

Phil Nelson shifts from Turner Asia Pacific

New role as COO,
CNN Int'l Commercial



Phil Nelson

Turner's managing director for North/Southeast Asia and Pacific, Phil Nelson, is moving on to a role as chief operating officer of the six-year-old CNN International Commercial (CNNIC) unit. The appointment is effective over the next few weeks. Nelson is not being replaced for the moment.

The full story is on page 5

Indo's RTV picks up Thai format

Local version of
Workpoint's *Super10* to air
end-2019

Rajawali Corporation's free-TV station, RTV, has greenlit a local version of Thai format *Super10* for Indonesia. The family show, created by Thai powerhouse Workpoint Entertainment, goes into production right after the Muslim holy month of Ramadan, which starts in early May.

The full story is on page 2



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Indonesia's RTV picks up Thai format

Local version of Workpoint's *Super10* to air end-2019



Super10 Thailand

Rajawali Corporation's five-year-old free-TV station, RTV, has greenlit a local version of Thai format *Super10* for Indonesia.

The family show, created by Thai production house Workpoint Entertainment, is scheduled to go into production in July after the end of the Muslim holy month of Ramadan.

Plans at the moment are to make 39 episodes of 60 minutes for Indonesia. The Thai original episodes are 90 minutes each. The airdate on the general entertainment schedule has not been confirmed but is likely to be in the last quarter of this year.

The privately-owned RTV, launched in May 2014, has also been airing the finished tape of Workpoint's version for digital terrestrial channel Workpoint TV in Thailand.

Workpoint TV premiered season one in Thailand in January 2017. The third season is currently on air at 4.40pm on Saturdays. The show has been airing on RTV since 19 January 2019 in a 6.30pm slot on Saturdays and Sundays.

The top 10 kids of the series, ranked by nationwide audiences, are named the Super 10. The winner gets THB1 million/US\$31,000 in scholarship funds.

Sohu video loss narrows to US\$27m

Q1 search/games "better than expected", Zhang says

Chinese online media giant Sohu.com has reported an operating loss of US\$27 million for its video business for the first three months of this year, compared to a loss of US\$48 million in the first quarter of 2018.

Sohu chairman and chief executive, Charles Zhang, said Sohu Video "consistently offered appealing self-developed dramas and its financial loss continued to

narrow due to strict cost controls".

Sohu, which also owns and operates search and gaming services, reported total Q1 revenues of US\$431 million, down 5% year-on-year.

Total online ad revenues, including revenues from brand advertising/search and search-related ad businesses, for the first quarter of 2019 were flat at US\$277 million.

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Rights marketplace: Who bought what...



Chandragupta Maurya

Cambodia's **Cambodian Broadcasting Service (CBS)** has acquired Indian historical costume drama *Chandragupta Maurya* (260x30 mins) from Mumbai-based content syndication/distribution company One Life Studios. The drama, which will air on CBS' general entertainment CTN and youth service MyTV (schedules to be confirmed), traces the life of India's emperor/founder of the Mauryan empire, Chandragupta Maurya. Vietnamese production house **Mega GS Communication and Entertainment** has acquired rights for a local version of prime time Thai singing contest, *Singer Auction* for national entertainment channel VTV3. The format was co-developed by Thai production house Zense Entertainment and NBCUniversal International Formats. The 13x75mins Vietnamese version will air in a weekly primetime slot at 9pm from July this year. In Thailand, free-to-air digital terrestrial station, **PPTV HD36** has acquired Love Productions' baking competition format *The Great Bake Off* from BBC Studios Distribution. Due to premiere on PPTV in Q3 this year, *The Great Bake Off Thailand* is the format's first version in Asia. China's streaming platform **Baidu's Haokan Video** bought 13 short-form factual titles including *Try This!*, *Bird's Eye*, *DIY* and *Dress Code* from Deutsche Welle (DW). In another DW-China deal, **Tencent Video** has picked up five series from DW, which goes live before the end of June. Myanmar's media conglomerate **Forever Group** has acquired adaptation rights to BBC Studios' format *Dancing with the Stars*. The 15-eps format premieres in Oct this year on FTA terrestrial network Myanmar Radio and Television 4 (MRTV-4).

