

ABS-CBN ties up with YouTube in 1st drama co-pro

Rom-com charts new path for one-time Philippines broadcast giant

Philippines' programmer ABS-CBN has partnered with YouTube in a first of its kind initiative to develop and produce an original series that will stream exclusively on the video platform.

The new show, *How To Move On In 30 Days*, will premiere on YouTube this year.

The romantic comedy stars Maris Racol and Carlo Aquino in the story of a woman who is unceremoniously dumped by her ex-boyfriend and promises to move on within 30 days.

The series is directed by Benedict Mique and Dick Lindayag.

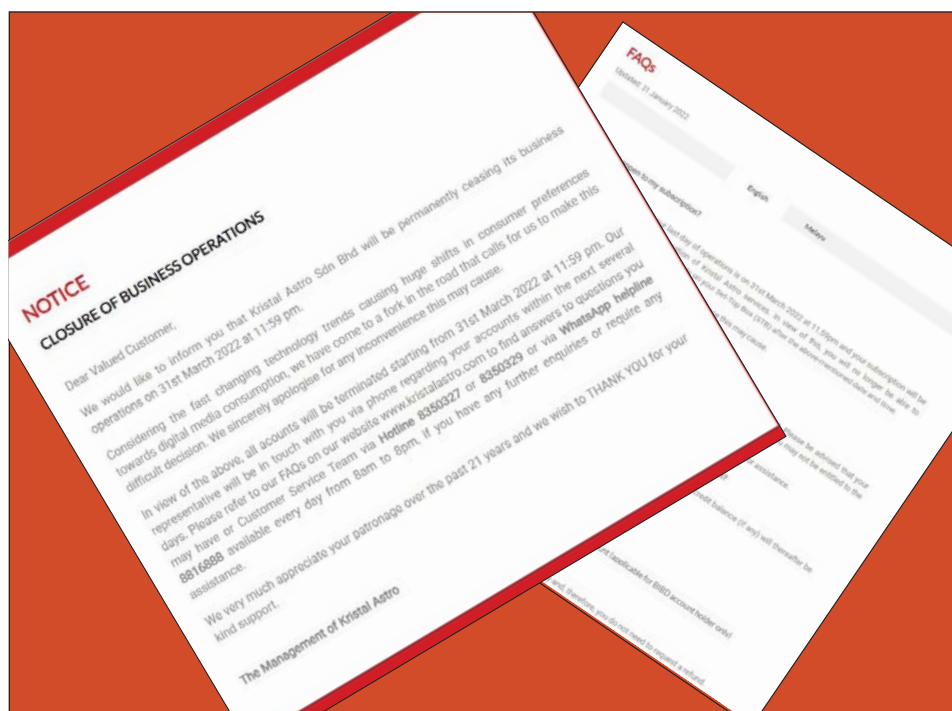
The new YouTube co-production is part of ABS-CBN's ongoing initiative to recreate its fortunes following the loss of its broadcast business in 2020.

The ABS-CBN Entertainment channel on YouTube has 38.1 million subscribers and 45 billion views in Southeast Asia.

Details of the agreement between ABS-CBN/YouTube for the production have not been disclosed.

Astro pulls the plug on Brunei venture

Kristal Astro closes end March after 21 years



Screengrab from kristalastro.com

Malaysia's Astro venture, Kristal Astro Sdn Bhd, is closing at the end of March, bringing to an end 21 years of providing pay-TV services in the neighbouring country of Brunei, which has a population of less than 500,000.

A note, citing tech-shifts and growing digital media consumption, was sent to viewers on Friday (4 February) saying that the platform would cease business operations permanently on 31 March at 11.59pm.

"Considering the fast changing technology trends causing huge shifts in consumer preferences towards digital media consumption, we have come to a fork in the road that calls for us to make this difficult decision," the company said.

The platform says consumers' deposits and the remaining balance of annual subscriptions will be returned

in a minimum of 30 days, after all outstanding payments have been settled.

Early termination penalties will still apply if subscribers want out before 31 March, Kristal Astro says.

Compensation is being offered to some subscribers for set-top boxes purchased after 1 April 2021 or for those who upgraded from standard-definition boxes to high-definition versions last year.

New set-top boxes were sold for B\$155/US\$115.

Compensation of B\$12.92/US\$9.60 a month is being offered for the remaining months over one year that cannot now be used because of the decision to shutter the platform.

Trade-in/upgrades, purchased at B\$105/US\$78 will get compensation of B\$8.75/US\$6.50 a month.

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Philippines' ABS-CBN boards U.S. series, *Concepción*; international syndication push continues

Philippines' programmer ABS-CBN has joined the U.S. team behind drama series, *Concepción*, about Filipino-American crime boss Paulo "Pepe" Concepción, played by Filipino-American actor Jon Jon Briones (*Ratched*).

The series, currently in development, was created by Craig Obligation Wilson (*Lolo Pepe*), who wrote the series with Lynn Harrod (*Pictures of Perla*). *Concepción* is directed by Terrence O'Hara (*Heroes II*).

Philippines actress Sharon Cuneta (*Ang Probinsyano*) is also attached to the project.

ABS-CBN's international production efforts run alongside an expanded global licensing footprint for the Philippines' media company, which lost its access to its lucrative broadcast business in May 2020 after its franchise was not renewed.

The company said earlier this month that it was airing drama *Bagong Umaga* (*New Beginnings*) in 41 countries across Africa via the regional StarTimes channel.

The French version of action drama *Asintado* is also airing on RTI 2 in Ivory Coast.

Revenge drama *La Vida Lena* (*Maya Galeisar*) and inspirational series *Huwag Kang Mangamba* (*Sann Kyae Thaww Kan Kyamar*) are on air on Fortune TV in Myanmar.



Mediacorp returns kids interview show, *Big Shot*

Singapore's Mediacorp returned youth-driven talk-show *Big Shot* for an eight-episode second season at the weekend, with young people interviewing local personalities and politicians. Season one, with six episodes, aired in January 2021. The programme is produced by local production house, The Moving Visuals.



