

activeTV wins High Court judgement against Asian TV Awards

Awards ordered to pay US\$225,000 for 2017 event plus legal costs

Singapore's High Court has ordered the Asian Television Awards to pay activeTV Asia almost S\$300,000/US\$229,000 in production and legal fees related to last year's Awards in Singapore.

The judgement is for S\$292,358.24/US\$223,400 for the Awards production, plus interest of 5.33% from the date of the order on 11 April plus legal costs of S\$2,300/US\$1,800.

The Asian Television Awards did not enter an appearance.

The annual awards event has been a pillar of the high-profile Singapore Media Festival (SMF), which is backed by Singapore government agency, the Info-communications Media Development Authority (IMDA).

activeTV founder Michael McKay stepped in to produce the 2017 Awards at the 11th hour on the request of Asian Television Awards director and Awards' chairman, Raymond Wong Wing Yuen. This followed the sudden exit of original contractor, Malaysia's Astro Productions, which produced the 2016 event.

The IMDA supports the Awards in a corporate sponsorship agreement with Asian Television Awards Pte Ltd, a private limited entity registered with Singapore's Accounting and Corporate Regulatory Authority (ACRA).

The IMDA has declined to comment on whether the sponsorship agreement for 2018 is being renewed, saying details are "commercially sensitive". However, boilerplate sent out with the latest Asia TV Forum/Festival announcement on 16 April does not include mention of the Awards.

More at www.contentasia.tv/news/asian-tv-awards-faces-legal-action

Amazon unveils new dating show

Prime Video India picks up FremantleMedia format



Shilpa Shetty Kundra

Amazon Prime Video is promising to "redefine the concept of blind dating" in India in a new reality show fronted by actress Shilpa Shetty Kundra and produced by FremantleMedia India.

The new series, *Hear Me. Love Me.*, "combines modern day technology with the rules of old world romance to uncover the perfect recipe for love".

The format sets up three dates in one

day for a "single young woman looking for love". The catch is that she's not allowed to see what her dates look like.

Amazon Prime Video India says the series "provides a window into what contemporary India thinks of love, romance and dating".

Hear Me. Love Me. was originally created by FremantleMedia's Israeli production company, Abot Hameiri.

China's Perfect World backs new pitch

China-focused film, drama event launches at ATF 2018

The Singapore division of mainland Chinese-owned production house, Perfect World Pictures (Singapore), is backing a new three-part pitching platform for traditional feature films, online films and online drama series.

The pitch will take place during this year's Asia TV Forum (ATF) in Singapore in December.

The prize consists of an opportunity for

co-production/collaboration or IP acquisition for S\$15,000/US\$11,454.

Pitch submissions run until 15 June.

Perfect World Pictures (Singapore), CEO John Ho said "bringing the best ideas from Asia into China is a natural surge, as the Chinese online streaming video market continues to grow and consumers are increasingly receptive to content diversity".



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CTE picks up 6 winners

Awards boost for SEA line up



Our Time Will Come

Asian channels operator, Celestial Tiger Entertainment (CTE) has secured first and exclusive Southeast Asia rights to six award-winning films from the 37th Hong Kong Film Awards, held on 15 April.

The acquisitions include Ann Hui's Best Film winner, *Our Time Will Come*, which won four other awards as well.

Other titles are multi-award winner *Paradox*, *Chasing the Dragon* (best film editing and best cinematography), *Shock Wave* (best supporting actor), *Wu Kong* (best visual effects) and *Concerto of the Bully* (best original film song).

Peatey takes on ESPN SEA

ESPN's Australia/New Zealand digital and partnerships director, Lance Peatey, has stepped into the newly created role of Southeast Asia general manager. Peatey replaces Joyee Biswas, who is exiting the Singapore-based regional operation for a sports role at Facebook. Peatey joined ESPN in 2012. He will divide his time between Singapore and Sydney.

iQiyi takes rap show global

Mainland Chinese streaming platform iQiyi has launched an international search for Chinese rap talent show, *The Rap of China*. iQiyi said this month that the search "represents a major step forward in bringing Chinese rap to an international audience and will serve as a vanguard for the penetration of high-quality domestic content into the global market".

