

## APOS promises first look at new Disney in Asia

Conversations focus on incumbents vs disruptors

The new Disney takes centre stage at this year's Asia Pacific Video Operators Summit (APOS) in Bali in April, with a first look at what the company will do with Fox assets in Asia, where it looks to scale and develop local content, and how it plans to build a strong digital video business in the region.

With a little over a month to go until the opening of the three-day event (23-25 April), organiser Media Partners Asia (MPA) lists more than 65 global, regional and local speakers from across media, telecoms, sports and entertainment.

MPA executive director, Vivek Couto, says conversations during the three-day event will also provide some visibility and answers to how other global incumbents and disruptors will battle it out in Asia.

In addition to the first glimpse of Disney's direct-to-consumer strategy in Asia, sessions will explore how deeply local Amazon is becoming in India and Japan along with expansion plans in Australia and Southeast Asia.

If it happens, Sony's investment in Zee in India will be among the talking points, along with WarnerMedia's view of Asia Pacific in the newly announced structure and the new forces of disruption in Korea led by sessions with Kakao and SK Telecom.

The India focus is led by advertisers and agencies and a deep dive into streaming services Hotstar, Zee 5 and ErosNow.

The China conversation will include the impact of the latest regulations and what the next stage of growth in online video is across the mainland with, among others, Tencent and Raine.

Sports is another major focus including a look at life after the English Premier League (EPL) for Facebook and whether (or not) beIN will step into the gap opened up after EPL-Facebook discussions fell apart.

## HK Filmart opens with 880 exhibitors

Animation @ record high, organiser HKTDC says



Hong Kong's film and TV showcase opened Monday morning with more than 880 exhibitors from 35 countries, according to figures released by the Hong Kong Trade Development Council (HKTDC), which organises the four-day event.

About 9,000 delegates from 60 countries are expected in Hong Kong for the show, which features 14 themed conference tracks, about 100 premieres and more than 300 screenings.

HKTDC said 392 exhibitors (45% of the total) are from 14 "Belt & Road" countries/regions, and 440 of the total exhibitors are participating in this year's TV World section.

About 290 exhibitors from 26 countries are part of the Doc World factual stream, and 40 companies have signed up for the digital entertainment pavilion. Animation is at a record high this year, with 40 studios.

The HKTDC said in the run up to the show that streaming/OTT services – including China's Huawei, have a stronger presence this year. At the same time, traditional broadcasters maintain high visibility;

134 television stations from around the world are participating this year.

Companies unveiling new slates and plans include HBO Asia, which will talk about upcoming originals – *Food Lore*, *Dream Raider* and *The World Between Us*.

The three-day Hong Kong – Asia Film Financing Forum (HAF) runs alongside Filmart from Mon-Wed. 23 Asian projects, with production budgets ranging from US\$200,000 to US\$10 million, will be presented.

The projects, shortlisted from 350 submissions, include four Hong Kong films and six projects from mainland China, including Zhao Wenjia's comedy-drama *A Story of Hers* based on a chapter from her novel, *Ladies*.

Three productions from Japan and another three from the Philippines have also been included in this year's shortlist, along with one each from Korea, Taiwan and Bangladesh.

This year's HAF today also showcases 20 projects in its expanded Work-in-Progress (WIP) programme, including feature documentaries for the first time.

## ABS-CBN, GMA expand int'l

### New deals spread Philippines content in the Caribbean, Latam

Philippines' broadcaster, ABS-CBN, has sold its first drama into the Dominican Republic. *The Promise*, ABS-CBN's most successful drama ever, premieres on Color Vision's Canal 9 this month. The long-running series is about love's power to overcome all obstacles. The original series aired in the Philippines on 2001, and was remade in 2015.

In further international expansion for Philippines' content, GMA has upped its footprint in Latin America in a new deal with long-standing partner Latin Media Corp (LMC). Among the titles that will be dubbed in Spanish are *The Heart Knows* (*Un Corazon Especial*) and *Stay With Me*.

## Singapore brings 350 hours to Filmart

### Government pavilion backs 23 media companies

Singapore's Infocomm Media Development Authority (IMDA) opened Filmart in Hong Kong on Monday morning (18 March) with a delegation of 23 companies and 350 hours local content for sale.

The 51 titles on show this week include Potocol's *Far Away My Shadow Wandered*, a Singapore-Japan-Hong Kong co-produced documentary selected for the Work in Progress section of this year's 17th Hong Kong – Asia Film Financing Forum (HAF), and the remake of Singaporean TV drama *The Little Nyonya*, by G.H.Y Culture & Media (Singapore).

*Far Away My Shadow Wandered* follows a young man, Junya, who moved away from home rather than fulfil a promise to his grandfather to take over the family Shinto shrine. His encounter with a dancer leads him to confront his past.

mm2 Entertainment and Byleft Productions bring comedy *Number 1* to Filmart as part of the Singapore pavilion. The movie follows tribulations of retrenched white-collar exec, Qi Ming, who eventually takes a job as manager of a drag club.

Singapore offerings also include two horror films – *Ibu (Mother)* by Papahan Films and *Circle Line* from Taipan Films.

*Ibu* is the story of a widow left to fend for herself after losing her husband to a catastrophic accident. A series of sinister events rock her attempt at starting afresh with her step-daughter, who lost a leg in the same accident.

*Circle Line*, Singapore's first creature feature, takes place on the last subway ride home from the city, when a single mother and her son find themselves trapped underground with a mysterious creature.



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## TVB warns of US\$26 million loss for 2018 Broadcaster writes off US\$64 million bet on China's SMI

As Hong Kong powerhouse Television Broadcasts Ltd (TVB) prepares to celebrate the third anniversary of streaming platform myTV Super, the broadcaster's bosses were warning investors to expect a HK\$200 million/US\$25.5 million net loss for the financial year to end Dec 2018.

TVB reported a net profit of HK\$243 million/US\$31 million for the financial year ended 31 December 2017.

TVB told the Hong Kong Stock Exchange on Friday (15 March) that it would write

off about HK\$500 million/US\$63.7 million on SMI bonds, issued by mainland Chinese theatre operator SMI Holdings Group. Trading in SMI shares on the Hong Kong Stock Exchange was suspended in September last year.

