

Final fight in ABS-CBN's life- or-death battle to stay on air

Network boss addresses
Senate hearings on broad-
cast franchise renewal

Philippines broadcast network ABS-CBN's life-or-death fight entered a critical battle this week with the opening of hearings that will determine whether the network will be allowed to remain on air – or not. The 65-year-old network's broadcast franchise expires on 30 March.

The full story is on page 6



Thailand's Ch3 unveils lavish new dramas

BEC World workforce
reshaped, voluntary
retirement on offer

Days after Thai media company BEC World unveiled lavish new period drama, *The Enchanted Tale*, the company outlined a six-pillar strategy that includes aggressive programme syndication targets as well as a plan to reshape the workforce in 2020 through a voluntary retirement scheme. Company bosses continue to highlight a critical need to retool to meet multi-platform digital demand.

The full story is on page 2



PLUS COVID-19 alerts: Singapore's Mediacorp pulls Star Awards, Tokyo's Ghibli Museum shut until 17 March.

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Coronavirus shutter Tokyo's Ghibli Museum until 17 March

Tokyo's famed Ghibli Museum is closing its doors until 17 March in response to the COVID-19 outbreak. The museum showcases the work of Japanese animator, Hayao Miyazaki. The decision to shutter a popular destination follows Tokyo city guidelines to contain the spread of the virus. Refunds are being offered for pre-bookings.



Canal+ Myanmar adds Mezzo Live HD to linear line up

Myanmar's Canal+ has added Mezzo Live HD to its linear pay-TV bundle. The channel offers classical music, dance and jazz concerts and performances from around the world. The deal was closed by Thema, which holds rights for the channel in Asia Pacific.



Singtel adds CCTV Entertainment, Dragon TV to Singapore line up

Singapore's Singtel is expanding its Chinese line up, adding CCTV Entertainment and Dragon TV International to its TV and mobile platforms this week. The carriage deals boost Singtel's entertainment, culture and variety content from state-owned CCTV, including A Bite of China food documentary, with additional drama, entertainment and news from the Shanghai Media Group's Dragon TV. Both channels are being offered on a free preview until 22 March and will be part of the Jinghua Starter pack (\$\$6.00/mth till 24 March for new sign-ups; S\$7.90/month from 25 March for new subscribers).

Ch3 unveils lavish new drama

BEC World workforce reshaped, voluntary retirement on offer



The Enchanted Tale, BEC World/Channel 3

Thai media company BEC World has started offering staffers voluntary separation packages as part of a 2020 plan focused on accelerating its shift into a multi-platform universe.

News of adjusted staffing plans came days after the network unveiled its lavish 13 x 2.5 hour period drama, *The Enchanted Tale (Dang Duang Haruethai)*, by local production house Who & Who.

The prime-time series, a tale of love, conflict and power between three kingdoms, premieres on 5 March, two days after the debut of prime time original *Mist of Love*.

Premium content/IP remains one of the lynchpins of BEC World's ambitions for its flagship broadcast service, Channel 3.

BEC World, which has already outlined a seriously challenged commercial environment for this year, is building out a six-pillar plan that involves direct-to-consumer elements, aggressive global IP distribution that aims to double 2020 revenues; consolidation of digital content assets under rebranded online platform CH3 Plus, and a new prime time that runs from 6pm to 10.35pm.

The new prime time opens at 6pm with new variety programmes for workers on their way home. The 7pm-8pm slot, which attracts the highest number of viewers a day – will focus on drama for a family audience, moving into an urban core drama audience from 8pm to 10.30pm.

Reporting their 2019 results, BEC Group bosses said the Thai economy continued to face "high uncertainty from both external factors, such as the slowdown of the global economy and trade wars, and domestic factors, such as stagnant GDP growth and the concerns over the Covid-19 epidemic affecting investor confidence and tourism".

These factors have adversely affected tourism industry which provides major income to Thailand and, in turn, affects the advertising spending.

Total revenue of BEC Group for the year 2019 was THB8,310.2 million/US\$262 million, a decrease of THB1,815 million/US\$57 million (17.9% decline) from 2018's THB10,125.7 million/US\$319 million. The BEC Group reported a consolidated net loss attributable to BEC World of THB397.2 million/US\$12.5 million for 2019.

