

iQiyi showcases 260 new titles

Chinese streamer heads
into the “metaverse”

ainland Chinese streamer iQiyi has
owcased 260 new titles, talking about
nsuring "a stable supply of material for
sponsoring brands" and about creating
"metaverse" for audiences.

At a ceremony in Shanghai on Friday, iQIYI said it was working on two IP "universes" – the ancient Chinese City universe focusing on traditional Chinese cultural stories, and the "Light On" universe, featuring thriller stories.

The full story is on page 7

GHY, Clover deal disappears

“Not proceeding with the proposed investment,” GHY Media bosses say

Singapore-listed production house G.H.Y Culture & Media's plan to buy a majority stake in well-known local distributor Clover Films has fallen apart.

But GHY says the two companies "continue to explore other collaboration opportunities".

At the same time, GHY will also continue to identify other suitable opportunities to strengthen its presence in Singapore and Southeast Asia".

In a statement to Singapore's stock exchange on Friday night, GHY said the MoU's exclusivity had expired on 15 Sept and that the two companies "will not be proceeding with the proposed

The full story is on page 7

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Animation boost for Net TV

Japan, China top new acquisitions



Legends of Dawn: The Sacred Stone

Indonesian broadcaster, PT Net Mediatama (Net TV), has added two family-targetted animation series – Japanese series Cells at Work and China's Legends Of Dawn: The Sacred Stone – to its free-TV line up.

Shanghai Moonton Technology Co's Legends of Dawn: The Sacred Stone, adapted from the Mobile Legends game, premiered this weekend and will run Saturdays and Sundays at 2pm (JKT).

The 13x30-mins Cells at Work (aka Hataraku Saibou), from Muse Communication (H.K.), premieres today (Monday, 18 Oct) and is stripped Mondays to Fridays at 2.30pm.

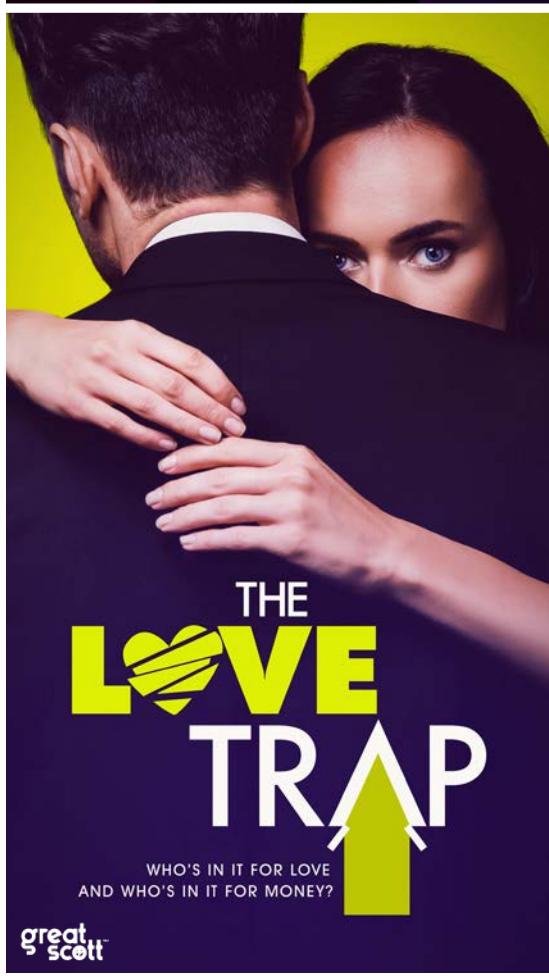
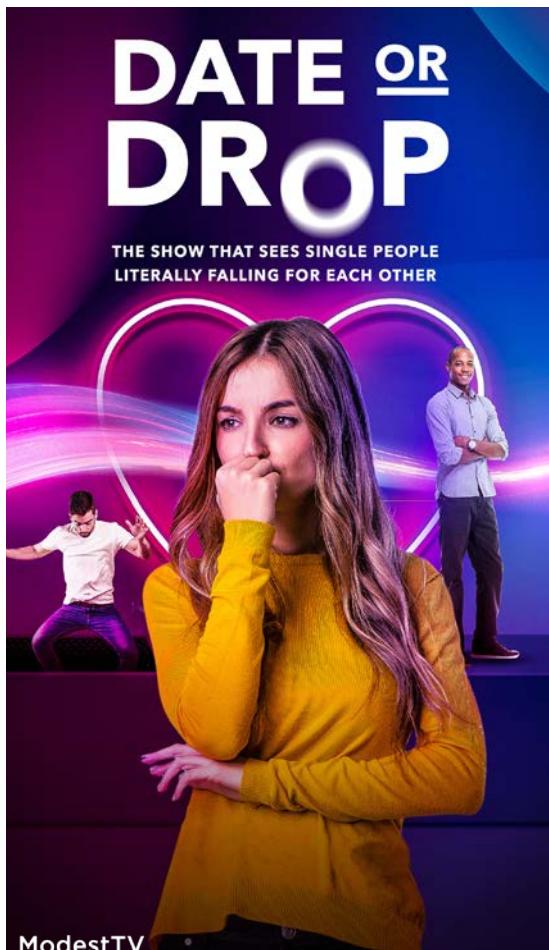
Net TV's programming director, Yeni Anshar, says the station is the first in Indonesia to air the new titles.

