

Pakistan's Starzplay by Cinepax boosts docs catalogue



My Beautiful Stutter

Pakistan streaming platform, Starzplay by Cinepax, has picked up 100 titles from U.K.-based Espresso Media International for its new dedicated documentary strand. The 150-hour volume deal covers multiple genres, including crime, tech, the environment, sports and social issues. One-hour specials include *My Beautiful Stutter*, which follows five kids who stutter; *Eating Up Easter*, a character-led documentary exploring how the environment of Rapa Nui (Easter Island) is suffering due to tourism, globalisation and trash; and *Swim Team*, about a group of autistic young people who form a competitive swim team. The package also includes 21 hours of true crime content.



Korea supports tax cuts for streaming producers

Korea's science officials seem hot on the idea of extending tax breaks to support the country's OTT content business as producers and creators continue to go forth and conquer streaming audiences around the world. Minister of Science, Lee Jong-ho, has been quoted in local media as saying the content industry could be turned into a growth and export engine. The current regulation offers tax breaks for movies and TV.

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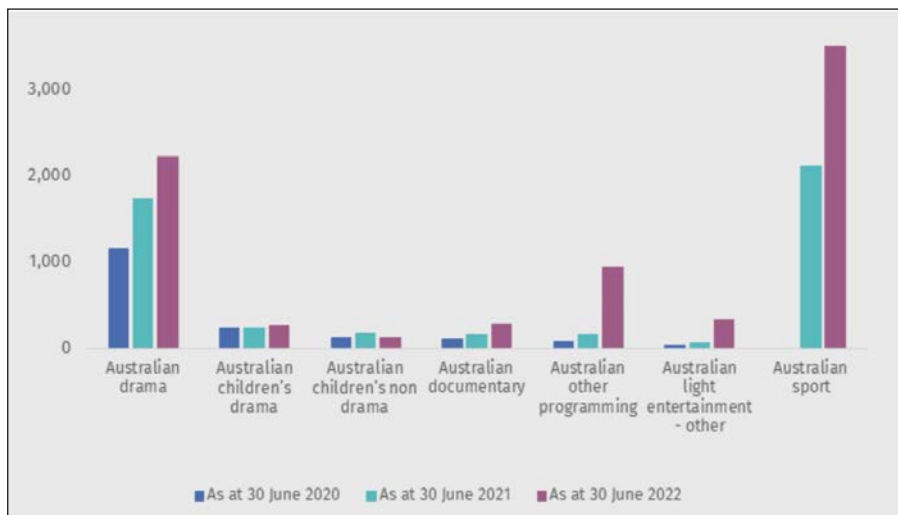
indigo film

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Streamers' Aus spend tops US\$223m

Paramount+ leads local commissions/co-commissions

Hours of local programmes on SVOD services* in Australia



Source: ACMA *June 2020 & June 2021 figures report on 4 SVOD providers, June 2022 figures report on 5 SVOD providers

Five subscription video on demand (SVOD) providers – Amazon Prime Video, Disney, Netflix, Paramount+ and domestic platform Stan – spent A\$335.1 million/US\$223 million in the 2021-22 financial year on 718 commissioned, co-commissioned or acquired Australian programmes, the Australian government's Australian Communications and Media Authority (ACMA) says in a new report released on 21 Nov (Monday).

Of the titles that the report lists by name, Paramount+ leads, with 13 titles commissioned/co-commissioned in Australia and/or New Zealand for the year; the 13 shows include nine dramas. Netflix is second, with 10 titles, followed by Stan with nine and Amazon Prime Video with eight. Disney+ trails with four.

Some of the A\$156.2 million/US\$104 million increase on the previous year's A\$178.9 million/US\$119 million is attributed to the inclusion of a fifth SVOD platform in the latest data.

But ACMA also notes greater investment in Australian adult dramas, documentaries, sport and light entertainment.

The report highlights the ongoing dip in spend on Australian children's content.

Commissioned or acquired Australian drama accounted for A\$199.9 million/US\$133 million. Spend on Australian documentaries was A\$37.4 million/US\$25 million.

SVOD providers spent A\$253.7 million/US\$169 million on 55 commissioned or co-commissioned Australian programmes.

Commissioned and co-commissioned programmes/titles made up about 76% of total expenditure by all SVOD providers. New Australian shows included *Luxe Listings* (Amazon Prime Video), *Last Days of the Space Age* (Disney), *Heartbreak High* (Netflix), *Five Bedrooms* (Paramount+) and *Nitram* (Stan).

663 Australian programmes were acquired by SVOD providers during the year, equalling spend of A\$81.4 million/US\$54 million. Most titles were in sport, adult drama or documentary genres.

At 30 June 2022, there were 2,345 Australian programme titles (7,714 hours) available on the five SVOD services.



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Bomanbridge, Tencent Video tie up

International expansion drives exclusive formats deal



Campus Go

Sonia Fleck's Bomanbridge Media has sealed a deal with mainland Chinese streamer, Tencent Video, giving the Singapore-based company its first exclusive distribution rights to Tencent's original unscripted catalogue.

The international distribution agreement for multiple titles is part of Tencent Video's upsized ambitions for overseas markets, Yang ZhiFan, Tencent Video's format R&D director, says.

Bomanbridge previously licensed content to Tencent Video, and has focused on co-production across the mainland.

Rather than a fixed number of titles, the new agreement extends to all formats the two companies consider suitable for the international market.

Bomanbridge currently represents *Little Masters* from Shanghai Canxing and Culture Media, which has been optioned in the U.S., and parts of Europe.