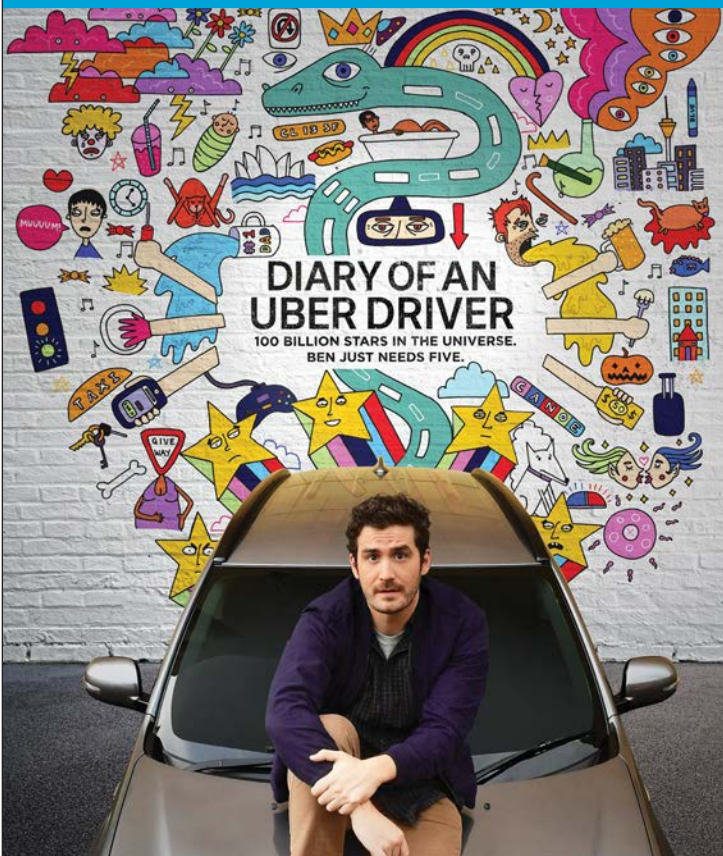
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CJ ENM's *300: War of United Voices* heads to Germany

A German version of Korean entertainment format, *300: War of United Voices* premieres on SAT.1 in Germany on 13 March. The non-scripted format involves a superstar and 300 superfans uniting on the performance of one song. The series is produced by Tresor TV. The deal is a first for CJ ENM in Germany.



GMA's *Stand for Truth* hits record views

Philippines' network GMA says its daily news show, *Stand for Truth*, on Facebook is getting a record 2.3 million views a night (av). YouTube views hit 405,000 in Jan. The show with the highest views to date is Manal Sugadol's report on 18 Sept 2019 about a baby-faced teacher in Bulacan. The episode has a combined 6.6 million views on YouTube and Facebook. The second-highest feature is Nico Waje's story on 21 Jan about a security guard who posed as a policeman and harassed vendors. The programme attracted two million views overnight and had 5.3 million views by 19 Feb. *Stand for Truth*, shot on mobile phones, is produced by GMA News and Public Affairs.



China's iQiyi pushes "tech+entertainment content agenda

Chinese streamer iQiyi's original reality show, *Fourty*, topped popularity charts on the platform's app in Malaysia, Thailand, Indonesia, Singapore, and the U.S., iQiyi said. The show, which follows daily life at a trends collection store in Tokyo, partnered with more than 70 fashion/consumer brands on more than 300 products. *Fourty* featured interactive video, VR and AI and a chatroom and was part of a strategy iQiyi has billed "tech+entertainment".

Mediacorp countdown to Zhang debut

Star Search 2019 winner takes prime time slots in March



Star Search 2019 winner Zhang Ze Tong

Singapore's Mediacorp has set March premieres for the first two programmes featuring the winners of last year's *Star Search 2019* competition.

Modern-day drama, *All Around You*, premieres at 9pm on 2 March on Mediacorp's streaming service meWatch and on Singapore's most-watched free-TV service, Channel 8.

Two-part infotainment travel show, *Aus-some Getaway*, will be shown on 16 and 23 March on meWatch and Channel 8 at 8.30pm.

Both programmes were created to showcase *Star Search 2019* winner Zhang Ze Tong and other finalists.

All Around You, with Zhang in the lead, is about four young social media experts navigating the intricacies of the digital world for their clients. The show also features runners up Herman Keh and Ye Jia Yun.

Zhang will host the two-part infotainment show *Aus-some Getaway* alongside fellow *Star Search* teammate Sheryl Ang. The two travel to Australia with their

Star Search celebrity mentor Christopher Lee.

Mediacorp returned the Chinese-language talent competition in September last year after a nine-year hiatus.

The show is part of the national broadcaster's strategy to tap iconic properties and national heroes, such as celebrity Dick Lee, to drive local originals.