Indonesia's Trans TV bets on SBS Primetime drama may be stripped Mon-Fri at 6pm



The Secret Life of My Secretary, SBS

Indonesian general entertainment channel, Trans TV, premieres new Korean romcom, *The Secret Life of My Secretary*, on 10 June at 6pm, about a month after its premiere in Korea.

The Secret Life of My Secretary is the story of a cold-hearted boss, Do Min Yik (played by Kim Young Kwang), and his hot-tempered secretary, Jung Gal Hee (Jin Ki Joo).

Trans TV hasn't confirmed its scheduling, but there's talk that the broadcast network may strip the series across its early prime 6pm belt from Mondays to Fridays.

The Secret Life of My Secretary debuts on Korea's free-TV broadcaster SBS on 6 May in the high-value prime time 10pm Mondays/Tuesdays drama slot and runs to 25 June.

The romcom couldn't be more different to the SBS series, *Haechi*, it replaces. *Haechi* is a historical action Joseon Dynasty drama about three people who unite to help a prince claim the throne. *Haechi*, which runs to 30 April, hovered at the 6.5%-8% ratings/share level for the second half of its run, hitting a high of 8.4% nationwide on 2 April. The same episode rose to 9.1% in Seoul. While not stunning,

the series performance put it ahead of Mon/Tues titles such as *That Psychometric Guy* (tvN) and *Item* (11 Feb-2 Apr, MBC).

The Secret Life of My Secretary – one of three spring romcoms in Korea – will fight for Mon/Tues audiences against two shows already airing – *My Fellow Citizens* on Korea's powerful public broadcaster KBS, *Special Labor Inspector Jo* on national terrestrial network MBC – as well as new titles – tvN's *Abyss*, which debuts on 6 May at 9.30pm and runs to 25 June, and JTBC's *The Wind Blows* (27 May to 16 July).

My Fellow Citizens (aka *People of the Country*) follows a conman who, through a series of unexpected events, finds himself running for political office. The show premiered on 1 April and has come close to double-digit ratings but hasn't quite made it. The best in Seoul is a 9% (8.4% nationwide). *My Fellow Citizens* runs to 28 May.

Special Labor Inspector Mr Jo (8 Apr-28 May) is about an honest hard-working civil servant who becomes a labour inspector. The series high (as of 23 Apr) is 6.8% nationwide and 7.9% in Seoul (AGB Nielsen).

NBCUni, TV Chosun on track for 1 June time-travel co-pro debut

NBCUniversal and TV Chosun are on track to premiere their new co-production, *Chosun Survival*, a 20-episode drama starring Kang Ji-hwon (*Monster*, *Coffee House*) as a former national archer and now a delivery man who travels back to the past and meets a famous thief from the Joseon/Chosun dynasty – think *Back to the Future* meets *Robin Hood* meets *Story of Yanxi Palace*.

Directed by Jang Yong-woo, the time-travel series is scheduled to premiere on the cable network on 1 June and will run Saturdays and Sundays at 10pm.

NBCUni has distribution rights for the drama outside of Korea.

The series is part of TV Chosun's fledgling efforts at competing in Korea's ramped up prime-time original scripted space.

Nelson shifts to CNN Int'l Commercial COO role reporting to CNNIC president Rani Raad

Turner's managing director for North/Southeast Asia and Pacific, Phil Nelson, is moving on to a role as chief operating officer of the six-year-old CNN International Commercial (CNNIC) unit.

The appointment is effective over the next few weeks.

Nelson is not being replaced under WarnerMedia's current transition structure in Asia.

In the interim period, his direct reports will report into Turner Asia Pacific president, Ricky Ow.

Turner VP/GM Robi Stanton will be supporting Ow overseeing Southeast Asia distribution and ad sales revenue in addition to her current Australia/New Zea-



Phil Nelson

land and Pacific role.

Nelson's new job, reporting directly to CNNIC president Rani Raad, puts him in charge of CNN's operational and international growth initiatives outside of advertising sales, with teams in CNNIC hubs of Hong Kong, Singapore, London and Miami.

Nelson's remit, based in Singapore for now, covers content sales and licensing, including relationships with digital, broadcast and out of home partners.

