

ATF Dailies Alert!

We are publishing ATF market dailies on Wed (5 Dec), Thurs (6 Dec) and Fri (7 Dec).

All news welcome!

Send tips, info and announcements to Aqilah at aqilah@contentasia.tv or drop in at our booth #K19

Disney shifts India boss to CP

New leadership structure expected any day

Disney's South Asia hub head Mahesh Samat has shifted to a regional consumer products role ahead of the big reveal on the Disney/Fox leadership structure in the region. Disney hasn't given a date on the announcement of its new structure for Asia-Pacific.

The full story is on page 8

Viu kicks off No Sleep No FOMO

Asian influencers fill social media with challenges

PCCW Media's regional streaming platform, Viu, has started production on its latest Asia original, *No Sleep No Fomo*, adapted from a celebrity travel competition format from The Story Lab. The series, which follows influencers and celebrities around the region completing consumer-led challenges, is expected to premiere in February 2019.

The full story is on page 10

FROM AWARD-WINNING PRODUCERS OF PEAKY BLINDERS

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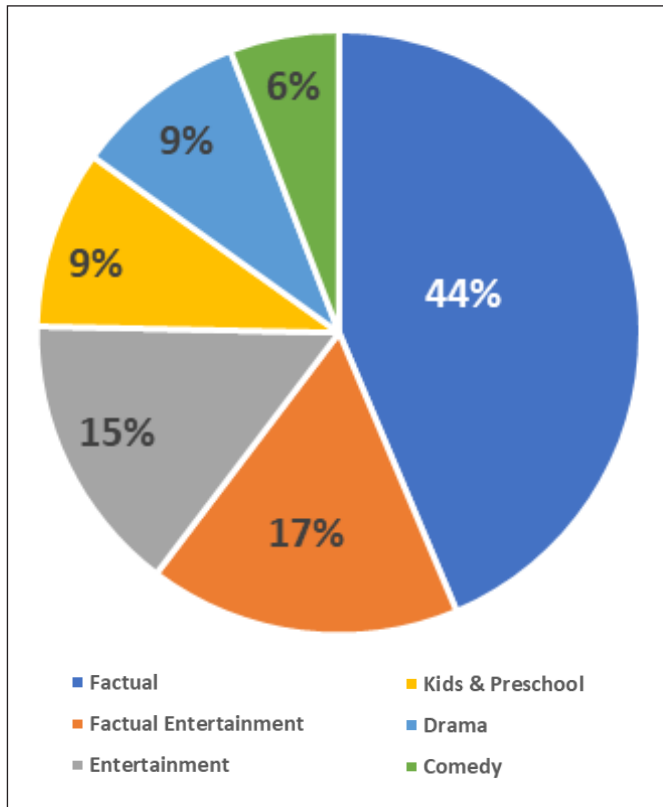
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Factual tops Asia demand

61% of searches include factual



Source: TRX. Demand is based on the number of screeners, avails checks and offers for each title

The hunt for factual content among Asian buyers is dwarfing everything else, including drama and kids, according to new data from global rights e-commerce platform TRX.

Released ahead of the Asia TV Forum market (5-7 December) in Singapore, insights into Asian buyer habits over the past six months show that 44% of the 250+ buyers on the platform search for factual titles.

Factual entertainment is 17%, followed by entertainment at 15%, giving the two categories a combined 32% of searches.

Data on specific titles is not available.

Factual demand is split across the region. In Hong Kong and China, documentaries about space and science (particularly medical science) attract the most interest.

In Indonesia, nature documentaries, particularly those about natural predators, have been popular.

Global adventure has been a key theme among Thai buyers, TRX says.

Documentaries about the future and new ideas shaping the world have been popular in Malaysia. Automotive titles have attracted the most attention in South Korea.

TRX offers rights from more than 100 distributors worldwide, including BBC Studios, Sky Vision and Lionsgate.

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AGATHA AND THE NIGHTINGALE'S CRY

Event Drama Movie
1 x 95'



THE BRIGADE: RACE TO THE HUDSON

Challenge & Adventure Non-Fiction Series
8 x 60'

Outdoor ties up with 1Play Sports

Daily updates, highlights from martial arts championship

Outdoor Channel has tied up with Singapore-based sports start-up, 1Play Sports, to air daily updates of the World Pencak Silat Championships in Singapore next month.

The alliance for the martial arts event is the first between the two companies as Outdoor Channel ramps up its involvement in locally focused sports.

The 18th Silat world championships, involving about 1,000 athletes from 40

countries, runs from 13-16 December 2018.

Outdoor Channel will air daily updates from 15-18 December, as well as four half-hour post-event highlight shows in January.

Both will be produced by exclusive Silat Championship rights holder, 1 Play Sports. This first-time partnership gives the event reach across Outdoor's 20 million TV and streaming platforms.

China picks up 300 hours of factual

Youku, CCTV-9 boost documentary slates



Saving Sirga

Chinese broadcasters – including streaming platform Youku – have picked up more than 300 hours of factual content from Aussie distributor Looking Glass International ahead of December's Asia TV Forum (ATF) market in Singapore.

Youku added the three-part 60-minute doc, *Deep Time History*, by Flight 33 Productions for Curiosity Stream, to

its line up along with 90-minute feature documentary *Gods in Shackles*, by Global Media Earth, and Tauana Films's six-episode *Saving Sirga*.

State-backed doc channel, CCTV-9, acquired three titles, including the one-hour *Making Pandas* from IFA Media and the four-part *Wild Cities*, produced by Crossing the Line Production for Irish pubcaster RTÉ.

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China streamers pick up kids autism series *Pablo*



Pablo

Chinese video platform Tencent has bulked up its kids slate with 250 hours of pre-school content from kids' entertainment specialist Cake. Titles include *Pablo*, which reflects real-life experiences of children with autism, and the second series of PBS space series, *Ready Jet Go!*. Hunan TV's SVOD platform, Mango TV, picked up *Pablo* along with CBeebies' *Olobab Top*. Cake arrives in Singapore for this year's ATF with 272 pre-school hours licensed to Korea's CJ; titles include *Ella Bella Bingo* and *Poppy Cat*. *Pablo* has also sold to True in Thailand.

Eros joins U.K.'s Freesat, on track for 16m paying subs by end 2019

South Asian movie streaming platform, Eros Now, has joined Freesat's OTT platform in the U.K. for a monthly subscription fee of £5.99/US\$7.65. The Freesat deal comes only days after Eros told investors that it expected its paying subs base to rise to 16 million by the end of its fiscal year 2019. The platform hit 28 million registered users and 13 million paying subscribers worldwide at the end of September.

True bulks up factual entertainment

Thai platform picks up 50 hours from all3media



The Truth About Sugar

Thailand's TrueVisions has followed broadcasters in Taiwan and Hong Kong as well as regional programmer BBC in tracking the truth about sugar and the secrets behind great smiles.

True's acquisition of the two BBC specials – Maverick TV's *The Sticky Truth About Sugar* and Raw TV's *The Truth About Your Teeth* – from indie distributor all3media International comes ahead of

this year's ATF market, which opens in Singapore on Wednesday, 5 December.

The two one-hour specials are part of a 50-hour cable and satellite rights deal between all3media and TrueVisions, which has 2.3 million pay-TV subs in Thailand.

