

Globe, Disney pull the plug on Fox+ streaming app

Streamer goes dark in the Philippines from 1 April, fate in HK/SG unclear

Philippines' telco Globe has dropped the Fox+ streaming app and will be phasing out access to the platform over the next two months. From 1 April, Fox+ will no longer be available in the Philippines, Globe told consumers earlier this month. Fox+'s demise has been widely expected in the wake of Disney's acquisition, but the platform is still live in Singapore and Hong Kong.

The full story is on page 2

Gojek's GoPlay spreads the love

Valentine's Day debut for Nia Dinata's Gossip Girl Indonesia

Indonesian streamer GoPlay premieres its first high-profile high-end original drama series – a local version of Warner's *Gossip Girl* – on Valentine's Day, kicking off its latest content-driven customer engagement bid. The nine-episode *Gossip Girl Indonesia* will be followed by another two drama series; details not yet disclosed. New episodes of *Gossip Girl Indonesia*, produced by Kalyana Shira Films, will stream on Fridays.

The full story is on page 3

No decision yet on Hong Kong Filmart

March event delay likely, no new dates set

With a little over six weeks to go until the scheduled dates of this year's Hong Kong Filmart, organisers look like they have made a decision to delay the show because of the novel coronavirus outbreak.

But no official announcements had been made by end of play on Monday (10 February) and no alternative dates have been confirmed.

The Hong Kong Trade Development Council (HKTDC), which organises the show, is likely to be waiting on new dates before it goes public with its decision.

This year's event was supposed to take place from 25-28 March.

The event relies heavily on participation from mainland China, where the n-coronavirus-related death toll has risen above 900, and of companies looking to expand their China businesses.

With city lockdowns, restrictions on travellers/flights into and out of China, the The Hong Kong Trade Development Council (HKTDC), which organises the show, is looking at an exhibitor and delegate apocalypse.

888 exhibitors from 35 countries and regions took part in last year's Filmart, according to official post-show stats.

9,000 visitors from 52 countries and re-

gions attended the market.

264 exhibitors from China participated, including new pavilions from Jiangsu, Xiamen and Hengdian and major players such as CCTV, Tencent, Huace, Mango TV and iQiyi.

In a note to partners early last week, the HKTDC said that "due to the coronavirus outbreak in China and the unforeseeable effect on HK, we are reviewing our event in March with safety as our priority".

Partners were asked to put all preparation on hold "until we have officially announced the final arrangement".

Speculation was that the show will shift to a date after summer – possibly September – when it is thought that warmer weather will halt the virus's spread.

Filmart is promoted as a "premium marketplace for cross-media and cross-industry platform for the entertainment business" and has become a firm fixture on the calendars of media companies with mainland China ambitions.

The fate of the 2020 event has been under scrutiny since last year, when protests swept the territory and forced the cancellation of annual film show Cineasia, which was supposed to take place from 9-12 Dec.



Globe drops Fox+ streaming app

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Philippines' telco Globe has dropped the Fox+ streaming app and will be phasing out access to the platform over the next two months.

From 1 April, Fox+ will no longer be available in the Philippines, Globe told consumers earlier this month.

In its "important advisory" message, Globe assured customers that they could "still stream movies, shows, and live sports through our other partner apps", such as Netflix and Amazon Prime Video.

Fox+ rolled out with Globe two years ago, offering subscribers access either as part of their Globe subscription or as an add-on.

The Globe at Home subscriptions offered access for three, six or nine months bundled with a plan or as a standalone monthly recurring subscription either through Globe at Home or via pre/post-

paid mobile.

Fox+ stopped selling its app in the Philippines on 1 February.

Fox+'s demise has been widely expected in the wake of Disney's acquisition.

Neither Disney nor Globe have responded to questions on the Philippines exit or the app's future in its two other Asian markets – Hong Kong and Singapore.

As of 10 February, Fox+ was still available in Hong Kong (on NowTV) and Singapore (via Singtel and StarHub).

The StarHub subscription costs S\$19.90/US\$14.30 a month.

Singtel is offering Fox+ for S\$19.90/US\$14.30 a month with two months free for subscribers with no contract, and three months free for subscribers willing to sign a 12-month contract. This implies the service will continue for another 12 months.

Titles being promoted on Fox+ this month

are *The Walking Dead* seasons one to 10, *Captain Marvel* and *Dumbo*, *The Good Doctor* season 3 and *Empire* season six.

Fox+ launched in early April 2017 as a multi-million dollar effort to strengthen the subscription ecosystem in Asia.

At the time, Fox Networks Group Asia Pacific boss, Zubin Gandevis, said "our belief is that the game will be won by people who have big legacy businesses who adapt to the future. We see this as a huge opportunity".

Fox+ strategy was to roll out through pay-TV partners in the region rather than as a direct-to-consumer product.

Gandevis was single-minded about working with current partners first and foremost. "We believe we are better off working through partners than going direct because they have scale. Key is the marketing and the retailing scale," he said.



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Sri Lanka's Dialog picks up TechStorm

Regional tech/innovation channel, TechStorm, debuts its paid commercial service in Sri Lanka on 1 April in a carriage deal with Dialog Television.

The channel, which has been trialing in Sri Lanka since the beginning of the year, will be offered on Dialog's Gold plan, which costs Rs3,990/US\$21.50 a month.

Sri Lanka is TechStorm's fourth market after Indonesia, Singapore and Philippines and adds 1.4 million homes to the channel's footprint.

TechStorm, which carries a mixed schedule of tech/eSports/eGaming and startup culture, says it is now available in 16 million homes.

The Sri Lanka launch line up includes *The Gadget Show*, *eSports* and *Shark Tank Australia*. Sony Pictures Television drama *StartUp* debuts on 11 February at 7.30pm.