Nelson joined Turner in 2010. He was previously managing director for AOL Asia. CNNIC was created in 2013 to optimise revenue, brand and commercial partnerships.



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Philippines' GMA greenlights *Descendants of the Sun* remake

Philippines' free-TV network GMA has greenlit a local version of Korean blockbuster, *Descendants of the Sun*, with veteran actor Dingdong Dantes (*The Other Mrs Real*, *Bow of Justice*) in the lead role of the Philippines' adaptation. Dantes, a GMA stalwart for the past two decades, said in the announcement that he was upping his creative contribution to the network's film production unit, GMA Films.

Thai TV boss pushes DTT relief agenda

Thai TV president Pantipa Sakulchai is believed to be talking to the country's broadcasting authorities about relief on additional licence payments for her failed digital terrestrial channels. New regulations implemented this year lighten the multi-billion baht licensing fee load for existing operators. It's not clear whether THV, which exited the fiercely competitive DTT space a few years ago before the relief scheme was implemented, is eligible. The new conditions allow licence holders/operators to exit without having to pay remaining installments. The National Broadcasting and Telecommunications Commission has told local media that it is considering Thai TV's request. Thai TV, which held licences for two DTT channels, is said to owe about THB1.75 billion/US\$54.8 million in licence fees and taxes, slightly more than the THB1.6 billion/US\$50.1 million bank guarantee lodged with the regulator.

India's TRAI hauls in eight operators Comply with new pay-TV rules or else... regulator says

A month after India's last-last-last-final deadline for the new pay-TV regulatory framework and already the regulator is whirling about hammering platforms for non-compliance and criticising them for poor customer service hotlines.

Telecommunications Regulatory Authority of India (TRAI) has so far pulled up eight (nine if you count d2h) cable/direct-to-home satellite (DTH)/multi-system operators (MSO) platforms already for not complying with the provisions of the new framework for broadcasting and cable TV services.

The eight platforms – Dish TV, Bharti Telemedia, GPL Hathway, Siti Networks, Hathway Digital, Fastway Transmissions, Den Networks and IndusInd Media & Communications – were hauled in on similar grounds.

These involve "forcefully offering a bouquet of FTA [free-to-air] channels with no choice to subscribers and without their consent" and "not providing bill receipt of the payment made in printed form to the consumers".

All were given five days to report compliance.

The latest "direction" went to Dish TV and sister platform d2h last week following consumer complaints and an investigation by TRAI officers.

In addition to flouting the regulations, the platforms have iffy consumer complaint policies.

"Most of the times, the consumers are not able to contact the toll-free number... to express their grievance," TRAI said in its notices to Dish TV/d2h as well as

Bharti Telemedia.

The week wasn't half as busy for TRAI as the previous week, when six non-compliance notices were issued.

TRAI's latest tariff order and regulatory regime for the broadcast and cable sector took effect from the beginning of February this year.

TRAI says the new framework aims to, among other benefits, promote consumer choice and enable subscribers to pay for what they wish to view.

Operators have to create the "best fit plan" for subscribers who have not exercised their options yet and ensured that the "best fit plan" generally does not exceed the payout per month of existing tariff plan of the subscriber.

The regulator warned that strict action will be taken against companies that were not complying with the new regulatory framework and were forcing consumers to stick with their own packs and plans.

The new frameworks has been in the offing since March 2017. The 29 December 2018 deadline was extended to the end of January this year because too many subscribers had not made their choices.

India has about 100 million cable TV homes and 67 million DTH TV homes (Feb 2019).

Talking about the implementation process, TRAI said in February that about 65% of cable TV subscribers and 35% of DTH subscribers had exercised the options.

The deadline for subscribers to exercise their options or be migrated to a "best fit" plan was further extended to the end of March.