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16 Feb debut for *Grid*

Disney+ picks up pace on Korean drama



Kim A-joong plays police officer Jung Sae-byeok in *Grid*. Disney+

Disney+'s new Korean original, mystery thriller *Grid*, premieres on 16 February as part of the streamer's Star banner.

The 10-part series written by Lee Soo-Yeon (*Stranger*), is directed by Lee Khan (*The Divine Move 2: The Wrathful*) and Park Cheol-hwan, and stars Seo Kang-jun, Kim A-joong, Kim Moo-yul, Kim Sung-kyun and Lee Si-young.

Grid is about a mysterious figure known as 'the Ghost' and the people trying to uncover why, 24 years after creating a system to protect the planet from devastating solar winds, the Ghost is now an accomplice to murder.

Korean originals are a core focus for Disney+, which launched in Korea on 12 November last year.

Grid was part of the Asia-Pacific slate announced in October last year, including Korean broadcaster/producer JTBC's high-cost romantic drama, *Snowdrop*.

The company says it will have a slate of 50 originals in Asia-Pacific by 2023.

TENDER NOTICE

Australian Broadcasting Corporation (ABC)

The ABC is seeking proposals from Respondents for the provision of **In-country agent services in India**. These services involve securing carriage for the distribution of Australia's international TV channel - ABC Australia - across India. The Agent will be responsible for securing the license to broadcast ABC Australia into the Indian market and will need the required credentials to do so under Indian regulation.

Interested parties are requested to visit <https://www.tenders.gov.au/atm> and search for **NS1054RFP India Agent Services** to access the Request for Proposal documentation.

The deadline for online submission is **Friday 11 March 2022 at 2pm AEDT**.

Amazon Prime Video's *The Wheel of Time* tops worldwide demand – Parrot Analytics

Amazon Prime Video regained a place at the top of the world's most in-demand series (premiere+30 days) across all platforms in 2021 with fantasy adventure, *The Wheel of Time*, according to the latest figures from data science company Parrot Analytics.

The eight-episode series stars Rosamund Pike and Daniel Henney in the story of five young villagers whose lives change forever when a strange and powerful woman rides into town.

The series, which premiered on 19 November 2021, was the first Prime Video Original in more than a year to hit number one worldwide since *The Boys* and *Mirzapur*.

The Wheel of Time was the most in-demand series across all platforms worldwide during its first eight days of availability (19-27 November 2021), Parrot Analytics shows.


The show attracted 43.2x more demand in its first 30 days on air than rival originals programmes, including all the Disney+/Marvel/Star Wars live action series.


Netflix's *Arcane* (42.7x) was second, followed by Disney+'s *The Book of Boba Fett* and *Hawkeye* (both 40.1x), *Wandavision* (38.9x) and *The Falcon and The Winter Soldier*.

Squid Game's premiere on 17 September 2021 placed eighth with demand 33.8x higher than the average show.

Parrot Analytics said the success of *The Wheel of Time* – adapted from a widely-read fantasy novel – bode well for Prime Video's biggest bet yet - its upcoming series *The Lord of the Rings: The Rings of Power*, debuting in September 2022.

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Alexandre Bac - Managing Director THEMA Asia Pacific - alexandre@thematv.com

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YouTube delivers bigger audience than TV, India's Doordarshan says

India's state-owned broadcaster Doordarshan (DD) says its Republic Day (26 January) coverage on YouTube attracted more views than on its TV network.

DD's YouTube coverage attracted more than 26 million views, higher than its TV network reach of 22.8 million.

The broadcast behemoth said its coverage was amplified to a total of more than 3.2 billion television viewing minutes on more than 180 channels across the country that picked up the DD footage between 9.30am and noon.

DD also broadcast the Republic Day celebrations in 140 countries in North America, Europe, Asia and the Middle East.

Regulatory "gap" endangers Aus content Screen Producers Australia sounds alarm

A "regulatory gap" in Australia is endangering local content, the country's Screen Producers Australia (SPA) says, citing official data showing that in the "absence of regulatory safeguards, media platforms can't be relied on to deliver the local content that Australians deserve".

The report collates official data from Government bodies Screen Australia and the Australian Communications and Media Authority (ACMA).

SPA CEO Matthew Deaner said the association had warned of a "dangerous contraction" after requirements for Australian drama, documentary and children's content on commercial free-to-air TV were slashed in 2020.

"Screen Australia data shows that the result is a sharp drop in investment in

new Australian drama on the platform, and a devastating decline in local children's content," Deaner said.

Investment by commercial free-to-air TV in Australian drama was half the amount in the last full year of the outgoing regulatory framework (A\$107 million in 2018/19, down to A\$54 million in 2020/21).

The amount of Australian drama made for commercial free-to-air television also sharply declined as a result of deregulation, down from 434 hours in the last full year of the previous regulatory framework, to 282 hours in 2020/21. The number of programmes dropped from 25 in 2018/19 to 11 in 2020/21.

Deaner expressed concern for children's TV, which is unprotected by the new regulations.

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Pinwheels add fourth element to SG creator universe Awards cap Singapore's "extraordinary momentum", YouTube/Mediacorp say

Singapore media platform Mediacorp ticks off a fourth element of its social content creation acceleration strategy on Friday (11 Feb), when the winners of the first Pinwheels Awards are announced.

The awards follow a three-stage journey that started with identifying digital content creators, nurturing a creative ecosystem, and putting in place a monetisation structure and relationships. Now, organisers say, it's time to recognise broader creator achievements in the space.

355 entries from more than 130 content creators were received for the inaugural Awards, which opened in November last year for content made between November 2020 and end October 2021.

The four finalists for the S\$10,000/US\$7,433 grand prize and Content Creator of the Year Award are mqfish, UNfiltered, Mark Yeow and 360 Entertainment Production.

In all, 30 content creators made it to the finals across 14 categories, including Best Micro Documentary/Non-Fiction Video, Best Podcast/Commentary Video, Best Newcomer Video, Most Social Good Video and Most Innovative Video.

