

25 November-1 December 2019

HBO takes lead in new WarnerMedia SEA Asia team

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Heliconia preps *MasterChef Thailand All Stars*

2020 prime-time premiere on Ch7

Thai production house Heliconia H Group premieres an All Stars edition of competition format, *MasterChef Thailand*, in Feb 2020, expanding its five-season relationship with Endemol Shine. The new version will continue to air in the Heliconia-owned prime-time airtime block on Ch7.

Full story on page 4

PLUS...

Apple TV+'s *See* beats Disney+'s *The Mandalorian* in China; **Rewind Networks** breaks into Korea; **mm2** launches short-form video streamer in 2020; and more...

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HBO execs take the lead in new WarnerMedia SEA team

Distribution, programming, production, streaming & biz dev go to HBO; Turner keeps ad sales, consumer marketing



Clement Schwebig, Managing Director, Southeast Asia, Pacific, China, WarnerMedia Entertainment Networks

WarnerMedia Entertainment Networks' Clement Schwebig has unveiled his Southeast Asia leadership team, putting HBO Asia execs in five of the seven roles – including programming and original production – announced today, and flagging an up-sized investment in original programming.

The new team puts HBO Asia's **Yasmin Zahid** in charge of affiliate distribution and marketing for all HBO channels, as well as CNN International, Cartoon Network, Boomerang, Warner TV and Oh!K.

HBO Asia's **Magdalene Ew** will take charge of the company's consolidated entertainment pillar, which includes all HBO channels, Warner TV and Oh!K, with HBO Asia's **Jessica Kam** overseeing original Asia entertainment programming.

HBO Asia's **David Simonsen** will lead the development of streaming platform, HBO Go, and will be responsible for driving growth through telco partnerships and as a standalone OTT app.

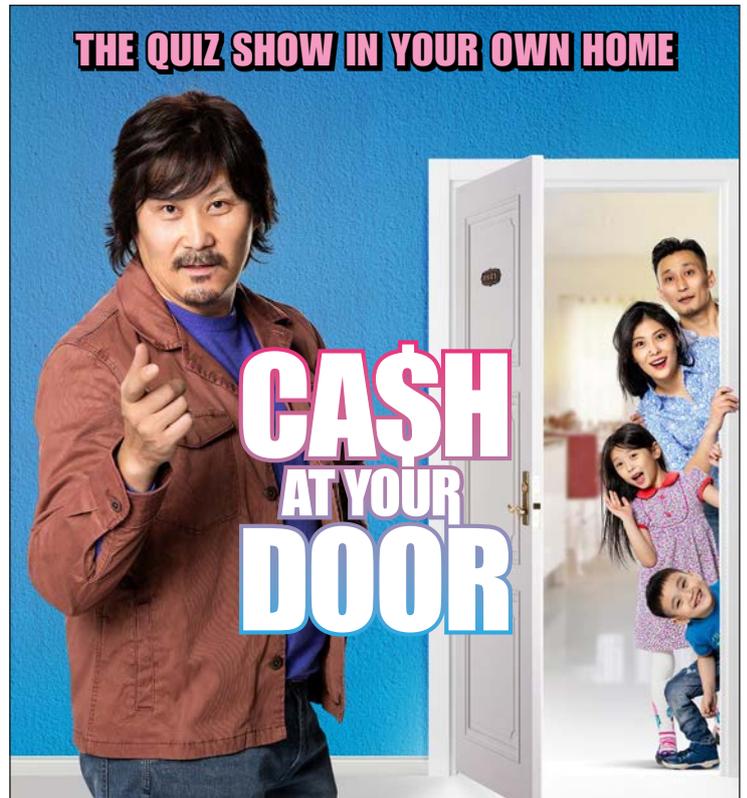
Shonali Bedi, also from HBO Asia, will be responsible for business development and strategy.

The two Turner execs on Schwebig's Southeast Asia team are **Awantika Sood**, who will lead ad sales, branded content and commercial opportunities for Southeast Asia; and **Marianne Lee**, based in Hong Kong, who takes an interim position as head of consumer marketing and central services, including creative services, social media, research and data.

The combined Turner Asia Pacific/HBO Asia team for Southeast Asia will be based in Singapore.

Leslie Lee, who joined Turner in April this year, continues to lead all the kids brands for the network in Asia Pacific, including in Southeast Asia.

These are the first appointments announced for the organisation led by Schwebig as MD of SEA, Pacific and China.



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8 x 60'

Heliconia preps *MasterChef Thailand All Stars* Prime-time season premiere set for 2020



From left: M.L. Parsan Svasti (judge), Piyathida Mittiraroach (host), M.L. Kwanti Devakula (judge) and Ian Kittichai (judge) in *MasterChef Thailand All Stars*, Heliconia H Group

Thai production house Heliconia H Group premieres an All Stars edition of big-brand cooking competition format, *MasterChef Thailand*, in Feb 2020, expanding its five-season relationship with rights holder Endemol Shine.

The new version of the long-running format will continue to air in the Heliconia-owned airtime block on Sundays at 6.20pm to 7.50pm on free-TV station, Bangkok Broadcasting & TV (BBTV Channel 7 aka Ch7).

Previous series in the block include *MasterChef Thailand* seasons one, two and three, and *MasterChef Junior Thailand* seasons one and two.

Heliconia has acquired free-TV and AVOD rights (YouTube, Facebook) for Thailand for both series, and is responsible for selling commercial space in the block; 100% of the airtime revenues belong to Heliconia.