Star Search debuted in 1988 and ran every few years for 10 series. Mediacorp says last year's resurrection attracted 1,200 hopefuls from Singapore, Malaysia, China, Indonesia, Taiwan, Japan, Hong Kong, Canada, Australia, the U.K. and Macau.

- The on-screen debuts of Mediacorp's new crop of would-be stars come as the company delayed this year's edition of its long-running annual *Star Award* contest – a tentpole live events on Chinese Channel 8 – because of the COVID19 outbreak. *Star Awards 2020* was scheduled to take place on 26 April 2020; no new date has been announced.



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Final fight in ABS-CBN's life-or-death battle to stay on air

"The shows we produce remain important and relevant," Katigbak tells Senate committee

Philippines broadcast network ABS-CBN's life-or-death fight entered a critical battle this week with the opening of hearings that will determine whether the network will be allowed to remain on air – or not.

The 65-year-old network's broadcast franchise expires on 30 March. Renewal initiatives have been running for about six years.

The struggle to stay on air ramped up as it became clear that the administration of President Rodrigo Duterte may make good on its threats of annihilation for, among other things, alleged bias against him by ABS-CBN owned media outlets. Duterte's ire goes back to 2016 when, among other complaints, he accused ABS-CBN of not airing an ad he had already paid for.

While ABS-CBN has strong support in various quarters, including those who say press freedom is in jeopardy if ABS-CBN goes away, it's not clear whether this is powerful enough to head off the Duterte-driven onslaught.

In an address to the Senate Committee on Legislative Franchises as it started its hearings on Monday morning, ABS-CBN president and CEO, Carlo Katigbak, emphasised the media company's decades-long commitment to public service.

Speaking as ABS-CBN employees, talent and supporters gathered in prayer for a successful outcome, Katigbak cited a Pulse Asia survey that showed 70% of all Filipinos tuned in to ABS-CBN last year.

In addition, more than three million Filipinos overseas tuned into the international service "to stay in touch with home or to help ease the pain of their loneliness and sacrifice," he said.

"That to us is a validation that the shows we produce remain important and relevant to the public," Katigbak said.

"In the last 25 years of our existing franchise, we believe we have delivered a service that is meaningful and valuable to the Filipino people," Katigbak said.

He added that the ABS-CBN Founda-



tion supports programmes that, for instance, have provided relief for victims of disasters and rescued thousands of children from child abuse, and given them new hope in life.

At the same time, Katigbak acknowledged "that we are not a perfect organisation".

"Where we have shortcomings, we acknowledge them, and we work to correct them," he said.

He also rejected charges that ABS-CBN had broken the law or violated the provisions of its franchise.

"We welcome the opportunity to shed light on the issues that have been raised against us," Katigbak told the Senate committee.

Monday's address followed a series of public messages, posted on social media, about ABS-CBN's service to the Philippines' public over more than six decades.

"The core of ABS-CBN is public service," a widely shared Instagram post from Katigbak said.

"We have made our share of mistakes

and we are ready to rectify whatever shortcomings we may have. This is part of our journey towards becoming a better company," he said.

"To my fellow employees in ABS-CBN, my Kapamilya, thank you for the hard work and sincerity in continuing to render service to the country. I know how hard it is for you to work while worrying about your job and the welfare of your families. I promise we will do everything we can so that ABS-CBN can continue to operate."

For months, supporters have pointed out the dangers inherent in shuttering a major media platform.

On Monday, the Philippine Competition Commission estimated that broadcast rival GMA could take up to 55% of the local media market share should ABS-CBN go off air.

The commission warned of a negative impact on consumers should a major player be eliminated.

ABS-CBN currently splits the local market with GMA Network, with a smaller share held by TV5. GMA's franchise was renewed in 2017.



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Ronnapong (Ron) Kamnuanthip, Channel 3 Thailand; Jareuk Kaljareuk, Kantana Group; Henry Tran, Warner Bros



Apicha (Henry) Honghirunruang, True CJ Creations; Anne Jakrajutatip, JKN Global Media, Janine Stein (ContentAsia)



Janine Stein, ContentAsia; Indra Suharjono, JKN Global Media; Kanyanath (Susan) Kompotchara, True Visions Group



Chulathai Saligupta, True Visions Group; Richard Silaraks, GMM One; Akirakorn (M) I-kitisiri, Viu Thailand



Banpot Chawangorn, JKN Global Media



Woody Milintachinda, Woody World; Krissada Trishnananda, PPTV HD36



Pinyada (Pam) Rafatanasungk, Shellhut Entertainment; Kanop Supamanop, Line Company (Thailand)



