

SPNI reworks digital, channels leadership

Danish Khan, Neeraj Vyas take on new roles from 1 June

Sony Pictures Networks India (SPNI) has reworked its content leadership, shifting industry veteran Danish Khan to a digital-focused role as business head for Sony Liv and Studio Next and putting SPNI lifer Neeraj Vyas in charge of Hindi language entertainment as business head for SET, SAB, PAL and Hindi Movies. The changes are effective from 1 June.

More at www.contentasia.tv



Prime Video Japan raises the bar on romance

3 Aug debut for *The Bachelor Japan*
Love Transit live from 15 June

Amazon Prime Video Japan is raising the bar on romantic reality, premiering season five of *The Bachelor Japan* on 3 August, about six weeks after the debut of *Love Transit*, its first adaptation of CJ ENM's Korean format, EXchange.

The Bachelor Japan season 5 will run for 10 episodes. The eight episode *Love Transit*, which debuts on 15 June, features five former couples going on vacation together without knowing who used to date who.

Both adaptations were overseen by Noriyuki Hayakawa, Prime Video Japan original content production manager.



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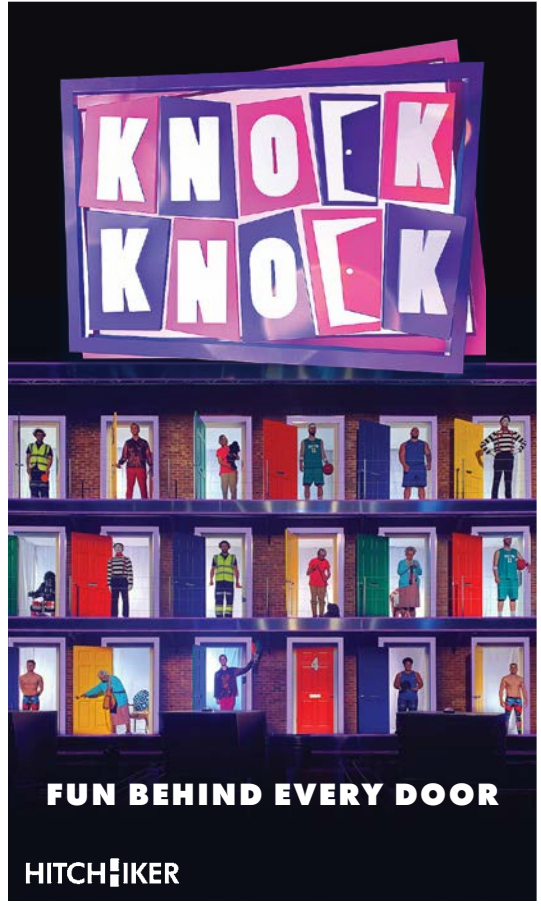
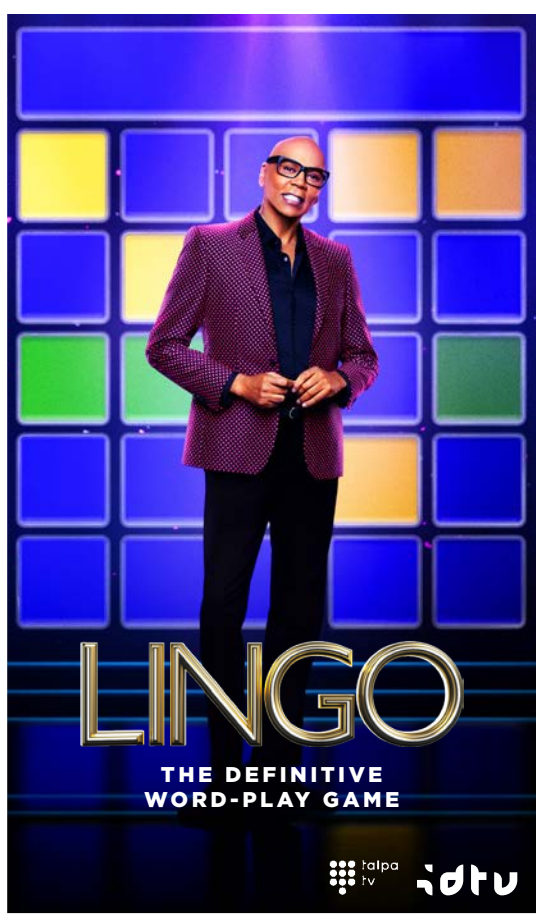
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ABS-CBN adds Astro's *Isteri Halal* to list of 2023 wins

Philippines' *The Legal Wife* scripted adaptation tops Astro Ria weekdays/6pm

Philippines' programmer ABS-CBN has added the Malaysian remake of its scripted drama, *The Legal Wife*, to its list of 2023 wins.

The series, *Isteri Halal*, on subscription platform Astro's flagship entertainment channel Astro Ria, has topped all shows in the weeknights 6pm slot since its premiere on 27 February (source: DTAM, 29 April 2023).