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IPL cricket breaks viewership records for Star India

The opening match of India's IPL cricket on 7 April broke the tournament's all-time viewership records, Star India says. Viewership of the match between the Mumbai Indians and the Chennai Super Kings was 37% higher among urban men 15+ than last year's opening game on Sony channels. Star said the match registered a total of 6,355,000 impressions (data sourced from BARC Preview), which translates to a 7.21 rating percentage. The opening match was simulcast across 10 Star channels and offered in six languages (Hindi, English, Tamil, Telugu, Kannada, Bengali). The opener also set a streaming record at 42 million viewers, broken three days later with 5.5 million simultaneous viewers. Star paid US\$2.5 billion for the IPL cricket rights, snatching the tournament from Sony Pictures.

Canada, China sign documentary MoU

China and Canada have committed to jointly develop at least two documentaries for the international market. The MoU signing was part of Canada's first Creative Industries Trade Mission to China. The first of two factual productions features Cirque du Soleil scheduled for a 2019 release. The programme will be directed by Canada's Barbara Willis Sweete. The second is a Canada/China travel exploration series. The two Canadian companies involved are Ballinran Entertainment and White Pine Pictures. The Chinese partner is CTV Golden Bridge International Media Group.

Nippon TV, Medyapim head for Ankara

Post-MIP TV celebration of scripted formats



From left: Hisashi Tsugiya, Akio Miyajima, Ozge Ozpirincci and Fatih Aksoy

Japan's Nippon TV and Turkey's MEDYAPIM followed MIP TV with a celebration about the success of Nippon TV dramas *Mother* (*Anne* in Turkey) and *Woman* (*Kadin* in Turkey).

The event at Ankara University, where the Japanese and Turkish creators discussed the series, was hosted by the Japanese Embassy in Turkey and Ankara University.

In attendance were Akio Miyajima, the Japanese Ambassador to Turkey, Fatih Aksoy, CEO of MEDYAPIM, Ozge Ozpirincci, lead actress of *Kadin*, and Kako Kuwahara, Nippon TV managing director, and the three creators of *Mother* and *Woman*, including Hisashi Tsugiya, producer, Nobuo Mizuta, director and Yuji Nakamoto, scriptwriter.

MIP TV closes on 10,000 delegates

Asian agenda dominated by China, Japan, Korea

This year's MIP TV closed on 10,000 delegates from 102 countries, 3,600 buyers (including more than 1,000 buying VOD rights) and 1,480 exhibiting companies, according to organisers Reed Midem.

The top five countries at the show this year were France, the U.K., U.S., Germa-

ny and Canada. The Asian agenda was dominated by China, Japan and Korea.

In an unprecedented show of global outreach, China put nine original formats on stage for the first time.

Full Asia-related news coverage from MIP TV at www.contentasia.tv



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SINGAPORE
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Japan's Softbank Fibre posts biggest speed gains in March

Streaming speed in Indonesia, Taiwan also up; biggest loser is AIS Thailand

Netflix's biggest speed increase for March went to Japan's Softbank (fibre), pushing the ISP up 11 spots on the Netflix ISP Speed Index to second in Japan behind top-ranked speedster, KDDI's au Hikari (4.11 Mbps for March).

Softbank's fibre offering speeds increased by 0.67 Mbps, bringing its average monthly speed up to 3.80 Mbps from 3.13 Mbps in February. But Softbank's DSL service slowed to 2 Mbps (from 2.49 Mbps in February) to come stone last on the list of the 18 ISPs delivering Netflix. Also slower in March than Feb was Japan's Nifty, which dropped to a monthly average of 2.55 Mbps (from 2.86 Mbps in Feb).

Elsewhere in Asia, ISPs in Indonesia and Taiwan also saw speeds increase significantly in March, Netflix says.