True also bought two seasons (20 hours) of Studio Lambert's *Body Fixers*, set in a pop-up beauty parlour; and season one of Gordon Ramsay's *The F Word*.

15% of S'pore consumers pirate stream 28% cancel pay-TV subs in favour of illicit device shows

15% of Singapore consumers use streaming boxes to view pirated TV channels and VOD content, a study commissioned by the Asia Video Industry Association's (AVIA) Coalition Against Piracy (CAP)

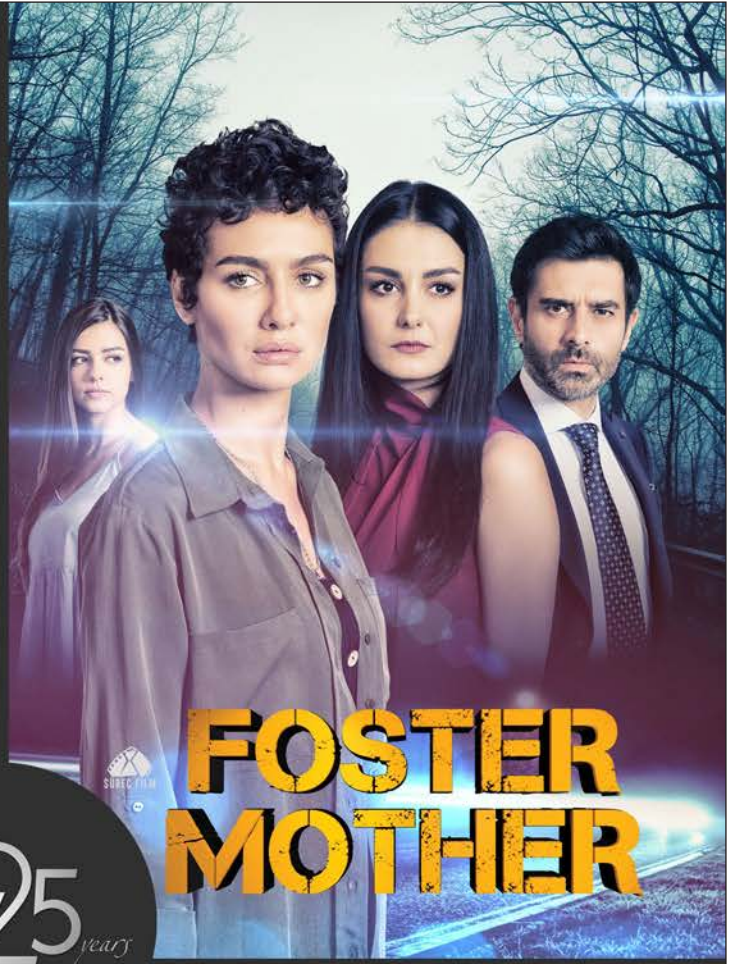
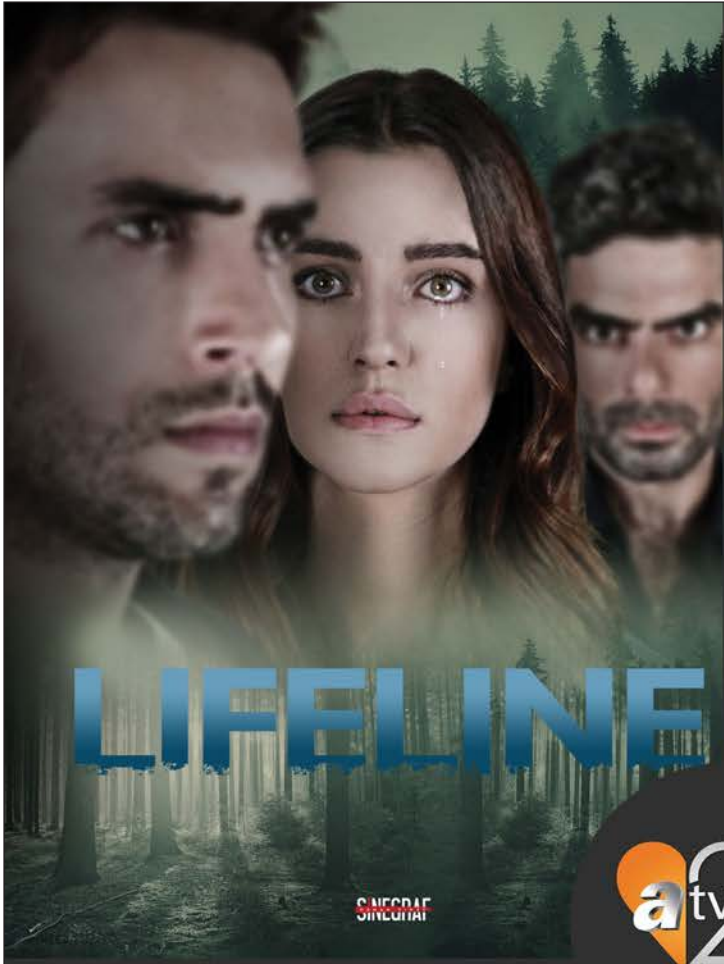
says. More than a third of the boxes in play were bought from IT exhibitions and physical stores. Of those using Illicit Streaming Devices, 28% said they had cancelled their legit pay-TV subscriptions.

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P 15



Disney shifts India boss Mahesh Samat to consumer products

New leadership structure announcement for Asia-Pacific expected any day

Disney's South Asia hub head Mahesh Samat has shifted to a regional consumer products role ahead of the big reveal on the Disney/Fox leadership structure in the region.

Disney hasn't said when it will go public on its new structure for Asia-Pacific, but expectations are that it will be any day.

Meanwhile, Samat's new job, announced on Monday (26 November), switches him from SVP and managing director of Walt Disney International, South Asia, to Asia Pacific EVP, Disney consumer products commercialisation.

The new role covers India, Southeast Asia, Greater China, Korea, Japan, Australia and New Zealand.

Samat will report to consumer products commercialisation president, Ken Potrock.

The announcement comes a little more than a year after Walt Disney International split the regional business into South and North Asia regional hubs, putting Samat in charge of South Asia (including India, Singapore, Malaysia, Indonesia, Thailand, the Philippines and Vietnam), with North Asia (Greater China, Korea, Japan) under Luke Kang.

Samat's experience is heavily India skewed, including stints with Johnson & Johnson, Kellogg's, Warner-Lambert/Parke-Davis and Boots India Limited. From 2008-2012, he led Disney's India operations. Between 2012 and 2016, he established the Epic Television Networks and Hindi-language The Epic Channel in India. Samat rejoined Disney in India in November 2016.

GolfTV counts down to Jan 2019 debut

Full-service streamer lands in six Asia markets



Tiger Woods and Discovery chief executive David Zaslav

Discovery's long-term content partnership with golf champion Tiger Woods rolls out in Asia from early 2019 as part of the factual/sports network's deal with the PGA Tour and Discovery's new streaming platform GolfTV.

The digital service lands in six Asian markets from January 2019 with full live PGA Tour coverage.

The six full-service markets from day one are Hong Kong, Japan, Malaysia, Philippines, Singapore and Vietnam.

