

Endemol Shine production exits Singapore

Production goes global
Singapore focus on sales

Endemol Shine Group is pulling the plug on Singapore-based production, shifting regional production to global hubs and refocusing a pared-down team in Singapore on format sales.

The decision tops a record three years in both format sales and production across Asia, including co-development projects such as *The Society Game* with CJ E&M In Korea and a co-development deal with JTBC, also in Korea.

The transition, expected to be complete by mid-2018, will be overseen by Asia managing director, Fotini Paraskakis out of Singapore.

Operations in China and India, which are run separately from Southeast Asia and the rest of North Asia, are not impacted.

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A+E Networks ups China originals

Nanking doc boosts 2017
co-pros to nine hours

A+E Networks has upped its global China originals announced this quarter to three hours, adding Nanking docu-drama *Scars of Nanking* with Jiangsu Broadcasting Corporation to the Silk Road feature, *Silk Road – Reborn*, announced in October.

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Endemol Shine pulls the plug on Singapore production base

Asia restructure shifts global, Mumbai/Singapore teams to focus on sales

Endemol Shine Group is pulling the plug on Singapore-based regional production, shifting to global hubs for formats production and refocusing a pared-down team in Singapore on both format licensing and finished tape sales.

The transition, expected to be complete by mid-2018, will be overseen by Asia managing director, Fotini Paraskakis out of Singapore, who will move to a new venture in the second half of 2018.

Endemol Shine employs about 25 people in its Singapore office.

It's not yet clear how many jobs are being cut, but indications are that most of the current team will exit as the new structure takes shape.

The dedicated sales operation will include senior sales director, Daryl Kho, and sales director, Jasmine Goh, in Singapore, with executive director Rashmi Bajpai in Mumbai leading the team.

Further details have not been disclosed.

Paraskakis has not disclosed details of her new venture. She said only that "there is so much untapped potential in the Asia market".

"This new structure will play to Endemol Shine Asia's principle strengths as the number one formats company in the region, while adopting a more international approach to producing for Asian platforms," she said in a prepared statement.

Endemol Shine operations in China and India, which are run separately from Southeast Asia and the rest of North Asia, are not impacted.

In a note to staffers this morning, EndemolShine Group's London-based chief executive, Sophie Turner Laing, said the marketplace had become "ever more global" and that the company planned "to play to our strengths by focusing on our long-established production operations around the region as centres of



The Society Game



Fotini Paraskakis

excellence to serve our Asian clients, rather than producing out of Singapore".

"This will allow us to dedicate our resources in Singapore to further build on our hugely successful format sales business, which has been the clear market leader over the last five years,

a position we are committed to maintaining," Turner Laing said.

The regional sales team based out of Mumbai/Singapore will be supported centrally by the group, reporting to Cathy Payne in London.

The Creative Networks team, also in London, will drive development partnerships in Asia. CEO of international operations, Nicola Bamford, appointed in July this year will continue to oversee the whole Asia business as part of her wider remit.

"On the production side, we will continue to focus our strategy in line with the shifting regional and global marketplace, including greater use of shared hubs for international formats, given these allow us to deliver world-class production value

within budgets scaled to fit different sized markets," Turner Laing added.

The decision to take a more global approach in growing the Asia business tops a record three years for Endemol Shine in both format sales and production across Asia, including co-development projects such as *The Society Game* with CJ E&M In Korea and a co-development deal with JTBC, also in Korea.

Endemol Shine had 55 formats titles on air or sold in Asia in the first half of this year – a market share of 19% – excluding co-developed originals out of the region, according to *ContentAsia's* Formats Outlook for the first half of this year.

The only other company that comes close is FremantleMedia Asia, which shut down regional production in Singapore completely in a restructure that lasted from July 2015 to June 2016. Although FremantleMedia never said it, their decision is widely believed to be linked to multi-million dollar losses on the first season of *Asia's Got Talent*.

The Endemol Shine restructure comes amid mounting speculation about the sale of key FOX assets. Endemol Shine Group is 50% owned by 21st Century Fox.

Legendary TV/film exec Mona Fong dead at 83

Legendary Hong Kong film and television force Mona Fong died in Hong Kong on 22 November. She was 83.

A singer and actress before she turned film and TV mogul, Fong held various positions at Hong Kong's Shaw Brothers film studio from the late 1960s/early 1970s.

She was appointed deputy chairperson of Hong Kong's leading broadcaster Television Broadcasts Limited (TVB) in October 2000, and was managing director of TVB from May 2006 until her retirement in March 2012. Fong remained a non-executive director of TVB until her death.

TVB said Fong died due to illness. She was the widow of TVB founding director Sir Run Run Shaw. Sir Run Run died at the age of 106 in January 2014.

ESPN picks up Premier League clips from Singtel

ESPN's Digital Network has signed a deal with Singapore telco Singtel TV that adds Premier League clips to ESPNFC.com, ESPN.com and the ESPN app.

Video clips include in-match highlights, match recaps, round ups and special moments.

comScore data supplied by ESPN shows that ESPN was the top digital sports platform in Singapore in September, up 11% from last year. ESPN FC was the number one football site, with growth of 10% compared to last year.

Anurag Dahiya, head of content and advertising sales of Singtel's Singapore home business, said the new collaboration "marks positive steps we are taking in our involvement in the digital-sphere. With ESPN FC's hugely popular following as a top football content source, we see this as a great opportunity for our partner brands to have further avenues to connect with their audience."

A+E Networks ups China originals

Nanking doc boosts co-pros to nine hours this year



Scars of Nanking

A+E Networks has upped its global China originals announced this quarter to three hours, adding Nanking massacre doc with Jiangsu Broadcasting Corporation to the *Silk Road* feature announced in October. The new co-pros will air in Asia and globally.

Scars of Nanking and *The Silk Road – Reborn* bring the number of A+E Networks mainland Chinese co-produced hours on air or in production this year to nine.

Scars of Nanking marks the 80th anniversary of the massacre in Nanking by Japanese forces during World War II.

The one-hour docu-drama premieres simultaneously on History channels in Asia and the U.S. and on Jiangsu Satellite TV in China on 13 December.

A+E Networks' Asia Pacific managing director, Alan Hodges, says the new co-pro forms part of Jiangsu Broadcasting Corporation's efforts over the past few years to build "strong awareness of these horrible events with a number of impactful documentaries".