Cells at Work, written and illustrated by Akane Shimizu, features the anthropomorphised cells of a human body. The two protagonists are red blood cell, the cheerful and somewhat stubborn Sekkekkyuu AE3803, and white blood cell, Hakkekkyuu U-1146.

Mobile Legend's first animated series, Legends of Dawn: The Sacred Stone, is the story of Claude, a famous thief in the Land of Dawn who tries to steal the Sacred Stone from the palace in the Royal Capital. This series features Mobile Legends game heroes, who try to thwart Claude's mission.

Series Mania opens series/projects call for March 2022 event

International drama event, Series Mania, has opened its call for series and projects for the 2022 festival (18-25 March) and the forum (22-24 March). Sixty series will be selected to participate in the eight-day festival, with 13 prizes awarded. Fifteen projects will be selected to take part in the Co-Pro Pitching Sessions. The best project will be awarded a EUR50,000 prize. The deadline for project submission is 6 January 2022. The hybrid/online event will take place in Lille, France.



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Premium drama boom continues, *Criminal Justice India* returns

Disney+ Hotstar season 3 pick up for BBC Studios/Applause Entertainment series

Premium Indian drama *Criminal Justice*, by Applause Entertainment and BBC Studios India, is returning to Disney+ Hotstar for a third season.

Production and streaming details for the new season have not yet been disclosed.

The latest edition, which also goes out under the premium Hotstar Specials banner, brings back Pankaj Tripathi (*Criminal Justice S1/S2, Mirzapur*) as lawyer Madhav Mishra, and focuses on the Indian juvenile judicial system.

Criminal Justice season three is part of India's adaptations boom,



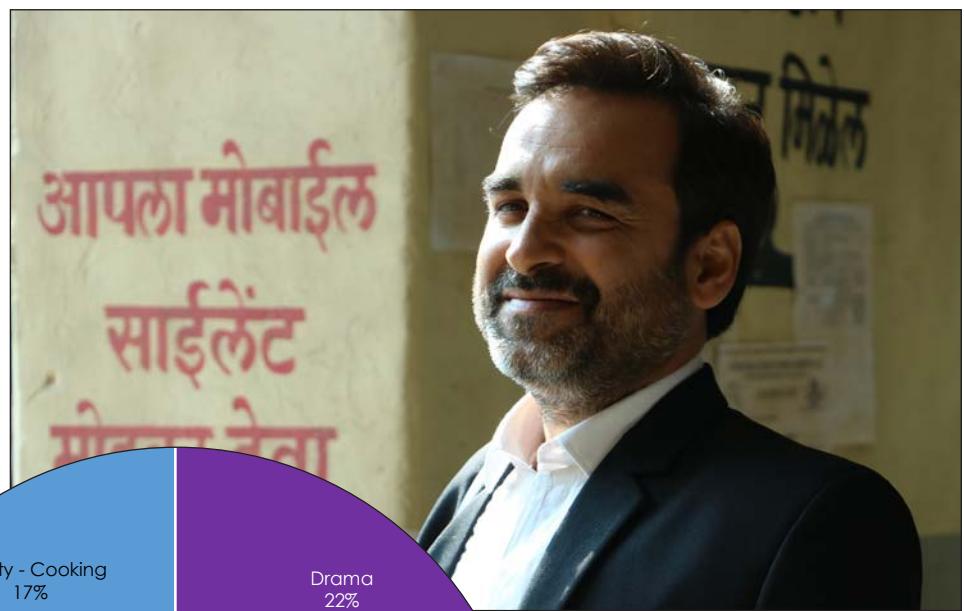
Sameer Nair, CEO, Applause Entertainment

driven by streaming services' demand for premium drama in Asia's highest-volume content market and efforts by local cable/DTH platforms to compete.

Even though reality continues to dominate (*Big Brother, MasterChef* and *Fear Factor*), drama takes more than 22% of total formats on air or commissioned in India in the first half of 2021, according to ContentAsia's Formats Outlook.

Another eight premium adaptations at least – including five movies from ABS-CBN in the Philippines (see page 5) – were announced from July to mid-October.

India's past scripted adaptations include *Criminal Justice India: Behind Closed Doors* (by Applause Entertainment for Hotstar); All3media's *Cheat India; Out of Love* (based on BBC Studios' *Dr Foster*); and *Rudra* (based on *Luther*, also from BBC Studios).



Criminal Justice S2, BBC Studios

finds herself the prime suspect in a series of deaths.

Indian streamer Zee5 premieres the original film, produced by Zee Studios, on 29 October.

The *Liza* pick up follows Zee5's success with a Big Synergy Media adaptation of Finnish drama, *Mustat Lesket*, remade as *Black Widows*, starring Mona Singh, Swastika Mukherjee and Shamita Shetty as wives who plot to get rid of their husbands.

Zee5 premiered the dark comedy series, directed by Birsa Dasgupta, in December 2020.

This is clear evidence that, pushed to fast-track the script-to-screen time line for their originals, India's programmers are stretching their story hunting grounds in unprecedented directions.

The film premieres on 29 October on South Asian streaming service Zee5.