Held in partnership with YouTube, the Pinwheels are the next step in a creator strategy Mediacorp kicked off with the Bloomr.sg initiative in 2017, followed with the Bloomr.SG MCN Accelerator in April 2021. Bloomr.SG today supports about 130 creators responsible for about a billion impressions and about 45 YouTube channels. As part of the push into social content, Mediacorp was appointed as Singapore's first official YouTube Multi-Channel Network.

Pinwheel, open to Singaporeans and permanent residents anywhere in the world, are a leap forward in the space in Southeast Asia. "Singapore is in many ways a thought leader for our ASEAN neighbourhood," says Ajay Vidyasagar, Asia Pacific regional director, YouTube & Google Video.

In April last year, YouTube reached more than four million people in Singapore. The country has 450 YouTube



Ajay Vidyasagar, YouTube/Google; Parminder Singh, Mediacorp

channels that have 100,000 subs or more, about a third more than this time last year. 35 channels have a million subs or more – 75% year-on-year growth – which means 35 content companies in the country have interest from one in five people in Singapore.

Vidyasagar describes this momentum as "extraordinary". He adds that the rare phenomenon of almost 80% of a country's population tuning into a platform is happening largely because of "strong thought leaders who are content experts in these geographies".

Singapore is also one of YouTube's fastest-growing revenue markets in the region, he says, adding that the pure ad model is evolving into an environment with multiple services that allow creators monetise in different ways.

Vidyasagar talks about a monetisation journey that has already seen meaningful bump-ups on top of ad-driven revenues. For instance, subscription revenue, including a stake for creators, is up by multiple digits.

Parminder Singh, Mediacorp's chief commercial and digital officer, says the Pinwheels are the next step in the journey towards gathering 1,000+ creators from Singapore into the Mediacorp fold in the next few years and driving up view time. Right now, Singh says view time is

growing by between 3% and 5% monthly for Mediacorp-affiliated creators.

Mediacorp and YouTube stress that the Pinwheels are not restricted to Bloomr.SG creators. And in broadening Pinwheels' base, they're getting no argument, least of all from Bloomr.sg. "A lot of people have great content," says Bloomr.sg lead, Diogo Martins, adding that global content trends have taken firm root among Singapore creators – including social commentary and broad-ranging current affairs discussions.

"We are on a journey to help every person in this country to potentially become a story teller," YouTube's Vidyasagar says.

"We want to inspire and educate and build value," he adds. "We believe we should get to a point where every user is at some point of time on a weekly or monthly basis a creator".

The stumbling blocks are by now familiar, and the key to a viable ecosystem is making sure creators are "enabled and empowered".

Singh says huge effort is going into the bid to prevent the life of a creator from "ending up being a few videos and then reality hits them and they return to regular professions".

"Story telling and money making are two different powers," he says.

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GMA Network Inc.
GMA Network Center
EDSA Corner Tropic Avenue, Diliman,
Quezon City, 1103 Philippines
T: +62 833 7633
F: +62 833 7633
W: www.gmanetwork.com
www.gmanetworkwide.tv
GMA Network
@gmanetworkwide

Who's who...
Rosanna J. Barcason
Vice President, Worldwide Division
Content Sales, Syndication and Distribution
E: rbarcason@gmanetwork.com
Renzo G. Galang
Advisor for Content Sales, Syndication,
Partnerships and Distribution
E: rgalang@gmanetwork.com
Joseph Jerome T. Ferrera
First Vice President, GMA International
Linear Channel Distribution and
Content Syndication
E: jferrera@gmanetwork.com
Denisa Augusto L. Colaban
President, GMA New Media
E: dcolaban@gmanetwork.com
Jose Mari K. Abacan
First Vice President for Program
Management (Content Acquisition)
E: jkaban@gmanetwork.com



Rosanna J. Barcason Jose Mari K. Abacan

Trends & Outlook 2021
As we expect the further proliferation of streaming video services, both SVOD and AVOD, to continue in 2021 without eroding the value of linear programming in Asia, we will see more of the shift in content away from linear to SVOD. We also see more partnerships and co-production deals being placed among key players in the industry in order to produce quality content for specific platforms.

Rosanna J. Barcason, Vice President, GMA Worldwide Division

Marking its 71st year in the broadcast industry this year, GMA Network Inc. is the Philippines' largest and most trusted media company, and the primary source of Filipino content around the world. Through its Worldwide division, GMA International, and GMA New Media, GMA content is seen in over 40 countries in five continents. Its lineup of varied programming entertains and inspires viewers worldwide. GMA's dramas and telenovelas are known for their daring, uncharted themes, which offer viewers a rich array of emotional experiences.

Genres
We set drama, romance, romantic comedy, fantasy, and action-adventure series. We also have reality and factual content, as well as scripted and non-scripted formats.

Production
GMA's first original production for 2021 is *The Last Recipe* (25x45 mins) starring a family-romance series about a chef who magically time-travels to the past and unintentionally finds a famous recipe, changing and mending things in the present time. The series increased the viewership of GMA's second free-to-air channel, GMA 7, to be a leading hard-hitting topic on social media, with netizens loving about how unique and refreshing the show is.



The Last Recipe

Asia focus in 2021
"We wish to strengthen our partnership with major players in Southeast Asia, China and India, partner with major OTT players in the region and increase our presence in Central Asia."



I Can See You

Legal Wives
A cultural drama about a widowed Muslim man who marries three different women - the first one, to fulfil his family duty; the second one, because of true love; and the third one, to save the honour of a fiancée's daughter. Complications and conflicts arise and the man faces the challenge to keep his family together and achieve harmony among his three wives. Episodes/length: 4 series of 8x30 mins (Season 1)



Legal Wives

The First Manly
An inspirational story of an ordinary woman who gets to lead an extraordinary life as the mayor of the province of a widowed Filipino Vice President who eventually becomes President by succession and election. Through social and feminist discourses and dialogues, the relationship between woman and country leader prevails and blossoms into something beautiful, heartwarming and exciting. Episodes/length: 32x45 mins approx.