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Who was at... Disney's opening cocktail at APOS 2019



Kevin Mayer, Disney



Disney opened APOS with its first high-profile industry appearance after the Fox acquisitions



Uday Shankar, Amit Malhotra, Disney



David Audy, MNC; Kylie Watson-Wheeler, Disney



From left: Anand Subramanian, Justin Che, NBCUniversal; Yang Xianghua, Ye Tao, iQiyi



Mike Hopkins, Sony; Sutanto Hartono, Alvin Sariaatmadja, Emtk



Brandon Amber, Roku; David Burke, Viva Indonesia; Jessica Pouleur, Disney; Cam Walker, iflix



Kevin Mayer, Disney; Ben Pyne, Ben Pyne Media



Henry Tan, Astro Malaysia; Kamal Khalid, Media Prima Malaysia; Avi Himatsinghani, Rewind Networks

A man in a light blue blazer and white shirt is sitting in a red chair, gesturing with his hands while speaking. The background features a large, glowing 'FX' logo. A green bottle is visible on a table to the left.

FX

APOS 2019

“ Indian streaming platform Hotstar drove over 300 million monthly active users in March. That's quite substantial obviously. One out of every four hours of television viewing in India is delivered via our Star television networks. That's the type of model that we would love to see elsewhere throughout Asia... local traditional television, moving over the top in a very substantial way... we can create that model throughout Southeast Asia.”

Kevin Mayer, Chairman, Direct to Consumer & International, The Walt Disney Company

“

We are investing more in production in South-east Asia, & particularly Korea and China... We see that as a big opportunity... We're aggressively investing in building out AVOD/SVOD platform Sony Liv in India... We already have assets producing content throughout India and are investing even more in local languages in the South, where we haven't previously invested a lot... we're going to be aggressive in making that a bigger business force in the future. The main thrust for our company globally is content creation.”

Mike Hopkins, Chairman, Sony Pictures Television

APOS 2019



“

The DTC wars are just beginning and as they say in *Game of Thrones*, 'Winter is coming'. Some of these players will not survive... Advertising is a key part of the media value chain. I have never seen it in such a state of distress. Print gone. Radio and TV in my view on the way out. Marketers are still launching brands... they don't know how to spend their money... Digital advertising has been chaotic... the ad industry is dazed and confused and getting worse."

Joe Ravitch, Co-Founder & Partner, Raine

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Cambodia

In numbers

Population..... 16 million
 Households..... 3.4 million
 TV penetration..... 68%
 Avg household size..... 5
 Internet subscribers..... 10.9 million
 Mobile phone subscribers..... 18.2 million

Source: World Bank (population), National Institute of Statistics, Telecommunication Regulator of Cambodia (households, TV), Telecommunication Regulator of Cambodia (internet, mobile)

Free TV

Apsara Television (TV11)

Apsara Television is a private television channel in Cambodia, offering news, entertainment, talk shows, variety, lifestyle, kids, history and sports (boxing) programming. Launched in 1996, Apsara Television is operated by the Apsara Media Group.

Bayon TV/Bayon News/ETV News

Bayon Television owns and operates three TV channels – Bayon TV, Bayon News (BTV-News) and ETV News. Bayon Television was established in 1998 and broadcasts from its main station in Phnom Penh to about 15 provinces. Bayon News and ETV News offer local and international news.

Cambodian Television Station Channel 9 (CTV9 HDTV)

General entertainment channel CTV9 was established in 1992 and is a 100% Cambodian private sector company.

CTN/CNC/MYTV/CTN International

Cambodian Broadcasting Service (CBS) operates three local channels – Cambodian Television Network (CTN), Cambodian News Channel (CNC) and MyTV – and international service, CTN International. 24-hour flagship channel, CTN, launched in March 2003, prides itself on introducing local viewers to international formats such as *Minute to Win It* and *Who Wants to be a Millionaire*. CTN also co-produces international movie/drama series and entertainment content. CNC is a hybrid 24-



MasterChef Khmer on CTN

hour news and entertainment news service. MyTV, launched in 2009 as a youth service, rebranded in 2013 as a modern channel targeting the 15-49 age group offering local/foreign drama, concerts and variety shows. The three channels have 40% market share nationwide.

Hang Meas HDTV (HM HDTV)

Cambodia's first HD broadcaster, Hang Meas HDTV, transmits a 24-hour schedule to 24 cities/provinces. Content includes Korean and Chinese drama series, and formats such as *The Voice Cambodia*, *Cambodia Idol* and *Cambodia's Got Talent*. Launched in Feb 2012, Hang Meas HDTV is part of the Hang Meas Group, a multimedia company also involved in production, content, radio and talent management.

