

Dog opens well for formats in Asia

Lunar New Year buzz spreads across sectors

Our eye right now is on developments with three big-brand formats: *MasterChef Singapore*, the third season of *Asia's Got Talent* at Sony Pictures Television Networks Asia and *Asia's Next Top Model* season six at FOX Networks Group.

There's nothing on the record about any of them yet. Which doesn't mean they aren't happening... or that the Year of the Dog isn't opening with loads of confirmed activity.

Talpa, for one, greets the Dog with the announcement of its deal with Thailand's TV Thunder for *Dance Dance Dance*. The new contract builds on Talpa's growing presence in Thailand. Earlier this year, the company said BBTV had bought rights to *5 Gold Rings* and that PPTV was making *Human Knowledge Thailand*.

Korea's CJ E&M is on a roll, with *Crazy Market* in Thailand and *Golden Tambourine* for Channel 7, as well as a Japanese adaptation of Korean drama, *Signal*, for Fuji TV. The Japanese version begins airing in April. CJ E&M has also picked up scripted format rights to Nippon TV's *Mother* for channel tvN.

There are loads of renewals across genres around the region, led by *Lip Sync Battle* season three on GMA Network's Channel 7 in the Philippines; *DNA India* seasons six and seven for Zee Tamizh in India; and a second season of *Chef in Your Ear Mongolia*, repped in Asia by Bomanbridge Media, for NTV Channel.

On the digital side, we're loving Viu's activity in India and, particularly, the bold bet being taken on CBS Studios' format, *Hollywood Squares*.

Keshet, meanwhile, is making even more inroads in India, with a local version of *Rising Star* for Viacom18's Colors TV, which is also making *Top Model India* for Colors Infinity.

HOOQ ups stake in Hollywood streamers

Originals debut with Sony Pics/Crackle deal for *The Oath*



The Oath

Asian joint-venture streaming platform, HOOQ, ventures into Hollywood digital originals for the first time next month in a deal with JV partner Sony Pictures Television/Crackle.

Crime drama, *The Oath*, will be branded a HOOQ Original when it premieres exclusively in Philippines, Thailand, Indonesia, India and Singapore on 9 March (Asia time), 24 hours after it drops on Crackle in the U.S.

All 10 episodes will be available at the same time.

Sony Pictures Television is one of HOOQ's partners, along with Singapore telco, Singtel, and Warner Bros.

HOOQ chief content officer, Jennifer Batty, says the bid to blaze new trails for homegrown Asian content will continue alongside the fledgling Hollywood originals initiative.

The Oath is set in a world of Los Angeles gangs made up of those sworn to protect and defend.

The series was created by Joe Halpin (*Hawaii Five-O*, *Secrets and Lies*) and stars Ryan Kwanten (*True Blood*), Cory Hardict (*American Sniper*) and Katrina Law (*Training Day*). Jeff T. Thomas (*Blindspot*) and Luis Prieto (*Kidnap*) direct.

The Oath is followed on 20 March by the six pilots that are part of the HOOQ Filmmakers Guild announced last year. One of the six will be commissioned for a full series. Two of the pilots are from Singapore, two are from Indonesia, one is from India and one from Thailand.

HOOQ will also premiere its first Indonesia original, *Marlina The Murderer in Four Acts*, in March, in its five territories in Asia.

India-only premieres next month include *S.W.A.T.* and *Gotham* season four.

Korea's CJ E&M, MBC pick up BBC scripted format rights

South Korean broadcaster MBC is remaking drama *Luther* in one of three Korean deals announced today (20 Feb) at BBC Worldwide's annual Showcase.

The other two titles are remakes of BBC's *Mistresses*, which has been licensed to CJ E&M's Studio Dragon, and retro detective

series, *Life on Mars*.

Luther Korea premieres in late October 2018. The local version of *Mistresses* is set for April this year on CJ E&M's OCN channel, along with *Life on Mars*, which is set in Seoul in 1987 during the first-ever democratic presidential election.



