

Perfect World picks up remake rights to Singapore dramas

US\$40m to be spent on new versions of *The Little Nyonya* & *The Awakening*

The year-old Singapore-based subsidiary of mainland China's Perfect World Pictures has picked up rights to its first two scripted drama series, mining local broadcaster Mediacorp's library for China-linked tales. The two new productions will be among the most expensive to come out of Singapore and Malaysia.

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Thai Bright TV forges new path for Philippines drama

1,000+ hrs from ABS-CBN, GMA drive prime-time slots

Thailand's digital terrestrial TV (DTT) channel, Bright TV, has taken a major bet on Philippines' content, scooping up more than 1,000 hours of drama from the Philippines' two leading producers to drive prime-time daily schedules.

The full story is on page 4

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- ▶ Hong Kong's ViuTV, Singapore's Toggle, unveil first co-pro
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Turner replaces *Infinite Challenge* with new MBC variety show

Turner's Korean channel Oh!K is replacing long-running fave *Infinite Challenge* with MBC's new variety series, *Dangerous Beyond the Blankets*.

The switch follows Korean broadcaster MBC's decision to take an indefinite break from *Infinite Challenge*.

Dangerous stars include Daniel Kang (Wanna One), Koo Jun Hoe (iKON) and Jang Ki Ha (from *KiHa & The Faces*).

The show puts six celebrities with very different, Otaku-style personalities together under one roof.

The new series will run on Oh!K in Southeast Asia and Hong Kong on Saturdays, within 48 hours of its Korean telecast.

Dangerous Beyond the Blankets premieres in April.

Turner has also scheduled MBC's three *Dangerous Beyond the Blankets* pilot specials from August last year. The specials go out on 31 March and 7 April.

MIPTV Médailles d'Honneur for Alibaba/Youku boss

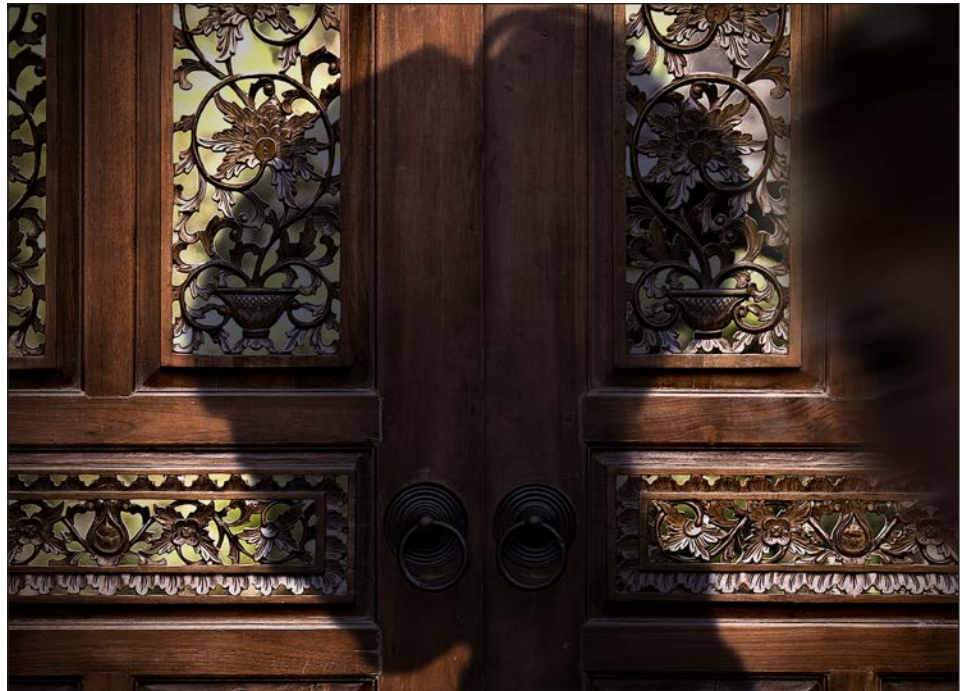
Weidong Yang, president of China's Youku, Alibaba Digital Media and Entertainment Group, is one of four recipients of the MIPTV Médailles d'Honneur this year for his contribution to TV. The ceremony takes place on 11 April in Cannes. Yang has been part of the Alibaba/Youku Tudou team since early 2013, and was appointed to his current position in December 2017.



Weidong Yang

Perfect World picks up 2 scripted formats

Remake rights to S'pore's *The Little Nyonya*, *The Awakening*



The Little Nyonya – New Edition

The new Singapore-based subsidiary of mainland China's Perfect World Pictures has picked up rights to its first two scripted drama series.

The two new productions – both from Singapore's Mediacorp – will be among the most expensive to come out of Singapore and Malaysia.