Neuviz in Indonesia saw speeds climb by 0.41 Mbps, increasing its average monthly speed to 2.24 Mbps (up from 1.83 Mbps in February).

Taiwan's Taiwan Broadband improved its speed by 0.32 Mbps to an average monthly of 3.49 Mbps (up from 3.17 Mbps the month before).

The month's biggest speed loser was Thailand's AIS Fibre, which slowed to a monthly average of 3.96 Mbps, down from 4.46 Mbps in February.

JAPAN

ISP LEADERBOARD - MARCH 2018									
RANK	ISP	SPEED Mbps	PREVIOUS Mbps	RANK CHANGE	TYPE				
					Fiber	Cable	DSL	Satellite	Wireless
1	au Hikari (KDDI)	4.11	4.08						
2	Softbank - Fiber	3.80	3.13	+11					
3	UCOM	3.64	3.59	-1					
4	eo Hikari (K-Opticom)	3.51	3.50	-1					
5	IJU	3.38	3.41						
6	Tokai Communications	3.36	3.41	-2					
7	OCN (NTT Com)	3.34	3.33	-1					
8	ITSCOM	3.33	3.27	+3					
9	J.COM	3.30	3.27	+3					
10	Asahi Net	3.30	3.30	-3					
11	So-net	3.28	3.28	-1					
12	BIGLOBE	3.27	3.30	-4					
13	VECTANT	3.18	3.30	-4					
14	NTTPC InfoSphere	2.63	2.69	+1					
15	NIFTY	2.55	2.86	-1					
16	KDDI Cable/DSL/Wireless	2.50	2.51						
17	Freebit	2.47	2.43	+1					
18	Softbank - DSL	2.00	2.49	-1					



Source: Netflix

Country	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	Mar-18
Hong Kong	3.67	3.76	3.77	3.84	3.89	4.05	4.07
India	2.63	2.56	2.62	2.71	2.7	2.73	2.76
Indonesia	3.24	3.28	3.29	3.22	3.27	3.3	3.31
Japan	3.15	3.11	3.09	3.08	3.05	3.07	3.07
Malaysia	3.4	3.33	3.46	3.4	2.98	2.95	2.87
Philippines	2.44	2.43	2.46	2.48	2.46	2.51	2.49
Singapore	3.77	3.81	3.85	3.89	3.97	4.01	4.01
South Korea	2.85	2.75	2.84	2.81	2.77	2.73	2.68
Taiwan	3.15	3.13	3.31	3.34	3.23	3.28	3.33
Thailand	3.6	3.59	3.56	3.56	3.55	3.56	3.57

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Drama: Rights holders
talk about trends in Asia

Formats: Winners & losers in Asia

Plus Astro's latest big thing, what's happening in
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South Korea

In numbers

Population.....	51 million
Households.....	19.8 million
TV households.....	19.5 million
TV penetration.....	98.5%
Pay TV subscribers.....	30.8 million
IPTV subscribers.....	12.2 million
Internet users (fixed/mobile).....	43 million
Broadband internet subs.....	20.5 million
LTE subscribers.....	46.3 million

Source: Companies, Statistics Korea, Korea Communications Commission

Free TV

Educational Broadcasting System

Educational Broadcasting System (EBS) was founded in 1973 for educational establishments in Korea and launched in 1974 as a radio station under the Korean Educational Development Institute. TV broadcasting started in 1980. EBS, which was re-established as a public corporation in 2000, currently owns and operates seven TV channels, including EBS TV 1 and EBS TV 2.

Korean Broadcasting System (KBS)

Public broadcaster, Korean Broadcasting System (KBS), was founded in 1926 as Kyeongseong Broadcasting Corporation. The public broadcaster added television to its radio services in 1961. KBS operates two general entertainment terrestrial TV channels (KBS TV1, KBS TV2) and one international satellite TV channel (KBS World). KBS also offers six cable TV channels and four KBS-branded terrestrial DMB channels. KBS subsidiaries include KBS N, which operates the cable channels, and KBS Media, which manages local/global marketing of KBS content. KBS is funded by viewer licence fees.