Naratip (Nuke) Wairatpanij, True Visions Group; Art Kaneearch, Channel 3 Thailand



Dee Yongpradit, Line Corp (Thailand); Piyachat (Bik) Artavan, BEC World Thailand



Sorayuth (Nam) Sagrikananda, Siranut Paochinda, Zense Entertainment



Ari Arijitsatien, True CJ Creations; Kanungchanok (Fiona) Roongwao, Channel 3 Thailand



Thawatvongse(Oh) Silamanonda, Adam Yukol, Viu Thailand



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Myanmar

In numbers

Population.....	53.63 million
Households.....	11.1 million
Avg. household size.....	4.3
TV households.....	6 million
TV penetration.....	54.5%
TV relay stations.....	258
Internet users.....	40.27 million
Mobile phone users.....	48.9 million
Mobile phone penetration rate.....	91%

Source: Myanmar Statistical Information Service (population, households, TV relay stations, internet, mobile phone stats in 2018), Myanmar Central Statistical Organisation (household size, TV households in 2018)



A Mhaung Tway Ywar Cha Tae Moe Tain, Mahar

Free TV

Myanmar National TV (MNTV)/MITV/Channel 9

Media conglomerate Shwe Than Lwin Media operates three free-TV channels – Myanmar National TV (MNTV, since 2012), Myanmar International TV (MITV) and Channel 9. The group is also involved in subscription satellite platform Sky Net DTH and radio services.

Myanma Radio and Television

Myanmar's Ministry of Information set up Myanma Radio and Television (MRTV) in 1980, and started broadcasting in 1981. MRTV owns/operates 10 TV channels, including Farmers Channel & news service. MRTV started digital broadcasting (DVB T2) in Oct 2013.

MRTV-4 HD/Channel 7 HD

The Forever Group launched digital/analogue general entertainment service MRTV-4 in May 2004, broadcasting for two hours a day, migrating to a 24-hour schedule in 2010. Second free-TV service, Channel 7 (launched 2012), targets younger audiences. Both are available in HD (DVB-T2/DTH nationwide). Forever Group also launched two digital free-TV channels, Maha Bawdi (Buddhist content) in 2013 and Readers Channel (literature), and online service Pyone Play (launched 2016) offering free access to on-demand/live streaming content.

Forever Group is also involved in local drama production.

Myawaddy Television (MWD-TV)

Myawaddy Television (MWD-TV) was established in Mar 1995 by Myanmar's Ministry of Defence. MWD-TV broadcasts seven TV channels, offering music, variety, movies and factual. Acquisitions include Korean drama and documentary. MWD-TV migrated to DVB-T in Nov 2011 and reaches about 60% of Myanmar.

Pay TV

Canal+ Myanmar FG

France's Canal+ Group launched commercial DTH services in Myanmar in early 2018 following a 2017 deal with the Forever Group. Canal+ Myanmar FG is the reincarnation of Forever Group's pay-TV service 4TV (launched in 2005 as MRTV-4 International). The service offers 80 channels with localised content (dubbed/voiced over/subtitled), including ten in-house channels (Canal+ Zat Lenn, Canal+ Action, Canal+ Sports, Canal+ Mae Madi, Canal+ Su Sann, Canal+ Ha Ha, Canal+ Gita, Canal+ Pu Tu Tue, Canal+ Cha Tate, Canal+ Kyi Lite). Canal+ rolled out an OTT extension, My-Canal, free to its subscribers in 2019.

Sky Net DTH

DTH satellite platform Sky Net DTH, owned/managed by the Shwe Than Lwin Media group, launched in Nov 2010 adding multi-play services in Feb 2011. Sky Net currently broadcasts over 100 SD/HD/in-house channels, packaged from MMK3,000/US\$2.05 a month.

Digital Free to Air

Myanmar issued five free digital TV licences in April 2017, alongside 5plus Channel, which launched in 2015. The five digital channels, using state-owned broadcaster MRTV's infrastructure, started transmitting in early 2018.

5plus Channel

5plus offers local and foreign content, including Indian programming and TV drama series from the Philippines, India Thailand and Korea. Broadcasting nationwide, 5 Plus is owned by the Family Entertainment Group.

DVB TV

The DVB Multimedia Group (Democratic Voice of Burma), initially operating from Norway/Thailand, set up in Myanmar in 2014. The group operates a 24-hour sat-

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elite TV channel DVB TV and an online news network.

Fortune TV

Launched in 1991 as a lift installation/servicing company, Fortune International's diversified business now includes digital TV, real estate & telecomms. The company has been providing FTTx internet services (Fortune Broadband) in Yangon/Mandalay since 2011. TV offering is mostly local and includes some international movies and Chinese TV series.