Bomanbridge's Tencent slate, including variety, studio-based & celebrity/competition formats, kicks off at the ATF market (7-9 Dec) with the Chinese streamer's top performers – *Campus Go* and *The Truth*.

"We are focused on meeting the demands of international platforms – fresh, yet tried-and-tested with clear identity pillars and data performance measures," says Bomanbridge's ac-

quisitions director, Aegena Tay.

Tencent original, *Campus Go*, debuted in China in August 2022 and is the first reality TV show focusing on universities and student 'club' talent.

A second season has been greenlit for 2023.

Season one features groups battling for the title of "The Best University Dance Club". Future seasons will open to other group talent.

Bomanbridge describes *The Truth*, which premiered on Tencent in May 2022, as "a structurally groundbreaking, highly innovative concept for a truly new approach on immersive reality TV".

The premise of this investigative series is a "who did it" detective series, with six residents in a building working to determine what happened during a murder at Apartment No. 11.

Each episode releases a back story on one resident, dropping clues so that the truth slowly unfolds.

Newcomers and other residents play a role in creating drama and confusion, all leading to a culmination of truth, lies, innocence and finally, the killer's identity.

Fleck said production gearing up post-Covid makes this "a perfect time to launch this collaboration on new shows".

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Daryl Kho's *Mist-Bound* screen adaptation in the works with B&C Content



Daryl Kho

Industry veteran Daryl Kho has signed with Korean-U.S. talent management & production company, B&C Content, to adapt his award-winning book, *Mist-Bound: How to Glue Back Grandpa*.

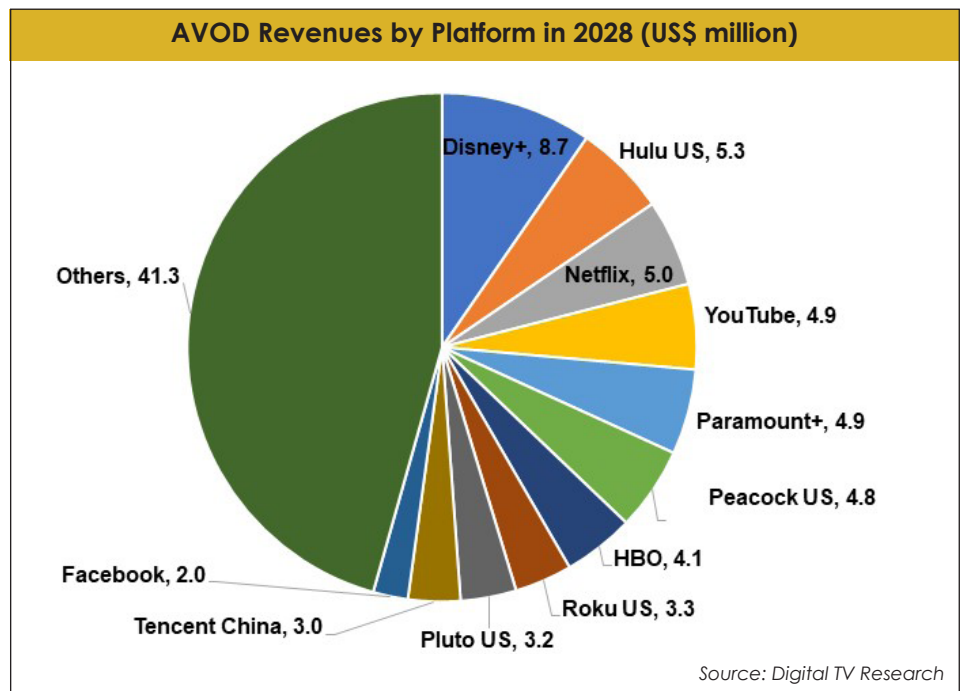
Talking to *The Edge Malaysia* ahead of the George Town Literary Festival (24-27 Nov), Kho said he was cautiously optimistic: "These things typically take years, if at all, to happen. So fingers and toes crossed!"

Mist-Bound swept Singapore's kids and youth literary awards in 2022, winning Hedwig Anuar Children's Book Award (HABA) from the Singapore Book Council and the Singapore Book Award (Best Young Persons Title) presented by the Singapore Book Publishers' Association. *Mist-Bound* was also finalist for the association's Book of the Year Award.

Mist-Bound is about a young girl's quest to restore her grandfather's shattered memories. To source the only cure, she has to travel to a land of myth, magic and monsters, armed only with her grandpa's stories in her pocket.

Tencent leads Asia AVOD by 2028

Digital TV Research on global AVOD revenue forecasts



Global AVOD revenues for TV series and movies are forecast to reach US\$91 billion in 2028, up from US\$38 billion in 2022, according to the latest research from U.K.-based Digital TV Research.

The U.K.-based research agency says in its just-released AVOD update that says the top 10 countries will represent 81% of the world's total in the next five years.

By 2028, 15 platforms will generate AVOD revenues in excess of US\$1 billion,

including six global, five from the U.S. and three from China.

"An exciting development will be the global rollout of hybrid AVOD-SVOD tiers by major platforms such as Netflix, Disney+, HBO and Paramount+," said Simon Murray, principal analyst at Digital TV Research.

These four platforms are expected to generate AVOD revenues of US\$22.6 billion by 2028 – a quarter of the world's total.

Jacky Bhagnani rolls out Jjust Kids platform in India

Indian actor/producer, Jacky Bhagnani, is rolling out kids-focused infotainment platform, Jjust Kids.