Indonesia, South Korea and Thailand will follow in 2020, with China and Taiwan added in 2021 and India in 2022.

Discovery says the deal with Woods is for a wide range of "programming, content creation and storytelling opportuni-

ties that will offer fans an authentic and regular look into the life, mind and performance of the game's ultimate icon".

Woods's line is that he wants to "talk to golf fans and golfers everywhere, directly, and straight from me. That's important to me".

The shows being developed include weekly practice and instructional videos and access to Woods' prep routines. IP for Woods-related content on GolfTV is owned by GolfTV globally, including the U.S., where Discovery says it has the "opportunity to execute an owned or partner distribution strategy".

GolfTV will offers more than 2,000 hours of live action a year and a range of content on demand.

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ATF BOOTH E08-01

Viu kicks off *No Sleep No Fomo* Asian influencers fill social media with challenges & hashtags... #viuengage #ViuNoSleepNoFomo

PCCW Media's regional streaming platform, Viu, has started shooting its latest Asia original, *No Sleep No Fomo*, adapted from The Story Lab's celebrity travel challenge format.

No official info on the new series has been released and it's not clear how many celebrities will be involved in the full eight-episode season.

No Sleep No Fomo challenges celebs to complete a list of missions in 60 hours.

So far, influencers posting under the Viu hashtags include Taya Rogers (@tayastarling), Hana Tam (@hanatam) and Paul Foster (@paulfosterrr), all from locations in Southeast Asia.

The latest production is part of an ambitious slate of originals that range from premium drama such as *The Bridge*, which premiered on 26 November, to Philippines K-pop show *Hello K-Idol* with Globe Telecom in the Philippines.

Lifetime numbers soar on schedule refresh Movie slot, *Ellen* drive biggest gains in Oct-Nov



The Ellen DeGeneres Show



A+E Networks' Lifetime has increased viewership for signature properties by more than 800% over the past two months with a rejigged schedule that includes a nightly movie strip from 10pm to 11.30pm and shifting *The Ellen DeGeneres Show* to a dedicated slot stripped Mondays to Fridays from 9pm to 10pm.

Some of the biggest gains have been reported out of the Philippines, where average time spent viewing *Ellen* was up 412% among pay-TV audiences 16+ from 1 Oct to 20 Nov.

The average audience for the talk show across the previous 12 months, was four minutes.

The Ellen DeGeneres Show previously aired at 6pm or 11pm, depending on the market. The 9pm slot, previously filled with

a range of cooking shows, applies across all markets.

Among pay-TV audiences between 35-44 years old, average time spent viewing *Ellen* was up 822% from less than a minute to 8.3 minutes.

Top Lifetime movies in the new slot were *Beaches*, *I Am Elizabeth Smart* and *Who Killed Jonbenet?*

Movies previously aired once a week on Wednesdays at 9pm.

Audience share for Lifetime movies in Malaysia in the new slot increased by 6% on Astro among audiences 4+ and 15+.

The refreshed schedule trialed from 1 Oct and rolled out commercially from 1 Nov.

Source: Kantar Media, DTAM/Malaysia, provided by A+E Networks Asia.

COMING SOON!



Formats 2018:
Winners & Losers

Globe Telecom's Joe Caliro
on content & consumers

PLUS: The so-what of Asia's big deals,
Double Vision's Min Lim, ABS-CBN's Ruel Bayani,
Asia's best around the world & a whole lot more

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The Life of Earth from Space

The Life of Earth from Space is a blue-chip documentary about the history of earth utilising the latest technologies, including 4k cinematography and HD cameras. The programme shows world-class CGI views from the International Space Station of Earth's landscapes; thermal imaging of the first humans crossing the Red Sea to Saudi Arabia; vast scale time lapse over millions of years during major transformations of Earth's continents; UV and X-Ray imaging of planetary formation, atmospheric events and solar flares; as well as 3D data-mapping revealing the spread of an avian flu pandemic.

Length: 2x60 mins **Zee Entertainment Enterprises Limited** 19th Floor, A Wing, Marathon Futurex, N M Joshi Marg, Lower Parel (East), Mumbai 400013, India www.zeeentertainment.com
ATF Stand # F18



Moon and Me

Inspired by well-loved tales of toys that come to life when nobody is looking, *Moon and Me* is the story of a special friendship between two characters from completely different worlds. From the creator of *Teletubbies* and *In the Night Garden*. Length: 50x22 mins **9 Story Distribution International Unit 20, Block C, Smithfield Market, Smithfield, Dublin 7, D07 PV06, Ireland www.9story.com ATF Stand # J30**



Betrayal

Betrayal tells the story of Lino, Jacky and their star-crossed love for each other, which began when they were still children. Jacky's parents disapprove of Lino as he is the son of one of their workers. Eventually, Lino decides to stay away to spare Jacky from getting more hurt. In a twist of fate, the two meet again after years apart, but they are now married to other people. Lino is with Jade, an ambitious, headstrong woman, who finds a way to get what she wants, while Jacky's husband is Ace, a rich man whose sweetness hides a secret.

Now that destiny has given them another chance at being together, they must choose between fighting for the love they were deprived of and keeping their promise of forever to people who may not deserve it. Length: 40x45 mins **ABS-CBN Corporation**

ELJ Communications Center, Mother Ignacia Ave. Quezon City 1103, Philippines T: +63 2 415 2272 **ATF Stand # J18**

You Can Be An Angel 3
你也可以是天使3

As the nurses embark on their new journey in CCT (Community Care Team), problems start brewing. Ruo Jun's husband goes missing. To add to her shock, she finds out that he adopted a girl who suffers from heart disease. Yu Tian and Yao Yang are tasked to take care of their father who has abandoned the family. Yuan Bin has to face his ex-girlfriend whom he had neglected during their relationship. He is consumed with guilt upon learning that she suffers from a grave illness. Will the nurses be able to resolve their personal problems and shine in their jobs? Length: 20x60 mins **Mediacorp Pte Ltd** 1 Stars Avenue, Singapore 138507 T: +65 6333 3888
ATF Stand # G10



Cheat

From award-winning Two Brothers Pictures, Katherine Kelly and Molly Windsor star in *Cheat*, where a case of academic deception triggers a devastating sequence of events. Length: 4x60 mins **all3media International** 1 George Street, #10-01, Singapore 049145 T: +65 6817 3780 **ATF Stand # K08**



Showdown – Aviv/Eyal

Showdown – Aviv/Eyal sees two of Israel's most popular and controversial performers, Aviv Geffen and Eyal Golan, take their well-known rivalry to another level in a battle to discover Israel's next great singing talent. This is more than a singing competition. *Showdown – Aviv/Eyal* is a gladiatorial clash between two giants from opposing worlds: two different musical styles – Mediterranean melodies vs Israeli rock; and two conflicting subcultures – liberal vs conservative. Who will win this musical, cultural and personality-fueled clash and create Israel's next big star? Aviv or Eyal? Length: 21x90 mins format Tedy Productions for Keshet 12 (Israel)

Keshet Asia Room 306, 3/F, Yu Yuet Lai Building, 43-55 Wyndham Street, Central, HongKong T: +852 3956 7168 **ATF Stand # J08**