Channel K

Kaung Myanmar Aung's Channel K (or Kaytumadi) offers entertainment and news/current affairs content targeting the 12-40 demographic. Channel K soft launched in November 2018 and officially in April 2019. The company has since 2015 produced online business service, *MBC Money*.

Mizzima TV

Mizzima, which has been producing sports/food/women's affairs content for MRTV since 2013, offers a mix of news/entertainment content.

YTV

Launched in Jan 2019, YTV aims to entertain and educate. Offering includes foreign movies, TV series, animation, religious series, game shows and talk shows. YTV is managed by My Multimedia Group, which is a subsidiary of conglomerate Young Investment Group. YTV reaches 151 towns, including 45 major towns and cities, covering 70% of Myanmar.

Streaming/OTT

Cookie

Launched in Jan 2019, Cookie is an online video service offering live interlive TV channels and VOD content, including

Hollywood movies with local subtitles. Subscriptions cost from MMK2,000/US\$1.35 for 30 days for the Movie Album plan (as of Jan 2020).

Mahar

Launched in June 2018, Mahar offers over 4,500 titles, including local movies/series and series from India and Korea, as well as animation series. Mahar had 4.5+ million registered users as of Jan 2020. The aim for 2020 is for 10+ drama series (200-250 eps) produced in-house by ABC Content Solution. Distribution partners are MPT, Telenor, Ooredoo, MyTel and Ananda. Monthly subscription costs MMK1,999/US\$1.33 in Myanmar or US\$3.99 for international users.

MyCanal Myanmar

An OTT extension of DTH Canal+ Myanmar, MyCanal offers live TV channels, VOD and catch-up services free for all Canal+ subscribers.

Pyone Play

Pyone Play, an online video service by Myanmar Radio and Television, launched in 2016 offering free access to on-demand/live streaming TV content/catch up via iOS/Android.

Viu Myanmar

Mobile streaming platform Viu launched in Myanmar in Sept 2018, offering int'l content with local subtitles.

Telcos

Myanmar Posts and Telecommunications (MPT)

State-owned MPT provides internet, fixed-line and mobile services to 20+ million subs in Myanmar. The telco launched FTTH services in Yangon in Aug 2017. MPT operates under the Ministry of Transport and Communications.

Mytel

Myanmar's fourth telco, Mytel, launched in 2018 offering nationwide 2G/4G services. Mytel is owned by Myanmar National Tele & Communications (MNTC), formed in Jan 2017 by Vietnam's Viettel (49%) and a consortium (51%) of local companies operating under the name Myanmar National Tele & Communications (MNTC).

Ooredoo Myanmar

Ooredoo was awarded a licence in June 2013 and began operations in Aug 2014. The telco, with upwards of 10 million subs (Sept 2019), was the telco/voting partner for competition format *Myanmar Idol 2018* (SMS voting).

Telenor Myanmar

Telenor has been providing mobile and internet services using 2G/3G GSM technology since 2014. The telco launched 4G/LTE services in Oct 2016 and now has 4G/LTE coverage in 29 major cities and towns in Nay Pyi Taw union territory and all states and regions except Kayah, Chin and Ayeyarwady. Telenor Myanmar had 19.8 million subscribers in June 2019.

Regulators

Ministry of Information (MOI)

The Ministry of Information is made up of the Minister's Office, two departments (Myanmar Television and Radio, Information and Public Relations) and three enterprises (printing and publishing, news and periodicals, motion picture). The Myanmar Television and Radio Department (TRD)'s key objectives are to inform, educate and entertain the public.

Adapted from ContentAsia's The Big List 2020

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Make It With You

A young Overseas Filipino Worker named Billy tries to make ends meet and support her family back in the Philippines by getting into the culture of matchmaking in Croatia. But while juggling various jobs, she meets a clueless, young man named Gabo and it's up to her to guide him. Soon enough, an opportunity for extra income arises when a Croatian socialite starts to fancy Gabo and asks Billy to pair them up. With yet another goal to mold Gabo into a man of great respect, Billy is unaware of what the future has in store. Episodes/length: 30x45 mins
ABS-CBN Corporation 10F ELJ Communications Center, Eugenio Lopez Drive, 1103 Quezon City, Philippines