Targetting children up to six years old, the music-laden platform's promise is "complete entertainment bundle" that "will engage with



Jacky Bhagnani

the audience through music and events on a digital platform".

Launch talking points include highlighting the benefits of early exposure to music, which include strengthening emotional and social skills. Jjust Kids is a division of Bhagnani's Jjust Music, launched in 2019.



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Tencent cleared to release *Metal Slug: Awakening*

Mainland Chinese authorities have granted tech giant Tencent Holdings its first licence for a major video game release in 18 months in a sign that last year's crackdown on big tech and the games sector is easing. Tencent's license for *Metal Slug: Awakening* is among 70 licenses issued by Chinese regulators this month. Chinese games publishers have been pressured to scrub content deemed politically harmful, and to limit access by younger players.



India's Jio marks 5G milestone

India's Jio has says it has won the race to provide true 5G coverage across Delhi-NCR areas, including Delhi, Gurugram, Noida, Ghaziabad and Faridabad. The company says the milestone is a "matter of pride for us" and talked about the "transformational power" of true 5G "delivered to every Indian". The launch offer gives Jio subscribers unlimited data at up to 1 Gbps+ speed, at no additional cost.



Disney+ arrives in the Philippines; US\$20 annual mobile plan

Disney+ rolled out in the Philippines on 17 November with dual packages starting with the mobile-only Ps1,150/US\$20 a year (or Ps159/US\$2.77 a month). The premium plan costs about Ps2,950/US\$50 a year (Ps369/US\$6 a month). Along with Singapore, the Philippines is one of two markets in Southeast Asia with the full Disney+ service. The service in Indonesia, Malaysia and Thailand is branded Disney+ Hotstar.

StarHub tops broadband complaints 8x more moans than rival providers, IMDA report shows

Number of complaints per 10,000 subscribers		
	Aug 2022	Sep 2022
MyRepublic	0.31	0.20
M1	0.20	0.10
Singtel	0.25	0.14
StarHub	8.76	5.09
ViewQwest	0.70	0.70

Source: IMDA Singapore

Singapore broadband provider, StarHub, was complaint central in August and September this year compared to the country's four other providers, with about eight times the number of consumer complaints about broadband services than anyone else.

But the platform was also way ahead in resolving problems within five days, according to new data published by the Infocomm Development Authority (IMDA) in the "Statistics on Telecom Service Providers' Handling of Consumer Feedback for 2022" report.

94% of StarHub complaints in August were resolved within five days, compared to 86% of Singtel's. This increased to 95% in September, against Singtel's 75%.

The lowest number of complaints was received by StarHub partner, M1, at

0.20 per 1,000 subs in August, dropping to 0.10 in September. M1's resolutions trailed in percentage terms though, at only 25% in five days or less in August and 0% in September.

The IMDA says it publishes statistics on telecommunication service providers' handling of consumer feedback, to provide consumers with information on service providers' performance in handling complaints, while encouraging service providers to improve their customer service standards.

On the list of mobile complaints, nothing came even close to Vivifi, which logged 19 complaints per 1,000 subs in August, rising to 23 in September. Cmlink and RedOne tied at three complaints each in August. Cmlink soared to 16 in September.

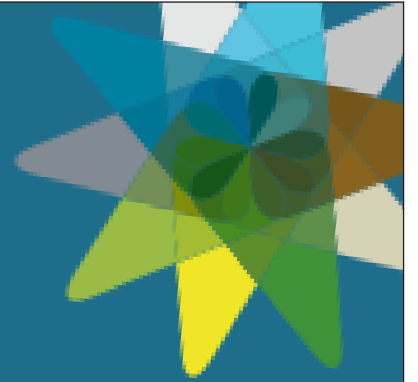
Chloe Chevrier joins ZED international distribution

French independent documentary producer and distributor, ZED, has hired Chloé Chevrier as sales manager for the international distribution team, including Asia and the Middle East.

She replaces Charlotte Tachet, who has been upped to head of distribution and acquisitions. Chevrier previously worked with Gad and Auditorium Films.



Chloe Chevrier



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Global streaming debut for BHP's *Mind Your Manners* Sara Jane Ho leads Mandarin-Cantonese-English etiquette/lifestyle series

Netflix premiered six-part reality show, *Mind Your Manners*, this month, giving Hong Kong-born Sara Jane Ho her first premium video exposure... and Singapore-based production house Beach House Pictures (BHP) another global streaming win.

The makeover series, in English and Chinese, taps the resources of Ho's 10-year-old finishing school, Institute Saraita, in China, and leverages a life-long commitment to etiquette that began with her mother, "who I watched creating magic moments through hosting and entertaining".

The TV series covers everything from how to eat a banana in polite company, use a butter knife and where to put your napkin when you get up from the table, to dating habits, feng shui, Tinder profiles and how much cuff should show under a suit jacket.

But it's also more than a set of what-to-do's (or not) at, for example, a traditional British high tea. "The crux of etiquette is empathy," Ho says.

Dubbed in 2018 "The woman who wants to be China's Martha Stewart" by Australia's Financial Review, Ho opened her first finishing school in Beijing in 2013, followed with a second in Shanghai two years later.

Her inspiration and motivation came from her own stint at a Swiss finishing school, which she combined with her Harvard Business School education. "I thought I could combine what I love and what I'm good at with a real need," she says.

Mind Your Manners "was a great opportunity to bring what I do to the rest of the world and break down the barriers where people think etiquette is elitist," she said as the series went live on Netflix.