The production budget for the *The Little Nyonya* is between S\$22 million/US\$16.7 million and S\$32 million/US\$24.3 million, while *The Awakening* is budgeted at between S\$30 million/US\$22.7 million and S\$42 million/US\$31.8 million.

The two are the latest in a string of scripted format sales as Chinese producers scour global catalogues for premium drama.

Mediacorp's scripted format sales to date include *The Dream Makers* to Beijing Shiji Shenlong Film Co and *Legend of the*

8 Immortals to Zhejiang Huace.

In 2014, the broadcaster sold scripts to China for titles such as *The Truth*, *The Little Nyonya*, *The Golden Path*, *Love Concierge* and *Takeover*.

Production on *The Little Nyonya* remake (45x45 mins) begins in July for a 2019 release. The new script for *The Little Nyonya* is written by the series original writer, Ang Eng Tee.

The Awakening (60x45 mins) will follow next year (release info is not yet available). *The Awakening* – *New Edition*, a period drama first aired in 1984, covers the trials of Chinese immigrants to Singapore in the early 20th century.

John Ho, Perfect World Pictures Singapore's chief executive, says legendary stories and Chinese cultural elements drove the decision on the titles.



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ViuTVsix goes big on all3media factual

Hong Kong's ViuTVsix free-TV channel has picked up more than 100 hours of factual content from all3media International, the companies said during Filmart in Hong Kong. The package covers culinary, health & lifestyle and crime programming, including Studio Ramsay's *Culinary Genius*, *The F Word USA* and *Gordon Ramsay on Cocaine*.

ViuTV, Toggle, unveil first co-pro

Singapore's Mediacorp and Hong Kong's HK Television Entertainment unveiled their first co-production during Filmart in Hong Kong.

Bluetick, a 20-part half-hour drama, started filming this month in Hong Kong, Singapore and mainland China.

The series premieres in September across Mediacorp's streaming platform, Toggle, and HK Television Entertainment's ViuTV.

Based on Hong Kong writer Ray Leung's novel, the plot revolves around 10 strangers who attend the funeral of a common friend. Murder and mystery follow.

The cast includes Hong Kong's Wong You Nam and Liu Kai Chi, and Singapore's Desmond Tan and Ya Hui.

Celestial Tiger, Mega-Vision renew exclusive output deal

Asian entertainment channels operator, Celestial Tiger Entertainment (CTE), has renewed exclusive, multi-year output deals with Hong Kong movie studio, Mega-Vision Project Workshop Limited (MVPW). The deal secures first and exclusive pay TV rights, as well as pay-per-view, VOD and OTT rights to MVPW's upcoming slate of movies for CTE's channels, Celestial Movies and CHK, in Malaysia, Brunei, Indonesia, Singapore and the Philippines. Upcoming MVPW's productions include two Donnie Yen films: action *Big Brother* and *Enter the Fat Dragon*, directed by Kenji Tanigaki.

Bright TV forges new path for Philippines 1,000+ hours from GMA, ABS-CBN drive prime-time slots



Philippines' actor Dingdong Dantes with Thai fans at the Bright TV promotional tour in Bangkok

Thailand's digital terrestrial TV (DTT) channel, Bright TV, has taken a major bet on Philippines' content, scooping up more than 1,000 hours of drama from the Philippines' two leading producers to drive prime-time daily schedules.

Bangkok-based Bright TV, operated by listed Thai broadcast/distribution company JKN Global Media, kicked off its Philippines' initiative earlier this month, stripping 2014 romance *Carmela* across early evenings and 2014 family drama *The Legal Wife* in prime time.

The slot targetting young people and housewives runs from 5pm-6pm on Mondays to Fridays (with reruns Mondays to Thursdays at 11.30pm-12.30am and Fridays at 11pm-12am).

The second slot runs from 9.30pm-10.30pm on Mondays to Fridays and offers an alternative to the Thai drama running on other channels.

The Pinoy slate is driven by the 1,000+ hours/40+ titles output deal signed between JKN and Philippines' GMA World-

wide and ABS-CBN.

Titles include *Ang Dalawang Mrs. Real* (*The Other Mrs. Real*) from ABS-CBN, *Bridges of Love* (ABS-CBN), *My Faithful Husband* (GMA) and *Beautiful Strangers* (GMA).

Philippines series were chosen because "besides having similar facial features, the content of the series resonates with Thai family and culture," says Anne Jakkrachong Jakrajutatip, CEO of JKN Global Media Public Company Limited.

JKN's Philippines' foray follows its success with drama series from India, Korea, Japan and Hollywood.

Apart from the two Philippines' series, Bright TV also strips long-running Indian series *Lord Shiva* (aka *Devon Ke Dev... Mahadev*) from 8pm to 9.30pm on Mondays to Fridays.

The 24-hour DTT channel, which launched in April 2015, carries news, talk shows, local drama series, travel shows, lifestyle, TV shopping and documentary series focused on social issues, politics, economics and arts.