Lifeline

Nefes was a child bride who was sold to a businessman. Captured by her husband, she has become the victim of violence with her son. She failed to escape from her husband. A businessman from the Blacksea region, Mustafa, travels to Istanbul to make new agreements with Vedat and he brings his family along with him. Mustafa and his family stays in Vedat's house and Mustafa's young brother Tahir notices that Nefes is effected by domestic violence. Unfortunately Tahir can't do anything to help Nefes. Length: Season 1 - 69x45 mins (Season 2 on-going) **ATV Barbaros Bulvarı, Camhan No: 153, Balmumcu, Beşiktaş/Istanbul Türkiye T: +90 212 381 28 48 ATF Stand # P15**



The Voice Senior

In this new spin-off of the worldwide successful talent show *The Voice of*, it is now the turn of the seniors! They will prove that you are never too old to have a voice of gold? Length: 4x70 mins **Talpa Asia Blueprint, 2/F, Dorset House Taikoo Place, 979 King's Road, Quarry Bay, Hong Kong China T: +852 9887 5736 ATF Stand # D23**

Sweetbitter

Sweetbitter is the story of a young woman's coming-of-age, set against the rich and grimy backdrop of exclusive restaurants, conjuring a non-stop and high-adrenaline world evoking the possibility, beauty and fragility of being you and adrift. Length: 6x30 mins **Lionsgate Entertainment 2700 Colorado Ave., Santa Monica, CA 90404 U.S. T: +1 (310) 449 9200 ATF Stand # L27**



The Rookie

Sold to over 160 territories, *The Rookie* is a primetime police procedural hit series for ABC (U.S.). Inspired by a true story, *The Rookie* is created by showrunner Alexi Hawley (*Castle*) and stars Nathan Fillion (*Castle*, *Modern Family*) as John Nolan, the oldest rookie in the LAPD. At an age where most people are at the peak of their career, Nolan casts aside his comfortable, small-town life and moves to L.A. to pursue his dream of being a cop. Surrounded by rookies 20 years his junior, Nolan must navigate the dangerous, humorous, and unpredictable world of the streets of L.A. as he makes his second shot at life count. *The Rookie* is executive produced by Oscar®-nominated producer Mark Gordon (*Designated Survivor*, *Grey's Anatomy*). Length: Season 1: 20x60 mins **eOne 20/F, Tower 535, 535 Jaffe Road, Causeway Bay, Hong Kong T: +852 3669 7016 ATF Stand # E17**



The War of The Worlds

Set in Edwardian England, this major new television adaptation of H.G. Wells seminal tale – the first alien invasion story in literature – follows George (Rafe Spall) and his partner Amy (Eleanor Tomlinson) as they attempt to defy society and start a new life together. Rupert Graves stars as Frederick, George's elder brother, and Robert Carlyle plays Ogilvy, an astronomer and scientist. A collision of science-fiction, period drama and horror, this visceral thriller tells their story as they face the terror of an alien attack after a meteor strike. They must fight for their lives against a ruthless enemy beyond their comprehension. Length: 2x90 mins or 3x60 mins **ITV Studios Global Entertainment Room 517-520, 5th Floor, Sun Hung Kai Centre, 30 Harbour Road, Wan Chai, Hong Kong T: +852 2511 9700 ATF Stand # D19**

Arthur and the Minimoys

Director/producer Luc Besson created a visually breathtaking universe full of exciting stories and characters with his *Arthur* movies. Now he is bringing all of this to the small screen with this action-packed CGI series. Young dreamer Arthur discovered the world of the Minimoys and now visits his friends Selenia and Betameche. While the king of the Minimoys is organising the resistance against evil tyrant Malthazar, Arthur uses his boundless imagination, big heart, immense courage and legendary friends to become the biggest of all Minimoys. Length: 26x26 mins **Studio 100 Media AG | m4e AG Neu-markter Str. 18-20, 81673 Munich, Germany T: +49 89 960 8550 ATF Stand # B29**





Surrounded

A group of millennial friends run a popular travel vlog that helps fund their adventures. Paige, the leader of the group, recently brought her younger sister Lindsey into the fold. Lindsey and another group member strike up a romance, quickly becoming the most popular members to their followers. To help boost viewership the group decides to take an illegal snorkeling trip to a beautiful cove. But when their float plane crashes they find themselves fighting for their lives when they are attacked by a pack of great white sharks. Length: 90 mins **MarVista Entertainment** 10877 Wilshire Blvd, Floor 10, Los Angeles, CA 90024, U.S. T: +1 424 274 3000



Narcos season 4

An inside look at the men who would stop at nothing to take down the Colombian drug cartels, delivering an unfiltered look into a war that would change the drug trade forever. Season four moves to Mexico, exploring the origins of the modern drug war by going back to its roots as a disorganised confederation of independent growers and dealers. Length: 40x60 mins **Gaumont** 750 North San Vicente Boulevard, Suite RW 1000, West Hollywood, CA 90069, U.S. www.gaumont.us **ATF Stand # H33**



Better Together (Hayat Gibi)

An absorbing and heart-warming new series following a family as its relationships grow and develop over the years. Cem and Reyhan are parents to triplets, natural twins and a son they adopted when their own triplet died. These five people – ordinary, yet remarkable at the same time – will make viewers laugh and cry and will remind us of the real meaning of family, compassion, friendship, love and fidelity. Length: 54x60 mins **Fox Networks Group**



Frankie Drake Mysteries season 2

Frankie Drake Mysteries follows Toronto's first female private detectives as they solve cases the police can't, and other detective agencies won't. In the brand-new second season, the year is 1921 and the world is undergoing massive change. Jazz is on the turntables as communism and prohibition are being hotly debated over hard drinks in speak-easies. This new age calls for a new kind of detective... Length: 10x60 mins (season 1: 11x60 mins) **Kew Media Distribution** 151 Shaftesbury Avenue, London, WC2H 8AL, U.K. T: +44 (0) 207 851 6500 www.kewmedia.com

Content Distribution 1 Fusionopolis Link, #03-01, Nexus @ One-North, Singapore 138542 T: +65 6809 3304 **ATF Stand # D18**

Cashed Out

Fame and money go hand in hand but what are the pitfalls that go with such extreme wealth? *Cashed Out* exposes the truth of why some celebrities are able to hold onto their millions, while others end up penniless. Prince, Michael Jackson, Amy Winehouse and George Michael are just a few of the superstars featured in the series. Produced for Reelz. Length: 10x30 mins **GRB Studios** 13400 Riverside Dr. Suite 300, Sherman Oaks, CA 91423, U.S. T: +61 417 441 260



Death and Nightingales

Death and Nightingales is a riveting story of love and revenge, set in the beautiful countryside of Ireland in 1885; a world of spies, deception and betrayal, with simmering tensions of class, politics and religion that threaten to tear the country apart.