The half-hour show was shot in Sydney in English, Mandarin and Cantonese after Covid restrictions scuppered original plans to film in Shanghai.

"We needed somewhere where Covid rules weren't crazy but still a great cast of Chinese and Western characters," says BHP co-founder and creative direc-



Mind Your Manners

tor, Donovan Chan.

But that came later. Dialling back to 2018, *Mind Your Manners*' roots are in a social media trawl by BHP's research team and a cold call – one of many Ho receives every week – that piqued her interest.

The pitch was done around Chinese New Year 2019, after which the production team "took every window of opportunity" amid Covid restrictions to turn the idea into reality.

The series was produced/post-produced in Singapore by BHP and post house Space Lion.

Chan is proudest of the "kaleidoscope of Chinese speakers" BHP was able to cast. Many are Ho's former and current students. Others came from casting calls and the usual avenues of scouting for talent. "Most people had already heard of Sara," Chan adds.

Nothing that has gone into the series would not be part of her classes. "All these are true situations," Sara says.

"We took the classes from real life and created a microcosm," Chan adds.

Ho gives much credence to cultural influence and interpretation in determin-

ing etiquette.

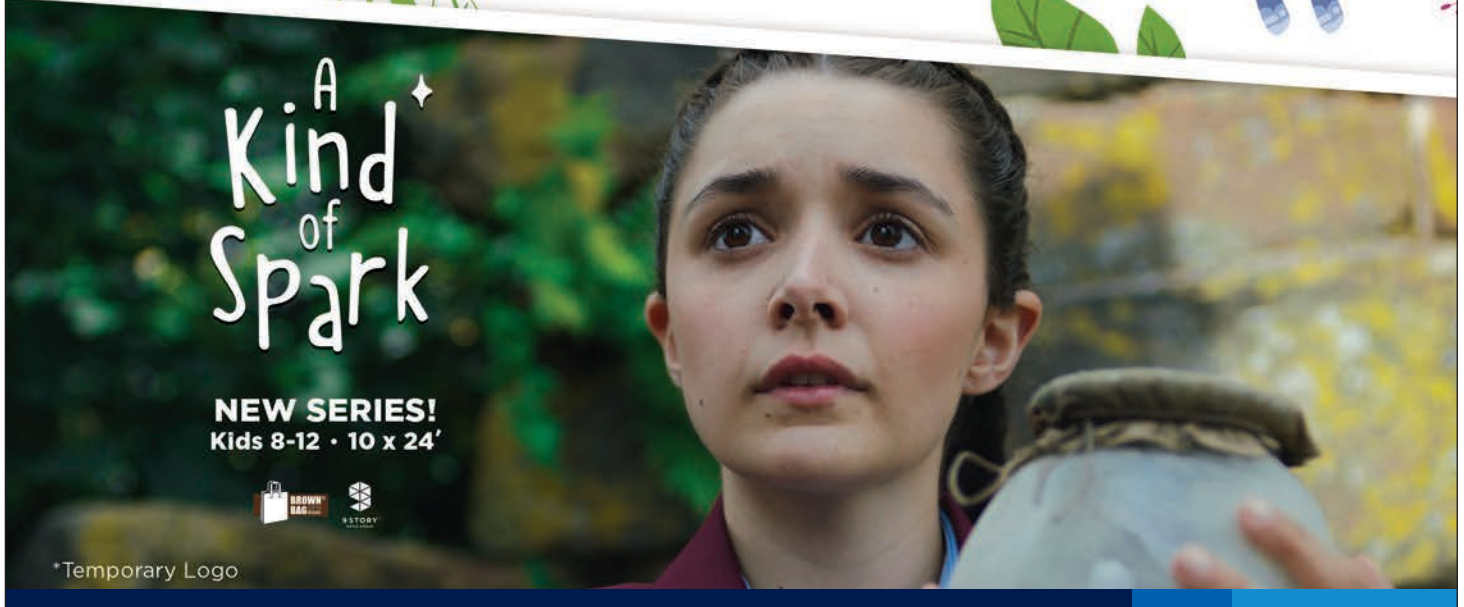
"The context of every situation is always different depending on the person," Ho says. "Every student has their own journey," she adds. "Often, what I discover they may not realise about themselves. It's about going to the root of the problem, and how to guide them so that they can see for themselves".

"There is a standard class and we tailor that from a pragmatic cultural situational standpoint. That's the beauty of etiquette today," she says.

Although she has run her own YouTube channel, *The Sara Jane Ho Show*, since 2020, *Mind Your Manners* is her first long-form premium series.

"The series really pushed me," she says. "I had to be a lot more structured and give it a lot more thought. A lot of my day-to-day classes are really entertaining; we laugh a lot. [Shooting for TV] was on an intense schedule, with long shooting days and a lot of time pressure".

And then there's the self-imposed pressure. "I wanted to give as much of myself as I could... to bring the importance of etiquette to the world".



