MBC's reality/variety show, *I Live Alone*, which also topped the three million demand expressions mark.

Neither Netflix nor Amazon came anywhere near close to the shows commissioned by traditional networks for the week. The top digital original series, Netflix's *Sense8*, registered almost one million fewer demand expressions than *The Walking Dead*, which placed 10th on the overall list. The sole Korean show on the digital originals list was Netflix's *Busted!*

### South Korea: Top 10 Overall TV Shows

Rank	Title	Average Demand Expressions™
1	Mr. Sunshine (미스터 션샤인)	4,140,218
2	Music Bank (뮤직뱅크)	3,665,814
3	I Live Alone (나 혼자 산다)	3,264,046
4	Running Man (런닝맨)	2,963,476
5	Radio Star (라디오스타)	2,951,574
6	Voice (보이스)	2,732,455
7	Life (라이프)	2,638,800
8	Game of Thrones	2,483,503
9	Knowing Bros (아는 형님)	2,468,714
10	The Walking Dead	2,393,420

### South Korea: Top 10 Digital Originals

Rank	Title	Platform	Average Demand Expressions™
1	Sense8	Netflix	1,539,839
2	Stranger Things	Netflix	1,439,850
3	Orange Is The New Black	Netflix	1,221,806
4	Black Mirror	Netflix	1,104,630
5	Castle Rock	Hulu	1,085,282
6	Busted! (범인은 바로 너)	Netflix	1,037,784
7	Altered Carbon	Netflix	970,483
8	Tom Clancy's Jack Ryan	Amazon Video	954,021
9	Travelers	Netflix	869,927
10	Marvel's Daredevil	Netflix	859,601

Date range: 30 August-5 September, 2018

Market: South Korea

Demand Expressions®: A global metric standard developed by Parrot Analytics which represents the total audience demand being expressed for a title, within a market. Audience demand reflects the desire, engagement and viewership, weighted by importance; so a stream/download is a higher expression of demand than a 'like'/comment.

Note: Local/regional content in this country is still being onboarded by Parrot Analytics



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