Scars of Nanking expands this effort by telling the story from a western perspective and narrative that will be shared with a much broader audience, Hodges added.

Scars of Nanking is the story of American

missionaries' struggle to save Chinese civilians from Imperial Japanese forces and to smuggle out evidence of the 1937 massacre. The programme tracks those who chose to stay despite the danger, including teacher Minnie Vautrin, who single handedly prevented hundreds of rapes, Father John Magee who films the aftermath, and George Fitch, who smuggles the films out of the city.

A 90-minute extended version – *Scars of Nanjing: 80 Years After* – involves Korean American filmmaker Christine Choy, who co-directed 1995 feature *In the Name of the Emperor* about atrocities committed by Japanese troops.

The Silk Road – Reborn was announced in October. The two-hour show racks the transformation of the ancient trade route.

The documentary is a co-production with China's state-backed China Central Television (CCTV) and China International Television Corporation (CITVC).

The full version will air on the History channel across Asia, with a one-hour version produced for broadcast in the U.S.

This is the first time A+E Networks is working with CITVC to co-produce factual programming for the global marketplace.



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Suria countdown to kids reality show

First mega-contest on Mediacorp free-TV channel



Juara Mic Junior!

Singapore free-TV channel Suria's first ever mega children reality singing competition, *Juara Mic Junior!*, premieres on 9 January in a prime-time 8.30pm slot.

The finale of the eight-episode series will air on the Mediacorp-owned channel on 27 February 2018.

The show opens with 16 contestants chosen from 150 hopefuls during auditions in October.

The reality series is hosted by Fadli Kamsani, Farhana M Noor and Pesta Perdana 2017 "Best Young Star" winner, Freda Mel.

Judges are regional celebrities singer/composer Alif Abdullah, child star and educator Asnida Daud and composer Mayuni Omar.

The winner receives S\$10,000/US\$7,420 cash.

iflix live streams CJ E&M's MAMA

Music fest live rights for 4 markets, full 13 in 24 hours

Emerging markets streaming platform iflix will live stream the 2017 Mnet Asian Music Awards (MAMA) in four countries across Southeast Asia on 29 November (Japan) and 1 December (Hong Kong).

The four countries able to access the event live at the Yokohama Arena in Japan and at the AsiaWorld-Expo in Hong Kong are Philippines, Myanmar, Cambodia and Vietnam.

The full show will be made available to stream and download to all of iflix's 13 markets within 24 hours of the live stream.

The 2017 MAMA features special performances by EXO, BTS, TWICE, Red Velvet, EXO-CBX, Seventeen, Wanna One, and more.

iflix also live streamed Comeback Show – BTS DNA.



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Is WeChat heading for Malaysia?

Mainland Chinese platform WeChat – complete with WeChat Pay local payment platform – is rumoured to be headed for Malaysia, with a possible launch in early 2018. WeChat already has more than 20 million users in Malaysia, according to reports. If it happens, Malaysia will be WeChat's first full foreign landing spot. WeChat owner Tencent is the first Chinese company worth more than US\$500 billion. Listed in Hong Kong, Tencent this month replaced Facebook as the world's fifth most valuable company with a valuation of US\$523 billion.

Temasek's stake in StarHub drops

Singapore state investment fund Temasek Holdings' stake in telco/pay-TV operator StarHub has dropped from 56.02% to 55.97% after associated company, DBS Group Holdings, sold 900,000 shares for about S\$2.45 million/US\$1.82 million earlier this month. Temasek does not own StarHub stock directly.

Golden Horse Awards live on StarHub

Singapore's StarHub crosses to Taiwan's Sun Yat Sen Memorial Hall on Saturday (25 Nov) for the 54th Golden Horse Awards. The event will air live from 5pm on Hub E City and StarHub Go for StarHub subscribers and on StarHub Go Select for non subscribers.

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Vice President/Senior Vice President New Media/TV Distribution & Business Development, Asia

Reporting to the Senior Vice President, International Distribution, APAC, this individual is a senior Sony Pictures Television (SPT) team member working closely with the senior sales executives across Greater China, Southeast Asia, India and Korea, evaluating and structuring deals to optimize results. This role is responsible for deal negotiations and analyses, deal models review, term sheets and long form agreements across new media (EST, VOD, SVOD, AVOD) and traditional media (TV networks). Further, he/she will also assist in negotiating and reviewing agreements for local content production and/or acquisitions.

This role is client-facing, and will be the co-lead on larger deal negotiations alongside each region's senior sales executives. He/she will also act as a critical liaison between SPT and Sony Pictures' Home Entertainment and Theatrical Releasing teams in developing windows and pricing strategies to achieve overall maximum benefits. In addition, he/she will work closely with SPT's Sales Planning & Operations, Legal and Finance teams.

This individual will identify and assess local business opportunities that can fuel SPT's growth, be a thought leader on new video consumption business models by monitoring and assessing feasibility and market potential of such models and their impact on SPE.

Overview of Core Responsibilities

- 75% Deal analyses and negotiations alongside SPT regional sales executives on larger and strategic licensing deals; Work with Legal, Finance and Planning and Operations on term sheets, deal modeling and contracts.
- 15% Discovery and thought leadership on new content delivery business models, its market potential for SPT and how SPT can monetize materially from these new models.
- 10% Deal analyses and negotiations on local content acquisition/ investment opportunities.

Requirements

- 10+ years of relevant business experience, most in the media/TV industry
- MBA preferred; Bachelor degree required
- Strong financial and commercial skills are a necessity. Advanced modelling skills, crafting and reviewing term sheets; proficient in reviewing legal agreements
- Excellent business acumen and strong leadership and management skills
- Extremely good and structured communicator, both verbal and written; team player with high energy and positive attitudes
- Attention to details; highly analytical
- Genuine interests in understanding and embracing new business models
- Unsatisfied with status-quo; hyper-growth orientation; ambitious
- Experience as an analyst in an investment bank or management consultancy an advantage
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Rich Franklin leads ONE Championship original

Singapore-based sports media property ONE Championship is producing documentary show, *Rich Franklin's ONE Warrior Series*, featuring martial arts legend Rich "Ace" Franklin search across Asia for new martial arts superstars.

ONE Championship chairman and chief executive, Chatri Sityodtong, said the factual series was part of a mission to take martial arts, which he called "Asia's greatest cultural treasure", and place it front and center "for the entire world to witness".