The *All Stars* edition features select participants from previous seasons of *MasterChef Thailand*, excluding the winners. Actress/model Piyathida Mittiraroach, food critic M.L. Parsan Svasti, chef M.L. Kwanti Devakula and chef Ian Kittichai return as host and judges.

The first local adaptation of the *MasterChef* format was introduced to Thailand in 2017, followed by season two and a junior edition in 2018. In Feb this year, Heliconia premiered season three of the adult version and a second kids edition in Sept.

Season three of *MasterChef Thailand* (17 eps) earned an average TVR of 3.68 across all 17 episodes (total individuals, Nielsen Thailand, 3 Feb-9 June 2019).

Season two of *MasterChef Junior Thailand* garnered an average TVR of 4.04 so far, across the first five episodes (of 14) for total individuals, Nielsen Thailand (Sept 2019-current).

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Mark Francis expands iflix content role

iflix's global director of original programming, Mark Francis, is taking on an expanded role as chief content officer of the Kuala Lumpur-based regional streamer, effective December. The new position follows a reshuffle led by the exit earlier this month of CEO, Mark Britt, who shifts to driving ad sales out of Jakarta, and the promotion of COO, Marc Barnett to managing director.

Hooq expands Thai AVOD

Streaming platform Hooq has rolled back its subscription ambitions in Thailand, widening its free-to-air advertising-supported layer. The Singtel-owned streamer has also renewed its long-running partnership with Thailand's M Pictures, and sealed a deal with ride-sharing service Grab to use Grab points to buy a month's subscription to Hooq and a THB240/US\$7.90 movie rental ticket. Hooq also said it has six "originals" in Thailand in first half 2020; Hooq's definition of originals includes licensing deals with a clause that allows Hooq to label the show "original". Hooq hasn't said yet what kind of "originals" the 2020 Thai slate are.

Eros wins latest round in long-running legal battle

Eros International has won a default judgement in New York in a long-running battle against alleged "market manipulator" Manuel Asensio. Eros filed the latest suit at the end of Sept against Asensio and others, alleging they distributed "material false, misleading and defamatory information... and are engaging in other misconduct that has harmed the company". Eros is seeking "damages and injunctive relief for defamation, civil conspiracy, and tortious interference", including interfering with customers, producers, investors and lenders.

mm2 launches short-form video streamer April 2020 debut, targets Chinese-speaking market



Chang Long Jong, Chief Executive Officer, mm2 Asia

Singapore-listed mm2 Asia subsidiary, mm2 Entertainment, launches short-form video streaming service, mPlay Asia, in April 2020.

In an announcement to the Singapore Stock Exchange on Wednesday (27 Nov), mm2 said the platform would go live in Chinese-speaking markets, with the focus on Singapore, Malaysia, Taiwan and Hong Kong.

Targetting "young urban professionals who seek fun and informative videos", mPlay will be offered free to consumers.

Videos will be between three and five minutes, with live streaming and download options. Future plans include personalisation, interactivity and e-commerce.

The company said the platform would leverage mm2's regional production capabilities.

New channels for Malaysia's RTM Minister promises factual focus details in early 2020

Malaysia's Communications and Multimedia Ministry (KKMM) is setting up a bouquet of new channels that will be operated by national broadcaster Radio Televisyen Malaysia (RTM).

Answering questions in parliament, KKMM minister Gobind Singh Deo, promised details at the beginning of 2020, and said the new channels would focus on documentaries and information, particularly about technology, according to state-backed news service, Bernama.

He was responding to a question about what the ministry was doing to encourage local producers to create content that promoted knowledge instead of entertainment in the form of horror or love stories.

Another question involved payment rates for drama, short story and documentary producers. Gobind said the finance ministry was looking at proposals which involved an increase of between 20%-50% depending on the genre.

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GAME OF AFFECTION

★ JAMES JIRAYU ★ TAEW NATAPOHN

She plans a game of affection to bring back her family again, without knowing that it will backfire. Muanchanok's (Nok) father remarried a former beauty queen who is the same age as Nok while her mother flirts with several young men. She is determined to bring them back together again. Nok was distraught to find out that her stepmother was the ex-girlfriend of Lakkhanai (Nai), a distant relative of Nok's mother. When Nai starts living at her house, Nok became furious. Nok and Nai were forced to get married, so she plans and plays the game of affection to hurt him. But Nai's feelings for her have been sincere all along.



เกมเสน่ห์ 2018 | 14x105'



ลิขิตรักข้ามดวงดาว 2019 | 16x105'

MY LOVE FROM ANOTHER STAR

★ NADECH KUGIMIYA ★ MATT PERANEE

"My Love from Another Star" is an adaptation of "My Love from the star," the hit Korean TV series broadcasted on Dec 2013. Achira, a handsome alien, came with his brigade to explore the resources on earth and met beautiful Bua. Because he was saving Bua from falling off the cliff, he missed getting back to his spaceship. Three hundred years later, he was still stranded on earth. With only three months left before his long-awaited departure back to his planet, he meets Fharada, a famous actress who had recently moved in next door. He recognized Fharada as she bears a resemblance to Bua. It never crossed his mind that he will find his love again in Fharada. It gets more intense when he realizes that the closer he gets to Fharada, the more he falls in love with her. To leave this world freely, he needs to make a very difficult choice.