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Hong Kong TVB's myTV SUPER turns two

Platform hits 5.7m users, 20m hours views a week

Hong Kong's Television Broadcasts Limited's (TVB) myTV SUPER celebrated its second anniversary at Filmart in Hong Kong this week with the premiere of its first Shaw Brothers Pictures co-pro, *Flying Tiger*, news of a deeper relationship with broadband partner HKBN, and second only in viewership to free-TV sister network TVB Jade.

According to 19-25 Feb audience data, myTV SUPER viewers watch more than 20 million hours a week.

Jade viewers consume 57 million hours a week. (Source: myTV SUPER. Ratings: Nielsen SiteCensus. Source: Other channels rating: Nielsen TAM).

myTV SUPER has more than 5.7 million users.

TVB general manager, SK Cheong, said during Filmart that it would be

deepening its cooperation with telco partner Hong Kong Broadband Network (HKBN).

myTV SUPER is currently bundled with HKBN's home broadband (from HK\$158/US\$20

a month) and mobile (from HK\$98/US\$12.50 a month) packages.

myTV SUPER's 2018 offering includes more than 50 TV channels, which serve up more than 26,000 hours of in-house shows and 20,000 hours of acquired programming.

The OTT service also carries on-demand packages and live sports events, and will include the 2022 Winter Olympics and 2018 ITTF World Tour (Hong Kong Open).



SK Cheong, TVB

CCTV returns docu-culture-variety show

The Nation's Greatest Treasures 2 to air at end 2018



The Nation's Greatest Treasures

China's culture-themed mixed-genre factual-variety-reality series, *The Nation's Greatest Treasures*, returns for a second season at the end of the year, China's state-backed broadcaster, China Central Television (CCTV), said during Hong Kong Filmart this week.

The 10-episode series one was showcased in Hong Kong during the four-day market in the first stop of a global promotional tour.

Produced by CCTV Documentary International Media Co, season one aired on national variety channel, CCTV3, from December 2017 to February this year.

In its two-and-a-half months on air, the show received 1.7 billion discussion tweets on Weibo and 800 million views online, CCTV said in Hong Kong, adding that interest in China's national museums had increased significantly since the series aired.

The show pairs celebrities as "guardians" of 27 national treasures from nine

national level museums in a documentary-style variety show, including stage performances and reality elements.

The guardians lead viewers through the stories of the treasures, decoding their heritage and highlighting their significance to modern China.

CCTV says the series takes audiences "across time and space, presenting them with condensed memories as well as around the Chinese people's natural sense of patriotism".

Season one took two years to produce.

The cast included Hong Kong actor Leung Ka Fai as one of the guardians. Leung played Sima Guang, a politician and Northern Song Dynasty historian. His character was charged with protecting the Stone Drums, regarded as China's first antiques, now displayed at the Palace Museum.

Leung said that the variety format was used to bring history to life.

mm2 Asia, FNG Asia tie up on six movies

FOX Networks Group Asia (FNGA) and mm2 Entertainment are co-producing six Chinese-language films directed by up-and-coming talents from Hong Kong, Taiwan, Singapore and Malaysia, the companies said during Hong Kong Filmart.

The films are Taiwanese director Gavin Lim's *More Than Blue*, adapted from the Korean original; Tommy Yu's *Girls, be Ambitious!*, about two former adult film stars forced to engage in erotic boxing by their agency; *Second Champion*, from Hong Kong new generation director Hang Chiu; Ryon Lee horror movie, *Walk with Me*; Quek Shio Chuan's *Guang*, which focuses on autism; and Jacen Tan's *Zombiepura*, the first zombie film to be made in Singapore.

FNGA will have exclusive pay-TV broadcast/digital rights. The films will air on Chinese movie channel Star Chinese Movies (SCM) and on streaming platform FOX+.

850 exhibitors through Hong Kong Filmart 2018

This year's International Film and TV Market (Filmart) opened in Hong Kong on Monday with about 850 exhibitors from 37 countries and hi-energy around mainland China's film and television markets. The four-day market, which wraps Thursday, is part of the nine-event Entertainment Expo Hong Kong. More than 360 exhibitors at the show are from Belt and Road countries, including Russia, Thailand, India, Ukraine, Kazakhstan, Poland, Cambodia, Turkey and Vietnam.

New logic sweeps China sports

Alisports, Sina bosses also say the party is far from over



Celine Shi, Alisports



Arthur Wei, Sina Sports

China's sports rights party might be over, "but the night is still young" and the mainland's sports opportunity remained enormous, delegates at SportelAsia earlier this month heard.

In a panel entitled "The Media Rights and Sports Media Landscape in Chinese Sports Industry", Sina Sports' general manager, Arthur Wei, and Alisports vice president, Celine Shi, said a new logic was sweeping the sports market and rationalisation was taking the place of crazy.