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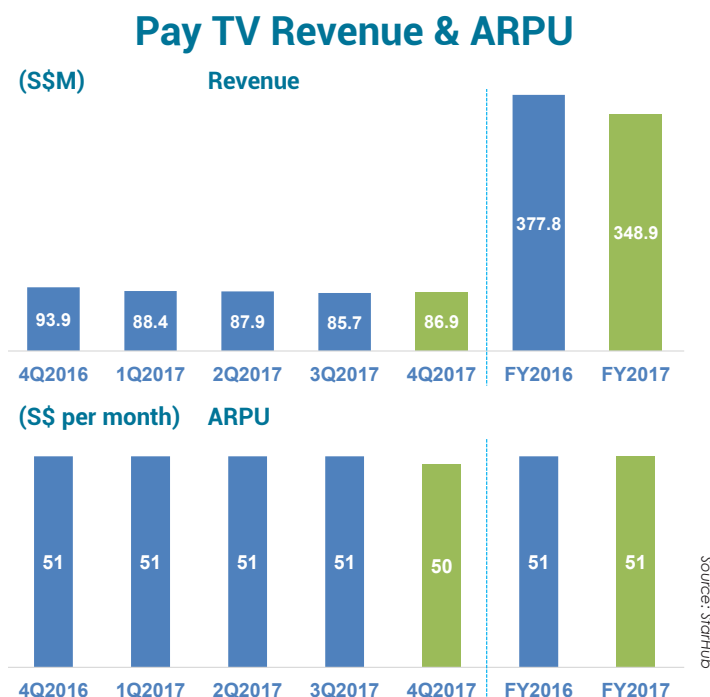
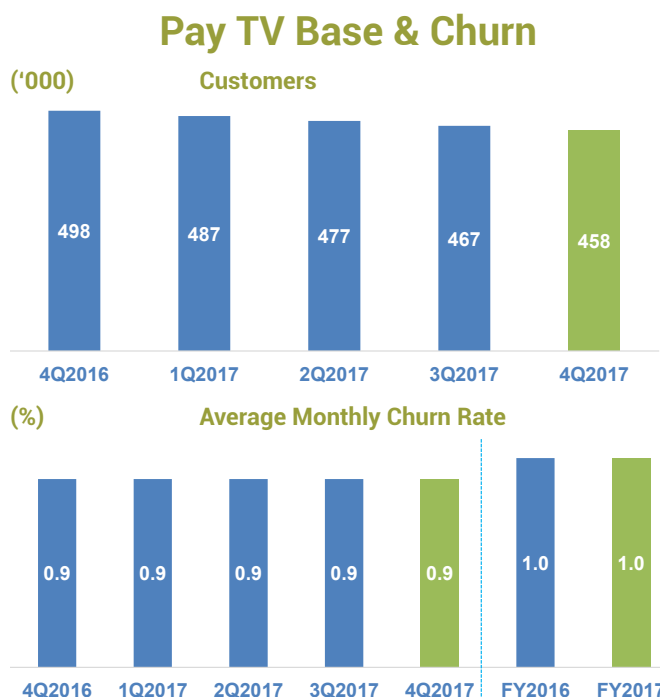
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StarHub's Tan puts his money where his mouth is

\$500,000 investment into the company in the dying days of his reign



StarHub CEO, Tan Tong Hai, hurtles towards the end of his career at the Singapore telco with (clearly) undiminished enthusiasm for the company's prospects after the door shuts behind him.

Just before the Lunar New Year week-end, less than three months before his exit on 1 May this year, Tan invested a little more than S\$500,000/US\$394,000 in company shares, which had dropped to six-month lows mid-Feb.

Tan notified the Singapore Stock Exchange on 15 Feb that he was buying 200,000 ordinary voting shares at S\$2.59 per share, giving him a total of 754,854 shares – or a 0.04% stake in the company.

The disclosure came a day after the Valentine's Day release of the company's financials, which saw StarHub's 2017 net profit slide by 27% to S\$249.6 million/US\$190 million.

In his comments on the results, Tan talked about "taking our customer-centric approach a step further by adopting a higher level of artificial intelligence to anticipate our customers' needs" in 2018.

2018 "will also usher in changes to the competitive landscape and we are ready

"Adopting a higher level of artificial intelligence to anticipate our customers' needs in 2018."

Tan Tong Hai, Chief Executive, StarHub



to seize opportunities offered by the market," he added.