Stressing that it was closely monitoring developments in SMI's debt restructuring, TVB also said it was not party to recent letters of intent of MoUs SMI had mentioned in its own announcements earlier this month.

## NHK premieres *Secret Life of 4 Year Olds* Banijay debuts U.K.factual format in Asia



*The Secret Life of Four Year Olds*

Japanese pubcaster NHK premiered a local version of factual series, *The Secret Life of 4 Year Olds*, on its flagship free-TV channel at the weekend following a format deal with Banijay Rights.

NHK senior producer, Takako Ishikawa, said the decision to acquire remake rights

was made after the success of the original U.K. version in Japan.

NHK is the first broadcaster in Asia to make a local version of the series by RDF Television.

The show watches 10 four-year-old children at nursery school.

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## Netflix boosts Mandarin, anime shows

### New global rights deals out of China, Taiwan & Japan



Green Door

Netflix premiered Taiwan's *Green Door* globally at the weekend (16 March), saying the addition of the Mandarin title to its global slate increased "diversity and breadth of content".

Adapted from Taiwanese author Joseph Chen's novel, *Green Door* is the story of Sung-Yen Wei (played by Jam Hsiao), a troubled psychologist who returns from the U.S. to set up his own practice in Taiwan, where mysterious patients and uncanny events shed light on his murky past.

The series is directed by Lingo Hsieh, known for her fantasy-horror movie *The Bride* co-created with Japanese master of thriller Takashige Ichise.

*Green Door* co-stars Ying-Hsuan Hsieh, Golden Horse Best Actress for her role in *Dear Ex*, and Wei-Hua Lan, 2018 Golden Bell Best Actor in a Miniseries or Television Film.

Netflix's acquisition of global rights for the Taiwanese series comes less than a month after the global streamer picked up rights to US\$50-million Mandarin sci-fi theatrical feature, *The Wandering Earth*.

The movie, based on award-winning Chinese author Liu Cixin's novella, is set in the close future in which the sun is about to expand into a red giant and

devour the Earth, prompting mankind to make an audacious attempt to save the planet. The streaming release date has not yet been confirmed.

*The Wandering Earth*, directed/written by Frant Gwo, premiered during Lunar New Year this year and earned RMB3.3 billion/US\$492 million at the mainland box office in 10 days.

Netflix is also on a roll in Japan, with new deals that boost original Japanese anime on the platform.

The latest Japanese deals, announced earlier this month, add partnerships with three Japanese production companies – Anima, Sublimation and David Production – following last year's agreements with Production I.G and Bones.

New anime includes *Altered Carbon: Resleeved* from Anima and *Dragon's Dogma* from Sublimation.

Netflix also said this month that it would jointly create *Spriggan*, based on a manga series, with David Production.

The three titles join Production I.G's *Ghost in the Shell: SAC\_2045*, premiering on Netflix in 2020; and Wit Studio's *Vampire in the Garden*.

Bones will produce *Super Crooks*, based on the comic book created by writer Mark Millar and artist Leinil Francis Yu.

## ViuTVsix adds Euro-drama to HK line up



Before We Die

Hong Kong's PCCW Media has licensed four drama series for English-language free-TV channel ViuTVsix from German distributor ZDF Enterprises. Titles include the six-part crime series, *Hamburg Homicide* and two mini series – *Ku'damm 56* and sequel *Ku'damm 59* – about the lives of a Berlin family in the 1950s.

## Asia-Pac OTT worth US\$48b in 2024

Asia Pacific OTT TV/movie revenues will reach US\$48 billion in 2024; up from the US\$21 billion recorded in 2018, according to Digital TV Research. The total will increase by US\$5 billion in 2019 alone, the company said in its new Asia Pacific OTT TV and Video Forecasts report. China and Japan will account for 71% of the region's total revenues by 2024. China will command a 57% share by 2024 from the 22 countries covered. SVOD will take 39% of OTT revenues by 2024, and AVOD 52%.

## GoQuest picks up China, Taiwan, Thailand titles

Mumbai-based indie GoQuest Media Ventures has acquired a slate of titles from China, Thailand and Taiwan, including Vietnam rights for Chinese costume drama *Tang Dynasty Tour* from streaming platform iQiyi, and *Blind Date*, the Chinese remake of Dori Media's romantic comedy *Ciega A Citas*. The package of rights marks GoQuest's entry into the regional distribution space. GoQuest also bought rights for titles from Sanlih E-Television, Taiwan and Thailand's True4U.

## Outdoor picks up 1st Indonesia show

### *Air Pressure Indonesia* debuts 1 April



*Air Pressure Indonesia*

Outdoor Channel has acquired its first Indonesian programme. *Air Pressure Indonesia*, licensed from Passion Distribution, premieres on the regional service on 1 April in a 9pm slot (Thailand, 10pm Singapore). The 10-episode series follows British

pilots who work for Indonesian airline Susi Air as they island hop and land planes in some of the most remote locations on earth. The new series adds to Outdoor's Bahasa Indonesian language customisation efforts for Indonesian audiences.

## tvN, Mnet premiere 7 variety shows

### CJ ENM boosts unscripted across flagship channels

Korea's CJ ENM premieres seven unscripted originals across two of its domestic channels – tvN and Mnet – this month, adding everything from celebrity execs to travel to its line up.

The seven shows are *CEO: Celebrity Executive Office* (Wednesdays, 11pm), *Korean Hostel in Spain* (Fridays, 9.10pm), *Mafia Game in Prison* (Saturdays, 6.10pm), *Show Audio Jockey* (Sundays, 6.10pm), *Miss Korea* (Sundays, 4.40pm), *The Great Escape 2* (Sundays, 10.40pm), and *Iz\*One Chu-Manito* (Thursdays, 11pm).

*Korean Hostel in Spain*, from renowned reality producer Na Young-suk, welcomes travelers who visit Spain's Camino de Santiago. The show tracks three Korean actors – Cha Seung-won, Yoo Hai-jin, and



*Korean Hostel in Spain*

Bae Jung-nam – who run a hostel offering affordable one-night stays with a homemade Korean meal.

*Mafia Game in Prison* is a party game where players, including K-pop band members, have to identify mafia members among them.