"A more rational and calm market is very important for China," Shi said.

Wei said that on RMB30 million/US\$4.7 million revenue, he might pay RMB15 million/US\$2.4 million for rights to, for instance, the Chinese Super League (CSL). "But if you asked me to pay RMB1.5 billion/US\$236 million, I'm not that crazy".

"Wherever there is ROI, I will invest," he said.

Sina's strategy now is to create its own events, including events such as 5x5 soccer,

3x3 basketball, and ice hockey league.

This year, Wei said, Sina would have eight different games all ranked number in either in the world or in China.

A parallel strategy was to build engagement around sports properties even if Sina didn't have live rights.

"We lost NBA for the past three years, and still our coverage is better than anyone else's," he told delegates at Sportel Asia in Singapore.

Sina now had seven to 10 times more comments and engagement around the NBA than rights holder Tencent.

"It's simple for us," Wei said, "we have quality content and everything but live rights".

He added that by the end of the current season, Sina's 5x5 soccer would have more viewership than CSL.

Profitability differs according to the properties.

Pay-sports was "promising", but there was a long way to go for a paid model.



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Population.....	261 million
Households.....	66.9 million
Avg. household size.....	3.9
TV households.....	66.8 million
TV penetration.....	99.8%
Pay TV households.....	7 million
Pay TV penetration.....	10.5%
Internet users.....	112.6 million
Mobile phone penetration.....	91.7%
4G penetration.....	3%

Source: Companies, Association of Internet Service Providers (APJII)

Free TV

Antv

Established in 1993, terrestrial station Antv is owned and operated by PT Cakrawala Andalas Televisi, part of the Bakrie Group's VIVA. Antv reaches more than 146 million TV viewers in more than 160 cities in Indonesia, delivered via 41 transmission relay stations. The family-oriented Antv offers a general entertainment schedule, including news and sports content. Foreign content on the 2018 slate includes animation *Masha & The Bear* and Hindi drama series *Chandranandini*.

GTV

GTV (aka Global TV) was established in Oct 2001 and reaches 170+ million viewers in 142+ cities. The station is owned/operated by PT Media Nusantara Citra. The 24-hour schedule covers local/foreign content, including kids, news/infotainment, entertainment, comedy, game shows, movies, sports and drama. Int'l programming includes animation, Hollywood movies and drama series. GTV also carries sporting events such as the F1, Superbike, MotoGP, English Premier League and the Indonesia Premier League.

Indosiar

PT Indosiar Karya Media (Indosiar) started broadcasting nationwide in 1995. The station is operated by the Surya Citra Media (SCM) group, a subsidiary of Emtek, which also operates free-TV stations SCTV and O Channel. The station offers a 24-



DO[S]A, an Astro Malaysia's original miniseries, produced in collaboration with Indonesia's talents: director Ifa Isfanyah (*Laskar Pelangi*), executive producer/script writer Salman Aristor (*Ayat-Ayat Cinta*) and choreographer master Cecep Arif Rahman (*The Raid - Berandal*)

hour schedule of local and some international content, and is mostly known for local singing dangdut shows.

Jak TV

Launched in Oct 2005 by the Mahaka Group and Electronic City (EC) Group, Jak TV is a 24-hour channel offering local news, current affairs, lifestyle, cooking, religion and talk show programming. Jak TV primarily targets the 30+, A/B/C1 (upper, middle, lower middle class) demographics in Indonesia's capital, Jakarta.

Metro TV

Indonesian news service, Metro TV, obtained a broadcasting licence in 1999 and went on air in 2000 for 12 hours a day. Metro TV became a 24-hour station in 2001. The schedule is predominantly news, with some lifestyle, sports and infotainment. The station is a part of the Media Group, which also operates print/online daily news platform, Media Indonesia.

MNCTV

Owned by the MNC group, MNCTV started broadcasting on 20 Oct 2010, offering a general entertainment schedule focusing on variety, talent and comedy shows. MNCTV was formerly known as TPI, which

was established in 1990 and became part of the MNC group in July 2006. MNC also owns and operates free-TV stations RCTI and GTV (Global TV).

RCTI

Owned and operated by Global Media-com subsidiary, PT Media Nusantara Citra (MNC), PT Rajawali Citra Televisi Indonesia (RCTI) schedules mostly local drama, movies, reality, talent shows, animation, news and sports. The station reaches 191+ million viewers across 452+ cities (80.7%) delivered via 54 relay TV stations. MNC also operates MNCTV and Global TV.

SCTV

Established in Aug 1990 as a provincial free-TV station in the greater metropolitan area of Surabaya, SCTV started broadcasting nationwide in 1999. In Oct 2016, the station renewed its national free-TV licence to run until Oct 2026. SCTV is operated by the Surya Citra Media (SCM) group, which also operates terrestrial TV station Indosiar.

