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*The full story is on page 2*

## Double Vision starts shooting *Kopitiam*

10-episode series for Viu reimagines Malaysian classic

Malaysia's Double Vision has started shooting its reboot of classic Malaysian sitcom, *Kopitiam*, for regional streaming service Viu. This is the first time one of Double Vision's original formats has been licenced for a regional production, and is possibly the first made-in-Malaysia format to be picked up for regional audiences.

*The full story is on page 6*

### PLUS

- Korean dating format, *Love at First Song*, comes home for the first time
- Country profile: Who's Who in Hong Kong
- Singing formats top demand in Thailand
- DW's Taiwan drama draws to a close; channels consolidate under Portico



## Amazon Prime Video picks up *Harry* for India

Amazon Prime Video has picked up exclusive SVOD rights for India to new 3D animated series, *Harry*, from India/Singapore animation studio Cosmos-Maya. Spectrum Film in Indonesia has picked



Harry

up the show for major territories in Southeast Asia. The show will also air on an as-yet-undisclosed pay-TV channel in India and the subcontinent. The 26-episode half-hour comedy adventure series about a lion and his circus friends targets 4-9 year olds.

## Rewind Networks ups Indonesia footprint 16 Oct kick off for new carriage deal with First Media

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The HD channels will be available for free to all First Media's HomeCable and FirstMediaX subscribers until 31 December 2019.

The launch expands Rewind Networks' footprint in Indonesia, bringing the networks' total reach in Asia to nearly 15 million homes across 11 countries, the Singapore-based regional network says.

The channel rolls out in Indonesia with family sitcom *Family Ties* Season 5 and Angela Lansbury's crime-solving mystery *Murder She Wrote* Season 4, in addition to the channel debut of the first season of series *Miami Vice*. Ongoing series include *Sabrina The Teenage Witch*, *Charmed*,



The Mask of Zorro, Hits Movies

*Law & Order SVU*, *The Nanny* and *Knight Rider*.

The Hits Movies October line-up includes *Jumanji*, starring Robin Williams; *Stuart Little*, starring Geena Davis and Hugh Laurie; *Forrest Gump* with Tom Hanks; Jack Nicholson's *The Shining*; and *The Mask of Zorro* with Antonio Banderas and Catherine Zeta Jones.

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## Taiwan's NCC clears DW migration

### DW channels consolidate under Portico Media

Taiwan regulators have officially cleared German programmer Deutsche Welle to migrate its German channel from long-time agent/landing licence holder, Long Turn TV (LTV), to Portico Media from 1 October.

The move formally consolidates both DW channels – German and English – in Taiwan under Portico Media for the first time.

Historically, the landing permit for DW's German service has been held by Long Turn TV, which was granted the permit when new regulations were introduced about 10 years ago.

DW appointed Long Turn TV, owned by CSTV, as its agent for the German service in 2010.

Long Turn TV holds the landing permit and the channels are distributed by TITV, which is also owned by CSTV.

Portico Media holds the permit for the English-language channel.

The application to switch to Portico was approved this month by the National Communications Commission (NCC).

Portico Media's appointment dates back to early January this year, when DW's German-language service fell off Chunghwa Telecom's (CHT) Multimedia On Demand (MOD), an unwitting victim of a broad clash between CHT and distributor Taiwan Interactive Television (TITV).

CHT and TITV were unable to agree on terms of new carriage contracts.