Franklin kicks off the tour in Bangkok and will include stops in Manila, Seoul, Tokyo and Beijing.

The trip will be chronicled in 30-minute videos, with the premiere scheduled for the first quarter of 2018.

The reality element involves athletes competing for a contract with ONE Championship.

The final number of episodes has not been confirmed.

Netflix greenlights multilingual *Bard of Blood*

Netflix has commissioned a multilingual original series, based on Indian author Bilal Siddiqi's *Bard of Blood*, in partnership with Shah Rukh Khan's Red Chillies Entertainment.

The eight-episode political espionage thriller will be distributed globally on the streaming platform.

Bard of Blood is the story of expelled spy, Kabir Anand, who is recalled from his new life as a Shakespeare professor in Panchgani to save his country and long-lost love.

Netflix says that the series will involve intricate, highly stylised action sequences never before seen on screen in India.

iflix laughs spread to Philippines

Hoy! Bibig Mo premieres on 1 December



iflix's Mark Francis (second right) with *Hoy! Bibig Mo* cast and crew

iflix premieres *Hoy! Bibig Mo*, the Philippines version of its original stand-up comedy show, on 1 December.

All eight episodes will be available at once.

Hoy! Bibig Mo is iflix's first production in the Philippines.

The show is hosted by comedy icon and internet superstar, Ramon Bautista.

Comedians involved include Alex

Calleja, GB Labrador, Tim Tayag and Mike Unson.

The stand-up comedy concept kicked off in Malaysia in XX with *Oi! Jaga Mulut*.

iflix global director of original programming, Mark Francis, said delivering "hyper-local, high-impact content is at the crux of our original programming strategy."

iflix has also commissioned the comedy series, *Oi! Jaga Lambe*, in Indonesia.

Pandey's role expands to cover SEA

Re-org continues, Chan report to Pandey & Malhotra

Amrita Pandey is taking over Disney's distribution business in Southeast Asia, expanding her current South Asia remit.

The newly created role of regional head – media distribution & OTT is part of the restructure of the Asia business announced in September.

She reports to Mahesh Samat, EVP/MD, The Walt Disney Company



Amrita Pandey

South Asia, and Mark Endemaño, SVP, Media Distribution, Walt Disney Int'l.

Pandey joined Disney in 2012.

Mark Chan, head of media distribution for Southeast Asia since 2014, now also reports to Pandey as well as to Amit Malhotra, country head for Malaysia and Singapore.



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MIPTV/CANNESERIES open entries for In Development event

MIPTV and new event CANNESERIES have launched their new worldwide search for the next big global drama hit.

The competition, which opened for entries on 21 November, is part of the first two-day "In Development" event held in April 2018 alongside MIPTV and CANNESERIES.

The deadline for entries is 8 January 2018. Projects selected will be announced in February.

In Development projects will highlight fresh new voices and series from established producers looking for financing and partnerships, the organisers said.

An international jury of drama experts will select the projects that will be pitched on stage.

The projects may be eligible for development funding from In Development's partners, including indie European producer, Federation Entertainment (The Bureau) and French think tank "La Fabrique des Formats" and its investment fund. A section of In Development will feature early-stage projects.

Asia is in full streaming mode, with 135 active platforms

By mid-November, ContentAsia was tracking 135 active streaming services in 17 countries in Asia. These include big brand players we've known and loved from the traditional TV world as well as the region's newest player – Thailand's Loox TV, which launched on 14 November as part of satellite operator Thaicom's effort to stir up life outside of traditional satellite services. Our count included 115 country-specific platforms and 20 platforms that serve multiple markets around the region. ContentAsia's full list of streaming platforms appears in The Big List directory, published in January 2018.

iQiyi picks up *Rellik & The Miniaturist* First drama acquisitions for U.K. indie all3media



Rellik

Mainland Chinese streaming platform iQIYI has bought its first dramas – *Rellik* and *The Miniaturist* – from indie distributor all3media.

The deal includes exclusive streaming rights to six-part crime thriller *Rellik*, by New Pictures and Two Brothers Pictures for BBC One and Cinemax, and three-episode period thriller, *The Miniaturist*, from The Forge, commissioned by the BBC and co-produced with Masterpiece

USA in association with all3media international and Lemaize Pictures.

iQiyi has more than 20m subscribers. all3media's factual titles already have a strong audience in China.

Rellik, starring Richard Dormer (*Game of Thrones*) and Jodi Balfour (*The Crown*), has also been picked up by HBO Asia. *Rellik* is executive produced by Willow Gylls (*The Missing*), Charlie Pattinson (*Indian Summers*) and Elaine Pyke (*The Take*).

Harry & Bunnie, Chuck Chicken go global

Asian animation studio Animasia Studio has sold worldwide rights (ex-China) to 78-episode animated slap-stick comedy series *Harry & Bunnie*.

In a second global deal, the Malaysia-based studio licensed 52-episode action comedy *Chuck Chicken* to Netflix. These are Animasia's first deals with Netflix.

Harry & Bunnie has also sold to Disney Channel Asia Pacific and is available on terrestrial networks in Malaysia. The show



Harry & Bunnie

is widely carried in China, including on Tencent Video and Youku.



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The Good Doctor

Dr. Shaun Murphy, a young surgeon with autism and savant syndrome, relocates from a quiet country life to join the prestigious St. Bonaventure hospital's surgical unit. Alone in the world and unable to personally connect with those around him, his only advocate, Dr. Aaron Glassman, challenges the skepticism and prejudices of the hospital's board and staff when he brings him in to join the team. Shaun will need to work harder than he ever has before, as he navigates his new environment and relationships to prove to his colleagues that his extraordinary medical gifts will save lives. Length: 18x60 mins **Sony Pictures Television** 21/F Cityplaza Three, 14 Taikoo Wan Road, Taikoo Shing, Hong Kong T: +852 2913 3788 **ATF Suite # 5001**