SCENT OF LOVE

★ JAMES MA ★ YAYA URASSAYA

This everlasting love story begins with Kasalong and the love of her life who were reborn into three different lives. In her first life, Kasalong has a younger twin sister named Songpeep who is cruel, selfish and jealous of the sweet, gentle and smart Kasalong. Despite being born into a well-off family, both of them die tragically. In the second life, Songpeep is reborn as Pimpisa. Her father wants her to marry a promising surgeon, Dr. Tinnakrit, who actually has a past with her twin sister. Things become more interesting when the two lovers are reborn again in the present as Pimmada and Pratsawin. Will they be able to finally spend their lives together; will their paths cross again?



กลิ่นกาสะลอง 2019 | 15x105'



กรงกรรม 2019 | 19x105'

REPERCUSSION

★ MAI CHAROENPURA ★ BELLA RANEE CAMPEN ★ JAMES JIRAYU

"Repercussion" is a Thai period drama about a Thai-Chinese family full of volcanic troubling issues. The bustling sea of love, greed, revenge and power struggles are stirred from inside out and outside in. The setting begins in 1967 at Chumsaeng Market, Nakornsawan province, Thailand. The story is led by Yoi, a store owner, a mother of four grown-up children and the mastermind behind all these conflicts who felt that the only way to her family's success and happiness is through her planning and controlling of everyone's life. Refusing to accept the opinions of others, she believes her morals are beyond reproach. Thus, the ripple effects are felt by all. To break free from a vicious cycle that hurts everyone, who, if any, will confront the truth and walk down the path less traveled of self-reflection and empathy? How will their lives unfold? How will they deal with the consequences of their actions?

ANGOR

★ OHM ATSHAR ★ BOOM SUPHAPHORN

Angor is the beautiful daughter of a high-ranking officer in Cambodia. Before she was born, her father had slain a tiger, and the spirit of the evil tiger lives on inside Angor and possesses her when she loses herself to her anger. An inner struggle in her country forces Angor and her friend to flee to Thailand. At a refugee camp, Angor meets Captain Kan, who decided to save Angor's life by returning to her country because she soon gets kidnapped and was about to be illegally traded. But the clock is ticking because once Angor turns 25, she will become the ferocious tiger for good. The only thing that can save her is the silver dagger. So a dangerous search for this sacred weapon begins, but unfortunately they are not the only people who are after it. Along the way, friendships are formed and the love between Angor and Captain Kan blossoms.



อังคอร์ 2018 | 13x105'



Mr.Merman แฟนฉันเป็นเงือก 2019 | 29x42'

MR. MERMAN

★ BOAT TARA ★ NAMWHAN PHULITA

Two scientists are trying to find any evidence to prove that merpeople are real. The three male leads, who are all mermen, are trying to figure out whom the two scientists are and why they want to prove that merpeople are real, so they investigate quietly in an aquarium. The longer they stay, the further they get involved with humans, especially beautiful young girls. One day Fahfon went for a party on a yacht and fell into the sea, she was saved by Talay, one of the mermen, who tried to breathe air into her mouth under the water. But when a merman kisses someone on the lips, that person they kiss will turn into a mermaid. So Fahfon turns into a mermaid and Talay is helping her to understand more about merpeople and making sure she does not expose their secret. Things are getting more confusing for them to keep their secret and get away from people who are after them.

Astro ups kids value, localised Pinkfong/Baby Shark debuts on Ceria

Malaysia's Astro debuts two new kids shows in Nov on in-house channel Astro Ceria. The two titles are comedy series *SMK*, about new student Adam and a group of high-school teens. Directed by young actors, including Wafiy Ilhan and Erissa Princess, *SMK* premieres on 30 Nov at 11am. The other title is live action series *Hello Pinkfong*, with Pinkfong and Baby Shark. The show, launched on 23 Nov, includes Malaysia talent and 40 songs that have been repurposed for the Astro version along with a choreographed dance sets that will air on Astro's Ceria, Xiao Tai Yang, Vaanavil, Vinmeen, TVIQ and Hello TV.

Thailand, India, Japan, Aus pick up crime, cooking & sports shows

Broadcasters in Thailand, Australia, India and Japan have picked up a slate of GRB Studios' titles ahead of the Asia TV Forum, which opens in Singapore on Wednesday, 4 Dec. Sales include factual series *BBQ Pitmasters* and *Man at Arms: Art of War* to True Visions (Thailand), and true crime series, *On The Case* to Foxtel (Australia) and *Formulation* (Japan). In India, AETN18 has acquired sports clip series, *Whacked Out Sports*.

Thai NBC eyes home shopping, events revenue

Thailand's Nation Broadcasting Corporation (NBC) is expanding into home shopping and events, and has set its eye on rising to eighth place from ninth spot on the country's channel rankings over the first few months of 2020. Company bosses told local media that ad revenue had doubled in the past 18 months to average THB40 million/US\$1.3 million a month.

Subhash Chandra steps down Zee founder to stay on as board member and mentor

Zee Entertainment Enterprises godfather, Subhash Chandra, is stepping down from his role as chairman in a board shuffle that brings in three new indie directors. Chandra founded Zee in 1992.

After a meeting on Monday (25 Nov), the board said it had accepted the resignation "with regret and applauded his vision for the company and the industry at large". Chandra's request to exit his

board seat was not accepted, and the board requested that he stay on as a mentor to company leaders in addition to continuing on the board.

The reconstitution of the board "was to strengthen and induct independent members with varied experiences to build value and provide a strong signal to the existing and new institutional investors," the board said.