The First Manly



AISMedia International is the distribution arm of AISMedia group and manages a distribution catalogue spanning more than 15,000 hours of content across all genres. As well as Britain's top-selling drama series *Midsomer Murders*, quality scripted content includes *Fleabag*, *The Missing*, *Skins*, *Mystery Road*, *Liar* and *National Treasure*. Non-scripted and format highlights include *Gogglebox*, *Undercover Boss*, *Gordon Ramsay's 24 Hours to Hell and Back*, *The Cube* and *Travel Guides*.

Asia Pacific Office
One, Concorde Street,
Singapore 04145
T: +65 949 2139
W: www.aismediainternational.com
@aismedia_intl

Who's who...
Sabine Duguet
EVP Asia Pacific
E: sduguet@aismedia.com
M: +65 906 5865

Julie Dowling
SVP Australia and New Zealand
E: julie.dowling@aismedia.com
M: +61 42911633

Key New
Sales Manager Asia Pacific
Territories: Brazil, China, Hong Kong, Indonesia, Japan, Korea, Malaysia, Mongolia, Myanmar, Singapore & Taiwan
E: k.pawala@aismedia.com
M: +65 906 5816

Aneesh Chahal
Sales Manager Asia Pacific
Territories: Bangladesh, Cambodia, India, Laos, Nepal, Pakistan, Pan Asia, Philippines, Sri Lanka, Thailand and Vietnam
E: aneesh.chahal@aismedia.com
M: +65 9186 9703

Genres
We have something for everyone across all our production companies and our partners from scripted series to reality, documentaries, entertainment as well as formats and scripted formats.

Production
Over the past 12 months, we have continued to increase our drama offerings and currently, we plan to have over 20 prime time drama series delivered in 2021. Some examples include *It's A Sin* (made by Red Production Company for Channel 4 and HBO and with a wonderful cast including City Neowood, Stephen Fry, Neil Patrick Harris and Keeley Hazell), *So Close* (made by Fremantle Productions and starring Emily Watson and Denise Gough), *Eben* (made for Star Australia by Fremantle Productions and Balcon Entertainment), *Angels Back* (from Two Brothers Pictures starring Joanne Froggatt, Michael Hannon and Samuel Adewunmi). We also have some of our wonderful scripted series returning including *Baptiste*, *All Creatures Great and Small* and *Van der Valk*.

Trends & Outlook 2021
"Despite production in some Asian countries slowing down in 2020 due to COVID-19, the local producers are still king! Adaptations of scripted format have been on rise over the past few years and we can see this still growing in 2021."
"Collaborations in productions and co-productions are also in high demand despite the COVID-19 travel restrictions."
"Clients, producers and broadcaster want to produce content that is not only successful in their home country but which can travel in the region and beyond. As a result the type of projects clients, producers and broadcaster work on, the collaborations they look for and the budget they need are all impacted."

Asia focus in 2021
"Our primary focus is to continue the growth we have had in the region since we opened the office 4 years ago. Despite the various challenges in 2020 we had a very successful year, thanks to the AISMedia International catalogue becoming stronger and stronger and the various collaborations and partnerships we have established."

Top shows are...
It's A Sin
A story of love, life and loss. A group of queer young men come together in London in the early 1980s. They are all searching for themselves and a future filled with freedom and love. But the onset of the AIDS crisis confronts them with harsh realities. Genre: Drama. Episodes/length: 8x30 mins. Broadcaster: Channel 4 (U.K.) / HBO Max (U.S.)

The Cube
Made of more timely as it can be filmed with social distancing in place, *The Cube's* inherent dynamic and entertainment value remain intact as contestants complete physical challenges for cash prizes. Genre: Entertainment. Cast: New, Episodes/length: 8x60 mins. Broadcaster: ITV (U.K.)

Gordon Ramsay: Uncharted
Superstar chef Gordon Ramsay takes food as far as it can go in a succession of globe-trotting adventures in his thrilling culinary expedition series across Peru, Laos, Monaco, Hawaii, Alaska and New Zealand. Genre: Factual/Entertainment/Documentary. Episodes/length: 6x60 mins. Broadcaster: National Geographic

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<p>AMERICAS/EUROPE Leah Gordon E: leah@contentasia.tv Tel/Whatsapp: +1 310 926 6761</p>	<p>ASIA PACIFIC/MIDDLE EAST Masliana Masron E: mas@contentasia.tv Whatsapp: +65 9152 8164</p>	<p>TAIWAN/CHINA CJ Yong E: cj@contentasia.tv Tel/Whatsapp: +60 16 766 3901</p>
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Indonesia

In numbers

Population	270.20 million
Households	68.70 million
Avg household size	3.9
Pay TV penetration rate	13.5%
TV audience share (prime-time)	
- MNCN	53.4%
- SCMA	25.9%
- TRANS	9.6%
- VIVA	8.8%
- Metro	1.2%
- TVRI	1%
FTA TV advertising market share	
- MNC Group	49%
- Emtek Group	26%
- Viva Group	11%
- Trans Corp	9%
- Metro	4%
- TVRI	0%
Internet users	196.71 million
Fixed broadband	8.486 million

Source: Statistic Indonesia (Sept 2020 population census released in Jan 2021, households in 2019), Association of Internet Service Providers (internet in 2019-2020), companies (FTA audience share Jan-July 2021, pay TV in 2019), Nielsen (advertising market share, Q2 2021)

Free TV

Antv

Antv (est 1993) is owned/operated by PT Cakrawala Andalas Televisi, part of the Bakrie Group's VIVA. Antv reaches 146 million+ viewers in 160 cities, delivered via 44 relay stations. The family-oriented general entertainment schedule includes news and sports. Foreign shows (Feb 2022) include French animation *The Owl & Co* (daily at 4am-4.30am), India animation *Little Krishna* (Mondays to Thursdays at 7.30am-8am) and Hindi soap *Balika Vadhu* (daily at 1.30pm-5pm).