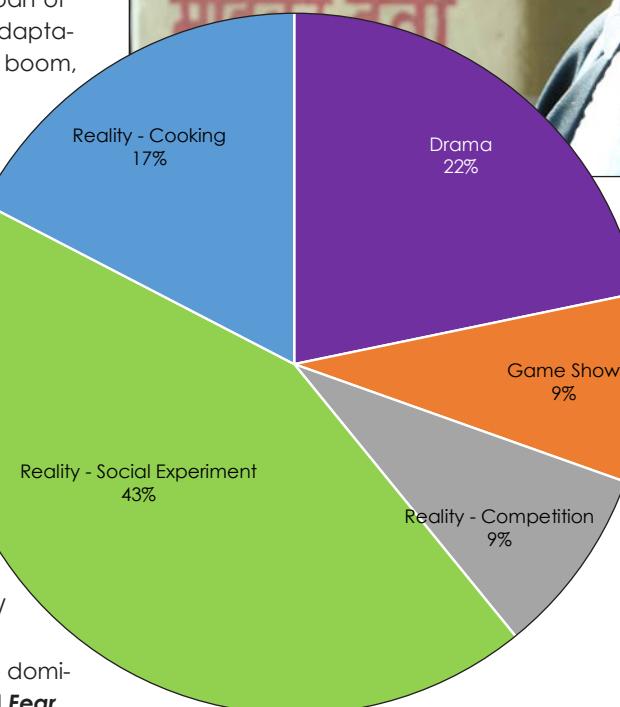
Criminal Justice' second season, *Criminal Justice: Behind Closed Doors* (Dec 2020), won Best Asian Drama Series for a Regional/International Market in this year's ContentAsia Awards.

The first season of *Criminal Justice* premiered in India in April 2019. The franchise is among Hotstar Specials' most watched shows on Disney+ Hotstar.

Source: Distributors/rights holders, titles/seasons aired or commissioned in Jan-June 2021.
ContentAsia Formats Outlook 1H2021

Titles added from the beginning of July to mid-October include an adaptation of Showtime drama *Ray Donovan* for Netflix, with Rana Daggubati as fixer Rana Naidu in a production by Sunder Aaron's Locomotive Global Inc.

New productions heading for India also include Indrajit Nattoji's thriller-romance, *Aafat-E-Ishq*, an adaptation of Hungarian film *Liza, the Fox Fairy* about Laloo (played by Neha Sharma) and her quest for true love. Along the way she





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Korea tries to stem *Squid Game* piracy in China

Korea's foreign ministry has stepped up for Netflix's *Squid Game*, formally telling mainland China that pirating content is not okay. News agency Yonhap says the campaign is being driven by civic group, The Voluntary Agency Network of Korea, which is fighting illegal distribution of online content. The ministry has not issued an update on the effectiveness of its appeal.



OneMIP set for Dec 2021

RX France and MIP Markets are rolling out an integrated OneMIP online networking platform and content showcase. The new platform launches on 6 Dec 2021, and will run year round to complement flagship physical markets, including MipTV/Mipcom and Mip China. The companies say the platform harnesses digital innovation that reinforced MIP Markets physical events and expanded global audiences in 2021.



Korea tracks product promotion leap

Korea's Communications Commission has tracked a leap in sponsored health products across TV channels this year, and says it is supporting legislation that will amend the broadcast act to require mandatory notification of sponsorship to viewers.

ABS-CBN film titles head to India

Global One Studios to remake 5 KathNeil blockbusters



Kathryn Bernardo and Daniel Padilla

The Philippines' ABS-CBN continues to build out its content strengths, leveraging its creative infrastructure despite the ongoing absence of its own free-TV broadcast platform.

New deals signed this month include remake rights to five theatrical movie titles from ABS-CBN Film Productions with India's Global One Studios.

The acquisitions are part of India's scripted content boom, which includes *Criminal Justice* (Applause Entertainment/BBC Studios India); *Ray Donovan* (Locomotive Global); and *Aafat-E-Ishaq*, the adaptation of Hungarian film *Liza, the Fox Fairy* by Zee Studios.

Domestic production details in India are still thin; Global One Studios mentioned "Indian languages", which could indicate a regional focus.

The partners said this was the first time

five Filipino films were being adapted for India, and spoke about shared cultural values between the two markets.

The original films all star Kathryn Bernardo and Daniel Padilla – one of the Philippines' best-known "love teams" – who have been acting together for 10 years. Stars for the Indian adaptations have not been disclosed.

The five films are *Barcelona: A Love Untold*, about two Filipinos, struggling to overcome their pasts, who fall in love in Spain; *Can't Help Falling In Love*, about a woman who is engaged but discovers she is already married; *Crazy Beautiful You*, about a rebellious teen sent to a medical mission camp and falls for a politician's son; coming-of-age romcom, *She's Dating The Gangster*; and *The Hows Of Us*, about two young people who dream of growing old together.

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From page 1: GHY

investment".

The proposed acquisition of a 51% stake in Clover Films was announced on 16 June.

Had the deal gone through as planned, G.H.Y would have added a well-established film distribution network to its production strengths along with its fledgling talent management initiatives with Chinese streamer iQiyi.