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The Nation's Biggest Karaoke

This format sees 1,000 karaoke kings and queens whittled down to one, as they battle it out in front of an enthusiastic crowd of 6,000 karaoke lovers. Each competitor is equipped with a microphone and sings along to various karaoke hits. Behind the scenes, an expert group of singing specialists listen closely to their individual voices and eliminate them one by one, keeping only the most talented. The finalists are given the opportunity to perform a duet on stage with a singing star before one contestant is named the best karaoke singer. Length: Primetime format **Banijay Rights Macdonald House, 40A Orchard Road, #03-01, Singapore 238838 T: +65 6911 3315**

123 Number Squad!

123 Number Squad! follows Paula, Billy and Tim as they use numbers, counting and shapes to become a fast-response rescue team that helps the citizens of Numberville. The series offers fast and funny adventures for pre-schoolers where they'll learn and laugh as they go, while also exploring key social and emotional development themes – such as sharing, resilience, teamwork, and friendship. Length: 104 x 11min **Guru Studio 110 Spadina Ave #500, Toronto, Ontario, M5V 2K4, Canada T: +1 416 599 4878**



The Final Score (Goles en contra)

Between 1988 and 1994, Andrés Escobar rose to fame as a premier soccer player in Colombia while drug-trafficking boss, Pablo Escobar, started investing his money into soccer teams. The series explores these complicated relationships, creating the suspicion that the mysterious murder of Andrés one night is somehow connected. Length: 6x60 mins **Lionsgate F/6, Zhongyu Plaza, Room 6, Beijing, China 100011 T: +86 139 1090 5613**



Teletubbies Let's Go!

The Teletubbies are back and ready to explore the world in 3D animation in Teletubbies Let's Go!. Teletubbies Let's Go! is a world full of love and laughter with the added dimension of music. Each episode features a catchy song, so pre-schoolers can jump up and join in; singing, dancing, exploring, laughing and learning just like the Teletubbies do! Length: 52x5 mins **WildBrain 25 York Street, Suite 1201 Toronto, Ontario, M5J 2V5, Canada T: +1 416 363 8034**

Crypto Decoded

From Bitcoin to NFTs, crypto is making headlines. But what exactly is it, and how does it work? Experts go beyond the hype and skepticism to unravel the social and technological underpinnings of crypto – exploring how it came to be and why this new technology may change more than just money. Length: 1x53 mins HD **PBS International 10 Guest St., Boston MA 02135, U.S. T: +1 617 208 0728**



Image credit: Kate Scott; WhiteMocca for Shutterstock

A Little Sunshine

Hakan and Elif are happily married until an accident exposes all the lies, including Hakan's daughter with another wife. As Elif deals with her grief, she meets businessman, Firat. A Little Sunshine explores themes of survival, love and motherhood as a woman confronts betrayal by her husband. Length: 45 mins (In production) **atv Güzeltepe Mahallesi, Mareşal Fevzi Çakmak Caddesi, B Blok, No:29/1/1, Eyüpsultan, İstanbul, Türkiye T: +90 21 2381 2848**





The Gymnasts

From Oscar-winning producer Indigo Film, this stunning drama combines powerful coming-of-age stories with a compelling murder mystery as it tracks the most important week in the lives of an elite team of teenage athletes as they compete for Olympic selection. Many of them have spent years dreaming of victory, so when it is revealed that a competitor has died, the police suspect murder. Length: 6x60 mins **All3Media International** 1 George Street, 10-01, Singapore 049145 T: +65 9459 2139 E: international@all3media.com



Maria Clara and Ibarra

Klay is a young woman excited to graduate from university so she can work abroad. However, she has to pass Rizal Studies first. One day, Klay wakes up to find herself in the world of Jose Rizal's novel, *Noli Me Tangere*. She tries desperately to return to the present but needs to finish the story and learn her lesson. She meets the characters in the novel, Maria Clara and Crisostomo Ibarra, who teach her the value of history, empathy, patriotism and love. Length: 50x45 mins **GMA Network** GMA Network Center, EDSA cnr Timog Avenue, Diliman Quezon City, 1102 Metro, Manila, Philippines T: +632 8982 7777 E: GWI@gmanetwork.com

OPJ season 3 (Pacifique Criminal season 3)

The daily life in a judicial police squad from Nouméa, New Caledonia, under the command of Inspector Clarissa Hoarau. This third season takes Clarissa and her team into the unique and uncharted worlds of Reunion Island. In the heart of a distillery and sugar cane fields, in a borderline student fraternity, at the home of a brother and sister impatient to see their grandmother die, on the lagoon and in the Highlands... Each investigation will shake up the police officers, already challenged by the ups and downs of their private lives.

Length: 18x52 mins **TV5MONDE Asie-**

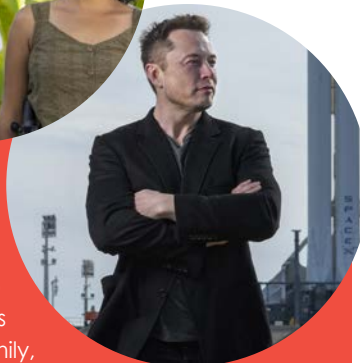
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The Elon Musk Show

Elon Musk is one of the richest men in the history of humankind. To some he is a tech genius, boldly exploring space and reshaping the way we live. To others, he is a divisive and controversial figure with too much influence over individuals and governments. This documentary series, featuring insights from friends, family, business-associates-turned-rivals and more, takes us inside the life of Elon Musk – like never before. Examining the triumphant successes and catastrophic failures that have defined his journey, it reveals the man behind the media circus, as we ask who the real Elon is, how he got where he is today and at what cost. Length: 3x60 mins **Fremantle** 3 Fusionopolis Way, #06-21 Symbiosis, Singapore 138633 T: +65 6307 7227 W: fremantle.com



Deep End

Li Ching, a talented police officer, investigates a teenage cybersex crime and falls victim to her own vices in the process. Plunged into the 'deep end' of the dark web, the series exposes the alarming ideologies that are manifested in a world being shaped by technology. Length: 5x60 mins **CJ ENM Hong Kong Ltd Singapore Branch** 16 Collyer Quay, #13-00 (Suite 1326), Income@Raffles, Singapore 049318 E: liling.tan@cj.net