Enterprise fixed revenue (more specifically cyber security solutions and managed services) was clearly StarHub's star last year, soaring 21% for the final three months and driving a 9% increase in the biz segment for the full year.

"Our Enterprise Fixed business plays a key role and it has registered a strong finish to the year with a second consecutive quarter of double-digit revenue growth. The strategy we have executed for our growth, such as our acquisitions of Accel and D'Crypt, is yielding results for us," Tan said.

No such joy from pay-TV. Sadly.

Pay TV revenue decreased 7% year-on-year to S\$86.9 million/US\$66 million for the final quarter of 2017 and dropped 8%

for the full year to S\$348.9 million/US\$265 million.

The company blamed the decrease to the drop in subscribers to 458,000 households – a drop of 40,000 compared to the end of 2016.

Pay-TV average revenue per user (ARPU) for last year was S\$50/US\$38 – down S\$1 – and churn was 1%.

Mobile revenue was down 2% for the full year to S\$1.2 billion/US\$913 million, broadband revenue dropped 1% to S\$214 million/US\$163 million.

Service revenue for the quarter was 1% higher year-on-year at S\$571.7 million/US\$435 million but 1% lower for the full year at just under S\$2.2 billion/US\$1.7 billion.

Mobile makes up half of StarHub's revenue. Pay-TV's share of the mix dropped to 14.5% last year from 15.8% in 2016.

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Ow reshapes Asia finance team

Turner Asia Pacific boss Ricky Ow heads into the Year of the Dog with two new money men bolstering a team led by CFO Clement Schwebig. The two newbies are senior finance director David Liu in Hong

Kong and finance director for South-east Asia, Joseph Tan, based in Singapore. Liu was most recently the head of finance for NBA Asia and India.

Tan has 12 years' experience in the advertising industry. Prior to joining Turner, he was finance director of Publicis Communications Singapore.

First two Bangladeshi originals live on iflix

Emerging markets streaming platform iflix premiered its first two original shows in Bangladesh on 20 February. The two titles are Redoan Rony's 40-minute telefilm *Madventure*, a coming of age story about a group of youngsters who meet on a tour bus, and RB Pritam's five-part web series *Half*, about a couple who meet in a bar.

YuppTV picks up cricket rights

YuppTV has added live rights for tri-nation series, Hero Nidahas Trophy 2018, to its streaming line up. Exclusive rights include Malaysia, Aus/NZ, the U.S., Middle East/ North Africa and Europe. The T20 matches in Sri Lanka run from 6-18 March.

Celestial's CCM turns 10

Birthday party revamp for Chinese movie channel



The 36th Chamber of Shaolin

Celestial Tiger Entertainment's (CTE) Celestial Classic Movies channel enters the Year of the Dog with an acronym, its first new look ever and a bid for broad international appeal.

On the eve of the channel's 10th anniversary, CTE's executive vice president TV networks, Ofanny Choi said "we wanted to make the brand easily recognisable to international audiences".

In addition to broadening CCM's appeal, Choi is also angling for higher engagement with younger audiences.

The reason? A decade on, CTE bosses have decided that, in its original form, the channel's English name is long while in Chinese it may not be easily understood or recognised among non-Chinese audiences.

The more universal acronym is accompanied by a new logo, an on-air revamp in English and an upgrade to 16:9 aspect ratio.

But the core brand identity – a wide range of movie genres, including martial arts and kung fu, action, drama, comedy,



horror and musicals – as well as the signature shades-of-green palette representing CCM's evergreen selection of movies, remain the same, Choi says.

All the CCM programmes come with subtitles in local languages.

CCM remains in a strong ratings position, Choi adds, particularly in Malaysia, where it was the top movie channel among Astro's Chinese audiences 4+ for the whole of last year (Source: Kantar Media Malaysia DTAM).

Choi says CCM has been successful in gathering a community around the channel, and the time is right to go after younger, international audiences.

The revamp was done in-house.

CCM's birthday party celebrations coincide with the launch of the channel on Canal+ in Myanmar.