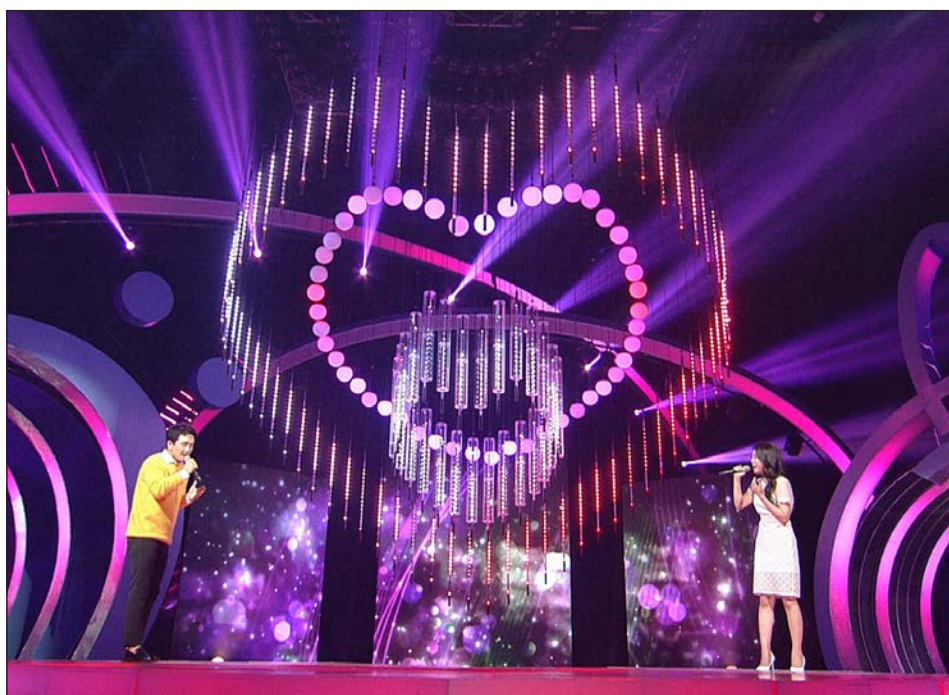
DW was reinstated after about a month after the company inked a provisional deal with Taipei-based distributor Portico Media.

DW has never commented on the reason for the disagreement.

Local media say the flashpoint was a clause that gave CHT the right to pull channels even if distribution agreements are valid.

## Korean dating format comes home

### *Love at First Song* debuts on tvN, XtvN



*Love at First Song*

Korea's hybrid music dating format, *Love at First Song*, has aired in the country for the first time.

Versions of the format, created by CJ ENM's formats unit, were made first in Vietnam and Malaysia before being greenlit by CJ ENM-owned general entertainment channels, tvN and XtvN.

The new series premiered on Friday night (20 September) at 7.40pm. The show stars K-pop idols including Kyu-hyun (Super Junior/New Journey to the West), mega producer Yoon Sang and female solo artist Gummy.

*Love at First Song* matches people looking for their soulmates through their music tastes. The matched pair practice together without seeing each other until their first duet stage. On the day of the duet, they get to see each other and decide whether to stop or go on to compete with other couples for the final competition.

The first-ever version of *Love at First Song*

was commissioned for Vietnamese free-TV station VTV3, which aired the 14-episode series from January 2018.

CJ ENM says the station has greenlit a second season following ratings that were up 30% for the slot. Season two details were not immediately available.

CJ ENM said the series has been optioned in the U.S., Spain, Portugal, Australia and Denmark.

*Love at First Song* was part of Korea's 10 formats aired/commissioned in the first half of this year, according to ContentAsia Formats Outlook. The other nine were all drama formats, including romance *1 Litre of Tears* (broadcast details TBC), and *Hirugao – Love Affairs in the Afternoon* (aired 5 July-29 August on Channel A), about modern housewives and infidelity.

The 10 Korean titles accounted for 4.5% of the total 224 formats across 15 countries in the region (as of June 2019), the report shows.





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## Online video viewing to reach 100 mins a day in 2021, Zenith says

The average person will spend 100 minutes each day watching online video in 2021, up from 84 minutes this year, according to Zenith's new Online Video Forecasts 2019 report.

The report says online video viewing has grown rapidly around the world at an average rate of 32% a year between 2013 and 2018.

The growth has been driven by improvements in display sizes and quality of mobile devices, faster mobile data connections, and the spread of connected TV sets, the report says.

China and Sweden have the keenest online video viewers, with the average person in each country expected to spend 103 minutes a day watching online video this year.