Vegeosaurs

Vegeosaurs are the juiciest and crunchiest creatures ever to rule the planet in a colourful prehistoric era. The young Tricarrotops Ginger lives in Vegesaur Valley, a little garden of Eden bathed in sunlight with nutrient-rich soil, lush vegetation and even temperatures... A perfect patch that a rich ecosystem the Vegeosaurs call home. Each episode is a standalone miniadventure driven by Ginger and her friends, the baby Pea-Rexes. The stories lean into relatable themes for upper pre-schoolers like mealtimes, sharing, friendship and play. Length: 20x5 mins **Studio 100 Media** Studio 100 Media GmbH, Neumarkter Str. 18-20, 81673 Munich, Germany T: +49 89 9608 550 E: vanessa.windhager@studio100media.com



Lu and the Bally Bunch

An animated dramedy about a three-and-a-half-year-old with a brand-new social life. Exploring the everyday drama of life in pre-school, *Lu and the Bally Bunch* is a funny and affectionate look at what happens when six

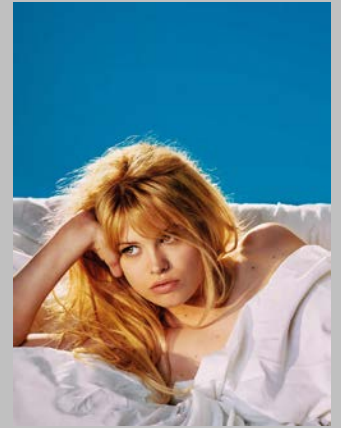
centers of the universe must learn to get along. Length: 75x7 mins, 1x22 mins (Holiday Special), 25x1 min (Interstitials)

9 Story Distribution International Unit 20, Block C, Smithfield Market, Smithfield, Dublin 7, Ireland T: +353 1 872 1608 E: distribution@9story.com



Bardot

Young and free, *Bardot* (starring Julia de Nunez) was passionate and liberated while defying the rules of the society of the time. Unanimously considered the most beautiful woman in the world, Brigitte Bardot provoked, in spite of herself, a worldwide sexual revolution. A woman ahead of her time, 10 years before the lifechanging events of May 68. Daughter of a good family, Brigitte Bardot became an international icon after *And God Created Woman*. The series focuses on the first years of her superstar life, as she deals with her new status while trying to find her true self. Length: 6x52 mins **Federation Studios** 10 Rue Royale, 75008 Paris, France T: +33 1 84 25 02 70



Loaded in Paradise

An adrenaline-fuelled reality game show where party-loving pairs island hop around Greece in a race to take control of – and spend – EUR50,000. Only one pair can control the gold card loaded with cash at any one time. This lucky pair get to live it up on the run, while the pen-



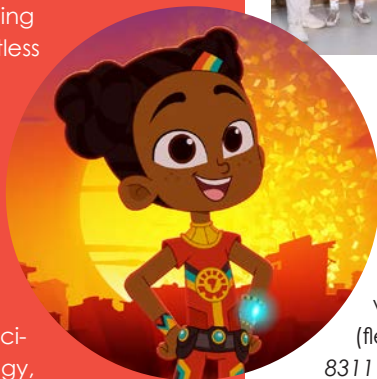
That Girl

Zeynep, burdened with family and financial issues, dreams of leaving her miserable life behind. The only place she feels young and alive is at the home of celebrity Ozan, where she works as a part-time cleaner. There she meets businesswoman and social media power, Sitare, who is also Ozan's secret lover. Zeynep has little social presence and is envious of the stars who have thousands of followers. Sitare offers to help, and Zeynep's star will shine. But the reality is much rougher and dirtier than she imagined. **Kanal D International** 100. Yil Mah. 2264. Sk. Demiroren Medya Center, Apt. No:1/21 34218 Bagcilar, Istanbul, Turkey T: +90 212 413 6090

Super Sema

Super Sema follows the world-changing, STEAM-fuelled adventures of a brave and heroic 10-year-old girl, Sema, and her twin brother MB as they protect their African village from the villainous Tobor and his bungling robot army. A heartless

artificially intelligent ruler, Tobor meets his match in Sema, who learns that with determination, creativity and a helping hand from the amazing worlds of science and technology, anything is possible! *Super Sema* is the world's first-to-launch African animated kids' superhero franchise, produced by London/Nairobi-based female-led studio, Kukua, and exec produced and starring Oscar-winning actor Lupita Nyong'o (*Black Panther*, *12 Years A Slave*). Length: 20x5 mins & 24x11 mins **CAKE Floor**, 50 Marshall Street, Carnaby, London W1F 9BQ, U.K. T: +44 (0) 207 307 3230 E: info@cakeentertainment.com



niless pairs hunt them down. After each 48-hour chase, everyone reconvenes at a luxury safe house. Culminating in a big twist on the final leg, it's guaranteed to be a wild ride! Length: 15x60 mins (flexible) **ITV Studios** T: +31(0) 8824 83111 E: ayasha.surty@itv.com

Ten Piedad de Nosotros (Mercy on Us)

In 1990 at a private school, a group of students assaulted two classmates, causing permanent injury. Thirty-three years later, Octavio Moro and Lucas Nantes, two city policemen, will be responsible for an investigation of murders that involve events from their past and compromises their future. Length: 6x30 mins **Dori Media** 2 Raul Wallenberg st., Tel Aviv, Israel T: +65 8338 3719 E: haikal.jamari@dorimedia.com