Munhwa Broadcasting Corp (MBC)

Established in 1961, Munhwa Broadcasting Corporation (MBC) is a public broadcaster with 98% coverage of Korea. The MBC network consists of one national terrestrial station (Channel 11), five cable stations (drama, sports, variety, music, women), five satellite TV channels (dra-



I Can See Your Voice Korea

ma, sports, music, variety, women), four terrestrial DMB services (two television, one radio, one data) and three radio stations (AM, FM, standard FM). MBC distributes its content internationally via distribution arm iMBC.

Seoul Broadcasting System (SBS)

Founded in 1990 and launched in 1991, Seoul Broadcasting System (SBS) operates SBS, a national domestic terrestrial TV channel offering news, drama, entertainment, sports, films and documentaries; seven cable/satellite channels (SBS Plus, SBS Golf, SBS funE, SBS Sports, SBS CNBC, SBS MTV and Nickelodeon Korea); one DMB channel; and two FM radio stations. SBS also has interests in OTT (pooq), specialised media technology, computer graphics and art, TV programme production and distribution, and internet/new media.

Pay TV

B tv (Broad&tv)

IPTV service B tv was launched in 2009 by SK Telecom's broadband internet entity, SK Broadband. The service offers about 203 SD/HD channels and 85,000+ VOD/catch-up titles (movies/TV series) to about 4.2 million subscribers. Basic sub-

scription costs KRW16,500/US\$15 a month without contract and KRW15,400/US\$14 a month with a one-year contract.

D'LIVE

D'LIVE is a cable pay-TV and OTT service provider in Korea with approximately two million subscribers. D'LIVE was Netflix's first partner in Korea, offering the service through the D'LIVE set-top box.

KT Skylife/Olleh TV/Olleh TV Skylife

Founded in 1981 as a fixed-line service provider, the former state-owned KT Corporation began providing satellite services through KT Skylife in 2002. KT Skylife offers HD/SD TV and audio channels to 4.4 million users. KT also operates IPTV service, Olleh TV/Olleh TV Air, offering over 250 channels and 150,000+ titles (drama, movies, documentaries, concerts, sports events, karaoke, shopping and education). KT's hybrid IPTV/satellite platform, Olleh TV Skylife (OTS), which provides a combo of satellite TV (SkyLife), IPTV (Olleh TV) and interactive services, had over 1.8 million subscribers at the end of 2017.

U+ TV

Established in Dec 2007 by LG U+ Corp, U+ TV is an IPTV service offering VOD

titles spanning entertainment, games and variety content as well as live channels. Monthly subscription plans cost from KRW9,900/US\$9 for 140 channels to KRW24,900/US\$23 for 170 channels. U+ TV also has a mobile IPTV version, U+ HDTV, offering 120 real-time live channels and 190,000+ VOD content. LG, which had about 3.4 million U+ TV IPTV subs at the end of Sep 2017, also operates broadband service Giga Broadband to 3.77 million subscribers (Sept 2017). LG U+ was founded in July 1996 by the merging of LG Telecom, LG Dacom and LG Powercom.

OTT/Online/Mobile

Consumers in Korea have access to a wide range of streaming/online platforms, including **ALTBalaji** (Indian, from US\$0.90/month); **Amazon Prime Video** (KRW3,500/US\$3 for the first six months and KRW7,000/US\$6.20 thereafter); **Netflix** (KRW9,500/US\$8 a month for one SD screen, KRW12,000/US\$10 a month for two HD screens or KRW14,500/US\$12 a month for four HD/UHD screens. Also available via D'Live Plus set-top box); **Spuul**; and **Yupptv** Indian/Bollywood (US\$1.50/month).

EveryOn TV

EveryOn TV, a subsidiary company of Hyundai's HCN and Pandora TV, launched in 2013. The multiscreen TV service provides more than 250+ TV channels for free in real time via connected devices.