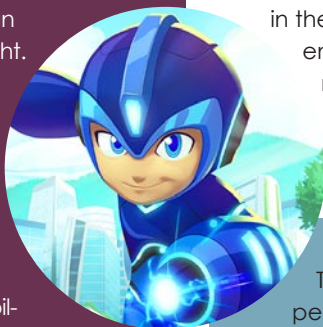
Knightfall

Fighters of the Crusaders, Keepers of the Holy Grail – *Knightfall* is the story of The Knights Templar, one of the most powerful entities in history, guardians of the Holy Grail and the road to Jerusalem, founders of the modern banking system and inspiration for Arthurian legends and modern-day blockbuster films and books. This epic drama series chronicles the actual events leading up to and following the persecution, downfall and eventual burning at the stake of the Knights Templar on a fateful Friday the 13th, 1307. Length: 10x60 mins **A+E Networks** 80 Bendemeer Road, #07-04 Hyflux Innovation Centre, Singapore 339949 W: sales.aenetworks.com **ATF Stand # G20**



Teddies

Teddies stars four teddy bear friends – Dom, Meeks, Sparky and Tizzy – who live in the wonderful world of Teddytown! Like kids, they're learning what it's like to grow up; making friends, being kind to others, helping out, making mistakes and respecting and appreciating others. Aimed at the pre-school market, this entertaining and endearing series also assists children in their development of social and emotional skills. Length: 90x30 mins **Blue Ant Media** 130 Merton Street, Toronto, Ontario M4S 1A4, Canada T: +1 416 646 4434 **ATF Stand # K20**



Mega Man

Based on the successful gaming franchise, the all-new *Mega Man* series tells the story of a futuristic world inhabited by humans and robots. Compelling, comical adventures ensue as we follow the journey of Mega Man and his alter-ego, Aki Light. Aki is a regular, upbeat robo-kid with nano-core technology that allows him to transform into the powerful superhero Mega Man! With his Mega Buster arm cannon and the ability to absorb the powers of his opponents, Mega Man dedicates himself to protecting the citizens of Silicon City from the villainous Sgt. NIGHT and his evil team of robot masters while striving to be the best hero, and robot boy, he can be. Length: 52x11 mins **DXH Media** 207 Queens Quay W., Suite 550, Toronto, Ontario, Canada M5J 1A7 T: +1 416 363 8034 **ATF Stand # H31**

Tales of Innocence

A woman who undertakes a crime for the man she loves, Meryem, a prosecutor who can do everything for his career and power, Oktay, Ahmet whose eye darkened with revenge after he lost his lover. An accident in a rainy night changes these three of people's lives. The man of justice Oktay need to power, the man of power Savaş need to justice on this way. She carries the burden of the two men's sins until love comes in to the equation. Length: 140x45 mins **Kanal D** Dogan TV Center, 100. Yil Mahallesi 34204 Bagcilar, Istanbul, Turkey T: +90 212 413 5666 **ATF Stand # J20**



American Idol

The iconic series that revolutionised television, pioneered the reality-competition genre and holds an unmatched record for being the highest-rated series for nearly a decade is back. Helping to determine who America will ultimately vote for to become the next singing sensation, are music industry forces and superstar judges, Luke Bryan, Katy Perry and Lionel Richie. Award-winning host and producer Ryan Seacrest will return as host of the beloved series. Be prepared for a bigger, bolder and better-than-ever *American Idol*. Length: 38 hours **FremantleMedia International** 3 Fusionopolis Way, #06-21 Symbiosis, Singapore, 138633 T: +65 6223 8771 **ATF Stand # J02**



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Deep State

Deep State is a brilliant new international espionage thriller starring Mark Strong as Max Easton, an ex-spy brought back into the field to avenge the death of his son Harry, who had followed in his footsteps. Max finds himself at the heart of a covert intelligence war and a conspiracy to profit from the spread of chaos throughout the Middle East. While visceral and riveting, this multi-layered drama is however ultimately about the journey of a man fighting to ensure the safety of those he loves, in the knowledge that you can never really have a second chance at life. Length: 8x60 mins **FOX Networks Group Content Distribution** 1 Fusionopolis Link, #03-01 Nexus @ One-North, Singapore 138542 T: +65 6809 3304 W: fngcontentdistribution.com **ATF Stand # C18**

Masters of Dance

In this epic battle of skill, style and talent, four renowned dance masters put their reputations and egos on the line to crown the country's best dancer and be named the Master of Dance. Length: 22x60/90 mins Format **Keshet International** Room 1204, Kai Tak Commercial Building, 317-319 Des Voeux Road Central, Hong Kong T: +852 3956 7168 **ATF Stand # J08**



The Miniaturist

A haunting, sumptuous period thriller set in 17th century Amsterdam, *The Miniaturist* tells the story of a house where, beneath the lavish beauty and privilege, lie forbidden passions and dangerous secrets. Length: 3x60 mins **all3media international** 1 George Street, #10-01, Singapore 049145 T: +65 6817 3780 **ATF Stand # K08**



Total Dreamer

This modern fairy tale tells the story of a homeless girl who dreams of helping out her family and finds her big chance of turning her life around in a fashion modeling contest - but the way to winning it and becoming a star will be a lot harder than she originally envisioned. A captivating romantic comedy about overcoming obstacles, 'Total Dreamer' wins its audience's heart right from the first episode. Length: 130x60 mins **Globo** Rua Evandro Carlos de Andrade, 160/7º andar, Vila Cordeiro 04583-115, São Paulo, Brazil T: +55 11 5112 4559 **ATF Stand # C30**



Rediscovering T.rex

T.rex is the most famous predator to have ever walked the Earth. This icon continues to capture the imagination of generations, but how much do we really know about this legendary creature? *Rediscovering T.rex* is a myth-busting, cutting edge, science documentary exposing the inaccuracies and misrepresentations surrounding this infamous dinosaur for centuries, culminating in the most accurate, photo-real, fully-animated CGI model of T.rex ever attempted. This special assembles captivating clues from world-class international experts who reveal astonishing untold truths about T.rex, based on a new era of palaeontology, zoology, ground-breaking discovery, and technology from all over the world. Length: 1x60 mins **Cineflix Rights** 1st Floor, 1 Lorenzo Street, London, WC1X 9DJ, U.K. T: +44 (0) 203 3179 5050 **ATF Stand # H28**

My Little Pony Friendship is Magic

In the magical land of Equestria, a kingdom populated only by colorful ponies, Twilight Sparkle has been assigned a very important task by her mentor, Princess Celestia. A studious young unicorn intent only on enhancing her magical abilities, Twilight Sparkle has been tasked to "get your muzzle out of those books and make some friends!" In the quaint, fairytale village of Ponyville, she meets five new ponies, and through funny, offbeat experiences and exciting, enchanting adventures, she learns all about the most powerful magic of all, the magic of friendship! Length: 195x22 mins **Hasbro Studios** Hasbro Studios Asia-Pacific 1106-9 World Commerce Centre Harbour City, 11 Canton Rd, Tsim Sha Tsui, Hong Kong E: internationalsales@hasbro.com **ATF Stand # F28**