## Singtel taps PSB funding for the first time

Telco to commission up to 20 hours of original short-form content

The TV division of Singapore telco Singtel is commissioning public service broadcast programming for the first time in an expansion of a government funding pool once dominated by free-TV broadcaster Mediacorp.

Singtel's slate involved up to 20 hours of original short-form content in Chinese.

Funding comes from the Infocomm Media Development Authority's Public Service Broadcast (PSB) Contestable Funds Scheme.

A briefing for local producers is being held on Friday, 22 March.

The first shows are expected to air in December this year on Singtel TV's own channels, Jia Le and e-Le, as well as on Singtel's mobile platform.

## NBA expands China biz in new deal with Alibaba

China's Alibaba Group is adding a U.S. National Basketball Association (NBA) section to its online platforms for the first time as part of an expanded partnership under its new A100 brand programme.

The new deal spans Tmall, where NBA has had a store presence since 2012; Taobao; Youku; and browser/content platform UC.

The A100 programme leverages the entire Alibaba ecosystem to "help brands digitise their operations in China," Alibaba says.

The NBA section will include game highlights, original programming and classic NBA games. The roll-out timetable for the new section has not been confirmed.

Alibaba has almost 700 million users.



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## Sales Executive

### Role

Reporting to the SVP Asia you will:

- Work as part of the Sales team and closely with the Client Services team based in London on all aspects of buyer engagement and growth, focusing on a specific territory remit.
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- Manage existing buyer relationships in these assigned territories
- Discover new platforms and opportunities for the business
- Regular travel (two weeks minimum per month) & regular phone/skype/face to face meetings with buyers.
- Regular reporting/presenting of your activity to senior management.

### Desired Skills

- A minimum of 3 years sales experience as a sales executive within the TV distribution industry.
- Proven ability to take initiative and go the "extra mile" to exceed expectations
- Pre-existing relationships with television buyers in the Asia Pacific region
- Natural communicator, confident and well presented
- Pro-active and creative thinker with proven written and spoken communication skills.
- Passion and knowledge of the TV rights and distribution industry in Asia Pacific (other regions an advantage).
- Willingness to work flexible hours to accommodate for time difference with London Head Office (weekly evening calls)
- Mandarin and other Asian languages an advantage

### Package

- Salary dependent upon experience.
- Generous holiday allowance and other company benefits.
- Potential for company share options

## Sales Coordinator

### Role

Reporting to the SVP Asia you will:

- Work closely with the Sales and Client services team to support all aspects of buyer engagement.
- Assist the Sales team in all logistical aspects of buyer relationship management.
- Be responsible for day to day buyer registrations in Asia and the process surrounding this.
- Organise sales team trips, manage market diary admin and provide general administrative support.
- Monitor buyer activity across the TRX system
- Some client facing reporting required

### Desired Skills

Experience in a coordinator role at a distribution company, or with in an acquisitions team.

- Flexible, 'can-do' attitude with enthusiasm and initiative in abundance.
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- Passion for the TV rights and distribution industry.
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- Willingness to work flexible hours to accommodate for time difference with London Head Office (occasional weekly evening calls)
- Mandarin and other Asian languages an advantage

### Package

- Package dependent upon experience.
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Please send your CV and cover letter to [victoria.dekerdrel@trx.tv](mailto:victoria.dekerdrel@trx.tv)

Korea's latest dramas are stacked with prosecutors, policemen/women, lawyers and ancient characters dealing with royal court intrigue. What's most popular at the moment? The story of a lonely guy who has spent his entire life and all his money looking after his siblings and the story of an angry priest looking for a killer. *ContentAsia* looks at how the country's latest dramas stack up...

Programme	The plot	Broadcaster	Slot	From when to when (2019)	Highest rating	Lowest rating
Sky Castle	Wealthy Seoul housewives vie for status, success and their children's education. Produced by JTBC's Drama House and HB Entertainment	JTBC	Fri-Sat, 11pm	23 Nov 2018- 1 Feb	23.779 (ep 20)	1.727 (ep 1)
What's Wrong With Mr. Poong-Sang (Live or Die)	A lonely man who has dedicated his life to caring for his siblings gets a chance at happiness.	KBS	Wed-Thurs, 10pm	9 Jan-14 Mar	22.7 (ep 30)	5.9 (ep 1)
The Fiery Priest	A priest, a police detective and a prosecutor team up to find a killer. Produced by Samhwa	SBS	Fri-Sat, 10pm	15 Feb - 20 Apr	17.7 (ep 14)	8.6 (ep 3)
An Empress's Dignity (The Last Empress)	A suspense/fantasy drama about a musician who becomes empress and is embroiled in royal palace intrigue.	SBS	Wed-Thurs, 10pm	21 Nov 2018 - 21 Feb 2019	16.7 (ep 42)	6.1 (ep 9)
The Crowned Clown (The Man Who Became King)	A historical drama about a Joseon-dynasty king who puts a clown lookalike on the throne to escape his enemies. Produced by Studio Dragon.	tvN	Mon-Tues, 9.30pm	7 Jan - 4 Mar	10,851 (ep 16, finale)	5.709 (ep 1)
The Light in Your Eyes (Dazzling)	Fantasy romantic drama about a woman who loses all her time in a tragic accident and a man who has time and wastes it. Drama House.	JTBC	Mon-Tues, 9.30pm	11 Feb-19 Mar	8.447 (ep 8)	3.185 (ep 1)
My Lawyer, Mr. Jo 2: Crime & Punishment	A webtoon-inspired story about an unemployed lawyer looking for peace of mind after losing his licence.	KBS	Mon-Tues, 10pm	7 Jan - 26 Mar	7.3 (ep 32)	3.8 (ep 11)
Romance is a Bonus Book	A 16-episode romcom about a genius writer and an editor who has fallen on hard times and lies to get a job. Produced by Studio Dragon.	tvN	Sat-Sun, 9pm	26 Jan - 17 Mar	6.345 (ep 14)	4.256 (ep 4)
Item	A webtoon-inspired story about a profiler and a prosecutor investigating items with supernatural powers.	MBC	Mon-Tues, 10pm	11 Feb - 2 April	4.9 (ep 2)	2.6 (ep 13)
Haechi	Historical action drama set in the Joseon Dynasty about three people who unite to help a prince claim the throne. Kim Jong Hak Production	SBS	Mon-Tues, 10pm	11 Feb - 30 April	7.9 (ep 16)	4.9 (ep 13)
Big Issue	A photographer who has lost everything is recruited by a gossip rag in this fantasy romance by Celltrion Entertainment.	SBS	Wed-Thurs, 10pm	6 Mar - 2 May	4.8 (ep 2)	3.7 (ep 3)
Reach of Sincerity (Touch Your Heart)	A love story based on a web novel about a successful lawyer and a disgraced actress who takes refuge in a role as his secretary. Studio Dragon.	tvN	Wed-Thurs, 9.30pm	6 Feb - 28 Mar	4.736 (ep 1)	3.669 (ep 12)
Trap	A limited seven-episode thriller about a TV anchor with political ambitions is caught in a tragic incident. Produced by Film Monster	OCN	Sat-Sun 10.20pm	9 Feb - 3 Mar	3.992 (ep 7)	2.360 (ep 1)
Babel	A prosecutor swears revenge after his father dies in a mysterious accident and his mother commits suicide.	TV Chosun	Sat-Sun, 10.50pm	27 Jan - 24 Mar	3.713 (ep 12)	2.509 (ep 2)
Legal High	A remake of Japanese legal drama from Fuji TV about two lawyers with very different ways of doing things. GnG Production	JTBC	Fri - Sat, 11pm	8 Feb - 30 Mar	3.266 (ep 1)	2.115 (ep 8)
Spring Must Be Coming (Spring Turns to Spring)	A self-centred TV anchor switches souls with a lawmaker's wife, giving both women the chance to live out different dreams. JS Pictures	MBC	Wed-Thurs, 10pm	23 Jan-21 Mar	3.2 (ep 26)	1.5 (ep 3)
That Psychometric Guy	A man with the ability to read secrets teams up with a woman with many secrets to solve cases from Studio Dragon and JS Pictures.	tvN	Mon-Tues, 9.30pm	11 Mar - 30 Apr	2.467 (ep 1)	2.156 (ep 2)
Possessed	A psychic recluse teams up with a police detective to solve crimes. Studio Dragon.	OCN	Wed-Thurs, 11pm	6 Mar - 25 Apr	2.650 (ep 2)	1.558 (ep 1)