CJ ENM's *I Can See Your Voice* heads to the U.S. in new Fox deal

Korea's CJ ENM has licensed music mystery show *I Can See Your Voice* to Fox in the U.S.

The music studio series is scheduled to launch later this year and will be hosted and executive-produced by Ken Jeong, along with James McKinlay and Craig Plestis.

The U.S. series is being produced by Fox Alternative Entertainment.

The new deal brings the number of remakes around the world to 12.

Created by Lee Seon-young, *I Can See Your Voice* launched in 2015 in Korea on music entertainment channel MNET and is currently on season seven.

Valentine's Day debut for GoPlay Original Nia Dinata's *Gossip Girl Indonesia* kicks off premium play



Gossip Girl Indonesia

Indonesian streamer GoPlay premieres its first high-profile high-end original drama series – a local version of Warner's *Gossip Girl* – on Valentine's Day, kicking off its latest content-driven customer engagement bid.

The nine-episode *Gossip Girl Indonesia* will be followed by another two drama series; details not yet disclosed.

New episodes of *Gossip Girl Indonesia*, produced by Kalyana Shira Films, will stream on Fridays.

Amanda Rawles plays Serena Darsono and Jihane Almira is Blair Hadiningrat.

The Indonesian version closely follows the original hi-glamour story about mega-rich teens' lives and secrets tracked and outed on social media.

Although the content industry is split on the level of local relevance, GoPlay marketing VP, Sasha Sunu, says the story "closely identifies with the lives of young Indonesians today".

"Through this series, we can also take lessons from the lives of our teenagers who on their social media may look happy in Jakarta's glamorous life, although it actually makes us wonder, is becoming rich or famous the key to happiness?" she says.

Writer, director and showrunner, Nia

Dinata, says the issues portrayed in *Gossip Girl* are no longer alien to Indonesian audiences.

"Through this series, we hope that viewers can recognise the negative impact of social media if misused. *Gossip Girl Indonesia* not only shows the glamorous life of Z-generation who have rich parents, but also explores the unrest of this generation and the isolated life they have to face. We always strive for this message to be translated into every process of production and post-production," she said during the launch of the series in Jakarta last week.

The other directors were Pritagita Ari-anegara and Andri Cung, who was also one of the writers. Melissa Karim and Lucky Kuswandi were also involved.

Gossip Girl joins a small heavily local slate in Indonesia, including titles such as *Saiyo Sakato*, *Tunnel Indonesia*, *Kulari Ke Pantai*, *27 Steps of May*, and *Filosofi Kopi The Series*.

GoPlay is offered as part of the Gojek ecosystem. For Rp89,000/US\$6.50 users get one-month access to GoPlay through GoBills, a payment service within Gojek's apps. The Rp99,000/US\$7.20 option includes vouchers from Gojek's food delivery service GoFood.

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Vobile, Phoenix TV pick up Distribution360 slate



Crime Stories

Canadian distributor, Distribution360, has sold 40 hours of factual content to mainland China's Vobile. Titles include long-running true-crime series, *Crime Stories*; *Legend Hunters*, which promises the truth behind real-life mysteries; and *Terror in the Woods*, about paranormal incidents in the wild. In another Asia deal, Hong Kong's Phoenix TV acquired Zatzu Media's London's *Modern Buildings*.

beIN, Encompass renew

Sports network beIN Asia Pacific has renewed its long-running playout, streaming and distribution services contract with Encompass Digital Media.

Nippon TV remake wins Turkish export award

The Turkish government's Services Exporters' Association has given drama series, *Anne*, based on Nippon TV's scripted format *Mother*, the 2019 award for the most exported television series of the year in 2018. The award – a first for a Japanese property – was presented by Turkish president Recep Tayyip Erdogan to lead actresses, Cansu Dere and Beren Gökyıldız, and Medyapim CEO, Fatih Aksoy. *Anne* is distributed in almost 40 countries around the world. The series centres around child abuse and a woman who responds to an abused girl's cries for help, and explores the meaning of motherhood in modern society. In addition to Turkey, versions of *Mother* have or are being made in Korea, Ukraine and France.

StarHub, beIN debut tennis channel

S'pore's 1st dedicated tennis channel boosts sports pack



Singapore platform StarHub debuted its first dedicated tennis channel today in a deal with sports network beIN.

The new beIN Sports 2 channel, part of StarHub's #HelloChange commitment, promises more than 900 live matches from the ATP1000, ATP500, ATP250 and Next Gen Finals tournaments throughout the year.

The channel also features original content – from weekly magazine shows to tennis documentaries.

Using the occasion to list all its tennis properties, including live coverage of the four annual Grand Slams and the Women's Tennis Association Tournament,

StarHub now claims to be the "unrivaled home of the hottest tennis action in Singapore".

The first tournament on the new channel is the 2020 ABN Amro World Tennis Tournament in Rotterdam from today until Sunday, 16 February 2020.

StarHub Entertainment customers with Sports Pass, Sports Group and Sports d'Lite (IPTV subscriptions) or Go Max and Go Sports (internet TV) will be given beIN Sports 2 at no additional cost.

Existing StarHub Entertainment customers can add the Sports Pass for S\$17.90 a month (S\$29.90 a month, for new customers on two-year contracts).



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Senior Producer (CJ ENM HK, Singapore branch)

Our Brands are active in over 10 Asian countries. tvN showcases Best Korean Entertainment and tvN Movies is the Home of Korean blockbusters.

We are looking for Senior Producer to join the CJ ENM HK Team in Singapore. The candidate should have a proven track record in leading regional production units for various productions including drama series and variety shows. Working from our Singapore office, you should be able to navigate complex brand needs while independently maintaining strict timelines, managing budgets and ensuring creative standards.