GTV

GTV (aka Global TV, est Oct 2001) reaches 170+ million viewers in 142+ cities delivered via 41 relay stations. Owned/operated by PT Media Nusantara Citra (MNCN), the 24-hour general entertainment service covers local/foreign content.

Indosiar

PT Indosiar Karya Media (Indosiar) started broadcasting nationwide in 1995.



Aku Bukan Wanita Pilihan (I'm Not The Chosen One), scheduled to premiere this month on RCTI, MNC Pictures

The station is operated by the Surya Citra Media (SCM) group, a subsidiary of Emtek, which also operates free-TV stations SCTV and O Channel. The station offers a 24-hour schedule of local and some int'l content, and is mostly known for Indonesian folk/traditional dangdut music show.

iNews TV

PT Media Nusantara Citra (MNCN) launched info/news national TV station iNews TV in 2015. The channel carries infotainment, talk shows, documentaries, magazine, news & sports.

Jak TV

Launched in Oct 2005 by the Mahaka Group and Electronic City (EC) Group, Jak TV is a 24-hour station offering local news, current affairs, lifestyle, cooking, religion and talk shows. Jak TV targets 30+, A/B/C1 (upper/middle/lower middle classes) demo in Jabodetabek.

Metro TV

News service Metro TV obtained a broadcast licence in 1999 and went on air in 2000 for 12 hours a day. Metro TV became a 24-hour station in 2001, with the tagline "Knowledge to Elevate". The schedule is predominantly news, with some lifestyle, sports, talk shows, documentary and info-

tainment plus some Chinese content. Metro TV is part of the Media Group, which also operates print/online daily news platform, Media Indonesia.

MNCTV

Owned by MNCN (PT Media Nusantara Citra), MNCTV started broadcasting in Oct 2010, offering a general entertainment schedule focusing on variety, talent and comedy shows. Singing/dancing and sports content continues to thrive on the station, with flagship shows such as Malaysian animation series *Buka Puasa Bareng Upin Ipin* (top show by genre YTD Dec 2021 with 3.7 TVR and 16.6 TVS). MNCTV, formerly known as TPI (est 1990) became part of the MNCN group in July 2006. MNCN also owns free-TV stations RCTI and GTV.

Net TV

PT Net Mediatama acquired PT Televisi Anak Spacetoon (Spacetoon) in 2013 and rebranded the Spacetoon channel as Net TV. Net TV continues to focus primarily on family and kids demographics, offering local and foreign content, including the local remake *Indonesia Next Top Model* in 2021. PT Net Mediatama is a subsidiary of the Indika Group, which is also engaged in the energy and resources businesses.

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Leah at leah@contentasia.tv (Americas and Europe)
 Masliana at mas@contentasia.tv (Asia, Australia and Middle East)
 CJ Yong at cj@contentasia.tv (Taiwan and China)

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RCTI

Owned and operated by Global Mediacom subsidiary PT Media Nusantara Citra (MNC), PT Rajawali Citra Televisi Indonesia (RCTI) airs local drama, movies, reality, talent shows, animation, news and sports. Flagship content has included romantic drama *Ikatan Cinta* (top show by genre YTD Dec 2021 with 12 TVR and 46.5 TVS) and local singing adaptation *Indonesian Idol*. The station reaches 191+ million viewers across 452 cities (80.7%) via 54 relay TV stations. MNC also operates MNCTV and Global TV (GTV).

RTV

RTV (launched May 2014) provides general entertainment, including kids, Korean, Chinese drama series and news content. The station also produces in-house programming. RTV has 42 transmission stations and covers 206 cities.

SCTV

Established in Aug 1990 as a provincial free-TV station, SCTV started broadcasting nationwide in 1999. In Oct 2016, the station renewed its national free-TV licence to run until Oct 2026. SCTV carries mostly local content, and is operated by the Surya Citra Media (SCM) group, which also operates terrestrial TV station Indosiar.

Trans7

Trans7 was established in March 2000 as TV7 and is owned by Transmedia, a subsidiary of Chairul Tanjung's CT Corp. The family-oriented general entertainment station rebranded in 2006 to become Trans7. Transmedia also operates terrestrial free-TV channel Trans TV and online TV/news portal Detikcom.

TransTV

TransTV obtained its broadcast licence in Oct 1998 and started commercial services in Dec 2001. The general entertainment schedule includes Korean drama, movies, news and religious shows. TransTV is owned by CT Corp's Transmedia.

TVOne

TVOne (formerly Lativi) started broadcasting in Feb 2008. Core genres are

news, sports, information and reality. Targeting the ABC1/15+ demographic, the channel produces most of its content in-house. TVOne was acquired in 2007 by the Bakrie Group's PT Visi Media Asia Tbk (VIVA).

TVRI

TVRI (est 1962) is Indonesia's oldest station with a nationwide reach via 195 VHF, 115 UHF analogue/dual cast and 68 digital transmitters. Aims information, news culture/education, kids, entertainment and music. TVRI also operates 4 DVB-T channels: TVRI Nasional; TVRI DKI Jakarta; culture service TVRI Budaya; & sports channel TVRI Olahraga.

Pay TV

Biznet Home

Launched in 2012 by telecommunication and multimedia service provider Biznet, Biznet Home (formerly Max3) cable TV service is bundled with broadband. Biznet Home Combo offers four packages, starting from Rp450,000/US\$32 for 51 channels and 75 Mbps broadband connection, to Rp725,000/US\$55 for 67 channels and 150 Mbps broadband connection. Founded in 2000 as an internet service provider, Biznet Home transmits via Hybrid Fibre Coaxial (HFC) cable and provides broadband internet service (Biznet Fibre).