### Psi Season 4

Paranoia is the main theme of this fourth season of *PSI*, a series created and written by Contardo Calligaris. The latest season's 10 episodes tell five stories – two episodes per story – about ordinary people who live on the thin line between reality and imagination. Length: 10x60 mins **HBO Latin America** 396 Alhambra Circle, Suite 400 Miami, FL 33134, U.S. T: +1 305 648 8100 **MIP TV Stand # R9A8**



### 2025

2025 is a game of social currency and transparency. In the near-future city run by six humanoid hosts, contestants are embroiled in a unique game of strategy where status and fate are determined by the social currency they build – and each decision they make has a price. Each week, the contestant with the lowest amount of currency

leaves the city and is replaced by someone new.

As contestants battle it out to top the scoreboard and be crowned the big winner, viewers and contestants can dramatically change the rankings. Are you ready to step into 2025? Length: TBC (format only) **Keshet Asia** Room 306, 3/F Yu Yuet Lai Building, 43 – 55 Wyndham Street Central, Hong Kong T: +852 9151 6214 **MIP TV Stand # R8.C9**



### 10 Years with Hayao Miyazaki

Since 2007, NHK has been granted exclusive access to the studio of legendary Japanese animator Hayao Miyazaki, documenting his creative process for 10 years. While his films have won international acclaim for their stunning visuals, this four-part documentary series explores the gritty reality behind the scenes. Miyazaki is shown as a passionate artisan, a father going head to head with his son, and a steadfast trailblazer. Length: 4x49 mins

#### Japan International Broadcasting Inc.

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**MIP TV Stand # P-1.C51**

### Lost Scent

A mysterious woman called Masal settles into Kalender, a famous little town with its flower cultivation and essence production. She is determined to reveal secrets buried for years and to take her revenge for her lost childhood as Gonca. What will be the twist she has to face while she tries to reveal the secrets buried for 15 years in her hometown Kalender? Will she be able to take her revenge? Will Kalender be the same little town she had to leave? Length: 127 mins **Kanal D International** Dogan TV Center, 100. Yil Mah. 34204 Bagcilar, Istanbul, Turkey T: +90 212 413 5666 E: [sales@kanald.international](mailto:sales@kanald.international) **MIP TV Stand # R9.A32**



### Beat the Rooms

*Beat the Rooms* is the only action gameshow where players are challenged NOT to do something: 'Don't breathe!', 'Don't get nervous!', 'Don't fly off!', and more – all with hilarious results. In each episode, two teams of four try and 'beat' two game rooms, each one holding missions that test their ability to overcome crazy physical or mental obstacles. In the finale, each team's surviving players use time saved from the rooms to help them race across a huge, slippery slope. Observing a final important rule – 'Don't Slip Off!' – only one team will slide to victory. Length: 60 mins (new format) **Nippon TV** 1-6-1 Higashi-Shimbashi, Minato-ku, Tokyo, Japan 105-7444 T: +81 3 6215 3036 **MIP TV Stand # P-1.F55**

### Catch!

The world's favourite playground game is now a primetime entertainment hit – but this is anything but child's play... "tag" just got serious! Teams of celebrity captains and sports stars battle to become the first ever champions of tag. The teams compete in fun games, putting the players' speed, agility, reflexes and stamina to the test. The teams get to play both "defense" and "attack" and win points under the watchful eyes of pro referees. The games change from week to week but the premise is always the same – catch your opponent before time runs out. Length: 90 mins (format) **Banijay Rights** Gloucester Building, Kensington Village, Avonmore Road, London, W14 8RF, U.K. T: +44 (0)20 7013 4000 **MIP TV Stand # C20.A**



# Taiwan

## In numbers

Population..... 23.58 million  
 Households..... 8,559,187  
 Avg. household size..... 3.07  
 TV households..... 98.96%  
 Cable TV households..... 86.36%  
 Fixed bb internet subs..... 6.1 million  
 Mobile operators..... 5  
 Mobile phone users..... 29 million  
 Mobile 3G/4G subs (3G/4G)..... 52 million  
 4G subs..... 26 million

Source: Ministry of the Interior (population, households), Directorate-general of Budget, Accounting & Statistics, Executive Yuan, Republic of China (TV/cable TV, Oct 2018), National Communications Commission/NCC (cable TV, broadband, mobile)

## Free TV

### China Television Company (CTV)

Terrestrial broadcaster China Television Company (CTV) was established in 1968 and started broadcasting in 1969. CTV owns and operates – CTV/HD, CTV News/HD, CTV Bravo SD and CTV Classic SD. CTV became a subsidiary of the Want Want group in 2008. The company is also involved in production and content distribution via subsidiary China TV Cultural (CTV) Enterprises.