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Asia's definitive media content and services directory

Malaysia

In numbers

Population.....	32 million
Households.....	7.7 million
Avg. household size.....	4.06
TV households.....	7.26 million
TV penetration.....	94%
Astro pay TV households.....	3.4 million
HyppTV pay TV households.....	1.6 million
Internet users (fixed/mobile).....	77.6%
Mobile phone users.....	97.5%

Source: companies, Department of Statistics Malaysia

Broadcast channels

8TV

Free-TV network 8TV began operations in Jan 2004 and transmits free to the West Coast of Peninsular Malaysia and Kuantan on the UHF band and nationwide on the Astro pay-TV platform. 8TV targets 15-24 year old urban youth and Chinese audiences, offering a mix of local and international programming.

ntv7

Natseven TV launched ntv7 in April 1998 as Malaysia's third private free-to-air station. Media Prima acquired Natseven TV in 2005. ntv7 targets 25+ year old urbanites and Chinese viewers with variety shows, drama series, movies, news, sports and music content.

TV AlHijrah

Established in Sept 2009 as Malaysia's first Islamic TV service, TV AlHijrah started broadcasting in 2010. The aim is to educate, entertain and unite the community. The offering is predominantly local, ranging from kids/youth and sitcoms to entertainment, reality, science/education, news, magazines, dramas and movies. TV AlHijrah targets Muslim and non-Muslim adults below 40 years old, and is owned and operated by Malaysia's government-owned Al Hijrah Media Corporation.



Astro's singing competition Gegar Vaganza season four

TV1/TV2/TVi

Founded in April 1946, Malaysia's public broadcaster, Radio Television Malaysia (RTM), operates two national TV channels – news/entertainment service TV1 and TV2, which offers 80:20 local and acquired/international entertainment content. An agency under the Ministry of Information, Communication and Culture, RTM also operates 36 radio stations, digital TV service TVi on Astro, free online video-on-demand/catch-up platform MyKlik; online streaming music channel Galaksi Muzik; and the RTM Mobile app.

TV3

TV3, set up in June 1984, was Malaysia's first privately owned free-to-air TV channel. Owned and operated by media conglomerate Media Prima, TV3 schedules are predominantly local and mass market for Malay-speaking audiences. Content includes local drama, entertainment, reality talent and factual programming.

TV9

TV9 is one of four free-to-air (FTA) TV stations operated by Media Prima. The channel targets young urban Malays, offering a mix of reality, entertainment,

drama and comedy programmes. TV9's foreign content slots include Chamsarang (Korean dramas), Saranghae (Korean movies), Daebak! (Korean game-shows) and Movie Night (Hollywood movies). Media Prima acquired the channel in Sept 2005, and launched the rebranded TV9 in April 2006.

Subscription

Astro

Astro Malaysia Holdings launched in 1996 and now has 5.3 million residential customers, with the bulk of growth from free-TV platform Njoi. Household penetration is 73%. Mobile platform Astro Go had 1.5 million registered users (Dec 2017). Astro offers about 188 TV channels, of which 72 are Astro-branded and 60 are in HD.

unifi TV

unifi TV (formerly HyppTV) is an IPTV service owned and operated by Telekom Malaysia (TM). unifi TV offers 112 channels (incl. 58 HD), consisting of 54 premium channels, 27 free channels, 2 radio channels, 7 VOD channels and 22 interactive channels, sold as part of TM's multi-play

bundles: unifi (fibre optic cable)/broadband aka Streamyx (xDSL), content (unifi TV) and voice. unifi TV, which has about 1.6 million subscribers, also operates online platform unifi PlayTV (see online TV).

Online/OTT/Broadband

1MALAYSIA TV

1MALAYSIA TV via web and app offers free access to free-to-air TV channels (TV1, TV2, RTM Parlimen), Bernama News Channel, community channels (MARAtv, Usahawan.tv, Kelantan Creative TV) and radio channel MACC.fm, among others. The platform launched in 2011 and is owned/operated by privately held local company, 1Media IPTV.

ALTBalaji

Direct-to-consumer subscription video-on-demand platform offering Indian content. Launched in Malaysia in April 2017 as part of its global rollout.

Amazon Prime Video

Launched in Asia/globally, including Malaysia in Dec 2016 as part of its Asia/global rollout. Amazon Prime Video costs US\$2.99 a month for the first six months, starting with a free seven-day trial, and then US\$5.99 a month.