At the time, G.H.Y said the acquisition of a controlling stake in Clover would increase its production and distribution capacity in Southeast Asia.

Clover Films is best known for distributing *Train to Busan* and sequel *Peninsula* in Singapore, Malaysia, Vietnam and Indonesia, along with Jackie Chan blockbusters such as *CZ12*, *Kungfu Yoga*, Andy Lau's *Shockwave 2* and Academy Award winner *Parasite*.

Clover is also actively involved in the production of local movies in Singapore and Malaysia, including Jack Neo's *Ah Boys To Men* series, Eric Khoo's *Ramen Teh* and Adrian Teh's *Wira*.

**From page 1: iQiyi**

Variety shows on their way to the new schedule include *Metaverse Singer* and *The Rap of China 2022*.

The streamer is also returning numerous titles for additional seasons, including *Mr Housework*, *Be With You*, *Game of Shark* and *Detectives' Adventures*.

The Chinese drama slate, "dedicated to honoring China's history and heroes", includes *A Lifelong Journey*, *Life is a Long Quiet River*, *Vacation of Love 2*, *Piercing The Dark*, *A Love Never Lost*, *The Wind Blows from Longxi* and *Eternal Love*.

Chinese dramas have been divided into four categories: epic, hero, history, and romance.

Disney+ Countdown: Korea, HK, Taiwan

Disney sets 2023 target for 50 APAC originals

November is a mega-month for Disney+ in Asia-Pacific, with two critical additions to the regional business – an expansion of the Japanese service on 27 October and the roll out in Korea on 12 Nov.

Launches in Taiwan (12 Nov) and Hong Kong (16 Nov) complete the high-value North Asia footprint, with the exception of China, which remains closed to foreign streaming platforms.

The new services put Disney+ and Disney+ Hotstar in 11 markets in Asia.

Disney+'s footprint is patchiest in Southeast Asia, where the company favours the low-cost hybrid Disney+ Hotstar model. Still missing are Philippines, Vietnam, Brunei, Myanmar, Cambodia and Laos.

The latest roll-outs run alongside Disney's first real commitment to original TV content in the region outside of India, where it absorbed Star/Hotstar's gigantic content business as part of the 2019

acquisition.

18 of the 28 titles unveiled at the first Asia-Pacific showcase last Thursday (14 Oct) will go out as originals, including Korean broadcaster/producer JTBC's high-cost romantic drama, *Snowdrop*, written by Yoo Hyun-mi and directed by Jo Hyun-tak, both of whom were involved in blockbuster series *Sky Castle*.

The 18 titles on their way to the platform in 2022 are the beginnings of a goal to have a slate 50 originals by 2023.

The other 17 originals are: *Rookies*, *Moving*, *Grid*, *Running Man* spinoff *Outrun*; *Kiss Sixth Sense*; *Lost Man Found*; *Gannibal*; *Delicacies Destiny*; *Women in Taipei*; *Bumilangit* superhero franchise from Bumilangit / Screenplay Films; *Shipwreck Hunters Australia*; *Susah Sinyal* (Bad Signal); *Virgin The Series*; *Wedding Agreement The Series*; *Jurnal Risa*; *Teluh Darah*; and *Keluraga Cemara The Series*.

Disney+ subscription rates in Asia Pacific

Country/Territory	Launch	Monthly	Annual
Hong Kong	16-Nov-21	HK\$73 (US\$9.40)	HK\$738 (US\$94.85)
Taiwan	12-Nov-21	NT\$270 (US\$9.64)	NT\$2790 (US\$99.63)
Korea	12-Nov-21	KRW9,900 (US\$8.37)	KRW99,000 (US\$83.66)
Singapore	23-Feb-21	S\$11.98 (US\$8.89)	S\$119.98 (US\$88.87)
Japan	11-Jun-20	¥770 (US\$6.74)	-
Australia	19-Nov-19	AU\$11.99 (US\$8.90)	AU\$119.99 (US\$89.05)
New Zealand	19-Nov-19	NZ\$12.99 (US\$9.16)	NZ\$129.99 (US\$91.69)

Disney+ Hotstar in Asia Pacific

Country/Territory	Launch	Monthly	Annual
Thailand	30-Jun-21	THB99 (US\$2.97)	THB799 (US\$23.99)
Malaysia	1-Jun-21	RM54.90/3 months (US\$13.20/3 months)	-
Indonesia	5-Sep-20	Rp39,000 (US\$2.77)	Rp199,000 (US\$14.14)
India	3-Apr-20	-	<ul style="list-style-type: none"> Disney+ Hotstar VIP (INR399/US\$5.32 a year) Disney+ Hotstar Premium (INR1,499/US\$19.99 a year) Free (ad-supported basic tier)

Rates as of 15 Oct 2021, conversions to USD via XE.com as of 15 Oct 2021

Disney's 7 new titles from Japan are...

Tokyo MER (Mobile Emergency Room)

The first title out of Disney's collaboration with Japanese free-TV broadcaster, Tokyo Broadcast System (TBS), medical drama *Tokyo MER* is set in a new MER unit and is about two doctors with opposing ideologies who become involved in a much larger political game.