Adapted and directed by Allan Cubitt (*The Fall*) based on Eugene McCabe's modern Irish classic novel, *Death and Nightingales* is produced by award-winning The Imaginarium Studios and Soho Moon Pictures for the BBC in the U.K., and features an all-star cast including Emmy Award winner Matthew Rhys, Jamie Dornan and Ann Skelly. Length: 3x60 mins or 2x90 mins **Red Arrow Studios International** Medienallee 7, 85774 Unterfoehring, Germany T: +49 89 9507 7303 W:redarrowstudios.com/international/ **ATF Stand # H25**





Designing Paradise

In the hospitality design world, few can match the prolific works of Bill Bensley. Since 1989 he has designed more than two hundred properties in more than 30 countries around the world, from remote resorts to spectacular palaces and intimate private residences. For the first time, this series gives viewers a behind the scenes look into his method, madness and how his imaginative worlds become reality. Length: 13x30 mins **Bomanbridge Media** 8 Smith Street, #02-01, Singapore 058922 T: +65 6224 4211 / +65 6224 9879 **ATF Stand # E08-01**

Clean with Passion for Now



Jang Seon-gyeol has wealth and good looks, but suffers from severe mysophobia. Seon-gyeol is obsessed with cleaning and even owns his own cleaning company. However, he meets a carefree and untidy girl named Gil Oh-sol after she enters his company as a new employee. Oh-sol has worked all sorts of part-time jobs while striving for a full-time job and does not have the luxury to date or be clean. She gave up on being neat after facing the tough reality of the world, and is known for always wearing her trademark tracksuit. But she has a bright personality and does not mind getting dirty. With the help of Oh-Sol, Seon-gyeol faces his mysophobia and falls in love with her. Length: 16x70 mins **JTBC** 48-6 Sangamsan-ro, Mapo-gu, Seoul, 03909, South Korea T: +82 2 2031 8454 **ATF Stand # H10**

Bauhaus WORLD

Bauhaus is one of the world's most iconic design movements. Combining elements of art, design and architecture, traces of Bauhaus style can be found all over the world. For the upcoming 100th anniversary of the Bauhaus movement, DW Transtel is presenting a special three-part series: *Bauhaus WORLD Design-Art-Architecture*. The three episodes focus on the secrets of Bauhaus' success, how its principles evolved and how Bauhaus design can make the world of the future a better place to live. Although Bauhaus has been around for nearly a century, this series shows how it is part of a positive vision for the future. Length: 3x52 mins **DW Transtel** Asia office: PIK film, 30 Lorong Bukit Pantai, Lucky Garden, Bangsar, 59100 Kuala Lumpur, Malaysia T: +60 3 2093 0866 **ATF Stand # E18**



One World Kitchen

Shot in 4K UHD, this high-style cooking series features modern and traditional recipes from nine global cuisines, including Argentinian, Chinese, Indian, Japanese, Thai, Greek, Lebanese, Italian and Vietnamese. Over three seasons, the nine



passionate hosts inspire viewers to master the world's hottest dishes using age-old cooking secrets from their cultures. This vibrant programme comes with a multi-platform turnkey solution, including short form videos, creative recipes, and digital artwork. Length: 82x30 mins **Gusto Worldwide Media** Headquarters: 6-2191 Thurston Drive Ottawa, Ontario, K1G 6C9 Canada www.gustoworldwidemedia.com **ATF Stand # K32**

Encounter

Although a daughter of a high-powered politician and a wife of a wealthy inherit, Soo-hyun gets divorced to free herself from burdens, but life doesn't turn out as she expected. For some distraction, she takes a vacation in Cuba, but loses her belongings to a pickpocket and falls unconscious due to sleeping pills. Luckily, a very ordinary young man named Jinhyuk helps her, which makes her feel emotions she has never felt before. After returning to Korea, a strange coincidence happens when the two meet as owner and employee at the hotel she owns. Length: 16x60 mins **CJ ENM** CJ ENM Center, 66 Sangamsan-ro, Mapo-gu, Seoul 03926, Korea T: +82 10 4578 8822 **ATF Stand # H10**



Unspeakable

A powerful and sweeping drama that follows the story of two families affected by the 1980s tainted blood scandal and is a passion project for creator Robert C. Cooper – who himself was a victim, having contracted Hepatitis C from tainted blood. This series offers a moving account of what it was like to live through and subsequently become a victim of this scandal, that will resonate with viewers around the world. Length: 8x60 mins **AMC Studios** 2425 Olympic Blvd, Suite 400E, Santa Monica, CA 90404, U.S. T: +1 310 998 9300 E: AMCStudiosSales@amcnetworks.com

Indonesia

In numbers

Population.....	266 million
Households.....	66.9 million
Avg. household size.....	3.9
TV households.....	66.8 million
Pay TV subscribers.....	5.75 million
Pay TV penetration.....	11%
Private Broadcasting Institutions.....	557
Internet users.....	143 million

Source: Companies, Statistics Indonesia, Association of Internet Service Providers (APJII), Minister of Communications and Information Technology

Free TV

Antv

Established in 1993, terrestrial station Antv is owned and operated by PT Cakrawala Andalas Televisi, part of the Bakrie Group's VIVA. Antv reaches more than 146 million TV viewers in more than 160 cities in Indonesia, delivered via 41 transmission relay stations. The family-oriented Antv offers a general entertainment schedule, including news and sports content. Foreign content on the December 2018 slate includes animation *Barbie Dreamtopia* and Hindi drama series *Chandra Nandini* and *Arjun & Arohi*.

GTV

GTV (aka Global TV) was established in Oct 2001 and reaches 170+ million viewers in 142+ cities delivered via 36 relay TV stations. The station is owned and operated by PT Media Nusantara Citra. The 24-hour general entertainment schedule covers local and foreign content, including kids, news/infotainment, entertainment, comedy, game shows, movies, sports and drama. International programming includes kids animation (Nickelodeon block since 2006), Hollywood movies and drama series.

Indosiar

PT Indosiar Karya Media (Indosiar) started broadcasting nationwide in 1995. The station is operated by the Surya Citra Media (SCM) group, a subsidiary of Emtek, which also operates free-TV stations SCTV and O Channel. The station offers



Tribe's horror mini-series *Gantung*, based on Malaysian Nadia Khan's novel of the same name. The series casts Indonesia's Randy Pangalila & Brandon Salim and Malaysia's Ikmal Amry & Hafreez Adam.

a 24-hour schedule of local and some international content, and is mostly known for local singing dangdut shows.

Jak TV

Launched in Oct 2005 by the Mahaka Group and Electronic City (EC) Group, Jak TV is a 24-hour broadcast station offering local news, current affairs, lifestyle, cooking, religion and talk show programming. Jak TV primarily targets the 30+, A/B/C1 (upper, middle and lower middle class) demographics in Indonesia's capital, Jakarta.

Metro TV

Indonesian news service, Metro TV, obtained a broadcasting licence in 1999 and went on air in 2000 for 12 hours a day. Metro TV became a 24-hour station in 2001. The schedule is predominantly news, with some lifestyle, sports and infotainment. The station is a part of the Media Group, which also operates print/online daily news platform, Media Indonesia.

MNCTV

Owned by the MNC group, MNCTV started broadcasting on 20 Oct 2010, offering a general entertainment schedule focusing on variety, talent and comedy shows. MNCTV was formerly known as TPI, which was established in 1990 and became

part of the MNC group in July 2006. MNC also owns and operates free-TV stations RCTI and GTV (Global TV).