Malaysia hopes high for \$22m in shows Film in Malaysia government incentives kicking in



Hans Isaac, Chairman, Finas Malaysia

Malaysia's film authorities are hoping hard that its Mipcom discussions in Oct translate into RM90.3 million/US\$21.6 million worth of production investment in the country.

In a post-market update towards the end of Nov, the National Film Development Corporation (Finas) said it was in talks with eight foreign production companies in, among other countries Singapore,

Korea and France, to film in Malaysia.

Finas chairman Hans Isaac told local media gathered for the ConnectAsia event that all discussions around the new production incentives involved employing local talent and crew.

He added that the effort was also in line with the government's mission to make Malaysia a centre of creative content and film production.

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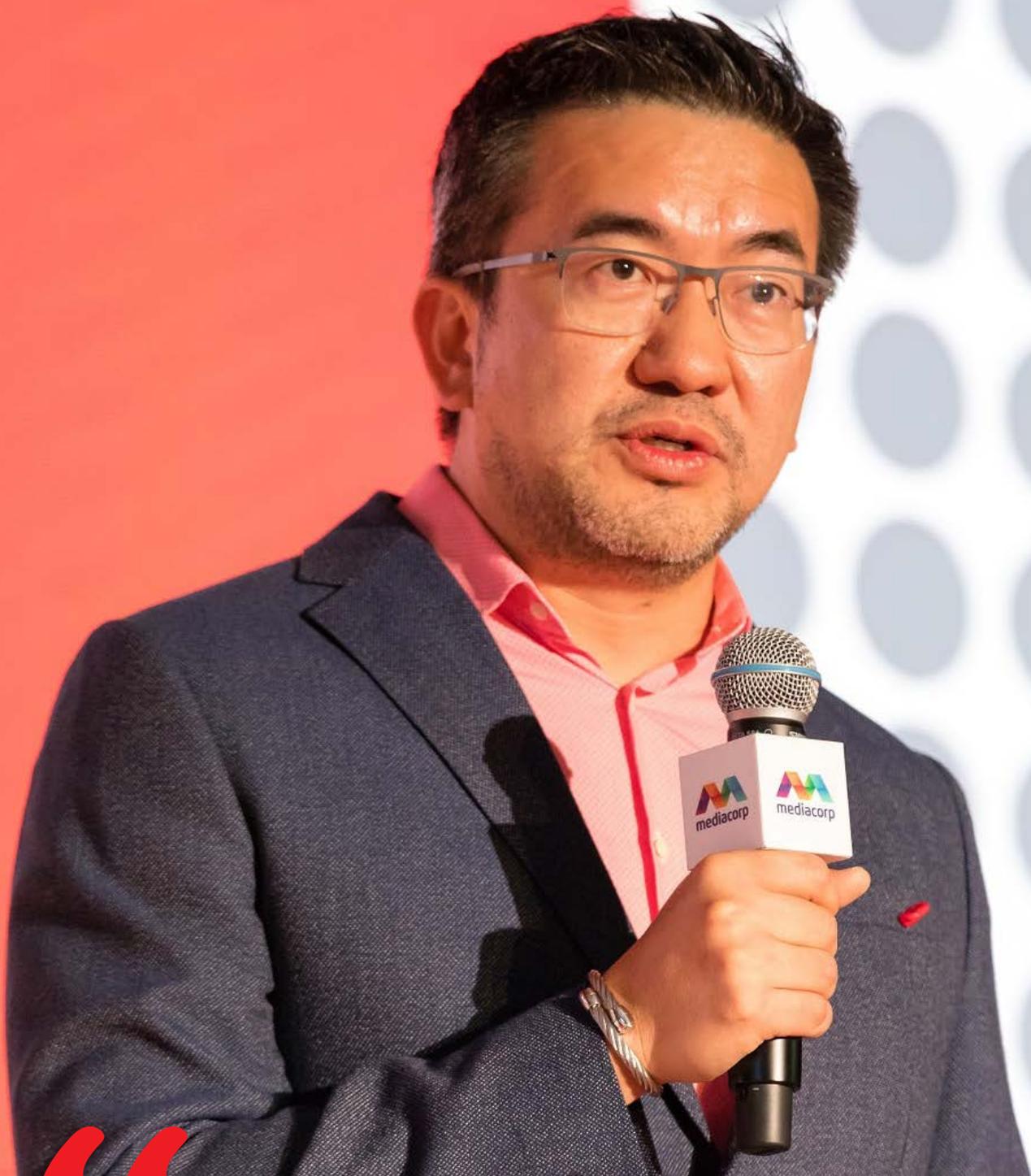
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Audiences across the world are looking for creative alternatives, authentic stories and characters that are more reflective and representative of the real world. And the real world is that gays are everywhere, whether it's in the East or West or everywhere in between. And also, audiences regardless of gender or race or sexual orientation, are looking for stories that can lead them into a fantasy or allow themselves to see themselves in the screens that they're looking at for once, or it's just simply entertaining and emotionally connecting and fulfilling."

Jay Lin

Founder, GagaOOLala and Chief Executive, Portico Media Taiwan



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India has done fantastic reality and format television. We've got all sorts of international content. We have sports, news... But with regard to entertainment content, we got stuck in a time warp doing daily soap operas, which is the dominating feature of Indian television. And it has done really well, so no one is complaining. Everyone made their money... With the rise of OTT/streaming platforms, an opportunity opened up to tell different stories to India. There was a big need gap... There is an audience out there that's really hungry for new content... platforms are rising and they have to create this content because, unlike anywhere else in the world, there's nothing to buy in India. So you can't come with a truckload of cash and throw it at the problem, because you still have to make it."