Produced by Radius One, *Isteri Halal* stars Isyariana Che Azmi, Aidit Noh and Uqasha Senrose in the story about two childhood friends – both yearning for a father's love and eventually the same man, entangling them in an affair filled with lust, deceit and betrayal.

The Legal Wife first aired in the Philippines in 2014, with Angel Locsin, Maja Salvado and Jericho Rosales in the lead roles.

Isteri Halal unites long-term programming partners, Astro and ABS-CBN.

Astro's first adaptation of an ABS-CBN drama was the 2009 series, *The Two of Us (Tayong Dalawa)*.

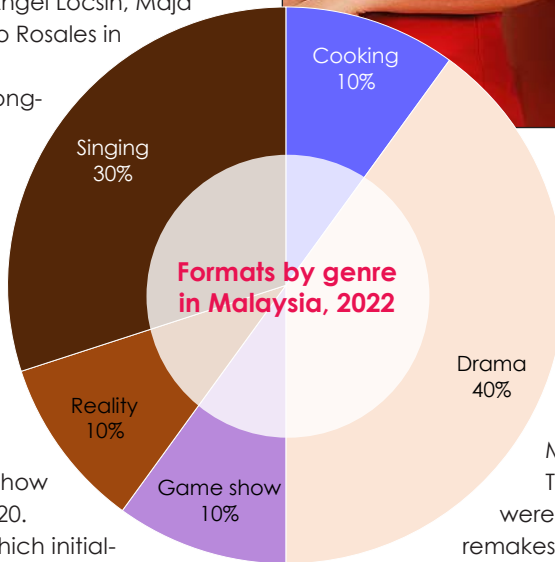
The adaptation, *Angkara Cinta*, was the most-watched show on Astro Prima in 2020.

Angkara Cinta, which initially ran for 70 episodes from 2 Nov 2020 to Feb 2021, was extended with 45 new episodes. The drama ended with its 115th episode on 9 April 2021.

Isteri Halal is part of the 10 adaptations we counted for Malaysia in full year 2022 (Source: *ContentAsia's Formats Outlook 2022*).



Isteri Halal



Source: Distributors/rights holders. Note: Titles/seasons either on air or commissioned by broadcasters/platforms/companies in 18 countries in Asia, as of March 2023, *ContentAsia's Formats Outlook 2022*

Isteri Halal, along with three other scripted series made drama the winning formats genre for Malaysia in 2022.

The other three were the Malay remakes of French comedy series *Call My Agent!* from France Télévisions/Newen Connect; crime/thriller *Liar* from

All3Media International; and *Dendam Seorang Isteri*, adapted from Korea's SBS series, *Temptation of Wife*.

Singing-related formats trailed behind drama with three titles – two seasons of *Masked Singer Malaysia* (S2 and S3)

from MBC Korea and *All Together Now Malaysia S2* from Banijay Rights. All three were commissioned by Astro.

The rest of the genres were cooking show, *Star Vs Food Malaysia*, which is based on an original Discovery format, *Star Vs Food*, originally created in India; reality *Master in the House Malaysia*; and game show *I Can See Your Voice*.

Astro was the biggest formats buyer in Malaysia by volume, accounting for eight of the 10 adaptations in 2022.

Media Prima's TV3 bought two – music game show *I Can See Your Voice* season five from CJ ENM and reality series *Master in the House Malaysia* from SBS Korea.

Malaysia continues to pile into Korean entertainment, riding the boom with adaptations of five titles from Korea in 2022. MBC and SBS Korea both hold the lion's share of Malaysia's formats market in 2022, with two titles each.

Asia's linear channels' vote of confidence in U.S. titles So Help Me Todd, Poker Face, Lopez vs Lopez, boost latest linear schedules

In the next two months, CBS legal drama *So Help Me Todd* and sitcom *Lopez vs Lopez* will premiere on Singapore-based regional channels operator Rewind Networks' new linear channel, Hits Now.

The acquisitions underscore the five-month-old channel's commitment to U.S. network drama along with an unflinching resolve to keep other high-impact properties – including Dick Wolf true crime series *Murder for Hire*, *America's Got Talent* season 18 and *Project Runway* season 20 – on air in Asia.

On the eve of the 2023 L.A. Screenings at the end of this week, U.S. studio series remain a cornerstone of a determined group channel operators standing firm behind regional linear entertainment services in Asia.

Also out of Singapore, Rock Entertainment adds U.S. crime series, *Poker Face*, to its Asia line up on 24 May. *Poker Face*, a 10-episode direct-to-streaming original for Peacock in the U.S., will air first & exclusive on Wednesdays at 9.45pm (Jakarta). The series premiered in the U.S. in January this year.

Rock Entertainment is among a handful of Southeast Asia's pay-TV entertainment services, including KC Global Media's AXN and Rewind Networks' Hits Now, with continued faith in Asia's linear pay-TV environment, with a strong role for current U.S. drama and high-profile reality/talent properties.