Kakao TV

Launched in February 2017, Kakao TV offers UGC, local TV content and interactive real-time chat priced at KRW7,900/US\$7 a month. Kakao TV is owned and operated by Kakao Corporation, which was formed by the merger between video platform Kakao and content provider Daum Communications in 2014.

NAVER TV

Ad-supported online video portal NAVER TV was launched in 2012 by internet service operator NAVER Corporation, which is best known for its search portal/online services in Korea. The platform offers Ko-

rean web series and UGC videos. NAVER TVcast also carries some acquired English-language content.

Oksusu

Launched in January 2016, Oksusu ("corn" in Korean) is an integration of SK Broadband's former mobile TV B tv Mobile and VOD platform Hoppin. The promises are original content and low fees. Oksusu offers 115 live TV streaming channels and 170,000 on-demand content, including movies and dramas, as well as original programming to about 10 million subscribers. With an average 4.7 million monthly unique visitors, Oksusu is offered to all users in Korea, including non-SK Telecom customers. SK Telecom/SK Broadband's internet and mobile subscribers get it for free. Basic monthly subscription plan costs KRW3,000/US\$2.60.

Olleh TV Mobile

Olleh TV Mobile is the mobile extension of IPTV Olleh TV service. The mobile offering includes 80+ free live TV channels and 80,000+ VOD titles, spanning TV programmes, kids, sports, documentary and animation series delivered through LTE network. Non-KT customers pay KRW5,000/US\$4 a month. KT subscribers get it for free.

Pooq

Contents Alliance Platform (CAP) launched online TV platform Pooq in 2012. The service offers local/international channels and programmes on-demand to about 1.3 million users (March 2017). CAP, owned by four terrestrial broadcasters – KBS, MBC, SBS and EBS – primarily engages in the production and distribution of broadcasting programmes, films and video/audio product in Korea.

Telebee

Satellite broadcasting company KT Sky-life, launched video streaming service, Telebee, in Sep 2017. The basic plan costs KRW3,300/US\$2.90 a month for eight terrestrial channels. Monthly add-on channels cost KRW550/US\$0.50 each and the portable set-top box is KRW89,000/US\$84. Telebee had 16,741 subscribers in Dec 2017.

tving

CJ HelloVision's tving is an OTT/online TV/video service geo-blocked for Korea. tving offers real-time TV channels from CJ E&M, its own in-house channels, and 50,000+ VOD local/international titles, including movies and TV episodes via internet connected devices. tving, with about 7.5 million registered users, started off as a sub-menu for TV video service under Gom TV (a Korean video player app) in May 2010 and in March 2011, after six months of development, re-launched as tving. CJ HelloVision is the internet television service affiliate of the CJ Group.

U+HDTV

Multi-platform U+HDTV offers up to 120 live local/international television channels and more than 190,000 video on-demand titles. Membership is free. Packages start from KRW1,500/US\$1.30 a day to KRW5,500/US\$5 a month for the HD pack.

YouTube Red

South Korea continues to be the sole Asian market for Google's video subscription service YouTube Red, which launched in the country in Dec 2016. YouTube Red offers original movies/series, music videos and ad-free (offline feature) videos, and costs KRW7900/US\$7.40 a month.

Programming/Production/Post Production

Apollo Pictures

TV drama production company Apollo Pictures was established in February 2010 with the production of medical drama series, *Sign*, for terrestrial broadcaster SBS. The company also produced Korea's first online drama mini-series, *Love in Memory*.

Bethel Global Media Contents

Based in Seoul, Bethel Global Media Contents offers production/co-production, planning, strategising, funding, post-production and content localisation services for local and international companies.

CJ E&M

KOSDAQ-listed CJ E&M operates 16 TV

channels, including tvN (general entertainment service available in Hong Kong, Singapore, Taiwan, Malaysia, Philippines, Indonesia, Thailand, Cambodia, Myanmar and Australia), Mnet Japan (music channel available in 80,000 homes in Japan), and Blue TV (carries general "hallyu" content, in Vietnam) as well as online creator network Dia TV. The company produces and distributes content for the broadcast, film, music, live entertainment sectors. CJ E&M was formed in 2010 in a merger of CJ Media and On Media (broadcast); CJ Entertainment (motion pictures); Mnet Media (music); and CJ Internet (games).