The Ottoman

A sweeping period drama, *The Ottoman* is based on the story of the founding of the Ottoman dynasty by Osman I, who dreamed of uniting a patchwork of independent states into what would become a mighty empire. Osman, the heroic youngest son of Ertuğrul Ghazi who inherited his position as head of the Kayı tribe when his father dies, triumphs in a series of battles, including a fierce power struggle with his uncle, the eminent politician Dündar. In love with Osman is Aygül, who heads the tribe's women's administration. Osman, however, has fallen in love with the brave and beautiful Bala Hanım, who seeks the truth to protect her people. The stakes in Osman's battles are high: the survival of the Kayı tribe and his own future with Bala Hanım. Length: 45 mins; Drama **ATV** *Gayrettepe mah. Barbaros Bulvarı, No: 153, Cam Han 34349 Beşiktaş, İstanbul, Turkey*



Roadkill

Award-winning actor Hugh Laurie plays a self-made charismatic politician in this political thriller that sees a Conservative minister's public and private life picked



apart by his enemies. Untroubled by guilt or remorse, he expertly walks a high wire between glory and catastrophe whilst seeking to further his own agenda, but can he outrun his own secrets to win the ultimate prize? **All3media** All3media International, 1 George Street, #10-01, Singapore 049145



Big Cat Country

In the heart of Zambia's Luangwa Valley, three lion prides collide. Each is determined to fulfill its destiny – one to maintain power, another to conquer and a third to save itself from collapse. A wildlife camera team gets caught up in the action as they follow the lions day and night. Episodes/length: 6x60 mins; 4K + HDR **Blue Ant International** 130 Merton Street, Toronto, Ontario M4S 1A4, Canada

The UnExplained with William Shatner

From the producers of *The Curse of Oak Island*® comes a new series that looks at alleged UFO encounters to sudden disappearances to evil possessions. Series host William Shatner attempts to discover truth behind the most mysterious events to be reported. Episodes/length: 8x1 hour
A+E Networks 80 Bendemeer Road, #07-04, Singapore 339949



The Terror: Infamy

Inspired by true events, *The Terror* is an anthology series filled with physical and psychological horrors. The second installment of this Ridley Scott-produced series, *The Terror: Infamy* centers on Chester Nakayama (Derek Mio) and his family as they deal with the effects of WWII on Japanese-Americans while an unsettled spirit – a yurei – terrorises their internment camp. George Takei (*Star Trek*), imprisoned in internment camps as a child, co-stars and is a consultant for this season. Episodes/length: 10x60 mins (season 2) **AMC Studios** 2425 Olympic Blvd Suite 400E, Santa Monica, CA, U.S. 90404





The Next Step

The Next Step is a half-hour, tween drama that follows the lives of a group of dancers at The Next Step Dance Studio as they attempt to win the national dance championships. During the course of the series, each the characters learn the only way they're going to make it is to put their various differ-

ences aside and find a way to work together. Episodes/Length 206x30 mins. Scripted Drama, Tween/Teens, Live Action.

Boat Rocker Studios Boat Rocker Rights, 310 King Street East, Toronto, Ontario, Canada M5A 1K6

Walking The Yangtze With Ash Dykes

In this two x 1 hour travel-adventure show, viewers journey with explorer Ash Dykes on a world first. After 4,000 kilometers of treacherous terrain, hundreds of encounters with local people, wildlife and the river



itself, Ash enters into the Guinness Book of Records: The first person ever to walk the entire length of the Yangtze River. Episodes/length: 2x60 mins **Boman-bridge Media** 8 Smith Street #02-01, Singapore 058922



The Luminaries

The Luminaries tells an intricately woven, suspenseful tale of love, murder, magic, and revenge. Anna has traveled to New Zealand to forge a new life and falls in love with Emery. However, the scheming fortune-teller has other ideas and Anna's fortunes begin to fall. But the bond

The Gift

Joseph loses his sight after being hit by a stray bullet. Because of his near-death experience, he begins to have visions. The mysterious visions, together with his frustration about his blindness depresses him. Just as he is about to give up all hope, he accepts his fate and realises that his ability to see past and future events is a gift that he must put to good use. Episodes/length: 50x45 mins approx. (in production) **GMA Network Inc.** 10F GMA Network Center, EDSA corner Timog Avenue, Diliman, Quezon City, 1103 Philippines