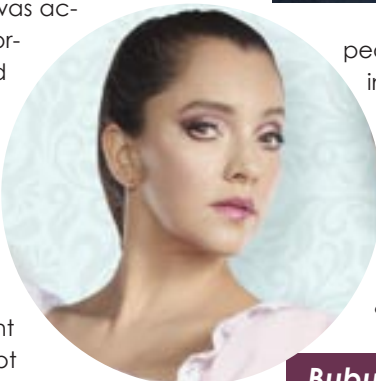


Seal Team

Seal Team is a new military drama that follows the professional and personal lives of the most elite unit of Navy SEALs as they train, plan and execute the most dangerous, high stakes missions our country can ask of them. Deployed on clandestine missions worldwide at a moment's notice, and knowing the toll it takes on them and their families, this tight-knit SEAL team displays unwavering patriotism and fearless dedication even in the face of overwhelming odds. Length: 22x60 mins **CBS Studios International** 30 Raffles Place, #15-01, Chevron House, Singapore 048622 T: +65 6506 6690 **ATF Hospitality Suite 5202**

Bad Maids

Laura is a young journalist, grieving over her mother when she discovers that her biological mother was actually her family's former maid. Sad and angry, Laura poses as a maid at the same agency that employed her mother to try to find her, only to discover that this agency is a front for a deadly, corrupt business. Here, Laura meets four other women trying to get ahead, and they become the "Bad Maids". Through love, police investigations and dangerous exposure, she never gives up on finding her mother. Length: 90x60 mins **TV Azteca Periferico** Sur No. 4121, Col. Fuentes Del Pedregal, 14140 MEXICO DF T: +52 555 251 1409 **ATF Stand # F26**



Euromaxx

Europe to the max – *Euromaxx*. The name says it all. Experience the richness and variety of Europe. Fascinating colourful reports bring alive the new Europe. See how people live across the continent, from Portugal to Ukraine, Finland to Italy. Europe is always on the move. A source of new ideas and a motor for change. But Europe's traditions are also flourishing and being updated for life in the 21st century. Europe's values of tolerance and its diversity make it an exciting mix of cultures and temperaments. Arts and entertainment, fashion and glamour, design and architecture. Europe is all this and much more. And so is *Euromaxx*. Length: clips with 3-5 mins / full episodes with 30 mins **DW Transtel** 30 Lorong Bukit Pantai, Lucky Garden, Bangsar, 59100 Kuala Lumpur, Malaysia T: +60 3 2093 0866 **ATF Stand # E20**



Prison Playbook

Prison Playbook is about an ex-superstar baseball player, whose life ends up in prison due to an unfortunate incident. The story is told about various different



people he meets inside, including the wardens, inmates, their families and more. The mood won't be that dark, but easy for families to watch. Length: 16x60 mins **CJ E&M** 66, Sangamsan-ro, Mapo-gu, Seoul, Korea T: +82 2 371 8037 **ATF Stand # H20**



Mad Box Zombies

Mad Box Zombies are mischievous, miniature animal zombies whose daily antics always end up with somebody getting killed. For a Mad Box Zombie, the best way to die is to die laughing. They live in the kitchen of a haunted manor. At night, they leave their matchbox beds in search of bloody, mindless mayhem. The gang includes Lisfer, a zombie squirrel and self-proclaimed leader of the animal dead. Buffa, a slow but friendly buffalo zombie, is the strongest of the bunch. Together, they have gory and grotesque fun. Length: 244x60 mins **Next Animation Studio** No. 19, Ln. 146, Xinhua 2nd Rd., Neihu Dist., Taipei City 114, Taiwan (R.O.C.) T: +866 2 6607 8666 **ATF Stand # C10**

Bubu and the Little Owls

A colourful preschool series featuring Bubu and her family of cute owls, who face a new nature adventure in each episode and find answers to their questions through inventions, songs and games. Length: 26x11 mins **Portfolio Entertainment** 901 King Street West, Suite 301, Toronto, ON, Canada T: +1 416 483 9773 **ATF Canadian Pavilion**



Singapore

In numbers

Population.....	5.61 million
Households.....	1.263 million
Avg. household size.....	3.35
TV households.....	1.2 million
TV penetration.....	95.2%
Pay TV households.....	906,000
Pay TV penetration.....	71.2%
TV transmission (weekly).....	1,009 hours
Wired/Wireless bb internet subs.....	12.5 m
Wired HH bb internet subs:	
- DSL.....	33,000
- Cable modem.....	197,000
- Fibre based.....	1.1 million
Mobile phone subs.....	8.4 million
Mobile phone penetration rate.....	149.7%

Source: companies, Singapore Department of Statistics (DOS), Infocomm Media Development Authority (IMDA)

Free TV

Mediacorp

Singapore's government-backed monopoly free-TV broadcaster operates seven TV channels and an online platform. Mediacorp is also an active regional player through co-productions in TV dramas and movies.

Pay TV

Singtel TV

Singapore telco Singtel launched digital pay-TV platform Singtel TV (formerly Mio TV) in July 2007. The IPTV service offers 150+ channels to 404,000 residential subscribers (Sept 2017) along with on-demand, mobile and streaming options. These include in-house platforms Singtel TV Go and Cast, as well as U.S. streaming service Netflix and regional services FOX+, Viu and HOOQ. Singtel's channels cost from S\$18.90/US\$13.90.

StarHub

Launched in 2000, StarHub TV offers 200+ channels, including a bouquet of in-house channels. StarHub also offers digital services, including catch-up,



Jimami Tofu, a Singapore/Japan co-pro feature film produced by BananaMana Films

on demand, mobile (StarHub Go) and streaming services Netflix and Taiwan's CatchPlay. StarHub has 467,000 pay-TV households, 2.256 million mobile customers and 466,000 residential broadband customers (Sept 2017).

Streaming/OTT

ALTBalaji (regional)

ALTBalaji, a direct-to-consumer SVOD platform offering Indian content, launched in April 2017 as part of its global roll out.