First Media/Homecable

First Media's cable TV service, Homecable was established in 1994 and is part of a quad-play offering (Homecable, FastNet internet broadband, Streamtainment OTT, First Media smart living solution). The TV service offers upwards of 220 SD/HD/4K channels across various genres. Combo packages (cable TV, internet connection, TV everywhere), cost from Rs384,000/US\$26.66 a month for the Family+ HD plan (52 HD, 81 SD channels, OTT and FastNet 20 Mbps internet connection) to Rp3,129,000/US\$217 a month for the Infinite X1 4K plan (101 HD, 123 SD channels, OTT and FastNet up to 300 Mbps connection). First Media, which passes 2.85 million homes (Oct 2021) in Jakarta, Surabaya and Bandung, had 817,000 TV subscribers in May 2021 and

860,000 broadband subs in Oct 2021. Launched in 1999, the platform is majority owned by the Lippo Group through subsidiary, First Media Tbk.

IndiHome

IndiHome (formerly Groovia TV/UseeTV Cable) is an IPTV service offering local/international TV channels, catch-up TV, VOD and third-party OTT services (Catchplay, iflix) via hybrid set-top box. The platform offers more than 200 SD/HD channels and 1,000+ VOD titles. Bundled packages (with IndiHome fibre internet/fixed phone services) cost from Rp240,000/US\$17 a month to Rp955,000/US\$67 a month.

K-Vision

K-Vision (KompasVision) is a DTH Ku-band prepaid subscription platform launched in March 2014 by the Kompas Gramedia Group. In Aug 2019, PT Media Nusantara Citra (MNCN) acquired 60% stake in K-Vision. K-Vision, which targets mid-low market segment, offers local and int'l TV channels bundled in monthly prepaid packages. Subscription plans range from Rp15,000/US\$1 to Rp180,000/US\$13 a month. K-Vision had 8.2 million subscribers in October 2021.

MegaVision

MegaVision bundles internet and TV services to subscribers in Bandung and Bogor. Monthly bundles cost from Rp229,000/US\$16 (10 Mbps) to Rp549,000/US\$38 (100 Mbps).

MNC Vision/MNC Play

Indonesia's dominant direct-to-home satellite provider, MNC Sky Vision, launched Indovision in 2004 and rebranded in Dec 2017 as MNC Vision by merging Indovision with sister services OkeVision and Top TV. MNC Vision offers local/int'l channels including kids, news, movies, sports and entertainment. Subscription plans range from Rp70,000/US\$4.90 a month for 49 channels in the Vision Starter pack to Rp90,000/US\$91 a month for the Vision Family pack. Sister IPTV service MNC Play offers TV channels via FTTH, along with internet, interactive (home automation/shopping) and telephony services. Select content is available on OTT platform Vision+.

Transvision

PT Transmedia Corpora (Transmedia) launched pay-TV platform Transvision in 2014 in several cities. Transvision offers three packages, from Rp199,000/US\$14 a month for 95 channels, including 35 HD, to Rp399,000/US\$28 a month for 107 channels, including 45 HD. Transvision is the next incarnation of pay-TV service Telkomvision. After CT Corp's 100% acquisition of Telkomvision's stake in Oct 2013, Transmedia was established to operate Transvision, free-TV stations TransTV and Trans7, and online portal, Detik.com.

OTT/Online/Mobile TV

Catchplay+

Headquartered in Taiwan, Catchplay+ is accessible in Indonesia standalone since July 2016 and via: IndiHome since June 2016, Telkomsel (Apr 2017) and First Media (Apr 2018). The streaming VOD service offers regional, international, Hollywood movies and documentaries. Premium single rental costs Rp45,000/US\$3.11 for 48 hours.

Dens.TV/Dens.TV+

Digdaya Duta Digital, a part of CBN Group Indonesia, launched Dens.TV in May 2015, offering live streaming of TV channels and VOD content, including independent local short films, kids, GE, lifestyle, movies and sports. Dens.TV+ is the mobile app version of the service. Dens.TV costs Rp35,000/US\$2.40 a month for the Premium pack and Rp76,000/US\$5.30 a month for the DensMerdeka pack. Add-on packs cost from Rp10,000/US\$0.70 a month for the Aniplus On Demand package to Rp25,000/US\$1.70 a month for the Movie World pack.

Disney+ Hotstar

Launched in September 2020, available via telco Telkomsel and direct to consumer. Subscriptions range from Rp20,000/US\$1.40 a month to Rp139,000/US\$9.60 a year for Telkomsel users. For direct subscribers, it's Rp39,000/US\$2.70 a month or Rp199,000/US\$13.77 a year.

Eros Now

Global streaming service Eros Now offers Indian and South Asian entertainment content delivered in Indonesia via Xiaomi's smart TV brand Mi TV (since Sep 2018) and telco provider XL Axiata (since Dec 2018). Owned by Mumbai-based, U.S. listed Eros International Media. Subscription costs Rp26,000/US\$1.80 a month or Rp260,000/US\$18 a year.

FirstMediaX/Streamtainment

FirstMediaX (formerly First Media Go) is a geo-blocked TV anywhere extension of cable/DTH TV service Homecable, offering 100+ live streaming channels and seven-day catch-up plus more than 500 hours of on-demand movies, Asian drama series and local content, free for First Media/Home Cable subscribers. FirstMediaX also carries third-party streaming services Catchplay, HBO Go and Viu. FirstMediaX launched in Feb 2014 as First Media Go and relaunched in June 2016.

Genflix

Launched in Sep 2013 and rolled out commercially in June 2015, Genflix offers live linear TV channels and VOD kids programming, local/int'l movies, Japanese anime and series. The service is available standalone and via partners, including Indosat Ooredoo, XL, Three and Smartfren. Genflix is operated by PT Festival Citra Lestari, a subsidiary of PT Mega Media Indonesia Group. Monthly subscription is Rp49,000/US\$3.40 for up to three devices with unlimited access.

GoPlay

Owned by Gojek, which provides access to services ranging from bike rides to payments and food deliveries, video platform GoPlay launched in Sept 2019, offering predominantly local/original movies and series. Offers mostly local content (including *Gossip Girl Indonesia*), but also acquires from Korea. Costs Rp29,000/US\$2 for two weeks or Rp45,000/US\$3.11 a month.