These are the only countries where online video viewing exceeds 100 minutes a day, but by 2021, Zenith expects Canada, India, Mexico, the U.K. and the U.S. to join the list.

"The consumption of online video is growing rapidly, and the average person will spend half as much time viewing online video as they spend viewing conventional television this year," said Jonathan Barnard, Zenith's head of forecasting.

"This fast-expanding supply of audiences is fuelling rapid growth in demand from advertisers, making online video the fastest-growing digital channel by advertising expenditure," he said.

Zenith forecasts that advertising expenditure on online video will rise from US\$45 billion this year to US\$61 billion by 2021, at an average rate of 18% a year, compared to 10% a year for internet advertising as a whole.

Meanwhile television adspend will shrink from US\$183 billion to US\$180 billion over the same period, as ratings continue to drop in key markets.

Online video will therefore rise to the equivalent of a third of the entire TV market in 2021, up from a quarter this year.

## Double Vision starts shooting *Kopitiam* 10-episode series for Viu reimagines Malaysian classic



*Kopitiam*

Malaysia's Double Vision has started shooting its reboot of classic Malaysian sitcom, *Kopitiam*, for regional streaming service Viu.

This is the first time one of Double Vision's original formats has been licenced for a regional production, and is possibly the first made-in-Malaysia format to be picked up for regional audiences.

The original *Kopitiam*, which ran for seven seasons, is Malaysia's longest-running English-language sitcom.

The 10-episode half-hour reboot picks up the story from its original incarnation, with Marie now living abroad and her old friend, the prematurely jaded Steven, in charge of the coffee shop. Just as Steven plans to sell off the unloved business, a couple of regulars – recently retrenched dreamer, Alia, and her spacey but well-intentioned bestie, Seleb – offer to take it over.

Together with a cute-but-awkward chef,

a know-it-all helper who refuses to be fired, and the world's most improbable Hollywood star, the gang embark on all manner of (mis)adventures in their bid to bring the long-forgotten *Kopitiam* into the 21st century.

The new *Kopitiam* will be helmed by one of the original cast members in the late 1990s, stand-up comedian Douglas Lim, who has written and directs the reboot.

The new cast also includes Rashid Saleh, who appeared in the original series, along with a group of younger actors.

Min Lim, Double Vision's head of production and executive producer of *The Bridge*, is producing the reboot for Viu Malaysia.

Double Vision produced the original series and owns the IP.

*Kopitiam* was one of eight originals Viu announced in April this year and is one of 80 scripted and unscripted series the streaming platform plans to stream in 2019.



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## Crazy Romance countdown to 2 Oct release

Spackman-Mediacorp co-pro details expected in Dec



Crazy Romance, Spackman Entertainment Group

Singapore-listed Spackman Entertainment Group's new film, *Crazy Romance*, hits Korean cinemas on 2 October, the drama producer said in a filing to the Singapore Stock Exchange on Monday (23 September).

The estimated production budget, including prints and advertising costs, is KRW6.7 billion/US\$6 million, Spackman said.

The romantic comedy, produced by Spackman's indirect wholly owned subsidiary Zip Cinema, stars Kim Rae-won (*Doctors*) and Gong Hyo-jin (*Don't Dare to Dream*).

The film will be presented and distributed by Next Entertainment World.

*Crazy Romance* follows a man still in love with his ex-girlfriend, who is in the middle of parting with her current boyfriend.

It marks independent film director Kim

Han-gyeo's first commercial firm, and is the first time Kim Rae-won and Gong Hyo-jin collaborated in 16 years.

Spackman is also working on its first co-production with Singapore broadcaster Mediastory. More details about the series, currently in production, are expected to be released in December.

The 20-episode romantic drama, *Equity of Love* (working title) is a twist-of-fate story, set against Singapore's luxury hospitality and financial landscapes.

The series expected to air in the second half of 2020.

The Spackman-Mediastory co-production, announced in April this year, is part of Spackman's expansion into non-Korean content production "as a new growth segment complementing our core Korean movie production business," Spackman chief executive, John Ko, said at the time.