All stepped up to fill the void left 18 months ago with the exit of the Fox channels under Disney leadership.

At the same time, subscription platforms across the region continue to reshape their offerings, reworking their linear offerings and picking up streaming apps in a bid to provide one-stop entertainment environments.

No channel operators pretend the current environment is easy. But they remain convinced that there's runway yet for linear services in many parts of Asia.

Rewind Networks rolled out the Hits Now channel in February this year with carriage deals on three platforms – Singtel in Singapore, and First Media and Tel-



So Help Me Todd, Hits Now/Rewind Networks

kom Indonesia's IndiHome TV/IndiHome TV OTT in Indonesia.

Hits Now debuted with live/exclusive rights to this year's Grammy Awards – the 10-year-old Rewind's first-ever live broadcast. This has been followed by, to mention just a few, the new season of *American Idol* within 36 hours of the U.S. broadcast, day-and-date telecasts of *Entertainment Tonight*, as well as *Fire Country*, *Alert: Missing Persons Unit*, *Young Rock*, *The Goldbergs* and *Ghosts*.

The new season of *America's Got Talent* starts in June together with the new season of *Project Runway*; both air on Hits Now express from the U.S. New game shows *\$100,000 Pyramid* and *Celebrity Wheel of Fortune* start in June as well as *Murder For Hire*. *So Help Me Todd* premieres in July.

Also out of Singapore, KC Global Media's flagship entertainment channel AXN remains an active buyer of action/adventure-skewed U.S. studio titles, including Paramount's *CSI* and *NCIS*, *Seal Team*, and *FBI: International* season two, which premiered first and exclusive this month. *NCIS: Los Angeles* season 14 premieres on 30 May, followed by the new season of *Blue Bloods* on 7 June.

KC Global has signed new carriage deals for other channels in its bouquet, including Animax and Gem.

Another 2023 gainer is kids programmer, Moonbug, operating out of a new and expanded Asia HQ in Singapore.

Moonbug's linear channel has so far been picked up by Signal in the Philippines, Astro and Telekom Malaysia/Unifi TV in Malaysia, and Telkom Indonesia/Indihome in Indonesia.

The linear channel wins are part of a bigger Moonbug Entertainment story in the region. In February, Moonbug kicked off its partnership with Emtel platforms Vidio, Horee and Mentari TV in its broadest-ever streaming/free-to-air/pay-TV deal in Indonesia.

Our list of 2023 losses so far is led by radical changes in Hong Kong, where one of Asia's oldest pay-TV platforms – Hong Kong's i-Cable – is exiting the pay-TV business from 1 June this year after 30 years.

Last week (8 May), Singapore's StarHub dropped indie movie service CinemaWorld after more than 10 years.

Our list of losses also includes esports channel eGG, which Malaysia's Astro quietly shuttered in January this year, shifting live broadcasts of select esports events to Astro Arena.

Another loss of sorts is Disney-owned Indian streamer, Hotstar, which came off StarHub two weeks ago, at midnight on 30 April. Hotstar is now offered direct to subscribers.

OUT NOW



ContentAsia's annual directory, The Big List 2023, lists leading programme distributors, channels, broadcasters, streamers, operators and platforms in 17 markets across Asia.

Click here to access the full directory!

“Our history books are filled with men”

Creator & EP Jean Yeo sets about meeting Singapore's forgotten women

When Ochre Pictures' *Sisters of the Night* premieres in Singapore in July this year, creator and executive producer Jean Yeo strikes another victory for period drama.

Set in the 1920s, *Sisters of the Night* is the prequel to *Last Madame* (2019), a multi-generational story about modern-day banker Chi Ling, who returns from Hong Kong to Singapore to claim her inheritance – a run-down shophouse. The new season centres around themes of sisterhood, survival, espionage and Singapore's culture during the era.

Sara Merican talks to Yeo about fighting to make period dramas in Singapore, unearthing important historical stories and her hopes for *Sisters of the Night*.

What are some of your hopes for season two?

“Before *Last Madame*, everybody said period [dramas] don't work, or that people don't watch them. In Singapore, we don't have many period dramas because we simply don't have the budgets to do it. This is just one small part of a fascinating array of stories and if you want to go further back, we have stories from the 14th century. I'm hoping that with more streamers coming, we can bring out stories that people do not know about this part of the world. I wanted to unearth these interesting, but forgotten characters, like these female characters in *Last Madame*. They're hardly ever spoken or written about. Our history books are filled with men. I want to unearth stories that deserve to be told and I think that Singapore will be so much richer for it. It is easier and better for me to do contemporary shows, but I really do love telling these [period] stories.”

Why did you expand the story of *Last Madame* with a prequel rather than a sequel?