IndiBox

Telkom Indonesia-owned triple-play IndiHome platform launched IndiBox, an Android-based streaming TV box in April 2019 offering a bundle of curated

linear channels and VOD services. Costs Rp70,000/US\$4.85 a month.

Klikfilm

Klikfilm is a subscription-based video on demand service created by production house Falcon Pictures, offering more than 1,000 movie titles across local (Indonesian), Mandarin, Thailand, Hollywood, Korea, kids and original films. Costs Rp10,000/US\$0.70 for seven days, Rp30,000/US\$2.10 for 30 days, Rp4,400/US\$0.30 for three days

Lionsgate Play Indonesia

Lionsgate/Starz's Indonesian streaming service launched in April 2021, with partner mobile operator Telkomsel, subsidiary of Telkom Indonesia. The app is being offered standalone two subscription models – Rp35,000/US\$2.40 a month and IDR179,000/US\$12.30 for a year. Lionsgate Play Indonesia's line-up includes *The Hunger Games* and *Twilight Saga* and *Now You See Me*, along with original television series including *Weeds*, *Power*, *Mad Men* and *The Spanish Princess*.

MAXstream

(See Telkomsel under Telcos/Mobile) Telco Telkomsel launched streaming app MAXstream in June 2018, offering live TV channels, original content, movies, TV shows, sports and animation series, among others. Has production alliances with Singapore's short-film platform Vidsee and Malaysia's Astro. Subscriptions start from Rp69,000/US\$4.77 a month for the MAXstream Gala 9GB pack to Rp149,000/US\$10.30 a month for the MAXstream Gala 40GB pack. All packs include HBO Go, Viu, Vidio, Genflix.

Migo

Budget platform Migo offers a slate of Korean titles from yesteryear such as *Boys Over Flowers*, *The World of the Married*, *Gangnam Beauty* and *Hotel Del Luna* to users on the lowest rungs of internet connectivity. Content partners include JTBC, SBS, KBS Media and CJ ENM. Migo users download video from 888 dedicated street booths in Jakarta to watch offline. Costs Rp3,000/US\$0.21 a day, Rp5,000/US\$0.35 for three days, Rp10,000/US\$0.70 for seven days and Rp30,000/US\$2.10 a month, for unlimited viewing.

Mola TV

Mola TV, which owns, among others, the OTT rights to the English Premier League for 2019-2022 in Indonesia and Timor Leste, is an extension of OTT service Super Soccer TV. Mola TV launched in June 2019 offering sports, Hollywood movies and kids content. Mola TV, owned and operated by Djarum Media (a subsidiary of cigarette company PT Djarum), is accessible on web portal and apps via various platforms such as smart TV and mobile. Monthly subscriptions start from Rp50,000/US\$3.46 to Rp160,000/US\$11.

MOX

Homegrown SVOD mobile app MOX offers Indonesian theatrical movies and original movies/web series. Launched in 2015. Select content is free, monthly subscription costs Rp15,000/US\$1.

MyRepublic TV

Singapore-based fibre broadband outfit, MyRepublic, launched in Indonesia in 2015, offering broadband and TV services. The TV service is delivered via MyRepublic-branded android TV box. Monthly TV + internet combo packs cost from Rp367,000/US\$25.48 for 76 channels + 30 Mbps to Rp847,000/US\$58.81 for 79 channels + 150 Mbps.

Netflix

Netflix launched in Indonesia in Jan 2016, and added a fully localised Bahasa Indonesia interface/subtitles in Oct 2018. Although original production activity isn't anywhere near as high in Indonesia as in, for instance, India, Netflix does have the country on its content radar, including first original movie, *The Night Comes for Us*. Netflix is available direct and via video data plan partnerships with XL Axiata, Hutchison 3 Indonesia and Smartfren. Monthly starts from Rp54,000/US\$3.70 to Rp186,000/US\$12.90.

RCTI+

Launched on 23 Aug 2019, RCTI+ is an OTT extension of MNCN's TV stations. The AVOD service offers select current/library content from RCTI, MNCTV, iNews and GTV is offered for free. The streamer had 39.8 million monthly active users (MAU) in July 2021.

Sushiroll

Launched in Feb 2017 by PT Festival Digital and Indosat Ooredoo, Sushiroll is a streaming service offering Japanese anime content. Subscription plans start from Rp550/US\$0.04 a day to Rp16,500/US\$1.20 a month.

True ID Indonesia

Launched in September 2020, offering local/regional movies and series, including Japanese anime series *One Punch Man 1/2* and *One Piece*, among others.

UseeTV Go

(See *IndiHome UseeTV*) Launched in June 2011 and revamped in August 2012, UseeTV Go is the mobile app extension offered for free to subscribers of IndiHome.

Vidio

Vidio is an OTT service targeting youth/social media users offering UGC, 21 FTA channels, sports, news, local sinetron and Korean, Thai, Japanese and Chinese drama series. Vidio premiered its first original series, *Girls in the City*, in Mar 2019. Produced by local production house Sinemart, the romantic series focuses on social peer pressure. The service launched in Oct 2014 by PT Vidio Dot Com, a subsidiary of PT Surya Citra Media (SCMA), which is owned by Emtek. Vidio's subscription plans cost from Rp19,000/US\$1.30 for 30 days (Gold pack) to Rp199,000/US\$13.70 a year (Platinum package).

Vision+

Launched in Jan 2020, Vision+ is an OTT extension of MNC's pay-TV services MNC Play. Vision+ provides 120+ TV channels (incl. exclusive rights to all MNC Group FTA channels) and 10,000 hours of local/foreign on-demand content, including original productions by Vision Pictures. Vision Pictures produces more than 10-20 new programmes every month for Vision+. In addition to VOD content, Vision+ offers time-shifting and catch-up features across 120 linear channels. Vision+ reported 2.065 million subscribers with 47.5 million MAU at the end of Sept 2021.

