

Sony reworks A-P channels structure

Global reach leveraged for English prog/acquisitions

Sony Pictures Television has unveiled the next phase of its Asia-Pacific reorg, centralising functions in the U.S., leveraging global scale, and refocusing a streamlined channels team on local programming/production. The restructuring comes as little surprise to an industry braced for dramatic adjustments in 2019.

The full story is on page 2

China approves Disney's Fox deal

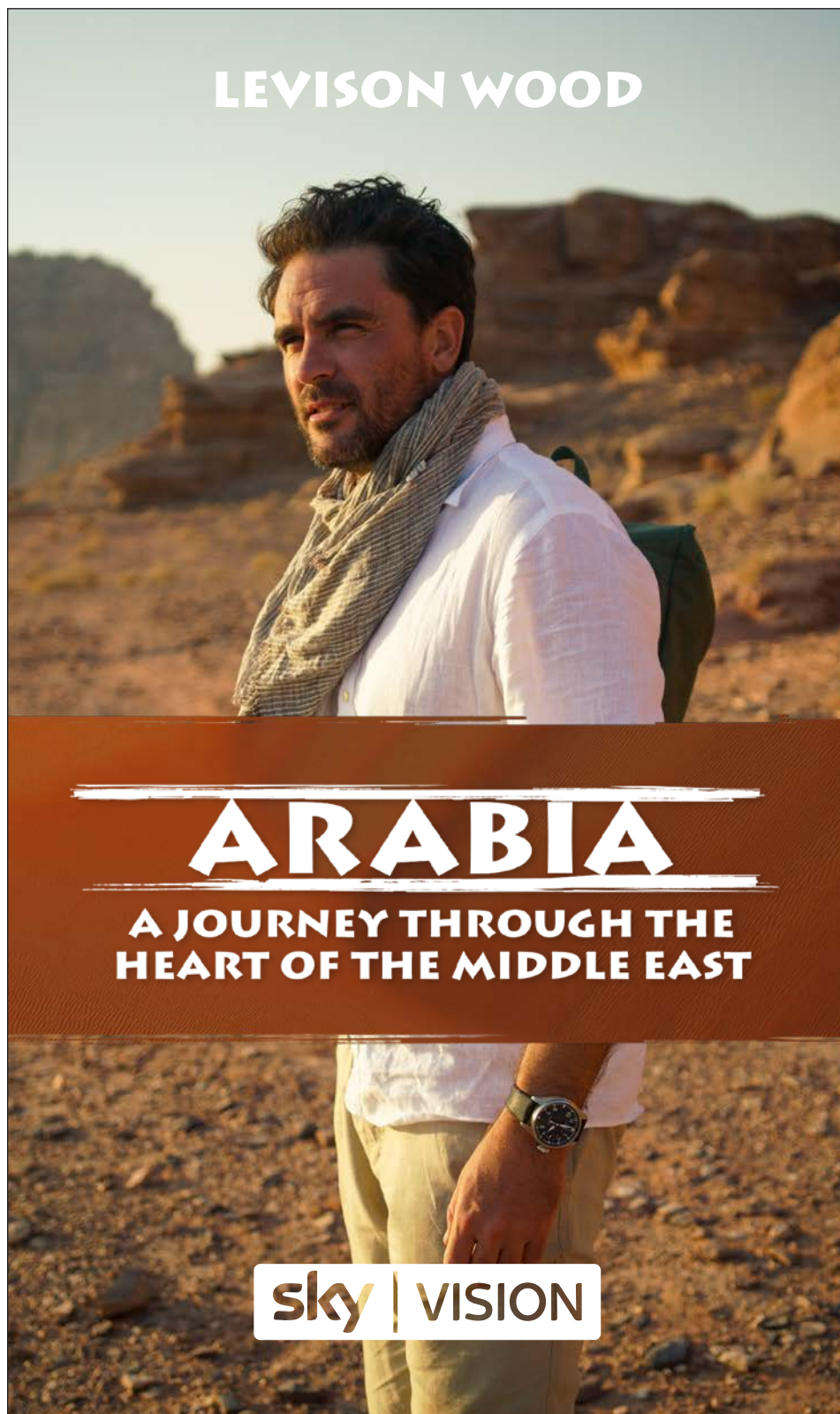
Unconditional greenlight clears major potential hurdle

Disney has secured mainland Chinese approval for its acquisition of 21st Century Fox entertainment assets. The greenlight clears a significant potential hurdle for the US\$71.3-billion deal. The acquisition is expected to close in the first half of 2019.

Malaysian giants locked in battle

MCMC vs TM over soaring service complaints

Malaysia's media authorities and the country's biggest telco are locked in battle over service quality. The Malaysian Communications & Multimedia Commission says complaints about Telekom Malaysia's (TM) service are up 43% over 2017. Admitting legacy network issues, TM says it is advising customers on free broadband upgrades where possible. TM says more than 50% of 340,000 customers on the low-speed plan have been upgraded. The full migration target is March 2019. Other plans are being made for areas not yet covered by the high-speed fibre network.



Sony Pictures reworks Asia-Pacific channels structure

Global leverage for English-language acquisitions, programming, branding & tech ops

Sony Pictures Television has unveiled the next phase of its Asia Pacific reorg, centralising some functions in the U.S., leveraging global scale on English-language programming and acquisitions, and refocusing a streamlined channels team on Asian content and original production as well as revenue-generating functions.

The changes, presented to staffers at a town hall in Singapore on Monday (19 Nov), are effective immediately.

The company has not confirmed the number of jobs in Asia impacted by the changes. Speculation is that about 20 roles are involved for now.