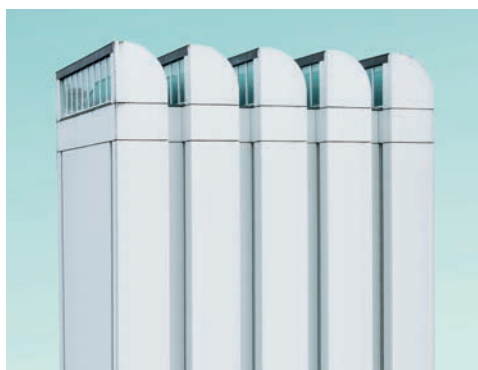


Mirage

Claire is starting over in Abu Dhabi with her son Zack and husband Lukas. But her new expat life is overshadowed when she discovers that her late husband is still alive. As past and present collide, Claire embarks on a life-or-death mission that includes blackmail, nuclear sabotage, and deceiving the people she loves the most. Episodes/Length: 6x60 mins **Cineflix Rights** 1st Floor, 1 Lorenzo Street, London, WC1X 9DJ, United Kingdom



between Anna and Emery is more than mere affinity, they are astral twins, sharing a single destiny. Will their love prevail? **Fremantle International (Asia)** 3 Fusionopolis Way, #06-21, Symbiosis, Singapore 138633



BauhausWORLD

Bauhaus is one of the world's most iconic design movements. Combining elements of art, design and architecture, traces of Bauhaus style can be found all over the world. For the upcoming 100th anniversary of the Bauhaus movement, DW Transtel is presenting a special three-part series: *BauhausWORLD Design-Art-Architecture*. The three episodes focus on the secrets of Bauhaus' success, how its principles evolved and how Bauhaus design can make the world of the future a better place to live. Although Bauhaus has been around for nearly a century, this series shows how it is part of a positive vision for the future. Length: 3x52 mins **DW Transtel** Kurt-Schumacher-Str. 3, 53113 Bonn, Germany

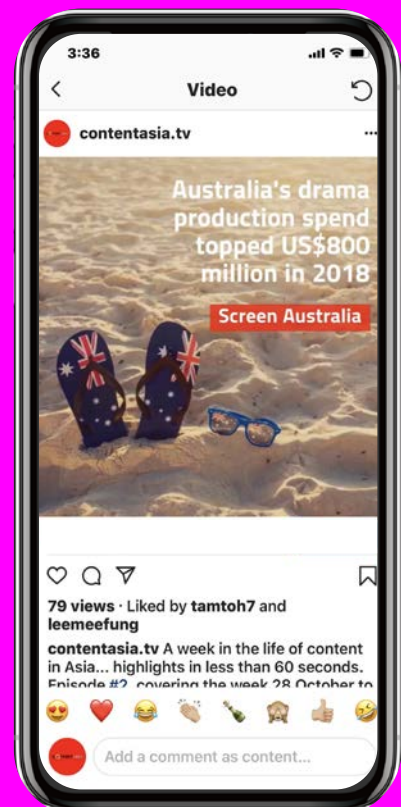
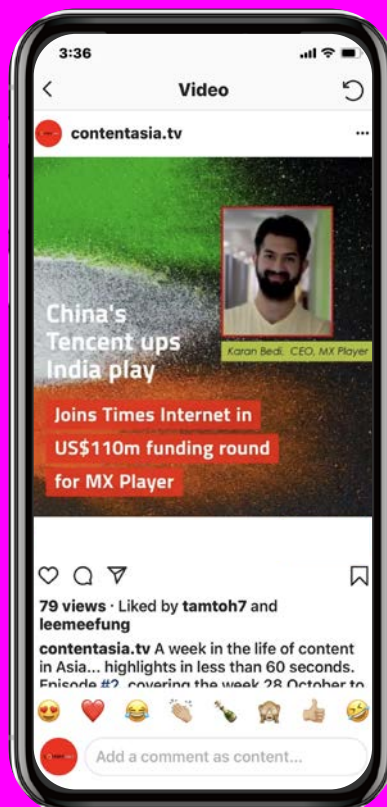
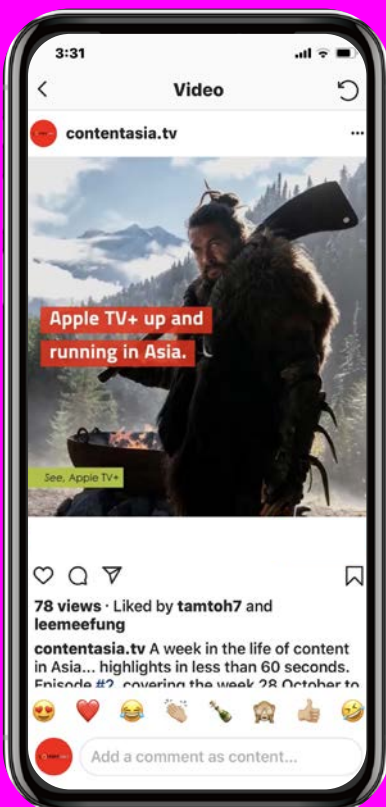
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	25-26	SportsPro OTT Asia	Singapore
	28-29	MIP Doc	Cannes, France
	28-29	MIP Formats	Cannes, France
	30-2 Apr	MIP TV	Cannes, France
April 2020	1-3	Content Expo Tokyo	Tokyo, Japan
	8	The Future of Video India	Mumbai, India
	21-23	APOS	Bali, Indonesia
May 2020	6-8	Busan Contents Market (BCM)	Busan, South Korea
	12-19	L.A. Screenings Independents/ Studio Screenings	Los Angeles, U.S.
June 2020	3-5	MIP China	Hangzhou, China
	8	Satellite Industry Forum	Singapore
	9-11	BroadcastAsia/CommunicAsia	Singapore
	11-13	Vietnam Telefilm	Ho Chi Minh City, Vietnam
	29-30	AVIA OTT Summit	Singapore
July 2020	6-7	DW Global Media Forum	Bonn, Germany
August 2020	24-25	ContentAsia Summit	Bangkok, Thailand
	26	AVIA Thailand in View	Bangkok, Thailand
	27-29	Hong Kong Filmart	Hong Kong
September 2020	9-11	BCWW	South Korea
	17-20	Gwangju ACE Fair	Gwangju, South Korea
	10	Taiwan in View	Taipei, Taiwan
October 2020	10-11	MIP Junior	Cannes, France
	12-15	MIPCOM	Cannes, France
November 2020	2-4	Asia Video Summit	To be confirmed
	4-6	TIFFCOM	Tokyo, Japan
December 2020	2-4	Asia TV Forum & Market	Singapore
	7-8	Dubai International Content Market	Dubai
	10	India Video 360	Delhi, India