Responsibilities

- Introduce new ideas, develop creative visions & establish practical production strategies that meet business objectives and clients' requirements
- Work with Brand Partnerships team / independently secure funding for commercially viable and marketable projects
- Source & manage regional teams of multi-language / multi-ethnic vendors and ensure high production quality while maintaining efficient timelines and budgets
- Serve as the primary liaison to multiple departments including sales, marketing, legal and finance to ensure productions are marketable and meets business objectives and financial goals
- Cultivate and build strategic relationships with external production partners including production houses, artists, casting agents and representatives
- Resolve day-to-day conflicts and troubleshoot ongoing production issues
- Manage production budget and schedules for a wide range of local and overseas projects.
- Ensure that all concepts are realized and deliverables are executed throughout all stages of production

- Involve in certain creative aspects of production including scriptwriting and video editing
- Handle Legal and Administrative contractual needs with Lawyer
- Assist Brand Partnerships in the marketing and promotion of final products

Qualifications:

- An innovative creator and storyteller who loves to think out of the box
- An excellent negotiator with a keen business sense and strong knowledge in all aspects of production
- A clear communicator with a strong vision and a positive attitude
- A self-starter who constantly seeks and explore new commercially viable projects
- A strong leader who can manage creative projects independently from start to finish
- A problem-solver with a passion for fostering relationships with clients, team members, outsourced vendors and partners
- Have an affinity for juggling multiple projects with tight timelines

- A production quality controller who always seeks to improve and can handle constructive and direct feedback
- At least 7 years working experience in production industry Skills
- A good command of English & Mandarin; proficiency in other languages with preference for Korean, Mandarin and/or Bahasa in addition to English
- Proven negotiation and influencing skills.
- Analytical eye and good attention to detail.
- Ability to travel regularly
- Good organizational and time management skills with an ability to multi-task and prioritize effectively.
- A proactive and creative approach to problem solving, actively seeking to make improvements to departmental processes.
- Excellent knowledge of Microsoft Office – including PowerPoint, Word and Excel

Degree/fields(s)

Film, TV, journalism, music production, communications, or related fields

Please send your CV and cover letter to michael.jung@cj.net & mickey.ong@cj.net

Drama dominates Malaysia digital demand

Netflix still rules, but share slipping as rival streamers take hold

Drama dominates Malaysia's digital demand with more than 50% share, according to Parrot Analytics Global Television Demand report for Q3 2019.

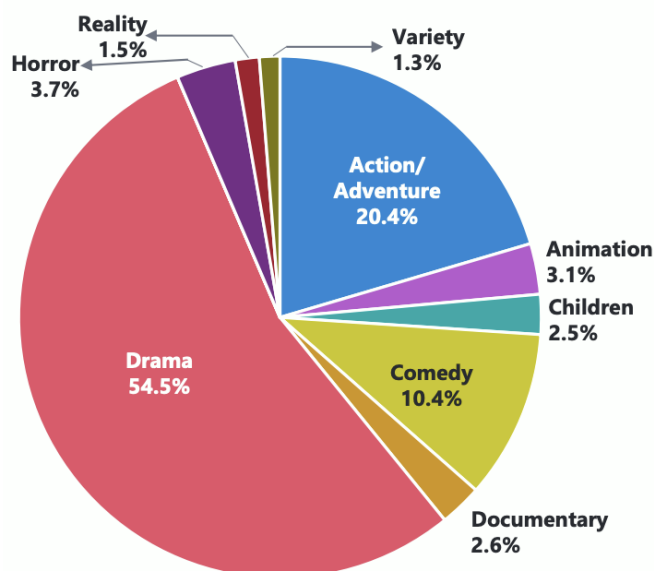
Superhero and sci-fi drama sub-genres dominated, both with more than twice the demand of the third-ranked drama sub-genre – crime.

With 60%, Netflix still had the highest demand share for digital original content in Malaysia during the third quarter of 2019, but the trend is downwards as audiences start to include CBS All Access, DC Universe and Amazon Prime Video. In August and September 2019, Netflix's share dropped below the average 60%.

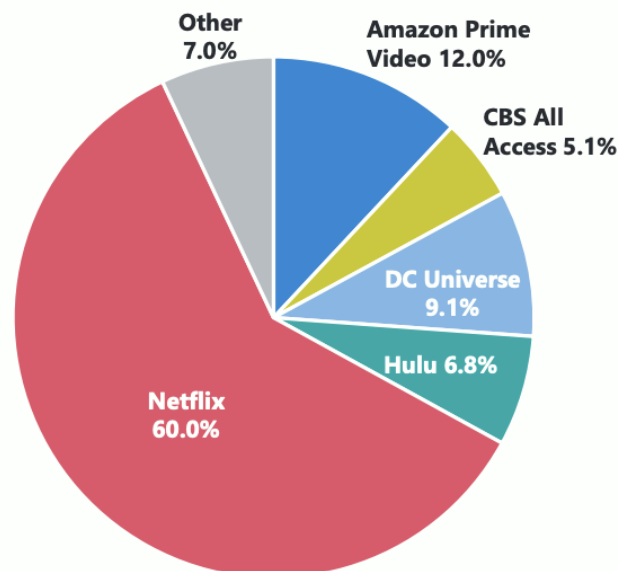
Netflix has the greatest demand share – 75% – for digital original dramas within Malaysia for the quarter.

The country's 24-month trend shows Netflix share of drama demand is increasing, in contrast with the trend noted in Malaysia's demand share for all genres, Parrot Analytics says.