Working with teams on the ground in Asia, global centres out of the U.S. will take final control of English-language programme acquisitions/programming, branding/creative service and opera-

tions/technical services under TC Schultz at Sony's Culver City HQ in the U.S.

The Southeast Asia channels team, under Virginia Lim, Sony Pictures Television Networks Asia's senior vice president and general manager, will take care of Asian content acquisitions, the development of local original productions and sponsored customised productions, as well as sales and marketing functions.

The Asia-based programme planning and scheduling team comes under Anthony Danna, based in L.A., with Pamela Pang continuing to head up the English-language team on the ground in Singapore for Southeast Asia/Hong Kong/Taiwan.

Ken Lo, Sony Pictures Television's executive vice president, distribution and networks for Asia Pacific, said the changes

were a continuation of the June 2018 restructure that combined networks, distribution and home entertainment into one business unit.

Lo also said the centralised services team's goal was "to deliver channels around the world that are consistent in their branding and operate efficiently by leveraging our global scale".

"The media industry is experiencing changes in unprecedented scale and speed, and these moves, while difficult, are necessary to compete in the fast-changing and increasingly complex global marketplace," he added.

Sony Pictures Television operates five regional channels out of Singapore – AXN, Animax, Sony Channel, One and Gem, which is a joint-venture channel with Japan's Nippon Television.



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ABS-CBN under fire over hit drama

"No intention to smear", Philippines broadcaster says



Coco Martin as both Ador de Leon and Cardo Dalsay in FPJ's *Ang Probinsyano*

Philippines' broadcaster ABS-CBN moved into damage control mode this month after being attacked by the country's top cop for its portrayal of the police force in popular long-running action drama, *FPJ's Ang Probinsyano*.

Three years after *FPJ's Ang Probinsyano* (aka *Brothers*) premiered, ABS-CBN has assured police authorities that the series is 100% fiction.

The real life-drama followed public comments by Philippine National Police (PNP) chief director general Oscar Albayalde objecting, among other things, to the TV series' fictional portrayal of the PNP chief as a corrupt and brutal villain.

In a report by the government-backed Philippine News Agency (PNA), Albayalde was quoted as saying it was a "bit unfair to PNP when you portray that kind of [bad] activity that doesn't really happen in our organisation".

"We are a nation of laws, not of men. That is what we want to show, that is why we are giving our comments," the PNA report quoted him as saying.

The public argument has split audi-

ences and authorities, with supporters saying the series portrays courage, patriotism, valour and the triumph of law over crime, and detractors criticising its use of uniforms and unfair portrayal of police.

FPJ's Ang Probinsyano has been a ratings winner since its debut, constantly topping charts with average ratings of more than 40%.

ABS-CBN told the police that "the characters, places, and incidents in the programme were purely fictitious as stated in the disclaimer aired at the start of the show every night.

"There is no intention to smear the reputation of any organisation or portray any person in a negative light," ABS-CBN said, adding that the main character, Cardo, was portrayed as a hardworking police officer "dedicated to saving lives and serving his fellow men".

"As in the past years, *FPJ's Ang Probinsyano* has highlighted that good shall always triumph over evil and has shared valuable lessons and family values that have resonated with viewers," the broadcaster said.

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Psychic doc on HBO's pre-Xmas sched

Real life fills the gap between *Teen Psychic* seasons



Jitong Zhang Ming-Yi in *The World Behind The Teenage Psychic*

HBO Asia's original doc, *The World Behind the Teenage Psychic*, premieres on 16 December as part of a pre-Christmas schedule that also includes *All The Money In The World* (9pm, 1 December), *A Quiet Place* (9pm, 8 December), and *Pitch Perfect 3* (9pm, 15 December).

The one-hour show looks into the traditions and culture behind HBO Asia's first Mandarin drama series, *The Teenage Psychic*, through the eyes of various people across Taiwan.

These include an 18-year-old me-

dium in the Sanchong district, a family of Taoist priests from Keelung city, and an award-winning actress and singer whose family runs a funeral business in Nantou county.

The documentary is designed to fill the gap between seasons one and two of HBO Asia's first Mandarin original drama, *The Teenage Psychic*. Season one in 2017 was a co-pro with Taiwan's Public Service Television (PTS).

Filmed in Taiwan, the doc will air on HBO Asia's linear service at 8pm as well as on on-demand platform HBO Go.

A+E boosts int'l scripted development

Former Sky Vision exec Bidessie to drive new plan

Moreyba Bidessie is A+E Networks International's new director of scripted development and sales.

Based in London, Bidessie is part of the U.S. network's bid to drive internationally focused scripted co-production. She reports to MD, international content sales and co-production, Richard Tulk-Hart.

Bidessie was most recently scripted acquisitions manager for Sky Vision.



Moreyba Bidessie

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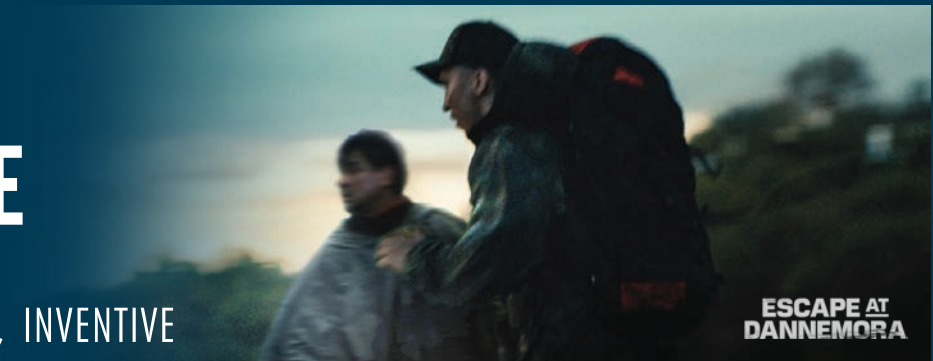