RCTI

Owned and operated by Global Mediacom subsidiary, PT Media Nusantara Citra (MNC), PT Rajawali Citra Televisi Indonesia (RCTI) schedules mostly local drama, movies, reality, talent shows, animation, news and sports. The station reaches 191+ million viewers across 452 cities (80.7%) delivered via 54 relay TV stations. MNC also operates sister services MNCTV and Global TV.

SCTV

Established in August 1990 as a provincial free-TV television station in the greater metropolitan area of Surabaya, SCTV started broadcasting nationwide in 1999. In Oct 2016, the station renewed its national free-TV licence to run until Oct 2026. SCTV carries mostly local content. SCTV is operated by the Surya Citra Media (SCM) group, which also operates terrestrial TV station Indosiar.

Trans7

Trans7 was established in March 2000 as TV7 and is owned by Transmedia, a subsidiary of Chairul Tanjung's CT Corp. The family-oriented general entertainment station rebranded in 2006 to become Trans7. Transmedia also operates terres

trial free-TV channel Trans TV and online TV/news portal Detik TV.

TransTV

General entertainment channel TransTV obtained its broadcasting licence in Oct 1998 and started commercial broadcasts in Dec 2001. The schedule includes movies, drama series, comedy, variety shows, travel, lifestyle, news, infotainment, religious, reality and game shows. TransTV is owned by Transmedia, an entity of CT Corp.

TVOne

TVOne (formerly Lativi) started broadcasting in Feb 2008. Core genres are news, sports, information and reality. Targeting the ABC1/15+ demographic, the channel produces most of its content in-house. TVOne was acquired in 2007 by The Bakrie Group's PT Visi Media Asia Tbk (VIVA).

TVRI

Established in 1962, TVRI is Indonesia's oldest TV station with a nationwide reach via 29 regional stations. The station broadcasts information, news and educational content, as well as entertainment and sports. TVRI also operates four digital terrestrial DVB-T channels: TVRI Nasional, which provides national coverage; TVRI DKI Jakarta; TVRI Budaya, a culture-oriented service; and TVRI Olahraga, a sports channel.

Pay TV

BiGTV

Direct-to-home (DTH) satellite platform, BiGTV, offers upwards of 90 SD/HD channels bundled in four basic packages and 11 add-on packages. Subscription plans range from Rp130,000/US\$8.95 a month for the Big Deal plan to Rp510,000/US\$35 for the top-tier Big Universe plan. BiGTV launched in 2013 and is operated by Lippo Group subsidiary, PT Indonesia Media Televisi.

Biznet Home

Launched in 2012 by telecommunication and multimedia service provider Biznet, Biznet Home (formerly Max3) cable TV service is bundled as part of the net-

work's broadband internet+TV combo. Biznet Home Combo offers four packages, starting from Rp400,000/US\$30 for 42 channels (local, kids, news, international) and 30 Mbps broadband connection to Rp1,150,000/US\$80 for 69 channels (local, kids, news, international, entertainment, movies, education, sports) and 100Mbps broadband connection. Founded in 2000 as an internet service provider, Biznet Home transmits via Hybrid Fibre Coaxial (HFC) cable and provides broadband internet service (Biznet Fibre) to more than 100 cities (about 20,000 km fibre optic route) in Java, Bali and Sumatra islands.

First Media

First Media's cable TV platform, HomeCable, was established in 1994 and is part of a quad-play offering (HomeCable cable TV, FastNet internet broadband, FirstMediaX OTT service, First Media smart living solution). The cable TV service offers upwards of 160 SD/HD channels across various genres. Combo packages (cable TV, internet connection, TV everywhere), cost from Rp323,000/US\$22 a month for the Combo Family HD plan (38 HD, 83 SD channels, FirstMediaX and FastNet up to 12Mbps connection) to Rp2,979,000/US\$205.50 a month for the Infinite X1 HK plan (63 HD, 105 SD channels, OTT First MediaX and FastNet 200Mbps internet connection). First Media, which has 2.15 million broadband homes passed in Jakarta, Surabaya and Bandung (Oct 2018), was launched in 1999. The platform is majority owned by the Lippo Group through subsidiary, First Media Tbk.

HD Entertainment Box/MyRepublic

Singapore-based fibre broadband startup, MyRepublic, launched in Indonesia in 2015, offering fibre broadband and TV services. The TV offering consists of 24 local TV channels delivered via android TV box branded as HD Entertainment Box (rental is Rp50,000/US\$3.40 a month). Monthly subscriptions start from Rp289,000/US\$20 for the Fast pack to Rp999,000/US\$69 a month for the Supernova pack.

K-Vision

K-Vision is a DTH platform launched in March 2014 by the Kompas Gramedia

Group offering local and international TV channels bundled in C-band and KU-band packages. Subscriptions for the K-Vision Bromo (C-band) and Cartenz (KU-band) plans start from Rp50,000/US\$3.40 for the Gembira pack to Rp180,000/US\$12.40 for the Juara pack.

MATRIX TV

MATRIX TV is a family-oriented DTH pay-TV platform in Indonesia carrying movies, sports, documentaries, musics, kids and other general entertainment channels.

MegaVision

PT Indonesia Broadband Communications' MegaVision offers bundles of internet and TV services to subscribers in Bandung and Bogor. Monthly bundles cost from Rp229,000/US\$15.80 a month for the 10Mbps package.

MNC Vision/MNC Play

Indonesia's dominant direct-to-home satellite provider, MNC Sky Vision, launched Indovision in 2004 and rebranded the service in Dec 2017 as MNC Vision, by merging Indovision with sister services OkeVision and Top TV. The refreshed MNC Vision now offers more than 140 local and international channels spanning kids, news, movies, sports and entertainment. The channels are bundled in five basic packages (ranging from Rp109,900/US\$7.60 a month for 56 channels in the Silver pack to Rp279,900/US\$19.30 a month for 99 channels in the Super Galaxy pack) and 20 *a la carte* packages/standalone channels from Rp8,000/US\$0.55 a month for the Mini Galaxy Kids pack to Rp600,000/US\$41 a month for the Besmart pack. Transmitting via S-band satellite, MNC Vision reaches upward of 2.5 million households (Dec 2017, reported in May 2018). Sister IPTV service MNC Play offers TV channels via FTTH, along with internet, interactive (home automation/shopping), telephony services. Select content on both Vision and Play is available on MNC's OTT platform MNC Now.

Nexmedia

DVB-T2 service Nexmedia offers more than 40 local/international services to subscribers in Jakarta, Bogor, Depok, Tangerang and Bekasi in Jabodetabek.

The Basic NexFamily plan costs Rp99,000/US\$7.40 a month for 27 channels. NexSport Platinum is Rp99,000/US\$7.40 a month for 20 channels. A *la carte* packages cost Rp30,000/US\$2.25 a month for the NexKids pack, Rp55,000/US\$4 a month for the NexDrama pack and Rp85,000/US\$6.40 a month for the NexMovies pack. Nexmedia was launched in 2011 by the Emtel Group, which also owns SCTV, Indosiar and O Channel.