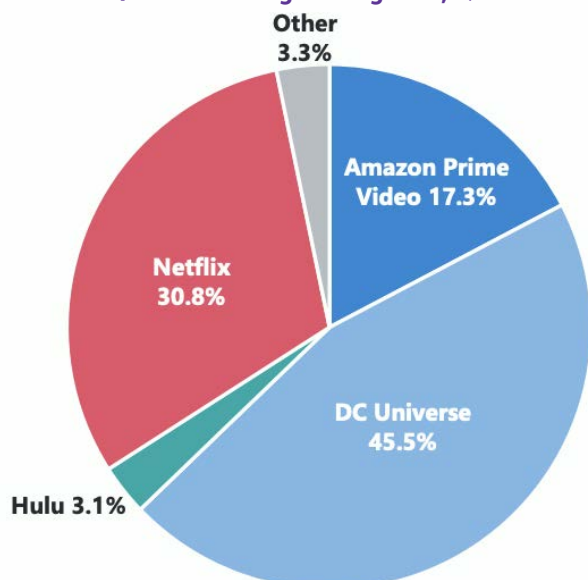
Malaysia digital original series genre demand share Q3 2019



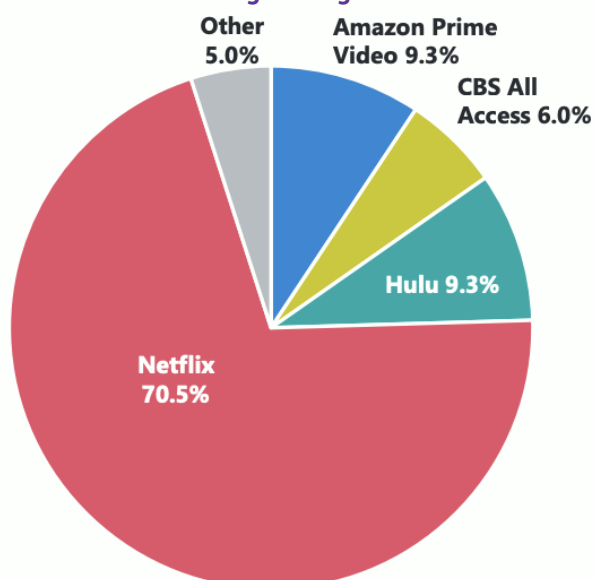
Malaysia market demand share by original platform for all digital originals



Malaysia market demand share by original platform for action/adventure digital originals, Q3 2019



Malaysia market demand share by original platform for drama digital originals



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Mongolia

In numbers

Population.....	3.22 million
Households.....	885,639
Avg. household size.....	3.6
Total TV users.....	980,500
- Cable.....	41,752
- DTV.....	204,140
- Satellite.....	439,408
- IPTV.....	295,189
Fixed internet subs.....	306,150
Mobile phone subscribers.....	4.222 million
- Smartphone subs.....	3.302 million
Mobile broadband subs.....	3.989 million
- 3G subs.....	2.515 million
- 4G/LTE subs.....	1.473 million
Fixed line subs (active).....	159,356

Source: Communications Regulatory Commission of Mongolia, 2018

Free TV

Educational Broadcasting C1 Television

Founded in 2006, commercial station C1 Television carries local and international content ranging from drama series to sports, news and lifestyle.

Eduainment TV

Mongol Mass Media's TV subsidiary, Eduainment TV (aka EduTV), focuses on education/entertainment. The channel is an active formats buyer and has rights to local versions of *Next Top Model* and *Got to Dance*. The station launched in July 2007.

Mongol Television

Mongol TV (launched in 2009), re-launched in Feb 2013 with an ambitious original production initiative – including a live morning talk show, six times a week, from HD studios in Ulaanbaatar. The network, which reaches about 200,000 households, produces local versions of *Got Talent* and *Shark Tank*. Programme output is based on a mix of 70% local and 30% foreign content.

MNB

Established in Sep 1967, Mongolia's sole public broadcaster, Mongolian National Public Radio & TV (MNB), operates MNB-



Shark Tank Mongolia, Mongol Television

1 (general entertainment); and MN-2 (launched 2011) offering news and educational, culture and arts programmes for ethnic minorities. MNB produces 6,200 hours of programmes annually. About 50% of funding comes from the state and the rest from licence fees (48%), social advertising and grants.

NTV

Established in 2006, NTV offers general entertainment programming to audience nationwide in Mongolia. About 50% of the overall offering is local. The rest are acquired/foreign content such as *America's Next Top Model* and *Russian's Psychic Challenge*, among others.

TV5

Launched in Jan 2003, TV5 carries mostly local content spanning news, sports news/programmes, talk shows, kids, food, lifestyle, drama series and reality. Foreign content includes sports and Chinese drama.

TV9

24-hour commercial-free-TV station TV9 was founded in Sept 2003, and was the first channel in Mongolia to broadcast 24 hours a day.

UBS

Ulaanbaatar Broadcasting System (UBS) operates 3 commercial channels: UBS, UBS Music and Ulzii TV.

Pay TV

DDishTV

DDishTV is Mongolia's sole DTH operator. The platform delivers 130+ local/int'l SD/HD TV channels to about 320,000 subs nationwide. The company was founded in Jan 2008 and started broadcasting in June 2008.

Mongolia Digital Broadcasting

Launched in 2007, Mongolia Digital Broadcasting (MNBC) was the first broadcaster to offer multichannel digital terrestrial TV services in Mongolia. MNBC deployed DVB-T2/MPEG-4 services in 2013. The goal is to deliver digital television services to outlying areas that lack broadcast infrastructure.