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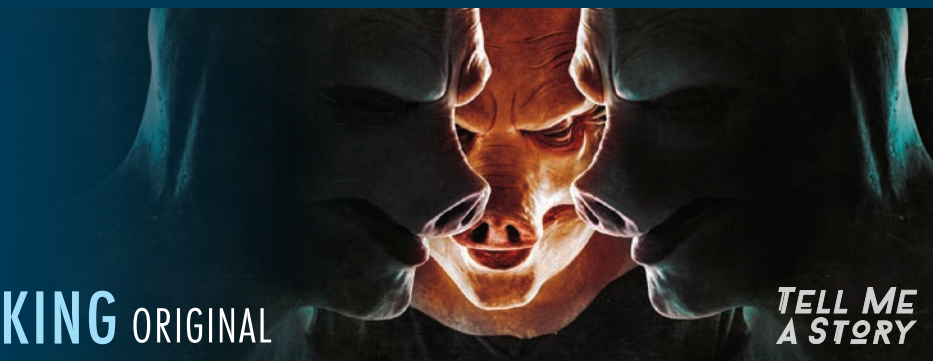
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Malaysia's DimSum rolls out standalone streaming in Singapore

Two-year-old Malaysian streaming service DimSum has expanded its subscription options in Singapore beyond its six-month-old sell-through deal on StarHub Go, going live earlier this month with a S\$4.99/US\$3.64 a month direct-to-consumer standalone subscription platform. New titles on the platform include *The King of Blaze* and romance *Our Glamorous Time*.

Lee joins Amagi S'pore

Stephanie Lee has joined cloud tech platform Amagi as head of Asia Pacific sales based in Singapore. Lee previously worked for Encompass and Mediacorp. She reports to Ritu Sharma at Amagi's Bangalore HQ.

Drama series top new Asian awards battle

Final countdown to 6-7 Dec awards in Singapore

Asia's new television event, the Asian Academy Awards, heads into its final stretch before the 6-7 December ceremony in Singapore with 11 dramas from across the region competing for Best Drama Series award.

Nine directors – including Anurag Kashyap for Netflix's *Sacred Games* and Kyoji Otuka for Hulu Japan's *You are Tender When It Rains* – are up for Best Director.

Along with Best Documentary One-off/Special (10 finalists) and Best Actor in a Leading Role (9 finalists), the drama series and best fiction director categories (9 finalists) are the most hotly contested at the inaugural awards.

National winners from the 11 countries in the Best Drama Series category deal with a broad range of issues, from supernatural coming-of-age stories and romantic high-drama to long-running fam-

ily soap and epic period tales.

The series competing for the title include *The Teenage Psychic*, an HBO Asia co-pro with Taiwan's PTS; Astro Malaysia's action mini series *Do[s]a*, about three brothers and their struggle to save their sister; ABS-CBN's long-running family melodrama, *The Greatest Love*; iQiyi's crime drama *Burning Ice*; Viu Indonesia's *The Publicist* about an actor and the publicist brought in to repair his image; and *Miss Sherlock*, by Hulu Japan with backing from HBO Asia. The Korean drama that made it through to the finals is *The Emperor: Owner of the Mask* from terrestrial broadcaster MBC.

Streaming platforms – including PCCW Media's Viu and Mediacorp's Toggle – have been active participants, emerging with nominations in at least 26 of the 48 categories being judged.

“

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TVB's myTV Super, CJ E&M HK tie up on branded beauty co-pro



Priscilla Wong, myTV SUPER COO Lam Kwai Hing, CJ E&M HK COO Anne Chan, Irene Kim

Hong Kong's myTV Super streaming platform has tied up with CJ E&M HK and tvN Asia on brand-funded original, *Get It Beauty On The Road – Hong Kong Edition*.

The new Hong Kong co-production – CJ's third in Asia after Singapore and Malaysia – follows last year's addition of tvN to myTV Super's CJ Korean Entertainment Pack.

This is the first co-pro between CJ E&M HK and myTV Super.

The Hong Kong version, which premieres on 17 December, features local actress Priscilla Wong and Korean model/influencer Irene Kim sharing beauty and wellness tips.

In addition to myTV Super, the four-episode *Get It Beauty On The Road – Hong Kong Edition* will screen on regional channel tvN, on TVB Anywhere and on the TVB app Maviduidui.

Silk Road culinary trail lands regional slot

National Geographic People Asia has bought IFA Media's six-part half-hour series, *Delicacy Hunter: On The Silk Road*, from Bomanbridge Media for its Dec holiday schedule. The series follows British chef Jamie Bilbow through the ancient trail's culinary traditions.

Keshet backs Aussie political series

2nd project out of US\$63m production fund

Keshet International is partnering with Australia's ABC and Screen Australia on Blackfella Films' six-part political drama, *Black B*tch (W/T)*, scheduled to air in 2019.

The series, starring Rachel Griffiths (*Brothers and Sisters*) and Deborah Mailman (*The Secret Life of Us*), is the second out of Keshet's US\$63-million global content fund, announced earlier this year.

*Black B*tch (W/T)*, directed by Rachel

Perkins (*Mystery Road*), is a story of high-stakes ambition, betrayal and treachery played out in Australia's capital.