“I love researching and I love history. There was so much material that I wanted to sink my teeth into and one



Last Madame – Sisters of the Night



Jean Yeo

of the stories that came up by chance was the character of the *ma-jie* in season one. After *Last Madame*, there were a lot of requests for a second season.

We had a focus group and what came up from the group's discussion was how this *ma-jie* character came about. We hinted at the backstory through flashbacks but we didn't dig into it in season one. Also, I honestly had more material for a prequel than a sequel, but I fully intend to do a sequel after this.”

How has the potential for regional and global distribution influenced the production of season two?

“Even with *Last Madame*, we had an eye for it to travel. With a couple of our recent shows, we put quite a bit of our own money into the projects, because we want to reach a bigger audience

and platform. It is a very hard goal to achieve but I'm trying to show that good stories do travel. It doesn't matter where it's from.”

What are some challenges that you faced in making season two?

“We had to do a lot of research into what Japanese brothels look like and there are hardly any photographs. Based on our research and a little bit of imagination, we had to create a brothel that is both Japanese and Nanyang Asian. The other challenge is costuming. Season one was tough enough with costuming using the right cheongsam that fits the era, the right collar and the right sleeve-length. We got our materials from all over Asia, like China and even Dubai. But in season two, we had to go to vintage stores in Japan, and we bought some of our kimonos from there so that it is authentic.”



Taiwan

In numbers

Population.....	23.35 million
Households.....	9.139 million
Avg household size.....	2.56
Terrestrial TV operators.....	5
Cable TV/digital subs.....	4.647 million
Cable TV system operators.....	64
Direct satellite broadcasting TV ops.....	4
Satellite broadcasting prog suppliers...	90
Satellite TV channels.....	217
Other type channel/prog suppliers.....	53
Other type channels.....	86
Multimedia content platform ops.....	1
Production/broadcasting of satellite TV programmes in 2020:	
Domestically produced progs.....	51.77%
Premieres.....	20.3%
New broadcasts.....	10.08%
Reruns.....	69.63%
Fixed broadband subscribers... 6.3 million	
Mobile phone subscribers.....	29.6 million
Telephone subscribers.....	10.5 million
Mobile/telco market shares in 2021:	
- Chunghwa Telecom.....	38.91%
- Far Eastone Telecom.....	25.9%
- Taiwan Mobile Telecom.....	24.02%
Broadband internet subscribers in 2021:	
- FTTx.....	4 million
- Cable modem subs.....	1.98 million
- ADSL subscribers.....	260,000

Source: Department of Household Registration (population & households in April 2023), National Communications Commission/NCC (TV licenses/satellite/cable TV in Dec 2022; mobile/tel/broadband in 2021; internet in 2021)



Copycat Killer, a Netflix's Chinese-language exclusive series, puts Taiwanese originals in the spotlight for the first time when it emerged in the streamer's top 10 most-watched non-English TV global chart for the week of 3-9 April 2023 with 17.74m viewing hours (ranked #2). Adapted from a Japanese novel *Mohouhan* by Miyabe Miyuki, the Taiwanese remake is produced by Greener Grass Productions and Nan Fang Film Productions. The 10-episode *Copycat Killer* is about a serial killer who manipulates victims, police and the media and turns the investigation into a national spectacle.

Free TV

CTV

Terrestrial broadcaster China Television Company (CTV, est. 1968, started broadcasting 1969) owns and operates – CTV/HD, CTV News/HD, CTV Bravo SD and CTV Classic SD. CTV became a subsidiary of the Want Want group in 2008. The company is also involved in production and content distribution via subsidiary China TV Cultural (CTV) Enterprises.

CTS

Chinese Television System (CTS) was founded in 1971 in a JV between Taiwan's Ministry of National Defence and the Ministry of Education. In 2006, the channel (along with PTS) was incorporated into Taiwan Broadcasting System

(TBS), the state consortium of public TV stations. CTS' channels include CTS-HD, CTS Education Channel, CTS News, CTS Variety channel and CTS MOD News Channel. CTS-HD's schedule is generally 60% entertainment (local drama) and 40% news. CTS also co-produces/produces and distributes content worldwide via subsidiary Chinese Television System Culture Enterprise (CTSE).

FTV

Established in 1996 and started broadcasting in June 1997 as Taiwan's first privately owned terrestrial TV station, Formosa TV (FTV) owns/operates three channels – FTV General, FTV News and FTV One. FTV broadcasts in various languages and dialects, including English. Flagship content includes the live



Established in 2019 by Taiwan's Ministry of Culture, the Taiwan Creative Content Agency (TAICCA) supports the development of Taiwan's creative content industries (CCI) such as film and television, future content, publishing, pop music, animation, gaming, performing arts, and visual arts, by engaging in talent cultivation, production, distribution, overseas market expansion, international collaborations, branding, and industry research. TAICCA promotes innovative growth in the creative content economy.