Orange TV

Owned and operated by PT Mega Media Indonesia, Orange TV launched commercially in March 2012 and uses Ku-band and C-band capacity on the Indonesian Palapa-D satellite. The pre-paid service carries about 75 regional/international premium channels. Monthly subscriptions for the KU-band packages range from Rp99,000/US\$7.40 for the Family pack to Rp1,800,000/US\$135 for the All Channel pack. PT Mega Media Indonesia also operates OTT service Genflix, which offers streaming services for select Orange TV channels and VOD content via multiple connected devices.

Topas TV

Launched in July 2012 by the Mayapada Group, Topas TV carries 38 local/international channels, bundled in basic and add-on packages via the Palapa-D satellite (C-band).

TransVision

PT Transmedia Corpora (Transmedia) launched pay-TV platform TransVision in 2014 serving several cities in Indonesia, including Jakarta, Bandung and Medan. TransVision offers three packages, starting from Rp199,000/US\$13.75 a month for 88 channels, including 28 HD (Gold+ package) and going up to Rp399,000/US\$27.60 a month for 123 channels, including 52 HD (Diamond package). TransVision is the next incarnation of pay-TV service Telkomvision. After the 100% acquisition of Telkomvision's stake by CT Corp in Oct 2013, Transmedia was established to operate TransVision and free-TV stations TransTV and Trans7 as well as online portal, Detik.com.

UseeTV Cable

UseeTV Cable (formerly Groovia TV) is an IPTV service offering local/international TV channels, catch-up TV and VOD services via web browsers and internet-connected devices. The platform offers more than 140 SD/HD channels and 200+ VOD titles. Bundled packages (with IndiHome 10Mbps Fibre internet, home telephone services, iflix, Hooq, CatchPlay On Demand) cost from Rp460,000/US\$32 a month to Rp1,750,000/US\$121 a month (100 Mbps).

OTT/Online/Mobile TV

Indonesia's consumers have access to regional/global online services, such as **ALTBalaji** and **Amazon Prime Video**, which are not customised for local audiences, along with a plethora of regional streaming services, such as **iflix**, **Hooq** and **CatchPlay On Demand**, that are. **Netflix** is also available in Indonesia, starting from Rp109,000/US\$7.54 a month for one SD screen and going up to Rp169,000/US\$11.70 a month for four HD/UHD concurrent screens.

CatchPlay On Demand

Launched in June 2016 in Indonesia, Taiwan-based SVOD CatchPlay is offered as part of Indonesia's pay-TV services IndiHome, First Media and Telkomsel packages.

Dens.TV

Digdaya Duta Digital, a part of CBN Group Indonesia, launched Dens.TV in May 2015. Dens.TV offers live streaming of 50+ linear TV channels and 1,000+ hours of kids, lifestyle, news and sports on-demand content. Monthly fees of combined CBN Fibre broadband and Dens.TV services start from Rp299,000/US\$21 for the 15Mbps connection to Rp3,999,000/US\$276 for the 1Gbps connection.

FirstMediaX

FirstMediaX (formerly First Media Go) is a geo-blocked TV anywhere extension of cable/DTH TV service HomeCable, offering 100+ live streaming channels and a seven-day catch-up service plus on-demand movies, Asian drama series and local content, mainly for First Media and BiGTV subscribers.

Genflix

Launched in Sept 2013 and rolled out commercially in June 2015, Genflix offers live linear TV channels and VOD content. The key offering is sports such as the Indonesia League Football. Genflix also carries more than 5,000 local/int'l movies on demand. Monthly subscription is Rp25,000/US\$2 for unlimited content. Genflix is operated by PT Festival Citra Les-tari, a subsidiary of PT Mega Media Indonesia Group, which also owns and operates DTH satellite pay-TV platform Orange TV.

Hooq

Hooq launched in Indonesia in April 2016, and is available via IndiHome, Telkomsel, First Media and Bolt. Hooq's 20-channel skinny bundle offering, which includes linear pay-TV channels Hits, tvN and DreamWorks starts from Rp3,300/US\$0.22 a day.

iflix

Launched in Indonesia in June 2016, iflix carries regional/international slate plus some Indonesian content from local partners including Kharisma Starvision and Screenplay. iflix costs Rp39,000/US\$3 a month in Indonesia for up to five devices. iflix is available via Telkom's IndiHome and Indosat's Ooredoo.

M2V

Launched in 2009 by PT Mentari Multimedia, M2V is a mobile TV service for in-car use in Jakarta and surrounding areas. M2V offers more than 20 local/international channels. The basic package costs Rp99,000/US\$6.80 a month. Monthly add-on packages cost from Rp11,000/US\$0.75 for the Fashion pack to Rp221,000/US\$15 for the Gold pack.

MNC Now

MNC launched SVOD service, MNC Now, in Feb 2018 with more than 115 TV channels and about 4,000 hours of VOD, including originals from subsidiaries MNC Studios and MNC Pictures, and a broad swathe of international content from the U.S., Russia, Sweden, Kazakhtan, Mexico, Spain, German, Brazil, France, Norway, Australia and Canada. Asian content has been acquired from Thailand, South Korea, Hong Kong, China, Malaysia and Japan. The platform, operated by MNC's

subsidiary, PT OTT MNC Indonesia, is available for free to MNC Vision and MNC Play pay-TV subs.

Oona

Launched in Dec 2017, Oona is an ad-based mobile TV service offered for free to users in Indonesia via distribution partner Telkom Indonesia. Oona, with about 1.3 million registered users, offers free channels/curated playlists. At the end of August 2018, Oona had 115 channels, including Outdoor, a bouquet of brands from Omni Channels Asia and its partnership with U.S.-based channels provider TV4 Entertainment, all3media's lifestyle channel Inside Outside, and a bundle of channels reformatted from YouTube.

Super Soccer TV

Sports OTT player Super Soccer TV offers live coverage of soccer matches (Chinese Super League, UEFA Nations League, Copa Libertadores) and VOD content. The network, launched in Nov 2016, has more than 275,000 users. Subscription package costs Rp50,000/US\$3.45 a month.

Tribe

Astro Malaysia's OTT online video platform, Tribe, debuted in Indonesia in March 2016 on XL Axiata (stopped in March 2018) and in April 2018 via Telkomsel. Tribe offers live TV streaming and on-demand series/movies from Korea, Japan and U.S. and others (select content available same day as Korea, Japan, U.S.). Tribe has a hybrid monetisation model, with both subscription and advertising revenues.

UseeTV Go

Launched in June 2011 and revamped in August 2012, UseeTV Go is the streaming video platform by Telkom Indonesia offered to UseeTV Cable and Indihome fiber broadband subscribers.

Viu

Viu has had a presence in Indonesia since May 2016, with an offering that includes content from local production houses MD Entertainment and Multivision Plus. The premium tier costs Rp30,000/US\$2.20 a month.

Post/Production

13 Entertainment

13 Entertainment focuses on film/TV content origination, aggregation and worldwide distribution. Production credits include *Ada Apa Dengan Cinta 2* (*What's up with Love 2*) in Malaysia and *Surat dari Praha* (*Letters from Prague*) in Indonesia.

Fremantle/PT Dunia Visitama Produksi

Established in 1995 by Fremantle Asia, PT Dunia Visitama Produksi supports the production of Fremantle Asia's formats in Indonesia. Formats aired in 2018/commissioned for 2019 include *Family Feud Indonesia* S19/S20, *Hot Streak Indonesia* S1, *Indonesian Idol Junior* S3 and *Indonesian Idol* S9.