Sameer Nair

Chief Executive Officer, Applause Entertainment



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Brands are looking at the future and it's not about straightforward product integration into stories. It's about being involved in and owning some of the IP... They want to be a real part of the value chain."

Fotini Paraskakis

Executive Vice President, Entertainment, The Story Lab



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There are about 100 million people buying movie tickets in Indonesia a year, paying between US\$3-US\$5 a time. That's up to US\$500 million a year people are spending, in small amounts. Indonesia is a sachet economy. 80%-90% percent of sachet products do well... the sachet principle is very very important... if you're able to pay three to five dollars to watch a movie every week, you are able to pay 20 or 30 cents for a movie service subscription.”

H.B. Naveen

Founder & Executive Producer, Falcon Pictures (Indonesia)



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We spend a lot of time thinking about building a production ecosystem. Our perspective is our unique needs as a company as opposed to skill sets unique to each market. For us, it's about management of a larger scale international production. For example, clearing music. All of a sudden, there's a need for that.

Also on a post-production level, the ability to schedule and budget across a much larger multi-episodic series is sometimes a skill set or experience that hasn't been as popular or needed in the market. It's really about figuring out where the gaps are. It's not that there aren't experienced people in Asia. It's just that sometimes our needs are a little more unique than what has been in each market."

Gavin Barclay

Director of Post Production, APAC, Netflix



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Ivy and The Inklings

Ivy is warm, funny and messy... and she loves to draw! Her doodles – or Inklings as she likes to call them – are an artistic expression of how she is feeling. But they are no ordinary drawings because when she scribbles them, they magically come to life! So, when Ivy moves home, starts a new school and has to make new friends,

her Inklings help her to navigate an extraordinary emotional journey. Through their hilarious adventures together, Ivy learns how to identify, understand and manage her feelings in a positive way. But it's not always easy to control your feelings... especially when they've got plans of their own! Length: 52x11 mins (in development/pre-sales) **Bomanbridge Media Pte Ltd** 8 Smith Street, #02-01, Singapore 058922 T: +65 6224 4211 **ATF Stand # H08-05**



Echappées Belles

Discover a city, a region or a wild country, make a getaway off the beaten track, *Échappées Belles* offers a breath of fresh air to the traveller who sleeps in each of us. For 90 minutes, Sophie Jovillard, Jérôme Pitorin and Sacha Bollet offer meetings, reports and discoveries all around the world to see and to understand the culture of a country through its inhabitants, its history and its landscapes. *Échappées Belles* is also the discovery of mythical roads, in the form of a travel diary in four parts filmed by an adventurous director. Length: 454x90 mins/episode **TV5MONDE Asia-Pacific** Unit 704-706, 7/F, Cyberport 1, 100 Cyberport Road, Hong Kong T: +852 2989 6090

The Killer Bride

Camila dela Torre was an heiress imprisoned for the murder of her fiancé's brother. In a tragic turn of events, she dies during a big prison fire, but not before vowing to come back and wreak vengeance. Years pass and a newcomer named Emma suddenly arrives on the night of a blood



moon eclipse, claiming that her body is being possessed by Camila. This unexpected return leaves the whole town of Las Espadas agog, as this could

be the fulfilment of the Killer Bride's curse and the fruition of her revenge. Length: 40x45mins **ABS-CBN Corporation** ABS-CBN Compound, Mother Ignacia Avenue, Quezon City 1100 Metro Manila, Philippines T: +63 2 8 415 2272 **ATF Stand # N10**

The Walking Dead: World Beyond

The Walking Dead: World Beyond features two young female protagonists and focuses on the first generation to come-of-age in the apocalypse as we know it. Some will become heroes. Some will become villains. In the end, all of them will be changed forever. Grown-up and cemented in their identities, both good and bad. Length: 10x60mins **AMC Studios** 2425 Olympic Blvd Suite 400E, Santa Monica, CA 90404, U.S. T: +1 310 998 9300 **ATF Stand # J17**



Repercussion

Repercussion is a Thai period drama about a Thai-Chinese family full of volcanic troubling issues. The bustling sea of love, greed, revenge and power struggles are stirred from inside out and outside in. The setting begins in 1967 at Chumsaeng Market, Nakornsawan province, Thailand. The story is led by Yoi, a store owner, a mother of four grown-up children and the mastermind behind all these conflicts who felt that the only way to her family's success and happiness is through her planning and controlling of everyone's life. Length: 19x105 mins **JKN Global Media** 45/14 Moo1 Songkanong, Sam Phran District, Nakhon Pathom 73210, Thailand T: +66 3431 0569 **ATF Stand J12**



The Good Fight

K.O. Martial Arts School, helmed by Master Yan Dong Shan, was the top mixed martial arts training school that represented the country in international competitions. He gave the school up after his son, the talented Yan Yi Feng died during a competition. 12 years later, his daughter and disciples decide to revive the school. Can these young and restless fighters rise above themselves and bring the school back to its former glory? Meanwhile, Master Yan finds Yi Feng's diary and discovers the real reason behind his death. Length: 20x60 mins **Mediacorp Pte Ltd** Mediacorp Campus, 1 Stars Avenue, Singapore 138507 T: +65 6333 3888 **ATF Stand # G10**