### Chinese Television System (CTS)

Chinese Television System (CTS) was founded in 1971 in a joint venture between Taiwan's Ministry of National Defence and the Ministry of Education. In 2006, the channel (along with Public Television Service, PTS) was incorporated into Taiwan Broadcasting System (TBS), the state consortium of public TV stations. CTS' channels include CTS-HD, CTS Education Channel, CTS News, CTS Variety channel and CTS MOD News Channel. CTS-HD's schedule is generally 60% entertainment (primarily local drama) and 40% news. CTS also co-produces/produces and distributes content worldwide via subsidiary Chinese Television System Culture Enterprise (CTSE).

### Formosa Television (FTV)

Established in June 1997 as the first privately owned terrestrial TV station in Taiwan, Formosa TV (FTV) owns and oper-



HBO Asia's original Taiwan drama series, *The World Between Us*, a ten-part hour-long show that follows the aftermath of a mass-shooting where all parties involved - the killer, the victims, the victims' families, the media and the defense teams, whose fates are all intertwined. Premieres 24 March 2019

ates three television channels – FTV General, FTV News and Follow me TV (FMTV). FTV broadcasts in various languages and dialects, including English. The station claims 100% coverage via six broadcast stations in Taipei, Ilan, Hualien, Taitung, Nantou and Kaohsiung. FTV also has interests in mobile TV, offering 4GTV since 2011, and content production.

### Public Television Service Foundation (PTS)

Founded in 1998 as a non-profit foundation, Public Television Service (PTS) is Taiwan's first public service broadcaster. PTS offers three channels: PTS (culture/education/news/current affairs), digital mobile TV platform PTS2 (info/entertainment/sports) and PTS HD, as well as video streaming service PTS Plus. PTS became part of Taiwan's state consortium of public TV stations, Taiwan Broadcasting System (TBS), in 2006. PTS is also involved in content production/distribution.

### Taiwan Television Enterprise (TTV)

Taiwan Television Enterprise (TTV) was established in 1962 as a government-

affiliated TV station. In 2007, TTV was privatised and acquired by CATV channel operator Unique Satellite TV (USTV), which transformed TTV into Taiwan's first commercial TV broadcaster. TTV operates four TV channels – Taiwan Television HD, TTV News SD, TTV Finance SD, TTV Variety SD.

## Multiple System Operators (Cable TV)

### China Network Systems (CNS)

China Network Systems (CNS) was established in 2001 and offers about 130 analogue/digital TV channels and broadband/fibre/telephony services to one+ million subscribers in Keelung, Taipei, Northern Taoyuan, Tainan and Kaohsiung, via 10 system operators.

### Kbro

Established in 1995, Kbro provides cable TV, broadband internet, VOD/OTT, interactive TV and home security services. The company carries 12 cable TV networks serving more than one million households

across eight cities via 12 cable system operators and has about two million broadband subscribers.

### Taiwan Broadband Communications (TBC)

Established in 1999, Taiwan Broadband Communications (TBC) offers about 180 local/international TV channels to more than 750,000 cable/digital TV subscribers in South Taoyuan, Hsinchu County, North Miaoli, South Miaoli and Taichung City.

### Taiwan Optical Platform (TOP)

Founded in March 2001, Taiwan Optical Platform (TOP) is made up of four cable TV operators – Da-Tun Cable TV, Top Light Communications, CNT Cable TV and Chia-Lien Cable TV. TOP also offers internet broadband and video-on-demand services.

### TWM Broadband

TWM Broadband offers quadruple-play services – cable/digital TV, fibre-optic/ADSL internet, fixed line and mobile. A subsidiary of Taiwan Mobile, TWM Broadband was launched in 2007, and also distributes local and international TV channels to other cable TV system operators and video platforms in Taiwan.

## IPTV/Broadband/OTT

Consumers in Taiwan are able to access a plethora of regional/global streaming services such as **ALTBalaji** (Indian content), **Amazon Prime Video**, **Netflix** (NT\$270/US\$8.80 a month for one SD screen; NT\$390/US\$12.70 for four HD/UHD screens), **ErosNow** (India), **Spuul** (Indian, US\$4.99 a month) and **Yupp TV** (Indian).

### 4gTV

4gTV was established in July 2015 offering 80+ live TV channels and VOD of TV content and movies. Monthly subscriptions start from NT\$99/US\$3 for 31 channels to NT\$168/US\$5 for 80 channels.

### Bandott

Founded in April 2017, Bandott is a 4K TV set-top box offering video and audio on-demand content to over 60,000 users in Taiwan.

### bbMOD

Multiple system operator CNS launched bbMOD in September 2017, in cooperation with CatchPlay, offering Hollywood and Chinese content. The basic monthly plan costs NT\$99/US\$3.20.

### Catchplay on Demand

Movie streaming VOD service Catchplay on Demand launched in 2007 as an independent film distributor and digital content provider in Taiwan and has since distributed over 600 films theatrically and over 2,000 titles on DVD/digital. In Jan 2013, the group launched linear TV service, CatchPlay HD Movie Channel, in Taiwan partnering with Chunghua Telecom and Kbro. In May 2015, CatchPlay ventured into OTT with AsiaPlay Inc and AsiaPlay Taiwan to develop and operate international OTT entertainment content services in Taiwan (launched in March 2016 via FarEastone) and across Asia (Indonesia in June 2016 via Telkom Indonesia and Singapore in Aug 2016 via StarHub). Catchplay on Demand offers local, regional, international/Hollywood movies.