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Who's who...
Izero LEE
 Chief Executive Officer

Focus in 2023

“Taiwan offers complete creative freedom as well as state-of-the-art production facilities, tax incentives, a wide variety of talent and scenery, and great assistance in all sorts of production-related needs. We believe Taiwan is poised to become the next major player in the region and TAICCA will be your best co-production partner in the global content industry.”



Izero Lee, CEO, TAICCA



The TCCF 2022 Market gathered 133 exhibitors with 812 titles, and over 100 international online and offline buyers

Why should Taiwan be top-of-mind for the global content industry? Taiwan has a unique ecosystem for the creative content industry, with a supply chain incorporating all sizes and types of suppliers from content creators to the technology industry. Taiwan's vibrant democracy and friendly IP environment are conducive to constructing an environment for creative thinking and living. Strong government commitment and support for the development of the content industry is also an asset.

What is TAICCA's top industry-building initiative for 2023? TAICCA offers various support programs to accelerate the development of Taiwan's content industry through funding and investment, international marketing, and collaboration approaches. Under the funding and investment programs, there are "The NDF Investment," "Taiwan's International Co-funding Program (TICP)," and "Creative Content Development Program (CCDP)."

Every year, TAICCA holds the Taiwan Creative Content Fest (TCCF) to showcase cutting-edge creative content from across Taiwan and abroad, and invites buyers and professionals from around the world to visit this key content marketplace in Asia.

What will the Taiwan Creative Content Festival (TCCF) offer in 2023?

TCCF 2023 will take place in November 7-12 in Taipei, Taiwan. Heading into its fourth year, TCCF has become a prime occasion for global buyers, investors, and producers to identify promising projects from Asia, with a goal to accelerate international cooperation and business opportunities. TCCF presents productions in film, television, animation, and comics with a diverse array of themes for the global market. More at tccf.tw



Taiwanese indie rock band, Sorry Youth, collaborated with ANH Design to create an otherworldly experience on stage during TCCF 2022

matches of the Chinese Professional Baseball League. The station claims 100% coverage via six broadcast stations. FTV also has interests in online TV (FTV Drama, FTV Variety and FTV Travel) and content production.

PTS

Established in 1998 as a non-profit foundation, Public Television Service (PTS) is Taiwan's first public service broadcaster, offering three channels: PTS (culture/edu/news/current affairs), digital mobile platform PTS2 (info/ent/sports) and PTS HD, as well as video streaming service PTS Plus. PTS became part of Taiwan's state consortium of public TV stations, Taiwan Broadcasting System (TBS), in 2006. PTS is also involved in content production/distribution. Production credits include the 2021's epic historical TV series *Seqalu: Formosa 1867*. The 12-episode series, set against Formosa, Taiwan in the 19th century, is adapted from a novel *Lady Butterfly of Formosa* by Yao-Chang Chen.

TTV

Taiwan Television Enterprise (TTV, est. 1962 as a government TV station) was privatised in 2007 and acquired by CATV channel operator Unique Satellite TV (USTV), which transformed it into Taiwan's first commercial TV broadcaster. TTV operates four channels – Taiwan Television HD, TTV News SD, TTV Finance SD, TTV Variety SD.

MSO (Cable TV)

Home+ Digital

Homeplus Digital offers more than 200 TV/music channels and broadband/fibre/telephony services to via 12 system operators.

Kbro

Kbro (est. 1995) provides cable TV, broadband, VOD/OTT and home security services. The company carries 12 cable TV networks serving approx 1m households

across eight cities via 12 cable systems and has about 2m broadband subscribers.

TBC

Taiwan Broadband Communications (TBC, est. 1999) offers 180+ local/int'l TV channels to more than 700,000 cable/digital TV subs. The platform also offers streaming services: HBO Go, friDay, LiTV, myVideo and MoveV.

Taiwan Optical Platform (TOP)

Multiple system operator Taiwan Optical Platform (TOP), est. in August 2006, is made up of four cable operators – Da-Tun Cable TV, Top Light Communications, CNT Cable TV and Chia-Lien Cable TV, servicing areas in Taichung, Nantou, Changhua, Yunlin, Chiayi and Tainan city. TOP also offers broadband and VOD.

TWM Broadband

Offers quad-play services – cable/digital TV, fibre-optic/ADSL internet, fixed line and mobile. A subsidiary of Taiwan Mobile, TWM Broadband was launched in 2007, and also distributes local and international TV channels to other cable operators and video platforms.

Streaming/OTT

4gTV

4gTV was established in July 2015 by Online Media Corporation, a subsidiary of Formosa TV, offering 100+ live TV channels and VOD. Monthly subscriptions cost from NT\$30/US\$0.97 for the News or Sports pack. Deluxe pack is NT\$168/US\$5.47 a month. Some channels/content are offered for free.

Amazon Prime Video

Amazon Prime Video launched in Taiwan in 2016. Subscription costs from US\$2.99 a month.