Trans7

Trans7 was established in March 2000 as TV7 and is owned by Transmedia, a subsidiary of Chairul Tanjung's CT Corp. The family-oriented general entertainment

station rebranded in 2006 to become Trans7. Transmedia also operates terrestrial free-TV channel Trans TV and online TV/news portal Detik TV.

TransTV

TransTV obtained its broadcasting licence in Oct 1998 and started commercial broadcasts in Dec 2001. The schedule includes movies, drama series, comedy, variety shows, travel, lifestyle, news, infotainment, religious, reality and game shows. TransTV is owned by Transmedia, an entity of CT Corp.

TVOne

TVOne (formerly Lativi) started broadcasting in Feb 2008. Core genres are news, sports, information and reality. Targeting the ABC1/15+ demographic, the channel produces most of its content in-house. TVOne was acquired in 2007 by The Bakrie Group's PT Visi Media Asia Tbk (VIVA).

TVRI

Established in 1962, TVRI is Indonesia's oldest TV station with a nationwide reach via 29 regional stations. The station carries information, news and educational content, as well as entertainment and sports. TVRI also operates four digital terrestrial DVB-T channels: TVRI Nasional, TVRI DKI Jakarta, TVRI Budaya and TVRI Olahraga.

Pay TV

BiGTV

DTH satellite platform, BiGTV, offers upwards of 100 SD/HD channels bundled in four basic packages and 12 add-on packages. Subscription plans range from Rp130,000/US\$9.80 a month for the Big Deal plan to Rp510,000/US\$38.20 for the top-tier Big Universe plan. BiGTV launched in 2013 and is operated by Lippo Group subsidiary, PT Indonesia Media Televisi.

Biznet Home

Launched in 2012 by telecommunication and multimedia service provider Biznet, Biznet Home (formerly Max3) cable TV service is bundled as part of the network's

broadband internet+TV combo, accessible to about 26 cities in Java/Bali islands. Biznet Home Combo offers four packages, starting from Rp400,000/US\$30 for 42 channels and 30 Mbps broadband connection.

First Media

First Media's cable TV platform, HomeCable, was established in 1994 and is part of a quad-play offering (HomeCable cable TV, FastNet internet broadband, First Media X OTT service, First Media smart living solution). The cable TV service offers 180+ SD/HD channels across various genres. Combo packages (cable TV, internet connection, TV everywhere), cost from Rp239,000/US\$17.90 a month for the Combo Family HD plan to Rs5,100,000/US\$382.50 a month for the Combo 1Gbps X1 plan. First Media, which has two million broadband homes passed in Jakarta, Surabaya and Bandung (Dec 2017), was launched in 1999. The platform is majority owned by the Lippo Group through subsidiary, First Media Tbk.

HD Entertainment Box/MyRepublic

Singapore-based fibre bb startup, MyRepublic, launched in Indonesia in 2015, offering fibre bb and pay-TV services. The TV offering consists of about 60 SD/HD channels delivered via android TV box branded as HD Entertainment Box. Monthly subscription costs Rp180,000/US\$13.50 for the Star pack. Internet+TV bundles cost from Rp369,000/US\$27.70 a month for the Fast+Star pack to Rp1,089,000/US\$82 a month for the Supernova+Star pack.

K-Vision

K-Vision is a DTH platform launched in March 2014 by the Kompas Gramedia Group offering local and international TV channels bundled in C-band and KU-band packages. Subscriptions for the K-Vision Bromo (C-band) plans start from Rp80,000/US\$6 for about 28 channels.

MATRIX TV

MATRIX TV is a family-oriented DTH pay-TV platform in Indonesia carrying movies, sports, documentaries, musics, kids and other general entertainment channels.

MegaVision

PT Indonesia Broadband Communications' MegaVision offers bundles of internet and TV services to subscribers in Bandung and Bogor. The TV offering consists of about 90 local and international TV channels spanning entertainment, kids, movies, sports, docus, educational, music and news. Monthly bundles cost from Rp280,000/US\$21 a month for the Silver-5Mbps package to Rp1,300,000/US\$98 a month for the Gold-100Mbps package.

MNC Vision

MNC Sky Vision launched Indovision in 2004 and rebranded the service in Dec 2017 as MNC Vision, by merging Indovision with sister services OkeVision and Top TV. The refreshed MNC Vision now offers more than 140 local and international channels spanning kids, news, movies, sports and entertainment. The channels are bundled in five packages, ranging from Rp109,900/US\$8 a month for 53 channels (Silver pack) to Rp279,900/US\$21 a month for 99 channels (Super Galaxy pack). *A la carte* packages are available in various genres: Mini Galaxy Kids pack (Toonami, Disney Junior), Cinema 4 pack (includes FOX Action Movies, FOX Movies, Premiere, HBO, HBO Family, HBO Hits, HBO Signature, SCM, Celestial Class), Soccer Plus (Soccer Channel, beIN Sport1/2/3) and also available in single add-on package. Transmitting via S-band satellite, MNC Vision reaches more than 70% of the Indonesian market.