National Television of Kampuchea (TVK)

State-owned broadcaster, National Television of Kampuchea (TVK), launched in Dec 1963, closed during the civil war in the 1970s and was resurrected at the end of 1983. The schedule includes local news, educational shows, entertainment

and sports, with some acquisitions from China and Singapore. TVK also cooperates with foreign TV stations/media services such as China's CCTV and Japan's NHK. The broadcast philosophy is to publicise peace, human rights and democracy, promote government policies, and convey public opinions for Cambodians. TVK also operates about 12 radio stations.

Phnom Penh Television (TV3)

Phnom Penh Television (TV3) was established in 1996 as a joint venture between KCS Cambodia Limited and Phnom Penh Municipality. In 2012, the station became a wholly owned company of KCS. TV3 offers local content, including news, TV series, game shows, sports, lifestyle, music, concerts and talk shows.

PNN TV Station

Established in 2015 by the L.Y.P. Group, PNN TV has a US\$10-million production complex consisting of five studios. Over 50% of PNN TV's schedule is locally produced, including game shows, variety shows, talk shows and news. Some content is acquired regionally. The station claims a 95% reach across Cambodia.

TV5 Cambodia

Channel 5 (TV5) carries mostly local entertainment content, including in-house drama series, news and sports (boxing). TV5 was licensed by Cambodia's Ministry of Defence in 1995 and is owned by the Royal Cambodian Armed Forces. The station operates as a joint venture with Cambodian post-production company, MICA Media, part of Thailand's Kantana Group.

Pay TV

Cambodia Cable Television

Cable TV operator, Cambodia Cable TV (CCTV), offers upwards of 60 local/international TV channels (including music, local/foreign movies and sports content) and 40+ all-digital music/audio channels. Launched in 1995, CCTV is a subsidiary of Taiwan's Taichung Cable Company (owner of Formosa Television in Taiwan). CCTV services 96% of the Phnom Penh area.

Cambodian DTV Network

DTH pay-TV operator Cambodian DTV Network limited (CDN) is a subsidiary of Thai satellite operator Thaicom, offering SD/HD TV channels mainly to rural areas (about 300,000 households) across 24 provinces in Cambodia.

OneTV/Sky OneTV

OneTV launched as a joint project between the international GS Group and Cambodia's Royal Group in Sept 2012 and became a wholly owned subsidiary of The Royal Group in March 2016. OneTV offers 100+ channels to households in multiple provinces/cities, covering about 70% of the country. OneTV has nine in-house channels – OneTV Sabay 1, OneTV Cinema 2, OneTV Drama 3, OneTV Kids 5, OneTV Discovery 6, OneTV Movie HD 7, OneTV Music 8, OneTV Sports 9 and OneTV Sports 11. The full pack costs US\$6 a month, with an US\$85 one-time installation fee.

Phnom Penh Municipal Cable Television (PPCTV)

Founded in 1995, Phnom Penh Municipal Cable Television (PPCTV) offers 100+ lo-

cal/regional/international TV channels. The pay-TV platform has also operated free-TV nationwide channel, CTV 8 HD, since Jan 2013 and internet broadband in some areas.

Online/OTT

KhmerLive.tv

Online portal, KhmerLive.TV, offers live-streaming content from four Cambodian TV stations – Bayon TV, Bayon TV News, TVK and TV3 – and 18 radio stations, as well as catch-up content spanning news, politics, entertainment/music, game shows, lifestyle and sports. The aim is to provide Cambodian TV/radio access to people living in and outside of Cambodia.

PPCTV Anywhere

PPCTV Anywhere launched in 2016 by cable TV/internet service provider Phnom Penh Municipal Cable Television (PPCTV). The mobile app service carries live streaming content and select catch-up content.

Cambodian viewers also have access to regional/global streaming platforms.

Production

802 Films Production

802 Films Production is a full-service film and video production company. Services range from script writing, visualisation, permits sourcing to sound mixing, motion graphics and music composition.

Bophana Center Production

Bophana Center's production services include equipment rental, sound recording, and film/sound editing as well as post-production for short films, documentaries, fiction, corporate movies and commercial videos. Co-founded by Cambodian filmmakers Rithy Panh and Ieu Pannakar in 2006, the centre works closely with the Cambodia Film Commission. The organisation also acquires film, TV content, photography and sound archives on Cambodia from around the world for public access.