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Philippines

In numbers

Population	113.16 million
Households	26.39 million
Avg household size	4.1
TV households rate	79.9%
Population exposed to mass media:	
TV	76.18 million
Radio	59.69 million
Magazines	58.19 million
Newspapers	50.40 million
Internet users	101.9 million
Mobile phone users	86.8%

Source: Worldometer (population, Nov 2022), Philippine Statistics Authority (households/mobile, 2020 census; TV/mass media, 2019 Functional Literacy, Education and Mass Media Survey), Internet World Stats (internet users, July 2022)

Free TV

Intercontinental Broadcasting Corporation (IBC)

Established in Oct 1959, IBC (IBCTV13) is a state-backed nationwide television network offering current affairs, news and educational content, among others.

GMA Network

GMA Network (founded in 1950) began broadcasting free-TV GMA-7 in 1961. Today, GMA Network operates two free-to-air channels (GMA-7, GTV), digital channels (Heart of Asia, Hallypop and I Heart Movies), and 23 radio stations nationwide. GMA-7 is a general entertainment channel. GTV (launched in Feb 2021 to replace GMA News TV), focuses on news and entertainment content. Based on Nielsen Philippines Urban TV Audience Measurement's Total Philippines data for Q3 2022, GMA was the most watched channel with 43.8% people audience share and a people rating of 5.7%. Action/adventure drama series *Lolong*, which debuted in July 2022 was the most watched TV show in the period with double-digit ratings and an estimated 13 million viewers a night. Sister chan-



Action/adventure drama series *Lolong* was the most watched TV show in the Philippines in Q3 2022 with double-digit ratings and an estimated 13 million viewers a night (source: Nielsen Philippines' TAM data, provided by GMA). Directed by Rommel Penesa and Conrado Peru, the action adventure series debuted in July 2022, with Ruru Madrid as Rolando "Lolong" Candelaria, a man who forms an extraordinary friendship with a giant crocodile named Dakila. The series, based on an idea from broadcast journalist and GMA News pillar, Jessica Soho, and assistant vice president for GMA Public Affairs, LJ Castel, is produced by GMA Public Affairs. The series has been renewed for a second season.

nel GTV was the second most-watched TV channel nationwide with a 10.3% people audience share and a people rating of 1.3% in Q3 2022. GMA is also involved in content production/global syndication.

Nine Media

CNN Philippines, launched in March 2015, is a 24-hour free-to-air news/current affairs channel. It is owned and operated by Nine Media Corporation, under license from Warner Bros Discovery.

People's Television Network (PTNI)

Government-owned People's Television Network (PTNI) launched People's Television (PTV) in 1974 as Government

Television (GTV-4). Today, PTV generally offers local (news/public affairs, sports, formats, lifestyle) and some regional/international shows.

TV5

24-hour entertainment channel, TV5, has traditionally struggled, languishing as a distant ratings third behind the country's big two networks – ABS-CBN and GMA Network. Today, TV5 has been filling the domestic broadcast gap left by the death of ABS-CBN since May 2020. TV5's November 2022 programme lineup includes ABS-CBN's action/fantasy series *Darna* and melodrama series *Flower of Evil*, the Philippines' remake of a 2020's

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Korean drama series. The November 2022 schedule also carries foreign shows such as animation *CoComelon*, 2018's Chinese fantasy/fiction drama *Ever Night: War of Brilliant Splendours* and 2007's Spanish telenovela *Sin Verguenza*. TV5 is owned/operated by MediaQuest Holdings, a subsidiary of Philippine Long Distance Telephone Company (PLDT).

UNTV

24-hour UHF station, UNTV, is a general entertainment network launched in May 2002 by Progressive Broadcasting Corporation. UNTV, formerly known by two brands UNTV News & Rescue and UNTV Public Service, airs predominantly local programming, including entertainment and news.

CableTV (National)

Converge ICT

Converge ICT Solutions Inc is a telecommunication service provider offering fiber optic broadband networks (Converge Fiberx), IPTV (Converge Vision, in partnership with Pacific Kabelnet), cable television (Air Cable), and cable Internet (Air Internet). As of April 2022, Converge Vision offers local and international channels priced at Php99/US\$1.70 a month (for 59 SD+8 HD channels) or Php299/US\$5.20 (for 66 SD+13 HD channels). A one time set-top box payment costs Php2,800/US\$49. At the end of September 2022, Converge had 1.845 million broadband subscribers and more than 6.7 million fiber ports, representing 53% household coverage across the Philippines. The aim is to cover approximately 55% of households in the Philippines by 2023.

SkyCable

SkyCable, part of the ABS-CBN empire, launched in Jan 1990. Subscription options include cable, add-on channels/packs, pay-per-view and OTT (HBO Go, TapGo TV). Monthly postpaid subscriptions start from Ps500/US\$8.70 for 69 SD and 27 HD channels to Ps1500/US\$26 for 110 SD and 46 HD channels.

CableTV (Provincial)

Asian Vision

Established in 1973, Asian Vision Cable Holdings Inc (AVCHI) is a cable TV service and broadband provider operating in the provinces of Batangas, Quezon, and Zambales. Digital cable TV costs Ps489/US\$8.55 a month for 87 SD and 15 HD TV channels or Ps649/US\$11.35 a month for 92 SD and 27 HD TV channels. Monthly fiber internet plans start from Ps899/US\$16 for up to 20 Mbps connection to Ps1,299/US\$23 for up to 80 Mbps connection (Nov 2022).