### Choco Media

Choco offers in-house drama series (since 2016) as well as acquired local, Chinese, Japanese and Korean dramas from content partners including ETTV, PTS, LTV, ELTA TV, UDN, KBS, and MBC. Original series include *OBA*, *The Unknown Lovers*, *Pubby and Me* and *HiStory*.

### Chunghwa MultiMedia On Demand (MOD)

Taiwan's largest telco Chunghwa Telecom's IPTV service, Chunghwa MOD, carries more than 180 live TV channels (including 130 HD) and 10,000+ hours of VOD titles, including movies, kids, sports and (free) English-language tutoring to about two million subscribers in Taiwan (Dec 2018).

### Elta OTT

Elta TV, which started out as a technology company, launched Elta OTT in January 2016 offering live streaming TV channels and VOD. Monthly subscriptions start from NT\$115/US\$3.70.

### FainTV

Taiwanese content provider, Chinese Satellite TV Communications Group (CSTV), launched mobile TV app FainTV in 2014, in corporation with mobile company Samsung and cloud service provider Octoshape. FainTV offers more than 50 TV channels and VOD content to Samsung mobile phone users in Taiwan.

### Fox+

Fox+ launched in Taiwan in Sept 2017, offering multiple genres, including U.S. series, first-run Hollywood movies, Chinese and Asian content, National Geographic titles as well as three live sports channels.

### friDay

Telco Far Eastone launched online video platform friDay in Nov 2015 offering mainly local, Korean, Japanese and Hollywood films, as well as documentary and sports content. friDay had one million registered subscribers, of which about 250,000 are paying subscribers. Monthly subscription costs NT\$199/US\$6.50. Partners include OTT/content provider CatchPlay.

### GagaOOLala

GagaOOLala is a LGBTQ-focused online streaming service by Taipei-based Portico Media, content aggregator and founder of the Taiwan International Queer Film Festival (TIQFF) and Queermosa Awards. GagaOOLala offers premium festival/art house movies and award winners from around the world, such as *Monja Art's Seventeen*, *Yan England's 1:54*, and *Stephan Lacant's Free Fall*, as well as documentaries, drama series and original content. The platform has a free tier offering a limited slate and first episodes of some series and a monthly subscription option for about US\$9.

### Gt TV

Gt TV is an OTT service of Taiwan's mobile operator Asia Pacific Telecom. Offerings include local/int'l TV channels priced at NT\$299/US\$9.70 a month for 150+ channels and 10,000+ movie titles.

### Hami TV

Chunghwa Telecom's Hami TV is a mobile TV service that displays four simultaneous

HD picture frames. Offerings include drama series (from mainland China, Taiwan, Korea), movies and animation series from NT\$149/US\$4.80 a month.

### iTunes

Apple launched its VOD service in 2012 as part of its global rollout.

### iQiyi

Taiwan is mainland Chinese platform iQiyi's sole venture outside its domestic market. Launched in March 2016, the platform offers drama series, variety shows, animation, entertainment, kids, travel, documentary, movies, live streaming sports events and in-house content. iQiyi costs NT\$227/US\$7.40 a month or NT\$1,899/US\$62 a year.

### KKTV

KKTV launched commercial services in Aug 2016. KKTV is managed by KKBOX, majority owned by Japan's telco KDDI. 20 TV channels are offered for free. Access to unlimited content (bundled with KKBOX Prime) costs NT\$149/US\$4.80 a month or NT\$447/US\$14.50 for three months+7days.

### LiTV

LiTV started operations in March 2015 and now offers up to 400 local/int'l TV channels (news, sports, finance, politics, drama, film, variety, animation, travel, kids) and 25,000+ hours of on-demand video/audio services (covering movies, drama, animation, variety, kids). Subscription costs NT\$299/US\$9.70 a month for the Value Pack. The VOD pack costs NT\$99/US\$3.20 a month; titles include Hollywood movies such as *Tully and The Founder*; Korean movie *Along with the Gods*; and Chinese drama *The Legend of Mi Yue*.

### myVideo

Video streaming service myVideo offers online movies, anime, TV drama, news, concerts and animation, among others.

### Super MOD

Kbro commercially launched multimedia on-demand service, Super MOD, in Sept 2012 offering a range of online

applications, including VOD and interactive services for home users. The VOD line-up consists of both acquired and in-house-produced content. Kbro has about one million subscribers.

### Taiwan Interactive Television (TITV)

Chunghwa Telecom's Taiwan Interactive Television (TITV) is an IPTV content aggregator providing more than 44 digital TV channels and nearly 10,000 hours of VOD content.

### Vee Time Corporation

Vee Time Corporation specialises in fibre-optic broadband (up to 100 Mbps symmetrical) for consumers and businesses, dedicated Ethernet connections for enterprises and cloud-based TV/multimedia platform, Vee TV, which offers more than 150 local/international channels and VOD titles. Monthly Vee TV packages cost from NT\$99/US\$3.20 for 21 channels to NT\$585/US\$19 for 110+ channels. Add-on pack is NT\$150/US\$4.90 a month for 21 premium channels.

### Vidol

Vidol is a video streaming app by major Taiwanese programmer, Sanlih E-Television (SET). Vidol carries Sanlih-branded live TV channels and in-house drama and variety shows, among other programmes.

## Satellite DTH

### C-Sky-Net

Chinese Satellite Television Communications' (CSTV) Hsin-Chi Broadcast operates direct-to-home (DTH) service C-Sky-Net, offering about 50 local and international channels. C-Sky-Net launched in 1998.

## Cable/Programmers

### Asia Digital Media

Taiwan's Asia Digital Media, a subsidiary of Chinese Satellite Television Communications group (CSTV), owns and operates nine channels: Global News, Global News 2, Global HD, Global Business, Asia Entertainment, Taiwan Drama, Food Planet, Asia Travel and Smart Knowledge. Driver content is news, travel and food.

### CTI Television

CTI Television was established in 1994 by Chinese Television Network (CTN) and acquired by China Times in 2002. The network became a member of the Want Want Group in late 2008. CTI owns and operates three TV channels: CTI News Channel (CTiN); CTI Knowledge Channel (CTiK), a variety channel offering knowledge/humour programming; and CTI Entertainment Channel (CTiE).