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Reluctantly, the character turns from a disillusioned inept loser into a true hero who risks his life for others. Length: 10x48 mins **NTV Broadcasting**

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**100% Wolf – Legend of the Moonstone**

Freddy Lupin, heir to a proud family line of werewolves, was in shock when on his 13th birthday his first "warfing" went awry, turning him into a ferocious... poodle. Enrolled in the mysterious Howlington Academy, Freddy is going to try to prove that despite his appearance, he still has the heart of a werewolf. He knows he's got what it takes to win a place in the elite Night Patrol. All he has to do is graduate, prove he can do anything the other wolves can... and keep his pink fluffy butt out of trouble. Length: 26x22 mins **Studio 100 Media** Neumarkter Str. 18-20, 81673 Munich, Germany T: +49 89 960 8550 **MIPCOM Stand #R7.C15**



**My Love from Another Star**

Thailand's adaptation of the hit Korean series follows handsome alien Achira, who is stranded on earth for 300 years after saving a woman's life and missing his space ride home. With three months to go before he



is due to return, he meets actress Fharada, and is forced to make a difficult choice. Length: 16x105 mins. **JKN Global Media** 45/14 Moo1 Songkanong, Sam Phran District, Nakhon Pathom 73210 Thailand T: +66 3431 0569  
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**Cuna de Lobos (Cradle of Wolves)**

Cuna de Lobos tells the story of a woman who sacrifices herself to get what she wants. Over time, she has become a powerful businesswoman who, using her beauty, sensuality and intelligence, succeeds in becoming what she always dreamed of. She is Catalina Creel, Carlos Larios' wife, owner of the most important jewelry store in the country, who with her son, Alejandro, and her stepson, José Carlos, appears to have the perfect family. But in this family, nothing is what it seems, and they all hide dark secrets that Catalina tries to eradicate at all costs, killing everyone who gets in her way. Length: 25x60 mins **Televisa Internacional** 6355 NW 36TH Street, Miami, FL, 33166, U.S. T: +52 55 5261 2000  
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**Walking the Yangtze with Ash Dykes**

In this two x 1 hour travel-adventure show we journey with explorer Ash Dykes on a world first. After 4,000 kilometers of treacherous terrain, hundreds of encounters with local people, wildlife and the river itself, Ash enters into the Guinness Book of Records: The first person ever to walk the entire length of the Yangtze River. Length: 2x60 mins **Bomanbridge Media** 8 Smith Street, #02-01, Singapore 058922 T: +65 6224 4211 F: +65 6224 9879 **MIPCOM Stand # P-1.D2**

**Zalim Istanbul (Ruthless City)**

Seher was living with her two daughters, son and her mother in law in a small city south east of Turkey. Her family's life changes dramatically when her mother in law makes a deal to sell one of the daughters to a wealthy man, Agah Karaçay, who has a beautiful wife and two children. This arrangement is a test for every person in both families and threatens to uncover an old and dangerous secret. Length: S1 - 9x140 mins / 30x45 mins (S2 in production) **Kanal D International** DTV Haber Ve Gorsel Yayincilik A.S. Demioren Medya Center 100. Yil Mah. 2264. Sk. No:1, 34204 Bagcilar, Istanbul, Turkey T: +90 212 413 56 66 e-mail: sales@kanald.international **MIPCOM Stand # R9.A3**



# COMING SOON!



Drama in Asia: Trends & influences

Formats: what & where

**Talking to:** Star India's Gaurav Banerjee,  
Mediacorp's Loke Kheng Tham,  
iflix's Mark Francis, plus others

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# Hong Kong

## In numbers

Population.....	7.524 million
Households.....	2.628 million
Avg. household size.....	2.8
TV households.....	2.482 million
Analogue free-TV penetration.....	95.9%
Total TV audience (4+).....	6.486 million
Digital terrestrial TV penetration.....	88%
Pay TV households.....	2.015 million
Pay TV penetration.....	81.2%
Internet service providers.....	251
Broadband internet subs.....	2.723 million
Broadband penetration (H/H).....	93.3%
Mobile phone subs.....	22.6 million
Mobile phone penetration.....	276.1%