Nexmedia

DVB-T2 service Nexmedia offers 40+ local/int'l services to subscribers in Jakarta, Bogor, Depok, Tangerang and Bekasi in Jabodetabek. The Basic NexFamily plan costs Rp99,000/US\$7.40 a month for 27 channels. Nexmedia was launched in 2011 by the Emtex Group, which also owns SCTV, Indosiar and O Channel.

Orange TV

Owned and operated by PT Mega Media Indonesia, Orange TV launched commercially in March 2012 and uses Ku-band and C-band capacity on the

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Indonesian Palapa-D satellite. The pre-paid service carries about 75 regional/international premium channels. Monthly subscriptions for the KU-band packages range from Rp99,000/US\$7.40 for the Family pack. PT Mega Media Indonesia also operates OTT service Genflix, which offers streaming services for select Orange TV channels and VOD content.

Topas TV

Launched in July 2012 by the Mayapada Group, Topas TV carries about 57 local/international channels, including four in-house services, bundled in various basic and add-on packages.

TransVision

PT Transmedia Corpora (Transmedia) launched pay-TV platform TransVision in 2014 serving several cities in Indonesia, including Jakarta, Bandung and Medan. TransVision offers three packages, starting from Rp199,000/US\$15 a month for 75 channels. TransVision is the next incarnation of pay-TV service Telkomvision. After the 100% acquisition of Telkomvision's stake by CT Corp in Oct 2013, Transmedia was established to operate TransVision and free-TV stations TransTV and Trans7 as well as online portal, Detik.com.

UseeTV Cable

UseeTV Cable (formerly Groovia TV) is an IPTV service offering local/international TV channels, catch-up TV and VOD services via web browsers and internet-connected devices. The platform offers more than 100 channels. Bundled packages (with IndiHome 10Mbps Fibre internet, home telephone services, iflix, HOOQ) cost from Rp460,000/US\$34.50 a month to Rp1,750,000/US\$131 a month.

OTT/Online

Indonesia's consumers have access to regional/global online services, such as **ALTBalaji** and **Amazon Prime Video**, which are not customised for local audiences, along with a plethora of regional streaming services, such as **iflix**, **HOOQ**

and **Catchplay On Demand**, that are. **Netflix** is also available in Indonesia, starting from Rp109,000/US\$8 a month for one SD screen and going up to Rp169,000/US\$13 a month for four HD/UHD concurrent screens.

CatchPlay On Demand

Launched in June 2016 in Indonesia, Taiwan-based SVOD service CatchPlay is offered as part of Telkom Indonesia's (IndiHome) packages. CatchPlay costs Rp18,500/US\$1.30 for single rental Catch-play was founded in 2007.

Dens.TV

Digdaya Duta Digital, a part of CBN Group Indonesia, launched Dens.TV in May 2015. Dens.TV offers live streaming of 60+ linear TV channels and on-demand access to kids, lifestyle, news and sports content.

First Media X

First Media X (formerly First Media Go) is a geo-blocked TV anywhere extension of cable/DTH TV service HomeCable, offering 100+ live streaming channels and a seven-day catch-up service plus over 500 hours of on-demand movies, Asian drama series and local content, mainly for First Media and BiGTV subscribers.

Genflix

Launched in Sept 2013 and rolled out commercially in June 2015, Genflix offers live linear TV channels and VOD content. The key offering is sports such as the Indonesia League Football. Genflix also carries more than 5,000 local/int'l movies on demand. Monthly subscription is Rp25,000/US\$2 for unlimited content. Genflix is operated by PT Festival Citra Lestari, a subsidiary of PT Mega Media Indonesia Group, which also owns and operates DTH Orange TV.

HOOQ

HOOQ launched in Indonesia in April 2016, and is available via mobile companies Telkom, Telkomsel, First Media and Bolt. HOOQ in Indonesia costs Rp49,500/US\$3.70 a month.

iflix

Launched in Indonesia in June 2016, iflix carries regional/int'l slate plus some Indonesian content. iflix costs Rp39,000/US\$3 a month in Indonesia for up to five devices. iflix is available via partners Telkom, Indosat and Ooredoo.

Moviebay

Launched in Nov 2014 offering mostly local movies and TV series to MNC subs.

OONA

Launched in Dec 2017, OONA is an ad-based mobile TV service offered for free to users in Indonesia via distribution partner Telkom Indonesia. The offering consists of 200+ local and international TV channels.