### Eastern Broadcasting Corporation

Founded in 1991, Eastern Broadcasting Corporation (EBC) operates eight local TV channels for Taiwan and more than 10 international channels. The local EBC-branded channels include EBC News, EBC Financial News, EBC Variety (drama, entertainment), EBC Drama (Korean, Taiwanese and local drama), EBC Movie (local movies, foreign feature films), EBC Foreign Movies (first-run box office hit movies and international films) and EBC Yoyo TV (kids, education). EBC's distribution subsidiary for Asia, EBC Asia, manages and distributes four TV channels in 48 countries in the Asia-Pacific region.

### ERA Communications

Cable TV operator and channel distributor ERA Communications was established in 1981. ERA owns and operates three commercial cable TV channels: ERA News, Much TV (entertainment, variety, talk shows) and JET TV (variety shows, talk shows). In addition, ERA is the commercial agency and distributor for, among others, Asia Plus, Pili and Disney Channel. ERA is also involved in content production.

### Gala Television (GTV)

Established in June 1997, Gala Television operates four commercial TV stations (GTV First, GTV Entertainment, GTV Drama, Channel K), which offer a mix of in-house produced, commissioned and acquired content. Gala Television became a subsidiary of Yung-tsai Investment in 2014 after it was sold by former owner EQT Greater China, which acquired Gala TV in 2011.

### Liann Yee Production/TVBS Media

Liann Yee operates cable television channels – TVBS, TVBS News and TVBS Entertainment – in Taiwan. A former subsidiary of Hong Kong’s Television Broadcasts Ltd (TVB), Liann Yee has since the beginning of 2016 been wholly owned by Taiwanese entities. The company was established in 1993 and operates a multi-million dollar production centre.

### Long Turn TV (LTV)

Long Turn TV (LTV) is the international media business unit of Chinese Satellite Television. LTV develops/produces/distributes in-house channels and distributes foreign pay-TV channels including Nickelodeon and Outdoor Channel. The company also offers satellite broadcasting and content distribution services.

### New Taipei City Cable TV

The New Taipei City Cable TV provides digital cable TV and fibre-optic Internet access services to users in Taipei. Monthly subscriptions start from NT\$50/U\$50 a month, which includes HGTV Channel HD, Wakuwaku Japan HD, and Food Network HD.

### Portico Media

Founded in 2005, Portico Media specialises in production, aggregation and channel distribution. The company distributes about 18 channels, including Universal Channel HD, Syfy HD, Diva HD, Comedy Central Asia, MTV Live HD, History and DW in both German and English in Taiwan. Portico Media also owns online comedy platform, Hahatai, and LGBTQ platform GagaOolala.

### Sanlih E-Television

Established in 1983 as a video cassette supplier and cable TV satellite broadcast service provider, Sanlih E-Television began offering in-house cable channels in 1993. Sanlih operates Sanlih Taiwan Channel, Sanlih City Channel, Sanlih News Channel, Sanlih Financial Channel and Sanlih International Channel.

### Videoland Television Network

A subsidiary of the Koos Group, Videoland Television Network was founded

in 1982 as a production house, providing more than 1,000 hours of content annually. Videoland Television Network now owns and manages seven in-house channels: Videoland Sports, Videoland Japanese, Videoland Movie, Videoland On-TV, Videoland Drama, Videoland Max-TV and Videoland HD.

### Win TV Broadcasting

Win TV Broadcasting, owned by Taiwan Mobile, operates family channel MomoKids and owns distribution rights to a large slate of domestic and foreign TV content. MomoKids, targeting pre-school, first and second graders and parents, carries cartoons and self-produced programmes on parenting, music, natural science and daily life.

## Production/Post Production

### Beach House Pictures Taiwan

Set up in 2011, Beach House Pictures Taiwan has produced more than 30 hours of original content, including *Rebuilding Taiwan* (for National Geographic Channel), *Chineseness* (for Discovery Channel) and *Grand Aces* (for Public Television Service).

### Chimestone Digital Production

Founded in Nov 1999 as a post-production film/TV company, Chimestone Digital Production began digital film production services using 2K and 4K-3D standards in 2008 and supported production of *The Ghost Tales*, *Clownfish 3D*, *Ending Cut* and *The Mother Earth*, among others. Chimestone released its first TV production, romantic drama *Amour et Patisserie*, in 2013 and its first interactive mobile drama *Medium Rare* in 2016.

### Creative Century Entertainment

Established in 2007, Creative Century Entertainment produces and distributes TV series and feature films (theatrical, home video, VOD, TV).

### Dnaxcat

Dnaxcat was established in 1998 as an original creator of cat characters and merchandiser of related products.

### Next Animation Studio

Next Animation Studio (NAS) focuses on news animation, primarily for its YouTube channel TomoNews and animation servicing. In 2018, NAS pivoted away from its two-year foray into premium original animation IP development for global distribution across multiple platforms.

### Studio Ilya Animation

Studio Ilya Animation specialises in 3D animation offering development, pre-production and production services of animated TV programmes and feature films. Credits include *My Favourite Towels*, an adventure series starring five animals created from household towels.

### Studio2 Animation Lab

Tainan-based Studio2 Animation Lab specialises in the creation, development and production of animation content. Original titles include *Weather Boy!*, *Barkley The Cat* and *The Little Sun*.

### Xanthus Animation

Xanthus Animation provides 3D product development and production services, including story planning, character designs, and multi-media animation production.

## Telcos

### Asia Pacific Telecom

Asia Pacific Telecom (APT) was founded in 2000 offering fixed line/wireless broadband services. APT has about two million 4G mobile users (Dec 2018).

### Chunghwa Telecom

Established in 1996, Chunghwa Telecom provides fixed-line, mobile, IPTV, broadband and internet services. Chunghwa has 10.4 million fixed-line residential/non-residential subscribers, 10.585 million mobile subscribers, 2.027 million IPTV (MOD) subs and 3.679 million HiNet internet broadband subscribers (Jan 2019).

### Far Eastone Telecommunications

Far Eastone Telecommunications (FET) began commercial operations in January 1998, and today offers 3G/4G services to 7.192 million mobile subs (Jan 2019).