Source: Census and Statistics Department (population, households), Office of the Communications Authority (TV, internet, mobile)



No Sleep No FOMO, Viu

## Free TV

### Fantastic TV

Pay-TV cable operator i-Cable Communications operates two free TV services – Cantonese general entertainment channel Hong Kong Open TV (launched in May 2017 as Fantastic Television, re-branded in Oct 2018 as Hong Kong Open TV) and English-language channel, Hong Kong International Business Channel (HKIBC, launched on 30 July 2018) offering financial news and information in English and Putonghua. i-Cable Communications received its free-TV licence in May 2016. The licence is valid through to May 2028, with a mid-term review in 2022.

### HKTVE

PCCW's HK Television Entertainment (HKTVE) soft launched Cantonese-language free-TV channel ViuTV in March 2016 and rolled out the service commercially in April 2016. ViuTV airs factual entertainment, drama, news, kids and sports. HKTVE launched its second free-TV service – English-language ViuTVsix – in March 2017, airing news/public affairs programmes, variety shows, infotainment and classic/latest drama series.

### Radio Television Hong Kong (RTHK)

Radio Television Hong Kong (RTHK) was set up in 1928 with government funding to provide public service content. The aim for 2019-2020 is to produce 2,790 new TV programmes (1,778 hours), of which 20% will be current affairs, followed by 19% civic education, 16% arts/culture and 15% continuing education. The rest focuses on youth/children (13%), mainland affairs (9%) and special interest groups (8%). Annual transmission is about 40,920 hours. RTHK, which has airtime blocks on free-TV stations TVB, HKTVE and Fantastic TV, also operates online/mobile TV/radio apps.

### Television Broadcasts Ltd (TVB)

Established on 19 Nov 1967, Television Broadcasts Ltd (TVB) operates five digital terrestrial television (DTT) channels – Cantonese channel Jade; English-language channel Pearl; 24-hour free news channel TVB News Channel; TVB Finance Channel (24-hour free finance information channel); and J2 (general entertainment youth-focused). TVB also operates OTT service myTV SUPER in Hong Kong

and TVB Anywhere in markets such as Canada, U.K., Europe, Australia, Macau and Singapore. TVB programmes are licensed worldwide.

## Pay TV

### Hong Kong Cable Television

Hong Kong Cable Television, owned by i-Cable Communications, launched in 1993 and today offers TV, broadband internet, multimedia and telephony services. The platform had 786,000 TV subscribers (plus 164,000 broadband and 85,000 telephony subs) in June 2019. Monthly subscriptions range from HK\$179/US\$23 to HK\$579/US\$74. As of Dec 2018, Hong Kong Cable Television was offering upwards of 190 TV channels. i-Cable is also involved in content production.

### now TV

now TV launched in 2003 and offers more than 180 linear TV channels and an on-demand library of in-house, local, Asian and international programming to upwards of 1.344 million subscribers in Hong Kong. Services sold under the now TV

brand include HBO Go (free for certain premium subscribers), Netflix via the Now One box, and Fox+. PCCW Media Group also operates regional over-the-top (OTT) video service (see *Streaming/OTT*) under the Viu brand as well as a domestic free-TV service in Hong Kong (ViuTV/ViuTVsix, see *Free TV*) via subsidiary HK Television Entertainment (HKTVE). Parent company PCCW provides fixed-line, broadband and mobile communication services.

## Streaming/OTT

Hong Kong has access to a wide range of online streaming platforms, including **Amazon Prime Video, CuriosityStream, iTunes, Spuul** and **Yupp TV**.

### ATV

Defunct free-TV broadcaster Asia Television Limited (ATV), which went off air in April 2016 after 59 years, was reincarnated as an OTT service (trial) in December 2017. The new ATV launched commercial services in Jan 2018, offering 80% acquired and 20% in-house video content, including programming from former free-TV channels ATV Home and ATV World.