Lost Man Found

Based on a best-seller from publishing house Bungei Shunju, comedy drama *Lost Man Found* is about an actor who struggles for fame and love. The series will go out as a Disney Original.

Black Rock Shooter Dawn Fall

A reboot of media franchise *Black Rock Shooter*, based on characters created by illustrator Ryohei Fuke aka Huke. The new series was written by Makoto Fukami (*Psycho-Pass*) and directed by Tensho (Grisaia).

Summer Time Rendering

Anime suspense series written and illustrated by Yasuki Tanaka, about a mystery on a secluded island.

Yojohan Time Machine Blues

(working title). A new animated sci-fi / time-travel comedy romance series based on award-winning writer Tomihiko Morimi's sequel to *The Tatami Galaxy*.

Twisted Wonderland

A planned anime adaptation of Disney's mobile game by Aniplex

Gannibal

A dark modern-day horror drama set in rural Japan, about a policeman who takes over from a colleague who goes missing and unravels a rumour about cannibalism in the village. The series will go out as a Disney Original.

Animation's reign in Japan continues

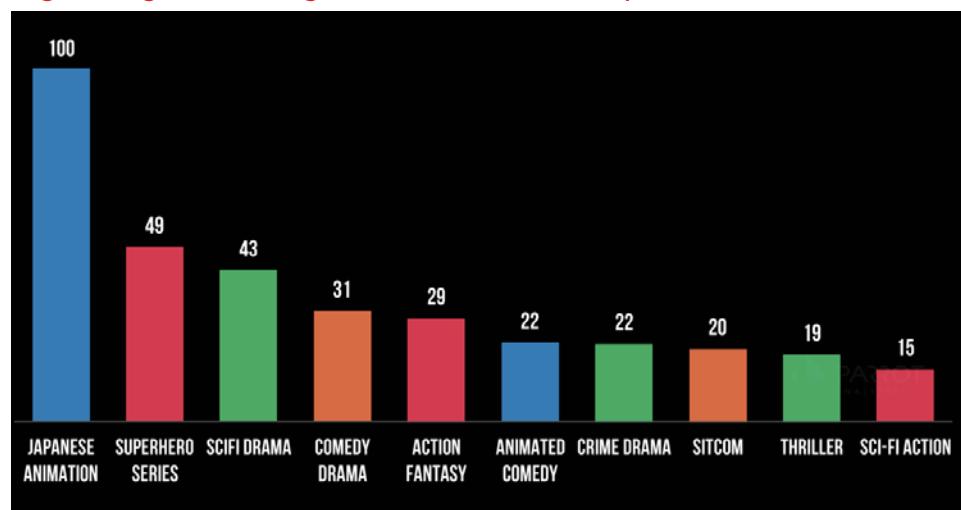
Japan tops global animation demand, Parrot says

Disney's seven new Japanese titles – including anime – debut in an animation-crazy market, where demand for the genre is more than four times the average global demand, according to data science company, Parrot Analytics' Global Television Demand report for Q2 2021. Demand for drama and kids, on the other hand, are among the lowest in

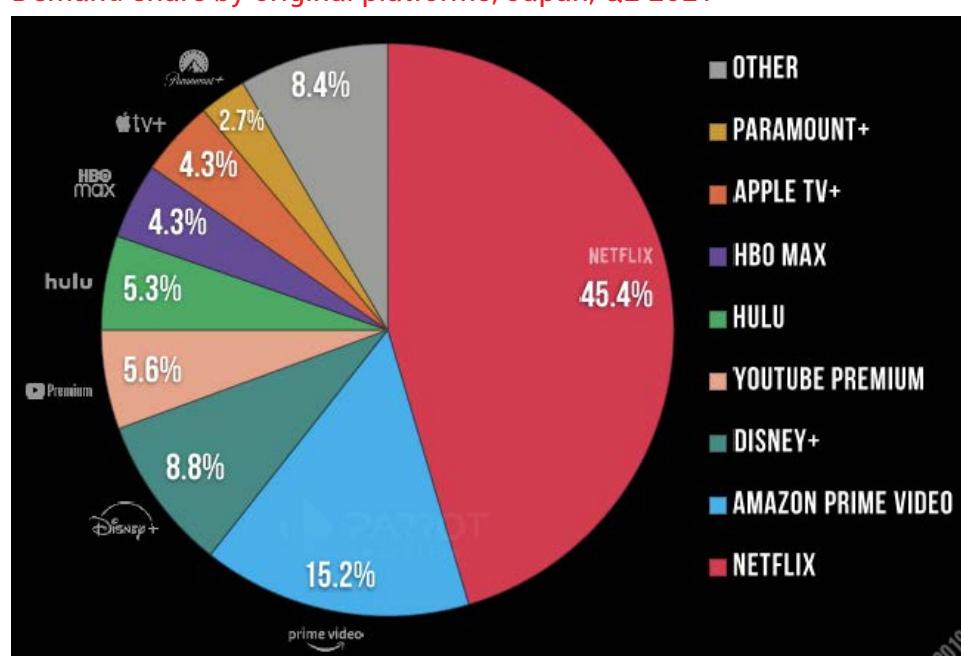
the world.