Mailman plays Alex Irving, a charismatic and contradictory Indigenous woman thrust into the national limelight after a horrific event. Griffiths plays Australia's embattled prime minister, Rachel Anderson, who sees a publicity goldmine for her party, and, in a bold power play, appoints Alex to the senate.

Piracy wreaks havoc in Thailand

1 in 3 Thai users abandon int'l subscription services

Thailand's subscription video industry faces new threats as consumers' viewing habits shift to pirated TV boxes, the recently reconstituted Asia Video Industry Association (Avia) has warned.

Releasing its latest study of Thai consumers' viewing behaviour, Avia's Coalition Against Piracy (CAP) said 45% of consumers in Thailand used a TV box capable of streaming pirated television and video content.

The most popular pirate apps available through the boxes (aka Illicit Streaming Devices or ISDs) were found to be Mango TV, HD Playbox and U Play.

The survey, conducted by YouGov, also highlighted damage that streaming piracy is wreaking on legit services.

Of the 45% of consumers who purchased a TV box or dongle for free streaming, more than two in three (69%) said they had cancelled all or some of their subscription to legal pay TV services, the study showed. 24% asserted that they cancelled their subscriptions to a Thai-based online video service as a direct consequence of owning an ISD.

International subscription services, which include pan-Asia online offerings, were impacted the most – nearly one in three (30%) Thai users have abandoned subscriptions in favour of ISD purchases.

Of those consumers who own an ISD,

about half of respondents (47%) claim to have purchased their ISD from two of the largest Southeast Asia-based ecommerce stores.

Close to one-third (31%) of ISD owners say they acquired their devices via one of the world's most popular social media platforms.

Avia/Cap stopped short of naming the stores/platforms and has not said what action it is taking – if any – to persuade the sites to pull products.

The survey also found that ISDs are particularly favoured among 18-24 year-olds, with more than three in four (77%) cancelling legitimate subscription services – especially international online subscriptions (40%) – as a result of owning ISDs.

Thailand's Department of Intellectual Property (DIP), Ministry of Commerce, which oversees the Copyright Act, says an amendment to the country's Copyright Act has been approved that will restrict devices (or parts) manufactured/imported/distributed for the purpose of "circumventing a technological measure".

The amendments were approved by Thailand's Cabinet in October this year, and will be presented to the State Council "shortly".

A call has gone out for consumer education. No details of campaigns under way have been released.

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Singapore

In numbers

Population.....5.638 million
 Households.....1.289 million
 Avg. household size.....3.3
 TV households.....1.26 million
 TV penetration.....98%
 Pay TV households.....806,000*
 TV transmission (weekly).....1,009 hours
 Wireless bb population..... 198.7%
 Wired HH bb internet subs:
 - DSL.....10,500
 - Cable modem.....145,900
 - Fibre based.....1.194 million
 Mobile phone subs.....8.464 million
 Mobile phone population rate.....150.8%

Source: Companies, Department of Statistics Singapore (population, households, TV transmission, internet), Infocomm Media Development Authority (mobile, TV penetration)
 * Combined StarHub/Singtel HH (Sep 2018)

Free TV

Mediacorp

Singapore's sole terrestrial broadcaster, backed by the Singapore government and with a mixed public service/commercial remit, operates seven TV channels, 11 radio stations and multiple digital platforms, including video streaming platform Toggle.

Subscription TV

Singtel TV

Singapore telco Singtel launched digital pay-TV platform Singtel TV (formerly Mio TV) in July 2007. The IPTV service offers more than 150 channels to 383,000 residential subscribers (Sept 2018) along with on-demand, mobile and streaming options. These include in-house platforms Singtel TV Go and Cast. Singtel also offers FOX+, Viu and regional streaming platform HOOQ via content aggregator app, Cast. Singtel TV set-top boxes provide access to Hooq, as well as U.S. streaming service, Netflix, which customers can choose to include in their Singtel bill. Singtel's set-top-box-based channels cost from S\$21.90/US\$15.90 to S\$77.90/US\$56.60 a month.



Mediacorp's singing competition show SPOP Sing! 2018 winner Jarrell Ng

StarHub

Launched in 2000, StarHub TV offers 200+ channels, including a bouquet of in-house channels. StarHub also offers digital services, including catch-up, on demand, mobile (StarHub Go) and streaming services Netflix and Taiwan's CatchPlay. StarHub has 423,000 pay-TV households, 2.221 million mobile customers and 473,000 residential broadband customers (Sept 2018).

Streaming/OTT

Singapore has the full range of global/regional streaming services, including India's ALTBalaji (launched in April 2017), Spuul (launched in April 2012) and Yupp TV (launched in May 2015), all of which offer direct-to-consumer interfaces. The platforms are not customised for Singapore. Apple's iTunes (launched in Singapore in 2012) offers music and movies to buy/rent, but no television titles. Netflix and Amazon Prime Video are also available. Despite programmers' efforts, Singapore – annoyingly – also has a healthy

and visible trade in Android boxes along with a vibrant VPN market that opens up access to everything everywhere.

Cast

Singtel launched video portal app Cast in July 2016, aggregating on-demand and linear channels as well as regional streaming service Hooq, Fox+ and Viu Premium. Monthly rates start from S\$4.90/US\$3.60. Singtel had 114,000 OTT subscribers (including Singtel TV Go) at the end of September 2018.

CatchPlay on Demand

Taiwan-owned Catchplay launched on StarHub in June 2016 and as a stand-alone platform in Aug 2016. Premium members pay \$12.90/US\$9.40 a month for unlimited content. Content includes Hollywood, indie and Asian movies.