### hmvod

Hong Kong's music/DVD retailer HMV Digital China group launched online video streaming platform hmvod in March 2017. hmvod offers about 3,000 local/international titles, including movies, TV series, original productions and kids. The service is available standalone and via telcos Three, CSL, China Unicom and HGC Broadband at HK\$88/US\$11 a month.

### myTV Super

myTV Super launched in April 2016, offering multi-screen access to TVB content; drama series from mainland China, Korea, Taiwan and Japan, variety shows and animation; Hong Kong movies from 1970 to 2000; and live broadcasts of over 50 local/international TV channels, including five TVB free-to-air channels (instant playback available in three hours for some chan-

nels) and third-party channels. The service is available via mobile app, website and in 4K UHD on TV through myTV Super box for HK\$148/US\$19 a month or HK\$780/US\$100 for 12 months. myTV Super, owned and operated by MyTV Super Ltd, the digital media unit of Hong Kong's dominant terrestrial broadcaster, Television Broadcasts Limited (TVB), had 7.72 million users (1.27m STB owners, 5.4m active mobile app users, 1.03m portal users) in June 2019.

### Netflix

Netflix is available directly or via PCCW's now TV Now One set-top box. Subscriptions: range from HK\$63/US\$7.99 (basic) to HK\$93/US\$11.99 (premium).

### RTHK

Online and mobile apps, including flagship RTHK On The Go, which offers news, live radio, TV and podcasts; news portal at rthk.hk; RTHK Screen for live web-cast/catch-up; and RTHK News, which provides news content in Chinese and English.

### Viu/Now E

Hong Kong telco PCCW launched over-the-top (OTT) video streaming service, Viu, in Oct 2015 after acquiring U.S.-based Vuclip for approx HK\$1.3 billion/US\$166 million in June 2015. The freemium ad-supported/subscription platform carries content from Korea, Japan, Mainland China and Taiwan. Viu had more than 36 million monthly active users across the region watching 30 billion videos minutes in the first half of 2019. Viu's biggest selling point is its slate of Korean drama acquired from Korean broadcasters SBS, KBS, MBC, CJ ENM and JTBC. The 2019 slate aims to deliver 80 Viu Originals titles, including local versions and extensions of international formats such as The Story Lab's "No Sleep No Fomo", which included fan-co-created content. In the region, Viu is available in Singapore (since Jan 2016), Malaysia (Feb 2016), India (Mar 2016), Indonesia (May 2016), Philippines (Nov 2016), Thailand (May 2017) and Myan-

mar (Sept 2018). PCCW launched Now E in Hong Kong in May 2018. The aim is a one-stop entertainment OTT platform for millennials with international and Asian dramas and movies and sports.

## Production

### Ants Media Asia

Ants Media Group was established in London in 2002 to produce TV content. Ants Media Asia opened in Hong Kong in 2012, providing production services and support for news, sports and documentary content. Clients include BBC World, Discovery Networks (U.S.), Endemol Shine and Globo TV.

### A&B Film Enterprises

A&B Film Enterprise produces TV drama, documentaries, telefilms and movies. The company, which has produced over 2,200 hours of drama and 100+ movie titles over the last 44 years, also distributes and acquires content, including Korean and Chinese drama.

### APV

APV is a film and creative agency working with brands across Asia. Services include documentary/corporate video/brand/viral film production, channel branding and content strategy. Clients include RTHK, Red Bull, Youku and Disney.

### Cheeky Monkey Productions

Founded in 2009, Cheeky Monkey Productions is a film/TV production company creating media from a modern, female perspective, intended for global audience. Production credits include *The Helper*, *Tuesday Girl*, *Habibti*, *Polo Dolls* (U.S.) and *All Rhyme, No Reason*.

### Coconuts TV

Coconuts TV produces short videos focusing on Asia. New videos, spanning news, food, travel, and documentary, are published online every week and licensed to broadcast TV channels in the U.S., Europe and Asia. Coconuts TV is the video production division of news network Coconuts Media.