A Place in Your Heart

A good stepmother battles against the evil ex-wife of the man she loves, and the mother of the children she has learned to love. Length: 40x45 mins (in production) **GMA Worldwide, Inc.** 10F GMA Network Center, EDSA corner Timog Avenue, Diliman, Quezon City 1103 Philippines T: +63 2 8333 76 33 **ATF Stand J01**

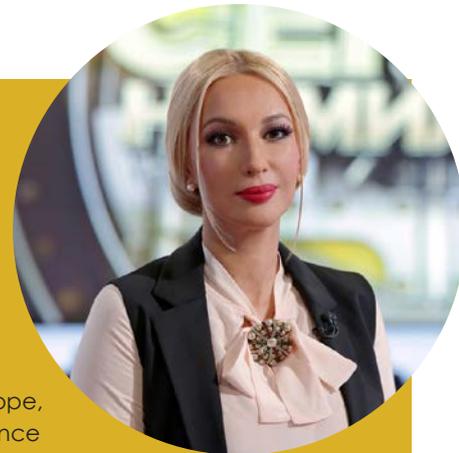
Chhoti Sardarni (The Brave Hearted)

Meher is coerced by her mother into marrying Sarabjeet, a widower with a 5-year-old child. But, much to her mother's dislike, Meher is pregnant with her lover, Manav's child and leads to the mother murdering him. When Sarabjeet understands Meher's background, he promises to give her unborn child his name, as long as she is a mother to his own son. Thus, begins her political journey, but while she is ensconced in her family and in rediscovering love, Manav returns. Watch how Meher protects herself and her family's honour. Length: 260x30 mins **IndiaCast Media Distribution** Viacom 18/Indiacast Media Distribution, Mumbai, India T: +91 22 6697 7715 **ATF Stand M18**



Secret for a Million

This is NTV's most successful entertainment quiz show. The public simply can't have enough of this original format that digs into celebrities' most scandalous secrets. The most intriguing part is that celebrities speak for themselves. The programme reveals very personal, deep secrets guests have been hiding. Every correct answer is rewarded with a cash prize. The 10th question is the hardest one, it's presented in a special envelope, the celebrity guest looks at it first, and then audience freezes in anticipation – will he or she answer it? Very few did so far... Length: 120x90 mins **NTV Broadcasting Company** 12 Akademika Koroleva street, 127000 Moscow, Russia T: +7 495 725 57 18 **ATF Stand # H29**



100% Wolf – Legend of the Moonstone

Freddy Lupin, heir to a proud family line of werewolves, was in shock when on his 13th birthday his first "warring" went awry, turning him into a ferocious... puddle. Enrolled in the mysterious Howlington Academy, Freddy is going to try to prove that despite his appearance, he still has the heart of a werewolf! Length: 26x22 mins **Studio 100 Media GmbH** Neumarkter Str. 18-20, 81673 Munich, Germany T: +49 89 960 8550 e: distribution@studio100media.com **ATF Stand C29**



Chip & Potato

Chip, a four-year-old pug puppy, takes her first steps towards independence at kindergarten. Luckily, her secret friend, Potato is always snuggled up in her pocket for comfort. Everyone thinks Potato is just a toy but shhh...Potato is actually a mouse! Length: 40x11 mins **WildBrain** 207 Queen's Quay West, Suite 550, Toronto, Ontario, M5J 1A7, Canada T: +1 416 363 8034



Total Control (AKA Black B*tch)

Total Control is a story of ambition, betrayal and treachery. When Alex Irving (Deborah Mailman), a charismatic and contradictory Indigenous woman, is thrust into the national limelight after a horrific domestic violence event, Australia's embattled Prime Minister Rachel Anderson (Rachel Griffiths) sees a publicity goldmine for her party. In a bold power play, she handpicks Alex for the Senate. But Alex wants to be more than just a political stunt: she wants to make a difference. So, when the Prime Minister's cynical calculations betray her, Alex sets out for revenge that will send the political establishment into meltdown. Length: 6x60 mins (finished tape and format). **Keshet International Asia** Room 306, 3/F Yu Yuet Lai Building, 43-55 Wyndham Street, Central, Hong Kong T: +852 9151 6214 **ATF Stand J08**



Ejen Ali the Movie

After being accidentally recruited as a spy, 12-year-old Ejen Ali embraces his role in secret agency MATA as Cyberaya's new line of defence. Unbeknown to Ali, MATA has upgraded his invention, leading Ali to question his place and usefulness to MATA, he is approached by a rogue figure who claims to know about a surprising personal connection to Ali. Risking his loyalty to MATA, Ejen Ali embarks on a thrilling chase to unravel these mysterious links. Length: 90 mins feature film **Primeworks Studios** Level 1, North Wing, Sri Pentas, No 3 Persiaran Bandar Utama, 47800 Petaling Jaya, Selangor, Malaysia T: +60 3 7621 3070



Mush-Mush & The Mushables

Following the exciting outdoor adventures of the Mushable community, pocket-sized Guardians of the Forest, each with a special gift. While Mush-Mush can communicate with nature, Lilit shines bright like a light and Chep has an impressive memory. As they get to know their talents, the Mushables embark on a fun journey of self-discovery and mush mush more! Mush-Mush & the Mushables is produced by La Cabane Productions and Thuristar in co-production with CAKE and will premier internationally on Boomerang, in France on Canal+ Family and Piwi+, in Belgium on VRT-Ketnet and RTBF, in Switzerland on RTS and in the Netherlands on RTL Telekids. Lengths: 48x11 mins / 2x22 mins **CAKE** Level 5, 76 Charlotte Street, London W1T 4QS, U.K. T: +44 (0) 207 307 3230 **ATF Stand M22**