Sansar HD/Sansar Cable TV

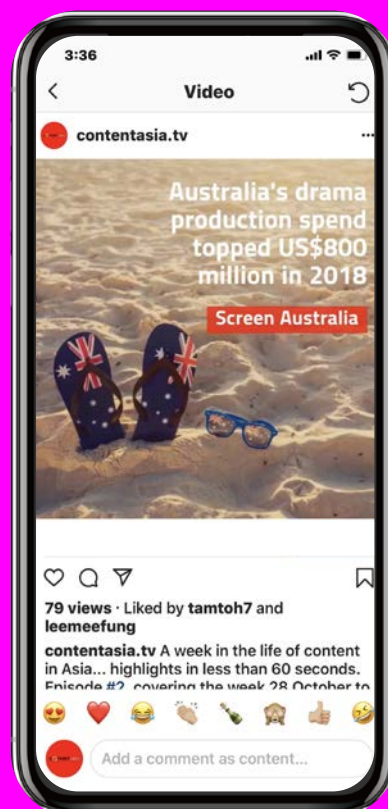
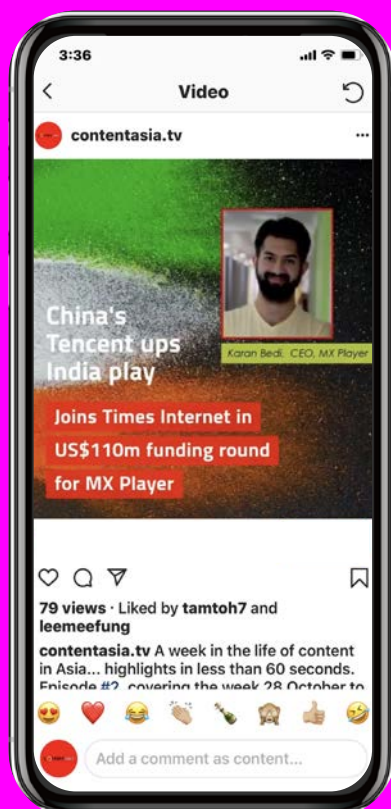
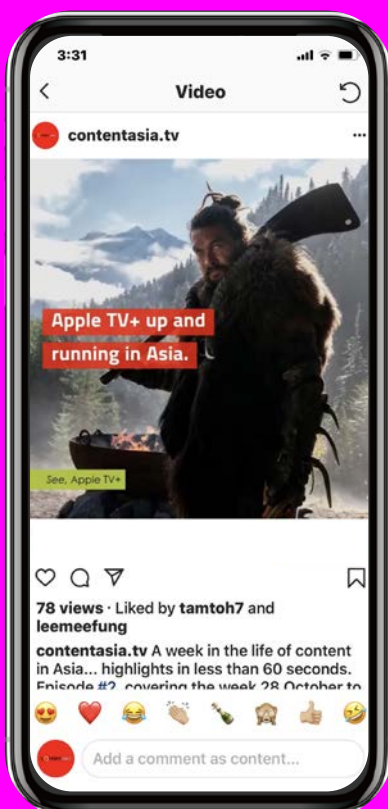
Established in Aug 1995 as the first cable TV operator in Mongolia, Sansar HD (Sansar Cable TV) offers about 100 local/foreign TV channels to households in the capital city of Ulaanbaatar.

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SkyMedia

IPTV provider, SkyMedia, launched in July 2012. The platform is owned and operated by mobile operator Skytel, and offers more than 100 local/international channels, including 40+ HD channels, bundled as part of its triple-play offering starting from MNT29,500/US\$9.65 a month. SkyMedia's TV anywhere extension, SkyGO, costs from MNT3,900/US\$1.40 a month.

Supervision Digital Cable TV

Supervision LLC launched Supervision Digital Cable TV in June 1998. The company also operates private channel Supervision Broadcasting Network (SBN) Television in Mongolia.

Univision

Mongolia's first IPTV operator, Univision, offers 170+ SD/HD TV channels – including international channels. Launched in 2010, Univision is the pay-TV subsidiary of triple-play operator Unitel, which also offers broadband and fixed telephone line services. Univision is available in major cities via high-speed fibre-optic technology.

OTT/Online/Mobile

Mongolia has a lively range of global/regional direct-to-consumer streaming services including Netflix (launched Jan 2016) and Amazon Prime Video (launched Dec 2016).

LookTV

LookTV is the mobile app extension of IPTV service Univision. Basic subscription costs MNT3,900/US\$1.40 a month.

ORI TV

Mongolia's broadcaster Mongol TV launched ORI TV in March 2018 and had about 5,000 subscribers in August 2018. The aim is for 10,000 by the end of 2018. ORI TV provides live and on-demand (2,000 hours) content, including locally adapted Japanese *Silent Library* from Nippon TV, *The Voice*, *Got Talent* and *Shark Tank*.

SkyGO

SkyGO, the OTT extension of SkyMedia's IPTV service, offers local/international live channels and select

video-on-demand (VOD) content from MNT3,900/US\$1.40 a month to MNT6,900/US\$2.50 a month.

Telcos

MobiCom

Established in 1996 as a joint Mongolian+Japanese venture, telecommunications carrier MobiCom provides mobile/fixed communications services in Mongolia.

Skytel

Skytel was established by Univcom (Mongolia), SK Telecom (Korea) and Taihan Electric Wire (Korea) in April 1999. Skytel began offering CDMA cellular service in 2001 and a WAP-based wireless portal service in 2004, and received its 4G/LTE licence in 2016.

G-mobile

G-Mobile Corporation, a national cellular operator, was established in 2006 and launched its services in 2007, servicing mainly users in the rural areas.

Unitel

Unitel began operations in June 2006 and now offers mobile phone, internet, IPTV and satellite services.

Regulators/Associations

Communications Regulatory Commission of Mongolia (CRC)

Mongolia's CRC is an independent regulatory agency established by the Communications Act of 2001. It is charged with regulating/supervising competition issues, fixed/wireless telecomms, TV, radio/satellite transmissions and spectrum management.

Communications and Information Technology Authority (CITA)

CITA is responsible for developing and implementing policies of communications, posts, broadcasting and information technologies in Mongolia.

Adapted from ContentAsia's
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Preview



Asia's definitive media content and services directory

Asia's video industry may be entering 2020 with fewer linear channel players, but the energy remains high around tightly focused services with clearly defined content propositions and owners who do not see Asia as a rounding error. Our predictions for the New Year include growth in owner-operated initiatives; a greater focus on acquiring/producing/curating for Asia, which will keep licensing up; soaring effort around digital audiences; and a cap on performance expectations for channels born and bred in Asia solely to amortise content spend in other parts of the world. Coming soon: The new edition of *ContentAsia's* directory, *The Big List*. Across all our information platforms, we will be bringing you previews and updates of the companies involved, including...