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**Golden Gate Productions**

Golden Gate Productions was incorporated in 1992, producing films and television programmes such as *As The Light Goes Out* (Hong Kong), crime thriller film *Port of Call* (Hong Kong), *Lakshmi 2011* (India), *Shadow Boxing III* (Russia), *Perfect Proposal* (Korea), *Suspect* (Korea) and miniseries *One Child* (BBC).

**Just Media**

Specialises in films, TV programmes (drama, documentary), TV commercials and multimedia programmes for regional/international markets.

**Mustard**

Established in 2011, Mustard creates original long- and short-form content for the region and provides full production services. Clients include A+E Networks, Discovery, Endemol India and Hong Kong Tourism Board. Production credits include fashion documentary *FrontLine Fashion II* for Lifetime Asia.

**Radio Television Hong Kong (RTHK)**

Radio Television Hong Kong (RTHK) has pledged to produce 2,790 TV programmes totalling 1,778 hours for 2019-2020. Total transmission for 2018-2019 is 40,920 hours (estimate), skewed towards current affairs, civic education and arts/culture programming.

**Salon Films**

Launched in 1959, Salon Films provides a range of services, including production, distribution and equipment rental. The company also has branches in Beijing, Shanghai, Guangzhou, Macau, Singapore and Kuala Lumpur.

**Shenzhen Media Group**

Established in 2004, Shenzhen Media Group specialises in drama series, mov-

ies and entertainment programmes. The company also owns and operates 11 TV channels, four radio stations, mobile TV and broadband internet, among other services.

**Television Broadcasts Ltd (TVB)**

Television Broadcasts Limited (TVB) operates a vertically integrated business encompassing production, broadcasting and distribution. The company produces more than 700 hours of drama series and upwards of 23,000 hours of infotainment content a year, including drama, news, current affairs, variety and travelogue.

**Telcos/Mobile**

**China Mobile Hong Kong**

China Mobile Hong Kong (CMHK), a wholly owned subsidiary of China Mobile Ltd, was established in Jan 1997. Services include voice, data, IDD and international roaming. China Mobile had 935 million total mobile subscribers, of which 734 million were 4G customers, and 175 million wireline broadband subscribers in June 2019.

**HKBN**

HKBN Group offers a full range of telecommunications solutions for both the residential and enterprise markets, encompassing broadband and wifi network services, cloud solutions, data connectivity, data facilities, system integration, mobile services, entertainment and voice communications. HKBN had 864,000 broadband residential subscribers at the end of February 2019.

**HKT**

Hong Kong Telecommunications (HKT) provides fixed-line, broadband and mobile communications services. HKT offers

Hong Kong's only quadruple-play experience delivering media content on its fixed-line, broadband internet and mobile platforms with parent company, PCCW.

**Hutchison Telecommunications**

Hutchison Telecommunications Hong Kong, part of the CK Hutchison group, offers mobile, fixed and wifi networks. Mobile services are provided in Hong Kong/Macau under the "3" brand. Fixed-line residential broadband, telephone and IDD services are offered as part of "3Home Broadband".

**SmarTone**

Wireless communications carrier SmarTone provides voice, multimedia and mobile broadband services via 4G and 3G HSPA+ networks, and fixed fibre broadband services to about 2.55 million residential/corporate customers (1H 2019). SmarTone Telecommunications is a subsidiary of Sun Hung Kai Properties.

**Regulators**

**Commerce and Economic Development Bureau**

The Communications and Technology Branch of Hong Kong's Commerce and Economic Development Bureau is responsible for policy matters on broadcasting, film, overall view of creative industry, development of telecoms, innovation and technology, and control of obscene and indecent articles.