Apple TV+

Apple launched Apple TV+ globally, including Taiwan in Nov 2019. Monthly

subscription costs NT\$170/US\$5.35 with a seven-day free trial.

bbMOD

Multiple system operator Homeplus Digital launched bbMOD in Sept 2017 in cooperation with Catchplay, offering Hollywood and Chinese content.

Catchplay+

Movie streaming VOD service, launched in 2007 as a theatrical film/DVD distributor. In Jan 2013, the group launched linear service, Catchplay HD Movie Channel, in Taiwan with partners Chunghwa Telecom and Kbro. In May 2015, Catchplay ventured into OTT with AsiaPlay and AsiaPlay Taiwan to develop and operate OTT services in Taiwan and across Asia (Indonesia in June 2016 via Telkom Indonesia and Singapore in Aug 2016 via StarHub). Today Catchplay+ offers local, regional, int'l/Hollywood movies to seven million registered users across the three markets. In Taiwan, Catchplay+ costs around US\$8 a month, which includes access to HBO Go.

Chunghwa MOD

Taiwan's largest telco Chunghwa Telecom's IPTV service, Chunghwa MOD, carries more than 180 live TV channels (incl. 130 HD) and 10,000+ hours of VOD titles, including movies, kids, sports and (free) English-language tutoring, third party apps (Netflix, KKBox, KKTv, Family199) to 2.7m subs in Taiwan (Q3 2022). Monthly subscriptions cost from NT\$200/US\$6.50 for 20 channels to NT\$350/US\$11.40 for 190 channels.

Disney+

Disney+ launched in Taiwan in November 2021, available standalone and via Taiwan Mobile. The service costs NT\$270/US\$8.80 a month or NT\$2,790/US\$90.80 a year.

Elta OTT

Tech co. Elta TV launched Elta OTT in Jan 2016 offering live streaming TV channels and VOD. Subscriptions cost

from NT\$429/US\$14 for four months to NT\$1,690/US\$55 for a year.

FainTV

Chinese Satellite TV Communications Group (CSTV) launched mobile TV app FainTV in 2014, in corporation with Samsung and cloud service provider Octoshape. FainTV offers 50+ TV channels and 10,000 hours of VOD content. Premium sports pack costs NT\$200/US\$6.50 for 30 days.

friDay

Telco Far Eastone launched online video platform friDay in 2014, offering local, Korean, Japanese and Hollywood films, documentaries and sports content. Subscription plans start from NT\$199/US\$6.47 for 30 days. Select content is offered for free.

GagaOOLala

GagaOOLala is a LGBTQ-focused online streaming service by Taipei-based Portico Media, content aggregator and founder of the Taiwan International Queer Film Festival (TIQFF) and Queermosa Awards. GagaOOLala offers premium festival/art house movies and award winners from around the world, docus, drama series and original content. The platform, available globally, has a free tier offering a limited slate and first eps of some series and a monthly subscription option for US\$6.99.

GaragePlay (GP+)

GaragePlay (GP+) offers mostly international movies and Japanese animations for NT\$199/US\$6.48 a month or NT\$999/US\$32.50 a year for unlimited viewing. GP+ is owned and operated by film producer/distributor Garage Entertainment.

Giloo

Giloo (derives from the word "record" in Taiwanese) offers films, documentaries and art films from film festivals worldwide. Monthly subscription costs NT\$220/US\$7.15 a month for unlimited viewing of all content on the platform, with a 14-days trial.

Gt TV

Launched in June 2016, Gt TV is an OTT service of Taiwan's mobile operator Asia Pacific Telecom. Offerings include 60+ local and international TV channels priced at NT\$139/US\$4.50 a month.

Hami Video

Chunghwa Telecom's Hami TV is a streaming service offerings include drama series (from China, Taiwan, Korea), movies and animation series and sports.

HBO Go

HBO Go launched in Taiwan in April 2020 with Taiwan Broadband Communications (TBC), followed by KBro, Taiwan Fixed Network, Da-Xin Dian CATV and Pin-Nan CATV in May 2020. The streamer launched as a DTC service in July 2020. Direct subscription via the HBO Go app costs from NT\$97/US\$3.15 a month.

iQiyi

In 2016, Chinese video streaming platform iQiyi rolled out in Taiwan, its first territory outside of China. iQiyi was Taiwan's top eight video platforms in Q4 2021, with a 7% share of premium video consumption, according to Media Partners Asia's quarterly Taiwan Online Video Consumer Insights & Analytics report.

Kinostream

Freemium Kinostream offers foreign and Chinese cinema/independent films for NT\$199/US\$6.48 a month or NT\$299/US\$9.70 for three months.

KKTv

KKTv launched in Aug 2016. Managed by KKBOX, a music streaming service majority owned by Japan's telco KDDI, KKTv offers local content and titles from Japan and Korea. Subscriptions range from NT\$70/US\$2.30 for 10 days, NT\$149/US\$4.85 a month to NT\$1,788/US\$58.20 a year. Select content is offered free.