Astro GO

Astro Malaysia Holdings launched Astro GO (formerly Astro on the Go) in May 2012. The mobile platform offers 65 local/international live channels and 11,000 hours of VOD content from content partners including HBO Asia, FOX Networks Group, Turner Asia Pacific, TVB (HK). Selected content is available to download. Astro GO is free for all Malaysians. Astro TV subscribers and NJOI customers get additional premium channels and content for free. Additional pay-per-view titles and standalone subscriptions start from RM5.30/US\$1.40. The Astro GO app had been downloaded 2+ million times and had 1.5 million registered users (October 2017).

dimsum

dimsum is a Malaysian streaming service operated by SMG Entertainment (formerly Star Online), a member of Star Media Group, focusing on Asian content delivered via mobile applications and web browser. The app launched in Nov 2016 and offers about 10,000 hours of content (movies, drama series, documentaries, variety shows and kids programming from Hong Kong, Malaysia, China, Japan, Taiwan, Thailand, Singapore and South Korea). Monthly subscription is RM15/US\$3.55 with 30 days free access and five concurrent connections.

unifi PlayTV

Owned and operated by Telekom Malaysia (TM), unifi PlayTV (formerly HyppTV Everywhere) is a mobile TV extension of TM's IPTV unifi TV service, exclusively for subscribers with UniFi & Streamyx plans as well as the public via registration on Facebook, email or mobile number. The service offers 70+ live TV channels and seven VOD movie channels plus access to regional streaming service Netflix (Oct 2017). unifi PlayTV costs from RM5/US\$1.20 a month to RM10/US\$2.40 a month. VOD titles range from free to RM10.60/US\$2.50 each.

hurr.tv

Launched in April 2016, hurr.tv is a video streaming platform carrying original content featuring home-grown talent via hurr.tv's website and YouTube. hurr.tv, which stands for Hip, Urban, Relevant and Real Television, targets viewers aged 15+. Content focuses on lifestyle, fashion, fitness, travel, music, events and contemporary issues.

iflix

iflix is a subscription-based video-on-demand platform, based in Malaysia with a broad expansion remit that covers the Middle East and developing markets in Asia. Launched in May 2015, iflix offers access to more than 20,000 hours of international and regional/local TV series and movies for a single monthly subscription.

The service costs RM10/US\$2.50 a month in Malaysia. iflix is owned by investment company Catcha Group and Evolution Media Capital. Distribution partners in Malaysia are telcos TM, Digi, Maxis, Celcom and UMobile.

iTunes

Apple launched its VOD service iTunes in Malaysia in January 2016, offering movie purchase (HD/SD/4K/HDR) and movie rental (HD/SD).

MyKlik

MyKlik, owned/operated by state-backed broadcaster Radio Television Malaysia (RTM), is a free online video portal offering live streaming of two national free-TV channels, TV1 and TV2, and 13 online TV/radio channels. Also offers free catch-up of select content from TV1 and TV2.

Netflix

Netflix launched in Malaysia in Jan 2016. Basic subscription is RM33/US\$7.80 a month (one screen, SD). Standard plan is RM42/US\$9.90 a month (two screens, HD). Premium plan costs RM51/US\$12 a month (four screens, HD/UHD).

Spuul

A global streaming service launched in 2012 targeting the South Asian Diaspora with Hindi and regional language movies.

tonton

Malaysian media conglomerate Media Prima's over-the-top service, tonton, offers live streaming, catch-up and premium content. Content comes primarily from Media Prima's terrestrial networks – TV3, TV9, ntv7, 8TV. Some content is offered for free. Full access/tonton VIP costs RM3/US\$0.70 a day, RM5/US\$1.20 a week, RM10/US\$2.40 a month or RM96/US\$23 a year. tonton has 7.4 million registered users, with 15,000-18,000 new registrations a week (Oct 2017). tonton launched in Aug 2010 in Malaysia and rolled out its first regional service in Singapore in May 2017, followed by Brunei in August 2017.

Viu

Hong Kong telco PCCW launched Viu in Malaysia in Feb 2016 as a standalone app and via partnerships with Telekom Malaysia, Maxis, Digi and U Mobile. The offering includes local content from partners such as media conglomerate Media Prima and production/distribution house Double Vision, along with Viu's regional tentpole Korean offering from CJ E&M, KBS, MBS and SBS. Content for Malaysia is subtitled in Bahasa Malaysia, English and simplified Chinese. Ad-free option with access to premium content costs RM10/US\$2.44 a month and there is no limit to the number of simultaneous access devices. Only registered members can save/download videos.