Amazon Prime Video (regional)

Launched in Asia/globally, including Singapore in Dec 2016 as part of its Asia/global push.

Cast

Singtel launched video portal app Cast in July 2016, offering on-demand and linear channels as well as regional streaming HOOQ, Hong Kong's Viu Premium service and Malaysia's tonton. Monthly rates start from S\$4.90/US\$4. Singtel had 86,000 on-the-go subscribers (Cast & Singtel TV Go) at the end of Sept 2017.

CatchPlay on Demand (regional)

Taiwan-owned CatchPlay is offered on StarHub as part of a linear TV/streaming/SVOD/VOD offering (since June 2016) and as standalone (since Aug 2016). VOD titles cost S\$3.50/US\$2.50 each. Content includes Hollywood studio, independent and Asian movie titles.

FOX+ (regional)

Video streaming FOX+ launched in Singapore in May 2017 offering 10,000+ hours of programming across multiple genres, including latest U.S. series, first-run Hollywood blockbusters, Chinese and Asian content, National Geographic series and original productions as well as three live sports channels. Subscription rates start from S\$12.90/US\$9.50 a month.

HOOQ (regional)

A JV established in January 2015 by Singtel, Sony Pictures Television and Warner Bros, HOOQ launched in Singapore in Nov 2016 offering Hollywood/Bollywood/regional blockbusters and TV series via streaming and download. Subscriptions start from S\$12.90/US\$9.50 a month. HOOQ's distribution partner in Singapore is Singtel.

iTunes (regional)

Launched in Singapore and 15 other markets in Asia in 2012, Apple's iTunes Store carries 40+ million DRM-free songs and 85,000+ movie titles (for rental/purchase). iTunes does not offer television programming in Singapore to date.

KyLinTV (regional)

Launched in Singapore in Oct 2010, U.S.-owned IPTV service KyLinTV offers about 70 SD/HD Mandarin and Cantonese channels and about 30,000 hours of VOD content from China, Hong Kong and Taiwan accessible via smart TV, computers and Android-based smartphone/tablets as well as regular TV with the KyLinTV set-top box. Monthly subscriptions cost from US\$9.99 for 20+ channels. Add-on VOD starts from US\$4.99 a month for unlimited access.

Netflix (regional)

U.S. streaming platform Netflix launched in Singapore in January 2016. The service is offered as a standalone for between S\$10.98/US\$7.99 and S\$16.98/US\$11.99 or through broadband/pay-TV service providers StarHub and Singtel.

Singtel TV Go

Singtel TV Go is a companion app to Singtel TV's pay-TV set-top box and is offered to Singtel TV subscribers only. The mobile platform launched in July 2013, revamped in Jan 2015, and the slate was upgraded in Jan 2016. Offerings include 110 live channels and 20+ catch-up channels. Singtel had 86,000 OTT subscribers (including Cast) at the end of Sept 2017.

SPH Razor/RazorTV

Launched in August 2008 by Singapore Press Holdings (SPH) and managed by SPH Digital, SPH Razor (RazorTV) is a free access, interactive webcast service offering live streaming of studio content and on-demand videos over a real-time interactive platform streaming local news/trends, entertainment, lifestyle and sports.

Spuul (regional)

Founded in 2010 and launched in April 2012, Singapore-based Spuul is a video

streaming subscription service targeting South Asia and the South Asian diaspora. The service offers full-length movies in Hindi, Tamil, Malayalam, Telugu and Punjabi, among other Indian regional languages. The premium plan costs US\$4.99 a month.

StarHub Go

Launched in August 2015, StarHub Go is a standalone streaming service offering a selection of StarHub TV content across multiple devices. StarHub Go pricing ranges from S\$5.35/US\$3.90 to S\$24.90/US\$18 for Go Sports. StarHub first ventured into OTT in June 2012 with the launch of StarHub TV Anywhere/Wherever platform.

Toggle

Singapore's free-TV broadcaster MediaCorp debuted its online streaming Toggle in February 2013 and relaunched the service in April 2015 after its alliance with Microsoft ended in March 2015. Toggle offers 18,000+ hours of free/paid on-demand titles and channels, including live streaming/archives/sports content, original content and acquired TV series/movies. Toggle Prime (unlimited access to all content, including premium linear/VOD and free-TV previews) costs S\$9.90/US\$7 a month. Toggle Sports is S\$9.90/US\$7 a month or S\$99.90/US\$73 a year.

tonton (regional)

Malaysia's free-TV group Media Prima, launched tonton in Singapore in May 2017 via Singtel's Cast. tonton, which debuted in 2010 in Malaysia, offers 23,000+ hours of Malay entertainment, including tonton originals and programmes from TV networks TV3 and TV9. The promise is Malaysian dramas up to six months ahead of the TV broadcast in Malaysia. tonton in Singapore is bundled in Cast's Aneka Plus pack at S\$7.90/US\$5.80 a month.

Viu (regional)

Viu is Hong Kong telco PCCW's regional mobile streaming play. The free Viu app launched in Singapore in January 2016, and has a distribution partnership with telco Singtel. Viu's biggest selling point is

an enviable library of mobile rights for Korean drama, some of which will be offered within four hours of their domestic debut, along with titles from Japan, mainland China and Taiwan. Viu's premium subscription tier is offered directly (S\$5.98/US\$4.43 a month) or via Singtel's Cast (S\$6.98/US\$5 a month with no contract or S\$4.98/US\$3.70 a month on a 12-month contract). Viu Premium offers unlimited downloads.

YuppTV (regional)

YuppTV is an U.S.-based entity, backed by Asian investment company Emerald Media, which bought a US\$50-million stake in YuppTV in Oct 2016. The OTT platform launched globally in 2006, targetting the Indian diaspora. Asia-specific services rolled out from 2015. In Singapore, YuppTV costs from S\$9.99/US\$7.30 a month.

Production

activeTV Asia

activeTV Asia, established in 2006, produces content across various genres, including reality, factual entertainment and children's television. Production credits include two seasons of automative reality entertainment series *Celebrity Car Wars 1/2* for History Asia.

August Media

August Media co-produces with partners such as Philippines-based Synergy88 and DreamWorks Animation. The production unit is part of August Media Holdings, which creates/manages IP targeting kids/youth.