Super Soccer TV

Sports OTT player Super Soccer TV offers live coverage of soccer matches and VOD content. The network, launched in Nov 2016, has more than 275,000 users and is the exclusive rights holder of MUTV, Serie A, English Football League Championship and EFL Cup. Subscription packages start from Rp15,000/US\$1 a month for the daily premium plan to Rp750,000/US\$56 a year for the premium HD plan.

Tribe

Astro Malaysia's OTT online video platform, Tribe, debuted in Indonesia in March 2016 with launch partner telco XL Axiata. Tribe offers live TV channels and on-demand TV shows/movies, includes tvN, Oh!K, FOX Sports and Aniplus. Tribe costs Rp15,000/US\$1.10 a month. Tribe has a hybrid monetisation model, with both subscription and advertising revenues.

UseeTV.com

Launched in June 2011 and revamped in August 2012, UseeTV.com is the online platform offered to UseeTV Cable subscribers. The platform offers 200+ local/foreign titles, including drama, Hollywood movies, kids, comedy and Bollywood shows, as well as free-TV/radio services. Some content is offered for free. Premium plans cost from Rp1,000/US\$0.80 a month

(Movie pack) and PPV costs Rp3,850/US\$0.30 per title (for a two-day viewing).

Viu

Viu has had a presence in Indonesia since May 2016, with an offering that includes content from local production houses MD Entertainment and Multivision Plus. The premium tier costs Rp30,000/US\$2.20 a month. Partners include telcos Telkom Indonesia and Telkomsel.

Post-Production/Production

13 Entertainment

13 Entertainment, which boasts a large library of Indonesian movies for worldwide rights, specialises in post-production offering film preservation and restoration. The company also owns two movie channels – FLIK HD and Sinema Indonesia.

FremantleMedia

Established in 1995 by FremantleMedia Asia, PT Dunia Visitama Produksi supports the production of FremantleMedia Asia's formats in Indonesia. Production credits include formats *Indonesian Idol*, *Indonesia's Got Talent*, *Take Me Out Indonesia*, *Family 100 Indonesia* and *Perfect Score Indonesia*.

MD Entertainment

MD Entertainment was established in 2003 as a soap opera/sinetron television production and distribution company in Indonesia. The company expanded through subsidiaries offering film (MD Pictures) and animation (MD Animation). MD Entertainment accounts for about 50% of the group's revenues, with MD Pictures contributing about 40%. The MD group is best known for producing some of Indonesia's highest-grossing local films, including *Ayat Ayat Cinta* and *Habibie and Ainun*.

Multivision Plus

Established in 1989 by PT Parkit Films, Multivision Plus specialises in sinetron/drama series and movie production for local,

regional and international markets. Multivision Plus also offers production facilities and support services.

Rapi Films

Founded in 1968 as a film distribution company, Rapi Films ventured into production in 1971 and has produced 100+ feature films/TV series for the local market. Services include production support for foreign companies shooting in Indonesia.

Screenplay Productions/Screenplay Films

Established in August 2010, PT Screenplay Produksi (Screenplay Films) is the production arm of media conglomerate Emtek Group, which also owns free-to-air TV channels SCTV, O Channel and Indosiar. Screenplay has a two-hour daily slot in SCTV called FTV Premiere, which is dedicated to "TV movies featuring A-list Indonesian stars all filmed in exotic locations like Bali and Yogya (Central Jawa)".

Sinemart

Established in 2003, PT SinemArt Indonesia has produced more than 150 drama series and more than 20 movies (via subsidiary, SinemArt Pictures).

Telcos/Mobile TV

Indosat Ooredoo

Indosat Ooredoo is a member of the Ooredoo Group, which is an international communications company delivering mobile, fixed, broadband internet and corporate managed services to markets in the Middle East, North Africa and Southeast Asia. In Indonesia, Ooredoo offers telecommunication and information services to about 97 million subscribers (Dec 2017).

M2V

Launched in 2009, M2V is a mobile TV service for in-car use in Jakarta and surrounding areas. M2V offers 20+ local/international channels. The basic package costs Rp99,000/US\$7.40 a month.

MyRepublic

MyRepublic offers five internet packages from Rp259,000/US\$19 a month for the FAST 50 Mbps plan up to Rp899,000/US\$67 a month for the Supernova 300 Mbps plan. All internet packages include 23 local TV channels accessible via HD Entertainment Box at Rp50,000/US\$4 rental fee a month. MyRepublic had about 80,000 subscribers in Feb 2017 and is aiming for 250,000 by end 2018.

Telkom Indonesia

Established in 1995, PT Telekomunikasi Indonesia (Telkom Indonesia) offers mobile cellular, fixed wireless, pay TV, data/internet, satellite and VSAT services. Telkom Indonesia has about 190 million mobile subs (September 2017).