LiTV

LiTV started operations in Mar 2015 and now offers 400+ local/int'l TV channels (news, sports, finance, politics, drama, film, variety, animation, travel, kids) and 50,000+ hours of on-demand video/audio services. Monthly subscriptions cost from NT\$150/US\$4.88 to NT\$299/US\$9.70.

Line TV

Choco Media Entertainment, a Taiwanese start-up offering media services such as video streaming (Choco TV), content acquisition/distribution, artist management, among others, was acquired by South Korea's Naver Group and Japan's Line Corp in Nov 2018. Choco TV merged with Line TV and branded as Line TV offering local, original programming, Chinese, Korean, Japanese and Thai content. Subscription costs NT\$160/US\$5.20 a month or NT\$1,560/US\$50.77 a year.

myVideo

Taiwan Mobile Telecom launched myVideo in 2014 offering online movies, anime, TV drama, news, concerts and animation, among others. Subscriptions cost NT\$250/US\$8.13 a month, NT\$550/US\$17.80 for 90 days and NT\$1,780/US\$57.90 for 360 days, for unlimited content. Single rentals cost from NT\$39/US\$1.30 to NT\$79/US\$2.60 a title for seven days.

Netflix

Netflix launched its video-streaming service in Taiwan in January 2016. Subscriptions range from US\$6.99 a month to US\$19.99 a month.

PTS+

PTS+ launched in 2017 by PTS, offering geo-blocked live TV channels and freemium video/audio content. PTS launched a mobile app extension in January 2019.

Super MOD

Kbro commercially launched multi-media on-demand service, Super MOD,

in Sept 2012 with Taiwan Mobile's my-Video services. Super MOD's offering includes VOD of acquired and in-house-produced content.

TaiwanPlus

Taiwan's first English-language global streamer, TaiwanPlus launched in August 2021. TaiwanPlus produces three daily newscasts five days a week, develops long and short form features, curates movies and other entertainment programming, creates engaging social media content.

Touch TTV

Taiwan Television Enterprise launched Touch TTV in 2017, offering live TV channels and VOD content.

Vee Time Corporation

Vee Time Corporation's operates cloud-based TV/multimedia platform, Vee TV, which offers 150+ local/int'l channels and VOD services.

Vidol

Vidol is a video streaming app by Taiwanese programmer, Sanlih E-Television (SET). Vidol carries Sanlih-branded live TV channels and in-house drama and variety shows. Monthly subscriptions start from NT\$60/US\$1.95 for the Love Taiwan pack or the Love City plan.

WeTV

China's Tencent Video launched WeTV in Taiwan in 2020 offering Chinese dramas, movies, variety shows and animation. WeTV also offers original Taiwanese series. Its first Taiwanese original series was BL idol drama, *We Best Love*, which aired from January to April 2021.

Yahoo TV

Yahoo TV, one of Taiwan's top OTT platforms, offers live streaming TV and VOD content, among other services, launched in 2016 by Yahoo! Taiwan Holding.

Be included!

ContentAsia's directory listings are updated continuously.

If you would like to be included, send your details to Malena at malena@contentasia.tv

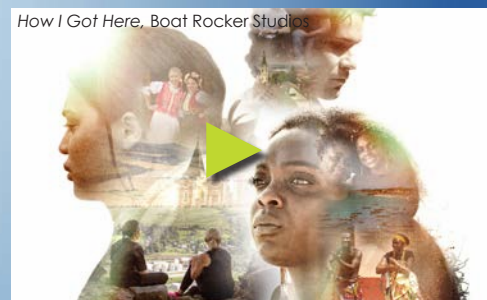
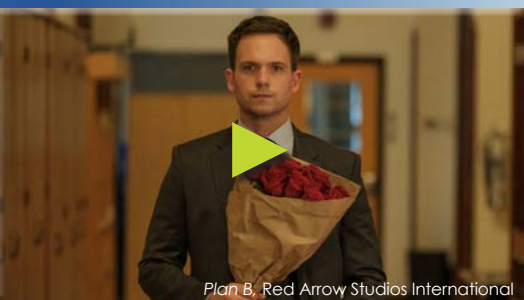
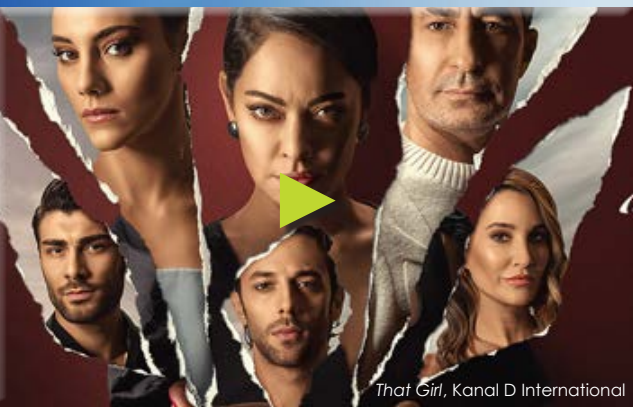
What's on where...