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all3media international is the distribution arm of the all3media group. We promote and license a catalogue of award-winning TV programmes and formats to broadcasters and media platforms across the globe. Our catalogue contains over 11,500 hours of content across all genres, and we work with over 1,000 broadcast, DVD and digital platform clients from more than 200 countries.

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Genres

The Asian market allows us to sell content across our multi-genre diverse catalogue, with a focus on scripted, factual, entertainment and formats. Our scripted sales included the award-winning **Fleabag**, detective procedural **Van Der Valk**, thriller **Cheat**, acclaimed, heart-warming **Flirty Dancing**, and **Gordon, Gino And Fred's Road Trip**, entertainment format **Catch Me Out**, gameshows such as **Face The Clock** and scripted formats including **Miss Fisher's Murder Mysteries**.

Production

Our local production activities have grown over the past few months, with scripted formats being produced in India and China and additional scripted formats in development across the region. 2020 looks to be an exciting year for our entertainment content too as we continue to make more **Gogglebox** and exciting new studio format **Catch Me Out**.

Partnerships

Our relationships with production companies, media agencies and platforms essential to our business in the region. and in 2019, we launched a key partnership with HOOQ, granting us distribution rights of their HOOQ originals.

Rights

all3media international own all the rights (outside of the original commissioning broadcasters) for all the content that we distribute.

Outlook for 2020

"The growth of VOD platforms has allowed us to sell and adapt more 'edgy' content. We have an incredible line up of scripted content for 2020, our partnership with HOOQ has also seen our regional Asian content catalogue grow, and these local productions will be a focus for us in 2020."

Asia focus in 2020

"For 2020, we will see a continued focus on India, as well as Indonesia, Philippines, Thailand and Japan. China will remain a key partner on our formats and tape sales. Our Asian content, including the HOOQ originals, will open new opportunities with new platforms and partners across the region."

Top shows are...

Roadkill

Award-winning actor Hugh Laurie plays a self-made charismatic politician in this political thriller that sees a Conservative minister's public and private life picked apart by his enemies. Untroubled by guilt or remorse, he expertly walks a high wire between glory and catastrophe whilst seeking to further his own agenda, but can he out-run his own secrets to win the ultimate prize?

The Hustler

In this high stakes game of deception and betrayal, five contestants collaborate to answer questions correctly to build a collective prize pot. But there's a twist – one of the contestants already knows the answers! They are the Hustler, and if they can keep their identity a secret, they win the huge cash prize. But if the remaining contestants work out who the Hustler is, then they walk away with the jack-pot instead.

The Dog House

In this heart-warming format, unwanted and abandoned dogs get a chance at a new home with a 'forever family'. Follow the re-homing team as they try to find each dog a new human to love; but making the right match takes both experience and a bit of luck. Often, it's not only the dogs who need rescuing. Those looking to adopt have heart-wrenching reasons for wanting a canine pal and we see how lives can be changed by the perfect match.



Fleabag



The Dog House



ZDF Enterprises is a 100% commercial subsidiary of ZDF, one of the largest and most renowned television broadcasters in Europe. On behalf of ZDF, ZDF Enterprises is responsible for worldwide programme sales, the making of international co-productions, the acquisition of licences as well as the merchandising of strong ZDF programme brands in its own name, for ZDF and for third parties. ZDF Enterprises provides a comprehensive, full-service offering that covers every step in the chain origin and exploitation.

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Robert Franke



Yuliya Fischer



London Kills



Top Dog



Sløborn

Genres

The drama catalogue comprises crime, comedy, love & romance and drama, as well as event films.

Production

We are currently involved in a drama co-production with Fuji TV in Japan called *The Window* which should be completed in 2020. *The Window* is a one-hour prime-time drama series with a strong thriller element that takes an inside look at elite professional football and the business that surrounds it. Focusing on an ensemble cast of players, agents, club owners, administrators and journalists, the series explores the off-field machinations of the beautiful game.

Rights

We sell all rights from VOD, TV, DVD, closed circuit to remake rights.

HD/4K

Current content is in HD, except for older programmes produced before HD was introduced. Some of the newest content is in 4K/UHD.

Outlook for 2020

"Major trends: high-end programmes with one-of-a-kind plots, high production values, and famous cast and crew will be on the rise. The biggest growth will come from our newest dramas that we will launch in 2020 and we hope they can find their Asian audience."

Asia focus in 2020

"We are looking to expand our content business in all Asian territories as well as looking for new opportunities with TV stations and with VOD platforms in the constantly growing Asian market."

Top shows are...

London Kills

The world's most exciting city is the backdrop for a series of murders – all investigated by an elite murder squad. This specialist group is headed by hugely experienced Detective Inspector David Bradford. He has just come back to work after compassionate leave – his wife has been missing for three months. David's team is comprised of ambitious Detective Sergeant Vivienne Cole who plays by her own rules, seasoned crime-solver Detective Constable Rob Brady and inexperienced Trainee Detective Constable Billie Fitzgerald. Episodes/length: 10x60 mins | Series | Crime + Suspense

Top Dog

From the acclaimed producers of *Bron*, *Top Dog* focuses primarily on the clash between Stockholm business attorney Emily Jansson and Södertälje ex-con Teddy Maksumic. Episodes/length: 8x45 mins | Series | Crime + Suspense

Sløborn

In *Sløborn*, a coming-of-age-drama and post-apocalyptic disaster thriller merge into a modern epic. In a radical, uncompromising manner the series raises the question of what happens to us modern people when the thin varnish of our civilisation collapses. Episodes/length: 8x45 mins | Series | Crime + Suspense



Incorporated and headquartered in Singapore, Rewind Networks is a multimedia branded entertainment company dedicated to providing the best in class content to audiences across the Asia-Pacific region. Rewind Networks runs two basic tier channels – HITS and HITS MOVIES – in South East Asia, Korea, Hong Kong, Taiwan and select South Asian markets and will continue to progressively launch the channels in these markets, as well as other territories in Asia and beyond.