XL

XL Axiata commercially launched in Oct 1996 and is majority owned by the Axiata Group (66.55%). XL provides mobile telecommunication services to about 52.5 million subscribers, of which 36.7 million are smartphone users (September 2017).

Regulators/Associations

Film Censorship Institution

The Film Censorship Institution enforces censorship rules. The aim is to safeguard moral and social values.

Indonesian Broadcasting Commission (KPI)

The Indonesian Broadcasting Commission (KPI) is a state-owned institution regulating broadcasting matters. Functions include setting programme standards, composing regulations/codes and monitoring compliance.

Ministry of Communications and Information Technology

The Ministry of Communication and Information Technology governs telecoms, broadcasting and infotech.

Adapted from ContentAsia's The Big List 2018

Be included! Please send your details to Malena at malena@contentasia.tv or +65 6846 5982

What's on where...

March 2018	19-22	Hong Kong FILMART	Hong Kong
	20-21	CASBAA OTT Summit	Singapore
April 2018	4-6	Content Tokyo	Tokyo, Japan
	7-8	MIP Doc	Cannes, France
	7-8	MIP Formats	Cannes, France
	9-12	MIP TV	Cannes, France
	24-26	APOS	Bali, Indonesia
May 2018	9-11	Busan Contents Market, BCM	Busan, South Korea
	15-23	L.A. Screenings	L.A., U.S.A.
	22-23	PromaxBDA India	Mumbai, India
June 2018	6-7	MIP China	Hangzhou, China
	7-9	Vietnam Telefilm	Vietnam
	11-13	DW Global Media Forum	Bonn, Germany
	12-14	Shanghai International Film & TV Festival TV Market	Shanghai, China
	25	CASBAA Satellite Industry Forum	Singapore
	26-28	BroadcastAsia	Singapore
	26-28	CommunicAsia	Singapore
August 2018	28-29	ContentAsia Summit	Singapore
September 2018	5-7	BCWW	Seoul, South Korea
	13-16	Gwangju ACE Fair	Gwangju, South Korea
October 2018	2-4	APSCC	Jakarta, Indonesia
	13-14	MIP Junior	Cannes, France
	15-18	MIPCOM	Cannes, France
	23-25	TIFFCOM 2018	Tokyo, Japan
	30 Oct-1 Nov	CASBAA Convention	Hong Kong
December 2018	3-4	PromaxBDA Asia	Singapore
	5-7	Asia TV Forum & Market, ATF	Singapore

Sci-fi, zombies rule China

The Walking Dead streaks ahead, busts 170m mark

CBS All Access' *Star Trek: Discovery* whipped its online competition in China for the week of 1-7 March, data science company Parrot Analytics' latest figures show. The series had almost 76% more demand expressions than its closest competitor, Netflix's sci-fi anthology series, *Black Mirror* and 106% more demand than Netflix's crime/sci-fi series *Altered Carbon*.

Although sci-fi wins online audiences in China, zombies were the week's overall TV winner.

The Walking Dead was way ahead of its closest rival – Korean game/variety series *Running Man* – with 92% more demand. *The Walking Dead* was the only show to break the 100 million demand expressions mark for the week.

Apart from *Running Man*, two Asian shows made it to the overall TV chart for the week. The two are Japanese anime series *Dragon Ball Super* (ranked fourth) and home-grown family-oriented drama series, *The Way to Happiness* (ranked eighth).

CHINA: Top 10 Overall TV Shows

Rank	Title	Average Demand Expressions™
1	The Walking Dead	174,136,815
2	Running Man (런닝맨)	90,598,989
3	Vikings	85,815,378
4	Dragon Ball Super	80,703,761
5	The Big Bang Theory	79,641,832
6	Shameless	69,370,531
7	Star Trek: Discovery	69,170,543
8	The Way To Happiness (幸福來了)	60,567,150
9	Lucifer	55,916,752
10	Empire	53,292,805

CHINA: Top 10 Digital Originals

Rank	Title	Platform	Average Demand Expressions™
1	Star Trek: Discovery	CBS All Access	69,170,543
2	Black Mirror	Netflix	39,393,792
3	Altered Carbon	Netflix	33,529,262
4	House of Cards	Netflix	32,459,111
5	Stranger Things	Netflix	32,233,953
6	The Grand Tour	Amazon Video	29,025,825
7	Narcos	Netflix	26,936,699
8	The Crown	Netflix	25,060,706
9	The Marvelous Mrs. Maisel	Amazon Video	22,526,457
10	Stargate Origins	Stargate Command	21,478,050

Date range: 1-7 March 2018

Market: China

Demand Expressions®: A global metric standard developed by Parrot Analytics which represents the total audience demand being expressed for a title, within a market. Audience demand reflects the desire, engagement and viewership, weighted by importance; so a stream/download is a higher expression of demand than a 'like'/comment.

Note: Local/regional content in this country is still being onboarded by Parrot Analytics




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