Four of Disney's new titles are anime: *Black Rock Shooter Dawn Fall*, a reboot of animation title *Black Rock Shooter*; *Summer Time Rendering*; *Yojohan Time Machine Blues* (working title), a sequel to *The Tatami Galaxy*; and an anime adaptation of *Twisted Wonderland*, Disney's mobile game by Aniplex.

Digital original series genre demand share, Japan, Q2 2021



Demand share by original platforms, Japan, Q2 2021



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Cambodia

In numbers

Population 15,29 million
 Households 3.34 million
 Avg household size 4.6
 TV households 2.4 million
 Mobile internet subs 17.26 million
 Fixed Internet subs 298,495
 Mobile phone subscribers.. 20.71 million
 Fixed tel subscribers 44,305

Source: National Institute of Statistics, Telecommunication Regulator of Cambodia (population/households in 2019, TV HH in 2008 Census), Telecommunication Regulator of Cambodia (internet, mobile, fixed tel in May 2021)

Free TV

Apsara Television (TV11)

Apsara Television is a private television channel in Cambodia, offering news, entertainment, talk shows, variety, lifestyle, kids, history and sports (boxing) programming. Launched in 1996, Apsara Television is operated by the Apsara Media Group.

Bayon TV/Bayon News/ ETV News

Bayon Television owns and operates three TV channels – Bayon TV, Bayon News (BTV-News) and ETV News. Bayon Television was established in 1998 and broadcasts from its main station in Phnom Penh to about 15 provinces. Bayon News and ETV News offer local and international news.

Cambodian Television Station Channel 9 (TV9)

General entertainment channel TV9 was established in 1992 and is a 100% Cambodian private sector company. Offers mostly local content and Thailand drama series.

CTN/CNC/MyTV/CTN International

Cambodian Broadcasting Service (CBS) operates three local channels – Cambodian Television Network (CTN), Cambodian News Channel (CNC) and MyTV – and international service, CTN International. 24-hour flagship channel, CTN, launched in March 2003, prides itself on introducing local viewers to international formats such as game shows *Minute to Win It* (2015), *Who Wants to be a Millionaire* (2013/2015) and *Divided S1* (2021), as well as reality cooking *MasterChef*

Cambodia S1/2
(2018/2020).

CTN also co-
produces internation-

al movie/drama series and entertainment content. CNC is a hybrid 24-hour news and entertainment news service. MyTV, launched in 2009 as a youth service, rebranded in 2013 as a modern channel targeting the 15-49 age group offering local/foreign drama, concerts and variety shows. The three channels have 40% market share nationwide. CBS is owned/operated by The Royal Group, which is also a parent company to pay TV platform One TV.

Hang Meas HDTV (HM HDTV)

Cambodia's first HD broadcaster, Hang Meas HDTV, transmits a 24-hour schedule to 24 cities/provinces. Content includes Korean and Chinese drama series, and formats such as *The Voice Cambodia S1/2*, *Cambodia Idol S1/2*, Cambodia's Got Talent S1/2 and six seasons of *Killer Karaoke Cambodia* (S7 premiere date is TBC as of 15 Oct 2021). Launched in Feb 2012, Hang Meas HDTV is part of the Hang Meas Group, a multimedia company also involved in production, content, radio and talent management.

www.hangmeasfm.com

National Television of Kampuchea (TVK/TVK2)

State-owned broadcaster, National Television of Kampuchea (TVK), launched in Dec 1963, closed during the civil war in the 1970s and was resurrected at the end of 1983. The schedule includes local news, education, entertainment and sports, with some acquisitions from China and Singapore. TVK2, launched in 2020, is a collaboration between the Ministry of Information





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and the Ministry of Education, Youth and Sports (MoEYS). The aim is to promote distance learning and e-learning as part of the country's Covid-19 containment measures. TVK also cooperates with foreign TV stations/media services such as China's CCTV and Japan's NHK. The broadcast philosophy is to publicise peace, human rights and democracy, promote government policies, and convey public opinions for Cambodians. TVK also operates about 25 radio stations.

Phnom Penh Television (TV3)

Phnom Penh Television (TV3) was established in 1996 as a JV between KCS Cambodia Ltd and Phnom Penh Municipality. In 2012, the station became a wholly owned company of KCS. TV3 offers local content, including news, TV series, game and talk shows, sports, lifestyle, music and concerts.

PNN TV Station

Established in 2015 by the L.Y.P. Group, PNN TV has a US\$10-million production complex consisting of five studios. Over 50% of PNN TV's schedule is locally produced, including game shows, variety shows, talk shows and news. Some content is acquired regionally. Locally adapted formats include game show *Family Feud Cambodia S1/2*. The station claims a 95% reach across Cambodia.

TV5 Cambodia

Channel 5 (TV5) carries mostly local entertainment content, including in-house drama series, news and sports (boxing). TV5 was licensed by Cambodia's Ministry of Defence in 1995 and is owned by the Royal Cambodian Armed Forces. The station operates as a joint venture with Cambodian post-production company, MICA Media, part of Thailand's Kantana Group.

Pay-TV

Cambodia Cable Television

Cambodia Cable TV (CCTV) offers local/international TV channels (including music, local/foreign movies and sports content) and music/audio channels. Launched in

1995, CCTV is a subsidiary of Taiwan's Taichung Cable Company (owner of Formosa Television in Taiwan). CCTV services 96% of the Phnom Penh area.