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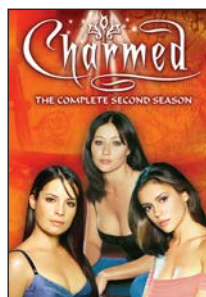
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The single most important influence on Asia's TV industry in the next 12 months will be...

“The rationalisation of the bundled linear channel offering that will need to coexist with more direct-to-consumer services – all relying heavily on strong aggregators – telcos, operators, apps and devices. Right economics will be key.”

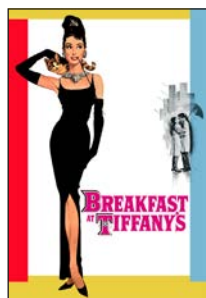
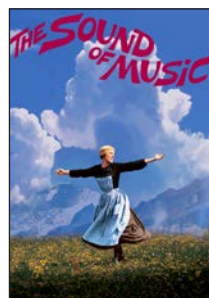
Avi Himatsinghani, CEO



is Rewind Networks' maiden venture launched in 2013 as a linear 24x7 pan-regional pay-TV service. It features a curated selection of the greatest television drama and comedy series from the past few decades in High Definition.

HITS is the fastest growing basic general entertainment channel in Asia, reaching more than 16 million households across 12 countries: Singapore, Malaysia, Indonesia, The Philippines, South Korea, Taiwan, Thailand, Vietnam, Brunei, Myanmar, Sri Lanka and the Maldives. The channel is available on the basic packs of leading pay TV platforms and OTT services in these countries including StarHub, Singtel, Astro, MNC Vision, LinkNet, Signal, SKYcable, KT, Dialog TV, Canal+, CNS, MOD, K+, VTVcab and Kristal Astro.

W: www.hits.tv [f @HITSTV](https://www.facebook.com/HITSTV)



the second service from Rewind Networks, is a brand new 24x7 pan-regional pay-TV channel launched in October 2018 and now available in more than 7 million homes across seven countries: Singapore, Malaysia, Indonesia, The Philippines, Thailand, Myanmar and Sri Lanka. The service celebrates the best movies ever made from the 1960s to the 1990s, featuring a carefully curated selection of the finest films in HD from across major studios.

W: www.hitsmovies.tv [f @HITSMOVIES](https://www.facebook.com/HITSMOVIES)

Content strategy

Rewind Networks has secured extensive licensing deals with leading studios such as Disney Media Distribution, CBS Studios International, NBCUniversal International, Sony Pictures Television, 20th Century Fox Television Distribution, MGM Studios, Paramount Pictures, FremantleMedia, Warner Bros Television, Lionsgate and Carsey-Werner.

Advertising and sponsorship

Part of the networks' airtime is available and sold locally by the relevant pay-TV operators. The balance of airtime is used for channel promotions, regional advertising and marketing partnerships.



Ejen Ali the Movie

After being accidentally recruited as a spy, 12-year-old Ejen Ali embraces his role in secret agency MATA as Cyberaya's new line of defence. Unbeknown to Ali, MATA has upgraded his invention, leading Ali to question his place and usefulness to MATA, he is approached by a rogue figure who claims to know about a surprising personal connection to Ali. Risking his loyalty to MATA, Ejen Ali embarks on a thrilling chase to unravel these mysterious links. Length: 90 mins feature film **Primeworks Studios** Level 1, North Wing, Sri Pentas, No 3 Persiaran Bandar Utama, 47800 Petaling Jaya, Selangor, Malaysia T: +60 3 7621 3070



Echappées Belles

Discover a city, a region or a wild country, make a getaway off the beaten track, *Échappées Belles* offers a breath of fresh air to the traveller who sleeps in each of us. For 90 minutes, Sophie Jovillard, Jérôme Pitorin and Sacha Bollet offer meetings, reports and discoveries all around the world to see and to understand the culture of a country through its inhabitants, its history and its landscapes. *Échappées Belles* is also the discovery of mythical roads, in the form of a travel diary in four parts filmed by an adventurous director. Length: 45x90 mins/episode **TV5MONDE Asia-Pacific** Unit 704-706, 7/F, Cyberport 1, 100 Cyberport Road, Hong Kong T: +852 2989 6090

Ivy and The Inklings

Ivy is warm, funny and messy... and she loves to draw! Her doodles – or Inklings as she likes to call them – are an artistic expression of how she is feeling. But they are no ordinary drawings because when she scribbles them, they magically come to life! So, when Ivy moves home, starts a new school and has to make new friends, her Inklings help her to navigate an extraordinary emotional journey. Through their hilarious adventures together, Ivy learns how to identify, understand and manage her feelings in a positive way. But it's not always easy to control your feelings... especially when they've got plans of their own! Length: 52x11 mins (in development/pre-sales) **Bomanbridge Media Pte Ltd** 8 Smith Street, #02-01, Singapore 058922 T: +65 6224 4211



The Killer Bride

Camila dela Torre was an heiress imprisoned for the murder of her fiancé's brother. In a tragic turn of events, she dies during a big prison fire, but not before vowing to come back and wreak vengeance. Years pass and a new-comer named Emma suddenly arrives on the night of a blood



moon eclipse, claiming that her body is being possessed by Camila. This unexpected return leaves the whole town of Las Espadas agog, as this could be the fulfilment of the Killer Bride's curse and the fruition of her revenge. Length: 40x45mins **ABS-CBN Corporation** ABS-CBN Compound, Mother Ignacia Avenue, Quezon City 1100 Metro Manila, Philippines T: +63 2 8 415 2272