The full list of events is available at www.contentasia.tv/events-list



Netflix takes 4 of top 10 spots in Aus

Six global streamers split digital demand

Netflix kept four of the top 10 digital content slots in Australia for the week of 12-18 February. But the competition among global streamers in the market is making itself felt, with Disney+'s *The Mandalorian* in top spot with a significant lead and CBS All Access' *Star Trek: Picard* in third place by a slim margin, according to data science company Parrot Analytics. In addition to Disney+ and CBS All Access, which took two of the top 10 spots, Netflix shared the list with DC Universe (*Titans*), Prime Video (*The Expanse*) and

Hulu (*The Handmaid's Tale*).

The top three titles – *The Mandalorian*, *The Witcher* and *Star Trek: Picard* – attracted enough demand to earn them a place on the country's overall top 10.

Even on the overall list, very little could catch *The Mandalorian* at just under 3.5 million demand expressions. Police procedural *Brooklyn Nine-Nine* came in second, a tiny way ahead of *The Witcher*, which only just beat fantasy drama *Outlander* for third place.

Top 10 overall TV shows: Australia

Rank	Title	Average Demand Expressions®
1	<i>The Mandalorian</i>	3,498,892
2	<i>Brooklyn Nine-Nine</i>	2,651,827
3	<i>The Witcher</i>	2,547,993
4	<i>Outlander</i>	2,512,921
5	<i>Shameless</i>	2,283,997
6	<i>Doctor Who</i>	2,264,092
7	<i>Star Trek: Picard</i>	2,238,442
8	<i>The Good Place</i>	2,150,698
9	<i>Game Of Thrones</i>	2,137,758
10	<i>Grey's Anatomy</i>	2,035,248

Top 10 digital originals: Australia

Rank	Title	Platform	Average Demand Expressions®
1	<i>The Mandalorian</i>	Disney+	3,498,892
2	<i>The Witcher</i>	Netflix	2,547,993
3	<i>Star Trek: Picard</i>	CBS All Access	2,238,442
4	<i>Stranger Things</i>	Netflix	1,992,023
5	<i>Titans</i>	DC Universe	1,775,884
6	<i>The Expanse</i>	Prime Video	1,510,799
7	<i>Narcos</i>	Netflix	1,378,185
8	<i>The Handmaid's Tale</i>	Hulu	1,338,050
9	<i>Star Trek: Discovery</i>	CBS All Access	1,170,632
10	<i>Lucifer</i>	Netflix	1,134,563

Date range: 12-18 February, 2020

Demand Expressions® (DEX): The global TV measurement standard developed by Parrot Analytics, which represents the total audience demand being expressed for a title, within a market. Audience demand reflects the desire, engagement and viewership, weighted by importance; so a stream/download is a higher expression of demand than a 'like'/comment.



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