Company SangSang

Company SangSang is a production company founded by Hyuk-Jae Jang and Hyo-Jin Cho, the producers behind variety shows *Running Man* and *Family Outing*. Company SangSang also produced Netflix's first Korean original variety show *Busted!*, scheduled to air in May 2018.

Chorokbaem Media

Established in 1998, Chorokbaem Media is a film and TV production company making hit films and series such as *A Love of Life and Death*, *Jumong* and *K-Pop Star*. The production company is majority owned by DMG Entertainment China, which acquired an US\$21.5-million equity stake in Chorokbaem in August 2015.

Studio Dragon

Studio Dragon, set up by CJ E&M as a separate production unit in early 2016, listed on the KOSDAQ in Nov 2017, and said at the time it aimed to expand domestic market share to 40% by 2020. The drama studio has production deals with Warner Bros/DramaFever and produced the Korean version of CBS Studios' *The Good Wife*.

EnterMedia Pictures

Founded in 2013, EnterMedia Pictures in Korea is a part of U.S.-based EnterMedia

Contents. The production company has developed the Korean TV remake of U.S. series legal drama *Suits*, and was involved in adapting the U.S. version of Korean drama, *The Good Doctor*. EnterMedia is also involved in television acquisition and distribution; digital content creation and distribution; and motion picture production, acquisition and distribution.

Film in Korea

Established in April 2005, Film in Korea (aka E.Planet Korea) offers full production services for domestic and international clients. Productions include TV dramas/shows and documentaries. The company has been involved in international and regional productions such as Singapore's food/travel *Chilli Hunter* (2017) and Malaysia's movie *Kimchi Untuk Awak* (2016).

iHQ

iHQ's core business areas comprise of two main divisions: entertainment division that manages talents as well as drama production, and media division that operates six TV channels and in-house content production. The KOSPI-listed company is majority owned by pay-TV operator D'Live and, since December 2016, is 5% owned by A+E Networks.

JTBC Content Hub

JTBC Content Hub was established by the merger of two Joongang Media Network content subsidiaries: drama production specialist Drama House and content distributor J Content Hub.

Paan Media

Founded in 1999, Paan Media is involved in a range of international co-productions, including *At The Boundary*; *Korean Food Made Simple*, the first Korean co-production for the Food Network U.K.; and *Plant Odyssey* and *Wild Weather with Richard Hammond* for BBC 1 and BBC 2.

Studio Gale

Studio Gale was established in 2008 as

a 3D animation studio specialising in the creation and production of global animation content. Studio Gale is best known for pre-school titles *Pororo The Little Penguin*, *Tayo The Little Bus* and *Grami's Circus Show*.

Studio Moggozi

Founded in 2009, Studio Moggozi creates and develops animated TV series and features. Production credits include *The Little Bus Tayo*, *Kongsuni and Friends*, *GoGo Dino* and *Bugstron*.

Regulators/Associations

KCTA

The KCTA (Korea Cable Television & Telecommunications Association) aims to provide diversified, content, including UHD dramas in collaboration with overseas companies to cable TV users in Korea. KCTA has 149 members (Dec 2017).

KCC

The KCC (Korea Communications Commission) was created in 2008, combining the former Korean Broadcasting Commission and the Ministry of Information and Communication.

KBA

KBA (Korean Broadcasters Association) was founded in 1974 by terrestrial broadcasters. The aims are to develop the broadcasting environment and upgrade broadcasting qualities in Korea.

Ministry of Culture, Sports & Tourism

Founded in 2008, the Ministry of Culture, Sports and Tourism is responsible for the areas of tourism, culture, art, religion and sports.

Seoul Film Commission (SFC)

Since its foundation in 2002, the SFC has provided support to more than 1,000 film/TV productions. Offers incentive programmes with the support of the Seoul Metropolitan government and other agencies.