BananaMana Films

Established in 2012, BananaMana Films specialises in creating aspirational Asian content in English for global distribution. *BananaMana*'s most prominent drama, *Perfect Girl*, achieved global distribution in 2016 when it was picked up by Netflix and Korea's NAVER TVcast. BananaMana Films also world premiered feature film *Jimami Tofu* (a Singapore/Japan co-production) at the 37th Hawaii International Film Festival in November 2017.

BDA Creative

With offices in Singapore, Manila and Bangkok, BDA Creative produces long/short-form content, crafts stories for brands, collaborates with broadcasters, branding, design and promos for channels and for other media. BDA Creative was founded in 2003.

Beach House Pictures

Established in 2005, Beach House Pictures (BHP) has over the past few years expanded its factual expertise to include kids, reality, animation and apps. BHP had produced 670 hours of programming as of Sept 2017 (70% factual, 10% reality, 20% kids content). Projects include photography format *Photo Face Off* season three for A+E Networks Asia and *Machine Impossible* for National Geographic Channel. BHP became a subsidiary of Blue Ant Media in May 2017.

Bomanbridge Media

Bomanbridge Media is a content distribution and production company, with a catalogue of thousands of hours of programming consisting of formats, lifestyle, factual, drama, kids and educational content.

Coconuts TV

Coconuts TV produces short videos exploring the weird and wondrous stories of Asia and distributes them online, earning millions of views a month. New videos, spanning news, food, travel, and documentary, are published every week and licensed to broadcast TV channels in the U.S., Europe and Asia. Coconuts TV is the video production division of Coconuts Media, an online news network reaching up to 26 million people a month (Nov 2017).

Eye Creative Group

Established in Hong Kong in 2015, the Eye Creative Group set up in Singapore in 2016. The company conceptualises and produces original entertainment and branded videos for digital platforms. Entertainment projects include digital content for Asia's Next Top Model season five for FOX Networks Group. Clients include Conde Nast, Puma, Thai Tourism Board, PTT and Manulife.



The Teenage Psychic produced by IFA Media

Freeflow Productions

Indie production house Freeflow Productions offers a full suite of services from pre-to post-production. Broadcast clients include BBC, CNBC, Mediacorp and Scripps Networks Interactive.

IFA Media

Established in 2003, IFA Media specialises in drama and factual entertainment for international markets. Production credits include *Bardo*, a Netflix Original series from Taiwan and *The Teenage Psychic*, a co-production project between HBO Asia and Taiwan's Public Television Service (PTS).

Imagine Group

Established in April 2011, Imagine Group produces brand-backed reality series for regional broadcasters.

Infinite Studios

Infinite Studios is an integrated media entertainment and creative services company. Services include back-lot facilities, post-production and visual effects. Established in 1997, Infinite Studios also operates a production facility on Indonesia's Batam Island.

mm2 Entertainment

Headquartered in Singapore with a presence in Malaysia, Hong Kong, Taiwan and China, mm2 Entertainment produces films and TV/online content, including the local version of singing talent show *The Voice* for Singapore and Malaysia. mm2 has co-produced and/or distributed more than 100 films across Asia since 2008. mm2 Entertainment is the production arm of mm2 Asia, which was listed in Singapore in 2014.

The Moving Visuals Co

Established in 1998, The Moving Visuals Co is an independent content company creating across multiple genres and formats in English, Chinese and Malay for clients, including Mediacorp, Disney Channel, Discovery Channel, National Geographic Channel, AXN, History, CCTV and KBS.

Oak3 Films

Oak3 Films was established in 1996 and produces across a range of genres, including factual, drama, interactive and transmedia entertainment.

Ochre Pictures

Since its inception in 2000, TV/film production company Ochre Pictures has pro-

duced 500+ hours of TV content, including docus, drama series, telefilm, entertainment and lifestyle series for local/international clients.

One Animation

One Animation is a CG Animation studio known mostly for its dialogue-free comedy series *Oddbods*, which follows the adventures of seven characters as they laugh, fool, and trip their way through the most seemingly ordinary situations. *Oddbods* was nominated for an International Emmy for Kids Animation (October 2017, winners will be announced in April 2018). Broadcast partners include Disney Channel, Cartoon Network, Nickelodeon and Discovery Kids as well as streaming platform Netflix.

Refinery Media

Refinery Media was best known for its original, multi-platform modelling format *SupermodelMe* and was also involved in the productions of *Asia's Next Top Model S5* and *The Amazing Race Asia S5* (episode one).

Sitting In Pictures

Sitting In Pictures, formed in 2000, produces documentaries, lifestyle, drama and children's content for local and international markets. The company has produced more than 300 hours of factual lifestyle, travel and adventure, science and history content as well as children's drama and game shows. Production credits include *A Route Awakening* (S4, 2017) for National Geographic.

Sparky Animation

Established in 2006, Sparky Animation specialises in co-productions/co-investments, work-for-hire ventures and original content creation. Besides being a full-fledged animation company, Sparky Animation also has a dedicated gaming/games development division. The company is headquartered in Singapore, with offices in Malaysia and India.

Threesixzero Productions

Established in 2001, Threesixzero Productions specialises in factual programming

ranging from social docus to travelogues to arts/cultural documentaries and food programmes. The company produces on average 80 hours of TV programmes a year for networks and channels such as National Geographic Channel and Discovery Channel.

Tiny Island Productions

Founded in 2002, Tiny Island Productions is an independent production/consultancy company offering a one-stop solution for 3D animation productions. In Oct 2017, the Singapore production company and Thailand's Shellhut Entertainment announced a co-pro MOU with China's Shanghai Media Group subsidiary Wings Media. The JV aims to create 10 feature films to be rolled out every year for the next 12 years, with the first one expected to be released in 2020.

Broadband

Singapore has five fixed fibre broadband providers – M1, MyRepublic, Singtel, StarHub and ViewQwest.

MyRepublic

Founded in 2011 and launched commercially in February 2012, MyRepublic is a high-speed broadband service provider using Singapore's next-gen broadband network. The company has a customer base of about 50,000 (June 2017). Monthly subscriptions start from S\$49.99/US\$36.70 (S\$59.99/US\$44 without contract) for 1Gbps fibre broadband.

ViewQwest Fibernet

Established in 2001, ViewQwest offers fibre broadband bundles starting from S\$49.90/US\$36.65 for a 1 Gbps internet connection to S\$69.90/US\$51.35 for 2 Gbps (24 months contract). The two bundles include ViewQwest Freedom DNS, a home entertainment service that allows access to geo-restricted streaming sites; and ViewQwest TV-5, an Android-based media player pre-loaded with apps such as Netflix, Hulu, Crunchyroll and DramaFever.