Mirage

Claire is starting over in Abu Dhabi with her son Zach and husband Lukas. But her new expat life is overshadowed by intrigue, espionage, and an explosive love triangle after she discovers that her late husband Gabriel is still alive. For the past 15 years, Claire's been convinced Gabriel died in the 2004 tsunami. When she catches his reflection in a restaurant window one night, she sets out to find him, and inadvertently unleashes a sinister chain of events that ultimately push her to the brink. As past and present collide, Claire embarks on a life-or-death mission that includes blackmail, nuclear sabotage, and deceiving the people she loves the most. Length: 6x60 mins **Cineflix Rights** 1st Floor, 1 Lorenzo Street, WC1X 9DJ, London, U.K. T: +44 (0) 20 3179 5050 F: +44 (0) 20 3179 5051 **ATF Stand J24**



Departure

Departure is a high-octane conspiracy thriller that follows the investigation into the shocking disappearance on Flight 716, a passenger plane that vanishes over the Atlantic. Featuring an all-star cast including Emmy Award-winner Archie Panjabi (*The Good Wife*), Academy Award-winner



Christopher Plummer (*All the Money in the World*), and Kris Holden-Reid (*Vikings*). Length: 6x45 mins **Red Arrow Studios International GmbH** 10c, Unterföhring, 85774, Germany <https://redarrowstudios.com> **ATF Stand H27**

Block Out

In this fun and hilarious game show format, two teams of four players – each with their backs literally against a wall – battle it out in a variety of physical games, combining trivia, strategy, and chance. Each team plays on a separate identical wall comprised of more than 100 giant blocks. Across several nail-biting games, wrong answers, and bad judgements, you will see blocks pushed out in a variety of combinations and speeds, forcing contestants into crazy positions to try and avoid being knocked down into the pit below. The team who keeps the most players on the ledge for the longest wins the game. Length: 60 mins (format) **Nippon TV** 1-6-1 Higashi-Shimbashi, Minato-ku, 105-7444 Tokyo, Japan T: +81 3 6215 3036 F: +81 3 6215 3037 **ATF Stand B10-27**



Ruthless City

Seher was living with her two daughters, son and her mother in law in Antakya, a small city south east of Turkey. Her family's life changes dramatically when her mother in law makes a deal to sell one of her daughters to a wealthy man from her hometown, Agah Karaçay, who has a beautiful wife and two children. This arrangement is a test for every person in both families and threatens to uncover an old and dangerous secret. Length: S1 is 9x140 mins / 30x45 mins (S2 in production) **Kanal D International DTV HABER VE GORSEL YAYINCILIK A.S.**, Demiren Medya Center 100. Yil Mah. 2264. Sk. No:1, 34204 Bagcilar, Istanbul, Turkey T: +90 212 413 56 66 **ATF Stand P01**



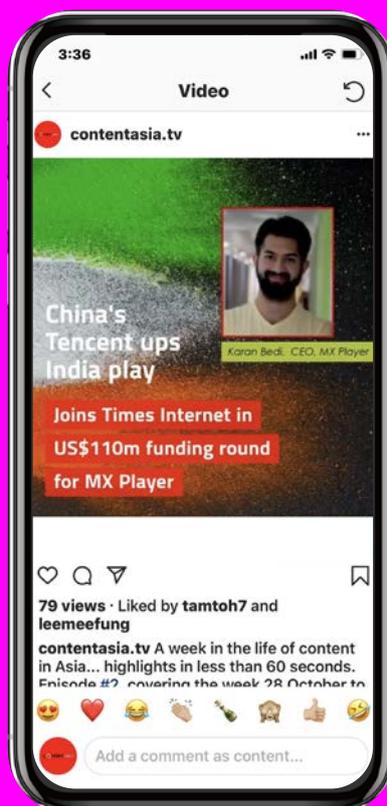
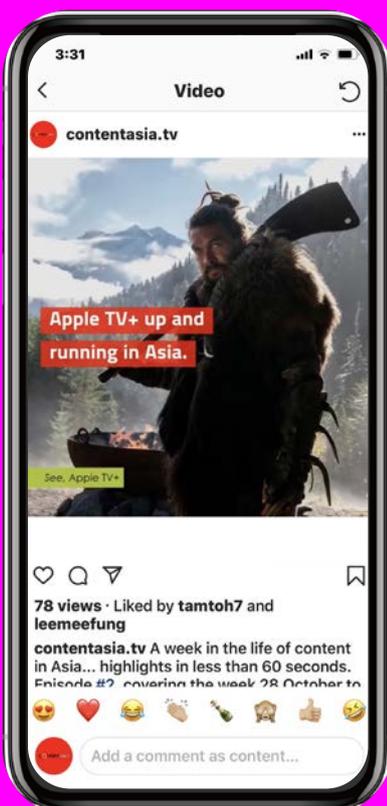
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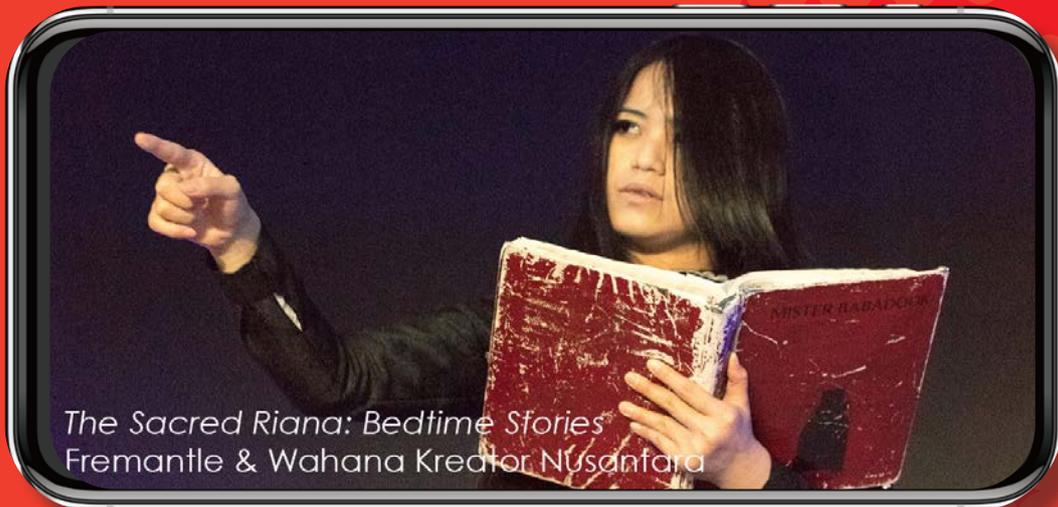
What's on where...