Viu Indonesia

Viu has had a presence in Indonesia since May 2016, with an offering that includes content from local production houses Starvision and Multivision Pictures along with Korean, Japanese, Chinese, Thai and Indian titles. Select Korean drama and variety titles from five major producers are released in Indonesia at the same time as in Korea with subtitles in English as soon as eight hours after original telecast and in Bahasa Indonesia after 24 hours. Viu's 2022 lineup include the second seasons of locally adapted *Pretty Little Liars Indonesia* and *Assalamualaikum My Future Husband*.

Zee5 Global

Streaming service targeting mainly the Indian and South Asian diaspora, Zee5 launched globally (excl. U.S.) in Oct 2018 in 190+ countries. Owned by Zee Entertainment Enterprises Limited, Zee5 offers 100,000 hours of video on-demand content across multiple genres and languages, as well as 60+ live TV channels.

Adapted from ContentAsia's
The Big List 2022

Be included!

ContentAsia's directory listings are updated continuously. If you would like to be included, send your details to Malena at malena@contentasia.tv

What's on where...

March 2022	14-17	Hong Kong FILMART	Online
	29	AVIA: Piracy Over the Top	
	30-31	AVIA: OTT Summit	
April 2022	1-6	Canneseries	Cannes, France
	4-6	MIP Doc	Cannes, France
	4-6	MIP TV	Cannes, France
	4-6	MIP Drama / MIP Formats	Cannes, France
	29	AVIA: Future of Video India	
May 2022	31	AVIA: Satellite Industry Forum	
June 2022	1-3	BroadcastAsia / CommunicAsia	Singapore
	20-21	DW Global Media Forum	Bonn, Germany
	20-24	2022 Shanghai TV Festival	(Shanghai/Online)
	28 June-1 July	MIP China	Online
	29	AVIA: Indonesia in View	
	29 June-1 July	Content Expo Tokyo	Tokyo, Japan
August 2022	22-26	ContentAsia Summit	Online
September 2022	1	AVIA: Korea in View	
	22-25	Gwangju ACE Fair	Gwangju, Korea
October 2022	15-16	MIP Junior	Cannes, France
	17-20	MIPCOM	Cannes, France
	24-26	TIFFCOM	Tokyo, Japan
November 2022	7	AVIA: Policy Roundtable	
	8	AVIA: The State of Piracy Summit	
	9-10	AVIA: Asia Video Summit	
	23-24	Dubai International Content Market	Dubai
December 2022	7-9	Asia TV Forum & Market (ATF)	Singapore

* As of 7 February 2022

The full list of events is available at www.contentasia.tv/events



Disney+ demand soars in Malaysia

The Book of Boba Fett takes top spot

Disney+'s *The Book of Boba Fett* dominated demand across all platforms in Malaysia for the week of 25-31 January, beating even blockbuster cult anime favourite, *Attack on Titan*, into second place on the overall programming top 10, according to data science company Parrot Analytics.

Disney+'s also dominated demand for digital originals, with six of the top 10 spots for the week – including two of the top three and four of the top five.

In second place on the digital list was HBO Max's *Peacemaker*, which streams on HBO Go in Asia.

Disney+ and HBO pushed Netflix into sixth (Korean zombie series *All of Us are Dead*) and ninth (*The Witcher*) places for the week.

All of Us are Dead, which made it to the top 10 in 91 countries, was Netflix's top show in Malaysia for the week of 24-30 January, according to Netflix's published data.

Top 10 overall TV shows: Malaysia

Rank	Title	Difference from Market Average
1	<i>The Book Of Boba Fett</i>	18.1x
2	<i>Attack On Titan</i> (進撃の巨人)	17.09x
3	<i>Upin & Ipin</i>	14.08x
4	<i>Boboiboy: Galaxy</i>	13.31x
5	<i>Jujutsu Kaisen</i> (呪術廻戦)	12.15x
6	<i>Peacemaker</i>	12.03x
7	<i>Spongebob Squarepants</i>	11.21x
8	<i>Game Of Thrones</i>	10.83x
9	<i>My Little Pony: Friendship Is Magic</i>	10.64x
10	<i>The Mandalorian</i>	10.3x

Top 10 digital originals: Malaysia

Rank	Title	Platform	Difference from Market Average
1	<i>The Book Of Boba Fett</i>	Disney+	18.1x
2	<i>Peacemaker</i>	HBO Max	12.03x
3	<i>The Mandalorian</i>	Disney+	10.3x
4	<i>WandaVision</i>	Disney+	10.06x
5	<i>Hawkeye</i>	Disney+	9.76x
6	<i>All Of Us Are Dead</i> (지금 우리 학교는)	Netflix	8.76x
7	<i>The Falcon And The Winter Soldier</i>	Disney+	8.61x
8	<i>The Expanse</i>	Amazon Prime Video	7.47x
9	<i>The Witcher</i>	Netflix	7.08x
10	<i>Loki</i>	Disney+	6.87x

Date range: 25-31 January 2022

The total audience demand being expressed for a title, within a market. Audience demand reflects the desire, engagement and viewership, weighted by importance; so a stream/download is a higher expression of demand than a 'like'/comment. In this dataset we are comparing the demand that exists for each series in this market, against the average TV show. A difference of 1x represents the market average and 10x means a series is ten times more in demand than the average TV show in this market



contentasia

Editorial Director

Janine Stein
janine@contentasia.tv

Assistant Editor

Malena Amzah
malena@contentasia.tv

Events Manager

CJ Yong
cj@contentasia.tv

ContentAsia Marketing & Awards

Heather Berger
heather@contentasia.tv

Design

Rae Yong

Research

Rhealyn Rigodon
iyah@contentasia.tv

Social Media

Emma Tsiporah

Associate Publisher (Americas, Europe) and VP, International Business Development

Leah Gordon
leah@contentasia.tv

Sales and Marketing (Asia)

Maslina Masron
mas@contentasia.tv

To receive your regular free copy of *ContentAsia*, please email contentasia@contentasia.tv

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email mas@contentasia.tv
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