Mobile/Telcos

M1

Established in 1997, M1 provides mobile and fixed services to about two million customers. Services consist of nationwide 4G services, ultra-high-speed fixed broadband and fixed voice.

Singtel

Singtel offers broadband internet, IPTV, mobile and fixed line telephony services. The telco's 4G/Wifi plans start at S\$27.90/US\$20.50. Bundled TV and comms packages start at S\$49.90/US\$36.65 a month (500Mb). Singtel has 505,000 triple/quadruple play residential households (subscribers of three/four Singtel services), 4.098 million mobile subscribers (of which 2.656 million are 4G customers), 617,000 fixed broadband subscribers (of which 580,000 are fibre broadband subscribers), and 404,000 pay-TV subs in Singapore (Sept 2017).

StarHub

StarHub offers a range of information, communications and entertainment services, including an island-wide HFC network that delivers multi-channel pay TV services as well as ultra-high speed residential broadband services. StarHub had 329,000 Hubbing households (subscribers of any three StarHub services), 467,000 pay-TV household customers, 466,000 residential broadband customers and 2.256 million mobile customers at the end of Sept 2017. HomeHub combos cost from S\$78.80/US\$58 a month for a two-year plan.

TPG Telecom

Australian company TPG Telecom became Singapore's fourth mobile network operator after a successful spectrum bid of S\$105 million/US\$73 million in Dec 2016 and aims to establish a nationwide mobile network coverage by December 2018 (Sept 2017).

Adapted from ContentAsia's annual directory The Big List 2018, which will be published in January 2018

What's on where...

November 2017	29 Nov-1 Dec	Asia TV Forum & Market (ATF)	Singapore
	29 Nov-1 Dec	Asian Animation Summit	Brisbane, Australia
	30 Nov-1 Dec	PromaxBDA Asia	Singapore
December 2017	11-14	CineAsia	Hong Kong
January 2018	11-12	vdontx asia	Mumbai, India
	16-18	NATPE	Miami, U.S.A.
	30 Jan-2 Feb	8th Asian Side of the Doc	Bangkok, Thailand
March 2018	13-15	SPORTEAsia	Singapore
	19-22	Hong Kong FILMART	Hong Kong
April 2018	4-6	Content Tokyo	Tokyo, Japan
	7-8	MIP Doc	Cannes, France
	7-8	MIP Formats	Cannes, France
	9-12	MIP TV	Cannes, France
May 2018	9-11	Busan Contents Market, BCM	Busan, South Korea
June 2018	7-9	Vietnam Telefilm	Vietnam
	11-13	DW Global Media Forum	Bonn, Germany
	26-28	BroadcastAsia	Singapore
	26-28	CommunicAsia	Singapore
August 2018	29-30	BCWW	Seoul, South Korea
October 2018	13-14	MIP Junior	Cannes, France
	15-18	MIPCOM	Cannes, France

The full list of events for the year is available at www.contentasia.tv/events-list

U.S. shows beat Korean in Indonesia

Malaysian title makes the Top 10 overall list

Like everywhere else, Indonesian audiences have a soft spot for Korean programming, giving Korean titles four of the top 10 programmes for the week of 2-8 November, according to the latest demand expressions data from Parrot Analytics.

But the top spots still went to American series – *Game of Thrones* and *Stranger Things*, with another two titles – *The Walking Dead* and *The Flash* – putting U.S. programming right up there with Korean.

Combined, the four U.S. titles received

138.2 million demand expressions against Korea's combined total of 105 million.

The nice-surprise entrant on the Top 10 list overall was *Sweetie Nanie*, a Malay drama that premiered on Media Prima's TV3 mass market free-to-air channel in Malaysia at the end of September last year.

Netflix dominates the digital originals list with seven of the 10 titles, including all of the top three.

Note: Indonesian originals are still being onboarded by Parrot Analytics

Indonesia: Top 10 Overall TV Shows

Rank	Title	Average Demand Expressions™
1	Game of Thrones	56,242,501
2	Stranger Things	41,960,147
3	Descendants Of The Sun (태양의 후예)	32,205,311
4	Running Man (런닝맨)	28,628,206
5	Law of the Jungle (정글의 법칙)	26,358,286
6	Naruto: Shippuden (Naruto -ナルト- 疾風伝)	26,212,080
7	The Walking Dead	24,056,038
8	Sweetie Nanie	17,939,932
9	Jealousy Incarnate (질투의 화신)	17,813,734
10	The Flash	15,956,272

Indonesia: Top 10 Digital Originals

Rank	Title	Platform	Average Demand Expressions™
1	Stranger Things	Netflix	41,960,147
2	Castlevania	Netflix	10,441,157
3	13 Reasons Why	Netflix	8,872,123
4	Star Trek: Discovery	CBS All Access	8,774,982
5	Marvel's The Defenders	Netflix	6,781,145
6	The Grand Tour	Amazon Video	4,503,051
7	Mindhunter	Netflix	3,952,333
8	Rurouni Kenshin (るろうに剣心 -明治剣客浪漫譚)	Amazon Video	3,947,051
9	Narcos	Netflix	3,590,322
10	GLOW	Netflix	3,122,469

Date range: 2-8 November 2017

Market: Indonesia

Demand Expressions®: A global metric standard developed by Parrot Analytics which represents the total audience demand being expressed for a title, within a market. Audience demand reflects the desire, engagement and viewership, weighted by importance; so a stream/download is a higher expression of demand than a 'like'/comment.

Note: Local/regional content in this country is still being onboarded by Parrot Analytics



contentasia

Editorial Director

Janine Stein

janine@contentasia.tv

Assistant Editor

Malena Amzah

malena@contentasia.tv

Research Manager

CJ Yong

cj@contentasia.tv

Editorial Research

Aqilah Yunus

aqilah@contentasia.tv

Design

Rae Yong

Associate Publisher

(Americas, Europe) and VP, International Business Development

Leah Gordon

leah@contentasia.tv

Sales and Marketing (Asia)

Masliana Masron

mas@contentasia.tv

To receive your regular free copy of **ContentAsia**, please email i_want@contentasia.tv

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Pencil Media Pte Ltd

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