November 2019	28-29	PROMAX Asia	Singapore
December 2019	4-6	Asia TV Forum & Market, ATF	Singapore
	9-10	Dubai International Content Market	Dubai
January 2020	22-24	NATPE	Miami, U.S.
March 2020	18-20	FICCI Frames	India
	25-28	Hong Kong FILMART	Hong Kong
	28-29	MIP Doc	Cannes, France
	28-29	MIP Formats	Cannes, France
	30-2 Apr	MIP TV	Cannes, France
April 2020	1-3	Content Expo Tokyo	Tokyo, Japan
	21-23	APOS	Bali, Indonesia
May 2020	6-8	Busan Contents Market (BCM)	Busan, South Korea
	12-19	L.A. Screenings Independents/Studio Screenings	Los Angeles, U.S.
June 2020	3-5	MIP China	Hangzhou, China
	9-11	BroadcastAsia/CommunicAsia	Singapore
	11-13	Vietnam Telefilm	Ho Chi Minh City, Vietnam
July 2020	6-7	DW Global Media Forum	Bonn, Germany
August 2020	26-27	ContentAsia Summit	Bangkok, Thailand
October 2020	10-11	MIP Junior	Cannes, France
	12-15	MIPCOM	Cannes, France

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See beats *The Mandalorian* in China

Apple TV+ vs Disney+ and Apple wins

Apple TV+'s *See* was China's top online show for the week of 14-20 Nov, beating Disney+'s *The Mandalorian* and giving Apple the first victory in China in the ramped up streaming battle post Disney+'s 12 Nov debut, data science company Parrot Analytics' latest figures show.

Both titles did well enough to earn them a place on the overall list, which was topped by long-running TV comedies, *Silicon Valley* and *Modern Family* and *Game of Thrones*, giving HBO two of

the top three titles for the week.

Netflix was pushed down to the second half of the digital list, with the top five places taken by other U.S. streamers. Although Netflix still takes four spots, the list is spread across major U.S. players in the space.

Comedy titles – including *South Park*, which has been officially blacklisted in China after taking swipes at Chinese authorities – took 40% of the top 10 overall list, with combined demand of about 276 million demand expressions.

Top 10 overall international TV shows: China

Rank	Title	Average Demand Expressions®
1	<i>Silicon Valley</i>	78,864,572
2	<i>Modern Family</i>	69,201,870
3	<i>Game of Thrones</i>	66,116,279
4	<i>See</i>	66,038,399
5	<i>The Mandalorian</i>	65,637,502
6	<i>South Park</i>	65,173,634
7	<i>The Blacklist</i>	64,386,075
8	<i>Power</i>	63,964,651
9	<i>Westworld</i>	63,360,765
10	<i>Why Women Kill</i>	63,171,933

Top 10 digital originals: China

Rank	Title	Platform	Average Demand Expressions®
1	<i>See</i>	Apple TV+	66,038,399
2	<i>The Mandalorian</i>	Disney+	65,637,502
3	<i>Why Women Kill</i>	CBS All Access	63,171,933
4	<i>Titans</i>	DC Universe	58,012,909
5	<i>Tom Clancy's Jack Ryan</i>	Prime Video	56,759,386
6	<i>Stranger Things</i>	Netflix	56,755,765
7	<i>BoJack Horseman</i>	Netflix	55,417,924
8	<i>The End of the F...ing World</i>	Netflix	54,328,177
9	<i>The Handmaid's Tale</i>	Hulu	54,003,133
10	<i>Lucifer</i>	Netflix	53,160,940

Date range: 14-20 November 2019

Demand Expressions® (DEX): The global TV measurement standard developed by Parrot Analytics, which represents the total audience demand being expressed for a title, within a market. Audience demand reflects the desire, engagement and viewership, weighted by importance; so a stream/download is a higher expression of demand than a 'like'/comment.



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