Fox+

Video streaming service Fox+ launched in Singapore in May 2017, offering 11,000+ hours of programming across multiple genres, including U.S. series, first-run Hollywood movies, Chinese and Asian con-



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tent, National Geographic titles as well as six live channels. Fox+'s distribution partner in Singapore is Singtel and StarHub.

Hooq

A joint venture established in January 2015 by Singtel, Sony Pictures Television and Warner Bros, HOOQ launched in Singapore in November 2016, offering Hollywood/Bollywood/regional movies and TV series via streaming and download. Subscriptions start from S\$8.98/US\$6.50 a month. Movie rental is S\$6/US\$4.34 per title.

Netflix

Netflix launched in Singapore in January 2016 as part of the U.S. streaming platform's global rollout. The service is offered as a standalone for between S\$10.98/US\$8 and S\$16.98/US\$12.30 or through Singapore's two major broadband/pay-TV service providers – StarHub and Singtel.

Singtel TV Go

Singtel TV Go is a companion app to Singtel TV's pay-TV set-top box and is offered to Singtel TV subscribers only. The mobile platform launched in July 2013. The on-the-go service carries live and catch-up channels. Singtel had 114,000 OTT subscribers (including Cast) at the end of September 2018.

SPH Razor/RazorTV

Launched in Aug 2008 by Singapore Press Holdings (SPH) and managed by SPH Digital, SPH Razor (RazorTV) is a free access, interactive webcast service offering live streaming of studio content and VOD over a real-time interactive platform, streaming local news/trends, entertainment, lifestyle and sports.

Spuul

Founded in 2010 and launched in April 2012, Singapore-based Spuul is a video streaming subscription service targeting South Asia and the South Asian diaspora. The service offers full-length movies in Hindi, Tamil, Malayalam, Telugu and Punjabi, among other Indian regional languages. The premium plan costs US\$4.99 a month.

StarHub Go

Launched in August 2015, StarHub Go is

a standalone streaming service offering a selection of StarHub TV content across multiple devices. StarHub Go pricing ranges from S\$9.90/US\$7.20 for the Go Select pack to S\$14.90/US\$10.80 for the Go Family pack. StarHub first ventured into OTT in June 2012 with the launch of StarHub TV Anywhere/Wherever platform.

Toggle

Singapore's free-TV broadcaster Mediacorp debuted its online streaming platform, Toggle, in February 2013. Toggle relaunched in April 2015 after Mediacorp's alliance with Microsoft ended in March 2015. Toggle offers free/paid on-demand titles and channels, including live streaming/archives/sports content, original content and acquired TV series/movies. Toggle Prime (unlimited access to all content, including premium linear/VOD and free-TV previews) costs S\$9.90/US\$7.16 a month. Club TV pass, which is offering Manchester United TV and Chelsea TV is S\$7.90/US\$5.72 a month.

TVB Anywhere SG

Hong Kong's Television Broadcasts Limited (TVB) launched mobile streaming TVB Anywhere SG in 2018, offering classic and latest TVB programmes. The geo-blocked service costs SG\$5.98/US\$4.36 a month for the Premium Zone pack. Select content is offered for free. TVB Anywhere SG app is available standalone as well as via telco M1 and broadband MyRepublic.

Viu

Viu is Hong Kong telco PCCW's regional mobile streaming play. The free Viu app launched in Singapore in January 2016, and has a distribution partnership with telco Singtel. Viu's biggest selling point is an enviable library of mobile rights for Korean drama, some of which are offered within four hours of their domestic debut, along with titles from Japan, mainland China and Taiwan. Viu's premium subscription tier is offered directly (S\$5.98/US\$4.34 a month) or via Singtel's Cast (S\$6.90/US\$5 a month with no contract or S\$4.90/US\$3.55 a month on a 12-month contract). Viu Premium offers unlimited downloads.

YuppTV

YuppTV is an U.S.-based entity, backed by Asian investment company Emerald Media, which bought a US\$50-million stake in YuppTV in Oct 2016. The OTT platform launched globally in 2006, targeting the Indian diaspora. Asia-specific services rolled out from 2015. In Singapore, YuppTV costs from S\$9.99/US\$7.30 a month.

Production

activeTV Asia

activeTV Asia, established in 2006, produces content across various genres, including reality, factual entertainment and children's television. Production credits include two seasons of automotive reality entertainment series *Celebrity Car Wars S1/2*, infotainment series *Food Detectives*, *The Amazing Race Philippines* and stand-up comedy specials with Asian comedians Harith Iskander, Kevin Jay and Fakkah Fuzz for Netflix.

August Media

August Media co-produces with partners such as South Korean animation studio Studio Gale, Philippines-based Synergy88 and DreamWorks Animation. The production unit is part of August Media Holdings, which creates and manages intellectual property targeting kids/youth.

BananaMana Films

Established in 2012, BananaMana Films specialises in creating aspirational Asian content in English for global distribution. *BananaMana's* most prominent drama, *Perfect Girl*, won seven awards and 17 nominations internationally and achieved global distribution in 2016 when it was picked up by Netflix, Viki and Korea's NAVER TVcast. BananaMana Films also world premiered feature film *Jimami Tofu* (a Singapore/Okinawa, Japan co-production), at the 37th Hawaii International Film Festival in November 2017 and also won the Audience Choice Award at the same film festival.

BDA Creative

With offices in Singapore, Manila and Bangkok, BDA Creative produces long/

short-form content, crafts stories for brands, collaborates with broadcasters, branding, design and promos for channels and for other media. BDA Creative was founded in 2003.