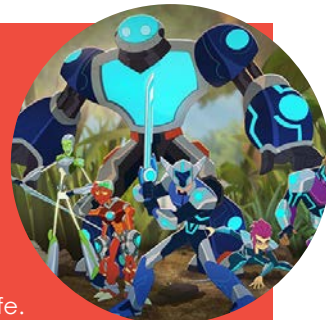
Cuna De Lobos (Cradle of Wolves)

It tells the story of a woman who sacrificed herself in striving to achieve what she always wanted. Over time, she has become a powerful businesswoman who using her beauty, sensuality and intelligence, succeeds in becoming what she always dreamed of. She is Catalina Creel, Carlos Larios' wife, owner of the most important jewelry store in the country, who next to her son, Alejandro, and her stepson, José Carlos, make the perfect family before everyone's eyes. But in this family nothing is what it seems, they all hide dark secrets that Catalina will try to eradicate at all costs, killing everyone who gets in her way.

Televisa Vaso De Quiróga 2000, Santa Fe. Mexico City, 01210 Mexico T: +52 55 5261 2000

Micronauts

When fate brings alien space explorers to earth in pursuit of the evil Baron Karza, they make a shocking discovery; in our world they are the size of action figures! The stakes are higher than ever for these small heroes in a big world, where dangerous obstacles lurk at every turn. Fortunately, they forge an alliance with teenager Cameron Ruck, who joins them in their pursuit of justice. Although small in stature, the Micronauts' bravery and adventurous spirits are larger than life. Length: 26x22 mins **Allspark – A Hasbro Company** Hasbro Singapore, 101 Thomson Road, #31-03/04 United Square, Singapore, 307591 T: +44 208 569 1234



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What's on where...

March 2020	5-6	AVIA OTT Summit	Singapore
	18-20	FICCI Frames	India
	25-26	SportsPro OTT Asia	Singapore
	25-28	Hong Kong Filmart	Hong Kong
	28-29	MIP Doc	Cannes, France
	28-29	MIP Formats	Cannes, France
	30-2 Apr	MIP TV	Cannes, France
April 2020	1-3	Content Expo Tokyo	Tokyo, Japan
	21-23	APOS	Bali, Indonesia
May 2020	6-8	Busan Contents Market (BCM)	Busan, South Korea
	12-19	L.A. Screenings Independents/ Studio Screenings	Los Angeles, U.S.
June 2020	3-5	MIP China	Hangzhou, China
	9-11	BroadcastAsia/CommunicAsia	Singapore
	11-13	Vietnam Telefilm	Ho Chi Minh City, Vietnam
July 2020	6-7	DW Global Media Forum	Bonn, Germany
August 2020	26-28	ContentAsia Summit	Bangkok, Thailand
October 2020	10-11	MIP Junior	Cannes, France
	12-15	MIPCOM	Cannes, France
December 2020	2-4	Asia TV Forum & Market	Singapore

The full list of events is available at www.contentasia.tv/events-list



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Animation rules Indonesia demand

SpongeBob SquarePants reign continues

Indonesia's appetite for animation continues to run strong, with high demand for both local and international titles.

For the week of 29 Jan to 4 Feb, Nickelodeon's *SpongeBob SquarePants* took top spot in the ranking of most in-demand titles compiled by data science company Parrot Analytics.

Anime title *Naruto* was second, with Malaysian series, *Upin & Ipin*, by Les' Copaque Production, in fourth place. Korea's *Tayo The Little Bus* (EBS/Iconix Entertainment), at number eight, was the

fourth animated title on the list. With animation at 40% of the top 10 titles, Indonesia measures as the top market for broad animation demand in Asia.

Netflix still dominates the digital originals list with six places, including second and third.

The top digital spot for the week went to Disney+'s *The Mandalorian*, which, despite not being legally available in Indonesia yet, generated enough demand expressions to earn sixth place on the overall top 10.

Top 10 overall TV shows: Indonesia

Rank	Title	Average Demand Expressions®
1	<i>Spongebob Squarepants</i>	21,359,936
2	<i>Naruto</i>	16,094,660
3	<i>Game of Thrones</i>	14,441,687
4	<i>Upin & Ipin</i>	14,255,850
5	<i>Indonesian Idol</i>	13,834,902
6	<i>The Mandalorian</i>	13,808,085
7	<i>The Witcher</i>	13,638,484
8	<i>Tayo The Little Bus</i>	13,113,210
9	<i>The Tonight Show Starring Jimmy Fallon</i>	12,996,380
10	<i>Arrow</i>	12,509,471

Top 10 digital originals: Indonesia

Rank	Title	Platform	Average Demand Expressions®
1	<i>The Mandalorian</i>	Disney+	13,808,085
2	<i>The Witcher</i>	Netflix	13,638,484
3	<i>Sex Education</i>	Netflix	10,523,291
4	<i>Titans</i>	DC Universe	9,360,663
5	<i>Chilling Adventures Of Sabrina</i>	Netflix	9,269,737
6	<i>Stranger Things</i>	Netflix	8,905,498
7	<i>You</i>	Netflix	8,893,696
8	<i>Designated Survivor</i>	Netflix	7,430,674
9	<i>Star Trek: Picard</i>	CBS All Access	6,351,981
10	<i>13 Reasons Why</i>	Apple TV+	6,198,875

Date range: 29 Jan-4 Feb 2020

Demand Expressions® (DEX): The global TV measurement standard developed by Parrot Analytics, which represents the total audience demand being expressed for a title, within a market. Audience demand reflects the desire, engagement and viewership, weighted by importance; so a stream/download is a higher expression of demand than a 'like'/comment.



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Published fortnightly by:
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MCI (P) 091/11/2015

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