Cambodia Film Commission

The Cambodia Film Commission (CFC) is a non-profit organisation supporting production activity in Cambodia. Backed by the Ministry of Culture and Fine Arts of Cambodia, CFC provides complimentary production services that include location scouting, information/advice, casting/crew network, handling administrative tasks/permits and logistic support.

FXLab

FXLab produces motion graphic, animation and digital effects for ads, movies and branded content.

Hanuman Films

Established in 2000, Hanuman Films services include script review, securing permits, location scouting, casting, equipment rental and post production.

Khmer Mekong Films

Established in July 2006, Khmer Mekong Films produces TV drama, factual programming and theatrical films. KMF's latest TV drama projects include *Brotherhood*, airing in 2019 on PNN, and *Lucky Mother*, a six-episode drama produced for CARE Cambodia to educate women about healthy pregnancies. Feature films include thriller *Fear* (2019), *Two Gems* (2019). Factual credits include *Facing Justice*, which covers Khmer Rouge Tribunal proceedings, and *Breaking the Silence* (2017), about sexual violence under the Khmer Rouge.

Rock Production

Founded in 2007, Rock Production is a multi-media entertainment, TV/movie production and distribution company. The production division produces documentaries, drama series, talk shows, variety shows and music videos for local broadcasters and pay-TV channels.

Shoot International Media Production

Launched in 1996, Shoot offers production services, including technical support for international crews, pre-production, post-production, equipment rental and translation.

Studio4

Studio4 established in mid 2014 specialising in film and documentary productions, TV series, commercial spots, online contents and production management. Production credits include mini-web series *Highschool Love: My Class Monitor* for Unilever Cambodia and drama *Srotun Monsne* for CTN.

Tunsay Khmer

Established in January 2013, Tunsay Khmer provides production services for TV and film. Services include organising of transportation and supplies, obtain filming permits, providing advisory services on finance and commerce, among others. Clients include ALP (*Survivor France* 2012), Dream Team Production (*Survivor Bulgaria* 2014) and Mastiff DK.

Regulators

CDC

The Council for the Development of Cambodia (CDC) is the highest decision-making body for private/public sector investment. CDC is chaired by the Prime Minister and composed of senior ministers from government agencies (Cambodian Investment Board, Cambodian Special Economic Zone Board).

Ministry of Culture & Fine Arts

The Ministry of Culture and Fine Arts' missions include the supervision of TV content to ensure that traditional values are maintained and cultures preserved, as well as to promote artistic creations and cultural exchanges.

Ministry of Information (MOI)

Cambodia's Ministry of Information is responsible for regulating information sources in the country, and issuing operating licences to TV/radio stations, publishers and related media entities.

Ministry of Posts and Telecommunications

The Ministry of Posts and Telecommunications is charged with promoting network infrastructure connectivity and accessible services of posts, telecommunications

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What's on where...

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|----------------|-------|---|-----------------------------------|
| May 2019 | 8-10 | Busan Contents Market (BCM) | Busan, Korea |
| | 14-24 | L.A. Screenings (Independants) | L.A., U.S.A. |
| | 27-28 | DW Global Media Forum | Bonn, Germany |
| June 2019 | 5-7 | MIP China | Hangzhou, China |
| | 6-8 | Vietnam Telefilm | Ho Chi Minh City, Vietnam |
| | 14-10 | Shanghai International Film & TV Festival TV Market | Shanghai Exhibition Center, China |
| | 17 | Avia Satellite Industry Forum | Singapore |
| | 18-20 | BroadcastAsia | Singapore |
| | 18-20 | CommunicAsia | Singapore |
| August 2019 | 20-23 | BCWW | Seoul, Korea |
| | 28-29 | ContentAsia Summit | Singapore |
| September 2019 | 3 | Malaysia in View | Kuala Lumpur, Malaysia |
| | 26-29 | Gwangju ACE Fair | Gwangju, South Korea |
| October 2019 | 12-13 | MIP Junior | Cannes, France |
| | 14-17 | Mipcom | Cannes, France |
| | 22-24 | Tiffcom | Tokyo, Japan |
| November 2019 | 4-6 | Asia Video Summit | Hong Kong |
| | 6-13 | American Film Market & Conference, AFM | Santa Monica, CA, U.S. |
| | TBC | APSCC | Bangkok, Thailand |
| December 2019 | 4-6 | Asia TV Forum & Market, ATF | Singapore |
| | 9-10 | Dubai International Content Market 2019 | Dubai |