Beach House Pictures

Established in 2005, Beach House Pictures specialises in factual and entertainment programming, creating series such as *Ed Stafford: First Man Out*, *MasterChef Singapore* and *China from Above*. The company's other divisions include children's production arm, Beach House Kids, which produced *Teddies*; Beach House Entertainment for reality formats and general entertainment (*Cesar's Recruit*, *Asia's Next Top Model*); Beach House Labs for digital and branded content; Beach House Academy, which offers skills training and education; and Beach House Studios for Virtual Reality, animation and broadcast design. Beach House Pictures, a subsidiary of Blue Ant Media since May 2017, is headquartered in Singapore, with offices in Beijing and Taipei.

Bomanbridge Media

Bomanbridge Media is a content distribution and production company, holding over thousands of hours of programming consisting of formats, lifestyle, factual, drama, kids and educational content.

Coconuts TV

Coconuts TV produces short videos exploring the weird and wondrous stories of Asia and distributes them online, earning millions of views a month. New videos, spanning news, food, travel, and documentary, are published every week and licensed to broadcast TV channels in the U.S., Europe and Asia. Coconuts TV is the video production division of Coconuts Media, an online news network reaching up to 26 million people a month.

Eye Creative

Established in Hong Kong in 2015, the Eye Creative Group set up in Singapore in 2016. The company conceptualises and produces original entertainment and branded videos for digital platforms. Entertainment projects include digital con-

tent for *Asia's Next Top Model* season six for FOX Networks Group. Clients include Subaru, Puma, Thai Tourism Board, Emirates and Maybelline.

Freeflow Productions

Indie production house Freeflow Productions offers a full suite of services from pre- to post-production. Broadcast clients include BBC, CNBC and Mediacorp.

IFA Media

Started in 2005 in Singapore, IFA Media specialises in film, TV and digital content production for international markets. Production credits include *Bardo*, a Netflix Original series from Taiwan. IFA Media was also behind HBO Asia's first Mandarin original series, *The Teenage Psychic*, an award-winning co-production between HBO Asia and Taiwan's Public Television Service (PTS). IFA Media is headquartered in Singapore with offices in Bangkok, Beijing and Taipei.

Imagine Group

Produces brand-backed reality series for regional broadcasters. Production credits include *The Apartment*, *The Challenger* and *Fit for Fashion*.

Infinite Studios

Infinite Studios is an integrated media entertainment and creative services company. Services include back-lot facilities, post-production and visual effects. 2018 production credits include action adventure film *Buffalo Boys* and *Grisse* for HBO Asia. Established in 1997, Infinite Studios also owns and operates a production facility on Indonesia's Batam Island.

mm2 Entertainment

Headquartered in Singapore with a presence in Malaysia, Hong Kong, Taiwan and China, mm2 Entertainment produces films and TV/online content, including the Mandarin-language version of singing talent show *The Voice* for Singapore and Malaysia. mm2 has co-produced and/or distributed more than 100 films across Asia since 2008, including the *Ah Boys to Men* franchise and *Vampire Cleanup Department*. mm2 Entertainment is the production arm of Singapore-listed mm2 Asia.

The Moving Visuals Co

Established in 1998, The Moving Visuals Co is an independent content company creating across multiple genres and formats.

Oak3 Films

Oak3 Films was established in 1996 and produces across a range of genres, including factual, drama, interactive and transmedia entertainment.

Ochre Pictures

Since its inception in 2000, Ochre Pictures has produced 500+ hours of TV content, including documentary, drama series, telefilms, entertainment and lifestyle series for local and international clients.

One Animation

One Animation is a CG Animation studio known mostly for its Emmy nominated dialogue-free comedy series *Oddbods*, which follows the adventures of seven characters as they laugh, fool and trip their way through the most seemingly ordinary situations. Broadcast partners include Disney Channel, Cartoon Network, Nickelodeon and Discovery Kids as well as streaming platform Netflix and Amazon Prime.

Refinery Media

Refinery Media is perhaps best known for its original, multi-platform modelling format *SupermodelMe*, which ran on various channels from 2009 to 2015. The indie production house also produced *Asia's Next Top Model S6* and was involved in the production of episode one of *The Amazing Race Asia S5* in Singapore.

Sitting In Pictures

Sitting In Pictures, formed in 2000, produces documentaries, lifestyle, drama and children's content. The company has produced over 300 hours of factual lifestyle, travel/adventure, science and history content as well as kids drama and game shows.

Sparky Animation

Established in 2006, Sparky Animation specialises in co-productions/co-investments, work-for-hire ventures and original content creation. Besides being a full-

fledged animation company, Sparky Animation also has a dedicated gaming/games development division. The company is headquartered in Singapore, with offices in Malaysia and India.

Threesixzero Productions

Established in 2001, Threesixzero Productions specialises in factual programming ranging from social documentaries to travelogues to arts/ cultural documentaries and food programmes. The company produces programmes for networks and channels such as Mediacorp, National Geographic and Discovery.

Tiny Island Productions

Founded in 2002, Tiny Island Productions is an independent production/consultancy offering a one-stop solution for 3D animation productions. In October 2017, Tiny Island and Thailand's Shellhut Entertainment announced a co-pro MOU with WingsMedia, a subsidiary of China's second-largest media group, Shanghai Media Group. The JV aims to create 10 feature films to be rolled out every year for the next 12 years, with the first one expected to be released in 2020.

Broadband

Singapore has five fixed fibre broadband providers – M1, MyRepublic, Singtel, StarHub and ViewQuest.