**Taiwan Mobile**

Taiwan Mobile, incorporated in 1997, offers a quadruple-play service covering mobile, fixed-line, cable TV and broadband. The company offers three brands – Taiwan Mobile, TWM Broadband and TWM Solution. As of Jan 2019, Taiwan Mobile has 7.239 million mobile subscribers (of which 5,612 million are postpaid subs), 565,000 cable TV subs and 229,000 cable broadband subs.

**Taiwan Star**

Taiwan Star was formed after the merger of 4G operator Taiwan Star and 3G mobile network service provider VIBO in November 2013.

**Taiwan Broadband Communications (TBC)**

Multi-system cable operator Taiwan Broadband Communications (TBC) offers 5Mbps-120Mbps broadband services via its hybrid fibre-coaxial (HFC) network to subscribers in South Taoyuan, Hsinchu County, North Miaoli, South Miaoli and Taichung.

**Regulators**

**National Communications Commission (NCC)**

The NCC was established in Feb 2006 as the regulator for Taiwan's telecommunications, terrestrial TV/radio, cable TV and satellite broadcasting services. The aim is to ensure effective competition in the market, safeguard public interest, promote the development of communications services, and enhance the nation's competitiveness.

**Ministry of Transportation and Communications**

Since the establishment of the NCC in February 2006, the Ministry of Transportation and Communications (MOTC) and the NCC have divided responsibilities for Taiwan's telecommunications sector. Key telecommunications functions include formulating the country's digital TV broadcasting service development plan and deploying broadband network infrastructure.

Adapted from *ContentAsia's The Big List 2019*

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## What's on where...

March 2019	18-21	Hong Kong FILMART	Hong Kong
	19	Indonesia in View	Jakarta, Indonesia
April 2019	2	The Future of Video – India 2019	Mumbai, India
	3-5	Content Expo Tokyo	Tokyo, Japan
	6-7	MIP Doc	Cannes, France
	6-7	MIP Formats	Cannes, France
	8-11	MIP TV	Cannes, France
	23-25	APOS	Bali, Indonesia
May 2019	8-10	Busan Contents Market (BCM)	Busan, Korea
	14-24	L.A. Screenings (Independants)	L.A., U.S.A.
	27-28	DW Global Media Forum	Bonn, Germany
June 2019	5-7	MIP China	Hangzhou, China
	6-8	Vietnam Telefilm	Ho Chi Minh City, Vietnam
	14-10	Shanghai International Film & TV Festival TV Market	Shanghai Exhibition Center, China
	17	Avia Satellite Industry Forum	Singapore
	18-20	BroadcastAsia	Singapore
	18-20	CommunicAsia	Singapore
August 2019	20-23	BCWW	Seoul, Korea
	28-29	ContentAsia Summit	Singapore
September 2019	3	Malaysia in View	Kuala Lumpur, Malaysia
	26-29	Gwangju ACE Fair	Gwangju, South Korea
October 2019	12-13	MIP Junior	Cannes, France
	14-17	Mipcom	Cannes, France
November 2019	4-6	Asia Video Summit	Hong Kong
	6-13	American Film Market & Conference, AFM	Santa Monica, CA, U.S.
	TBC	APSCC	Bangkok, Thailand
December 2019	4-6	Asia TV Forum & Market, ATF	Singapore
	9-10	Dubai International Content Market 2019	Dubai

The full list of events is available at [www.contentasia.tv/events-list](http://www.contentasia.tv/events-list)





## Originals India wins for streaming giants Mirzapur, Sacred Games top digital originals list

Amazon Prime Video's *Mirzapur* may have pushed Netflix's *Sacred Games* into second place for the week of 7-13 March, but the gigantic demand for the two titles in India has proved – if any further proof is needed – that the two streaming giants' local originals strategy is the right way to go.

At the same time, neither came anywhere close to the massive demand for *Game of Thrones* (GoT) ahead of the new season premiere in April. Or, for that matter, WWE wrestling.

GoT was the only show that broke

through the 200 million demand expressions mark for the week, according to data science company Parrot Analytics.

WWE *Monday Night Raw* was the sole programme that bust through the 100 million demand expressions mark.

The only other local title on the overall top 10 list was Sony Entertainment Television's long-running stand-up comedy/talk show, *The Kapil Sharma Show*, which debuted in 2016.

Netflix's *The Umbrella Academy* did well enough to earn a place on the overall titles list, coming in at number six.

### Top 10 overall TV shows: India

Rank	Title	Average Demand Expressions®
1	<i>Game of Thrones</i>	212,957,804
2	<i>WWE Monday Night Raw</i>	150,599,069
3	<i>Mirzapur</i>	94,112,028
4	<i>Sacred Games</i>	82,931,185
5	<i>The Kapil Sharma Show</i>	77,832,307
6	<i>The Umbrella Academy</i>	72,402,342
7	<i>Shameless</i>	69,191,460
8	<i>Brooklyn Nine-Nine</i>	66,722,668
9	<i>Arrow</i>	65,381,996
10	<i>The Flash</i>	64,162,203

### Top 10 digital originals: India

Rank	Title	Platform	Average Demand Expressions®
1	<i>Mirzapur</i>	Amazon Prime Video	94,112,028
2	<i>Sacred Games</i>	Netflix	82,931,185
3	<i>The Umbrella Academy</i>	Netflix	72,402,342
4	<i>Narcos</i>	Netflix	55,762,154
5	<i>13 Reasons Why</i>	Netflix	52,540,715
6	<i>Marvel's Daredevil</i>	Netflix	51,988,358
7	<i>Stranger Things</i>	Netflix	49,556,885
8	<i>Four More Shots Please!</i>	Amazon Prime Video	47,706,757
9	<i>Marvel's The Punisher</i>	Netflix	45,468,967
10	<i>Doom Patrol</i>	DC Universe	45,295,502

Date range: 7-13 March 2019

Demand Expressions®: The global TV measurement standard developed by Parrot Analytics, which represents the total audience demand being expressed for a title, within a market. Audience demand reflects the desire, engagement and viewership, weighted by importance; so a stream/download is a higher expression of demand than a 'like'/comment.



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