Cambodian DTV Network

DTH pay-TV operator Cambodian DTV Network, a subsidiary of Thai satellite operator Thaicom until Sept 2019 when Thaicom divested all of its DTV shares due to "fierce competition" in the industry, offers more than 200 SD/HD TV channels mainly to rural areas (about 720,000 households) in 25 provinces across Cambodia.

Digital Sky

Digital Sky launched as a joint project between the international GS Group and Cambodia's Royal Group in Sept 2012 and became a wholly owned subsidiary of The Royal Group in March 2016. Digital Sky offers upwards of 70 digital channels (DVB-T service branded as One TV, US\$8 a month) and 265+ satellite channels (branded as Sky One, one-time fee of US\$85) to households in multiple provinces/cities, covering about 70% of the country.

Phnom Penh Municipal Cable Television (PPCTV)

Founded in 1995, Phnom Penh Municipal Cable Television (PPCTV) offers 100+ local/regional/international TV channels for US\$10 a month (or US\$50 for six months, US\$100 a year). The pay-TV platform also operates in-house channels, including CTV 8 HD, which carries local/Chinese, Thai and Korean content, and internet broadband services.

Online/OTT

KhmerLive.tv

KhmerLive.TV offers live-streaming content from four Cambodian TV stations – Bayon TV, Bayon TV News, TVK and TV3 – and 18 radio stations, as well as catch-up content spanning news, politics, entertainment/music, game shows, lifestyle and sports. The aim is to provide Cambodian TV/radio access to people living in and outside of Cambodia.

PPCTV Anywhere

PPCTV Anywhere was launched in 2016 by cable TV/internet service provider Phnom Penh Municipal Cable Television (PPCTV). The mobile platform carries live streaming content and select catch-up content free for PPCTV customers.

Production

802 Films Production

802 Films Production is a full-service film and video production company. Services range from script writing, visualisation, permits sourcing to sound mixing, motion graphics and music composition. Production credits include the co-pro of 2021 Cambodia's first sci-fi film, *Karmalink*, about a 13-year-old boy and his street-smart female friend who team up to search for a gold statue from the boy's past lives, while traveling across town and also back in time.

Anti-Archive

Anti-Archive is an independent Phnom Penh-based production company established in January 2014, producing and co-producing fiction and documentary content. Production credits include drama *Sunrise in My Mind* (2020) and film *White Building* (2021), about 20-year-old Samnang, who faces the demolition of his lifelong home in Phnom Penh and the pressures from family, friends, and neighbours which arise and intersect in this moment of sudden change.

Bophana Center Production

Bophana Center's production services include equipment rental, sound recording and film/sound editing as well as post-production for short films, documentaries, fiction, corporate movies and commercial videos. Co-founded by Cambodian filmmakers Rithy Panh and Ieu Pannakar in 2006, the centre works closely with the Cambodia Film Commission. The organisation also acquires film, TV content, photography and sound archives on Cambodia from around the world for public access.

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Thai Content: The Outlook

On The Job: Director Erik Matti

Plus: Japan's latest plan, linear's new dawn & insights into streaming in Asia

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Cambodia Film Commission

The Cambodia Film Commission (CFC) is a non-profit organisation supporting production activity in Cambodia. Backed by the Ministry of Culture and Fine Arts of Cambodia, CFC provides production services that include location scouting, information/advice, casting/crew network, handling administrative tasks/permits and logistic support.

Hangmeas Production

Hangmeas Production, the production subsidiary of Cambodia's media conglomerate Hang Meas Video company, produces formats such as *The Voice Cambodia*, *Cambodian Idol*, *X Factor Cambodia*, *Cambodia's Got Talent*, *Killer Karaoke Cambodia*, *The Mask Singer Cambodia*, *I am A Singer Cambodia* as well as local drama series, news and live concerts.

Hanuman Films

Established in 2000, Hanuman Films' services include script review, securing permits, location scouting, casting, equipment rental and post production. The company is mostly known for the feature films *The Last Reel* (2014) and *Beyond the Bridge* (2016), as well as its involvements in Hollywood movie *Tomb Raider* (2018) and Australian film *Wish You Were Here* (2012).

Khmer Mekong Films

Established in July 2006, Khmer Mekong Films produces TV drama, factual pro-

gramming and theatrical films. KMF's TV drama projects include *Brotherhood* (2019) for PNN, and *Lucky Mother*, a six-episode drama produced for CARE Cambodia to educate women about healthy pregnancies. Feature films include musical romcom *360 Degrees* (2020) and thriller *Fear* (2019). Factual credits include *Facing Justice*, which covers Khmer Rouge Tribunal proceedings, and *Breaking the Silence* (2017), about sexual violence under the Khmer Rouge.

Kongchak Pictures

Founded in 2014, Kongchak Pictures is a one-stop film production house providing services ranging from pre-production to post-production, as well as design services for feature films' promotional content.

Rock Production

Rock Production (est 2007) is a multi-media entertainment, TV/movie production and distribution company. The production division produces documentaries, drama series, talk and variety shows and music videos for local broadcasters and pay-TV channels.

Shoot International Media Production

Shoot (est 1996) offers production services, including technical support for international crews, pre-/post-production, equipment rental and translation.