MyRepublic

Founded in 2011 and launched commercially in February 2012, MyRepublic is a high-speed service provider using Singapore's next-gen broadband network. The company has a customer base of about 70,000 (June 2018). Monthly subscriptions range from S\$35/US\$25 for 7Gbps fibre broadband to S\$85/US\$62 for the 25Gbps. MyRepublic also offers OTT TVB Anywhere Premium as a value-added service. The company lost its bid at end 2016 to become Singapore's fourth telco when the new licence went to Australian company TPG Telecom.

ViewQwest Fibernet

ViewQwest was established in 2001.

Monthly subscriptions for 24-month fibre broadband bundles cost from S\$42.50/US\$31 for a 24 months contract 1 Gbps fibre broadband connection to S\$69.90/US\$51 for a non-contract 1 Gbps fibre broadband connection. The two bundles include ViewQwest Freedom DNS, a home entertainment service that allows access to geo-restricted streaming sites.

Telcos

M1

Established in 1997, M1 provides mobile and fixed services to about two million customers. Services consist of nationwide 4G services, ultra-high-speed fixed broadband and fixed voice. M1 has 204,000 fixed fibre customers and 1.946 million mobile subscribers (Sept 2018). The telco used to operate IPTV MiBox on the Next Generation Nationwide Broadband Network (NGNBN) but ceased the service in early 2016. M1 is listed on the Singapore Exchange. Major shareholders are Axiata Investments (Singapore), Keppel Telecoms and SPH Multimedia.

Singtel

Singtel offers broadband internet, IPTV, mobile and fixed line telephony services. 4G/Wifi plans start at S\$27.90/US\$20. Bundled TV and comms packages start at S\$49.90/US\$36 a month (1 Gbps). Singtel has 509,000 triple/quad play residential households (subscribers of three/four Singtel services), 4.13 million mobile subscribers (of which three million are 4G customers), 624,000 fixed broadband subscribers (of which 616,000 are fibre broadband subscribers), and 383,000 pay-TV subs (Sept 2018).

StarHub

See *StarHub* under *Subscription TV*

Launched in 2000, StarHub is a fully integrated info-communications company, offering a range of information, communications and entertainment services for consumer and corporate markets. StarHub operates a mobile network that provides 4G and 3G services. It also manages an island-wide HFC network that delivers multi-channel pay-TV services as well as

ultra-high speed residential broadband services. StarHub had 423,000 pay-TV household customers, 473,000 residential broadband customers and 2.221 million mobile customers at the end of September 2018.

TPG Telecom

Australian company TPG Telecom won Singapore's fourth telecoms licence in December 2016 with a bid of S\$105 million/US\$73 million. TPG will be provisionally allocated 60MHz of spectrum, comprising 20MHz in the 900MHz spectrum band and 40MHz in the 2.3GHz spectrum band to provide International Mobile Telecommunications (IMT) and IMT-Advanced services (e.g. 4G services). TPG aims to launch a trial 4G mobile network by the end of 2018 (Sep 2018). The telco's first mobile product will be targeting seniors aged 65 and above.

Regulators

MCI

The Ministry of Communications and Information (MCI) oversees the development of the infocomm technology, media and design sectors; the national and public libraries; as well as the government's information and public communication policies. The mission is to build a nation of connected people and achieve a better quality of life by focusing on developing vibrant infocomm, media and design sectors, cultivating learning communities and fostering an engaged public.

IMDA

The Infocomm Media Development Authority (IMDA) replaced the Media Development Authority (MDA) from October 2016 in a major restructure designed to support digital progress. The IMDA is tasked to develop and regulate the converging info-comm and media sectors in a holistic way, and implements Singapore's Infocomm Media 2025 plan. The IMDA aims to deepen regulatory capabilities for a converged infocomm media sector.

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Colour of My Blood

Wealthy businessman Daniel plans to propose to his girlfriend, Abigail, but discovers that she is having an affair and in anger, accidentally kills Abigail's lover. Abigail's family hires petty criminal Elias to become the fall guy. Daniel, ridden with guilt, promises to take care of Margaret, the woman Elias loves and their child, Sammy. Soon, they discover Elias is his long-lost secret brother. Can the brothers ever forgive each other? Length: 40x45 mins (approx.) **GMA Worldwide Inc.** 10th Fl., GMA Network Center EDSA corner Timog Avenue Diliman, Quezon City, Philippines 1103 T: +63 2 333 76 33 to 34 **ATF Stand # J01**

Nakee2

Nakee 2 is the story of Sroy, a young girl who grows up believing in Jao Mae Nakee and helps her grandma sell flowers to worshippers. When a series of dreadful crimes occur, villagers believe Nakee is responsible. Police Captain Pongrap, who doesn't believe in the supernatural, investigates. Length: 1x95 mins **JKN Global Media**, JKN Gallery Salaya 45/14 M.1, Songkanong Sub-District, Sam Pran District, Nakhon Pathom, 73210 Thailand T: +66 2 482 2273-4 **ATF Stand # F20**



Deadly Class

Based on the successful graphic novels, *Deadly Class* follows Marcus, a disillusioned teen recruited into King's Dominion, an elite academy for assassins, under the leadership of Master Lin. Marcus is forced to maintain his moral code while surviving a ruthless curriculum, all while navigating vicious social cliques, and facing his own adolescent uncertainties. Length: 10x60 mins **Sony Pictures Television** 2/F Cityplaza Three, 14 Taikoo Wan Road, Taikoo Shing, Hong Kong T: +852 2913 3788 **ATF Suite # 5001, Level 5**

The Bronze Garden

The life of Fabián Danubio and his wife Lila is changed forever when their four-year-old daughter Moira disappears inexplicably and without any trace in the Buenos Aires subway. There are no motive, no clues and no witnesses. The parents conduct a desperate search over many years and finally come to a surprising conclusion. Length: 8x60 mins **HBO Latin America** 396 Alhambra Circle Suite 400, Miami, FL, 33134 U.S. T: +1 305 648 8100



Kazoops

Monty is a spirited boy of six with a vivid imagination. His best friend is Jimmy Jones, the family pet pig. Monty confronts preconceptions about life, embarking on imaginary musical adventures to find fresh perspectives. This 3D animated show targets 2-6 year olds. Length: 75x7 mins, 1x22 mins special **Jetpack Distribution** 3rd Floor 20 Bedford Street London WC2E 9HP U.K. www.jetpackdistribution.tv **ATF Stand # G34**

What Would Your Kid Do?