May 2023	17-19	LA Screenings 2023	Los Angeles, U.S.
June 2023	6	AVIA: Satellite Industry Forum 2023	Singapore
	7-9	BroadcastAsia/CommunicAsia 2023	Singapore
	8-10	Telefilm Vietnam 2023	Ho Chi Minh City, Vietnam
	20-21	AVIA: Asia Video Summit 2023	Hong Kong
	28-30	13th Content Tokyo	Tokyo, Japan
August 2023	21-23	ContentAsia Summit 2023	Bangkok, Thailand
	24	ContentAsia Awards 2023	Bangkok, Thailand + Streamed
	31	AVIA: Indonesia in View 2023	Jakarta, Indonesia
September 2023	14-17	Gwangju Ace Fair 2023	Gwangju, South Korea
	26-28	APOS 2023	Bali, Indonesia
October 2023	10	AVIA: Thailand in View 2023	Bangkok, Thailand
	14-15	MipJunior 2023	Cannes, France
	16-19	Mipcom 2023	Cannes, France
	25-27	TIFFCOM 2023	
November 2023	7-12	Taiwan Creative Content Fest 2023	Taipei, Taiwan
	22-23	Dubai International Content Market 2023	Madinat Jumeirah, Dubai
December 2023	5	AVIA: Piracy Over the Top 2023	Singapore
	5	AVIA: OTT Summit 2023	Singapore
	6-8	Asia TV Forum & Market (ATF) 2023	Marina Bay Sands, Singapore
	6-8	14th Content Tokyo	Tokyo, Japan
March 2024	19-21	Series Mania Forum 2024	Lille, France
April 2024	12-17	Canneseries 2024	Cannes, France
	15-17	Mip TV 2024	Cannes, France

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HBO's *Succession* grips Singapore

Amazon Prime Video takes 4 of top 10 digital originals

HBO's *Succession* gripped Singapore for the week of 2-8 May, topping activity around a mixed-bag of blockbuster rivals led by *The Mandalorian* (Disney+) and *Ted Lasso* (Apple TV+), according to data science company Parrot Analytics.

Of all the titles Parrot Analytics is measuring in Singapore at the moment, only two Asian properties registered enough demand to make the overall top 10 – iconic Japanese manga *One Piece* and *One Animation's* (now owned by Candle Me-

dia's Moonbug Entertainment) *Oddbods*.

Amazon Prime Video won the digital originals list with four places – *Citadel*, *Hostel Daze*, *The Boys* and *Lord of the Rings: Rings of Power*. This comes as the streamer shoots to the top of the industry's watch list in Southeast Asia because of recent changes in its production leadership.

Disney+'s *The Mandalorian* narrowly beat Apple TV+'s *Ted Lasso* for top spot on the digital originals list.

Top 10 overall TV shows: Singapore

Rank	Title	Difference from Market Average
1	<i>Succession</i>	14.93x
2	<i>The Mandalorian</i>	13.86x
3	<i>Ted Lasso</i>	13.06x
4	<i>One Piece</i>	12.82x
5	<i>Coachella</i>	12.32x
6	<i>Cocomelon</i>	11.58x
7	<i>Oddbods</i>	11.44x
8	<i>Expedition Robinson (Sweden)</i>	10.53x
9	<i>The Last Of Us</i>	10.52x
10	<i>Bebefinn</i>	9.78x

Top 10 digital originals: Singapore

Rank	Title	Platform	Difference from Market Average
1	<i>The Mandalorian</i>	Disney+	13.86x
2	<i>Ted Lasso</i>	Apple TV+	13.06x
3	<i>Bebefinn</i>	Netflix	9.78x
4	<i>Citadel</i>	Amazon Prime Video	9.4x
5	<i>Hostel Daze</i>	Amazon Prime Video	8.92x
6	<i>Star Trek: Picard</i>	Paramount+	8.4x
7	<i>Till The End Of The Moon (长月烬明)</i>	Youku	7.24x
8	<i>Queen Charlotte: A Bridgerton Story</i>	Netflix	6.15x
9	<i>The Boys</i>	Amazon Prime Video	6.06x
10	<i>The Lord Of The Rings: The Rings Of Power</i>	Amazon Prime Video	5.77x

Date range: 2-8 May 2023

The total audience demand being expressed for a title, within a market. Audience demand reflects the desire, engagement and viewership, weighted by importance; so a stream/download is a higher expression of demand than a 'like'/comment. In this dataset we are comparing the demand that exists for each series in this market, against the average TV show. A difference of 1x represents the market average and 10x means a series is ten times more in demand than the average TV show in this market.



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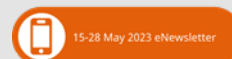
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