**Communications Authority**

Established on 1 April 2012 as an independent statutory body, the Communications Authority oversees telecoms and

Adapted from *ContentAsia's The Big List 2019*

**PROMAX**Asia  
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## What's on where...

September 2019	26-29	Gwangju ACE Fair	Gwangju, South Korea
October 2019	12-13	MIP Junior	Cannes, France
	14-17	Mipcom	Cannes, France
	22-24	Tiffcom	Tokyo, Japan
November 2019	4-6	Asia Video Summit	Singapore
	6-13	American Film Market & Conference, AFM	Santa Monica, CA, U.S.
	19-21	APOSTech	Bali, Indonesia
	19-21	APSCC	Bangkok, Thailand
	20-22	Asian Animation Summit	Seoul, South Korea
	28-29	PROMAXAsia	Singapore
December 2019	4-6	Asia TV Forum & Market, ATF	Singapore
	9-10	Dubai International Content Market 2019	Dubai
January 2020	22-24	NATPE	Miami, U.S.
March 2020	25-28	Hong Kong FILMART	Hong Kong
	28-29	MIP Doc	Cannes, France
	28-29	MIP Formats	Cannes, France
	30-2 Apr	MIP TV	Cannes, France
April 2020	1-3	Content Expo Tokyo	Tokyo, Japan
May 2020	6-8	Busan Contents Market (BCM)	Busan, South Korea
July 2020	7-8	DW Global Media Forum	Bonn, Germany

The full list of events is available at [www.contentasia.tv/events-list](http://www.contentasia.tv/events-list)





## Thailand mic drop

### Local singing contests top demand

Three local versions of singing reality contests dominated demand in Thailand for the week of 12-18 September, according to the latest research from data science company Parrot Analytics.

Two of the formats – *I Can See Your Voice* and *Masked Singer* – are from Korea, and the third is adapted from Talpa's *The Voice*. A fourth singing show on the top 10 overall list was the international version of *The Voice*.

The strong performance of singing shows in Thailand is little surprise. Five ver-

sions of *The Voice*, including *The Voice Junior* and *The Voice Senior*, were on air or commissioned in the first half of this year for digital terrestrial channel PPTV. *The Voice Thailand* is in season seven. *I Can See Your Voice*, from Korea's CJ ENM, is heading into season four. Of Thailand's total 45 formats in the first half of this year, seven are singing related.

The digital original with the strongest pull was Netflix's *Stranger Things*, which topped the digital list with almost double the demand for *The Handmaid's Tale*.

### Top 10 overall TV shows: Thailand

Rank	Title	Average Demand Expressions®
1	<i>Game of Thrones</i>	3,655,777
2	<i>I Can See Your Voice Thailand</i>	3,452,158
3	<i>Masked Singer Thailand</i>	3,287,113
4	<i>The Voice Thailand</i>	3,149,084
5	<i>Stranger Things</i>	3,012,098
6	<i>Peaky Blinders</i>	2,614,072
7	<i>The Walking Dead</i>	2,542,332
8	<i>The Flash</i>	2,538,208
9	<i>One Piece</i>	2,315,298
10	<i>The Voice</i>	2,268,257

### Top 10 digital originals: Thailand

Rank	Title	Platform	Average Demand Expressions®
1	<i>Stranger Things</i>	Netflix	3,012,098
2	<i>The Handmaid's Tale</i>	Hulu	1,761,141
3	<i>Mindhunter</i>	Netflix	1,423,605
4	<i>The Confession</i>	Hulu	1,382,533
5	<i>Carnival Row</i>	Prime Video	1,344,379
6	<i>The Grand Tour</i>	Prime Video	1,284,538
7	<i>Orange Is The New Black</i>	Netflix	1,275,293
8	<i>Titans</i>	DC Universe	1,217,553
9	<i>The Dark Crystal: Age of Resistance</i>	Netflix	1,184,799
10	<i>13 Reasons Why</i>	Netflix	1,120,227

Date range: 12-18 September 2019  
 Demand Expressions® (DEX): The global TV measurement standard developed by Parrot Analytics, which represents the total audience demand being expressed for a title, within a market. Audience demand reflects the desire, engagement and viewership, weighted by importance; so a stream/download is a higher expression of demand than a 'like'/comment.



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