TV and social media phenomenon, *What Would Your Kid Do?* returns to U.K. screens for a second fun-filled season and is currently in production across eight territories worldwide. Merging an entertaining game show mechanic with fascinating factual takeout, parents try to guess 'what their child will do' in a variety of real-world situations and win some amazing prizes. But in a humorous twist, it's their little angels who are in charge of picking the prizes. Length: Series 1: 6x60 mins, Series 2: 6x60 mins & 1x60 mins Christmas Special **TwoFour Rights** TwoFour Studios, Estover, Plymouth, PL6 7RG, U.K. T: +44 (0)20 7438 1980 **ATF Stand # K22**



What's on where...

November 2018	28-30	Asian Animation Summit	Seoul, South Korea
December 2018	3-4	PromaxBDA Asia	Singapore
	5-7	Asia TV Forum & Market, ATF	Singapore
	9-10	Dubai International Content Market	Dubai, U.A.E.
January 2019	17-18	Vdonxt Asia	Mumbai, India
	22-24	NATPE	Miami, U.S.
March 2019	5-7	SportelAsia	Macau
	11-12	INTV	YMCA Jerusalem, Israel
	18-21	Hong Kong FILMART	Hong Kong
April 2019	3-5	Content Expo Tokyo	Tokyo, Japan
	6-7	MIP Doc	Cannes, France
	6-7	MIP Formats	Cannes, France
	8-11	MIP TV	Cannes, France
	23-25	APOS	Bali, Indonesia
May 2019	8-10	Busan Contents Market (BCM)	Busan, Korea
	14-17	L.A. Screenings (Studio screenings TBC)	L.A., U.S.A.
	27-28	DW Global Media Forum	Bonn, Germany
June 2019	5-7	MIP China	Hangzhou, China
	6-8	Vietnam Telefilm	Ho Chi Minh City, Vietnam
	18-20	BroadcastAsia	Singapore
	18-20	CommunicAsia	Singapore
August 2019	21-23	BCWW	Seoul, Korea
	28-29	ContentAsia Summit	Singapore
September 2019	26-29	Gwangju ACE Fair	Gwangju, South Korea
October 2019	12-13	MIP Junior	Cannes, France
	14-17	Mipcom	Cannes, France

Indian reality rides high in Pakistan

Indian Idol, Bigg Boss take two of the top five spots

Whatever the two countries fight of the day is, Pakistan's regular television audiences have long held a soft spot for programming from India. A little over a week after Pakistan's Supreme Court re-imposed a ban on Indian channels because of a real-life row over water, demand ran high for Indian reality entertainment.

Two titles from across the border – *Indian Idol* and *Bigg Boss*, the Indian version of *Big Brother* – were in the top five shows overall for the week of 8-14 November,

according to data science company Parrot Analytics.

WWE wrestling is another firm favourite. *Monday Night Raw* and *Smackdown* made it to the top 10 overall list for the week of 8-14 November. Demand for both outstripped demand for any title on the digital list with the exception of *Marvel's Daredevil* on Netflix. Although popular when first released, Netflix's India original, *Sacred Games*, had dropped to fourth place by first half Nov.

Pakistan: Top 10 Overall TV Shows

Rank	Title	Average. Demand Expressions®
1	<i>Game of Thrones</i>	15,723,135
2	<i>Indian Idol</i>	13,562,792
3	<i>WWE Monday Night Raw</i>	12,305,509
4	<i>Bigg Boss</i>	11,914,576
5	<i>The Flash</i>	10,994,439
6	<i>The Big Bang Theory</i>	10,418,919
7	<i>Vikings</i>	9,421,979
8	<i>Marvel's Daredevil</i>	9,416,020
9	<i>Friends</i>	9,303,396
10	<i>WWE Smackdown</i>	8,951,264

Pakistan: Top 10 Digital Originals

Rank	Title	Platform	Average. Demand Expressions®
1	<i>Marvel's Daredevil</i>	Netflix	9,416,020
2	<i>The Haunting of Hill House</i>	Netflix	8,323,447
3	<i>Chilling Adventures of Sabrina</i>	Netflix	8,129,616
4	<i>Sacred Games</i>	Netflix	8,054,420
5	<i>House of Cards</i>	Netflix	6,688,976
6	<i>13 Reasons Why</i>	Netflix	6,675,349
7	<i>Narcos</i>	Netflix	6,217,056
8	<i>Stranger Things</i>	Netflix	5,185,490
9	<i>Talking Tom and Friends</i>	YouTube	3,251,163
10	<i>Orange is the New Black</i>	Netflix	2,990,420

Date range: 8-14 November 2018

Demand Expressions®: A global metric standard developed by Parrot Analytics which represents the total audience demand being expressed for a title, within a market. Audience demand reflects the desire, engagement and viewership, weighted by importance; so a stream/download is a higher expression of demand than a 'like'/comment.

Note: Local/regional content in this country is still being onboarded by Parrot Analytics



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