Viki

A global streaming video service launched in 2007 by Rakuten Japan, offering TV series/movies from Korea, China, Taiwan, Japan and Thailand, among others, as well as original series.

WebTVAsia

WebTVAsia was founded in 2013 by Prodigy Media as an online multi-channel network (MCN) for Asian content. The service, which offers over 1,000 channels, hits about six billion minutes or two billion views watched by 80 million millennials monthly worldwide.

YuppTV

YuppTV in Malaysia costs from RM9.99/US\$2.40 a month. The service offers more than 250 live South Asian TV channels across 14 Indian languages, 5,000+ Bollywood/regional movies from India; and 100+ TV shows.

Production Facilities

Pinewood Iskandar Malaysia Studios

Pinewood Iskandar Malaysia Studios is a fully integrated production facility offering 100,000 sq ft of film stages, 24,000 sq ft of TV studios with an audience

capacity of 1,260, along side 37,000 sq ft of workshop space, as well as production offices, hair/make-up/dressing rooms and post-production facilities as well as a 65x65m green-screen water tank and post-production facilities. Production credits include *Marco Polo S1/2* (Netflix/Weinstein Company), *Lost in the Pacific* (Shanghai Hongliang Media & Culture Co, Asia Tropical Films), *Asia's Got Talent S1/2* (FremantleMedia, Syco and Sony Entertainment), *Prey* (Blumhouse Productions), and *Projek Komedi Warna* (Astro).

Production

Animonsta Studios

Animonsta Studios specialises in 3D animated films/TV series and merchandising. Its first production, *BoBoiBoy*, about superheroes BoBoiBoy and his friends fighting aliens, aired regionally on Disney and was made into a movie released in 2016. A second movie is slated for release in Q4 2018.

Astro Shaw

Established in 1996 by Astro Malaysia Holdings, Astro Shaw specialises in movie production, producing more than 75 titles across genres in Malay, Chinese and Indian languages. The company also acquires and distributes movies for theatrical/non-theatrical release in Malaysia and the region.

Biscuit Films

Biscuit Films was involved in, among others, the production of 2016's comedy drama series *Gap Year* season one and Netflix's 2014/5 epic mini-series *Marco Polo* in Malaysia. The company also produces feature films, TV movies and TV commercials.

Double Vision

Double Vision produces more than 200 hours of content a year across a range of genres. Credits include Malaysia's first live-animated/special effects drama format *Ryujin Juwara*; Malaysia's first inter-

national Emmy-nominated drama *A Time For Us*; and the first season of *MasterChef Malaysia*. Double Vision launched in 1988, and is the production arm of integrated media group, Vision New Media, which operates production and post-production facilities.

Global Station

Established in 2000, Global Station has been involved in the production of local adaptations of scripted formats, including telenovelas *Dendam Aurora* (*Tuscan Passion*) in 2017; *Lara Aishah* (*La Loba*) in 2016; and *Memori Cinta Suraya* (*A Love to Remember*) in 2015. Global Station was also involved in drama series, *Haryati*, in Indonesia, *Wadi Unung* (Australia), *Dia Bukan Maryam* (Mecca) and *Suria di Cordoba* (Spain).

Homegrown Productions

Launched in 2004, Homegrown Productions is mostly known for comedy reality *Maharaja Lawak*. The production house was also involved in singing formats *Malaysian Idol* and *One in a Million* season one.

Ideate Media

Ideate Media develops, produces and commercialises high-end scripted content for global audiences, working across multiple formats and genres, including TV series, feature film and digital content. Production credits include *Sydney Sailboat*, a pre-school animation (in syndication worldwide); *Tombiruo: Penunggu Rimba*, a film adaptation of a novel by Malaysia's Ramlee Awang Murshid; and two seasons of live-action TV series, *Dirk Gently*, for BBC America and Netflix worldwide.