The full list of events is available at www.contentasia.tv/events-list



Oddbods closes in on *The Walking Dead* But nothing comes close to *Game of Thrones*

One Animation's made-in-Singapore animated series, *Oddbods*, breathed right down *The Walking Dead's* neck in Malaysia for the week of 18-24 April with only 55,000 demand expressions separating them, according to the latest results from data science platform Parrot Analytics. The non-verbal show beat *Star Trek: Discovery* and *The Voice*, not by a lot but by enough to earn it eighth place on the country's top 10 list of non-Malaysian titles. The only other Asian title on the list was the Japanese anime series, *One Punch*

Man. Season two of the superhero series premiered this month.

Netflix scored 50% of the top 10 digital list, but not the top spot, which went to CBS All Access show *Star Trek: Discovery* – the sole digital original to make it onto Malaysia's overall list.

But nothing, zero, nada came anywhere close to *Game of Thrones*, which closed the week at more than five million demand expressions, just under three times the demand for its closest competitor, *The Flash*.

Top 10 TV shows overall*: Malaysia

| Rank | Title | Average Demand Expressions® |
|------|-------------------------------|-----------------------------|
| 1 | <i>Game of Thrones</i> | 5,193,572 |
| 2 | <i>The Flash</i> | 1,802,783 |
| 3 | <i>One Punch Man (ワンパンマン)</i> | 1,597,824 |
| 4 | <i>Brooklyn Nine-Nine</i> | 1,593,107 |
| 5 | <i>Arrow</i> | 1,495,270 |
| 6 | <i>The Big Bang Theory</i> | 1,457,400 |
| 7 | <i>The Walking Dead</i> | 1,427,520 |
| 8 | <i>Oddbods</i> | 1,372,557 |
| 9 | <i>Star Trek: Discovery</i> | 1,359,689 |
| 10 | <i>The Voice</i> | 1,355,050 |

* Non-Malaysian titles

Top 10 foreign digital originals: Malaysia

| Rank | Title | Platform | Average Demand Expressions® |
|------|---|--------------------|-----------------------------|
| 1 | <i>Star Trek: Discovery</i> | CBS All Access | 1,359,689 |
| 2 | <i>Ultraman (Live Action 2019) (ウルトラマン)</i> | Netflix | 1,330,125 |
| 3 | <i>The Grand Tour</i> | Amazon Prime Video | 1,284,397 |
| 4 | <i>Doom Patrol</i> | DC Universe | 1,193,857 |
| 5 | <i>Chilling Adventures of Sabrina</i> | Netflix | 1,078,247 |
| 6 | <i>The Umbrella Academy</i> | Netflix | 1,050,286 |
| 7 | <i>The Twilight Zone (2019)</i> | CBS All Access | 778,175 |
| 8 | <i>Stranger Things</i> | Netflix | 612,058 |
| 9 | <i>Titans</i> | DC Universe | 607,325 |
| 10 | <i>Narcos</i> | Netflix | 586,850 |

Date range: 18-24 April 2019

Demand Expressions®: The global TV measurement standard developed by Parrot Analytics, which represents the total audience demand being expressed for a title, within a market. Audience demand reflects the desire, engagement and viewership, weighted by importance; so a stream/download is a higher expression of demand than a 'like'/comment.



Editorial Director

Janine Stein
janine@contentasia.tv

Assistant Editor

Malena Amzah
malena@contentasia.tv

Research Manager

CJ Yong
cj@contentasia.tv

Editorial Research

Aqilah Yunus
aqilah@contentasia.tv

Design

Rae Yong

Associate Publisher

(Americas, Europe) and VP,
International Business Development
Leah Gordon
leah@contentasia.tv

Sales and Marketing (Asia)

Maslina Masron
mas@contentasia.tv

To receive your regular free copy of *ContentAsia*, please email i_want@contentasia.tv

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