Regulators

Council for the Development of Cambodia (CDC)

The Council for the Development of Cambodia (CDC) is the highest decision-making body for private/public sector investment. CDC is chaired by the Prime Minister and composed of senior ministers from government agencies (Cambodian Investment Board, Cambodian Special Economic Zone Board).

Ministry of Culture & Fine Arts

The Ministry of Culture and Fine Arts' missions include the supervision of TV content to ensure that traditional values are maintained and cultures preserved, as well as to promote artistic creations and cultural exchanges.

Ministry of Information (MOI)

Cambodia's Ministry of Information is responsible for regulating information sources in the country, and issuing operating licences to TV/radio stations, publishers and related media entities.

Ministry of Posts and Telecommunications

The Ministry of Posts and Telecommunications is charged with promoting network infrastructure connectivity and accessible services of posts, telecommunications and the infocomms and tech sectors.

Adapted from ContentAsia's
The Big List 2022

Be included!

ContentAsia's directory listings are updated continuously. If you would like to be included, send your details to Malena at malena@contentasia.tv

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Screenings

Be included, contact:

Leah at leah@contentasia.tv (Americas and Europe)
or Masliana at mas@contentasia.tv (Asia, Australia and Middle East)

www.contentasia.tv

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What's on where...

October 2021	30 Oct-8 Nov	34th Tokyo International Film Festival	Tokyo, Japan
November 2021	1-3	TIFFCOM 2021	Tokyo, Japan & Online
	3-12	Busan Contents Market (BCM)	Hybrid
	12	AVIA Asia Video Summit - The State of Piracy Summit	Online
	16-17	AVIA Asia Video Summit - The Main Event	Hybrid
	18	AVIA Asia Video Summit - Satellite Industry Forum	Online
	23-24	APOS India	Online
	24-25	Dubai International Content Market	Dubai
December 2021	1 Dec - 30 June 2022	Asia TV Forum & Market	Online
January 2022	18-20	NATPE Miami	Hybrid
March 2022	14-17	Hong Kong FILMART	TBC
April 2022	4-6	MIP Doc	Cannes, France
	4-6	MIP TV	Cannes, France
	4-6	MIP Formats	Cannes, France
June 2022	8-10	BroadcastAsia & CommunicAsia	Singapore
	20-21	DW Global Media Forum	Bonn, Germany
	29 June-1 July	Content Expo Tokyo	Tokyo, Japan
August 2022	24-26	ContentAsia Summit	

* As of 15 October 2021

 The full list of events is available at www.contentasia.tv/events-list


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Sports comedy trumps survival in Aus

Apple TV+'s *Ted Lasso* beats Netflix's *Squid Game*

Apple TV+'s sports comedy drama *Ted Lasso* beat Netflix's survival drama *Squid Game* in Australia for the week of 6-12 October in a close race followed at number three by *Saturday Night Live* on the overall list of shows most in demand and by Disney+'s *The Mandalorian* on the list of digital originals, according to data science company Parrot Analytics.

Netflix and Disney+ are locked in battle for dominance of digital original demand, with three places each. Netflix is

slightly ahead if differences from market average demand are aggregated.

The one other digital original that generated enough demand to make the overall list was Hulu's mystery comedy series, *Only Murders in the Building*, which streams on Disney+ as part of the Star tab in Asia. The series was fourth on the digital originals list with 18.59x difference from average market demand – enough to give it 10th spot on the overall list.

Top 10 overall TV shows: Australia

Rank	Title	Difference from Market Average
1	<i>Ted Lasso</i>	30.09x
2	<i>Squid Game</i>	28.67x
3	<i>Saturday Night Live</i>	24.93x
4	<i>My Hero Academia</i>	21.55x
5	<i>What We Do In The Shadows</i>	20.93x
6	<i>The Walking Dead</i>	20.64x
7	<i>The Mandalorian</i>	19.72x
8	<i>The Voice (U.S.)</i>	19.26x
9	<i>Grey's Anatomy</i>	18.7x
10	<i>Only Murders In The Building</i>	18.59x

Top 10 digital originals: Australia

Rank	Title	Platform	Difference from Market Average
1	<i>Ted Lasso</i>	Apple TV+	30.09x
2	<i>Squid Game</i>	Netflix	28.67x
3	<i>The Mandalorian</i>	Disney+	19.72x
4	<i>Only Murders In The Building</i>	Hulu	18.59x
5	<i>Marvel's What If...?</i>	Hulu	17.77x
6	<i>WandaVision</i>	Disney+	15.63x
7	<i>The Expanse</i>	Netflix	14.25x
8	<i>Loki</i>	Disney+	14.14x
9	<i>Nine Perfect Strangers</i>	HBO Max	13.78x
10	<i>Stranger Things</i>	Netflix	13.09x

Date Range: 6-12 October 2021

Demand Definition: The total audience demand being expressed for a title, within a market. Audience demand reflects the desire, engagement and viewership, weighted by importance; so a stream/download is a higher expression of demand than a 'like'/comment. In this dataset we are comparing the demand that exists for each series in this market, against the average TV show. A difference of 1x represents the market average and 10x means a series is 10 times more in demand than the average TV show in this market.



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