Adapted from ContentAsia's The Big List 2018

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What's on where...

April 2018	24-26	APOS	Bali, Indonesia
May 2018	9-11	Busan Contents Market, BCM	Busan, South Korea
	15-23	L.A. Screenings	L.A., U.S.A.
	22-23	PromaxBDA India	Mumbai, India
June 2018	6-7	MIP China	Hangzhou, China
	7-9	Vietnam Telefilm	Vietnam
	11-13	DW Global Media Forum	Bonn, Germany
	12-14	Shanghai International Film & TV Festival TV Market	Shanghai, China
	25	CASBAA Satellite Industry Forum	Singapore
	26-28	BroadcastAsia	Singapore
	26-28	CommunicAsia	Singapore
August 2018	28-29	ContentAsia Summit	Singapore
September 2018	5-7	BCWW	Seoul, South Korea
	13-16	Gwangju ACE Fair	Gwangju, South Korea
October 2018	2-4	APSCC	Jakarta, Indonesia
	13-14	MIP Junior	Cannes, France
	15-18	MIPCOM	Cannes, France
	23-25	TIFFCOM 2018	Tokyo, Japan
	30 Oct-1 Nov	CASBAA Convention	Hong Kong
December 2018	3-4	PromaxBDA Asia	Singapore
	5-7	Asia TV Forum & Market, ATF	Singapore
March 2019	18-21	Hong Kong FILMART	Hong Kong

Drama tops Vietnam video buzz

Highest activity around regular TV titles

Drama – and particularly U.S. drama – is dominating Vietnam's online video activity, taking five of the top 10 spots on the overall list for the week of 29 March to 4 April, according to data science company Parrot Analytics.

Four of the five titles on the list are U.S. drama, including top spot for *The Walking Dead*, which received almost double the number of demand expressions than its closest drama competitor, *Vikings*.

The one Chinese title on the list is *Love*

O2O, a modern drama about a couple whose virtual and real romance unfolds as they play online role-playing games.

Classic and long-running Japanese anime titles – *Dragon Ball Super* and *One Piece* – take two of the top 10 spots with a combined demand expressions tally of just under 7.5 million.

The top digital original for the week is CBS All Access' *Star Trek Discovery*. No digital originals made it onto the overall list of top shows.

VIETNAM: Top 10 Overall TV Shows

Rank	Title	Average Demand Expressions™
1	The Walking Dead	8,068,613
2	Running Man (런닝맨)	5,186,777
3	Vikings	4,354,744
4	Dragon Ball Super (ドラゴンボール超スーパー)	4,222,218
5	The Voice	3,384,769
6	One Piece (ワンピース)	3,269,881
7	Shameless	3,257,560
8	Game Of Thrones	3,194,811
9	I Can See Your Voice (Giọng ai giọng ai)	2,839,220
10	Love O2o (微微一笑很倾城)	2,812,629

VIETNAM: Top 10 Digital Originals

Rank	Title	Platform	Average Demand Expressions™
1	Star Trek: Discovery	CBS All Access	1,831,874
2	Black Mirror	Netflix	1,703,465
3	Stranger Things	Netflix	1,642,035
4	Altered Carbon	Netflix	1,368,197
5	Marvel's Jessica Jones	Netflix	1,157,791
6	Sense8	Netflix	1,119,868
7	Bts: Burn The Stage	YouTube Red	1,061,481
8	13 Reasons Why	Netflix	1,048,567
9	The End Of The F...ing World	Netflix	976,998
10	Voltron: Legendary Defender	Netflix	867,423

Note: Local/regional content in this country is still being onboarded by Parrot Analytics

Date range: 29 March-4 April 2018

Market: Vietnam

Demand Expressions®: A global metric standard developed by Parrot Analytics which represents the total audience demand being expressed for a title, within a market. Audience demand reflects the desire, engagement and viewership, weighted by importance; so a stream/download is a higher expression of demand than a 'like'/comment.



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