Juita Viden

Established in 1978, Juita Viden has multiple production units under its banner. In addition to producing television (reality, variety, drama, game shows) and feature films (Malay, Chinese) for the domestic market, Juita Viden is also involved in regional co-production with broadcast partners such as SCTV (Indonesia) and Ho Chi Minh TV (Vietnam).

Kyanite TV

Kyanite TV is an independent production company with more than 10 years experience with international companies and advertisers.

Les' Copaque Production

Animation studio Les' Copaque Production is widely known for series *Upin and Ipin*, about a pair of five-year-old twins, Upin and Ipin, in a Malaysian village. The series has aired across the region. Les' Copaque was founded in 2005.

Matavia Reka

Provides production and location services for film/TV companies. 2017 credits include *Surviving Borneo* and *Wildlife Defenders Sabah* for Discovery Channel.

MXF

MXF has been creating visual effects and animation since 2001. The company specialises in design, special effects, 2D/3D animation.

MIG Pictures

MIG Pictures started in 2000 and specialises in the production of Malay films and TV drama series.

Nafalia Corporation

Nafalia Corporation was established in Dec 2002 specialising in TV/film production and distribution of local/foreign syndicated content. Regional partners include Radio Televisyen Brunei (RTB), China's Jiangsu Broadcasting (JSBC) and Singapore's Suria.

Primeworks Studios

Primeworks Studios is the content creation subsidiary of media conglomerate, Media Prima. Primeworks Studios has been producing TV content since 1984 and feature films since 1994, generating close to 4,000 hours of content annually for various platforms. Primeworks' productions

air on the Media Prima group's four commercial television channels (TV3, ntv7, 8TV, TV9). The company distributes its content through Primeworks Distribution.

Prodigee Media

Malaysian entertainment group, Prodigee Media, was founded in 2005 as a music/artist management company and has expanded to include film production services. The company also operates online platform WebTVAsia.

Red Communications

Red Communications launched in 1999, specialising in entertainment and informative content focusing on women, kids and youth. The company's production slate ranges from documentaries to branded content, long and short form series and feature films. Red Communications launched feature-film subsidiary, Red Films, in 2004.

TELCOS

Celcom

Mobile telco Celcom Axiata has 76% 4G coverage and 90% 3G coverage in Malaysia. The telco has 10.6 million pre-/post-paid mobile subscribers and about 1.5 million mobile broadband customers (September 2017).

Digi

Digi.Com (Digi) provides mobile voice, internet and digital services to more than 12.3 million customers (of which 8.5 million are active internet users) in Malaysia. Digi has about 5.7 million 4G LTE subscribers (September 2017). The company is listed on the main market of Bursa Malaysia Securities Berhad and is part of global telecoms provider, Telenor Group. Digi commenced operations in Malaysia in May 1995 and obtained its 3G spectrum licence in 2008.

Maxis

Maxis provides mobile and internet connection services to about 10 million subscribers, of which 8.1 million are smartphone users with average usage of 6.72GB per month (December 2017).

TM

Telekom Malaysia Berhad (TM), Malaysia's broadband and integrated information and communications group, offers communication services (broadband, data, fixed-line) to 2.35 million broadband customers and three million fixed line subscribers (September 2017).

U Mobile

Launched in 2007, U Mobile offers data, voice and messaging services via pre-paid, post-paid and broadband plans. U Mobile launched Video-Onz, a free unlimited data service, in April 2016. The service allows free streaming of apps/sites, including YouTube, HyppTV Everywhere, Viu, iflix, Youku, Astro Go, tonton, Eros Now, dimsum, YuppTV and Viki.

Government/Regulators

Rhizophora Ventures

Rhizophora Ventures, a wholly owned subsidiary of Malaysian government investment unit Khazanah Nasional, was set up to oversee Khazanah's investments in creative and media content. Khazanah's biggest media investment has been Pinewood Iskandar Malaysia Studios.

Malaysian Communications and Multimedia Commission (MCMC)

Aims to establish Malaysia as a global centre for communications/multimedia information and content services.

National Film Development Corporation of Malaysia (FINAS)

Established in 1981, FINAS is tasked with promoting film production in Malaysia.

Adapted from ContentAsia's The Big List 2018

Be included! Please send your details to Malena at malena@contentasia.tv or +65 6846 5982

What's on where...