MD Entertainment

MD Entertainment was established in 2003 as a soap opera/sinetron television production and distribution company in Indonesia. The company expanded through subsidiaries offering film (MD Pictures) and animation (MD Animation).

Multivision Plus

Established in 1989 by PT Parkit Films, Multivision Plus specialises in sinetron/drama series and movie production for local, regional and international markets. Multivision Plus also offers production facilities and support services.

Rapi Films

Founded in 1968 as a film distribution company, Rapi Films ventured into production in 1971 and has produced more than 100 feature films/TV series for the local market. Services include production support for foreign companies shooting in Indonesia.

Screenplay Productions/Films

Established in August 2010, PT Screenplay Produksi (Screenplay Films) is the production arm of media conglomerate Emtek Group, which also owns free-to-air TV channels SCTV, O Channel and Indosiar. Screenplay has a two-hour daily slot in SCTV called FTV Premiere, which is dedicated to "TV movies featuring A-list Indonesian stars all filmed in exotic locations like Bali and Yogya (Central Jawa)".

Sinemart

Established in 2003, PT SinemArt Indonesia has produced more than 150 drama series and more than 20 movies (via subsidiary, SinemArt Pictures).

Telcos/Mobile

Hutchison 3 Indonesia

3 (Tri), launched in 2007, operates a network of national licensed 2G, 4G LTE GSM at 1800 Mhz and 3G/WCDMA at 2100 Mhz to upwards of 59 million subs.

Indosat Ooredoo

Indosat Ooredoo is a member of the Ooredoo Group, which is an international communications company delivering mobile, fixed, broadband internet and corporate managed services to markets in the Middle East, North Africa and Southeast Asia. In Indonesia, Ooredoo offers telecommunication and information services to 64.1 million subs (Sep 2018).

MyRepublic

MyRepublic offers four internet packages from Rp289,000/US\$20 a month for the FAST 50Mbps plan up to Rp999,000/US\$69 a month for the Supernova 300Mbps plan. All internet packages include 24 local TV channels accessible via HD Entertainment Box at Rp50,000/US\$3.45 rental fee a month.

Telkom Indonesia

Established in 1995, PT Telekomunikasi Indonesia (Telkom Indonesia) offers mobile cellular, fixed wireless, pay TV, data/internet, satellite and VSAT services. Telkom Indonesia's mobile service Telkomsel has about 167.8 million subs, of which 112.6 million are mobile data users. Telkom Indonesia's fiber/triple play service IndiHome has about 4.7 million subs, of which 52% are triple play customers (Sep 2018).

XL

XL Axiata commercially launched in Oct 1996 and is majority owned by the Axiata Group (66.55%). XL provides mobile telecommunication services to about 53.9 million subscribers, of which 42 million are smartphone users (Sep 2018).

What's on where...

November 2018	28-30	Asian Animation Summit	Seoul, South Korea
December 2018	3-4	PromaxBDA Asia	Singapore
	5-7	Asia TV Forum & Market, ATF	Singapore
	9-10	Dubai International Content Market	Dubai, U.A.E.
January 2019	17-18	Vdonxt Asia	Mumbai, India
	22-24	NATPE	Miami, U.S.
March 2019	5-7	SportelAsia	Macau
	11-12	INTV	YMCA Jerusalem, Israel
	18-21	Hong Kong FILMART	Hong Kong
April 2019	3-5	Content Expo Tokyo	Tokyo, Japan
	6-7	MIP Doc	Cannes, France
	6-7	MIP Formats	Cannes, France
	8-11	MIP TV	Cannes, France
	23-25	APOS	Bali, Indonesia
May 2019	8-10	Busan Contents Market (BCM)	Busan, Korea
	14-17	L.A. Screenings (Studio screenings TBC)	L.A., U.S.A.
	27-28	DW Global Media Forum	Bonn, Germany
June 2019	5-7	MIP China	Hangzhou, China
	6-8	Vietnam Telefilm	Ho Chi Minh City, Vietnam
	18-20	BroadcastAsia	Singapore
	18-20	CommunicAsia	Singapore
August 2019	21-23	BCWW	Seoul, Korea
	28-29	ContentAsia Summit	Singapore
September 2019	26-29	Gwangju ACE Fair	Gwangju, South Korea
October 2019	12-13	MIP Junior	Cannes, France
	14-17	Mipcom	Cannes, France

The full list of events is available at www.contentasia.tv/events-list



Zombies vs Manga... & the zombies win Netflix dominates Japan's international digital originals list

Netflix has a firm grip on online video activity in Japan, commanding seven of the top 10 spots on the English-language/international digital charts with a wide range of genres.

Even so, none of the digital titles could top anything on the overall list, which was dominated by anime for the week of 18-24 November, according to data science company Parrot Analytics.

Top spot, however, belonged to iconic zombie drama, *The Walking Dead*, which was the country's only title above the 10 million demand expressions mark for the week. The three foreign titles on the list also included *Mr Bean* and *Game of Thrones*.

The top local title was the live action series, *Kyō Kara Ore Wa*, based on the long running manga property.

Top 10 Overall TV Shows: Japan

Rank	Title	Average Demand Expressions®
1	<i>The Walking Dead</i>	10,012,103
2	<i>Kyō Kara Ore Wa (live Action)</i> (今日から俺は)	9,208,615
3	<i>Segodon</i> (西郷どん)	8,460,223
4	<i>One Piece</i> (ワンピース)	7,262,954
5	<i>Attack On Titan</i> (進撃の巨人)	6,876,623
6	<i>Jojo's Bizarre Adventure</i> (ジョジョの奇妙な冒険)	6,548,838
7	<i>Mr Bean</i>	5,824,108
8	<i>Game of Thrones</i>	5,423,920
9	<i>Pokémon</i> (ポケモン)	5,360,910
10	<i>Fairy Tail</i> (フェアリーテイル)	4,954,556

Top 10 English Digital Originals: Japan

Rank	Title	Platform	Average Demand Expressions®
1	<i>Narcos</i>	Netflix	3,291,567
2	<i>Marvel's Daredevil</i>	Netflix	2,781,299
3	<i>House of Cards</i>	Netflix	2,751,139
4	<i>Star Trek: Discovery</i>	CBS All Access	2,217,918
5	<i>The Handmaid's Tale</i>	Hulu	2,167,189
6	<i>Homecoming</i>	Amazon Prime Video	2,052,736
7	<i>Stranger Things</i>	Netflix	1,983,196
8	<i>Chilling Adventures of Sabrina</i>	Netflix	1,972,434
9	<i>13 Reasons Why</i>	Netflix	1,963,072
10	<i>The Last Kingdom</i>	Netflix	1,955,596

Japan Cross-Platform Audience Demand Data for ContentAsia

Date Range: 18-24 November 2018

Market: Japan

Demand Expressions®: The global TV measurement standard developed by Parrot Analytics, which represents the total audience demand being expressed for a title, within a market. Audience demand reflects the desire, engagement and viewership, weighted by importance; so a stream/download is a higher expression of demand than a 'like'/comment.

Note: Local/regional content in this country is still being onboarded by Parrot Analytics



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