Cablelink

Cable TV and broadband cable internet provider in Metro Manila. Basic cable TV package offers 60+ local/regional/international channels for Ps495/US\$9 a month.

DCTV

Provides digital cable TV, fibre broadband internet services in the Bicol region. Offers local/int'l channels; genres span foreign, religious, music, sports, movies, news, kids, general entertainment and local. Bundled cable TV / broadband internet packages start at Ps1,100/US\$19 a month for up to 2.5 Mbps download connection to Ps2,500/US\$44 a month for up to 6 Mbps download connection.

Parasat Cable TV

Est. 1991 in Northern Mindanao Island. Offers digital TV, broadband internet, landline phone and bundled/triple-play services to Cagayan de Oro City and surrounding areas. Bundled cable TV and internet packs (Parafibre+cable plans) cost from Ps999/US\$18 a month for 56+ channels + 40 Mbps to Ps2,599/US\$45 for 156+ channels + 250 Mbps internet connection.

Satellite

Signal TV

Launched in 2009, Philippines' biggest pay-TV platform Signal TV, offers 130+ channels (free-to-air and SD/HD) and 17 audio channels. Monthly postpaid plans range from Ps290/US\$5 for 14 HD/77 SD channels to Ps1,990/US\$35 for 31 HD/99 SD channels. Signal also operates on-demand/streaming platform Signal Play and content distribution business Signal Entertainment. Signal is owned and operated by Signal TV Inc, a subsidiary of MediaQuest Holdings, the media partner of the PLDT Group.

Global Satellite (GSat)

GSat (est. 2009) is a DTH provider owned by First United Broadcasting Corp and operated by Global Broadcasting and Multi-Media Incorporated (GBMI). GSat offers a mix of local and international channels in English and other languages. GSat carries about 104 SD/HD channels and 14 audio channels. Prepaid packages cost from Ps99/US\$1.70 for 30 days (42 TV channels + 14 radio channels) to Ps500/US\$9 for 30 days for the Premium pack (104 TV channels + 14 radio channels).

Adapted from ContentAsia's
The Big List 2023

Be included!

ContentAsia's directory listings are updated continuously. If you would like to be included, send your details to Malena at malena@contentasia.tv

What's on where...

November 2022	23-24	Dubai International Content Market	Dubai
	29-30	APOS Mumbai	In-Person, Mumbai + Live streamed
December 2022	7-9	Asia TV Forum & Market (ATF)	Marina Bay Sands, Singapore
March 2023	5-8	Australian International Documentary Conference (AIDC) 2023	Melbourne, Australia
	13-16	Hong Kong Filmart 2023	Hong Kong
	21-23	Series Mania Forum 2023	Lille, France + Online
April 2023	14-19	Canneseries 2023	Cannes, France
	17-19	Mip TV 2023	Cannes, France
	17-19	Mip Doc 2023	Cannes, France
	17-19	Mip Formats 2023	Cannes, France
	17-19	Mip Drama 2023	Cannes, France
June 2023	7-9	BroadcastAsia/CommunicAsia 2023	Singapore
	8-10	Telefilm Vietnam 2023	Ho Chi Minh City, Vietnam
	28-30	Content Expo Tokyo 2023	Tokyo, Japan
August 2023	21-23	ContentAsia Summit 2023	Bangkok, Thailand + Streamed
	24	ContentAsia Awards 2023	Bangkok, Thailand + Streamed
September 2023	14-17	Gwangju Ace Fair 2023	Gwangju, South Korea
October 2023	14-15	MipJunior 2023	Cannes, France
	16-19	Mipcom 2023	Cannes, France

Rampas Cintaku win for iQiyi

Malaysia original validates streamer's content bet



Rampas Cintaku, iQiyi

iQiyi's Malay original, *Rampas Cintaku*, has topped the streamer's charts in Malaysia, ending its 14-episode run with over 100 million digital views, iQiyi says.

This makes the series the top local title on the platform that audiences in Malaysia are willing to pay for, iQiyi said.

iQiyi described *Rampas Cintaku's* performance as "a solid start" for its pipeline of local originals.

The drama series, which premiered on 23 Sept, is one of five Malaysian originals that iQiyi announced in Dec 2021.

Dinesh Ratnam, iQiyi's country manager for Malaysia, Singapore and Brunei, said "the exceedingly high viewership demonstrates the strong appetite for hyper local content with authentic storytelling that is real and differentiated".

Earlier this year, Ratnam said the new made-in-Malaysia dramas showcased "the authentic Malaysian culture and language to the international audience, while contributing to the local creative

industry".

Produced in collaboration with MIG Productions, *Rampas Cintaku* is a dark romance about a young man desperate to get out of debt and escape harassment from loan sharks. He decides to work in a nightclub where he meets a wealthy businesswoman who promises him a life of luxury as a "sugar-baby".

iQiyi's Malaysian productions also include sitcom *My Ofis*, about rockstar wannabe Jasper who relinquishes his dream and enters corporate life, produced in collaboration with Kuching-based Longhouse Films.

Other Malay productions on iQiyi's slate are *Sori Naik Lori* with Tsar Asia, about a housewife whose TikTok video goes viral; time-travel romantic drama *Love You Later* with Juita Viden; and Infinitus Entertainment's *Restu*, about a recently widowed father and three marriage prospects who need to meet the approval of his grieving daughter.

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