March 2018	5-7	FICCI Frames	Mumbai, India
	12-13	INTV	Jerusalem, Israel
	13-15	SPORTELASia	Singapore
	19-22	Hong Kong FILMART	Hong Kong
	20-21	CASBAA OTT Summit	Singapore
April 2018	4-6	Content Tokyo	Tokyo, Japan
	7-8	MIP Doc	Cannes, France
	7-8	MIP Formats	Cannes, France
	9-12	MIP TV	Cannes, France
	24-26	APOS	Bali, Indonesia
May 2018	9-11	Busan Contents Market, BCM	Busan, South Korea
	15-23	L.A. Screenings	L.A., U.S.A.
	22-23	PromaxBDA India	Mumbai, India
June 2018	6-7	MIP China	Hangzhou, China
	7-9	Vietnam Telefilm	Vietnam
	11-13	DW Global Media Forum	Bonn, Germany
	12-14	Shanghai International Film & TV Festival TV Market	Shanghai, China
	25	CASBAA Satellite Industry Forum	Singapore
	26-28	BroadcastAsia	Singapore
	26-28	CommunicAsia	Singapore
August 2018	28-29	ContentAsia Summit	Singapore
September 2018	5-7	BCWW	Seoul, South Korea
	13-16	Gwangju ACE Fair	Gwangju, South Korea
October 2018	13-14	MIP Junior	Cannes, France
	15-18	MIPCOM	Cannes, France
	23-25	TIFFCOM 2018	Tokyo, Japan
	30 Oct-1 Nov	CASBAA Convention	Hong Kong
December 2018	3-4	PromaxBDA Asia	Singapore
	5-7	Asia TV Forum & Market, ATF	Singapore

Netflix streaks ahead in India

But traditional titles beat digital originals by 4x

Netflix titles sweep the top 10 digital originals in India, taking all nine spots for the week of 1-7 Feb with the exception of sixth place for CBS All Access' *Star Trek: Discovery*.

Traditional titles, though, are still by far the most in demand in India, with the top 10 overall winner – *The Big Bang Theory* – coming in at just under 188 million demand expressions. That's four times the demand for the top digital original – *Stranger Things*, according to Parrot Analytics demand expressions data.

CBS Studios' comedy, *The Big Bang Theory*, attracted twice as many demand expressions as its closest competitor, *Game of Thrones*, on the overall list followed closely by fantasy police procedural *Lucifer*.

Stranger Things was the only one of the titles on the digital originals list that crossed the 40,000 demand expressions mark, although the race was relatively closely fought in the 30,000 band.

The Indian version of *Big Brother* flies the flag so far for local titles, which are still being uploaded into Parrot's database.

India: Top 10 Overall TV Shows

Rank	Title	Average Demand Expressions™
1	The Big Bang Theory	187,729,742
2	Game Of Thrones	94,946,706
3	Lucifer	90,197,242
4	Vikings	77,599,180
5	Friends	71,993,408
6	Modern Family	70,859,539
7	WWE Monday Night Raw	69,806,201
8	Bigg Boss	69,606,479
9	The Walking Dead	64,547,378
10	The Flash	61,139,205

India: Top 10 Digital Originals

Rank	Title	Platform	Average Demand Expressions™
1	Stranger Things	Netflix	47,070,183
2	Narcos	Netflix	38,819,918
3	Black Mirror	Netflix	38,342,810
4	13 Reasons Why	Netflix	37,329,821
5	Altered Carbon	Netflix	36,621,655
6	Star Trek: Discovery	CBS All Access	32,545,729
7	The Crown	Netflix	32,113,290
8	The End Of The F...ing World	Netflix	31,953,399
9	Daredevil	Netflix	31,392,753
10	Marvel's The Punisher	Netflix	31,041,920

Date range: 01 - 07 February, 2018

Market: India

Demand Expressions®: A global metric standard developed by Parrot Analytics which represents the total audience demand being expressed for a title, within a market. Audience demand reflects the desire, engagement and viewership, weighted by importance; so a stream/download is a higher expression of demand than a 'like'/comment.

Note: Local/regional content in this country is still being onboarded by Parrot Analytics



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Published fortnightly by:
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730A Geylang Road
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www.contentasia.tv

MCI (P) 091/11/2015

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